

PRINCIPLES OF THE FRAMEWORK CONVENTION ON THE VALUE OF CULTURAL HERITAGE FOR SOCIETY

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An evolution from previous conventions:

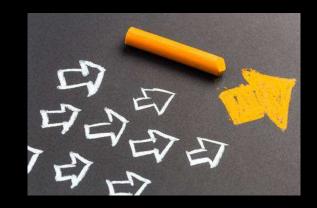
From "how we protect?"

- Architectural Heritage (Granada, 1985)
- Archaeological Heritage (Valletta, 1992)

to "why we protect?" Human dimension of heritage

Back to the spirit of one of the first CoE Conventions:

- European Cultural Convention (Paris, 1954)
 - Europe's common cultural heritage and values
 - Mutual understanding and reciprocal appreciation of our cultural diversity



Why a Framework Convention?



It does not create specific obligations for action: It suggests rather than it imposes

- Defines principles and broad areas of action
- Member states keep responsibility on how to do it
- Defines mainly "enabling" measures to foster Faro Convention principles
- No specific rights are conveyed by the ratification even if recognized
- Addresses signatories (States) but ultimately impacts all pertinent stakeholders



A human-centered approach

Enlarged heritage and link to society and heritage communities





Human rights and democracy related aspects

Meaning and uses and the associated values





Awareness raising and access

Resource for sustainable development and quality of life





Stakeholders' role in heritage governance and management



A human-centered approach

Promotes a wider understanding of heritage and its relationship to communities and society

- Put people and human values at the center (alongside usual aesthetic and scholarly criteria)
- Incorporates intangible aspects to heritage definition:
 - Valuation/perception by people
 - Diverse interpretations/approaches
 - Associated dialogue/conflict resolution

PUBLIC ACTION: Develop democratic participation OTHER STAKEHOLDERS: Engage in a true dialogue







Importance of the meanings and uses that people attach to CH and the values it represents

- Highlight interaction between people, places and stories
- Requests respect for diversity of interpretations
- Consider specific identification of heritage communities

PUBLIC ACTION: Fair treatment of the different viewpoints when designing policies and laws

OTHER STAKEHOLDERS: Respect for all alternative viewpoints and associated exchanges among them



Considers cultural heritage as resource for sustainable development and improving quality of life

- Economic potential of heritage in the respect of its integrity
- Societal challenges can be addressed through cultural heritage
- Promote trust/mutual understanding through dialogue
- Reinforce social cohesion through shared responsibility

PUBLIC ACTION: Include impact on and from CH in policies' design

OTHER STAKEHOLDERS: Use adequately all CH potential





Rights and responsibilities



Emphasizes important aspects related to human rights and democracy

- Identifies individual rights to benefit and contribute to CH
- Collective rights are also recognized (through Heritage Communities notably)
- Also emphasizes associated responsibilities both individually and collectively

PUBLIC ACTION: Adopt legislative provisions to exercise both rights and responsibilities

OTHER STAKEHOLDERS: Assume increased responsibilities



Improve awareness raising and access to cultural heritage

- Through Education
 - Curricula (general, professional) and research agenda
- Through new technologies
 - Digital "backup" accessible but keep "true" conservation
- Through larger involvement
 - Encourage everyone to participate to CH debates

PUBLIC ACTION: Develop innovative approaches
OTHER STAKEHOLDERS: Build on such new approaches





Public interest and collaboration



Comfort public authorities' role in heritage governance and management through their policies and laws

But suggests also a larger view:

integrated approach (link to other domains) cooperate with other stakeholders through:

- joint action with diverse stakeholders
- complementarity with existing initiatives
- some delegation to NGOs

MOVE FROM PLAIN CONSULTATION TO FULL COOPERATION

Three successive steps

Three main steps for national authorities:

- Signature: formal support to the principles
 However, expression of intent in itself is not binding.
 [Arts.10 and 18, Vienna Convention 1969]
- Ratification: legal commitment to the principles Enact the necessary legislation to give domestic effect to that treaty [Arts.2 (1) (b) and 15, Vienna Convention 1969]
- Implementation: transforming words into actions

Implementation is a common task that can be prepared during the signature/ratification process





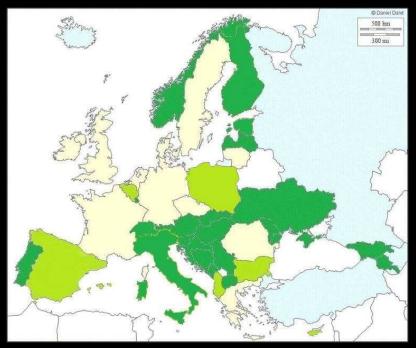
Countries already committed

- Adopted in 2005 in Faro (Portugal)
 - Entered into force in 2011
 - Ratified by 21 states to date

(Armenia, Austria, Bosnia-Herzegovina, Croatia, Estonia, Finland, Georgia, Hungary, Italy, Latvia, Luxemburg, Montenegro, North Macedonia, Norway, Portugal, Moldova, Serbia, Slovakia, Slovenia, Switzerland, Ukraine)

Signed by 7 additional states

(Albania, Belgium, Bulgaria, <mark>Cyprus, Poland</mark>, San Marino, <mark>Spain</mark>)



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signed and ratified signed EU member states only CoE member states



Faro Convention Action Plan

FOLLOW UP ACTIVITIES WITHIN THE COUNCIL OF EUROPE

Translate the Faro Convention principles into practice by:

- collecting field-based knowledge and expertise for member States
- providing interpretation possibilities for current societal challenges
 - studying specific cases in line with political priorities of CoE



Heritage-led, people centered actions

Workshop on innovative ideas related to Faro Making the Invisible Visible
A pan-European Faro Network of initiatives

Major objective:

Communities' regeneration through cultural heritage



Faro Convention Action Plan

Brochure

Bilingual (English/French) printed version now available



Additional electronic versions:

- Italian
- Serbian
- Lithuanian
- German
- Dutch (coming soon)

15th anniversary video

IOs viewpoint: DG Democratic Participation (CoE); Nat. Auth. viewpoint: DG Cultural Heritage (Portugal) Local authorities' viewpoint: Mayor Fontecchio (Italy) NGO's viewpoint: Association "Almasani" (Serbia) Citizens viewpoint: Whole Village Project (Romania).





EU-CoE JOINT PROJECT "THE FARO WAY: Enhanced participation in cultural heritage"



Three major goals:

- 1. ensure all stakeholders' commitment (particularly national authorities) to Faro Convention principles;
 - 2. showcase concrete examples of their implementation;
- 3. build long term stakeholder cooperation to translate these principles into reality.

Regional Seminars: Madrid (Spain, December 2018) and Maastricht (Netherlands, May 2019),
Tbilisi (Georgia, June 2021) and Romania (September 2021, tbc)
Final conference: Portugal (November 2021, tbc)

Other tools: 2 publications (Faro Convention principles at work - Selected Examples & Handbook for authorities) + Faro Serious Game





Logic of the following sessions:





THANK YOU FOR YOUR ATTENTION

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