

Luxembourg online training
for candidates applying for the "Cultural Route of the Council of Europe"
certification within the 2020-2021 Certification Cycle
9-12 June 2020

DATES	<p>1st Session: 9 & 10 June 2020 (In English)</p> <ul style="list-style-type: none"> • 9th June: training • 10th June: advisory meetings <p>2nd Session: 11 & 12 June 2020 (in French)</p> <ul style="list-style-type: none"> • 11th June: training • 12th June: advisory meetings <p>Candidate routes are invited to register for either the English or the French edition of the webinar.</p>
FORMAT	Online training
DURATION	5:15 hours (4 hours of training + 1:15 hours advisory meeting)

1. INTRODUCTION

Pursuing Council of Europe [Committee of Ministers Resolution CM Res\(201\)67](#), the certification "Cultural Routes of the Council of Europe" may be granted to projects which deal with a theme that complies with the eligibility criteria in part I of the Resolution, involve priority actions as indicated in part II and are presented by a single network meeting the criteria in part III.

Every year, networks interested in applying for the "Cultural Route of the Council of Europe" certification can submit an application to the Secretariat of the Enlarged Partial Agreement on Cultural Routes (EPA). These applications shall reply to a set of questions developed by the EPA Secretariat, based on the criteria outlined in the rules for the award of the "Cultural Route of the Council of Europe" certification [Res(2013)67].

Applications submitted before 31st July will be subject to an evaluation cycle consisting of the following steps:

- i. Preliminary review by the EPA Secretariat to verify the completeness of the evaluation file.

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- ii. Examination of the evaluation files and preparation of an evaluation report by an independent expert.
 - iii. Examination of independent expert reports by the EPA Secretariat, with the assistance of the European Institute of Cultural Routes.
 - iv. Examination of evaluation results and recommendations of the EPA Secretariat by the Bureau of the EPA Governing Board.
 - v. Examination of evaluation results and recommendations of the Bureau by the EPA Governing Board.
 - vi. Final decision concerning the award of the "Cultural Route of the Council of Europe" certification by the EPA Governing Board.

In order to provide information and assistance to cultural routes projects prior submission of an application for certification, the Secretariat of the Enlarged Partial Agreement on Cultural Routes and the European Institute of Cultural Routes will organize a training seminar in Luxembourg.

2. OBJECTIVES

This 2-days training seminar provides an overview of the main characteristics of the Cultural Routes of the Council of Europe programme, serving as an essential reference for representatives of cultural routes willing to **apply for the "Cultural Route of the Council of Europe" certification within the upcoming Certification Cycle 2020-2021.** It addresses aspects concerning the Cultural Routes certification cycle, certification criteria and preparation of applications for certification.

The aim of the seminar is to provide candidate routes' representatives with an exhaustive overview of the certification procedure and requirements, in order to facilitate the preparation of their applications. The webinar will also include bilateral meetings between the EPA Secretariat / EICR staff and each candidate route, in order to assess the state of development of their projects, provide advice on aspects to be improved before submission of an application and evacuate any doubts.

3. EXPECTED RESULTS

At the end of the seminar, participants are expected to:

- Have acquired a theoretical basis on the Cultural Routes of the Council of Europe programme and its methodology.
- Have acquired a thorough understanding of the Cultural Routes certification cycle, certification criteria and added value of the "Cultural Routes of the Council of Europe" certification.
- Have learnt how to prepare and submit an application for the "Cultural Routes of the Council of Europe" certification.

- Be able to identify and reflect upon network aspects to be strengthened before submission of an application.
- Share and exchange experiences with other participants and trainers.

4. METHODOLOGY

The webinar will be delivered by representatives of the Secretariat of the Enlarged Partial Agreement on Cultural Routes and of the European Institute of Cultural Routes. The audience will be composed of a reduced group of representatives of cultural routes projects interested in applying for certification in July 2020.

The seminar will be structured around theoretical presentations and individual advisory meetings. Theoretical principles will be presented in an accessible and simple way in order to illustrate how the Cultural Routes methodology is applied in practice. At the end of the seminar, participants will have the opportunity to discuss the current state of development of their projects and to receive advice from the EPA/EICR Secretariat in view of submitting an application for certification within the Evaluation Cycle 2020-2021.

5. PRELIMINARY AGENDA

WEBINAR - DAY 1	
MORNING	
09:30-10:30	<p>Module I - The Cultural Routes of the Council of Europe programme <i>STEFANO DOMINIONI, Executive Secretary of the Enlarged Partial Agreement on Cultural Routes and Director of the European Institute of Cultural Routes</i></p> <ul style="list-style-type: none"> - The evolution of the Cultural Routes of the Council of Europe programme - Aims and philosophy of the Cultural Routes of the Council of Europe - The Enlarged Partial Agreement on Cultural Routes of the Council of Europe - The European Institute of Cultural Routes - Technical Agency of the Cultural Routes of the Council of Europe programme - Defining the Cultural Routes of the Council of Europe - The added value of the Cultural Routes of the Council of Europe - The Cultural Routes of the Council of Europe programme: highlights and events <p>Discussion / Q&A session</p>
10:30-11:00	<i>Break</i>
11:00-12:00	<p>Module II - Cultural Routes of the Council of Europe: certification criteria and evaluation cycle <i>CAROLINA CLARK, Project Manager, European Institute of Cultural Routes</i></p> <ul style="list-style-type: none"> - The "Cultural Route of the Council of Europe" certification - Certification criteria: Resolution CM Res(2013)67 - Project application, assessment, independent evaluation and certification by the Council of Europe

	- Cultural Routes certification cycle Discussion / Q&A session
AFTERNOON	
14:30-15:30	Module III – How to become a Cultural Route of the Council of Europe <i>CAROLINA CLARK, Project Manager, European Institute of Cultural Routes</i> -Preparation of applications for the “Cultural Routes of the Council of Europe” certification -Discussion / Q&A session
15:30-16:00	<i>Break</i>
16:00-17:00	Module IV - Routes4U – Cultural Routes in the Adriatic and Ionian, the Alpine, the Baltic Sea and the Danube Region. <i>CONSTANZE METZGER, Senior Project Manager, Routes4U Project, joint programme Council of Europe - European Union</i> -Cultural Routes and EU macro-regional strategies (EUSAIR, EUSALP, EUSBSR and EUSDR) -Routes4U tools and instruments for Cultural Routes -Lessons learnt for Cultural Routes crossing the Adriatic and Ionian, the Alpine, the Baltic Sea and the Danube Region

WEBINAR - DAY 2	
<p>Individual advisory meetings with each candidate route <i>-STEFANO DOMINIONI, Executive Secretary of the Enlarged Partial Agreement on Cultural Routes and Director of the European Institute of Cultural Routes</i> <i>-CAROLINA CLARK, Project Manager, European Institute of Cultural Routes</i></p> <p>Duration: 1h15 Schedule: To be confirmed (between 8:30 and 18:00)</p>	

7. TRAINERS

- 1- Mr. STEFANO DOMINIONI, Executive Secretary of the Enlarged Partial Agreement on Cultural Routes of the Council of Europe and Director of the European Institute of Cultural Routes
- 2- Mrs. CONSTANZE METZGER, Senior Project Manager, Routes4U Project, joint programme Council of Europe - European Union
- 3- Mrs. CAROLINA CLARK, Project Manager, European Institute of Cultural Routes

8. REGISTRATION

Registration for the training seminar is free of charge. Interested participants can register by filling out the following online Registration Form: <https://forms.gle/bpyTsysdgUwfcfst9>

DEADLINE FOR REGISTRATIONS: FRIDAY 29TH MAY

Once the registration has been submitted, the EPA / EICR Secretariat will confirm the registration by email.

9. FORMAT

The webinar will be held via the BlueJeans platform (<https://www.bluejeans.com/>). Participants will receive the instructions on how to access the platform by email.