

# Best Practice from Finland

**Third Regional Seminar “Faro  
Convention for concrete  
action on cultural heritage”**

Tbilisi-online 10<sup>th</sup>-11<sup>th</sup> June  
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*Heritage Hubs: Finnish-Swedish Stafettkarnevalen  
celebrated in Grocka (Serbia)*



## Faro Convention in Finland

- Into force in 2018
- Implementation: actions in the spirit of Faro on national, regional and local level; no systematic implementation plan
- One of the frameworks for the new Cultural Heritage Strategy 2030

Main news paper  
*Helsingin Sanomat*  
editorial 3.6.2021 on  
Faro Convention:

”Bar karaoke  
can be  
significant  
cultural  
heritage”

Pääkirjoitus | Pääkirjoitus

### Baarikaraoke voi olla tärkeää kulttuuriperintöä

Faron sopimuksen mukaan kulttuuriperinnön  
kunnioittaminen suojelee yhteiskuntien vakautta.



Karaoke soi Erottajan baarissa. KUVA: HENRI AIRO / HS

3.6. 2:00

**KANSAINVÄLISET** sopimukset voivat tuntua sanelulta, jossa johtajat etäältä  
päättävät, miten tavallisten ihmisten tulisi elää. Joskus sopimuksia  
epäillään universalismista eli yrityksestä tunkea erilaiset elämäntavat



## Heritage Hubs (2018–2020)

European project co-funded by the Creative Europe Programme

Coordinated by the Association of Cultural Heritage Education in Finland (AHEF)

La Fundación San Millán de la Cogolla (FSMC) in Spain, Urban Development Centre (UDC) in Serbia, and VITECO e-Learning solutions in Italy.

Children and young age 11-15 people in each country had the mandate **to define** their own meaningful cultural heritage

*Children and young people in another country created their **interpretation** of this heritage and practiced it.*

responsibility, understanding and respect, social cohesion, without the pressure of similarity



## Article 7 – Cultural heritage and dialogue

- a. encourage reflection on the ethics and methods of presentation of the cultural heritage, as well as **respect for diversity of interpretations**

*Heritage Hubs: Finnish and Serbian pupils watch Stafettkarnevalen in Grocka (Serbia).*



## Article 7 – Cultural heritage and dialogue

c. develop knowledge of cultural heritage as a resource to facilitate peaceful co-existence by **promoting trust and mutual understanding**



Article 7 – Cultural heritage and dialogue

d. integrate these approaches into all aspects of lifelong education and training.

Article 13 – Cultural heritage and knowledge


a. facilitate the **inclusion of the cultural heritage dimension at all levels of education**



## MANUAL FOR CULTURAL HERITAGE EDUCATION



*Heritage Hubs: Finnish pupils having fun as St Lucia maidens.*

A group of people are gathered around a wooden structure, possibly a boat or a piece of furniture, outdoors. One person in a blue jacket is focused on a task, while another in a plaid shirt assists. The scene is brightly lit, suggesting a sunny day. The background is a textured wall.

**"We're actually  
pretty different,  
but that's  
great!"**



# Village partnership Sastamala Region Museum

An inclusive and community-oriented method of collecting and presenting local cultural heritage

## Article 12 – Access to cultural heritage and democratic participation

- a. encourage everyone to participate in:
- the process of identification, study, interpretation, protection, conservation and presentation of the cultural heritage;
- b. take into consideration the value attached by each heritage community to the cultural heritage with which it identifies;
- c. recognise the role of voluntary organisations both as partners in activities





# Village partnership Sastamala Region Museum

**Article 11 – The organisation of public responsibilities for cultural heritage**

- b. develop the legal, financial and professional **frameworks which make possible joint action** by public authorities, experts, owners, investors, businesses, non-governmental organisations and civil society;
- c. develop **innovative ways for public authorities to co-operate with other actors**;
- e. **encourage non-governmental organisations** concerned with heritage conservation to act in the public interest.

# Village partnership Sastamala Region Museum

Article 5 – Cultural heritage law and policies

**d. foster an economic and social climate which supports participation in cultural heritage activities;**

Article 8 – Environment, heritage and quality of life

The Parties undertake to utilise all heritage aspects of the cultural environment to:

**c. reinforce social cohesion by fostering a sense of shared responsibility towards the places in which people live**



## Cultural heritage of transport and shared expertise

- State grants and their preparation: expert panels with members from authorities, experts and volunteers
- Cooperation and joint responsibility in decision-making

# Cultural heritage of transport and shared expertise

## Article 11 – The organisation of public responsibilities for cultural heritage

- b. develop the legal, financial and professional frameworks which make possible **joint action by public authorities**, experts, owners, investors, businesses, **non-governmental organisations and civil society**;
- c. develop **innovative ways for public authorities to co-operate** with other actors;
- d. respect and **encourage voluntary initiatives** which complement the roles of public authorities.



Railway track renovation works at Jokioinen Museum Railway, Markku Nummelin

# How to extend the spirit of everyman's rights to all shared heritage?

## Article 4 – Rights and responsibilities relating to cultural heritage

- a. everyone, alone or collectively, has the right to benefit from the cultural heritage and to contribute towards its enrichment;
- b. everyone, alone or collectively, has the responsibility to respect the cultural heritage of others as much as their own heritage;





# Thank you!

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Arktiset Aromit ry



**Finnish Heritage Agency**