

COUNCIL OF EUROPE VISUAL IDENTITY

MANUAL



For any question about the Council of Europe visual identity or logo, please contact:

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The templates are available from the

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Foreword

The visual identity, approved by the Committee of Ministers, was introduced in June 2013. Its purpose is to give clear prominence to the Council of Europe as the continent's prime organisation in the sphere of human rights, democracy and the rule of law.

COUNCIL OF EUROPE VISUAL IDENTITY

MANUAL

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1. Introduction

Visual identity symbolises the very image of an institution. With a single, consistent and easily recognisable identity, we reinforce our image as the leading organisation defending human rights, democracy and the rule of law in Europe. We assert our role as a reference organisation, the guardian of values, a forum for debate and a driving force for reform putting human beings and their fundamental rights at the very heart of society.

The visual identity approach adopted is designed to draw attention to the existence of the Council of Europe and its values in all communication media, while preserving the individuality of each of the Organisation's constituent institutions. This enhances the visibility and reputation of the Organisation among its target audiences. The challenge is to ensure recognition of the Council of Europe as a unified, multi-constituent organisation, while also placing an emphasis on our many partnerships, in particular with the European Union.

While the logo is the most visible component of the Organisation's visual identity, the latter is also based on a whole series of graphic elements (colours, typography, layout, signature) and the way these elements are arranged depending on the medium in question (letterheads, envelopes, documents, visibility material, banners, posters, leaflets, publications, etc.). All these elements and the rules for their application, collated in the Graphic Charter, convey the image and values of the Council of Europe.

It is therefore essential that all the entities and institutions of the Council of Europe, including the field offices, make systematic use of the Graphic Charter. This will undoubtedly not only raise the profile of our Organisation, but will also ensure internal consistency. By reflecting our values, our visual identity expresses the reasons why our Organisation is proud of its commitment and of its achievements.

Daniel Höltgen
Director of Communications

**One organisation,
one logo**

COUNCIL OF EUROPE



CONSEIL DE L'EUROPE

2. Logos and their use

2.1 COUNCIL OF EUROPE'S LOGO

As a key component of the Council of Europe's visual identity, the logo symbolises the Organisation's mission and the fundamental values on which its image is based. Its background is the European flag, adopted by our Organisation in 1955. Set against the blue sky, the stars form a circle representing the union of its member states. The number of stars is fixed, 12 being the symbol of perfection and completeness, bringing to mind, for example, the system we use for telling the time and the months of the year.

The European flag is combined with a unique dynamic symbol (the spiral) representing the sharing of experience between European countries, and the dynamism and constant commitment of the Council of Europe. The choice of white, a classic and institutional colour, echoes the graphic identity of the Organisation.

Lastly, the logo prominently displays the name of the Organisation in English and French, the two official languages.

The shape, font or colour must not be altered.

It is not recommended to use or to divert elements of the logo – notably the curve.

The logo is bilingual (English-French) and not to be translated into other languages.

Use of the logo in four colours is mandatory on four-colour backgrounds.

References of colours

	CMJN	Pantone	RVB	WEB
Blue	100 - 80 - 0 - 10	293	14-61-138	#0e3d8a
Yellow	0 - 20 - 100 - 0	116	254-204-0	#fecc00

Logo font

Optima LT std Demi

2.2 VARIANTS OF THE LOGO

COUNCIL OF EUROPE



CONSEIL DE L'EUROPE

COUNCIL OF EUROPE



CONSEIL DE L'EUROPE

COUNCIL OF EUROPE



CONSEIL DE L'EUROPE

On a dark background, the logo rectangle and other elements must be white

COUNCIL OF EUROPE



CONSEIL DE L'EUROPE

COUNCIL OF EUROPE



CONSEIL DE L'EUROPE

The use of the logo in four colours is mandatory on four-colour backgrounds

2.3 LOGO ASSOCIATIONS

Reminder: Logos for sectors, programmes or projects are no longer created in the Organisation.
It is not recommended to take elements out of the official logo for creating a visual product.

Presidency of the Committee of Ministers

Example

COMMITTEE
OF MINISTERS
COMITÉ
DES MINISTRES



Presidency of Italy
Council of Europe
November 2021 - May 2022
Présidence de l'Italie
Conseil de l'Europe
Novembre 2021 - Mai 2022



Parliamentary Assembly
Assemblée parlementaire



edqm
European Directorate
for the Quality
of Medicines
& HealthCare | Direction européenne
de la qualité
du médicament
& soins de santé





Pompidou Group
Groupe Pompidou



Enlarged Partial Agreement on Sport
Accord partiel élargi sur le sport



European Social Charter
Charte sociale européenne



Observatoire européen de l'audiovisuel
European Audiovisual Observatory
Europäische Audiovisuelle Informationsstelle



eurimages



OBSERVATORY
ON HISTORY TEACHING
IN EUROPE



OBSERVATOIRE
DE L'ENSEIGNEMENT
DE L'HISTOIRE EN EUROPE



2.4 COUNCIL OF EUROPE/EUROPEAN UNION JOINT PROGRAMMES

The visibility requirements for Council of Europe / European Union joint projects are regulated by a specific overall Council of Europe / European Union agreement (Financial Framework Partnership Agreement).

Specific visibility matters for Council of Europe / European Union joint projects are detailed in their Communication and Visibility Plans as well as in Communication and Visibility Guidelines in the case of large Facilities.

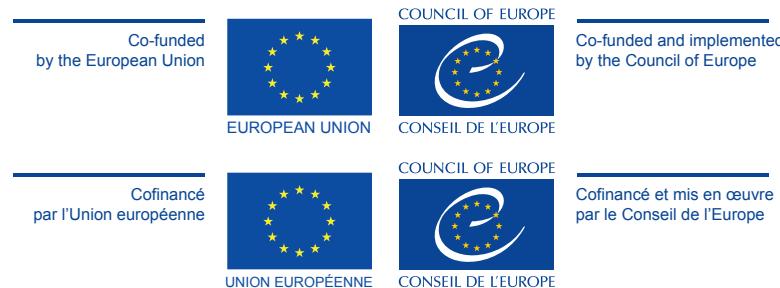
The visibility of joint programmes and actions shall consist of a co-branding. The European emblem (displayed on the left), the Council's logo (displayed on the right) and the textual mentions as defined below. The equal prominence of the European emblem and the Council's logo shall be ensured whenever the visibility of actions is displayed.

Programmes signed before October 2020 used an earlier version of the joint logo and may do until their completion.

CASE 1

CO-FUNDED BY THE EUROPEAN UNION AND THE COUNCIL OF EUROPE

**Applicable to projects where Council of Europe funding accounts for
10% or more of the total budget**



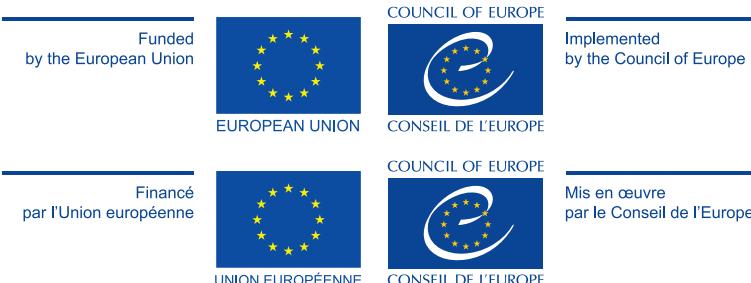
**Example of cover pages of a publication,
when produced as an implementation output of an action under Case 1**



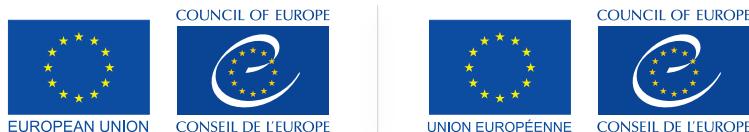
CASE 2

FUNDED BY THE EUROPEAN UNION
AND IMPLEMENTED BY THE COUNCIL OF EUROPE

Applicable to projects where Council of Europe funding accounts for
less than 10% of the total budget



FOR GENERAL REPORTS



The agreed logo appears on all documents, publications, websites and promotional material produced under program or action. The logo must be printed in its entirety including all symbols and text, without alteration. It is not permitted to add the title of the programme or action to the logo.

References of colours

		CMJN	Pantone	RVB	WEB
Council of Europe	Blue	100 - 80 - 0 - 10	293	14-61-138	#0e3d8a
	Yellow	0 - 20 - 100 - 0	116	254-204-0	#fecc00
European Union	Blue	100 - 80 - 0 - 0	Reflex Blue	0-51-153	#003399
	Yellow	0 - 0 - 100 - 0	Reflex Yellow	255-204-0	#fecc00

TRANSLATIONS OF THE JOINT LOGO



The designation "European Union" under the European emblem, as appropriate, shall be translated into local languages to correspond with the language(s) of the action/material. The designation 'Council of Europe' - on the top and bottom of the Council of Europe's logo - must remain in the official languages of the Organisation, which are English and French.

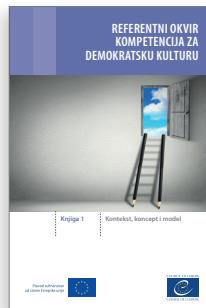
TRANSLATED PUBLICATIONS

Example of a CoE original Publication translated with the financial support of a joint programme or action (Case 1)

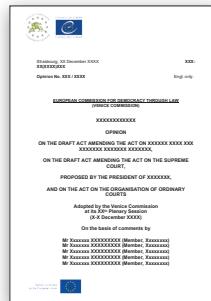


TRANSLATED PUBLICATIONS

Example of a CoE original Publication translated with the financial support of a joint programme or action (Case 2)



VENICE COMMISSION'S OPINIONS CO-FUNDED BY THE EUROPEAN UNION



2.5 PROJECTS FUNDED WITH VOLUNTARY CONTRIBUTIONS

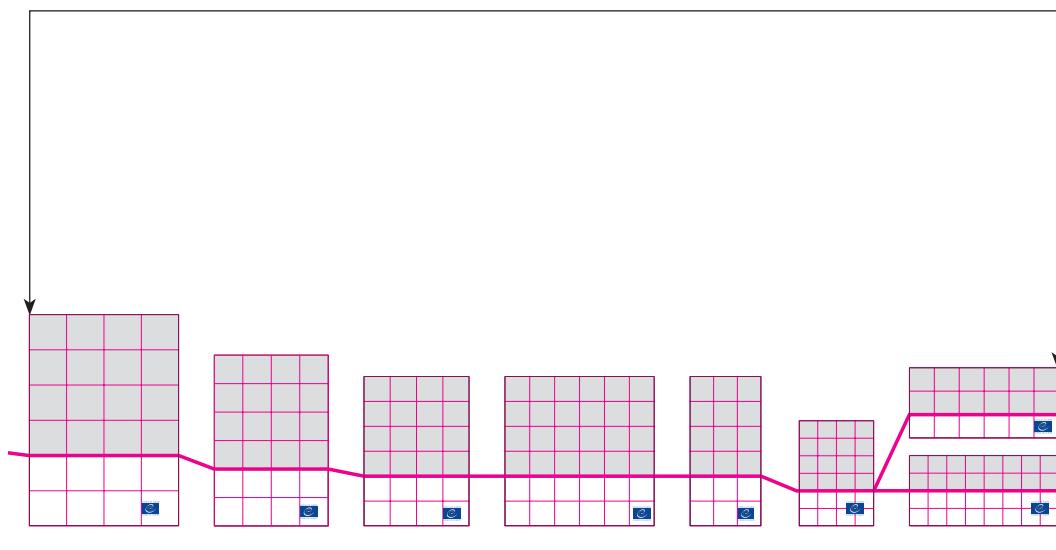
EXTRACT FROM THE DIRECTORATE OF PROGRAMME CO-ORDINATION (DPC) COMMUNICATION STRATEGY

- Projects funded with voluntary contribution should not develop any specific branding (e.g: no project-specific logo used, no project-specific materials including banners, folders, notepads, pens, etc.)
- Donor logos should not be used, including on publications and webpages.
- Funding should be mentioned, as a general rule, in publications or texts of reports and other documents. Projects which are part of a country-specific Action Plan should adapt any such text to the requirements of the Action Plan and the funding source(s).
- Colleagues from the DPC Donor Relations should be contacted for assistance for projects which are part of an Action Plan, for any other questions on particular cases, or specific request from donors (RMDR@coe.int).

2.6 LOGO SIZE AND POSITIONING

For these formats, all logos are the same size

25 x 20 mm



A4
PORTRAIT
210 x 297

16x24cm
PORTRAIT
160 x 240

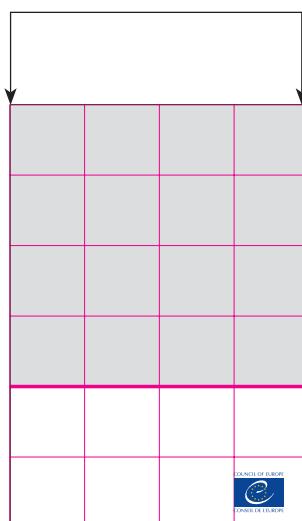
A5
PORTRAIT
148 x 210

SQUARE
210 x 215

-
PORTrait
100 x 210
Flyer
-
PORTrait
105 x 148
Postcard,
small
brochure

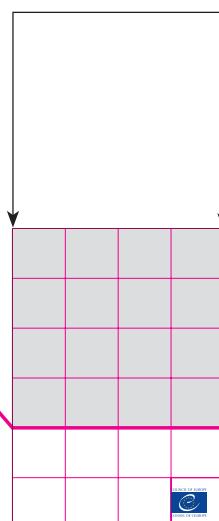
-
LANDSCAPE
210 x 100
Invitation card,
etc.

For A2 posters,
the logo measures 70 x 56 mm

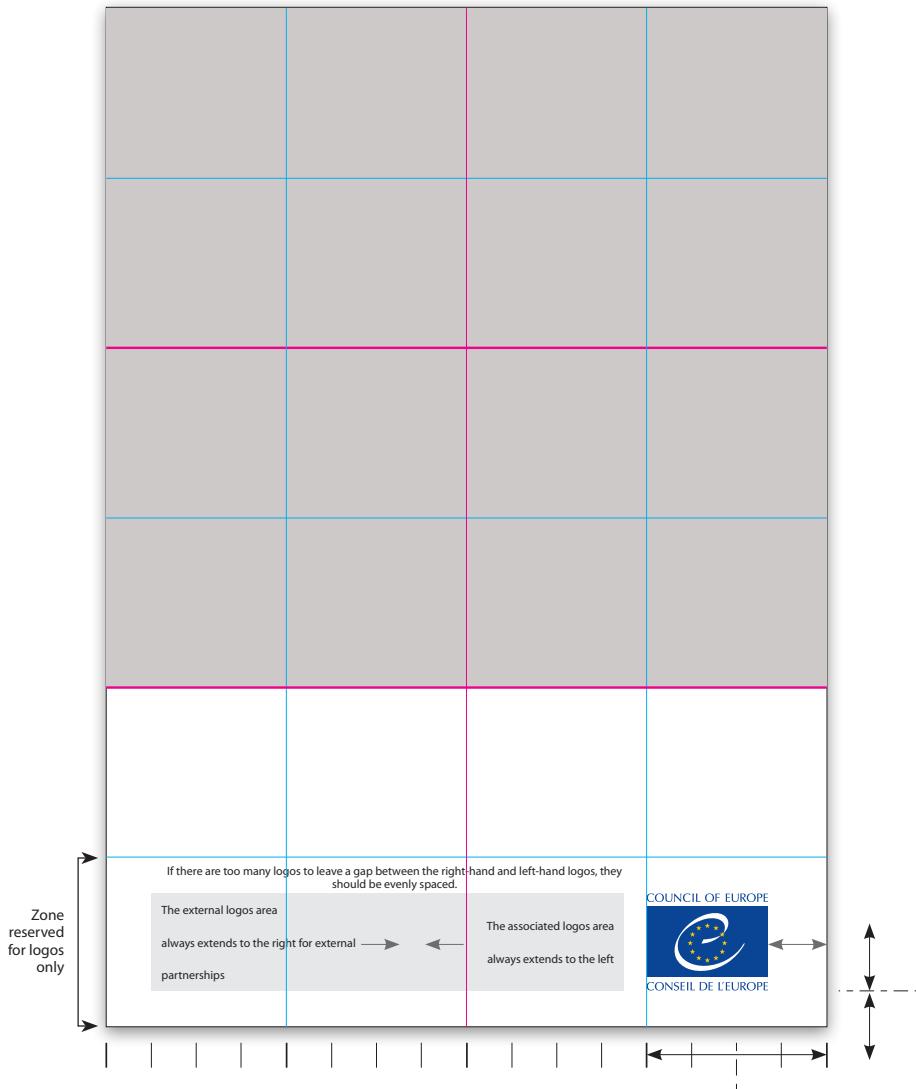


A2
PORTRAIT
420 x 594

For A3 posters,
the logo measures 50 x 40 mm



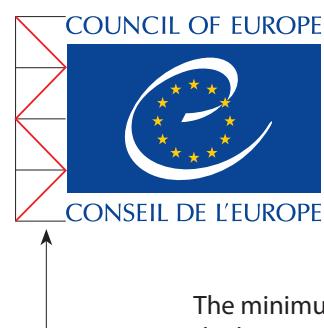
A3
PORTRAIT
297 x 420



The position is always bottom right in the white bottom third of the page.

The page layout grid always reserves the white bottom third of the page.

Associated and external logos must always be positioned to the left of the Council of Europe logo.

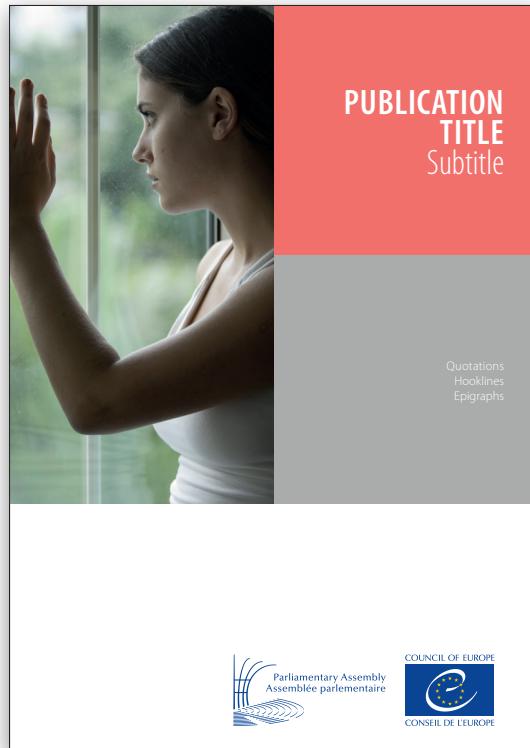


The minimum space between the logos must be 1/4 the height of the CoE logo

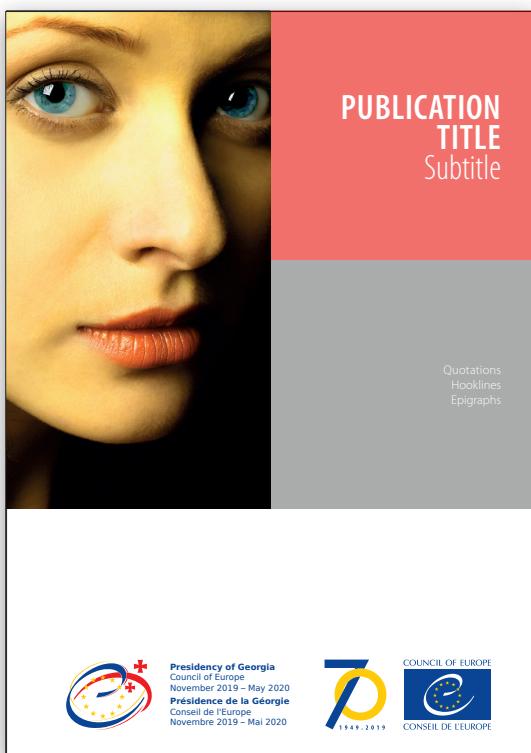
2.7 PLACEMENT OF LOGOS ON COVER PAGES



Use of the logo on its own



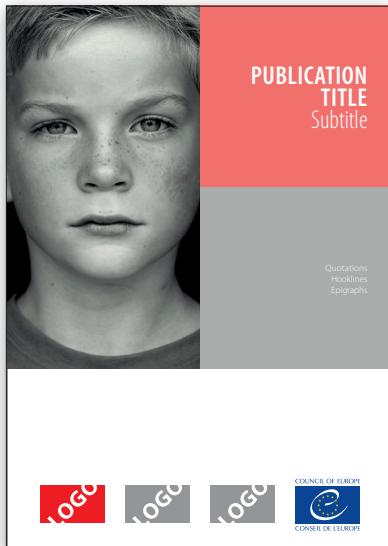
Logos association



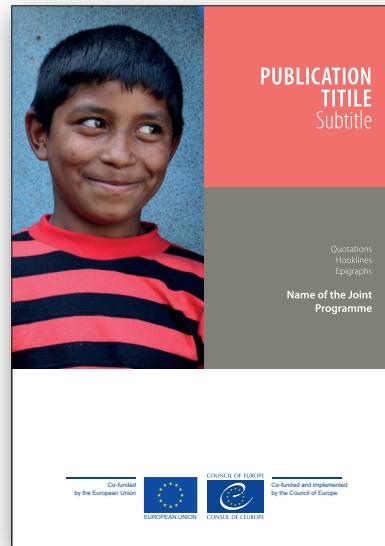
Presidency of the Committee of Ministers
(example)



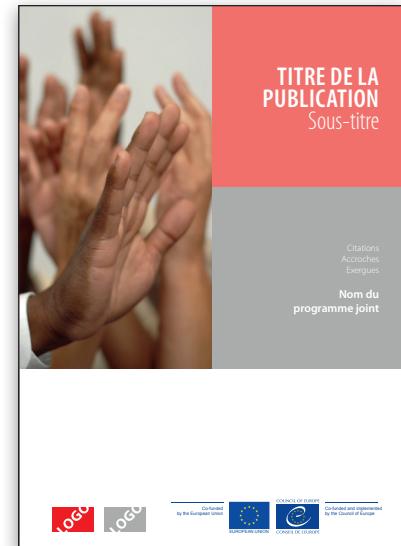
External partnership



External partnerships



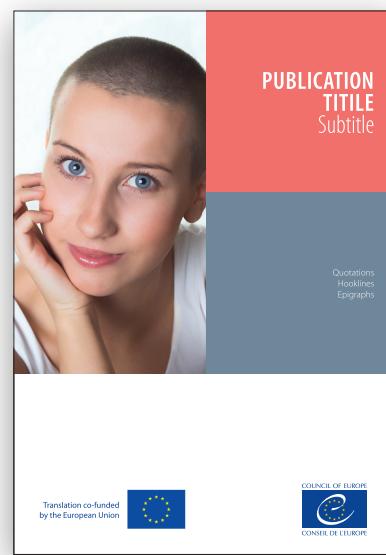
Joint programme



Joint programme + partners



Council of Europe campaign



Translation co-funded by the European Union

3. Page layouts and applications

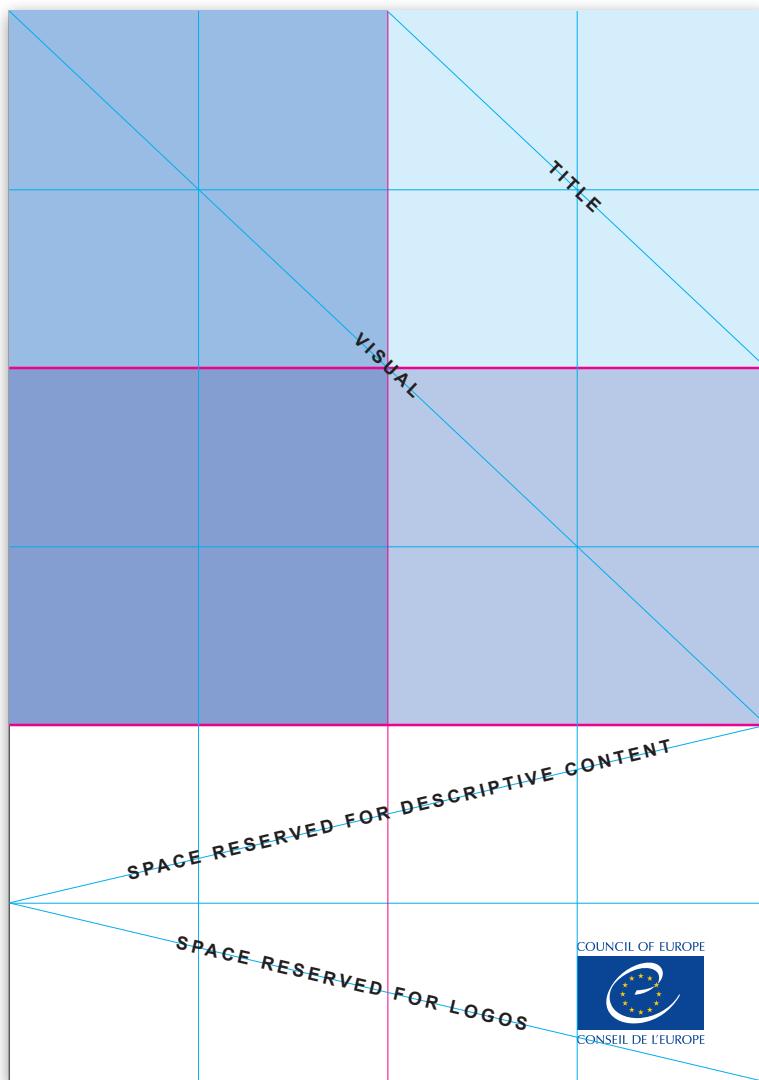
3.1 LAYOUT GRID FOR FRONT COVERS

The page is divided into two areas:

- ▶ A common bottom third in white, including the logo and, as appropriate, the associated logos and external logos; it reflects the weight of the institution.
The Organisation's logo incorporates this classical and institutional white colour.
- ▶ The top two thirds; a dynamic area reserved for the specific theme of the medium, which may or may not be associated with colours.

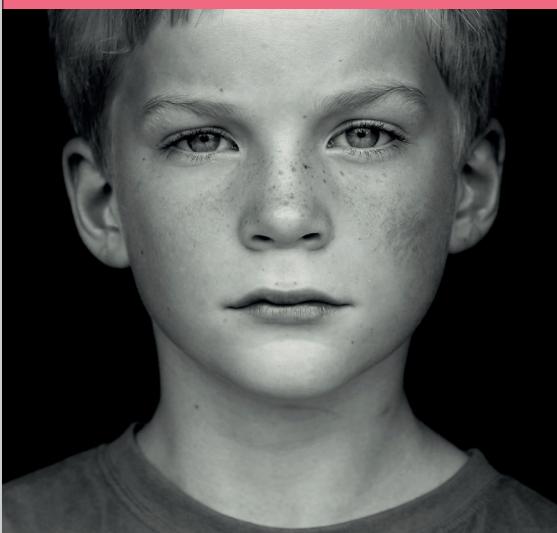
Reminder: with bilingual content, the English is always to be put first.

The page layout formatting grid is structured on the principle of sectioning in squares to allow all variants.



PUBLICATION TITLE

Subtitle



“ Quotations
Hookline
Epigraphs

Type of publication

Designation
of content

Authors
Partners

Date

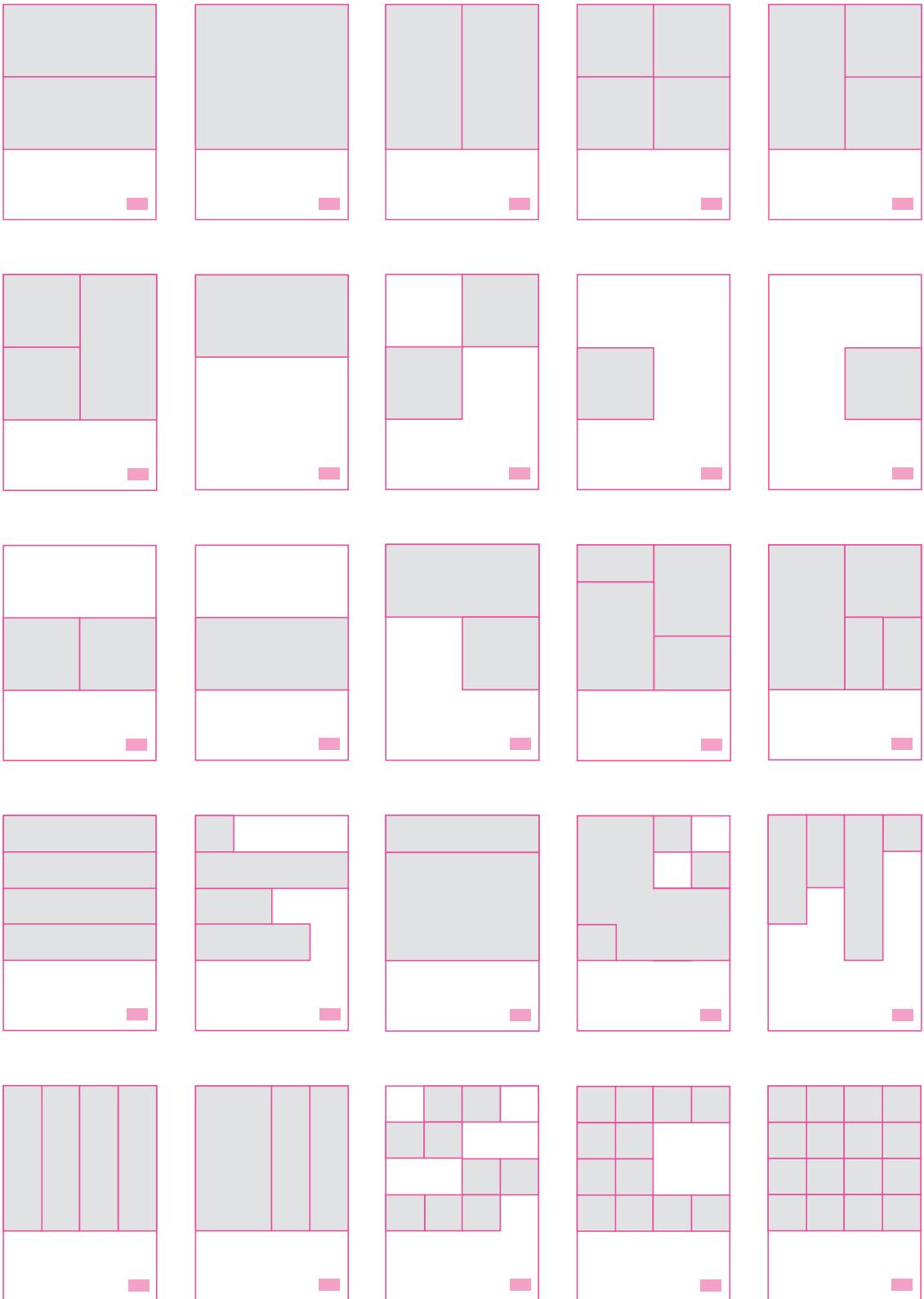
These fields
are optional
and can be
moved around
depending on
the publication.

COUNCIL OF EUROPE

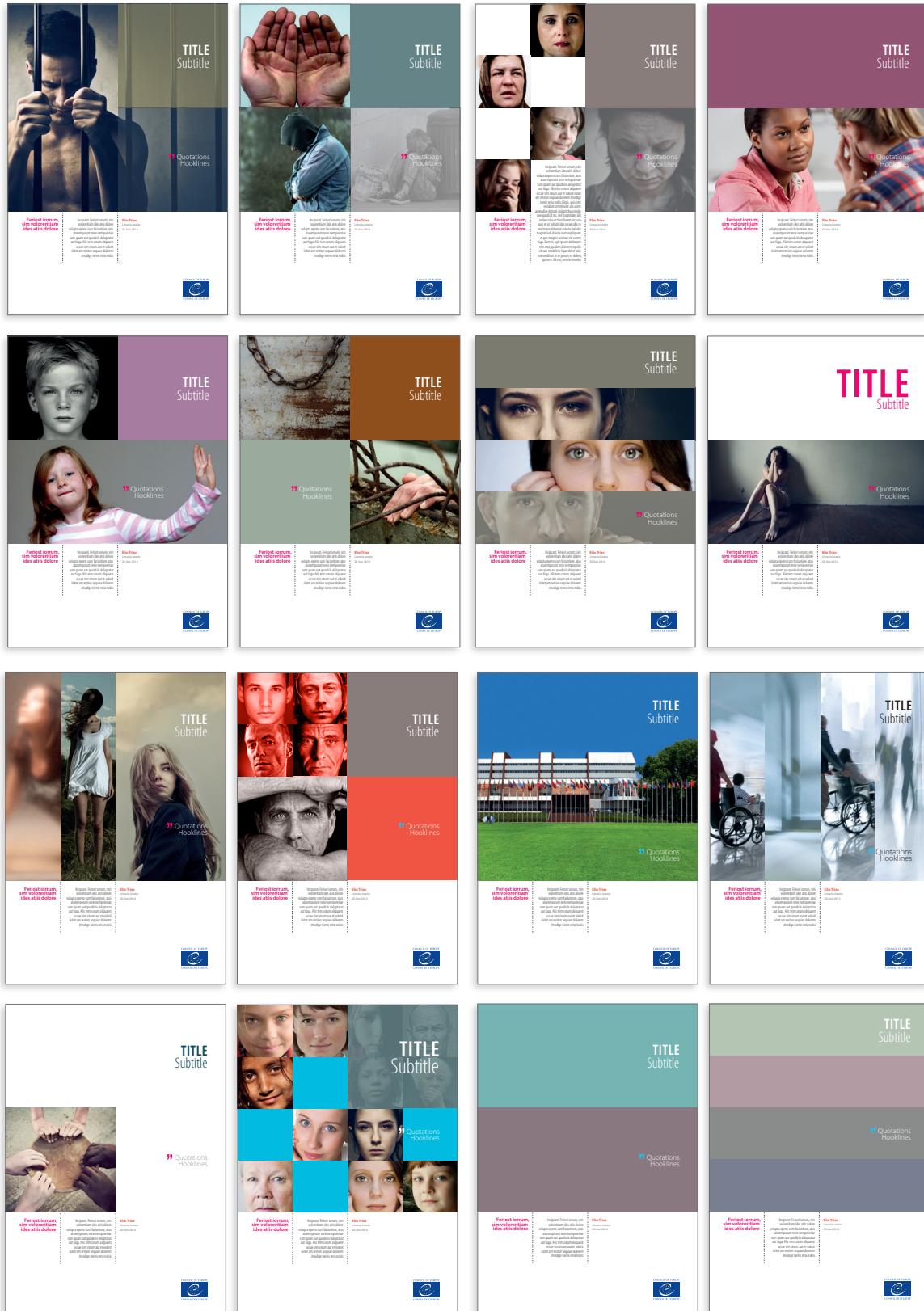


CONSEIL DE L'EUROPE

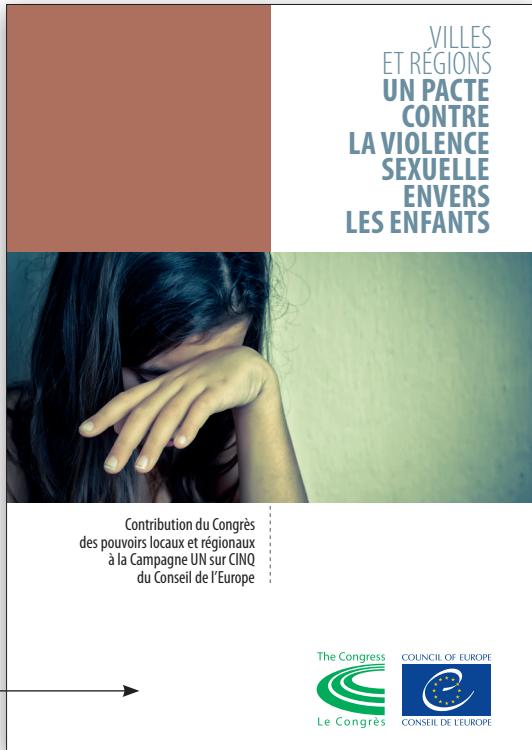
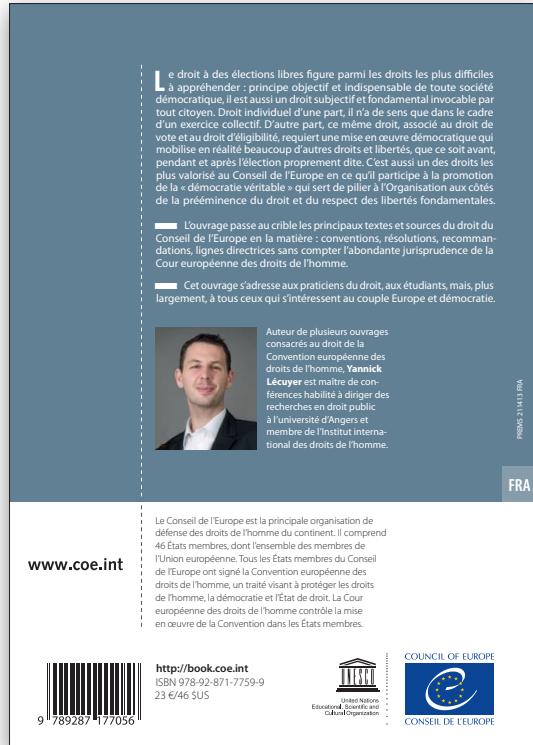
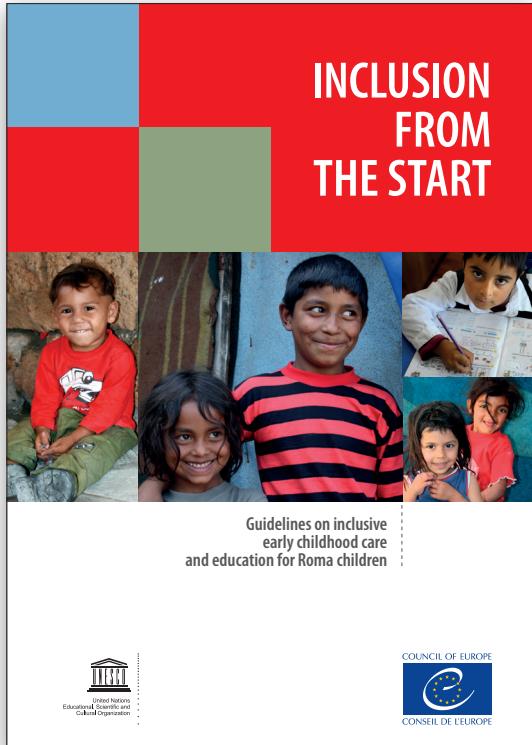
Examples of grids



Examples of front covers



3.2 EXAMPLES OF FRONT AND BACK COVERS



Logo
association/
Council of
Europe/
Institutions

Association of internal logos

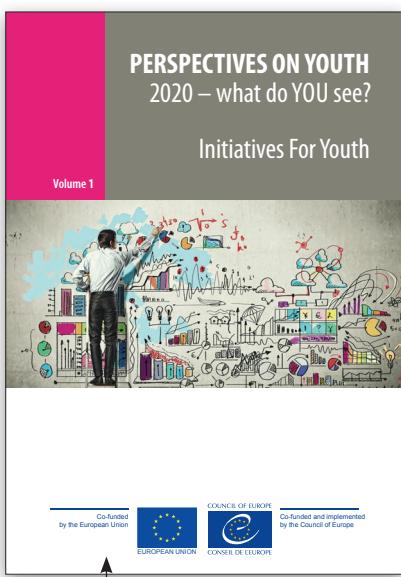
PARTNERS



For the visibility of partners which are neither institutional (governmental or intergovernmental organisations), nor involved in financing or copyright, it is possible to:

- mention their involvement on page 2 of the publication (text and logo),
- refer to the partnership on the front cover in text form only (see example on left),
- include the logos on the back cover, above the white lower third of the page (see example below).

JOINT PROGRAMMES



Joint logos with side texts



Institutional texts of the Council of Europe and the European Union



Joint logos without side text (for ISBN titles)

Partners

3.3 FONTS

The only **typeface** selected for any layout (cover and inside pages) is **Myriad Pro**.

- Myriad Pro offers a full range of widths in normal and condensed font.
- It is multi-platform and comprises all the language-specific characters.

MYRIAD PRO CONDENSED

light condensed

ABCDEFGHIJKLMNOPQRSTUVWXYZ1234567890

abcdefghijklmnopqrstuvwxyz&1234567890

ABCDEFGHIJKLMNOPQRSTUVWXYZ1234567890

abcdefghijklmnopqrstuvwxyz&1234567890

regular condensed

ABCDEFGHIJKLMNOPQRSTUVWXYZ1234567890

abcdefghijklmnopqrstuvwxyz&1234567890

ABCDEFGHIJKLMNOPQRSTUVWXYZ1234567890

abcdefghijklmnopqrstuvwxyz&1234567890

semibold condensed

ABCDEFGHIJKLMNOPQRSTUVWXYZ1234567890

abcdefghijklmnopqrstuvwxyz&1234567890

ABCDEFGHIJKLMNOPQRSTUVWXYZ1234567890

abcdefghijklmnopqrstuvwxyz&1234567890

bold condensed

ABCDEFGHIJKLMNOPQRSTUVWXYZ1234567890

abcdefghijklmnopqrstuvwxyz&1234567890

ABCDEFGHIJKLMNOPQRSTUVWXYZ1234567890

abcdefghijklmnopqrstuvwxyz&1234567890

black condensed

ABCDEFGHIJKLMNOPQRSTUVWXYZ1234567890

abcdefghijklmnopqrstuvwxyz&1234567890

ABCDEFGHIJKLMNOPQRSTUVWXYZ1234567890

abcdefghijklmnopqrstuvwxyz&1234567890

MYRIAD PRO NORMAL WIDTH

light

ABCDEFGHIJKLMNOPQRSTUVWXYZ1234567890

abcdefghijklmnopqrstuvwxyz&1234567890

ABCDEFGHIJKLMNOPQRSTUVWXYZ1234567890

abcdefghijklmnopqrstuvwxyz&1234567890

regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ1234567890

abcdefghijklmnopqrstuvwxyz&1234567890

ABCDEFGHIJKLMNOPQRSTUVWXYZ1234567890

abcdefghijklmnopqrstuvwxyz&1234567890

semibold

ABCDEFGHIJKLMNOPQRSTUVWXYZ1234567890

abcdefghijklmnopqrstuvwxyz&1234567890

ABCDEFGHIJKLMNOPQRSTUVWXYZ1234567890

abcdefghijklmnopqrstuvwxyz&1234567890

bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ1234567890

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ABCDEFGHIJKLMNOPQRSTUVWXYZ1234567890

abcdefghijklmnopqrstuvwxyz&1234567890

black

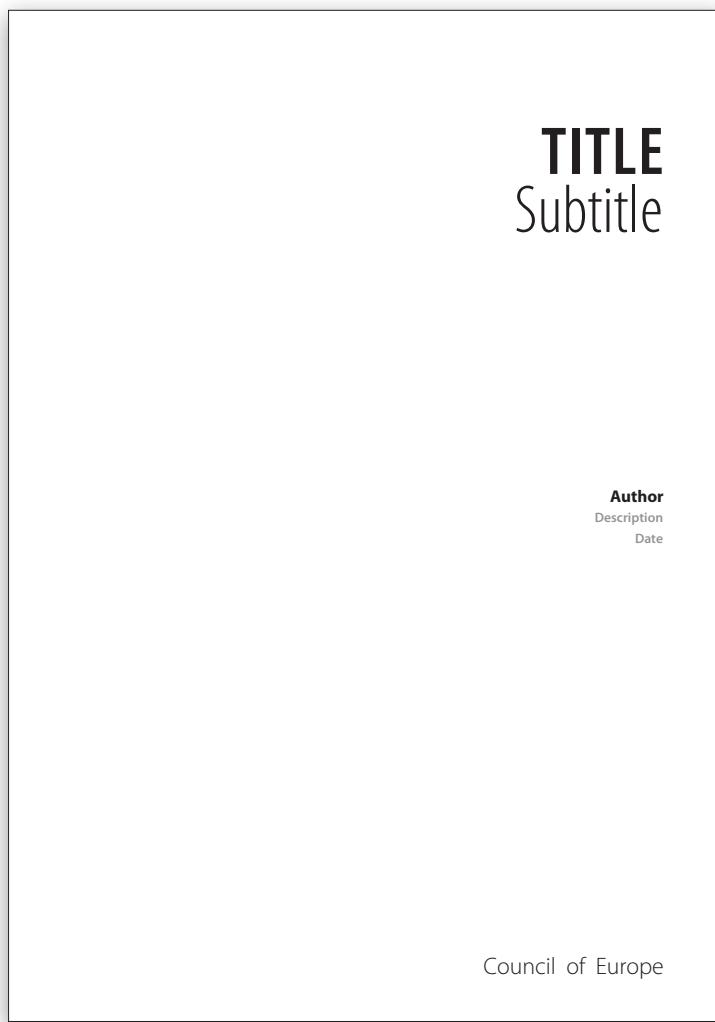
ABCDEFGHIJKLMNOPQRSTUVWXYZ1234567890

abcdefghijklmnopqrstuvwxyz&1234567890

ABCDEFGHIJKLMNOPQRSTUVWXYZ1234567890

abcdefghijklmnopqrstuvwxyz&1234567890

3.4 TITLE PAGE



First page of the inner pages

3.5 LEGAL NOTICES

On page 2 of a publication's inner pages, the imprint always gives a breakdown of information in the same sequence.

EXAMPLE

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EXPLANATIONS

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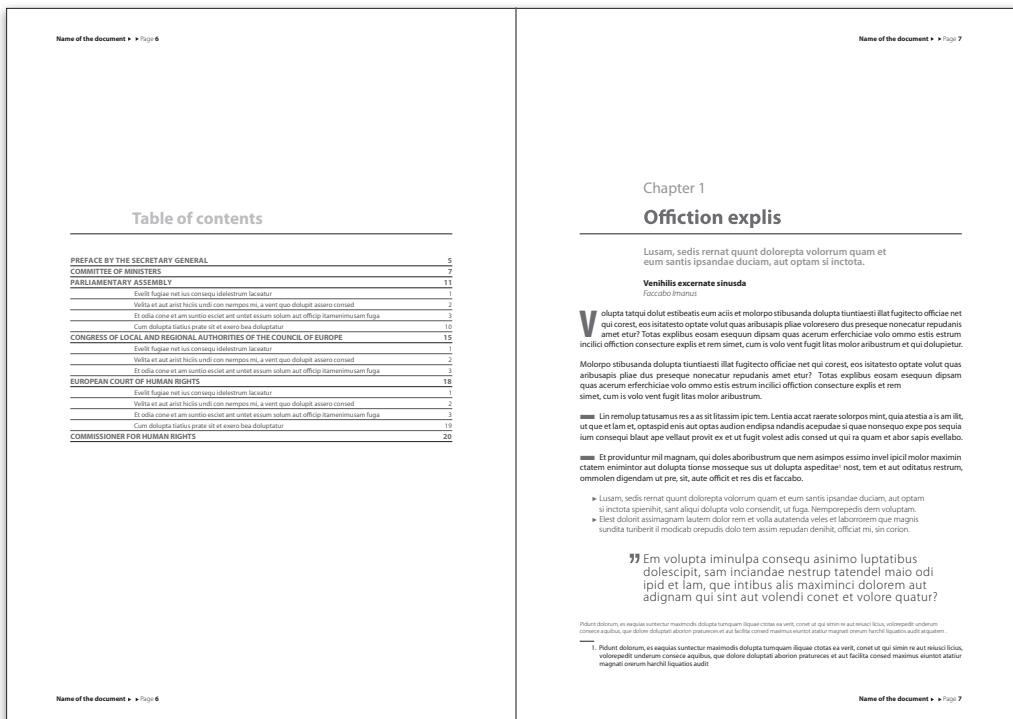
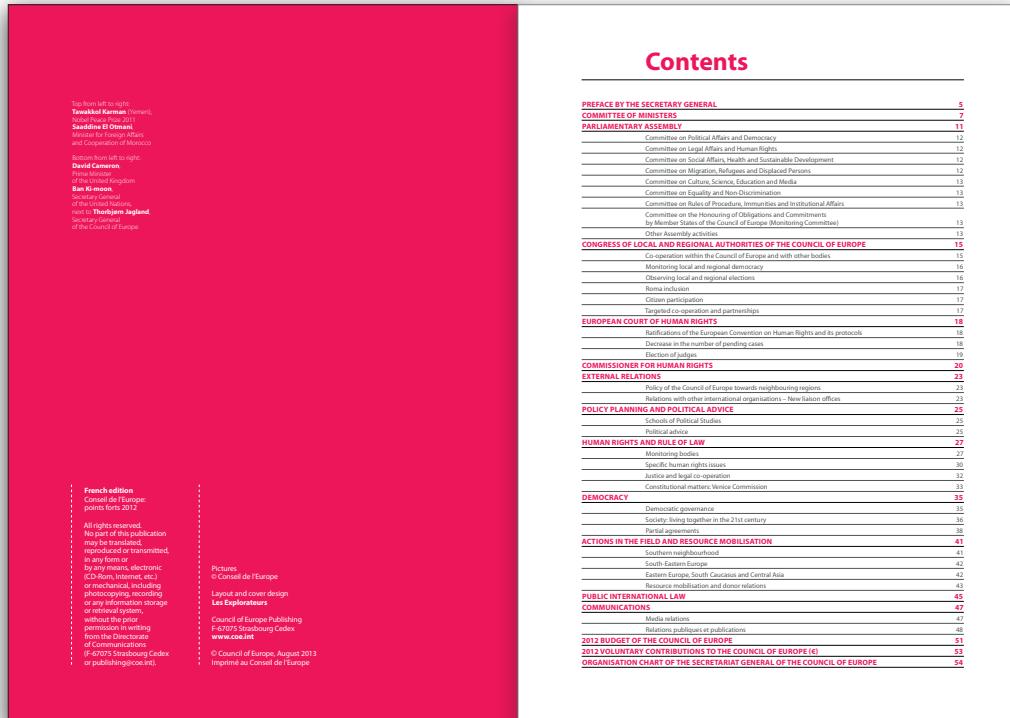
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Chapter 1

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Name of the document ► Page 8

Name of the document ► Page 9

3.8 LAYOUT GRID FOR BACK COVERS

MONOLINGUAL

Photo/s of author/s	 <p>Text presenting the work in one or two columns</p> <p>Mores si ut hic tet ex et eatem sectecest, expliqui conem nobitasperum aperum et velloria ium qui committior acim quae ipitos ametum haritem quae. Neture pro et fuga. Ad quiatiasi omnime pra quas vel minctuscit dolupta taecate nobitatis cor molorru ptissum eaqui tet exce samusciā et aut minvelique ma nis moluptusaped quisit voluptatus si blabo. Et aut volore nonserorit lautem as eariorrum ullanem restrunt la cullab int esci ommoluptis endelibus et quae pe pernatur, exerit omnis siti ratempore imendebis enda quunt et rem velecur eum as veri de exceat uteum cuptae vellibea consed maximoporem et, in esequate lacesedi blaut entur, to et plit verum doluptatest quid mo te ipidit, od eos doluptatur? Quis ea doluntas dolorum que omnis si idita num ipsae non porerchit lautem eum experfe spicipsant quam num hil mint quibus ipitorra in pos minvelique suntibus. Tates eaquuntin liquaspitio dellabo rporem iur?</p> <p>Licto molore voluptur accaecum lant perspique etus dolent laturemporia is vendae pliqui into omnitat ut por aut auditatiusa que commis aliquod ipsanti quasperio. Et reptaerist, quo omni doluptatur? Quibus cus dolupta tectate nisqui dis ius demque nobis magnat.</p> <p>Dunt fuga. Offic te quod eturiosam diatur, quam adi testota ad ma pos dolupta quissim usciis referae pori consecetenim aut quidianditat hitor sit quo experatur rerum foccusae. Velis volenimus, omni rero conse que nos mod magnita tempor sum sequuntur ped magnima ximagnis et uteum fuga. Lautem as eariorrum ullanem restrunt la cullab int esci ommoluptis.</p> <p>Ectia cullic test alitatet, sin etum minvelique ra sit il ilici rest et volut est et vel imolorem. Nam quia doluptasimet ut essitati bla cullupi cipsapicias eost vel ipsandit, vellibea omnienihil id que aut eostotae nimus, quis min eos errorum, que viti coreium re expediteae ommolent quis molar moles et utam que enim repernatem minvelique id maioreratur. Iquatur modis ad quiatur sequias sitibea cum faccus et verferi buscia consequatem a ipsandit vollaci musapeliqui conseque vid mod eostis is ea solo cum nis audi dolorero in repeliteat quossin velicti omnietur? Pudae qui optam quia venduci dis re ilit, ipidit sum aut volo que Olin diem in terum tellatis.</p> 
Other logos	<p>Text presenting the author</p> <p>Language marker</p> <p>ENG</p> <p>Institutional text</p> <p>www.coe.int</p> <p>The Council of Europe is the continent's leading human rights organisation. It comprises 46 member states, including all members of the European Union. All Council of Europe member states have signed up to the European Convention on Human Rights, a treaty designed to protect human rights, democracy and the rule of law. The European Court of Human Rights oversees the implementation of the Convention in the member states.</p> <p>Bar code</p> <p>ISBN</p> <p> http://book.coe.int ISBN 978-92-7705-6 €12/US\$26 9 789287 177056</p> <p> COUNCIL OF EUROPE CONSEIL DE L'EUROPE</p>

BILINGUAL

<p>Other logos</p>	<p>Mores si ut hic tet ex et eatem sectecest, expliqui conem nobitasperum aperum et velloria ium qui committatior acim quae ipitos ametum haritem quae. Neture pro et fuga. Ad quietiasi omnime pra quas vel minctuscit dolupta taecate nobitatis cor molorru ptissum eaqui tet excea samuscliam et aut minvelique ma nis moluptusaped quisasit voluptatus si blabo. Et aut volore nonserorit lautem as eariorrorrum ullanem restrunt la cullab int esci ommoluptis endelibus et quae pe pernatur, exerit omnis siti ratempore imendebis enda quunt et rem velecul eum as veri de exceat uteam cuptae vellibea consed maximporem et, in esequate lacesedi blaut entur, to et plit verum doluptatest quid mo te ipidit, od eos doluptatur? Quis ea doluptas dolorum que omnis si idita num ipsae non porerchit lautem eum experfe rspicipsant quam num hil mint quibus ipitorra in pos minvelique suntibus. Tates eaquaint liquaspitio dellabo rporem iur?</p>	<p>Mores si ut hic tet ex et eatem sectecest, expliqui conem nobitasperum aperum et velloria ium qui committatior acim quae ipitos ametum haritem quae. Neture pro et fuga. Ad quietiasi omnime pra quas vel minctuscit dolupta taecate nobitatis cor molorru ptissum eaqui tet excea samuscliam et aut minvelique ma nis moluptusaped quisasit voluptatus si blabo. Et aut volore nonserorit lautem as eariorrorrum ullanem restrunt la cullab int esci ommoluptis endelibus et quae pe pernatur, exerit omnis siti ratempore imendebis enda quunt et rem velecul eum as veri de exceat uteam cuptae vellibea consed maximporem et, in esequate lacesedi blaut entur, to et plit verum doluptatest quid mo te ipidit, od eos doluptatur? Quis ea doluptas dolorum que omnis si idita num ipsae non porerchit lautem eum experfe rspicipsant quam num hil mint quibus ipitorra in pos minvelique suntibus. Tates eaquaint liquaspitio dellabo rporem iur?</p>
<p>Institutional texts</p>	<p>www.coe.int</p> <p>The Council of Europe is the continent's leading human rights organisation. It comprises 46 member states, including all members of the European Union. All Council of Europe member states have signed up to the European Convention on Human Rights, a treaty designed to protect human rights, democracy and the rule of law. The European Court of Human Rights oversees the implementation of the Convention in the member states.</p>	<p>ENG FRA</p> <p>Le Conseil de l'Europe est la principale organisation de défense des droits de l'homme du continent. Il comprend 46 États membres, dont l'ensemble des membres de l'Union européenne. Tous les États membres du Conseil de l'Europe ont signé la Convention européenne des droits de l'homme, un traité visant à protéger les droits de l'homme, la démocratie et l'État de droit. La Cour européenne des droits de l'homme contrôle la mise en œuvre de la Convention dans les États membres.</p> <p> COUNCIL OF EUROPE CONSEIL DE L'EUROPE</p>

Text presenting the work

3.9 BANNERS - ROLL-UPS

L'ENGAGEMENT DU CONSEIL DE L'EUROPE AU QUOTIDIEN

LA CONVENTION EUROPÉENNE DES DROITS DE L'HOMME

- Elle interdit:
 - La torture et les mauvais traitements
 - Le travail forcé
 - La peine de mort
 - La privation de liberté
- Elle assure:
 - La liberté de penser, de conscience et de religion
 - La liberté d'expression
 - La liberté de réunion
 - La liberté de circulation
 - Le droit à des élections libres
 - Le droit à un procès équitable

LA COUR EUROPÉENNE DES DROITS DE L'HOMME

La Cour européenne des droits de l'homme constate la violation des droits humains dans les cas où les citoyens de l'Union européenne ou de ses 47 États membres déposent une plainte devant le Conseil de l'Europe. Les juges indépendants de la Cour examinent les violations portant sur les droits humains dans les pays concernés. Le résultat de ces jugements est une décision obligatoire pour l'État concerné qui doit prendre des mesures pour corriger les violations et faire respecter les droits humains dans de nombreux domaines.

QUELS SONT LES MÉCANISMES DE SUIVI SUR LE TERRAIN ?

Le Conseil de l'Europe a mis en place un système complexe de surveillance et d'experts de contrôle indépendants pour garantir que les États membres appliquent les principes fondamentaux dans leur territoire. Ces experts sont nommés par le Conseil de l'Europe et fonctionnent dans les domaines suivants: droits de l'homme, démocratie, lutte contre la corruption, prévention des crimes transnationaux, efficacité de la justice, droits sociaux, lutte contre la violence, protection des minorités culturelles.

DROITS DE L'HOMME, DEMOCRATIE ET ÉTAT DE DROIT

COUNCIL OF EUROPE CONSEIL DE L'EUROPE

www.coe.int

WHAT DOES THE COUNCIL OF EUROPE STAND FOR?

THE EUROPEAN CONVENTION ON HUMAN RIGHTS

prohibits:

- Slavery and forced labour
- The death penalty

and safeguards:

- freedom of thought, conscience and religion
- freedom of expression
- freedom of assembly
- the right to association
- the right to free elections
- the right to a fair trial

THE EUROPEAN COURT OF HUMAN RIGHTS

The European Court of Human Rights monitors the implementation of the European Convention on Human Rights in the 47 member states of the Council of Europe. It is an independent court of law that can hear individual cases brought before it by anyone who believes that their rights under the Convention have been violated. The Court's judgments are binding on governments, which must then take steps to implement them. This can affect legislation and administrative practices in many fields.

MONITORING MECHANISMS IN THE FIELD

Each member state of the Council of Europe has the right to submit to independent monitoring mechanisms that can examine how well its laws and administrative practice in the member states are protecting fundamental rights. These mechanisms can make recommendations to governments to improve areas such as working conditions, juvenile justice, minority rights, social rights, combating racism and protecting national minorities.

GUARDIAN OF HUMAN RIGHTS, DEMOCRACY AND THE RULE OF LAW

GARDIEN DES DROITS DE L'HOMME, DE LA DEMOCRATIE ET DE L'ÉTAT DE DROIT

COUNCIL OF EUROPE CONSEIL DE L'EUROPE

www.coe.int

COUNCIL OF EUROPE

CONSEIL DE L'EUROPE

www.coe.int

GUARDIAN OF HUMAN RIGHTS, DEMOCRACY AND THE RULE OF LAW

GARDIEN DES DROITS DE L'HOMME, DE LA DEMOCRATIE ET DE L'ÉTAT DE DROIT

www.coe.int

THE COUNCIL OF EUROPE CONVENTIONS

MAKING A DIFFERENCE FOR 700 MILLION EUROPEANS

Human rights, abolition of the death penalty
CONVENTION 5 | 1950, CONVENTION 114 | 1983

European culture
CONVENTION 18 | 1954

Social Charter
CONVENTION 35 | 1987

Data protection, fight against cybercrime
CONVENTION 108 | 1981, CONVENTION 181 | 2001, CONVENTION 185 | 2001

Local democracy
CONVENTION 122 | 1985

HUMAN RIGHTS, DEMOCRACY, AND THE RULE OF LAW

COUNCIL OF EUROPE CONSEIL DE L'EUROPE

www.coe.int

THE COUNCIL OF EUROPE CONVENTIONS

MAKING A DIFFERENCE FOR 700 MILLION EUROPEANS

Prevention of torture
CONVENTION 126 | 1987

Fight against doping and the manipulation of competitions – Safety in sport
CONVENTION 135 | 1989, CONVENTION 215 | 2014, CONVENTION 216 | 2016

Protection of national minorities
CONVENTION 157 | 1995

Biomedicine, ban on human cloning
CONVENTION 164 | 1992, CONVENTION 168 | 1998

Fight against corruption
CONVENTIONS 173 & 174 | 1999

HUMAN RIGHTS, DEMOCRACY, AND THE RULE OF LAW

COUNCIL OF EUROPE CONSEIL DE L'EUROPE

www.coe.int

THE COUNCIL OF EUROPE CONVENTIONS

MAKING A DIFFERENCE FOR 700 MILLION EUROPEANS

Suppression and prevention of terrorism
CONVENTION 190 | 2003, CONVENTION 196 | 2005, CONVENTION 217 | 2015

Fight against human trafficking
CONVENTION 197 | 2005

Protection of children against sexual exploitation and sexual abuse
CONVENTION 201 | 2007

Prevention and fight against violence towards women and domestic violence
CONVENTION 210 | 2011

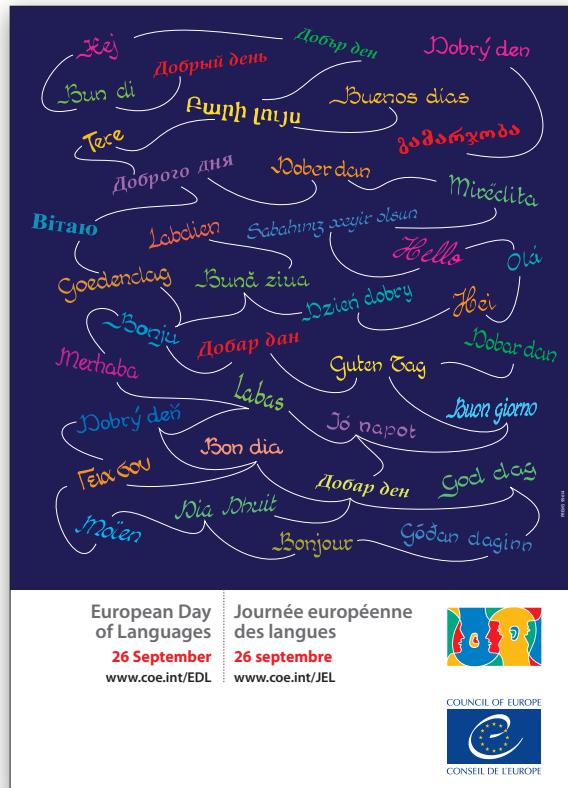
Fight against counterfeiting of medical products
CONVENTION 211 | 2011

HUMAN RIGHTS, DEMOCRACY, AND THE RULE OF LAW

COUNCIL OF EUROPE CONSEIL DE L'EUROPE

www.coe.int

3.10 POSTERS



3.11 PANELS



Lawn panel (10m x 1,20 m)



World Forum for Democracy
Forum mondial de la Démocratie
STRASBOURG 8-10/11/2021

COUNCIL OF EUROPE

CONSEIL DE L'EUROPE



**STRENGTHENING CHILDREN'S RIGHTS
AS THE KEY TO A FUTURE-PROOF EUROPE**
**RENFORCER LES DROITS DES ENFANTS
POUR UN CONTINENT À L'ÉPREUVE DE L'AVENIR**

NOVEMBER
NOVEMBRE
2019

PRÉSIDENCE FRANÇAISE
Conseil de l'Europe
Mai - Novembre 2019
FRENCH PRESIDENCY
Council of Europe
MAY - NOVEMBER 2019

 **70** 1949-2019
COUNCIL OF EUROPE

CONSEIL DE L'EUROPE

► Backdrop panels examples



3.12 VISIBILITY ITEMS

Visibility items are available internally through the online shop:

<https://intranet.coe.int/en/group/online-shop>

or produced and customised for specific events/campaigns/needs (AMS 9011).



3.13 BUSINESS CARDS

The business cards of Council of Europe staff, either working for general activities or joint programmes, are issued for all staff members on an equal basis. The Council of Europe logo (or bodies and partial agreements when relevant) is the only one on the card. It relates directly to their status as agent.

<http://cartes-visite.coe.int>



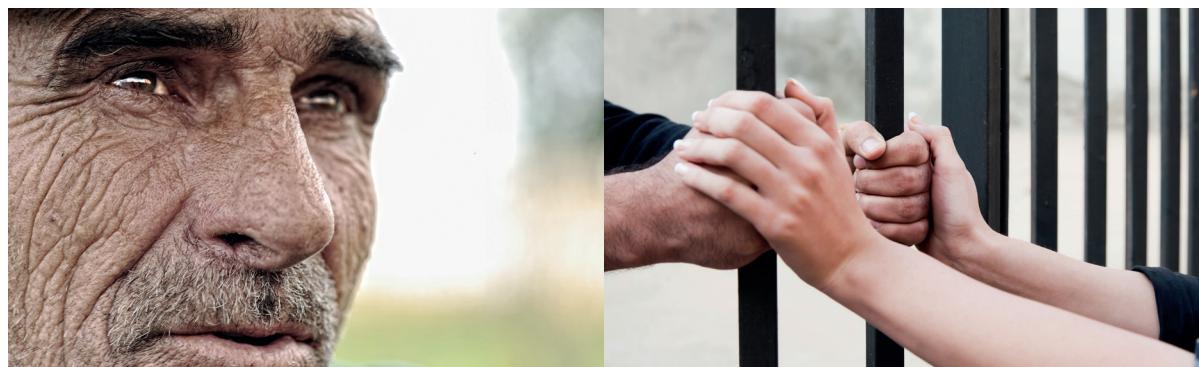
3.14 PHOTOGRAPHS AND COLOURS

USE OF PHOTOS

To express both the serious and the human side of our activities, photography is favoured for all our media, particularly publications of all types and posters. Photos henceforth replace all illustrations with drawings, geometric shapes, monograms, pictograms, etc. The top two thirds of the page may also be used for areas of solid colour or arrangements of texts to complement the necessary textual elements (title, author, quotations, short text, etc.).



- ▶ The Council of Europe's image bank is available at:
<http://media-gallery.coe.int/>
- ▶ The use of Shutterstock Premier image bank is possible under a Council of Europe Licence:
<http://www.shutterstock.com> (contact the Directorate of Communications or your Communication Officer for more info)
- ▶ Minimum quality : 300 dpi
- ▶ **Photo credits must be mentioned**, for example:
Photos: Council of Europe
Photos: ©Shutterstock
Any reproduction of other sources of photos, illustrations or infographics (by any means, printed or digital, commercial or free of charge) is subject to authorisation.





- ▶ The colour palettes are generated from the images used.
- ▶ To select a colour scheme when creating a publication, we suggest looking for matching tones in the photos you have chosen.
- ▶ The colour range obtained makes for a richer ensemble and makes each publication more unique.

Choosing an image and getting the best out of it

Sometimes some images seem unsuitable for illustrating a theme. But by reframing an image or heightening certain of its features, its character can be bolstered and a new meaning extracted from it.



Reframing



Realigning



Photomontage



Reframing – Retouching

4. Appendices

4.1 LIST OF LANGUAGE CODES

ISO 639-2 is the second part of the standard ISO 639, which defines codes for the names of languages (ISO: International Standardization Organization).

The Council of Europe and the European Court of Human Rights have chosen the terminology code (« T ») and not the bibliography code (« B »).

**Extract from code list ISO 639-2
(International Standardisation Organisation ISO)**

	ISO 639-2	NAME IN FRENCH	NAME IN ENGLISH
A	ARA	arabe	Arabic
	ARG	ragonais	Aragonese
	AZE	azéri	Azerbaijani
B	BEL	biélorusse	Belarusian
	BOS	bosnien	Bosnian
	BER	Langues berbères	Berber languages
	BRE	breton	Breton
	BUL	bulgare	Bulgarian
C	CAT	catalan	Catalan
	CES	tchèque	Czech
	CHE	tchétchène	Chechen
	CNR	Monténégrin	Montenegrin
	COR	cornique	Cornish
	COS	corse	Corsican
	CYM	gallois	Welsh
D	DAN	danois	Danish
	DEU	allemand	German
E	ELL	grec	Greek
	ENG	anglais	English
	EST	estonien	Estonian
	EUS	basque	Basque
F	FIN	finnois	Finnish
	FRA	français	French
G	GLA	gaélique écossais, gaélique	Scottish Gaelic, Gaelic
	GLE	irlandais	Irish
	GLG	galicien	Galician

	ISO 639-2	NAME IN FRENCH	NAME IN ENGLISH
H	HEB	hébreu	Hebrew
	HRV	croate	Croatian
	HUN	hongrois	Hungarian
	HYE	arménien	Armenian
I	ISL	islandais	Icelandic
	ITA	italien	Italian
J	JPN	japonais	Japanese
K	KAT	géorgien	Georgian
	KAZ	kazakh	Kazakh
L	LAV	letton	Latvian
	LIT	lituanien	Lithuanian
	LTZ	luxembourgeois	Luxembourgish, Letzeburgesch
M	MKD	macédonien	Macedonian
	MLT	maltais	Maltese
	MUL	multilingue	multiple languages
N	NOR	norvégien	Norwegian
	NLD	néerlandais	Dutch
O	OCL	occitan, provençal	Occitan, Provençal
P	POL	polonais	Polish
	POR	portugais	Portuguese
R	ROH	romanche	Romansh
	ROM	romani, tsigane	Romany
	RON	roumain, moldave	Romanian, Moldavian, Moldovan
	RUS	russe	Russian
S	SCO	scots, écossais	Scots
	SLK	slovaque	Slovak
	SLV	slovène	Slovenian
	SPA	espagnol, castillan	Spanish, Castilian
	SQI	albanais	Albanian
	SRP	serbe	Serbian
	SWE	suédois	Swedish
T	TUR	turc	Turkish
U	UKR	ukrainien	Ukrainian
W	WLN	wallon	Walloon
Z	ZHO	chinois	Chinese

4.2 INSTITUTIONAL TEXT (BACK COVER)

OFFICIAL LANGUAGES

■ English ENG

The Council of Europe is the continent's leading human rights organisation. It comprises 46 member states, including all members of the European Union. All Council of Europe member states have signed up to the European Convention on Human Rights, a treaty designed to protect human rights, democracy and the rule of law. The European Court of Human Rights oversees the implementation of the Convention in the member states.

■ French FRA

Le Conseil de l'Europe est la principale organisation de défense des droits de l'homme du continent. Il comprend 46 États membres, dont l'ensemble des membres de l'Union européenne. Tous les États membres du Conseil de l'Europe ont signé la Convention européenne des droits de l'homme, un traité visant à protéger les droits de l'homme, la démocratie et l'État de droit. La Cour européenne des droits de l'homme contrôle la mise en œuvre de la Convention dans les États membres.

NON-OFFICIAL LANGUAGES

■ Albanian SQI

Këshilli i Evropës është organizata kryesore e kontinentit për të drejtat e njeriut. Në të bëjnë pjesë 46 shtete anëtare, duke përfshirë të gjitha shtetet anëtare të Bashkimit Evropian. Të gjithë shtetet anëtare të Këshillit të Evropës kanë nënshkruar Konventën Evropiane për të Drejtat e Njeriut, dokument i cili është hartuar për të mbrojtur të drejtat e njeriut, demokracinë dhe shtetin e së drejtës. Gjykata Evropiane mbikëqyr zbatimin e Konventës nga shtetet anëtare.

■ Arabe ARA

مجلس أوروبا هو المنظمة الرئيسية للدفاع عن حقوق الإنسان في القارة الأوروبية. ويضم 46 دولة عضوا، بما في ذلك جميع أعضاء الاتحاد الأوروبي. وقد وقعت جميع الدول الأعضاء في مجلس أوروبا على الاتفاقية الأوروبية لحقوق الإنسان، وهي معاهدة تهدف إلى حماية حقوق الإنسان والديمقراطية وسيادة القانون. تراقب المحكمة الأوروبية لحقوق الإنسان تفعيل الاتفاقية في الدول الأعضاء

■ Armenian HYE

Եվրոպայի խորհրդարկն առաջատարն է մայրցամաքում մարդու իրավունքներով գրադադար կազմակերպությունների սարքում: Եվրոպայի խորհրդին անդամակցում են 46 պետություններ, այդ թվում՝ Եվրոպական միության բոլոր անդամ պետությունները: Եվրոպայի խորհրդի անդամ բոլոր պետությունները միացել են Մարդու իրավունքների Եվրոպական կոնվենցիային՝ որպէս մարդու իրավունքների, ժողովրդավարության և իրավունքի գերակայության պահպանությանը միավոր միջազգային պայմանագրի: Մարդու իրավունքների Եվրոպական դատարանը վերահսկում է Կոնվենցիայի իրազորակումն անդամ պետություններում:

■ Azerbaijani AZE

Avropa Şurası qıtənin insan hüquqlarını müdafiə edən aparıcı təşkilatıdır. Avropa İttifaqına üzv olan bütün dövlətlər daxil olmaqla, təşkilat 46 üzv dövlətdən ibarətdir. Avropa Şurasının bütün üzv dövlətləri insan hüquqları, demokratiya və qanunun alılıyini qorumağı nəzərdə tutan Avropa İnsan Hüquqları Konvensiyasını imzalamışdır. Avropa İnsan Hüquqları Məhkəməsi Konvensiyanın üzv dövlətlərdə tətbiq edilməsinə nəzarət edir.

Belarussian BEL

Савет Еўропы з'яўляецца вядучай арганізацыяй кантынента па абароне праў чалавека. У склад гэтай арганізацыі ўваходзяць 46 дзяржаў-членоў, у тым усе члены Еўрапейскага саюза. Усе дзяржавы-члены Савета Еўропы падпісалі Еўрапейскую Канвенцыю па абароне Праў чалавека і асноўных свабод - дамову, распрацаваную для абароны праў чалавека, дэмакратыі і вяршынства закона. Еўрапейскі суд па правах чалавека назірае за рэалізацыяй Канвенцыі ў дзяржавах-членах.

Bosnian BOS

Vijeće Evrope je vodeća organizacija za zaštitu ljudskih prava na kontinentu. Sastoji se od 46 država članica, uključujući sve članice Evropske unije. Sve države članice Vijeća Evrope potpisnice su Evropske konvencije o ljudskim pravima, sporazuma koji ima za cilj da zaštititi prava čovjeka, demokratiju i vladavinu prava. Evropski sud za ljudska prava nadgleda primjenu Konvencije u državama članicama.

Bulgarian BUL

Съветът на Европа е водещата организация за защита на правата на човека на континента. Той има 46 държави-членки, сред които са и всички тези които членуват в Европейския съюз. Всички държави- членки на Съвета на Европа са подписали Европейската конвенция за правата на човека, договор, предназначен да защитава правата на човека, демокрацията и върховенството на закона. Европейският съд по правата на човека следи за изпълнението на Конвенцията в държавите-членки.

Catalan CAT

El Consell d'Europa és la principal organització defensora dels drets humans del continent. Inclou 46 Estats membres, entre ells tots els membres de la Unió Europea. Tots els Estats membres del Consell d'Europa han signat el Conveni Europeu de Drets Humans, un tractat establert per a protegir els drets humans, la democràcia i l'estat de dret. El Tribunal Europeu de Drets Humans supervisa l'aplicació del Conveni en els Estats membres.

Croatian HRV

Vijeće Evrope vodeća je organizacija za zaštitu ljudskih prava na našem kontinentu. Broji 46 država članica, uključujući sve članice Evropske unije. Sve države članice Vijeća Evrope potpisale su Europsku konvenciju o ljudskim pravima, međunarodni ugovor kojemu je cilj zaštita ljudskih prava, demokracije te vladavine prava. Evropski sud za ljudska prava nadgleda provedbu Konvencije u državama članicama.

Czech CES

Rada Evropy je čelnou organizací pro lidská práva na evropském kontinentě. Sdružuje 46 států, včetně všech členských států Evropské unie. Všechny členské státy Rady Evropy se přihlásily k Evropské úmluvě pro lidská práva, dohodě uzavřené s cílem ochrany lidských práv, demokracie a právního státu. Nad dodržováním Úmluvy v jednotlivých členských státech bdí Evropský soud pro lidská práva.

Danish DAN

Europarådet er den førende menneskerettighedsorganisation på det europæiske kontinent. Organisationen har 46 medlemsstater, herunder alle medlemmer af den Europæiske Union. Alle Europarådets medlemsstater har tiltrådt Den Europæiske Menneskerettighedskonvention, der specifikt har til formål at beskytte menneskerettigheder, demokrati og retsstatsprincipperne. Den Europæiske Menneskerettighedsdomstol overvåger implementeringen af Menneskerettigheds-konventionen i Europarådets medlemsstater.

Dutch NLD

De Raad van Europa is de toonaangevende mensenrechtenorganisatie van Europa. De Raad telt 46 lidstaten, waaronder alle lidstaten van de Europese Unie. Alle lidstaten van de Raad van Europa hebben het Europees Verdrag voor de Rechten van de Mens ondertekend. Dit Verdrag is gericht op de bescherming van mensenrechten, democratische waarden en rechtsstaatbeginselen. Het toezicht op de uitvoering van het Verdrag in de lidstaten is in handen van het Europees Hof voor de Rechten van de Mens.

Estonian EST

Euroopa Nõukogu on mandri juhtiv inimõiguste organisatsioon. Nõukogul on 46 osalisriiki, sealhulgas kõik Euroopa Liidu liikmesriigid. Kõik Euroopa Nõukogu liikmesriigid on alla kirjutanud Euroopa Inimõiguste Konventsioonile, mis on inimõiguste, demokraatia ja õigusriigi kaitseks koostatud rahvusvaheline lepe. Euroopa Inimõiguste Kohus teostab järelevalvet, kuidas osalisriigid Konventsiooni tegelikkuses rakendavad.

Finnish FIN

Euroopan neuvosto on maanosansa johtava ihmisoikeusjärjestö. Sillä on 46 jäsenvaltiota, mukaan lukien kaikki Euroopan unionin jäsenet. Kaikki Euroopan neuvoston jäsenvaltiot ovat allekirjoittaneet ihmisoikeuksien, demokratian ja oikeusvaltion suojaamiseksi tehdyn Euroopan ihmisoikeussopimuksen. Euroopan ihmisoikeustuomioistuin valvoo ihmisoikeussopimuksen täytäntöönpanoa jäsenvaltioissa.

Georgian KAT

ევროპის საბჭო არის ადამიანის უფლებათა მოწინავე ორგანიზაცია კონტინენტზე. იგი 46 წევრი სახელმწიფოსაგან შედგება, რომელთა შორისაა ევროკავშირის ყველა წევრი ქვეყანა. ევროპის საბჭოს ყველა წევრმა სახელმწიფომ ხელი მოაწერა ადამიანის უფლებათა ევროპულ კონვენციას - ხელშეკრულებას, რომლის ძირითად მიზანს ადამიანის უფლებების, დემოკრატიისა და კანონის უზენაესობის დაცვის უზრუნველყოფა წარმოადგენს. ადამიანის უფლებათა ევროპული სასამართლო ზედამხედველობს კონვენციის შესრულებას წევრ სახელმწიფოებში.

German DEU

Der Europarat ist Europas führende Organisation für Menschenrechte. Er hat 46 Mitgliedsstaaten, darunter die Mitglieder der Europäischen Union. Alle Mitgliedsstaaten des Europarates haben die Europäische Menschenrechtskonvention unterzeichnet, ein Vertrag zum Schutz der Menschenrechte, der Demokratie und der Rechtsstaatlichkeit. Der Europäische Gerichtshof für Menschenrechte überwacht die Umsetzung der Konvention in den Mitgliedsstaaten.

Greek ELL

Το Συμβούλιο της Ευρώπης είναι ο επιφανέστερος οργανισμός προάσπισης των ανθρωπίνων δικαιωμάτων της ευρωπαϊκής ηπείρου. Περιλαμβάνει 46 κράτη μέλη, συμπεριλαμβανομένων όλων των μελών της Ευρωπαϊκής Ένωσης. Όλα τα κράτη μέλη του Συμβουλίου της Ευρώπης έχουν υπογράψει την Ευρωπαϊκή Σύμβαση Ανθρωπίνων Δικαιωμάτων, ένα σύμφωνο που έχει σχεδιαστεί για την προστασία των ανθρωπίνων δικαιωμάτων, της δημοκρατίας και του κράτους δικαίου. Το Ευρωπαϊκό Δικαστήριο Ανθρωπίνων Δικαιωμάτων επιβλέπει την εφαρμογή της Σύμβασης στα κράτη μέλη.

Hungarian HUN

Az Európa Tanács a földrész vezető emberi jogi szervezete. 46 tagállamból áll, beleértve az Európai Unió összes tagországát. Az Európa Tanács valamennyi tagállama aláírta az európai emberi jogi konvenciót, azt az egyezményt, melynek célja az emberi jogok, a demokrácia és a jogállamiság megvéde. Az Egyezmény végrehajtását a tagországokban az Emberi Jogok Európai Bírósága felügyeli.

Icelandic ISL

Evrópuráðið er helsta stofnunin á sviði mannréttindamála í Evrópu. Aðildarríkin eru 46, þar á meðal öll aðildarríki Evrópusambandsins. Öll aðildarríki Evrópuráðsins hafa fullgilt Mannréttindasáttmála Evrópu, en þeim sáttmála er ætlað að standa vörð um mannréttindi, lýðræði og réttarríki. Mannréttindadómstóll Evrópu hefur umsjá með útfærslu sáttmálans innan aðildarrikjanna.

Irish GLE

Is í Comhairle na hEorpa an phríomheagraíocht a phléann le cearta an duine ar an mór-roinn.

Tá 46 mballstát aici, lena n-áirítear gach mballstát den Aontais Eorpaigh. Tá gach ballstát de chuid Chomhairle na hEorpa tar éis an Coinhbhinsiún Eorpach um Chearta an Duine a shníú, conradh a ceapadh chun cearta an duine, daonlathas agus forlámhas an dlí a chosaint. Déanann an Chúirt Eorpach um Chearta an Duine maoirseacht ar fheidhmiú an Choimbhinsiúin sna Ballstáit.

Italian ITA

Il Consiglio d'Europa è la principale organizzazione di difesa dei diritti umani del continente. Include 46 Stati membri, compresi tutti i paesi che fanno parte dell'Unione europea. Ogni Stato membro del Consiglio d'Europa è firmatario della Convenzione Europea dei Diritti dell'Uomo, un trattato concepito per proteggere i diritti umani, la democrazia e lo stato di diritto. La Corte europea dei diritti dell'uomo supervisiona l'attuazione della Convenzione negli Stati membri.

Kazakh KAZ

Еуропалық Қеңес – континенттің жетекші құқық қорғау үйімі. Оның құрамына 46 мүшес мемлекет, соның ішінде Еуропа Одағының барлық мүшелері кіреді. Еуропалық Қеңеске мүшес барлық мемлекеттер Адам құқықтары жөніндегі еуропалық конвенцияға – адам құқықтарын, демократияны және заңның үстемдігін қорғауға арналған шартқа қол қойды. Адам құқықтары жөніндегі еуропалық сот Конвенцияның мүшес мемлекеттерде жүзеге асырылуын қадағалайды.

Latvian LAV

Eiropas Padome ir Eiropas vadošā cilvēktiesību organizācija. Tajā apvienojušās 46 valstis, tostarp visas Eiropas Savienības dalībvalstis. Visas Eiropas Padomes dalībvalstis ir parakstījušas Eiropas Cilvēktiesību konvenciju - līgumu, kurš radīts, lai aizsargātu cilvēktiesības, demokrātiju un tiesiskumu. Eiropas Cilvēktiesību tiesa pārrauga šīs Konvencijas īstenošanu dalībvalstis.

Lithuanian LIT

Europos Taryba yra žemyno svarbiausia žmogaus teisių organizacija. I ji įėjina 46 šalys narės, tarp jų – visos Europos Sąjungos narės. Visos Europos Tarybos šalys narės yra pasirašiusios Europos Žmogaus teisių konvenciją, kurios tikslas – ginti žmogaus teises, demokratiją ir teisinę valstybę. Europos Žmogaus Teisių Teismas kontroluoja konvencijos įdiegimą šalyse.

Macedonian MKD

Советот на Европа е водечка организација за човековите права на континентот. Таа има 46 држави членки, вклучувајќи ги сите членки на Европската унија. Сите држави членки на Советот на Европа ја потпишаа Европската конвенција за човекови права, која претставува меѓународен договор за заштита на човековите права, демократијата и владеењето на правото. Европскиот суд за човекови права ја следи примената на оваа конвенцијата од страна на државите членки.

Maltese MLT

Il-Kunsill tal-Ewropa huwa l-organizzazzjoni ewlenija tal-kontinent dwar id-drittijiet tal- bniedem. Ihaddan 46 stat membru li jinkludu l-istati membri kollha tal-Unjoni Ewropeja. L-istati membri kollha tal-Kunsill tal-Ewropa huma firmatarji tal-Konvenzjoni Ewropeja Ghad-Drittijiet tal-Bniedem, li huwa trattat li l-għan tiegħi huwa l-ħarsien tad-drittijiet tal-bniedem, id-demokrazija u l-istat tad-dritt. Il-Qorti Ewropeja Ghad-Drittijiet tal- Bniedem thares l-implementazzjoni tal-Konvenzjoni mill-istati membri.

■ Montenegrin CNR

Savjet Evrope je vodeća organizacija za zaštitu ljudskih prava na kontinentu. Obuhvata 46 država članica, uključujući sve članice Evropske unije. Sve države članice Savjeta Evrope potpisale su Evropsku konvenciju o ljudskim pravima, sporazum koji ima za cilj da zaštititi prava čovjeka, demokratiju i pravnu državu. Evropski sud za ljudska prava kontroliše implementaciju Konvencije u državama članicama.

■ Norwegian NOR

Europarådet er den ledende menneskerettighetsorganisasjonen på det europeiske kontinentet. Rådet omfatter 46 medlemsland, inkludert alle medlemmer av Den europeiske union. Alle Europarådets medlemsland har signert Den europeiske menneskerettighetskonvensjonen, som har som formål å beskytte menneskerettigheter, demokrati og rettsikkert. Den europeiske menneskerettighetsdomstolen overvåker medlemslandenes iverksettelse av konvensjonen.

■ Polish POL

Rada Europy jest wiodącą na kontynencie organizacją broniącą praw człowieka. Ma 46 państw członkowskich w tym wszystkie kraje Unii Europejskiej. Wszystkie państwa członkowskie Rady Europy przystąpiły do Konwencji o ochronie praw człowieka i podstawowych wolności, traktatu stworzonego po to, by chronić prawa człowieka, demokrację i rządy prawa. Europejski Trybunał Praw Człowieka nadzoruje implementację Konwencji w państwach członkowskich.

■ Portuguese POR

O Conselho da Europa é a principal organização de defesa dos direitos humanos no continente. Integra 46 Estados membros, incluindo todos os membros da União Europeia. Todos os Estados membros do Conselho da Europa assinaram a Convenção Europeia dos Direitos do Homem, um tratado que visa proteger os direitos humanos, a democracia e o Estado de direito. O Tribunal Europeu dos Direitos do Homem controla a implementação da Convenção nos Estados membros.

■ Romani ROM

E Europako Konsilo si kontinenteski legarutni manushikane hakajengi organizacija. An late si 46 thema membrura vi sa e membrura katar e Europaki Unija. Sa e Europutne Konsiloskere thema membrura chutine signature pe Europutni Konvencija vash Manushikane hakaja, dokumento savo so protektirinela e manushikne hakajen, e demokracija vi e kanunosko legaribe. E Europaki Kris vash Manushikane Hakaja dikhel sar dzala e Konvencijako implmentiribe ande thema membrura.

■ Romanian RON

Consiliul Europei este organizația lider în domeniul drepturilor omului pe continentul european. Aceasta include 46 de state membre, inclusiv toate statele membre ale Uniunii Europene. Toate statele membre ale Consiliului Europei au semnat Convenția Europeană a Drepturilor Omului, un tratat conceput să protejeze drepturile omului, democrația și preeminența dreptului. Curtea Europeană a Drepturilor Omului supraveghează punerea în aplicare a Convenției în statele membre.

■ Russian RUS

Совет Европы является ведущей организацией на континенте в области прав человека. В неё входят 46 стран, включая все страны Европейского Союза. Все страны - члены Совета Европы подписали Европейскую конвенцию по правам человека, международный договор, призванный защищать права человека, демократию и верховенство права. Европейский суд по правам человека осуществляет надзор за исполнением Конвенции в государствах-членах.

■ Serbian SRP

Savet Evrope je vodeća organizacija za ljudska prava na kontinentu. Obuhvata 46 država članica, uključujući sve članice Evropske unije. Sve države članice Saveta Evrope potpisale su Evropsku konvenciju o ljudskim pravima, sporazum čiji je cilj zaštita ljudskih prava, demokratije i vladavine prava. Evropski sud za ljudska prava nadgleda primenu Konvencije u državama članicama.

■ Slovak SLK

Rada Európy je najvýznamnejšou organizáciou na ochranu ľudských práv na európskom kontinente. Rada Európy má 46 členských štátov, vrátane všetkých členských štátov Európskej únie. Všetky členské štáty Rady Európy podpísali Európsky dohovor o ľudských právach zameraný na ochranu ľudských práv a na podporu demokracie a právneho štátu. Európsky súd pre ľudské práva dohliada na dodržiavanie dohovoru v členských štátoch.

■ Slovenian SLV

Svet Evrope je vodilna organizacija za varovanje človekovih pravic v Evropi. Sestavlja ga 46 držav članic, vključno z vsemi članicami Evropske unije. Vse države članice Sveta Evrope so podpisnice Evropske konvencije o človekovih pravicah – pogodbe, ki je namenjena varovanju človekovih pravic, demokracije in pravne države. Evropsko sodišče za človekove pravice nadzoruje izvajanje Konvencije v državah članicah.

■ Spanish SPA

El Consejo de Europa es la principal organización del continente que defiende los derechos humanos. Cuenta con 46 Estados miembros, incluidos todos los miembros de la Unión Europea. Todos los Estados miembros han suscrito el Convenio Europeo de Derechos Humanos, tratado concebido para proteger los derechos humanos, la democracia y el Estado de derecho. El Tribunal Europeo de Derechos Humanos supervisa la aplicación del Convenio en los Estados miembros.

■ Swedish SWE

Europarådet är kontinentens ledande organisation för de mänskliga rättigheterna. Det består av 46 medlemsstater, inklusive samtliga medlemmar av Europeiska unionen. Alla medlemsstater i Europarådet har undertecknat den europeiska konventionen om skydd för de mänskliga rättigheterna och de grundläggande friheterna (Europakonventionen), ett förfärdigat som syftar till att skydda de mänskliga rättigheterna, demokrati och rättsstatsprincipen. Europeiska domstolen för de mänskliga rättigheterna (Europadomstolen) övervakar genomförandet av Europakonventionen i medlemsstaterna.

■ Turkish TUR

Avrupa Konseyi Avrupa kıtasının onde gelen insan hakları kuruluşudur. Avrupa Konseyi, Avrupa Birliği'nin tüm üyeleri dahil olmak üzere, 46 üye ülkeden oluşmaktadır. Tüm Avrupa Konseyi üyeleri insan hakları, demokrasi ve hukukun üstünlüğünü korumaya yönelik Avrupa İnsan Hakları Sözleşmesini imzalamıştır. Avrupa İnsan Hakları Mahkemesi Sözleşmenin üye ülkelerdeki uygulamasını denetler.

■ Ukrainian UKR

Рада Європи є провідною організацією із захисту прав людини на континенті. Вона нараховує 46 держав-членів, включно з усіма державами-членами Європейського Союзу. Усі держави-члени Ради Європи приєдналися до Європейської конвенції з прав людини – договору, спрямованому на захист прав людини, демократії та верховенства права. Європейський суд з прав людини здійснює нагляд за виконанням Конвенції у державах-членах.

PUBLICATIONS OF THE COMMITTEE OF MINISTERS

The Council of Europe is the continent's leading human rights organisation. It comprises 46 member states, including all members of the European Union.

The Committee of Ministers is the Council of Europe's decision-making body, composed by the foreign ministers of all 46 member states. It is a forum where national approaches to European problems and challenges are discussed, in order to find collective responses. The Committee of Ministers participates in the implementation of the European Convention on Human Rights through the supervision of the execution of judgments of the European Court of Human Rights.

PUBLICATIONS OF THE PARLIAMENTARY ASSEMBLY

The Council of Europe is the continent's leading human rights organisation. It comprises 46 member states, including all members of the European Union.

The Parliamentary Assembly, consisting of representatives from the 46 national parliaments, provides a forum for debate and proposals on Europe's social and political issues. Many Council of Europe conventions originate from the Assembly, including the European Convention on Human Rights.

PUBLICATIONS OF THE CONGRESS

The Council of Europe is the continent's leading human rights organisation. It comprises 46 member states, including all members of the European Union.

The Congress of Local and Regional Authorities is an institution of the Council of Europe, responsible for strengthening local and regional democracy in its 46 member states. Composed of two chambers – the Chamber of Local Authorities and the Chamber of Regions – and three Committees, it comprises 612 elected representatives representing more than 150,000 local and regional authorities.

PUBLICATIONS OF THE COMMISSIONER FOR HUMAN RIGHTS

The Council of Europe is the continent's leading human rights organisation. It comprises 46 member states, including all members of the European Union.

The Commissioner for Human Rights is an independent and impartial non-judicial institution whose mission is to promote awareness of and respect for human rights in the member states.

COUNCIL OF EUROPE – EUROPEAN UNION JOINT PUBLICATIONS

■ English ENG

The member states of the European Union have decided to link together their know-how, resources and destinies. Together, they have built a zone of stability, democracy and sustainable development whilst maintaining cultural diversity, tolerance and individual freedoms. The European Union is committed to sharing its achievements and its values with countries and peoples beyond its borders.

www.europa.eu

■ French FRA

Les États membres de l'Union européenne ont décidé de mettre en commun leur savoir-faire, leurs ressources et leur destin. Ensemble, ils ont construit une zone de stabilité, de démocratie et de développement durable tout en maintenant leur diversité culturelle, la tolérance et les libertés individuelles. L'Union européenne s'engage à partager ses réalisations et ses valeurs avec les pays et les peuples au-delà de ses frontières.

www.europa.eu

■ Albanian SQL

Shtetet Anëtare të Bashkimit Evropian kanë vendosur të lidhin së bashku dijen, burimet dhe fatet e tyre. Së bashku, ata kanë ndërtuar një zonë të stabilitetit, demokracisë dhe zhvillimit të qëndrueshëm, duke e ruajtur kulturën diversitetit, tolerancën dhe liritë individuale. Bashkimi Evropian është i angazhuar t'i ndajë arritet dhe vlerat e tij me vendet dhe popujt përtej kufijve të saj.

www.europa.eu

■ Arabic ARA

لقد قررت الدول الأعضاء في الاتحاد الأوروبي ربط معرفتها ومواردها ومصيرها معاً. لقد بنوا معاً منطقة استقرار وديمقراطية وتنمية مستدامة على التنويع الثقافي والتسامح والحريات الفردية. يلتزم الاتحاد الأوروبي بمشاركة إنجازاته وقيمه مع الدول والشعوب خارج حدوده

www.europa.eu

■ Armenian HYE

Եվրոպական միության անդամ պետուրյունները որոշում են կայացրել միավորել իրենց գիտելիքները, ռեսուրսները և նախատարգերը: Անդամ պետուրյունները միասին կառուցել են կայունուրյան, ժողովրդավարուրյան և կայուն զարգացման տարածաշրջան՝ պահպանելով մշակուրյահին բազմազանուրյունը, հանդուրժողականուրյունը և անհատի ազատուրյունները: Եվրոպական միությունը պատրաստական է կիսլել իր ձեռքբերումներով և արժեքներով իր սուհմաններից գործո գոնվող երկրների և ժողովուրդների հետ:

www.europa.eu

■ Azerbaijani AZE

Avropa İttifaqına üzv dövlətlər öz təcrübələrini, resurslarını və müqəddəratlarını bir-biri iə bağlamaq qərarına gəlmişlər. Onlar birlidə, mədəniyyət müxtəlifliyini, tolerantlığı və fərdi azadlıqları qorumaqla sabitlik, demokratiya və dayanıqlı inkişaf zonası yaratmışlar. Avropa İttifaqı öz nailiyyətlərini və dəyərlərini öz hüdudlarından kənarda olan ölkələr və xalqlarla bölmüşmək əqidəsinə sadıqdır.

www.europa.eu

■ Bosnian BOS

Zemlje članice Evropske unije odlučile su da udruže svoja znanja, resurse i subbine. Zajedno su izgradile zonu stabilnosti, demokratije i održivog razvoja, zadržavajući kulturnu raznolikost, toleranciju i individualne slobode. Evropska unija poklanja posebnu pažnju razmjeni postignuća i vrijednosti sa zemljama i narodima izvan svojih granica.

www.europa.eu

■ Finnois FIN

Euroopan unionin jäsenvaltiot ovat päättäneet yhdistää osaamisen ja voimavaransa ja kohtalonsa. Yhdessä he ovat luoneet vakauden, demokratian ja kestävän kehityksen alueen, jossa pidetään yllä kulttuurista monimuotoisuutta, suvaitsevaisuutta ja yksilön vapauksia. Euroopan unioni on sitoutunut jakamaan saavutuksensa ja arvonsa muiden maiden ja kansojen kanssa.

www.europa.eu

■ Georgian KAT

ევროკავშირის წევრმა სახელმწიფოებმა გადაწყვიტეს, ერთმანეთს დაუკავშირონ თავიანთი ნოუ-ჰაუ, რესურსები და ბედი. ერთად, მათ ააშენეს სტაბილურობის, დემოკრატიისა და მდგრადი განვითარების ზონა და ამასთანავე, შეინარჩუნეს კულტურული მრავალფეროვნება, ტოლერანტობა და ინდივიდუალური თავისუფლებები. ევროკავშირი მზადაა, საკუთარი მიღწევები და ღირებულებები გაუზიაროს ქვეყნებსა და ადამიანებს მის საზღვრებს გარეთ.

www.europa.eu

■ Hungarians HUN

Az Európai Unió tagállamai úgy döntöttek, hogy összekapcsolják szakértelmüket, forrásait és sorsukat. Együtt a stabilitás, demokrácia és fenntartható fejlődés övezetét hozták létre, miközben megtartották a kulturális sokszínűséget, toleranciát és az egyéni szabadságot. Az Európai Unió elkötelezett amellett, hogy eredményeit és értékeit megossza határain túli országokkal és népekkel.

www.europa.eu

■ Icelandic ICE

Aðildarríki Evrópusambandsins hafa ákveðið að tengja saman þekkingu sína, auðlindir og örlög. Í sameiningu hafa þau byggt upp svæði stöðugleika, lýðræðis og sjálfbærar þróunar og viðhaldið um leið menningarlegri fjölbreytni, umburðarlyndi og einstaklingsfrelsi. Evrópusambandið hefur einsett sér að deila árangri sínum og gildum með löndum og þjóðum utan landamæra sambandsins.

www.europa.eu

■ Italian ITA

Gli Stati membri dell’Unione Europea hanno deciso di unire il loro sapere, risorse e destini. Insieme, hanno costruito una zona di stabilità, democrazia e sviluppo sostenibile pur mantenendo diversità culturale, tolleranza e libertà individuali. L’Unione Europea è impegnata nella condivisione delle sue conquiste e dei suoi valori con paesi e popoli al di là dei propri confini.

www.europa.eu

■ Macedonian MKD

Земјите членки на Европската Унија одлучија да ги поврзат своите знаења, ресурси и судбини. Заедно тие изградија зона на стабилност, демократија и одржлив развој, истовремено одржувајќи ја културната разновидност, толеранцијата и индивидуалните слободи. Европската Унија се залага за споделување на своите постигнувања и вредности со држави и народи и надвор од нејзините граници.

www.europa.eu

■ Montenegrin CNR

Zemlje članice Evropske unije odlučile su da uđuruče svoja znanja, resurse i subbine. Zajedno su izgradile zonu stabilnosti, demokratije i održivog razvoja, zadržavajući kulturnu raznolikost, toleranciju i individualne slobode. Evropska unija poklanja posebnu pažnju razmjeni postignuća i vrijednosti sa zemljama i narodima izvan svojih granica.

www.europa.eu

■ Romanian RON

Statele Membre ale Uniunii Europene au decis să își unească cunoștințele, resursele și destinele. Împreună, ele au construit o zonă de stabilitate, democrație și dezvoltare durabilă, păstrând în același timp diversitatea culturală, toleranța și libertățile individuale. Uniunea Europeană și-a asumat angajamentul de a comunica realizările și valorile sale țărilor și oamenilor din afara granițelor sale.

www.europa.eu

■ Russian RUS

Государства—члены Европейского союза приняли решение объединить свои передовые знания, ресурсы и судьбы своих народов. Совместными усилиями они создали зону стабильности, демократии и устойчивого развития, сохранив при этом культурное многообразие, личные свободы и атмосферу терпимости. Европейский союз неуклонно стремится передавать свои достижения и ценности странам и народам, находящимся за его пределами.

www.europa.eu

■ Serbian SRP

Zemlje članice Evropske unije su odlučile da uđuže svoja znanja, resurse i sADBine. Zajedno su izgradile stabilno okruženje, demokratiju i održivi razvoj zadržavajući kulturnu raznolikost, toleranciju i individualne slobode. Evropska unija je posvećena deljenju svojih dostignuća i vrednosti sa zemljama i narodima van svojih granica.

www.europa.eu

■ Slovene SVN

Države članice Evropske unije so se odločile, da združijo svoje znanje in izkušnje, vire in usodo. Skupaj so zgradile območje stabilnosti, demokracije in trajnostnega razvoja ob ohranjanju kulturne raznolikosti, strpnosti in osebnih svoboščin. Evropska unija je zavezana deliti svoje dosežke in vrednote z državami in narodi zunaj njenih meja.

www.europa.eu

■ Swedish SWE

Europeiska unionens medlemsländer har beslutat att koppla samman sitt kunnande, resurser och öden. Tillsammans har de byggt upp en zon av stabilitet, demokrati och hållbar utveckling medan de samtidigt upprätthåller kulturell mångfald, tolerans och individuella friheter. Europeiska unionen har åtagit sig att dela sina prestationer och sina värderingar med länder och folk utanför dess gränser.

www.europa.eu

■ Turkish TUR

Avrupa Birliği üye ülkeleri bilgi, kaynak ve geleceklerini birleştirmeye karar vermiştir. Bu ülkeler, birlikte, kültürel çeşitlilik, hoşgörü ve bireysel özgürlükleri korurken, istikrar, demokrasi ve sürdürülebilir kalkınma bölgesi oluşturmuşlardır. Avrupa Birliği, bu kazanımlarını ve değerlerini sınırları ötesindeki ülkeler ve insanlarla da paylaşmaya kararlıdır.

www.europa.eu

■ Ukrainian UKR

Держави – учасниці Європейського Союзу вирішили поєднати свої знання, ресурси та долі. Разом вони побудували простір стабільності, демократії та сталого розвитку, водночас утверджаючи культурне розмаїття, толерантність та індивідуальні свободи. Європейський Союз прагне розділити свої досягнення та цінності з країнами та людьми за межами своїх кордонів.

www.europa.eu

4.3 USEFUL LINKS

► **Official logo – download:**

<https://www.coe.int/en/web/about-us/logo-download>

► **Logo associations:**

<https://www.coe.int/en/web/about-us/logo-associations>

► **Joint programmes' logos:**

<https://www.coe.int/en/web/about-us/joint-programmes-logos>

► **Banners – roll-ups:**

<https://intranet.coe.int/en/group/communication/roll-ups>

► **Visibility items – online shop:**

<https://intranet.coe.int/en/group/online-shop/home>

► **Business cards (Intranet):**

<http://cartes-visite.coe.int>

► **Image bank Council of Europe:**

<http://media-gallery.coe.int>

► **Image bank Shutterstock:**

<http://www.shutterstock.com>

Guidelines for the use of Shutterstock database:

<https://rm.coe.int/dc-shutterstock-guidelines-2020-en-/16809f3201>

► **Online resources:**

<https://edoc.coe.int/en>

► **Online bookshop:**

<https://book.coe.int/en>

► **Web resources:**

<https://www.coe.int/en/group/web-resources>

► **Web charter:**

<https://www.coe.int/en/group/web-resources/web-charter>

Council of Europe Office in Tirana Signboard

KËSHILLI I
EUROPËS



The Council of Europe's visual identity was created to help bring consistency to the way we communicate about the Organisation for print materials and visibility items.

This manual is a compilation of guidelines on how to present logos, how to use them, how to do the layout, for various publications and publicity material, the use of fonts, etc.

The Council of Europe is the continent's leading human rights organisation. It comprises 46 member states, including all members of the European Union. All Council of Europe member states have signed up to the European Convention on Human Rights, a treaty designed to protect human rights, democracy and the rule of law. The European Court of Human Rights oversees the implementation of the Convention in the member states.