

#Tool 05



Map of key actors and potential partnerships

Objective

This tool enables the identification, classification and visualisation of the main actors who can influence narratives relating to LGBTIQ people and SOGIESC issues. Its purpose is to provide an overview of the local ecosystem, identify potential partnerships and detect opportunities for collaboration on future actions, campaigns or strategies.

It also helps to identify which actors can contribute to strengthening the safety, well-being, participation and recognition of LGBTIQ people, as well as identifying actors, who can prevent or transform, and others who may perpetuate discriminatory narratives present in the area.

How to use the tool

Complete the matrix using information gathered through questionnaires, interviews, focus groups, a review of existing literature and prior knowledge of the area.

It is not necessary to fill in all the categories. they can be adapted or expanded according to the local context and priorities.

Ensure that particular attention is paid to the participation of individuals, organisations and spaces directly linked to the experiences of LGBTIQ people, so that their perspectives are reflected in the analysis of the local ecosystem.

Recommendations

- ✦ Identifying both key actors already involved and those who could play a more active role in the future.
- ✦ Including a diverse range of institutional, community and social profiles, paying attention to different experiences and areas of inequality, such as gender, sexual orientation, gender identity and expression, sex characteristics, national or ethnic origin, migrant or refugee status, religion, disability, age, health status, socio-economic status, relationship status and parenthood status.
- ✦ Do not limit the analysis to actors specialising in LGBTIQ issues. Consider also organisations, institutions and community actors with the capacity to influence narratives, such as those working in education, culture, sport or communications.
- ✦ Using the matrix as a starting point for future initiatives on participation, awareness-raising, communication or governance.
- ✦ Assessing not only the key actors' operational capacity or influence, but also their potential to create safe spaces, positive role models, recognition and a sense of belonging.
- ✦ Recognising that actors may play very different roles. Some may be directly affected by discriminatory narratives, others may help to prevent and transform them, and others may influence their reproduction or legitimisation. Understanding these dynamics is key to designing tailored strategies and building more effective alliances.

Proposed map of key actors and potential alliances

Institutions	Community and participation
▪ Municipal departments, and specialist services. ▪ Policy-makers and for institutional participation. ▪ Educational centres and youth organisations. ▪ Health centres and services for emotional wellbeing and psychosocial support. ▪ Public employment services.	▪ LGBTIQ organisations and networks. ▪ Activists, community leaders and informal groups. ▪ Diverse families and family associations. ▪ Mutual support groups and spaces for community participation. ▪ Groups working from intersectional perspectives (disability, migration, ageing, mental health, etc.). ▪ Neighbourhood associations, social organisations and voluntary organisations.
Culture and narratives	Strategic partnerships
▪ Cultural facilities and projects. ▪ Cultural practitioners and content creators, including social media influencers. ▪ Sports clubs and leisure organisations. ▪ Local media and communications professionals. ▪ Religious communities and community leaders. ▪ Associations linked to cultural or religious minorities.	▪ Companies, trade unions and foundations. ▪ Public figures and community leaders. ▪ Municipal networks and supra-municipal authorities. ▪ Specialised bodies and partner organisations. ▪ Universities and research centres.

Analysis of key actors

Once the main actors in the area have been identified, it may be useful to examine their role, level of involvement and potential contribution to future actions, projects or strategies in greater depth.

Not all actors play the same role. Whilst some may be affected by discriminatory narratives or actively help to prevent and transform them, others may contribute to their perpetuation or have a significant capacity to influence their spread. Understanding these different roles is essential for identifying priorities, risks and potential partnerships.

It is not necessary to complete this form for all identified actors. The tool is intended for profiles considered particularly relevant or strategic.

Actor	Predominant role	Current level of involvement	Potential contribution	Identified needs or barriers	Priority for engagement
	- Is this an affected individual or group, a strategic alliance or a body with the capacity to exert influence? - Can they help prevent or transform discriminatory narratives? Possible categories: - Affected group or organisation. - Strategic alliance. - Key agent for transformation. - Group with the capacity to influence. - Actor with ambivalent positions.	- Do they participate in existing initiatives or networks? - Is their involvement ongoing, occasional or non-existent? - Have they publicly expressed support for equality and the rights of LGBTIQ people?	- What could they contribute to a future strategy? - Do they have resources, spaces, knowledge or the capacity to mobilise support? - Can they help to increase the visibility, participation or recognition of LGBTIQ people?	- What factors might limit their involvement? - Do they need training or support? - Are there any accessibility barriers, resistance or difficulties with participation that should be taken into account?	High / Medium / Low - Which actors or spaces are strategic? - Which potential partnerships should be strengthened?

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