

Gender data collection in European film and TV production

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Gender data

Producing pan-European data on gender in film and TV production





Two-pronged strategy

Approach #1

Collecting harmonised data
from national sources



EFARN

**European
Film Agencies
Research
Network**

Approach #1

Collecting harmonised data
from national sources

October 2019

First list of agreed-upon
gender indicators

- ✓ Measurable
 - ✓ Feasible to collect
 - ✓ Stable (consistent
monitoring over time)
-
- Questionnaire sent to
EFARN members
 - First output: fall 2020

Approach #1

Collecting harmonised data
from national sources

Gender diversity in film production

1) Off-screen

- ✓ Directors , producers, scriptwriters
- ✓ Budgets

2) On-screen

- ✓ Lead roles
- ✓ Bechdel-Wallace test

Approach #2

Introducing gender information
In pan-European databases

Theatrical films

- ✓ Directors (already available)
- ✓ Scriptwriters

TV series

- ✓ Directors
- ✓ Scriptwriters

Under assesement:

- Film and TV series producers
- TV series showrunners

Female directors in European cinema

(LUMIERE database)

The sample:

- European theatrical feature films
- produced between **2003** an **2017**
- released between **2003** and **2018**

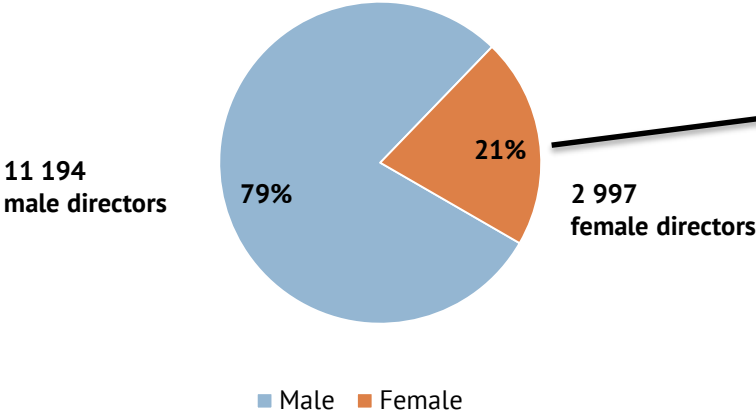
Three categories:

- films by **female directors** (by one or more women);
- films by **male directors** (by one or more men);
- films by directors of **both genders** (i.e. a film by two directors, one woman and one man).

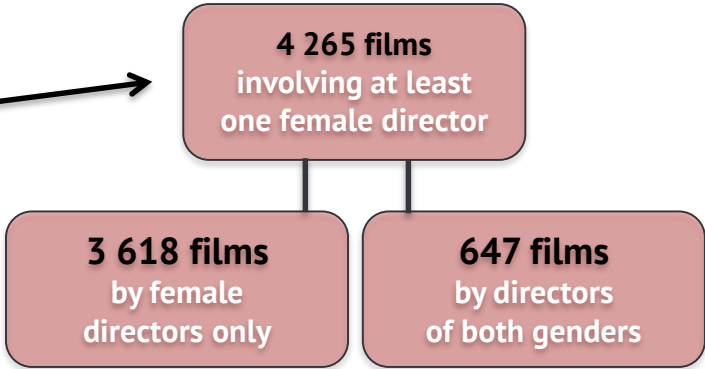
Gender of film directors

21% of directors of European films are women

Breakdown of directors of European films by gender (2003-2017)

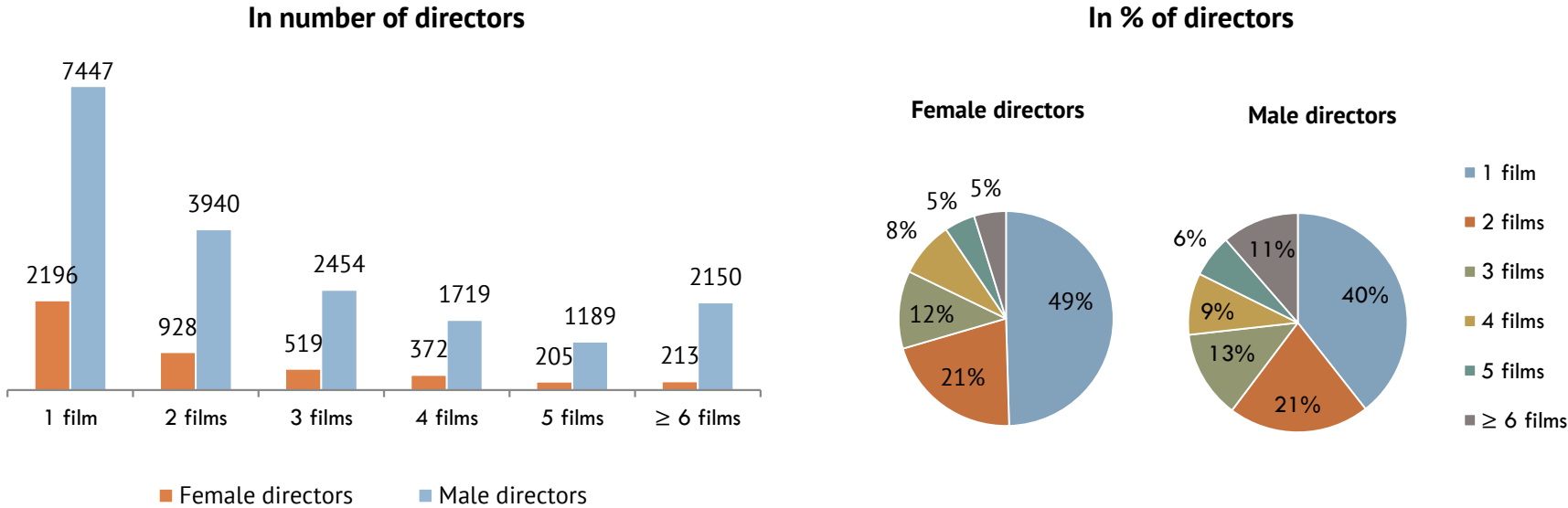


Breakdown of European films by gender of director (2003-2017)



49% of women directed only one single film, compared to 40% for men

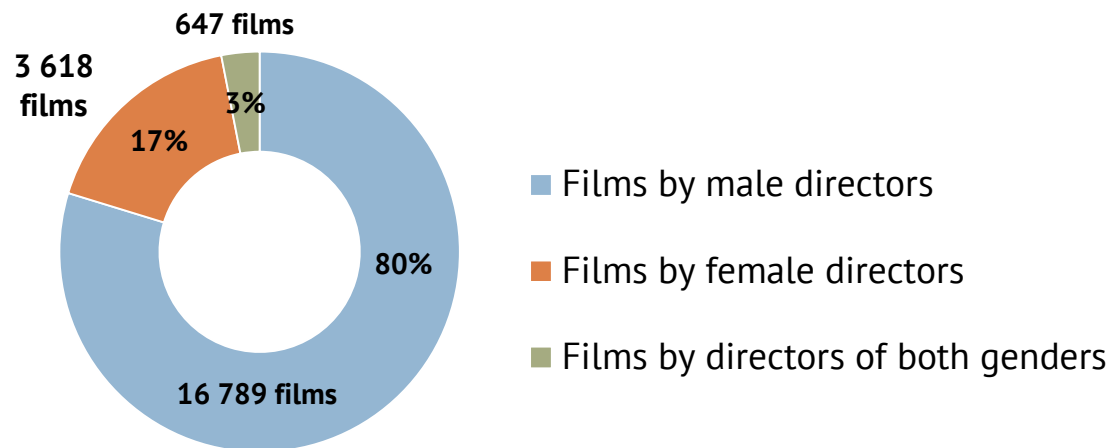
Comparison of output of directors by gender (2003-2017)



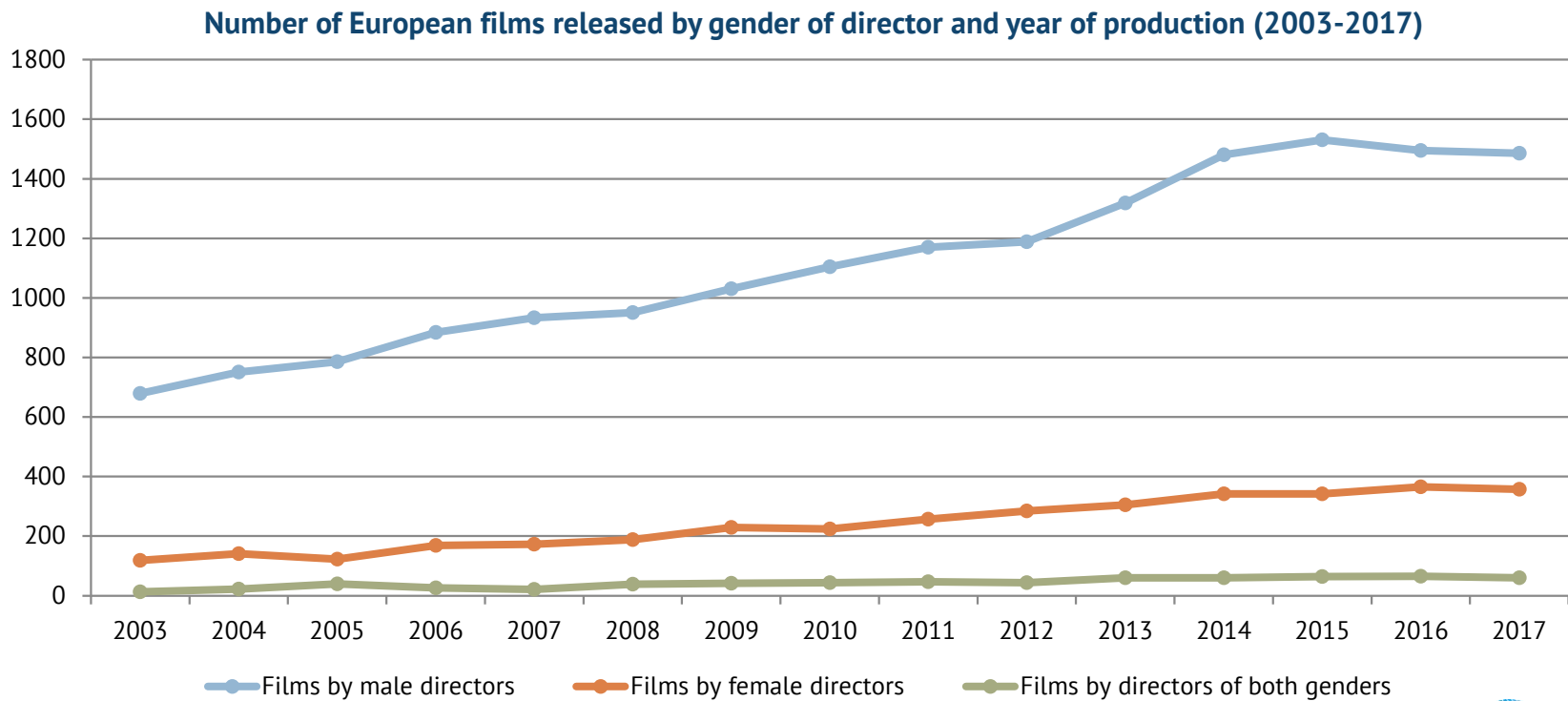
Film production volume by gender of directors

- Films by female directors represent 17% of films produced between 2003 and 2017

European films produced and released by gender of director (2003-2017)

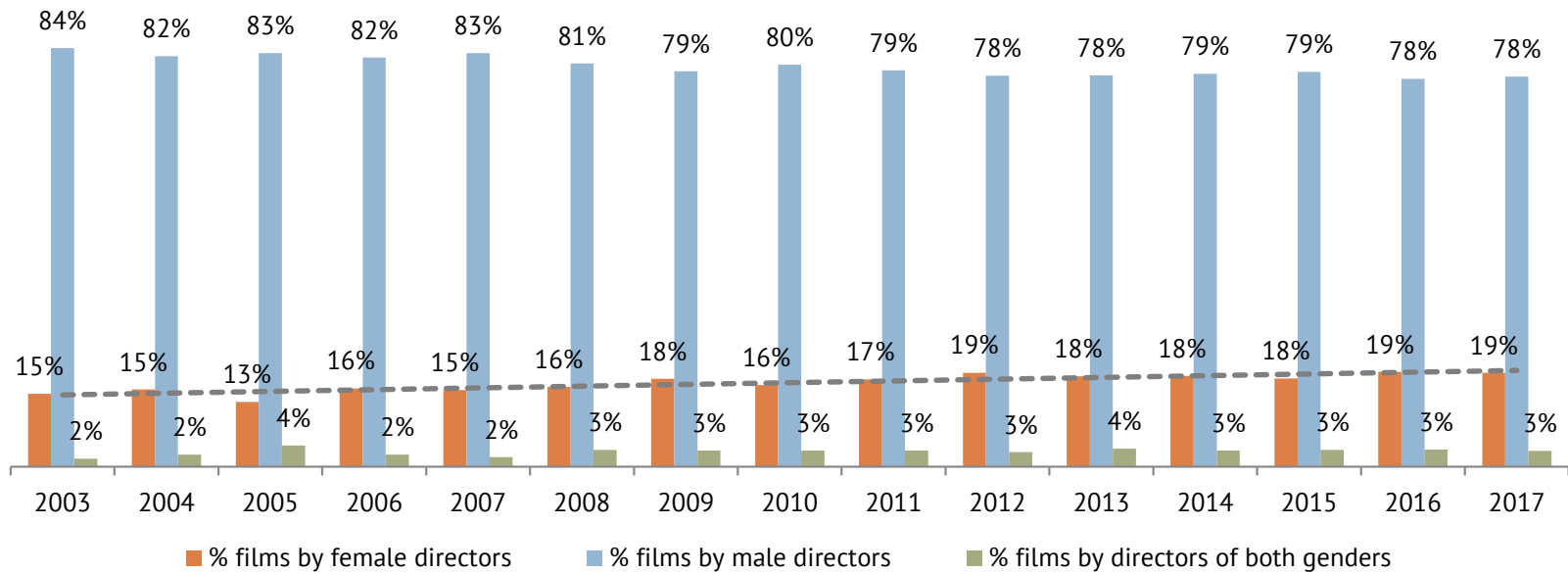


□ The number of films by female directors is growing ...



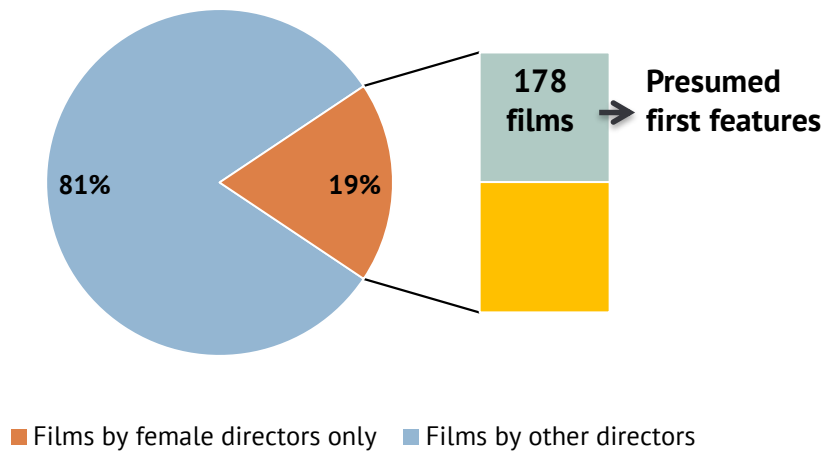
□ ... but the share of films directed by women progresses slowly

% of European feature films by gender of director and year of production (2003-2017)

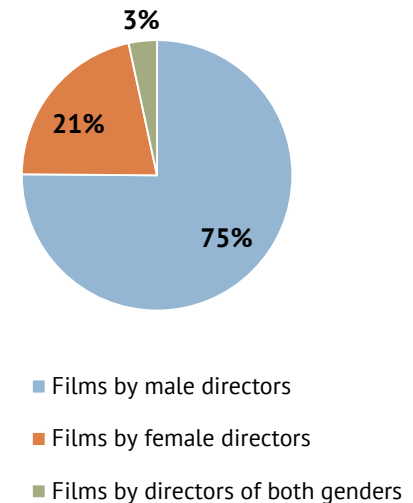


- In 2017 half of the films by female directors were (presumably) first features

% of presumed first features among European feature films by female directors (2017)



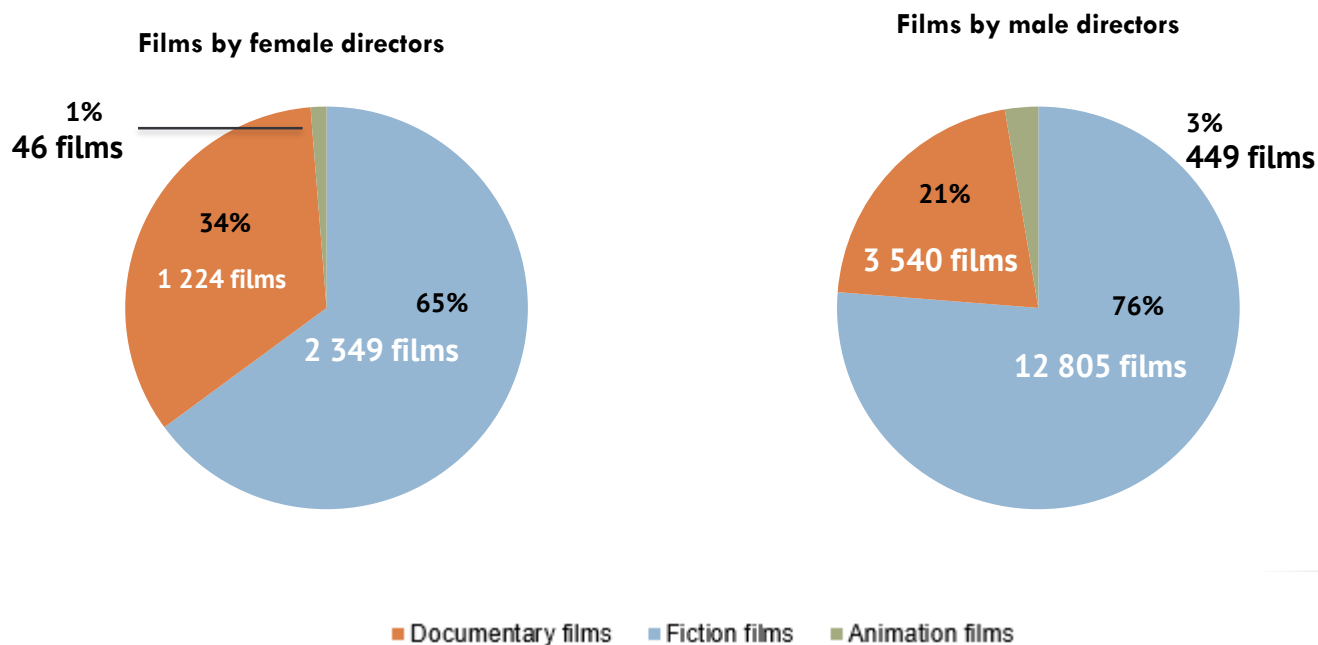
Breakdown of European presumed first feature films by gender of directors (2017)



Gender of directors and film genres

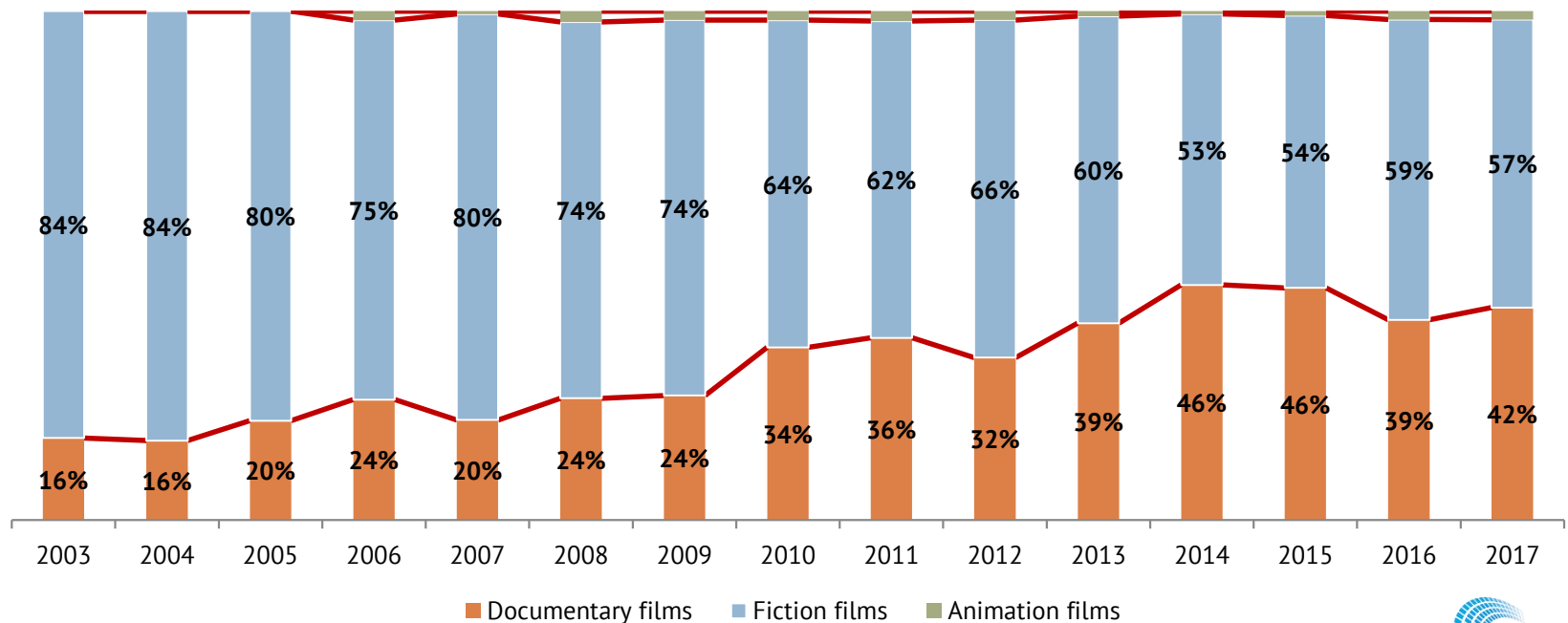
- The share of documentary films is significantly higher among films directed by women compared to men.

Breakdown of European film by film genre, by gender of director (2003-2017)



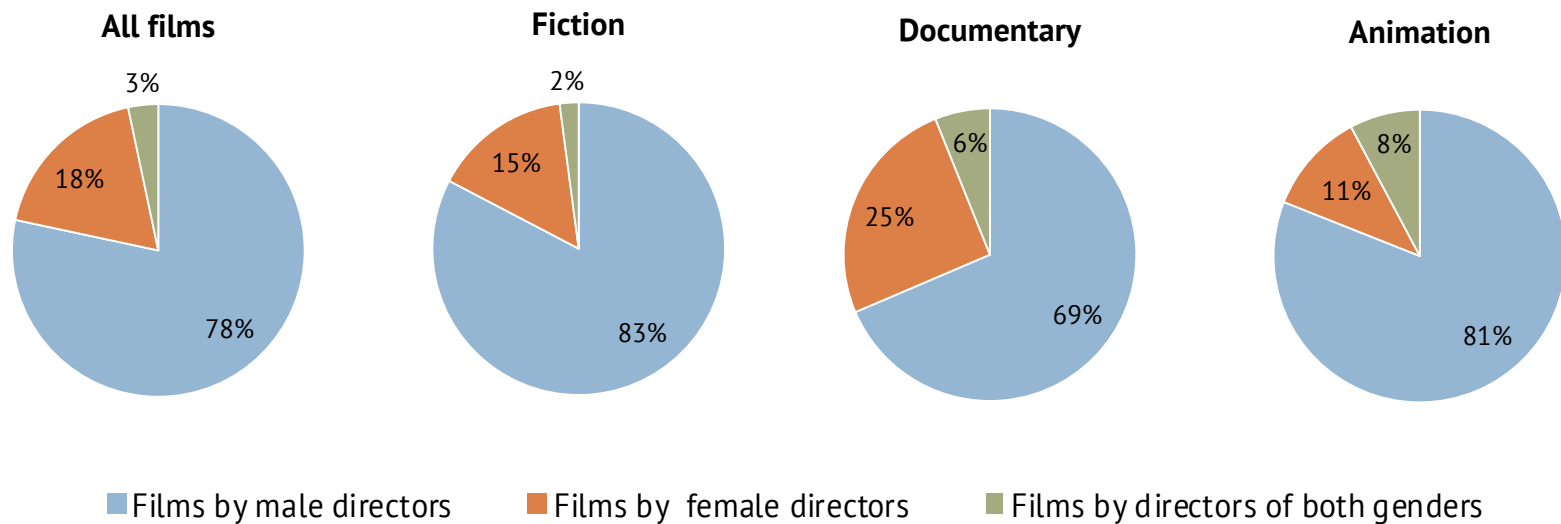
- Also, documentaries have been driving the increase in the % of films directed by women ...

Breakdown of European films by female directors by film genre and by production year (2003-2017)



- ... and documentary is the genre with the highest presence of female directors

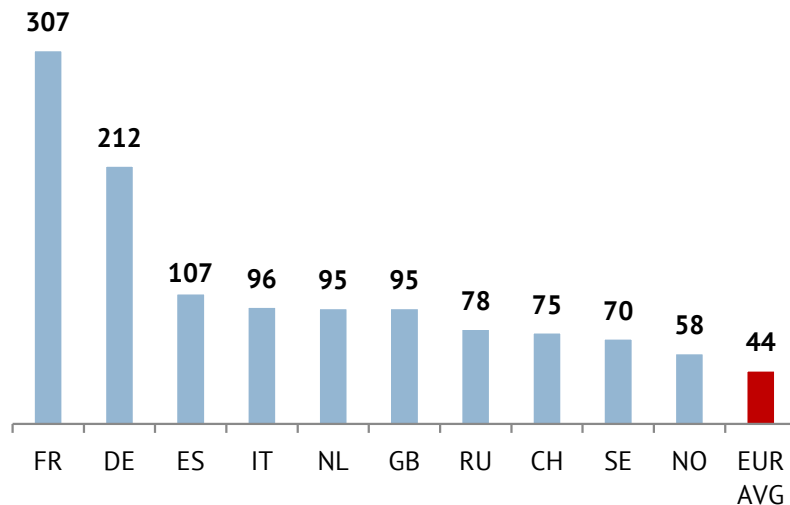
European films by gender of director and film genre (annual AVG 2013-2017)



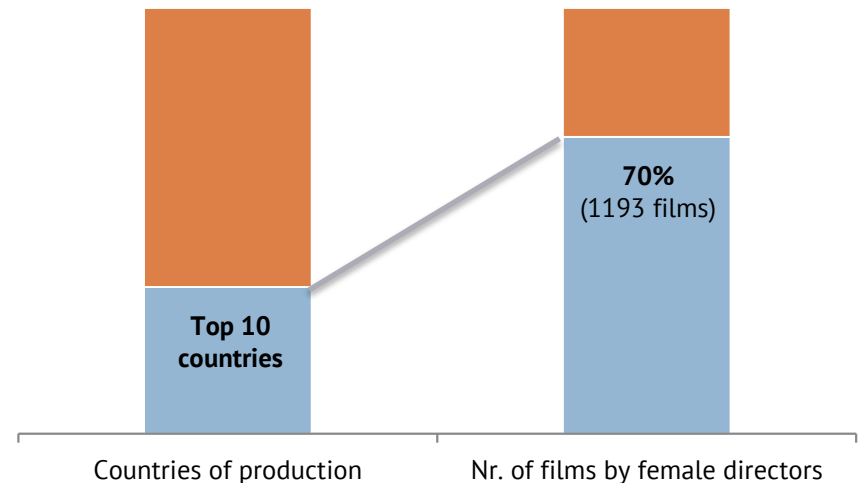
Geographical differences

- France is the country with the highest number of films directed by women ...

European countries by number of films by female directors produced and released (2013-2017)



European countries of production versus number of films by female directors (2013-2017)



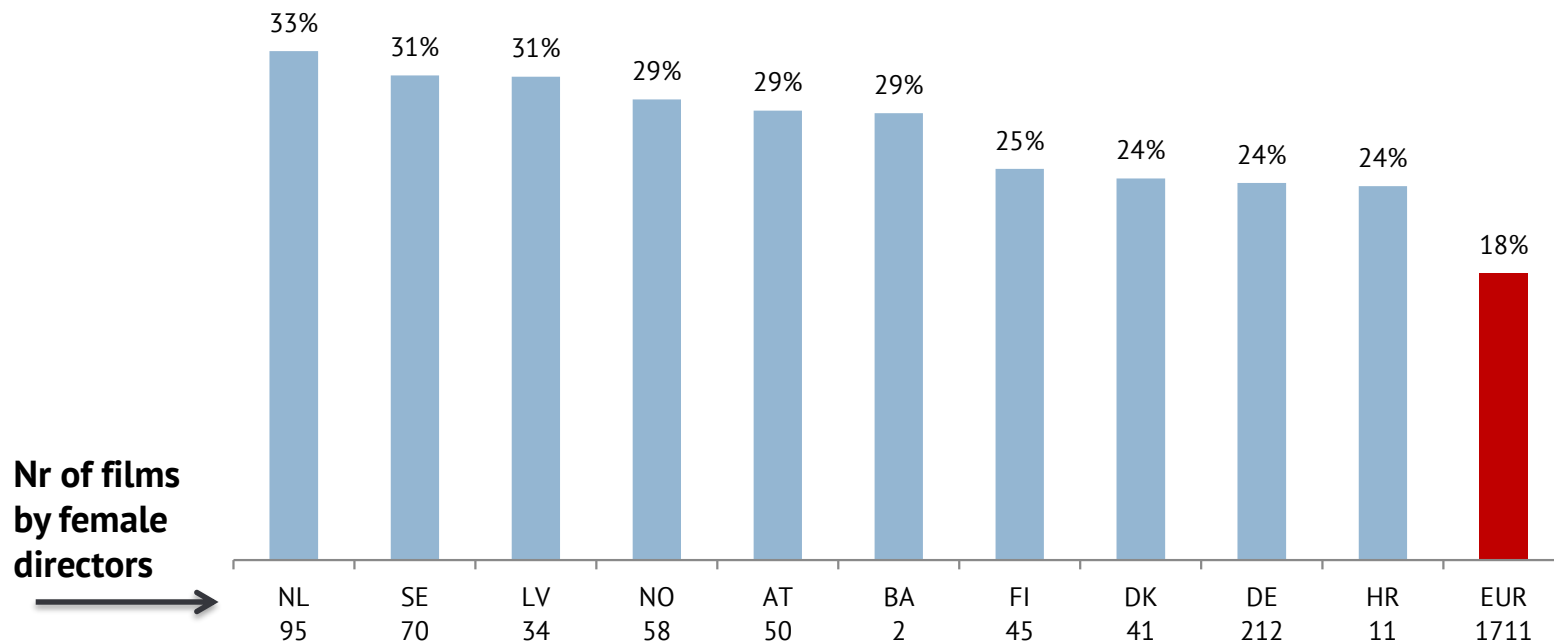
- ... but the % of female directors is higher in medium-sized production countries ...

European films by gender of directors and by production capacity clusters (2013-2017)

Country clusters	Films by female directors		Films by male directors		Films by directors of both genders		Total
	<i>Nr. of films</i>	%	<i>Nr. of films</i>	%	<i>Nr. of films</i>	%	
High >100 films per year	1 986	15%	10 596	82%	370	3%	12 952
Medium Between 30 and 100 films per year	1 300	22%	4 435	75%	217	4%	5 952
Low <30 films per year	332	15%	1 758	82%	60	3%	2 150

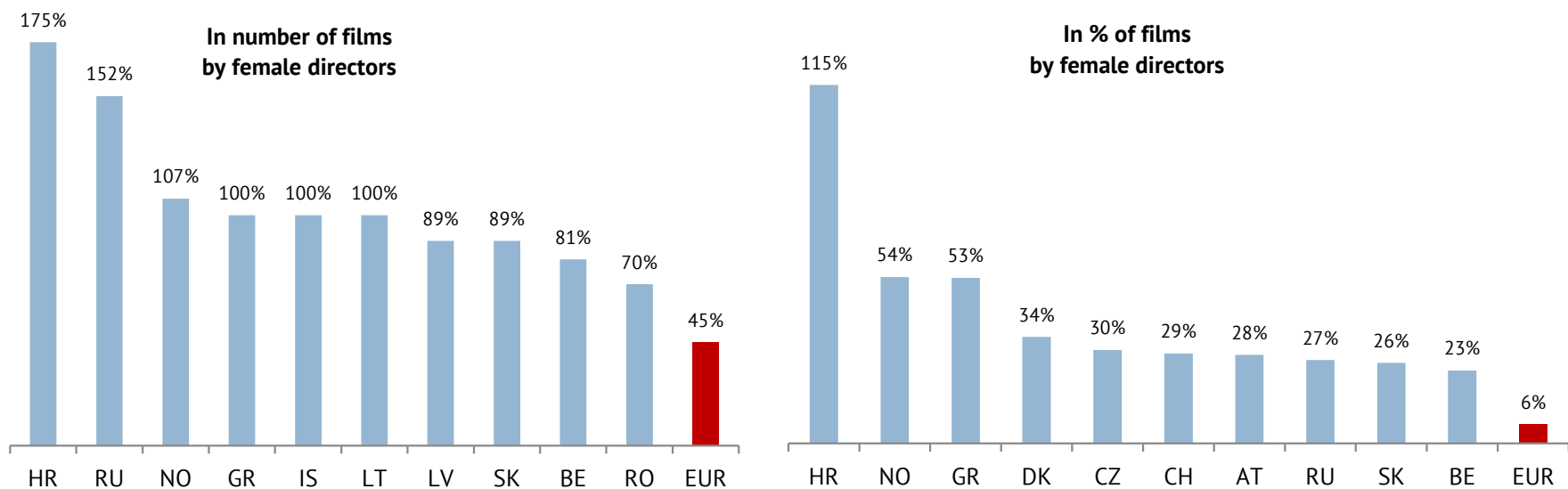
☐ ... topped by the Netherlands and Sweden

Top 10 European production countries based on % of films by female directors (2013-2017)



- Growth was stronger in small and medium production countries

**Top 10 European production countries by growth of films by female directors
(2008-2012 compared to 2013-2017)**



Admissions to films by female directors

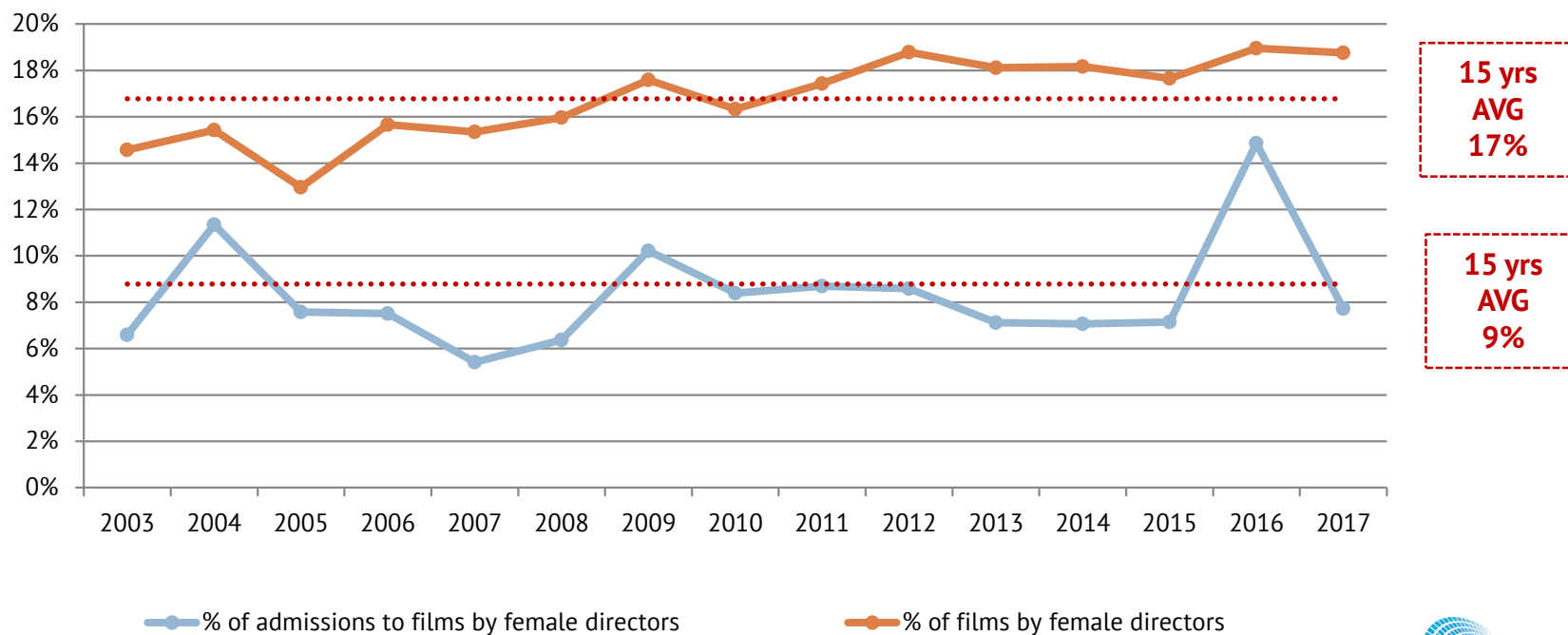
- The % of admissions to films by female directors is lower than the % of films

Admissions to European films by gender of directors and by production capacity clusters (2013-2017)

Country clusters by production volume	% of films by female directors	% of admissions to films by female directors
High >100 films per year	15%	8%
Medium Between 30 and 100 films per year	22%	13%
Low <30 films per year	15%	8%

- In contrast to a slow growth trend in the share of films by female directors, no such trend seems to apply to the share of admissions.

Evolution of % of films by female directors and % of admissions (2003-2017)



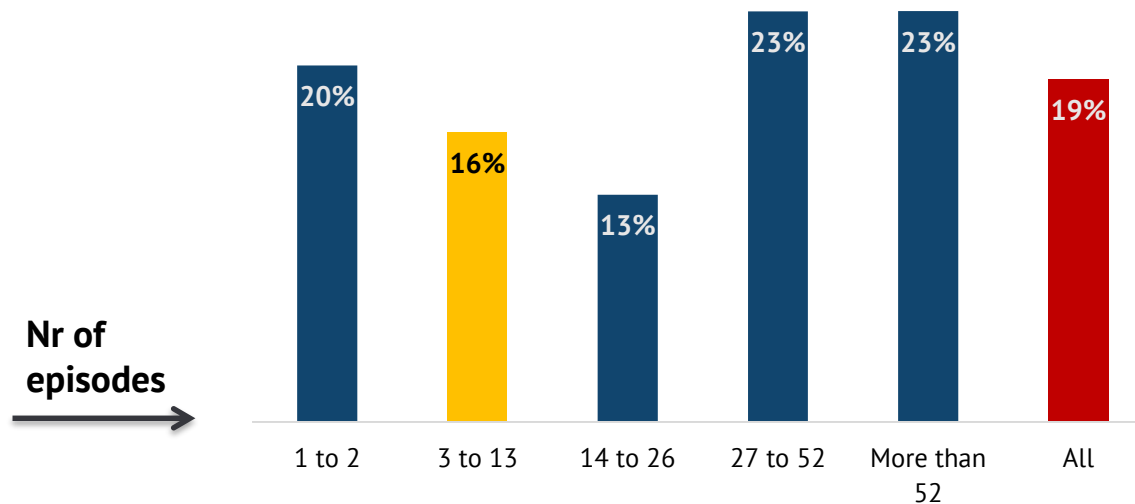
Female directors in European TV fiction

The sample:

- European TV/SVOD fiction series
- produced between **2015** and **2017**
- **>50 000** episodes for which the gender of directors was identified

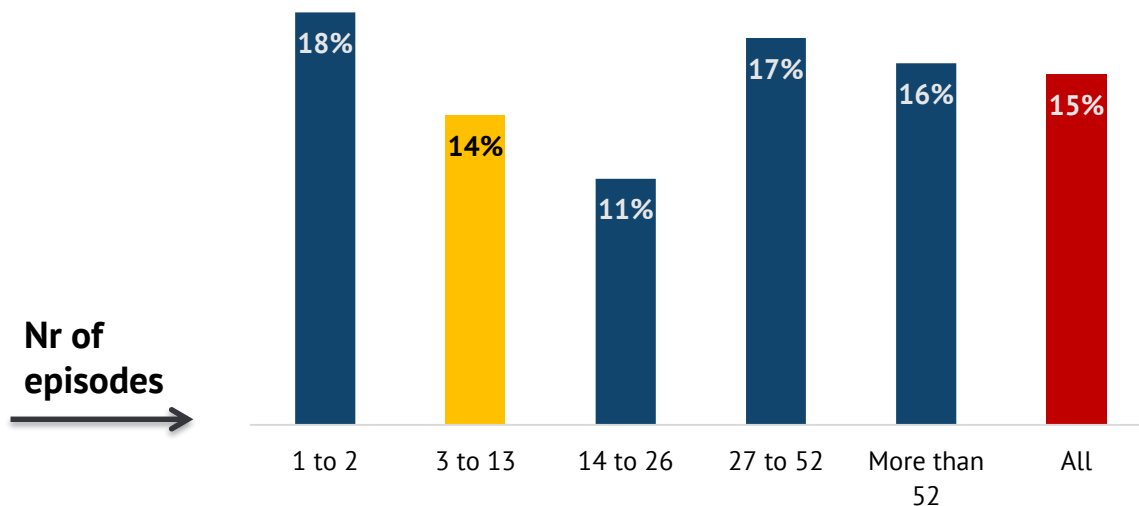
- ❑ Women represent 19% of directors of European TV fiction active between 2015 and 2017.
- ❑ This share is lower (16%) for high-end TV series (series comprising from three to 13 episodes).

% of female among directors of European TV fiction, by format (2015-2017)



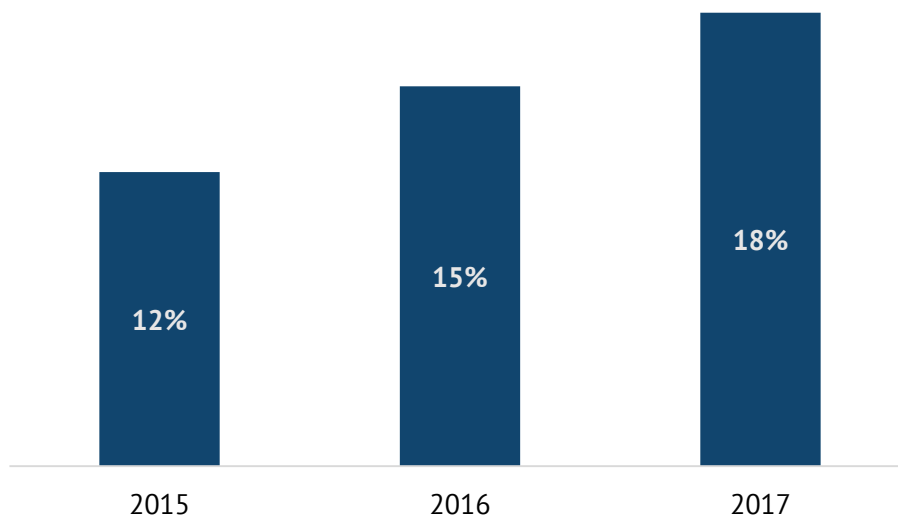
- Between 2015 and 2017, women directed 15% of TV fiction episodes in Europe (14% for high-end TV series).

% TV fiction episodes directed by at least one female director, by format (2015-2017)



- The share of TV fiction episodes directed by women increased from 12% in 2015 to 18% in 2017.

% of TV fiction episodes by at least one female director, by year (2015-2017)



Thank you!

Questions?

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