

#Tool 07



Challenge prioritisation matrix

Objective

This tool supports the organisation, classification and prioritisation of the key challenges identified during the diagnostic phase. Its purpose is to facilitate the transition from the diagnostic phase to strategy design, helping to support the identification of those areas where intervening may be most relevant, necessary or transformative.

The tool also enables an in-depth analysis of which challenges have the greatest impact on the equal enjoyment of rights, safety, well-being, participation and recognition of people of diverse sexual orientations, gender identities, gender expressions and sex characteristics (SOGIESC), facilitating a prioritisation that is more closely aligned with the needs identified in the local context.

How to use the tool

The matrix can be completed using the results obtained from the previous tools and, where available, the conclusions of the participatory workshop for the validation and classification of challenges (See Tool 6).

Its main purpose is to help the Core Team organise and prioritise the challenges identified during the review, facilitating decision-making on future strategic lines of action.

Although it can be used in participatory processes, it is particularly useful as an internal working tool for analysing the information gathered, comparing different prioritisation criteria and developing a strategic proposal consistent with the objectives of the future Anti-rumours Strategy.

Recommendations

- ✦ Prioritise between 4 and 8 strategic challenges to facilitate subsequent implementation.
- ✦ Take into account narrative, structural, institutional and relational factors.
- ✦ Assess the impact of each challenge on the rights, safety, wellbeing and participation of LGBTIQ people.
- ✦ Pay attention to groups or experiences that may be under-represented, including situations linked to gender, sexual orientation, gender identity and expression, sex characteristics, national or ethnic origin, migrant or refugee status, religion, disability, age, health status, socio-economic status, relationship status and parenthood status.
- ✦ Take into account existing partnerships, resources and opportunities within the local context.
- ✦ Consider the transformative potential of each challenge and the actual capacity for action of an Anti-rumours Strategy.
- ✦ Also incorporate those challenges related to the perpetuation of prejudices, anti-rights narratives and hate speech.

LGBTIQ Anti-rumours Toolkit – The diagnosis

Suggested Categories	Challenge <i>(there can be more than one challenge for category)</i>	Impact	The Anti-rumours Strategy's capacity for intervention	Priority
This table contains different examples to illustrate the tool. To use it appropriately, it should therefore be cleared and populated with the elements specific to the case being addressed.				
<i>Thematic category assigned during the participatory workshop (See Tool 6).</i>	<i>Concise description of the challenge.</i>	High / Medium / Low <i>Impact of the challenge on the rights, coexistence, well-being and recognition of LGBTIQ people, as well as on the perpetuation of narratives, prejudice and hate speech.</i>	High / Medium / Low <i>Assess the suitability of the Anti-rumours Approach to address the challenge through actions, projects or a complete Anti-rumours Strategy.</i>	High / Medium / Low <i>Final assessment combining the impact of the challenge, the capacity for action and the feasibility of intervening in the local context.</i>
Narratives, prejudices and hate speech.	Anti-rights narratives, expressions of hate speech or forms of disinformation directed against LGBTIQ people.	High	High	High
Participation and recognition.	Limited visibility of diverse LGBTIQ role models and people with lived experience in community life.	Medium	High	High
Governance and coordination.	Lack of coordination between municipal departments and LGBTIQ organisations	High	Medium	Medium

LGBTIQ Anti-rumours Toolkit – The diagnosis

Suggested Categories	Challenge (<i>there can be more than one challenge for category</i>)	Impact	The Anti-rumours Strategy's capacity for intervention	Priority
Education and awareness-raising.	Persistence of stereotypes and misinformation about LGBTIQ people in educational and community settings.	High	High	High
Rights and access to resources.	Lack of awareness of existing rights and support services among LGBTIQ people, and mainstream public services.	Medium	High	Medium
Safety and well-being.	Normalisation of hostile comments, attitudes and discourse that affect the safety, well-being and participation of LGBTIQ people.	High	High	High
Add your category here				
Add your category here				

N.B. This is only a sample table and not a template



Not all challenges with a high impact should automatically become strategic priorities. It is also important to assess the actual capacity for action, existing partnerships and the transformative potential of each intervention.

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