

Partnership for Good Governance



NOTE FOR THE PRESS Freedom of media in Ukraine

Who will benefit?

- ▶ Citizens of Ukraine
- ▶ Ukrainian journalists and media professionals;
- ▶ Local communities
- ▶ National Television and Radio Broadcasting Council of Ukraine
- ▶ Parliamentary Committee on Freedom of Speech and Information Policy
- ▶ State Committee for Television and Radio Broadcasting of Ukraine
- ▶ National Public Broadcasting Company of Ukraine.

Why is the project being run?

- ▶ To improve freedom, independence, pluralism and diversity of media in Ukraine
- ▶ To provide expertise for development of an effective legal framework in the area of audio-visual media services
- ▶ To strengthen the capacity of the media regulator;
- ▶ To increase the knowledge on the role of the community media
- ▶ To raise public awareness on the public service broadcasting
- ▶ To support the reform of print media.

How will the project work?

- ▶ Through direct cooperation and permanent assistance to the main beneficiaries;
- ▶ Through capacity building tools and provision of expertise;
- ▶ Through conferences, meetings, trainings, round tables and other events, including regional ones;
- ▶ Through legal support and peer-to-peer consultations.

What are the expected results?

- ▶ To increase the level of media freedom and public trust in Ukrainian media;
- ▶ To enhance the independence and effectiveness of the bodies responsible for broadcasting regulation;
- ▶ To support completion of the print media reform and development of community media;
- ▶ To establish the joint platform for all stakeholders promoting reforms in compliance with the best European practices and standards.

How much will it cost?

- ▶ The total budget is 680 000 Euros
- ▶ 90% is funded by the European Union and 10% by the Council of Europe. The programme is implemented by the Council of Europe

How long is the project?

- ▶ The project runs from 1 January 2016 to 31 December 2018

Who is responsible for the project?

The project is implemented by the Council of Europe's DGI - Human Rights and Rule of Law:

- ▶ Information Society Department
- ▶ Media Division

How do we get more information?

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In April 2014, the European Union and the Council of Europe agreed that targeted co-operation activities with Armenia, Azerbaijan, Georgia, Republic of Moldova, Ukraine and Belarus – the EU's Eastern Partnership countries – would be implemented under the Partnership for Good Governance.

These co-operation activities will strengthen the capacity of Eastern Partnership countries, which are member States of the Council of Europe, with the exception of Belarus, to implement domestic reforms to bring them closer to European standards in the fields of human rights, democracy and the rule of law.

<http://partnership-governance-eu.coe.int>