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ALPHANETWORKS

AGENDA

3 - 5 SEPTMEBER

VOD MARKET HUB

EUROVOD MEMBERS ONLY

SATURDAY, SEPTEMBER 3
SAN SERVULO ISLAND, VENICE

14:30 - 16:00 (ROOM 3)

**WORKSHOP: EUROVOD OBJECTIVES:
ADAPTING TO NEW REALITIES**

In 2021, EUROVOD adopted its first manifesto, committing itself to 10 Key Principles. Those principles are as relevant today but the context in which they are applied is changing. Shifts in audience demand, market conditions and the wider social and economic environment require fresh thinking. This session will look at potential adaptation of the Manifesto and at where EUROVOD can, and must make an impact for members, for the audiovisual sector and for the audience.

Moderated by Michael Gubbins

16:30 - 17:15 (ROOM 3)

WORKSHOP: THE EVOLVING VOD SECTOR

The European Audiovisual Observatory offers essential analysis of the VOD market in Europe, giving a vital context to EuroVoD's discussions in Venice

Christian Grece, Audiovisual
Observatory, Council of Europe

17:30 - 20:00 (ROOM 3)

**EUROVOD ANNUAL & EXTRAORDINARY
GENERAL ASSEMBLY**

21:00

DINNER EUROVOD MEMBERS

EUROVOD MARKET DAY 1

SUNDAY, SEPTEMBER 4
SAN SERVULO ISLAND, VENICE

10:00 - 13:00 (ROOM 3)

**WORKSHOP: SHARING SESSION ON VOD
COMMUNITY INITIATIVES**

The session will be an opportunity to share and discuss forward-looking and innovative projects, initiatives and technologies from the EUROVOD community and beyond. There will be presentations from:

- VODCOLAB - Eva Esseen, TriArt Film - Content collaboration and circulation of works.
- The UXP - Marvin Kooij, MediaChoice - Technical Development collaboration in the VOD sector.

11:00 - 11:30 (ROOM 3)

AFTER BREAK - WORKSHOP CONTINUES

- QWEST and FAS channels - Reza Ackbaraly QWEST - What's next in VOD Part I?
- Yann Chapellon - Logicomix - What's next in VOD Part II - how to monetize and distribute legacy and premium content on YouTube and Facebook

13:00 - 14:30

LUNCH

EUROVOD MARKET DAY 1

SUNDAY, SEPTEMBER 4 SAN SERVOLO ISLAND, VENICE

14:30 – 15:00 (ROOM 3)

THE TECH AWARDS, CO-SPONSORED BY ALPHA NETWORKS

EUROVOD Tech Awards is an initiative that aims to give visibility and recognize technological solutions and companies that add value to the VoD and OTT ecosystem while fostering the development of the industry. Our sponsor Alpha Networks will also give a presentation.

15:30

BOAT TO EXCELSIOR HOTEL FROM SAN SERVOLO

16:30 – 18:00

(HOTEL EXCELSIOR – SPAZIO INCONTRI)

EUROPEAN ACCESSIBILITY ACT: OBLIGATIONS AND OPPORTUNITIES

A Venice Production Bridge (VPB) session on the implications of the new act and what it might mean to the VOD business.

VOD MARKET DAY

MONDAY, SEPTEMBER 5 HOTEL EXCELSIOR

09:00 – 10:00

(HOTEL EXCELSIOR – SPAZIO INCONTRI)

CLOSED DOOR SESSION WITH THE EUROPEAN COMMISSION ABOUT THE FUTURE OF THE EUROPEAN STREAMING MARKET [ONLY FOR INVITED STAKEHOLDERS]

11:00 – 13:00

(HOTEL EXCELSIOR – SPAZIO INCONTRI)

VOD MARKET DAY – CONFERENCE

SUSTAINABLE, INDEPENDENT, DIVERSE: EUROPE'S INDIE VOD SECTOR

The independent European VOD sector has become an essential part of an evolving European audiovisual sector. Committed to European diversity and independent producers, this growing and dynamic sector has a key role to play in culture, business and society.

Moderator: Michael Gubbins

Welcome by President of EUROVOD

MARKET TRENDS IN VOD – Guy Bisson, Executive Director and Co-Founder of Ampere Analysis

One of the VOD industry's most important analysts offers insights into the latest evolution of the on-demand sector.

PANEL 1: IP RIGHTS IN THE VOD SECTOR: EXPERT INSIGHTS

Intellectual property rights has become a major issue, particularly since the US streaming giants became a serious commissioner of new content. The ability of European producers to be able to exploit at least a portion of their IP is important to the sustainability of industry and, many argue, the future of genuine cultural diversity. This session offers insights into VOD IP rights from different perspectives.

Chris Cooke, Founder and Managing
Director CMU Insights

Chris Cooke is a respected journalist and analyst who has seen the development of online IP rights from the perspective of the music industry, which has always been in the vanguard of digital change. He will look at how to navigate complex music rights issues in developing online offers.

Wendy Bernfeld, Founder and
Managing Director Rights Stuff

An overview of the digital/VOD/OTT sector opportunities beyond the Big Five streamers. Market and IP prospects for independent European players. She will consider IP rights in acquisition and funding of originals and co-productions, including a look at windows/rights/IP issues in the ever-evolving sector.”

PANEL 2: CO-PRODUCTION IN THE VOD SECTOR: BUSINESS AND POLICY

A panel will look at how the VOD sector is supporting independent co-productions. The panel will include:

Weerada Sucharitkul – CEO – FilmDoo

Mattias Nohrborg – Executive Director –
TriArt Film

13:00 – 14:30

LUNCH

14:30 – 17:30

(HOTEL EXCELSIOR – SPAZIO INCONTRI)

INTRODUCTION OF VOD – BY PRESIDENT OF EUROVOD

“MEET THE STREAMERS”

Networking event for EUROVOD members, non-EUROVOD members, producers and industry.

19:00

FINAL DINNER FOR EUROVOD MEMBERS



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