

**DEMOCRACY**  
HERE NOW  
*Youth Action Week*  
**Democracy Now!**

**DEMOCRATIE**  
MAINTENANT  
*Semaine d'action de la jeunesse*  
**Démocratie maintenant !**



## Social Media Infopack for Participants

Dear Friend,

We are so happy to have you on board at our Youth Action Week in Strasbourg (27 June and 2 July). We are looking forward to an exciting week, full of energy and creativity!

We believe in the power of the community, so we invite you to be part of our social media community and help us “make some noise” for the **#YouthActionWeek** and “raise our collective voices” for **#DemocracyHereNow**.

So tweet, post, vlog, put up stories, do a livestream on Facebook or Instagram, or anything else you choose. Follow us (see accounts below) and share our posts/tweets.

Tell us what you think about the themes, discussions, speakers, cultural activities, or even food, music or the various locations.

Or simply tell us about why is democracy important and how can young people be more involved.

And don't forget to use the hashtags and tag us in your posts!

Here's all the info you might need:

### Hashtags

#DemocracyHereNow  
#YouthActionWeek

### Our accounts

CoE Youth Department on Facebook: <https://www.facebook.com/YouthCOE>

CoE Youth Department on Instagram: <https://www.instagram.com/youthcoe/>

CoE Youth Department on Twitter: <https://twitter.com/youthcoe>

CoE on Facebook: <https://www.facebook.com/councilofeurope>

Coe on Instagram: <https://www.instagram.com/councilofeurope>

Coe on Twitter: <https://twitter.com/coe>

## **Looking for some inspiration?**

### **Why democracy and why youth?**

- Democracy is being challenged in Europe and around the globe: the rise of populism, the shrinking space for civil society, growing pressure on vulnerable minorities, fake news, to mention only the most high-profile challenges, all endanger our democracies.
- Young people want more democracy not less! They demand access to their rights and genuine opportunities for political participation: a seat at the table where decisions are made about their future!
- Young people want to learn about and for democracy. They demand recognition for new forms of youth participation and support for youth civil society!
- The Council of Europe firmly believes that young people are essential for the revitalisation of democracy.

### **What is #DemocracyHere | #DemocracyNow?**

- A Council of Europe youth campaign for revitalising democracy and for strengthening mutual trust between young people and democratic institutions and processes.
- The Campaign focuses on access to human rights, meaningful youth participation and the impact of digitalisation as factors of democratisation.
- The Campaign is based on activities undertaken with young people and youth organisations at local, national and international levels, supported by national contact points and European partners.
- These activities are supported and connected by the Council of Europe; the results and proposals emerging from young people will be organised and integrated in a call for action.

## **What is Youth Action Week?**

- Youth Action Week is the flagship event of the Democracy Here | Democracy Now campaign.
- Youth Action Week brings together over 400 young people from across Europe to take stock of the challenges facing our democracies, the opportunities and hurdles for young people to access their rights and meaningfully participate in political life.
- The participants will discuss and develop new proposals and a call for action to the Council of Europe and its member states to revitalise democracy

Some useful visuals are attached to this message.

Thanks and see you soon in Strasbourg!

The Youth Action Week Social Media Team

(Feel free to contact us also directly via any of our social media channels and we'll make sure to reply.)