



Strasbourg, 8-10 November 2017

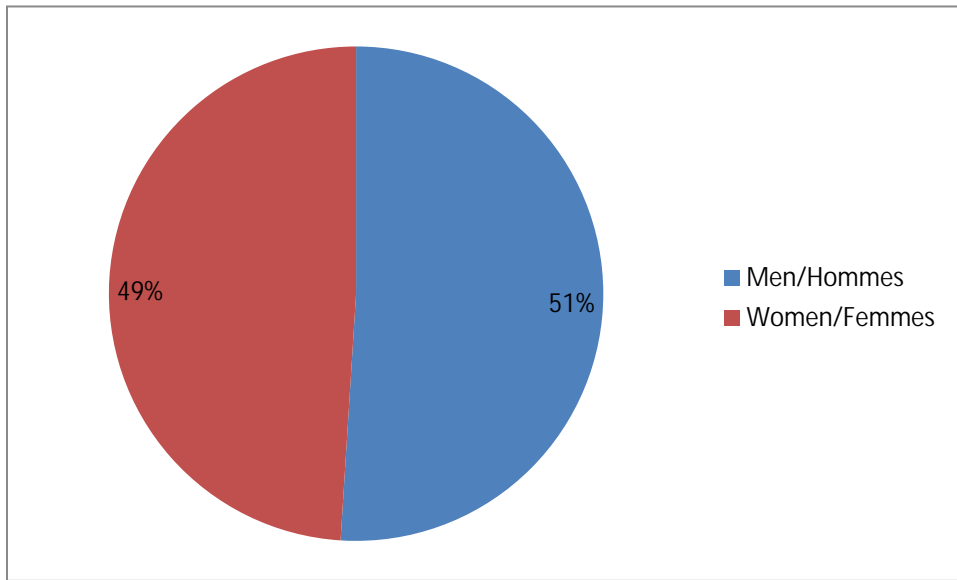
Is populism a problem?

EVALUATION DATA

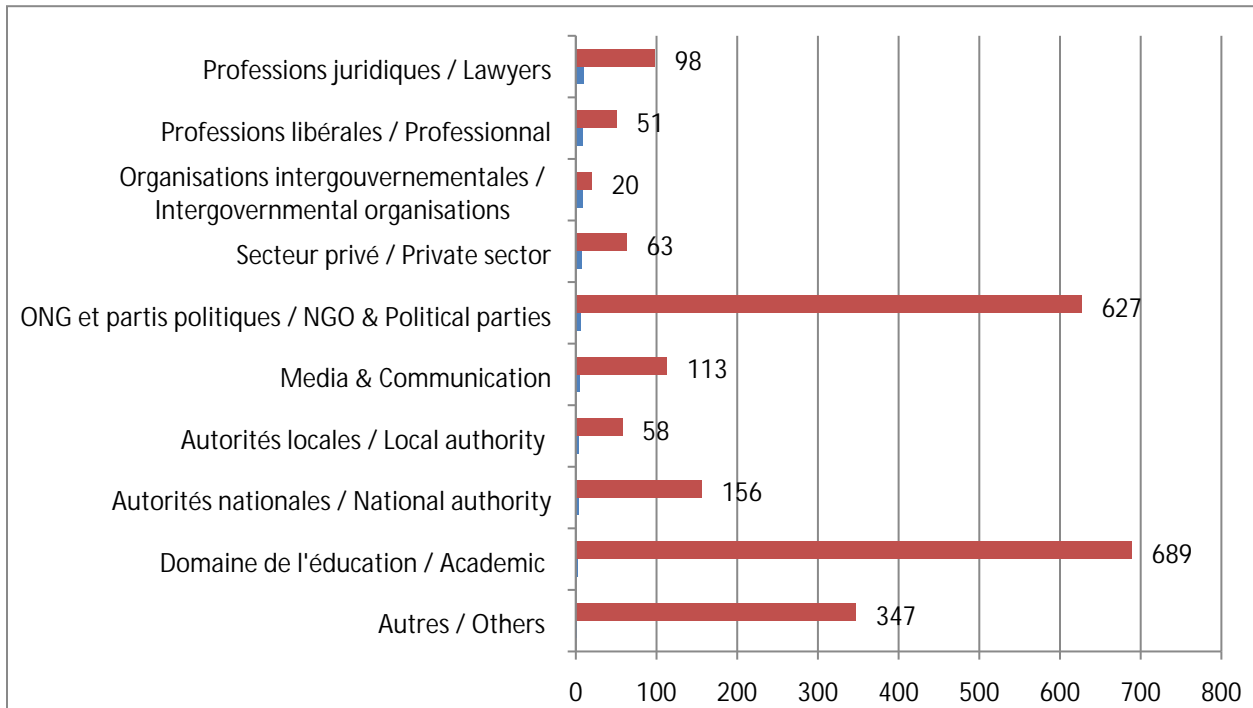
GENERAL INFORMATION

- The World Forum for Democracy 2017 brought together about 2,000 participants from more than 80 countries and about 200 stakeholders.
- Among these participants, 540 came from the Schools of Political Studies from 23 countries and 62 represented young people from 49 countries.
- 40 initiatives or ideas were discussed in 19 labs.
- A creative workshop on democracy in the public space took place.
- A simulation exercise based on the guidelines for civil participation in political decision-making of the Council of Europe was held by the Bulgarian School of Political Studies on Tuesday, 7 November. It was attended by 30 participants from Albania, Armenia, Bosnia and Herzegovina, Georgia, Russia, Serbia, Ukraine, Jordan, South Africa, Dominican Republic, and Bulgaria. Participants were both alumni of the schools of politics and representatives of the Youth Department of the Council of Europe.
- The meeting of the participatory democracy incubator took place on Tuesday, 7 November.
- The prize for democratic innovation was awarded to the Russian initiative "The Insider".

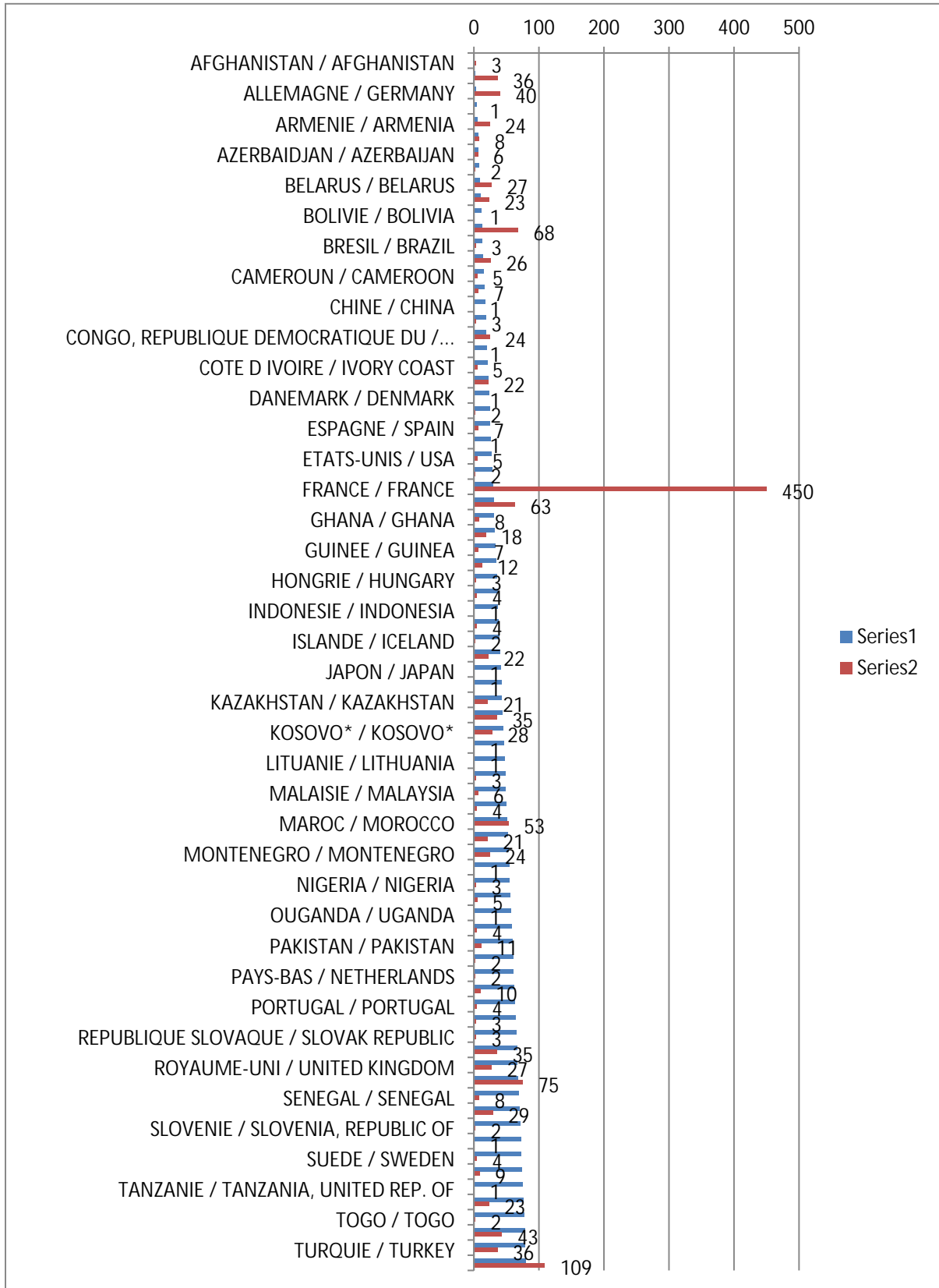
Distribution Men / Women



Breakdown by professional activity

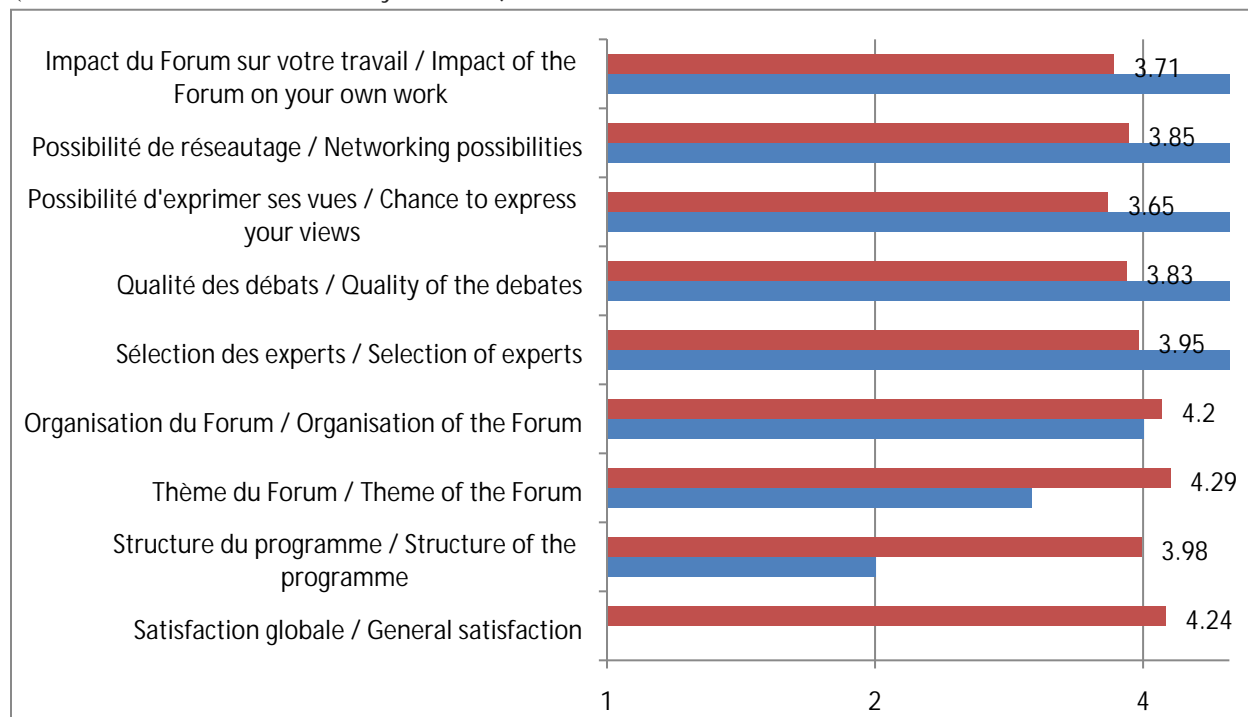


Participants' origin



Answers to the satisfaction questionnaire (425 respondents, updated to 01/12/2017)

(Scale: 1 = not satisfied, 5 = very satisfied)



SATELLITE EVENTS

- "Reasoning Together, Publicly: Beyond the Twin Threats of Elite Power and Populism", Lisbon (Portugal), 7 December 2016
- "Securitisation and the Impact on Human Rights and Democracy: Human Security in Time of Insecurity", Bangkok (Thailand), 22-26 May 2017
- "Populism: threat to human rights or correction of democracy", Tübingen (Germany), 19 June 2017
- "Democracy City: meeting the populist challenge", on the occasion of the International Democracy Day, Falun (Sweden), 15 September 2017
- "Global Democracy in Action: Youth Voice, Youth Citizenship", Milwaukee (United States), 19 October 2017
- "VIU Workshop on The Personalization of Power", Venice (Italy), 20 October 2017
- "Populism in Electronic Democracy", Münster (Germany), 6 November 2017

YOUTH PARTICIPATION

62 young people from 49 countries were selected to take part in the World Forum for Democracy 2017 as part of the Council of Europe's "Youth for Democracy" programme. 24 of the young people were

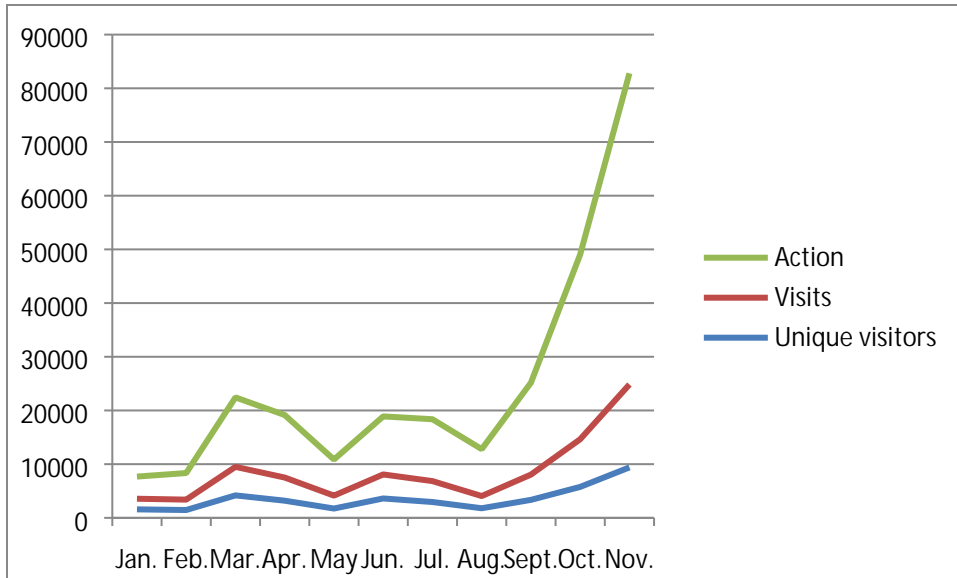
selected from Non-Council of Europe countries. Ten of the young people, coached by the WFD's partner openDemocracy, acted as youth journalists during the Forum and they played an important role in interviewing parliamentarians, speakers and participants. A "Humans of ..." wall was set up in front of the Newsroom. On Thursday, 9 November, a "No Hate Speech" wall was set up in the youth space. The young people encouraged other WFD participants to come and write a message/ take a picture against hate speech and antisemitism. Many of the young people were involved in as co-moderators or co-rapporteurs at the labs, story-telling sessions and plenary meetings. A report on the youth participation will be available at the end of December.

MEDIA

1. Site web WFD : statistics 2017

month	Unique visitors ¹	Visits	Action
January	1581	1981	4125
February	1461	1934	4952
March	4186	5312	12934
April	3198	4309	11647
May	1738	2406	6717
June	3612	4474	10808
July	2953	3892	11524
August	1790	2271	8737
September	3350	4707	17118
October	5767	8877	34410
November	9397	15446	57953
December	na	na	na
Total	39033	55609	180925

¹Unique visitor is a term used in Web analytics to refer to a person who visits a site at least once within the reporting period. Each visitor to the site is only counted once during the reporting period, so if the same IP address accesses the site many times, it still only counts as one visitor.



For the WFD website in 2017:

- For the year 2017 (with the exception of December, stats not known), 55609 visits including 39033 unique visitors.
- In November (period of the Forum), 15446 including 9397 unique visitors (57953 actions).
- For comparison, in November 2016: 13129 visits including 8239 unique visitors (47730 shares).
- The visitors come mainly from Europe and more particularly from France, followed by the United Kingdom. In 3rd position: the United States.
- The videos (including live-streaming), as well as the PDF documents, are not included in these statistics.

2. Social media

In 2017, #CoE_WFD generated almost 27 million timeline deliveries.

A total reach of 7.5 million unique users was achieved when analysing the # and the @WFDemocracy account.

We have gained around 400 new followers for a total of 10 470 followers.

4530 tweets were sent out under the hashtag by approximately 300 unique users.

3. Media Partnerships

Accreditations for the Forum: 45 journalists have been accredited, in addition to local journalists.

Press review (non-exhaustive): about 95 articles.

Audiovisual: Filming / productions by AFP: 2 videos in progress.

EXCLUSIVE PARTNERSHIP OF THE COUNCIL OF EUROPE WITH OpenDemocracy (since October 2016)

A main hub for hosting the content of the partnership has been created and several articles have been published via the oD page for the 2017 Forum.

A detailed report will be sent to us at the beginning of January.