The European Audiovisual Observatory
&
LUMIERE VOD

EUROVOD - Venice
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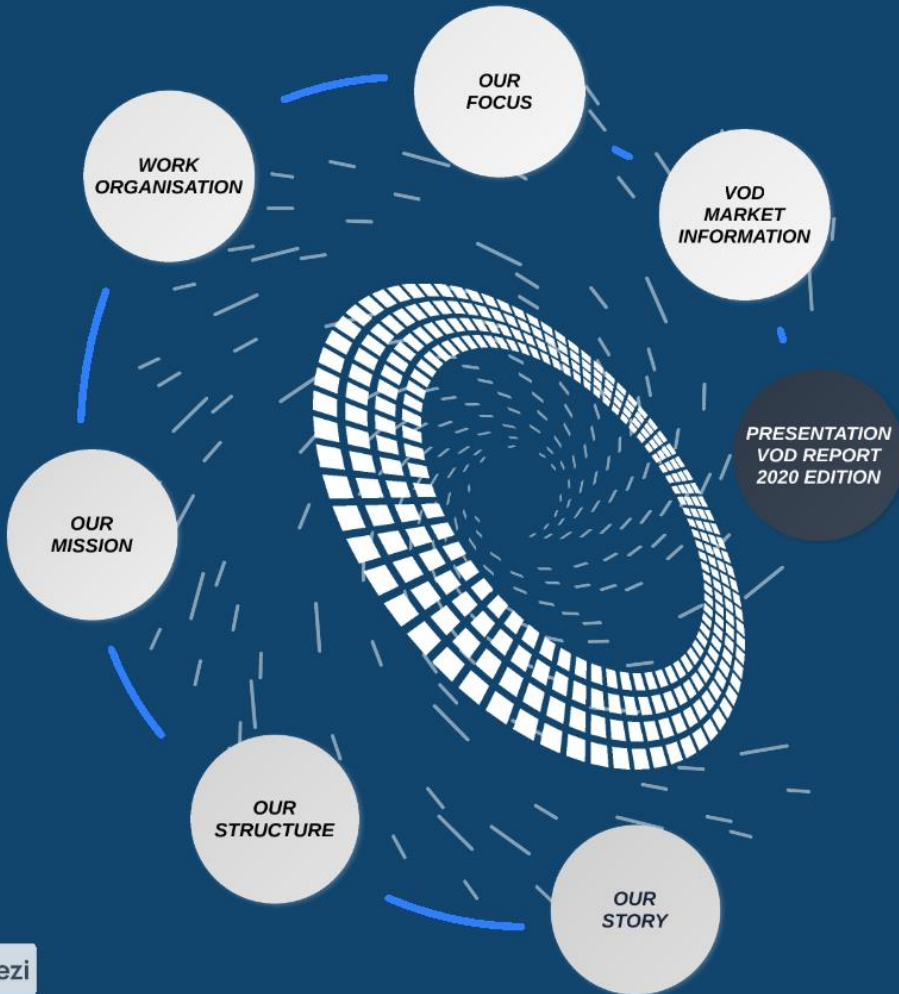
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Audiovisual
Observatory

Content of the presentation

A – The European Audiovisual Observatory
Who we are, what we do

B – LUMIERE VOD – General presentation

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Our Story

Created in 1992 in Strasbourg

To provide much needed information
on the audiovisual industries in Europe

We called this "lack of transparency"
at the time!

OUR RANGE

OUR MEMBER COUNTRIES

Prezi

Who uses all this information?

The European Commission

The European Parliament

National government decision makers

Media law makers

Cinema, TV and VOD industry professionals

Journalists

Academics

The range of our work

40 member countries

plus the European Union which has member status
and is represented by the European Commission

We cover Council of Europe countries such as Turkey, Lithuania and
Iceland

And we also have Morocco as a member state (non EU and non COE)

Our structure

Part of the Council of Europe in Strasbourg

International team of 25 Europeans
from 9 countries

Three official languages: EN, FR, DE

Our
governing
bodies

Relationship
to the
Council of
Europe

Our networks

Prezi

Our governing bodies

Executive Council

All our member countries represented

Members come from national culture
or telecommunications ministries,
or regulatory bodies,
or film institutes

They meet twice a year
and green light our action plan
and budget

Advisory Committee

All major AV industry interest groups
represented

39 different international and European
organisations in this body as is EUROVOD

They meet once a year in Strasbourg and
give us grass roots feedback about the
information that the AV industries need for
their work

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Our networks

Over 1 000 international partners, providers and correspondents

Market Department netwoks

EFARN network: the Heads of Research and Statistics from film agencies.In the framework of the European Film Agency Directors (EFAD) group.

LUMIERE network: national film agencies, distributors' organisations or market research firms provide Lumiere database cinema admissions data.

LUMIERE VOD network: partners providing data on European film and TV content available on VOD in EU.

MAVISE network: correspondents from European television companies and broadcasters supply key AV services and licences data to feed MAVISE database.

Legal Department networks

IRIS network: legal correspondents throughout Europe report on the latest legal developments in Europe concerning the audiovisual sector. Articles published in the IRIS newsletter and stored in the IRIS MERLIN database.

IRIS editorial board: representatives from our legal network who assist in deciding on the Observatory's legal information and publications.

Partner Organisations
EMR - Institute of European Media Law
IViR - Institute for Information Law

Prezi

Our Mission

We **collect**, **process** and **distribute** information on cinema, TV and VOD in Europe

Our information takes the form of:

Reports   Mappings

Databases   An online Yearbook

Conferences and presentations

Newsletters

Our users

Department for Legal Information

IRIS *Special* Reports - In depth pan-European legal analysis: 2 per year

IRIS *Plus* Reports - Focus on hot legal topics in Europe: 3 per year

IRIS Monthly Newsletter - Latest legal developments in the audiovisual sector

 Mapping Reports - country-by country reporting and comparative analysis of a specific legal media topic in Europe

IRIS MERLIN media law database
merlin.obs.coe.int

AVMSD database on the transposition of the directive   avmsd.obs.coe.int

Department for Legal Information

Typical subjects covered.....

Copyright

Film funding

Promotion of European films and TV

Licensing media services

Cinema co-production

Protection of children from harmful media content

Freedom of the press

Department for Market Information

Online Yearbook: Film, TV and on-demand services in 41 countries

Key Trends: The global view of the audiovisual sector (exec. summary of the Yearbook)

Numerous economic analysis reports on cinema, TV and VOD in Europe

LUMIERE film admissions database
lumiere.obs.coe.int

LUMIERE VOD database on VOD in the EU
lumierevod.obs.coe

MAVISE database on TV and VoD services in Europe
mavise.obs.coe.int

EFARN film research library: Studies and data from the European film agencies
filmresearch.eu

Department for Market Information

Typical subjects covered...

Production and circulation of film and TV programmes

Film financing in Europe

Ownership of TV channels and on-demand services in Europe

Visibility and origin of content available on VOD

Cinema screen density in Europe

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The European cinema industry

How many cinema screens are there in Italy?

What was the most popular film in Europe last year?

How much does a cinema ticket cost in Finland?

How many films does the UK produce?

How many European films are co-produced?

How well do European films perform outside of Europe?

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The European TV industry

How many TV channels are licensed in the UK?

Who owns the TV channels in Europe?

Which TV content features most in VOD catalogues?

Which European country has the most TV channels?

Which genre of TV channel is the most popular?

VOD Market information

Examples of some outputs from the
VOD Department:

· Lumiere VOD: now includes TV
· Visibility of European content
· Trends in EU28 VOD (New!)
· From cinema to VOD
· VOD catalogues

Database
Lumiere VOD

Visibility
on TVOD

Trends in the
VOD market

From cinemas
to VOD

VOD
catalogues

LUMIERE VOD

Content of the presentation

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Purpose and evolution of LUMIERE VOD

Purpose:
- Give **information on the availability of European works on VOD**
- Give **free access** to professionals and public authorities **to metadata** and availability of European works
- Provide **greater transparency on the European VOD market**
- **Data for reports and stats on the European VOD market**
- **Supported by CREATIVE EUROPE of the EU/EC**

Evolution:
- Launched in 2019 with data on **35 000 European films** available in **150 paid VOD catalogues** in 28 European countries, representing 150 000 presences.
- 2021: **integration of TV seasons**
- 2022: addition of **free on-demand services** (AVOD, Replay) and updated front end/search functions
- As of August 2022:
  - **1 019 catalogues** (692 SVOD - 202 TVOD - 125 FOD)
  - 23 countries (in September up to 33 countries)
  - **60 759 European film titles and 24 768 European TV seasons**
  - Representing a presence of 723 588 films and 119 608 TV seasons

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VOD

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HOME | SEARCH | ABOUT | CONTACT | API

The directory of European works

QUICK SEARCH

🔍 Title or director

advanced search

LUMIERE VOD is a directory of European works (film and TV content) available on on-demand services in Europe. Find the services and countries where a film or a TV content is released on VOD, and combine search criteria to create lists of available films by director, country or year of production and available TV content by country of production. A presentation video is available here

This project, managed by the European Audiovisual Observatory, is supported by the CREATIVE EUROPE programme of the European Union.

Partners

JustWatch
The Streaming Search Engine

EUROVOD

Filmtoro

NETFLIX

amazon
prime video

CHILI

CINESQUARE

FILMDOO

FILMIN

FILMOTV

KINO FONDAS

kino für zuhause
VOD club

LA CINETEK

LA PANTALLA

leKino.ch

MEDIATHEQUE
NUMERIQUE

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The directory of European works

Search criteria

Term:
sorrentino

Refine by

Type

Title

Name of director
x   Paolo Sorrentino

Year of production

Country of production

Name of Service

Country of service

Search results: 12 titles

new search   export ▾

È stata la mano di Dio
film, 2021
Director(s): Paolo Sorrentino
Production country: IT

23	Countries of service	AT, BE, CH, CZ, DE, DK, EE, ES, FI, FR, GB, HU, IE, IT, LT, LV, NL, NO, PL, PT, RO, SE, TR
1	Business models	SVoD
23	Catalogs	details...

Il Divo
film, 2008
Director(s): Paolo Sorrentino
Production country: IT, FR

12	Countries of service	AT, BE, CH, CZ, DE, DK, FR, GB, IE, IT, NL, PT
2	Business models	SVoD, TVoD
45	Catalogs	details...

Killer in Red
film, 2017
Director(s): Paolo Sorrentino
Production country: IT

3	Countries of service	DK, GB, IE
2	Business models	SVoD, TVoD
4	Catalogs	details...

La grande bellezza
film, 2013
Director(s): Paolo Sorrentino
Production country: IT, FR

16	Countries of service	AT, BE, CH, CZ, DE, DK, ES, FI, FR, GB, IE, IT, NL, PT, RO, SE
3	Business models	FoD, SVoD, TVoD
99	Catalogs	details...

L'Amico di famiglia
film, 2006
Director(s): Paolo Sorrentino
Production country: IT, FR

3	Countries of service	CZ, FR, IT
2	Business models	SVoD, TVoD
7	Catalogs	details...

Le consequenze dell'amore
film, 2004
Director(s): Paolo Sorrentino
Production country: IT

10	Countries of service	AT, BE, CH, CZ, DE, ES, GB, IE, IT, PT
2	Business models	SVoD, TVoD
28	Catalogs	details...

LUMIERE VOD

The directory of European works

Work

Title

Name of director

Year of production

Country of production

Type

Film	TV content

VOD Services

Name of service

Country of service

Business model

TVoD	SVoD	FoD

reset   search

European Audiovisual Observatory

The Observatory's back-office and Content library

Purpose:

- **Managing metadata and exploitation data** of films released in cinemas (LUMIERE since 1996) in Europe and films and TV seasons available on VOD in Europe (LUMIERE VOD since 2019)
- **Exploitation data** – admissions for films in cinemas / availability of films and TV seasons on VOD
- **Metadata** – country of production, directors, year of production, IDs, original and alternative titles, genre, production companies

- Major development in 2021 – 2022: **merging our LUMIERE and LUMIERE VOD back-offices** into one

- As of August 2022, exploitation data and metadata on:
  - **173 080 films**
  - **30 843 TV series and 54 096 TV seasons**

- **Next steps: addition of an 'European' label for films and TV seasons**

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Content library

Create Work

Work | Title | Reset all | Search

Metadatas

ID Type
- Select -

ID

Production Country

○ Any selected countries ○ All selected countries

☑ 100% national ☑ INC Only

☑ Majority co-production ☑ Non-INC Only

☐ Minority co-production ☐ Official co-production

Production Year
[ ] to [ ]

Film Type
- Select -

Film Make
- Select -

OBS Genre
- Select -

Imdb Genre

Target Audience
- Select -

Budget Euro (film or serie episode)
[ ] to [ ]

Languages

Season

People

Name

Gender
○ All ○ Female ○ Male ○ n/a ○ Unknown

Nationalities

Theatrical Exploitation Data

Exploitation Country

Exploitation Year
[ ] to [ ]

Release Year
[ ] to [ ]

☐ Include empty release dates

Source

Number of Admissions
[ ] to [ ]

Number of Screens
[ ] to [ ]

Number of Screenings
[ ] to [ ]

Number of Locations
[ ] to [ ]

Box Office (Euro) from
[ ] to [ ]

VOD Exploitation Data

VOD Session

Countries

Type

Platform

Platform Group

Number of Catalogues

Display

Show exploitation data by
● Simple
○ Cinema markets
○ Cinema years
○ VOD markets
○ VOD sessions
○ Cinema and VOD markets

☐ Count admissions in minority co-prod countries as national admissions
☐ Show total national admissions
☐ Show total non-national admissions

Show cinema market specific additional data
☐ Distributor (Show distributor is possible only when selecting a single market country!)
☐ Release Date (Show release date is possible only when selecting a single market country!)
☐ Box Office
☐ Release width (locations, screens, screenings)
☐ Admissions split by region
☐ Production country(ies) % shared
☑ Production country(ies) INC indicator

Show VOD data by
● Number
○ List
○ None (no VOD data nor "Prod year end")

☐ Show VOD presence by business model

Show work specific additional data
☑ Director(s)
☐ Director(s) Gender
☐ Genre(s)
☐ Budget (Euro)
☐ Production companies

Show ID

Show top
○ 20
○ 50
○ 100
○ 5000
● All

Discussion

- **EUROVOD members and possible collaboration with LUMIERE VOD?**
  - Access to our metadata and exploitation data – check and correct metadata on works
  - Check on which service and in which countries works of your catalogue are exploited on VOD – see what similar VOD services offer in other countries
  - In the future, check European origin of films
  - Access and exchanges through an API possible and encouraged

- **Information systems and content management systems**
  - Feedback on experience by EUROVOD members
  - Management and checking/correcting of metadata
  - Challenges and difficulties in extracting catalogues

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