

# TRAINING OF TRAINERS

ONLINE

15 TO 17  
FEBRUARY 2022  
16:30 - 19:00 CET

JOIN THE  
TRAINING!



Developing  
Human Rights  
narratives to  
counter  
Hate Speech



## DESCRIPTION

The training of trainers on “**Developing Human Rights narratives to counter Hate Speech**” is organised by [APICE](#) in the framework of “[We CAN for human rights Speech](#)”<sup>1</sup> a two-year project, led by the [Council of Europe No Hate Speech and Cooperation Unit](#), and includes: [Active Watch](#), [APICE](#), a [Jewish Contribution to an Inclusive Europe \(CEJI\)](#), and [Neue Deutsche Medienmacher e.V. \(NdM\)](#).

The project consortium developed, during the first year of the project, a set of three new online tools to help activists:

- [Analyse hate speech to find the proportional response](#)
- [Develop human right-based narratives](#)
- [Plan how to effectively communicate their counter or alternative narrative campaigns](#)

The course aims at building the competencies of youth workers, trainers and activists, to learn how to use and include these tools into their daily action for countering hate speech through a human rights based narrative.

After the first edition of the course, held in June 2021 and opened to the worldwide public, we are now offering a second edition dedicated to participants from EU countries.

## LEARNING OBJECTIVES

- Developing competencies for analysing hate speech online
- Developing competencies for building a human rights based narratives
- Developing competencies for communicating human rights based messages to address hate online
- Learning how to integrate the tools in their practice
- Learning how to be a multiplier

## PROGRAMME AND METHODOLOGY

The training course will be delivered online, using Zoom, over 3 afternoons, 15 - 17 February 2022, 2 hours and a half per day, 16:30 - 19:00 CET.

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<sup>1</sup> “WE CAN for human rights speech” is funded by the European Union’s Rights, Equality and Citizenship Programme (2014-2020) and the Council of Europe. This document represents the views of the author only and is their sole responsibility. The European Commission and the Council of Europe do not accept any responsibility for the use that may be made of the information it contains.

The training will be carried out using non-formal education methods applied in a digital environment. Inclusive language will be used in order to ensure the respect of participant personal identities and the respect the groups we speak about during the training course.

### Draft Programme

- Introduction to the course participants, their work and the WE CAN for human rights speech project and its partners.
- Reflection on types of hate speech, their human rights impact and use of counter and alternative narrative to address it. Practice using the tool: Analyze of hate speech incidents and how to decide how best response to it.
- Practice using the tool: Develop human rights based narrative and message in response to hate
- Practice using the tool: Communicate
- Individual or group work producing a human rights based narrative, applying it online and learning sessions to evaluate results of the group work and the use of the tools in practice. .
- Session with tips and tricks on using the tools as a multiplier, including small exercises
- Evaluation and Closing of the training course.

### **PROFILE OF PARTICIPANTS**

The training course is open for up to 40 participants from EU countries: trainers, youth workers and activists, working on combating and countering hate speech online. A good command of English is required in order to participate meaningfully in the training activities.

During the selection of participants, consideration will be given to applicants who identify themselves with and/or work closely with groups targeted by hate speech, and gender balance and geographical distribution will be taken into account.

### **FOLLOW-UP**

We expect that participants will use the 3 tools and integrate them in their online activism. In order to check if the tools are used and successful, a follow-up questionnaire will be distributed in April 2022.

### **APPLICATION AND SELECTION PROCESS**

In order to apply for the course, please complete the [application form](#) by 04/02/2022. The trainers team will select and communicate the results to participants by 07/02/2022. An infopack with all the necessary information will be sent to all participants by 11/02/2022.

### **CERTIFICATES**

Participants who attend at least 80% of the total hours of the training course will receive a certificate of attendance, delivered after the evaluation of the course.

### **COORDINATION, COMMUNICATION AND CONTACTS**

This course is co-ordinated by APICE. For any further information, please contact Alessandra Coppola and Debora Barletta at [info@apiceue.net](mailto:info@apiceue.net)