

10-11<sup>th</sup> June 2021



Strategy and Policy Implementation Directorate

Local Government Division

MINISTRY FOR THE NATIONAL HERITAGE, THE ARTS AND LOCAL GOVERNMENT

**Council of Europe action in** the field of Cultural Heritage targets promoting **Diversity and Dialogue** through access to heritage to foster a sense of identity, collective memory and mutual understanding within and between communities.







# **UNESCO World Heritage Sites in Malta**





- €200,000 investment in Culture Pass 2020-2021:
  - Aimed at instigating creativity within children and adolescents through the appreciation of culture and heritage.
  - Through the Culture Pass, kindergarten, primary, middle school and senior school students will be given an opportunity of experiencing at least one artistic production during the scholastic year, which has been produced by creative professionals through a curated programme.







- Heritage Malta Passport & Senior Passport
  - All students attending primary or secondary level education, whether they are state, independent or church schools, in Malta and Gozo, will receive the Heritage Malta card at their school.
  - This card provides free unlimited access for one student and any two accompanying adults to all Heritage Malta sites and museums.
  - Heritage Malta's Senior Passport holders can enjoy free and unlimited visits to 27 sites which include prehistoric temples and caves, historic houses and prisons, fortresses and palaces, and a selection of museums relating to nature, archaeology, maritime, war, and art.





- €300,000 post-pandemic support scheme for organisations working in the cultural heritage sector:
  - Over the years, a number of cultural heritage organisations have been entrusted with the safeguarding of numerous sites around Malta and Gozo. Their task was supported by a number of government initiatives over the years; however, a large percentage of their income came from entrance fees, mostly generated through visits by tourists.
  - A new support scheme aimed at assisting these organisations in their effort to restart their operations.





- The Malta Art Fund: Enabling Malta's Artists to Grow and Export:
  - Focuses on the development and production of an artistic project which has innovation, quality and artistic development as a primary aim.
  - Encourages projects aiming at boosting artistic development, nurturing experimentation and innovation, engaging and developing audiences as well as attracting new audiences while creating experiences based on principles of excellence.
  - Provides financial support for Maltese artistic initiatives and to some degree art on an international scale.





Third Regional Seminar - "Faro Convention for concrete action on cultural heritage"

#### **Government initiatives**

- Heritage Malta Villa Guardamangia:
  - The building, which was built in the mid-18th century, was scheduled due to its architectural, cultural and historical value.
  - Villa Guardamangia was purchased by the Government of Malta on 5th June 2020 and entrusted to Heritage Malta.... Referred to fondly by the Queen as 'home', Villa Guardamangia is the only property outside Great Britain in which the royal family has resided.









#### Economic, Social and Cultural Plan:

- A funding initiative for the Regions empowering them to carry out and develop an integrated approach for the localities within the five regions by identifying strategies that need to be carried out for the cultural, social and economic development by means of a Cultural, Social and Economic Plan for each respective region;
- The sum of €100,000 was distributed equally to each Regional Committee to be in a position to identify the social, cultural and economic requirements within the localities of the region, thus having a researched study that would serve an ideal platform for future requests for funding under the various funding schemes available, both at national and EU level.





#### Regional Cultural Strategies:

- The aim of the Cultural Strategies is to make culture a key role in building stronger and more cohesive communities, while being a catalyst for the sustainable development of these same communities.;
- These Cultural Strategies will serve as a tool for development and investment in strategic areas of entrepreneurship, research, internationalisation and education in local and regional communities. In addition, the themes of digitalisation, well-being and environmental awareness will be given relative importance.





COUNCIL OF EUROPE

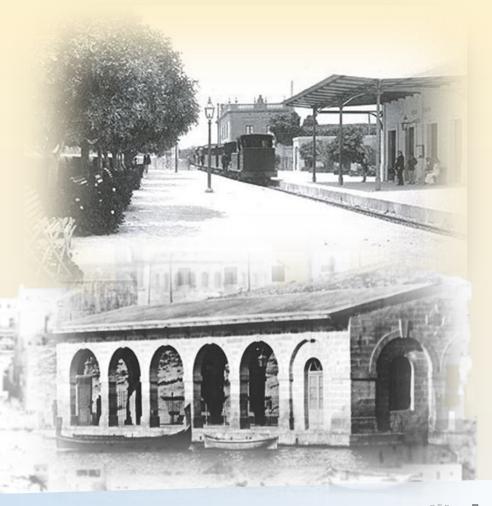


- The Local Government role:
  - The Local Government Division issues grant schemes on a yearly basis to assist Regional and Local Councils to perform various special initiatives related to the Cultural Heritage of our country;
    - II-Belt jew Lokalita' Kulturali tas-Sena (The Cultural City/town/village of the Year) the objective of this scheme is to provide opportunities to all residents to be part of their locality culture while providing cohesion in the community, inclusion, health and well-being.;
    - **Annual Cultural Scheme** The objectives of this scheme is to assist in the achievement of positive socio-economic impacts and enhance the ways of life of different communities, promote cultural diversity and integration.





- The Local Government role:
  - Public Property Administration: A section responsible for the process and coordination of requests for the administration of public property. Such requests could vary from the simple administration of such cultural historical buildings to the restoration, embellishment and upkeep of these gems.







# **European Capital of Culture**









#### Valletta Cultural Agency:

- Valletta was declared European Capital of Culture (ECoC) on the 12th October 2012. The Valletta 2018
   Foundation was responsible for compiling the bid for Valletta as an ECoC and was in charge of implementing the project.
  - Valletta hosted the title of European Capital of Culture in 2018 with a partner Dutch city, Leeuwarden. The ECoC included all the Maltese Islands, with an aim to spread its impact throughout the whole Maltese territory.







#### Valletta Cultural Agency:

- The Valletta Cultural Agency has launched an Expression of Interest for the European Capital of Culture 2031.
- The winning city will: lead and represent its region whilst reaching out beyond its borders to reach the whole of Malta and Gozo; create an innovative and forward-looking programme that may include, but cannot be limited to, its existing cultural offer; focus its work on its citizens and their connection with culture and Europe, rather than on tourism, and create its own version of the ECoC concept that is uniquely reflective of the city whilst ensuring that art, culture and the European dimension are at its core.











## **Vision**

NATIONAL CULTURAL POLICY 2021

Embracing culture for the wellbeing of all.

## Mission

 Inspired by cultural rights, Malta's National Cultural Policy 2021 integrates culture in national development with a global outlook that contributes towards sustainable development.





# **Policy Objectives**

#### NATIONAL CULTURAL POLICY 2021

- Culture is dynamic and ever changing;
- Culture can help negotiate integration and fight exclusion;
- A stronger cultural sector is fundamental to freedom of expression and to tolerance, and thus to democracy;
- An enlightened society through arts and culture leads to a culture of openness, innovation and creativity;
- NCP 2021 is based on 8 priorities and outlines 178 policy outcomes implemented through 6 tools for implementation.







