

UNIVERSITIES AND CULTURAL ROUTES

1st International Academic Conference

— SANTIAGO DE COMPOSTELA, 13-14 NOV 2024 —



Cultural Routes
of the Council of Europe
Itinéraires culturels
du Conseil de l'Europe



compostela
GROUP OF UNIVERSITIES
GRUPO DE UNIVERSIDADES



EUROPEAN
INSTITUTE
OF
CULTURAL
ROUTES



XUNTA
DE GALICIA



PROGRAMME

WEDNESDAY
13 Nov

Centre for advanced research studies, University of Santiago de Compostela
(Parque de Vista Alegre, rúas das Salvadas, s/n, Santiago de Compostela, Spain)

9h15

OFFICIAL OPENING

WELCOMING REMARKS

- **Mr. José Lopez Campos**, regional minister for Culture, Language and Youth of the Xunta de Galicia
- **Mr. Eladio Fernández Galiano**, Member of the Board of Directors, European Institute of Cultural Routes
- **Mr. Sergio Ortega Muñoz**, Head of the Heritage Protection and European Programmes Service, Ministry of Culture and Sport of Spain; Vice-Chair of the EPA Governing Board
- **Mrs. María José López Couso**, Vice-rector for Degrees and Internationalization of the University of Santiago de Compostela (Spain)
- **Mr. Stefano Dominioni**, Executive Secretary of the Enlarged Partial Agreement on Cultural Routes of the Council of Europe (EPA)
- **Mrs. Carla Martins**, President of the Compostela Group of Universities
- **Mr. José Lopez Campos**, regional minister for Culture, Language and Youth of the Xunta de Galicia (*Closure*)

9h45

KEYNOTE SPEECH “The cultural mission of universities”

- **Mr. Ricardo Rivero Ortega**, Full professor of Administrative Law and former rector of the University of Salamanca (Spain)

10h30

ROUND TABLE

“Academic and scientific contributions to Cultural Routes. The example of the Santiago de Compostela Pilgrim Routes”

MODERATOR: Mr. Sergio Ortega Muñoz, Head of the Heritage Protection and European Programmes Service, Ministry of Culture and Sport of Spain; Vice-Chair of the EPA Governing Board

- **Mr. Ildefonso de la Campa**, Director of S.A. de Xestión do Xacobeo, President of the European Federation of Saint James Way (Spain)
- **Mr. Rubén Lois**, Full professor of Geography at the University of Santiago de Compostela (Spain).
- **Mrs. Carla Martins**, President of the Compostela Group of Universities

11h30

COFFEE BREAK

12h00

SESSION 1

“Cultural Routes of Council of Europe: Intersections of heritage, education and communities across transnational networks.”

MODERATOR: Mr. Eladio Fernández Galiano, Special Advisor to the Cultural Routes of the Council of Europe

- **Mrs. María Luisa Vázquez de Ágredos-Pascual**, Director of the European Route of Historic Pharmacies and Medicinal Gardens; professor at the University of Valencia (Spain): *“Cultural Routes of the Council of Europe*



& FORTHEM European University Alliance: current projects and future perspectives. The European Route of Historic Pharmacies and Medicinal Gardens as a starting point". (Research project)

- **Mrs. Natasa Urošević**, Representative of Interdisciplinary Studies of Culture and Tourism, Juraj Dobrila University of Pula (Croatia): *The importance of Cultural Routes in valorising common European heritage of transborder regions – the case of Istria.* (Conference paper)
- **Mr. Dinç Saraç**, professor at the Antalya Bilim University (Türkiye): *"Cultural Routes as catalysts of heritage education"* (Conference paper)
- **Mr. Miguel Taín Guzman**, Director of the Institutional Chair on the Camino de Santiago and Pilgrimages of the University of Santiago de Compostela (Spain): *The Institutional Chair "The Saint James Way and Pilgrimages of the University of Santiago de Compostela": our Commitment with the Cultural Routes.*

13h00

SESSION 2

"Measuring Impacts along the Cultural Routes of the Council of Europe: Economic benefits, sustainability and management strategies".

MODERATOR: Mrs. María José López Couso, Vice-rector for Degrees and Internationalization of the University of Santiago de Compostela

- **Mrs. Maria Laura Gasparini and Mrs. Alessia Mariotti**, researchers at the University of Bologna (Italy): *"Transnational Cultural Routes: new tools for measuring their Sustainability and improving their governance"* (Conference paper)
- **Mr. Fernando de la Torre Cuevas and Mr. Melchor Fernández**, Postdoctoral researchers at the University of Santiago de Compostela (Spain): *"Does income follow pilgrims? An interrelational income multiplier analysis for the Way of St. James"* (Conference paper)
- **Mr. Peter Ivanič and Mrs. Hilda Kramáreková**, Researchers at the Constantine the Philosopher University in Nitra (Slovakia): *"Cyril and Methodius route as engine for development of tourism"* (Conference paper)

14h00

LUNCH BREAK

16h00

SESSION 3

"Landscape, tourism and emerging trends: A holistic approach to the Cultural Routes of the Council of Europe."

MODERATOR: Mrs. Roberta Alberotanza, Mediterranean University of Reggio Calabria (Italy), Head of Cultural Routes section of ECHE LAB (European Cultural Heritage Enhancement LAB)

- **Mr. Gabor Bodis**, Professor at the Budapest Metropolitan University (Hungary): *"Scale Switch to Newtourism – Information, Route and Capacity Design"*
- **Mr. Francesco Spada and Mrs. Simona Messina**, Transhumance Trails; Universidad de La Laguna (Spain): *"Transhumance between cultural heritage and local development"* (Conference paper)
- **Mrs. Wenshan Chen**, PhD candidate, Department of Architecture and Urban Studies, Polytechnic University of Milan (Italy): *"Interpretation of the value of European Cultural Routes from a landscape perspective: the case of the Via Francigena"* (PhD thesis)
- **Mrs. Brigida Maria Putinato**, Master graduate, Università degli Studi di Padova (Italy), deputy manager of the St. Anthony's Path: *"Europeanisation and tourism: the case of the Via Romea Germanica between Veneto and Emilia Romagna"* (Master thesis)
- **Mrs. Lucrezia Lopez, Mrs. Inês Gusman and Mr. Rubén Lois**, Researchers at the University of Santiago de Compostela: *"From religion to tourism. Emerging trends along the way of St. James."* (Conference paper)



17h30

CLOSING SESSION
Conclusions of day 1

PRESENTATIONS OF CONCLUSIONS:

- Mrs. Carla Martins, President of the Compostela Group of Universities
- Mr. Stefano Dominioni, Executive Secretary of the Enlarged Partial Agreement on Cultural Routes of the Council of Europe (EPA); Director, European Institute of Cultural Routes

18h00

CULTURAL ACTIVITY
Guided visit of the historical center of Santiago de Compostela

20h00

DINNER
Restaurant: CACAO (*rúa das Orfas, 15, P.C. 15701 Santiago de Compostela*)

THURSDAY
14 Nov

Centre for advanced research studies, University of Santiago de Compostela
(Parque de Vista Alegre, rúas das Salvadas, s/n, Santiago de Compostela, Spain)

9h00

WORKING GROUPS

2024-2026 STRATEGIES AND ACTIONS

- Preparation of the agenda for the next two years

Overview of past activities (2020-2024) carried out by the University Network for Cultural Routes Studies

- Mr. Stefano Dominioni, Mrs. Carolina Clark and Ms. Crina Zugrav, European Institute of Cultural Routes

Working groups meetings:

- 9h15 - 10h00 TOPIC 1: Establishment of sectorial working groups and biannual agenda. (funding, tourism, research, sustainability, etc.)
- 10h00 - 10h45 TOPIC 2: Academic activities and biannual agenda. (funding, courses, traineeships, seminars, volunteering, etc.).

10h45

CLOSING SESSION
Conclusions of day 2

PRESENTATIONS OF CONCLUSIONS:

- Mr. Stefano Dominioni, Executive Secretary of the Enlarged Partial Agreement on Cultural Routes of the Council of Europe (EPA); Director, European Institute of Cultural Routes

11h00

COFFEE BREAK

11h15

CULTURAL ACTIVITY
Walking a stretch of the Camino de Santiago
(Meeting point: Bus stop - Polideportivo de Santa Isabel, in front of the gate of Parque de Vista Alegre)
<https://maps.app.goo.gl/LXxGCKdetk3Z1aGK7>

14h00

LUNCH in Padrón

16h30

Return to Santiago de Compostela



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TRAVEL, ACCOMMODATION AND OTHER DATA OF INTEREST

