

## WHEN PRIORITIES MEET THE OFFER • funding cultural projects •

### <u>Administrația Fondului Cultural Național</u> <u>The Administration of the National Cultural Fund</u> <u>(AFCN)</u>

- Autonomous public institution, founded in 2005, under the authority of the Ministry of Culture
- AFCN is one of the main public funders of cultural projects in Romania endorsing a transparent evaluation and selection process.

AFCN's mission is to finance projects that support contemporary Romanian creation, research, communicate and exhibit cultural heritage, contribute to a better understanding of artistic trends and make culture accessible to broader audiences.

### The Administration's general objectives are:

- to manage the National Cultural Fund;
- to award funding for programs, projects and cultural actions, organized in Romania and/or abroad;
- to support Romania's international cultural relations.

- The funding strategy and the priorities for each call for projects are defined by a board of experts. The Board has 11 members appointed by the Minister of Culture for a two years mandate.
- Every two years the new AFCN Board revises the funding strategy.
- To best assess the needs and priorities of the cultural community, AFCN organizes public meetings with cultural operators regularly or whenever necessary.

### **FUNDING PROCEDURE**

#### **STRATEGY & BUGET**

#### **AFCN BOARD**

- areas, priorities, budget, level of funding per project
- selection of evaluators

#### **EVALUATION & SELECTION**

### INDEPENDENT EVALUATION COMISSIONS (for each area)

#### **MANAGEMENT & MONITORING**

### AFCN TEAM + external auditors

## **FUNDING**

IN 2015 the funding strategy was covering two main facets:

- CONTEMPORARY CREATION
- CULTURAL HERITAGE (MATERIAL & IMMATERIAL)

Due to an increase of available resources, since 2016 we initiated TRANSDISCIPLINARY AREAS

### **AREAS COVERING CONTEMPORARY CREATION**

- VISUAL ARTS
- DANCE
- THEATER
- MUSIC

### **AREAS COVERING HERITAGE**

 PROJECTS CONTRIBUTING TO A BETTER KNOWLEDGE & UNDERSTANDING OF MATERIAL HERITAGE

 PROJECTS CONTRIBUTING TO A BETTER KNOWLEDGE & UNDERSTANDING OF IMMATERIL HERITAGE

### **TRANSDISCIPLINARY AREAS**

- DIGITAL ART & NEW MEDIA
- CULTURAL AGENCY AND PARTICIPATION
- ARTIST IN RESIDENCY PROJECTS
- EDUCATION THROUGH CULTURE
- PROJECTS CONTRIBUTING TO A BETTER KNOWLEDGE & UNDERSTANDING OF WRITTEN CULTURE,
- REPETITIVE PROJECTS,
- MULTIANNUAL PROGRAMS.

### **FUNDING PRIORITIES**

#### • VISUAL ARTS

- Supporting production and/or artistic research
- Making available the creative endeavor through different communication platforms including digital media
- Promoting art in alternate spaces
- Developing approaches based on collaboration.
- Addressing areas with limited access to culture.

#### • THEATRE

- Supporting production and/or artistic research.
- Making available the creative endeavor through different communication platforms including digital media
- Promotion and distribution of theatrical projects
- Developing approaches based on collaboration and co-production.
- Addressing young audience.

### • MUSIC

- Supporting production and/or musical/theoretical research
- Making available the creative endeavor through different communication platforms including digital media
- Supporting innovative solutions aimed at encouraging audiences to attend live musical performances;
- Addressing young audience.
- Addressing areas with limited access to culture.

### • DANCE

- Supporting production and/or chorographical research
- Making available the creative endeavor through different communication platforms including digital media
- Dezvoltarea de abordări bazate pe colaborare și/sau coproducție ;
- Promovarea și difuzarea proiectelor coregrafice;
- Supporting and strengthening the dance sector in România.

## • PROJECTS CONTRIBUTING TO A BETTER KNOWLEDGE & UNDERSTANDING OF **MATERIAL HERITAGE**

- Innovative solutions for promoting material heritage locally and internationally by means of interdisciplinary approaches;
- Supporting education and good practices in heritage protection and preservation;
- Developing and diversifying audiences;
- Promotion of sustainable development;
- Making available information about heritage aimed projects and archives through different communication platforms including digital media

## • PROJECTS CONTRIBUTING TO A BETTER KNOWLEDGE & UNDERSTANDING OF **IMMATERIAL HERITAGE**

- Innovative solutions for promoting material heritage locally and internationally by means of interdisciplinary approaches;
- Promotion of elements inscribed by Romania in the UNESCO representative list of immaterial heritage;
- Innovative solutions for documenting and archiving immaterial heritage;
- Enabling dialogue between generations;
- Developing and diversifying audiences.

The contribution of culture at sustainable development is based on:

- Material and immaterial heritage
- Creative industries
- Contemporary creation
- Cultural diversity
- Participation
- Education through culture

## **AFCN PRIZES**

- Initiated in 2015 in celebration of 10 years of activity
- Awarded to NGO's in recognition and appreciation of their contribution to the shaping of Romanian society through their projects and concepts and the cultural infrastructure they created.
- Underline the role of cultural projects in durable development

- <u>CULTURAL INTERVENTION IN (RELATION WITH) PUBLIC</u>
  <u>SPACE</u>
- INTERDISCIPLINARY APPROACH
- COMMUNICATION & CULTURAL MEDIATION
- INCLUSION & INTERCULTURAL DIALOGUE
- ADDRESSING YOUNG AUDIENCES WITH LIMITED ACCESS
  TO CULTURE
- INNOVATIVE APPROACH IN PROMOTING MATERIAL HERITAGE
- KEEPING IMMATERIAL HERITAGE ALIVE
- INTERNATIONAL CULTURAL COOPERATION
- BETTER KNOWLEDGE & UNDERSTANDING OF WRITTEN
  CULTURE
- REZISTANCE IN CULTURE

Through the funding strategy we aim at acknowledging the prominent role of culture and heritage in sustainable development;

# TODAY CULTURE IS THE FUTURE HERITAGE



## <u>www.afcn.ro</u> https://www.facebook.com/afcn.ro/