

## **Government Plan to Strongly Reduce Funding for Public Service Broadcasting**

In November 2016, Prime Minister of Ukraine instructed Minister of Information Policy of Ukraine to remove all threats to the establishment and development of public broadcasting in Ukraine.

In context of this task as well as considering the concerns over possible reduction of funding of the National Public Broadcasting Company of Ukraine (UA:PBC) for the year 2018 the State Secretary of the Ministry of Information Policy of Ukraine assured during the press conference held by UA:PBC on 6 July 2017 that the Ministry would adamantly be pushing through the full funding of Ukraine's public broadcaster.

As reported by the Ministry of Finance of Ukraine, the UA:PBC will receive additional funding after filing a report on its financial and operational activities for the first half of the year 2018 and submitting a plan for the second half of the year 2018.

The establishment of public broadcasting is one of the key reforms aimed at implementing European standards in Ukraine. The issue of the establishment and development of public broadcasting in Ukraine is seen as one of the main priorities.