The Committee "NGOs as advocates for gender equality and women's rights" invites to the webinar:

"Engaging Men and Boys in Gender Equality: A New Perspective"

Rethinking Masculinity: What prevents men from engaging in gender equality? This webinar flips the script—exploring male disadvantage, the risks of backlash, and bold strategies to foster real change.

Date: Monday 26 May 2025, 5:00-6:00 pm

Please register here for the webinar

With the expert: Alessandra Pauncz, Executive Director of the European Network for the Work With Perpetrators of Domestic Violence (WWP EN)

Description: Men and boys face growing challenges—from education gaps to mental health struggles—yet these issues are rarely linked to gender equality. This webinar explores how addressing male disadvantage can drive real progress for all. Let's rethink masculinity and engage men as allies in building a more just and equal society

The webinar will be provided with simultaneous translation for English-French both ways.

Content: What if we started the conversation differently? Instead of asking men to support gender equality, we ask: Where do men and boys feel left behind? From education gaps to

mental health crises, declining workforce participation, and rigid masculinity norms—this webinar explores how these challenges connect to gender equality.

We'll examine key data, discuss risks like backlash and polarization, and explore how harmful narratives can be exploited to resist feminist progress. Drawing on insights from the Istanbul Convention, EU Directive 2024/1385, and initiatives like the White Ribbon Campaign, we'll strategize ways to engage men as allies, not adversaries.

Through education reform, economic inclusion, mental health support, and positive masculinity, we'll explore solutions that benefit everyone—reducing violence, strengthening communities, and fostering healthier relationships.

Join us for an eye-opening discussion on reframing masculinity and mobilizing men and boys for real gender equality.