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## Workshop N°3 – Political Campaigning and Elections

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| GMT +1 | 7 January 2021   |
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| 15:00  | <b>Opening session – Welcoming remarks and workshop goals</b><br>Marguerite Ouedraogo Bonane, Chair of the African Network of Data Protection Authorities and President of the CIL, Burkina Faso<br>Sophie Kwasny, Head of the Data Protection Unit, Council of Europe |
| 15:05  | <b>Setting the scene</b><br>Patrick Walshe (Privacy Matters) and Sylvia Appiah (Information Governance Solutions), Council of Europe lead experts  |
| 15:10  | <b><i>Privacy, Voter Surveillance and Democratic Engagement</i></b><br>Smith Oduro-Marfo, PhD candidate at the University of Victoria, Faculty of Social Sciences, Political Science   |
| 15:25  | <b>Personal data and technology in political campaigning</b><br>Sigi Mwanzia, human rights lawyer and Digital Policy Consultant at ARTICLE 19 Eastern Africa   |
| 15:40  | <b>Privacy implications of AI and data optimization technologies in electoral spaces</b><br>Arthur Gwagwa, human rights lawyer and AI expert and member of the UN Global Pulse Advisory Group on AI and big data   |
| 15:55  | <b>Comments and open discussions between Participants</b><br>Facilitated by the Council of Europe lead experts, Patrick Walshe and Sylvia Appiah   |
| 17:30  | End of workshop  |