

The Faro Way

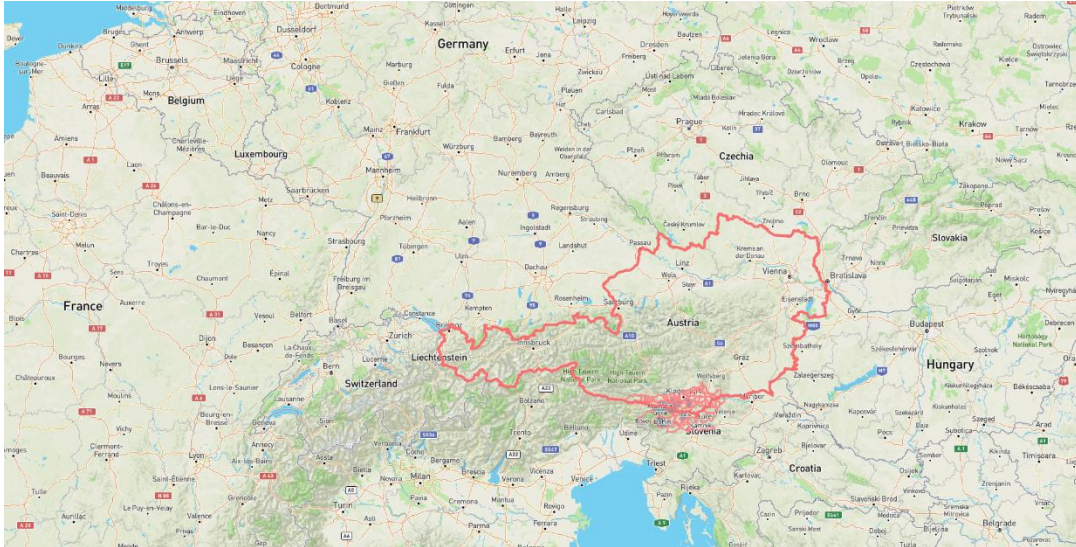
Cross-border collaboration and citizens' engagement
to preserve traditional house and field names

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Federal Ministry for Arts, Culture,
the Civil Service and Sport
Faro Regional Seminar 11 June 2021

The Faro Convention in Austria

- Austria signed 2014, ratified 2015
- Survey and mapping
- European Year of Cultural Heritage 2018
- Workshops, projects, implementation

Cross-border collaboration and citizens' engagement to preserve traditional house and field names



Cross-border collaboration and citizens' engagement to preserve traditional house and field names



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Traditional field and house names at risk



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- Socio-economic changes: risk of oblivion
- Names of farms and houses, fields, mountain peaks, pastures, lakes, valleys, landscapes, trails, rocks, swamps etc.
- Carriers of cultural assets, identity of the community

Examples



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Nampolach – Village at the »open field«



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Zajeseraweg – »trail behind the lake«

How to preserve our cultural tradition? (1)



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- local initiatives collecting house names
- data collection, webportal
- Inclusion in Austrian National Inventory of the Intangible Cultural Heritage
- Maps and hiking maps
- Public relations and media work

How to preserve our cultural tradition? (2)



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- Educational, awareness-raising and visibility activities: workshops for schools and adults, signposts, boards on houses, field hikes, gravestones
- Creative methods
- Recommendations for new naming
- strong awareness for local name sources!

Stakeholders and finances

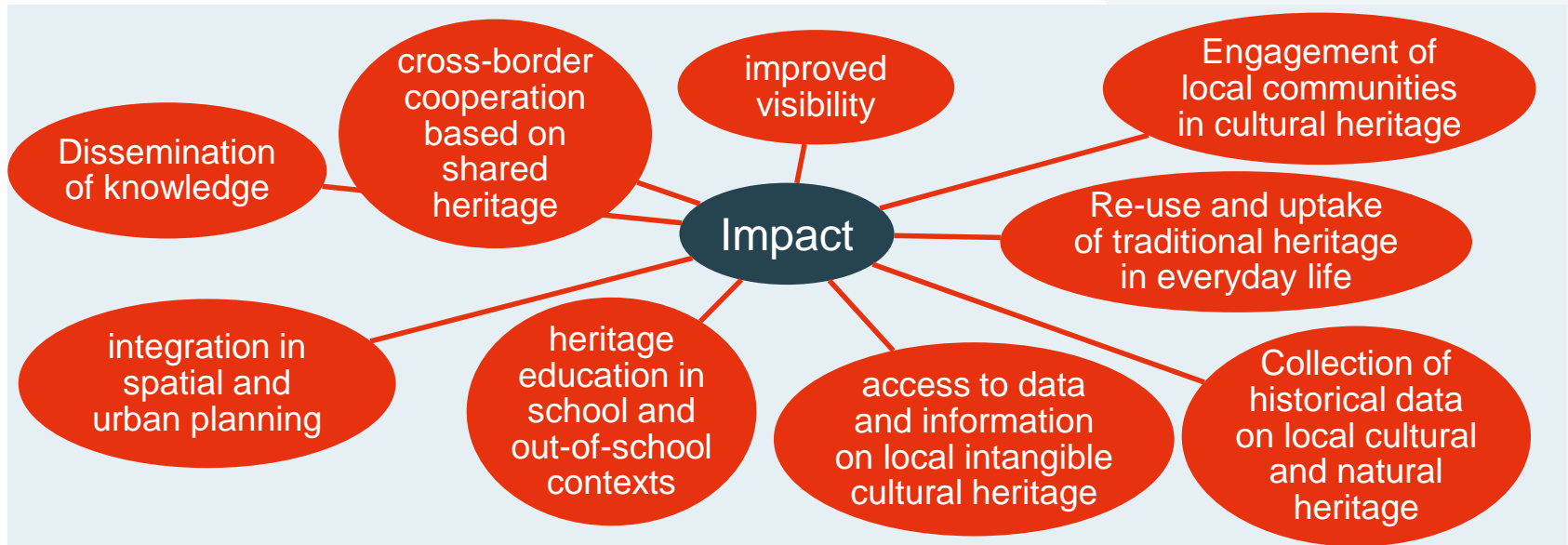


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Faro Convention for concrete action on cultural heritage

- local citizens/volunteers
- municipalities, cultural associations and researchers in the region
- local and cross-border projects
- Funds: contributions in kind, from municipalities, regional/national government, EU funds

Impact of safeguarding activities



The initiative meets the objectives of the Faro Convention



Thank you
for your attention!

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