



Ministry of Tourism of Romania



EUROPEAN
INSTITUTE
OF
CULTURAL
ROUTES



9TH CULTURAL ROUTES ADVISORY FORUM 2019

CULTURAL ROUTES FOR CULTURAL TOURISM



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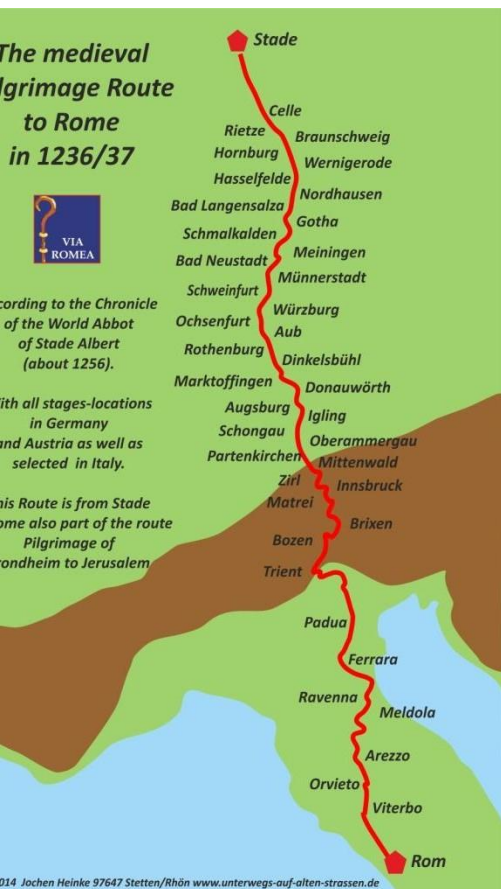
2-4 OCTOBER 2019, SIBIU, ROMANIA



Gigi Zoppello (*Route manager*)

Via Romea Germanica
Deutschland, Österreich, Italy

HISTORY OF VIA ROMEA



- Based on the description of Albert of Stade: from his abbey to Rome to meet the Pope, came back and wrote a manuscript about the “melior via” (the best way) to Rome in 1236.
- Manuscript was found in the 80’s in Hamburg Library, and translated.
- In 2012 pilgrims from Romweg meet pilgrims from Italian Via Romea; first summit in Garmisch.
- In 2018 European Association of Via Romea Germanica **EAVRG** is born in Bolzano-Bozen. Founded by Romweg (D), Via Romea (I), Jerusalem Way (A); candidate for Cultural Route in 2019.
- Now restored, signposted and traced as a pilgrimage and touristic route along Europe: most scenic way to walk across all Germany, Austria and Italy.
- Opened in 2016, in the last 6 months released about 1400 “credential” cards.

VIA ROMEA GERMANICA TODAY



- All the **2200 km** are fixed and maintained; pilgrims find GPS traces (both GPX and KMZ files) in our websites; signs and arrows show the way.
- Many parts of the way are ready for hospitality: Ostfalia anche the region of Donauworth and the region of Ochsenfurth in Germany, several regions of Italy signed cooperation protocols with us for tourism development.
- In 2019 we have 26 cooperation project with schools, municipalities and tourism boards in 3 nations.
- **EAVRG BOARD:** President is mr. Flavio Foietta from Italy; the 2 vice-presidents are dr. Thomas Dahms (of Romweg - Deutschland) and mr. Johannes Aschauer (from Jerusalem Way, Osterreich). President will be elected every year by the assembly, with the nationality rotation respect. Route manager: Gigi Zoppello (Italy)
- EAVRG is now financed by the 3 national associations of Via Romea; it will have its own incomes and balance in 2020.

SEE YOU ON THE PATH

Walk 3 months from North Sea to Rome, or walk few days with friends or family: volunteers are there to help you thru.

