

Pekka Huttu-Hiltunen (pekka.huttu-

hiltunen@runolaulu.fi)

Intangible Cultural Heritage Route

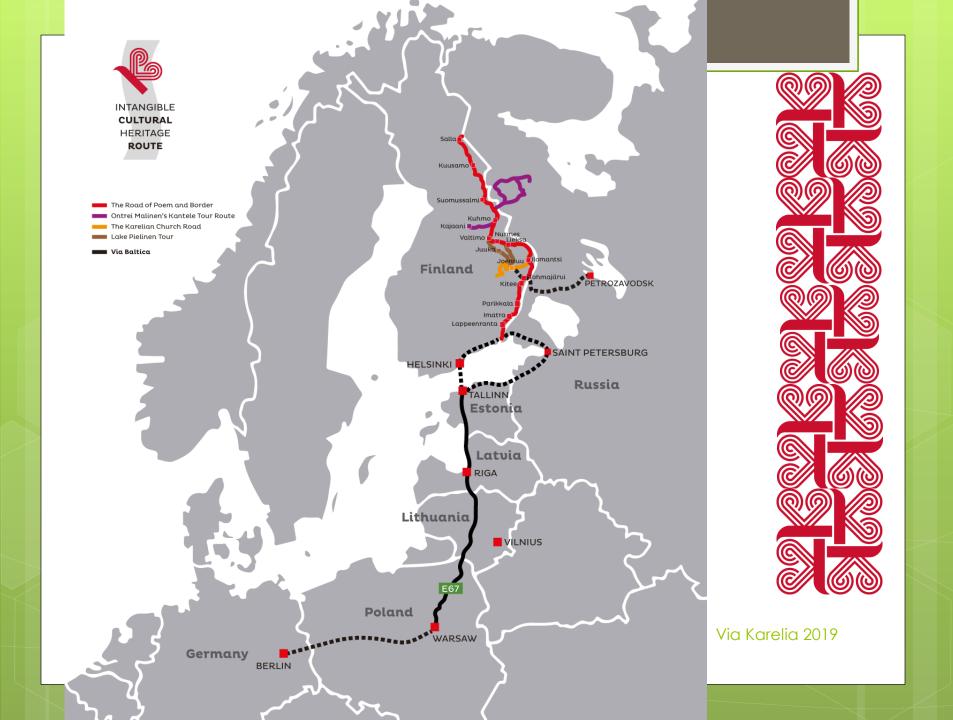
Existing Via Karelia - routes

- Route of Poem and Border
- Karelian Church Route
- Pielinen Tour
- Ontrei Malinen's Kantele Touristic Rout









Via Karelia themes

- Intangible Cultural Heritage
- Orthodox religion
- Karelian Kitchen
- War memorials
- Nature



What do we have already?



- Intangible Cultural Heritage (main theme)
- European network from Finland to Estonia and Lithuania
- During the 2020 we have to make agreements with partners
- The new route would be possible to apply in 2021 or 2022

Route means



- European values
- Describes Europe and its diversity
- Activates youth
- Supports creativity and sustainable cultural development
- Supports cultural tourism