



Ministry of Tourism of Romania



EUROPEAN
INSTITUTE
OF
CULTURAL
ROUTES



9TH CULTURAL ROUTES ADVISORY FORUM 2019

CULTURAL ROUTES FOR CULTURAL TOURISM

2-4 OCTOBER 2019, SIBIU, ROMANIA

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Intangible Cultural Heritage Route

Existing Via Karelia - routes

- Route of Poem and Border
- Karelian Church Route
- Pielinen Tour
- Ontrei Malinen's Kantele Touristic Route





**INTANGIBLE
CULTURAL
HERITAGE
ROUTE**

- The Road of Poem and Border
- Ontrei Malinen's Kantele Tour Route
- The Karelian Church Road
- Lake Pielinen Tour
- Via Baltica



Via Karelia 2019

Via Karelia themes

- Intangible Cultural Heritage
- Orthodox religion
- Karelian Kitchen
- War memorials
- Nature



What do we have already?



- Intangible Cultural Heritage (main theme)
- European network from Finland to Estonia and Lithuania
- During the 2020 we have to make agreements with partners
- The new route would be possible to apply in 2021 or 2022

Route means



- European values
- Describes Europe and its diversity
- Activates youth
- Supports creativity and sustainable cultural development
- Supports cultural tourism