



In cooperation with

CINECITTÀ



is pleased to invite you to the closed-door Roundtable

Are audiovisual works like a cat on a highway to Europe?

***Territorial licensing and commercial freedom.
The reality of a culturally diverse Film and TV
sector in Europe***

**Saturday 3 September 2.30 pm
Hotel Excelsior, Italian Pavilion**

AGENDA

2.30 pm Institutional introductions

- **Francesco Rutelli** - President, ANICA
- **Stan McCoy** - President and Managing Director, Motion Picture Association EMEA
- **Nicola Borrelli** - Director-General, Film and Audiovisual Directorate, Ministry of Culture

2.45 pm Keynote Speech

Maja Cappello - Head of Department for Legal Information, European Audiovisual Observatory

3.00 pm Roundtable

Moderator: Stefano Massenzi - Head of Acquisitions and Business Affairs, Luckyred; co-Chair of the Board of Directors, Europa Distribution

Speakers:

- **Carlotta Ca' Zorzi** - Head of Business and Legal Affairs, Fandango
- **Marco Chimenz** - Partner and CEO, Cattleya; Member of European Producers Club
- **Paola Corvino** - CEO, Intramovies; Representative of Italian Exporters, Europa International
- **Christine Eloy** - Managing Director, Europa Distribution
- **Beatrice Flammini** - Vice President, Government & Regulatory Affairs, NBCUniversal International
- **Alessandra Fratini** - Partner, Fratini Vergano Law Firm; EU Counsel, ANICA
- **Charlotte Lund Thomsen** - Legal Counsel, International Federation of Film Producers Association and International Video Federation
- **Christina Mercuriadi** - Director of EU Affairs, Motion Picture Association
- **Jaime Ondarza** - Executive VP South Hub, Paramount Global; President, ANICA Audiovisual Media Publishers Union
- **Gaia Tridente** - Director, MIA Mercato Internazionale Audiovisivo
- **Bruno Zambardino** - Head of EU Affairs, Film and Audiovisual Directorate, Ministry of Culture /Cinecittà

3.45 pm Contributions by professional audience

4.00 pm European Institutional Replies

4.20 pm Conclusions

Nicola Maccanico - CEO, Cinecittà