



Training Resources

MEDIA LITERACY BASED ON HUMAN RIGHTS (ML)

"Redefining place and belonging through locative media and digital storytelling"

by

Author: Ana Boa Ventura – Portugal Editor: Pascale Mompoint-Gaillard



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Theme: Locative media and digital storytelling

Expected outcome

- → To explore the concepts of "place" and "displacement" in the context of mobility in Europe.
- → To understand the concept of Internally Displaced People (IDP) in Europe and in the world, today and in the past.
- → To become familiar with mobile storytelling, 'geotagging' and the use of locative media.
- \rightarrow To promote civic responsibility and political engagement.

Target group

Type of training	School level / age	Subject area
Initial and in-service training	Secondary	All subjects, history, geography,
		language, mathematics

Brief description of the unit

Never before has mobility been so prevalent in Europe. The opening of borders (Schengen convention), economic exchanges and reciprocity agreements among Europe countries have created a continental rather than a national scale, where job seekers, families, students, etc., have become increasingly mobile. As these economic, technological and regulatory scenarios develop, individuals are confronted with relocation, and becoming acquainted with a new neighbourhood, a new "locale". Communities are faced with the task of welcoming new populations; a reflection on Roma communities will be particularly relevant to the reflection on new media and human rights.

How are these proliferating relocations affecting youth today? How are they appropriating the phenomena with fresh roots, new language and shifting identities? The aim of this unit is to re-examine the concept of place and displacement in Europe. It stem

from the premise that documenting a place through storytelling (narratives posted online and geographically referenced) stimulates one's identification with a place and represents an opportunity to claim shared ownership and responsibility for it. With sense of place comes a sense of belonging to a community that can counterbalance phenomena of social exclusion and discrimination.

Methods/techniques used

- > On site, offsite and online collaborative work
- > Small and whole group discussion
- > Online research
- Presentations

Time 34 hours (11 in meeting, 7 in field work, 16 online)

Activity 1	240 minutes
Activity 2	180 minutes
Activity 3	► 6 hours
Activity 4	120 minutes
Activity 5	12 hrs online
Activity 6	► 3 hours

Tips for trainers:

See tips in activities.

Resources

Laptops + sufficient broadband internet access + fast computer	
processors	
Websites on story mapping, mobile storytelling and GPs drawing	Appendix 1
Links to documents: IDP, mobility and locative media	Appendix 2
On the social uses of imaging and personal photography	Appendix 3
Playing Naval army w/GPS	Appendix 4

Preparatory activity

> Participants should complete the pre-reading prior to the training session (see appendix 1).

Activity 1 Sense of place, sense of displacement and implications for social and political (dis)engagement



	Notes
in the current European socio-economic context.	
ement" in the context of mobility in Europe.	
s - Internally displaced People - in some regions in Europe today	
e on main projector	
oup work with 1 computer/3 participants and one computer for	
esses and learning outcomes. Participants must have access to an	
	in the current European socio-economic context. ocative media (the technology), digital storytelling (the media agement (the human rights aspect). cement" in the context of mobility in Europe. s - Internally displaced People - in some regions in Europe today ection e storytelling and GPs drawing (appendix1) and locative media (appendix 2) e on main projector roup work with 1 computer/3 participants and one computer for

	online platform and consult the documents only before this activity.	
\succ	Explain to the participants that they need to report on the online platform at least once a day	
	during the duration of the project.	
\triangleright	In small groups, based on Docs 1, and 2 (appendix1), as well as on site self-guided online research,	
	they identify cases of IDPs in Europe. Participants should link this to their own experience and add	
	information accordingly.	
\triangleright	In the large group, propose an overview of the possible causes for IDPs and human rights under	
	threat for these groups.	
\triangleright	In small groups, based on Doc 3, they discuss about the redefinitions of the senses of "place" and	
	"displacement" in the context of job mobility in Europe today.	
\triangleright	Whole group discussion on possible civic and political rights under threat, namely through a self-	
	disengagement with political life and social responsibility - due to "displacement".	
\triangleright	Start mapping concepts around 3 main areas - GPS, storytelling, place. Any participant can take the	
	floor and add elements. The result will be three clusters around the 3 modes (which coincide with	
	the three main areas of this topic). The facilitator can use a visual 'mind mapping software' (such as	
	Inspiration software) on main computer with projector or, if unavailable, use a flipchart.	
\triangleright	The trainer discusses the material in the online platform and the participants are encouraged to	
	login and explore the platform prior to the next session.	
		1

Tips to trainers/anticipated difficulties:	
> Although the ultimate target group of this training unit is youth, the topic is to be discussed i	in a
framework that is engaging and relevant to the present audience: adults. For example, mobility	' in
Europe, as one of the causes for youngsters' renegotiation of a sense of place, should be fra-	med
from the point of view of the teacher / parent / professional.	
> Some of the topics are politically sensitive - such as the existence of high numbers of IDPS in	1
Europe – and should be dealt with tactfully.	
> Doc 1 on the Roma communities will be particularly relevant to the reflection on new media a	Ind
human rights.	

	belonging?	
>	Can you think of innovative ways to represent a place in which you personally have a story/history and that you would like to share with others? Can you give some examples based on today's session?	

Activity 2 Referencing places: 'geotagging'



240 minutes + 1 hour online

	Notes
 General aim: To reflect on the use of image in social work. To become familiar with 'geotagging'. 	
 Specific aims: To explore and define 'geotags' on Flickr and Google Earth. To learn how to manipulate a GPS device for field work. 	
 Resources: On the social uses of imaging and personal photography (Appendix 3) Instructions/procedure: 	
 The trainer should engage the participants in a discussion to reflect on the issue of the use of image in social work. Divide the large group into groups of 4. Give them selected topics. Each group deals with a different topic. The facilitator may use questions involving the suggested aspects listed below, adapted from Nancy Van House, Marc Davis, Morgan Ames, Megan Finn, Vijay Viswanathan, (2005)¹: Virtually everyone is in some way affected by personal photography – as photographer, subject, or viewer. Personal photography is of great importance to many: as a record of important life events, of children's growing up, and of daily life. Among the few things that people rush to save when their houses burn are their photos. 	

¹ Nancy Van House, Marc Davis, Morgan Ames, Megan Finn, Vijay Viswanathan, (2005), *The Uses of Personal Networked Digital Imaging: An Empirical Study of Cameraphone Photos and Sharing.* University of California at Berkeley and School of Information Management and Systems. Berkeley, CA, USA

	 Understanding the <i>social uses</i> of personal photography is of paramount importance today. Demonstrating how people may use digital images when they have a camera, identifying how ubiquitous networked digital image-capture and sharing may substantially change the ways that people use personal photography; examining diverse social uses, in the context of networked photo sharing: creating and maintaining social relationships; constructing personal and group memory; developing self-presentation (influencing others' view of oneself) and self-expression, (Kindberg et al., 2005). Personal and group memory, relationships, self-orientation are but a few. Analysing the comfort level of different individuals with imaging: the potential risks implied (respect of privacy, legal implications); risks involved with identification in context of citizenship and legally documented residency (in the case of illegal immigration.), etc. 	
	Have the groups share their findings in the large group and discuss the implication regarding this particular training session.	
\triangleright	The trainer conducts a short tutorial on the use of Flickr and namely its geotagging feature.	l
≻	The participants are encouraged to explore this feature of Flickr individually by choosing a theme (a thread) and gathering photo information about it.	
\succ	To illustrate that Flickr is one among many similar tools, the trainer briefly showcases Picasa.	
\triangleright	The trainer conducts a tutorial on the use of Google Earth.	
\triangleright	The participants explore Google Earth looking for their particular neighbourhood.	I
>	The participants go outside to take photos, and are invited to later post them on their Flickr account along with more pictures of the city they live in. Those who are more at ease with the technology, will 'geotag' pictures by other participants.	
\succ	The participants work in small teams exploring the resources in the Moodle Platform for the day.	l
\checkmark	Remind the participants to take pictures of the city they live in and post them on Flickr with the day's pictures under an account with their name.	
~	Upload on the platform some resources for participants to browse: examples to showcase include abstract and representational drawing (field work with a GPS device) to be included in the platform from this source: www.gpsdrawing.com .	

► Tips	Another option is for you to upload a collection of pictures of your own relative to the city where the training is taking place. The participants could then be free to view them and, if applicable, tag the photos in a way that is personally meaningful for them. Be aware Google Earth's resources are heavy and therefore may not run smoothly if the processor of the computer you are using is not fast enough. Test, test, test. Remind the participants that they will need to take some pictures and post them onto Flickr before the upcoming session.	
	riefing/reflecting: What is 'geotagging' and how can it be used with digital storytelling? Explore other image sharing and video sharing online services that offer geotagging and post them	
>	on the platform. Discuss the costs of these services, the burden of keeping up to date with the technologies and possible ways of dealing with this issue. In what ways might you explore Google Earth in your own professional area?	

Activity 3 "The Human Pencil" - GPS Drawing: Describing a place using GPS (field work)



6 hours of filed work + 1 hour online

	Notes
 General aim: To use one's whole body as an interface (hence the expression "human pen") between the GPS and the space to explore (participants will draw their paths as they walk). 	
 Specific aims: To become familiar with possible outputs of the data collected with the GPS. To understand how a GPS device works in ways that go beyond standard ways. To explore scale on a GPS tracked walk. 	
 Resources: Detailed exploration of <u>www.gpsdrawing.com</u> a GPS² 	
Instructions/procedure:	
Each participant (or pair/group of participants depending on resources) is equipped with a simple GPS device and walks following a pattern decided by her/him/them. Example: the railway of tramways, the border of the planted area of a garden, individuals found along the path (by circling them), etc.	
Initial drawings are compared (outside, informally, around a table).	
Each participant learns how to download the initial drawing to a laptop.	

² For example: Garmin XXX. Having access to a GPS is not trivial. Some companies in Europe or smaller local stores may lend you some devices with the expectation that they may get new customers. Some participants may be interested in acquiring these devices. If access is a problem, have larger teams working together.

>	Participants in groups of 3 are to draw a composition – and must coordinate between them to achieve the desired figure.	
A A	All participants proceed to a room where they now download the new drawings on their own. Drawing of first walks (following physical structures) are shown by the facilitator as a slide-show, while participants discuss how this descriptive language of a space can be characterized: approximation, imprecision, scale, compromise, negotiation, teamwork.	

► Tip	s to trainers/anticipated difficulties: It is important that the participants will be self-sufficient to turn on and off the device, switch between representation modes on visor and download data (the result of the walk) to a laptop. Using one's body is not customary to many adults. There will be some first barriers to break. Be sure everyone understands that there is no right or wrong way to do it.	
Del	priefing/reflecting:	
	Some individuals have described the activity we just did as GPS Drawing – as our bodies were acting	
	as a "giant pencil". Did you have that feeling? Was the experience fun?	
\succ	During the 1 st walk, you were asked to follow a pattern. You selected a physical structure on the	
	terrain that you were interested in exploring and walked around it or marked that area in some way. Let us revise all the physical structures that the participants covered here.	
\triangleright	During the 2 nd walk there was some teamwork involved and you were asked to literally draw	I
	something. How was that experience compared to the first one? What role did scale play in	I
	facilitating the project or making it harder?	l
≻	What are the implication and possible uses of this activity in your professional contexts?	

Activity 4 Mobile storytelling project - planning and design



120 minutes + Field work + 1 hour online

		Notes
► Ger	neral aim:	
>	To explore intersections of civic/human and political rights – in the forms of civic responsibility and political participation – and the appropriation of place (sense of place and sense of belonging).	
Spe	ecific aims:	
>	To identify stages in a mobile storytelling project that may serve as anchors for the project design and production.	
>	To promote the critical selection of process according to the umbrella concept to be explored.	
► Res	ources:	
≻	Large sheets of paper and crayons	
>	Digital camera	
Pra	ctical arrangements:	
	Set up the room for groups of 2.	
Inst	ructions/procedure:	
\checkmark	Divide the group into pairs.	
>	Given the technologies discussed, the participants can choose between three main directions: an exploratory field work with GPS Drawing, using Google Earth, and/or a photo sharing service.	
~	Independently of the locative medium chosen, there will be a story to be told about the chosen place. This story can be told through photos or videos (cell phone or digital camera) and supplemented with text.	

> Make up a timeline that everyone agrees on for the next activity that will be completed online.

	s to trainers/anticipated difficulties:	
-	Prior to this activity, encourage the participants to revisit the projects showcased during the module. Producing is only part of the work. The participants' learning process is important but the work is not concluded until it is disseminated – uploaded to the web. Therefore, the way of representing data should not be ignored. Substance yes but form is a key element too. Aesthetics are important as they may facilitate legibility. Insist on publication and distribution. Help the participants to think about ways of presenting the results to an online audience so that it has an impact; the 'product' should be informative and elegantly designed.	
	briefing/reflecting: Is the place you chose to document via GPS meaningful to you?	

- > How important do you think it is that the place bears meaning to you?
- > How does this project design and implementation differ from other IT projects you may have worked on?
- ➢ In all of your project production, keep thinking about how it can promote a sense of place and/or of belonging and how you can modify it to enhance that angle.

Activity 5 Presentations and evaluation



	Notes
General aim:	
To become familiar with current projects in the field through self-guided and peer-guided online research.	
Specific aims:	
 To become independent in exploring GPS technology. 	
Resources:	
Computers with Google Earth installed, and access to Flickr	
Sufficient computer processor speed and broadband internet	
Instructions/procedure:	
The participants will upload on the platform a revised version of the draft written on the previous onsite activity, along with proposed representation of story (and GPS data).	
> Each team has 48 hours to post feedback on two other teams of their choice.	
> The trainer is to post feedback for all teams.	
> Teams post revised plans and conduct the practical work.	

 Tips to trainers/anticipated difficulties: Send reminders every day for those that may have not posted peer feedback in time. Tell the participants that they may email you privately for specific matters that may not interest the group or that they prefer to deal with one on one. 	
 Debriefing/reflecting: What are the specific challenges in designing an activity like this? > Is peer review proving useful? 	

Activity 6 Presenting our projects and their relevance to the topic



	Notes
► General aim:	
To re-frame the topic of place and displacement in the context of civic and political rights throu the promotion of civic engagement and political participation.	ugh
Specific aims:	
 To become very comfortable with emerging technologies used to innovatively describe place. To become confident and self-sufficient with GPS technology in Education. To discuss the redefinition of "sense of place" for youngsters today. 	
► Resources:	
Presentations made by participants	
> Assessment survey (see following page)	
Practical arrangements:	
 Arrangements depend on whether you have a public forum or not. Please see tips below. 	
Instructions/procedure:	
Group the participants so as to make small groupings, with no more than 4 projects per group. Either mix groups who have not worked together on the platform and therefore are not familiar each other's work, or organized a public forum. (See tips below).	
\succ Each group presents they projects for the other members (15 minutes per group = 1 hour maximum states and the states of the	mum).
Questions for clarification are fine here, but discussion is left for later.	
> The whole group can now discuss the projects. The facilitator orient the discussion along specifi	ic
lines, following the expected outcomes of the training unit:	

0	How are civic and political rights advanced through the promotion of civic engagement and	
	political participation in the projects?	
0	Do some of these projects address issues of discrimination or exclusion?	
0	What limitations can you foresee in the implementation of such learning activities with	
	youngsters in formal and non-formal education contexts?	
0	How can the projects be used within a school curriculum?	
0	What type of cross curricular approaches can be envisioned?	
0	What subject matters can be best used to piggy back?	
0		
➤ The pa	articipants complete the survey.	

	When possible, the presentation is to be held in a public forum – for practice dissemination and immediate feedback.	
	If finding a public forum proves to be difficult, alternatively the participants may present in a "studio" setting to a team of 2 or 3 external experts (trainers' guests) that would ask questions and provide feedback.	
Debi	riefing/reflecting:	
	riefing/reflecting: Do you feel capable of conducting your own module on GPS storytelling?	
۶		
A A	Do you feel capable of conducting your own module on GPS storytelling? Was there a process you particularly enjoyed (GPS Drawing, Google Earth, 'Geotagging' photos) and	

Debriefing/ Evaluation and assessment

The whole of activity 6 is an evaluation and assessment session, but the following survey questions can help the trainer evaluate the whole unit and make improvements:

- > What can be improved? for trainer
- > What would I do differently next time? for participants

References

- Brocklehurst M., (2003) Excerpt of Self And Place: A Critique Of The 'Boundaryless Career Stream 1: Identity: Constructed, Consumed and Politicised ,The Business School, Imperial College
- International Crisis Group (2002) Return to Uncertainty: Kosovo http://www.crisisgroup.org/en/regions/europe/balkans/kosovo/139-return-to-uncertainty-kosovos-internally-displaced-andthe-return-process.aspx
- Joyce Chang, May 15, 2008 blog post: Learning the Limits of Locative Media http://www.pbs.org/mediashift/2008/05/learning-the-limits-of-locative-media136.html#
- Van House N, Davis M., Ames M., Finn M., Viswanathan V., (2005), The Uses of Personal Networked Digital Imaging: An Empirical Study of Cameraphone Photos and Sharing University of California at Berkeley and School of Information Management and Systems
- > UNDP Regional Bureau for Europe and the CIS (2006) At Risk: Roma and the Displaced in Southeast Europe" new report from http://europeandcis.undp.org/go/vulnerability

Appendix 1: Websites for Activity 1

- Story mapping http://www.storymapping.org/
- GPS + Storytelling
 http://gps.bootchec.com/index_login.php?action=register
- Mobile Storytelling How the World sees America http://newsweek.washingtonpost.com/postglobal/america/england/
- GPS drawing www.gpsdrawing.com/gallery.htm

Appendix 2: Documents for Activity 1

• On Internally Displaced People (IDP)

Doc1 UNDP Regional Bureau for Europe and the CIS (2006) At Risk: Roma and the Displaced in Southeast Europe" - new report from http://europeandcis.undp.org/go/vulnerability



Doc 2 <u>International Crisis Group (2002) - Return to Uncertainty:</u> Kosovo http://www.crisisgroup.org/en/regions/europe/balkans/kosovo/139-return-to-uncertainty-kosovos-internally-displaced-andthe-return-process.aspx

• On Job Mobility

Doc 3 Brocklehurst M., (2003) Excerpt of Self And Place: A Critique Of The 'Boundaryless Career - Stream 1: Identity: Constructed, Consumed and Politicised, The Business School, Imperial College:

"Drawing on evidence from a group of middle managers who had experienced a wide variety in terms of geographical and job mobility, the paper indicates that career is not up to the task of providing a source of meaning and that the boundaries provided by a sense of place are assuming an increasing significance."

http://www.mngt.waikato.ac.nz/ejrot/cmsconference/2003/proceedings/identity/brocklehurst.pdf



• On Locative Media

Doc 4 Learning the Limits of Locative Media – blog post by <u>Joyce Chang</u>, May 15, 2008 http://www.pbs.org/mediashift/2008/05/learning-the-limits-of-locative-media136.html#

• On IDP statistics

Table 1. Number of IDPs in Europe, length of displacement and nature of conflict

Country	Figure	Number of years displaced	Nature of conflict
Armenia	8,400 (NRC, 2005)	Up to 20	Mixed international, non- international
Azerbaijan	572,531 (Government, 2008)	Up to 20	Mixed international, non- international
Bosnia and Herzegovina	124,600 (Government, 2008)	Up to 16	Mixed international, non- international
Croatia	2,600 (UNHCR, 2008)	Up to 17	Mixed international, non- international
Cyprus	201,754 (Government, 2008)	Up to 34	Mixed international, non- international
Georgia	Long-term displaced: 220,000–247,000 (UN, 2006, 2007)	Up to 16	Non-international
	Newly displaced: 37,600 (UN, 2008)		International
Kosovo	20,200 (UNHCR, 2008)	Up to 9	Mixed international, non- international (NATO intervention)
Macedonia	770 (Government, 2008)	Up to 7	Non-international
Russian Federation	85,000 (Government, 2006) 136,500 (UNHCR, 2007)	Up to 17	Non-international
Serbia	205,900 ⁴ (UNHCR, 2008) + an estimated 20,000 unregistered Roma IDPs	Up to 9	Mixed international, non- international (NATO intervention)
Turkey	953,680-1,201,200 (Haceteppe University, 2006)	Up to 24	Non-international
TOTAL	2,461,281 - 2,787,301 IDPs	1. A	

Appendix 3: On the social uses of imaging and personal photography (Activity 2)

- Virtually everyone is in some way affected by personal photography as photographer, subject, or viewer. Personal photography is of great importance to many: as a record of important life events, of children's growing up, and of daily life. Among the few things that people rush to save when their houses burn are their photos.
- Understanding the *social uses* of personal photography is of paramount importance today. Demonstrating how people may use digital images when they have a camera, identifying how ubiquitous networked digital image-capture and sharing may substantially change the ways that people use personal photography; examining diverse social uses, in the context of networked photo sharing: creating and maintaining social relationships; constructing personal and group memory; developing self-presentation (influencing others' view of oneself) and self-expression (Kindberg et al., 2005). Personal and group memory, relationships, self-orientation are but a few.
- Analysing the comfort level of different individuals with imaging: the potential risks implied (respect of privacy, legal implications); the risks involved with identification in context of citizenship and legally documented residency (in the case of illegal immigration.), etc.

Adapted from: <u>http://www.stanford.edu/~morganya/research/chi2005-photos.pdf</u>

Nancy Van House, Marc Davis, Morgan Ames, Megan Finn, Vijay Viswanathan, (2005), *The Uses of Personal Networked Digital Imaging: An Empirical Study of Cameraphone Photos and Sharing* University of California at Berkeley and School of Information Management and Systems Berkeley, CA, USA



Appendix 4: Practical exercise (an idea to be developed with youngsters but not conducted in the training)

Playing Naval army with GPS

- The trainer hides objects on the ground in the area to be explored and the participants move to coordinates when called. E.g. C4 for battleship, etc
- If they find the object it means that the coordinates are correct.

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