

*The legacy continues  
Beyond*

OUR HERITAGE:  
WHERE THE PAST  
MEETS THE FUTURE

2018   
EUROPEAN YEAR  
OF CULTURAL  
HERITAGE  
#EuropeForCulture

## 9<sup>TH</sup> CDCPP PLENARY ON-LINE SESSION

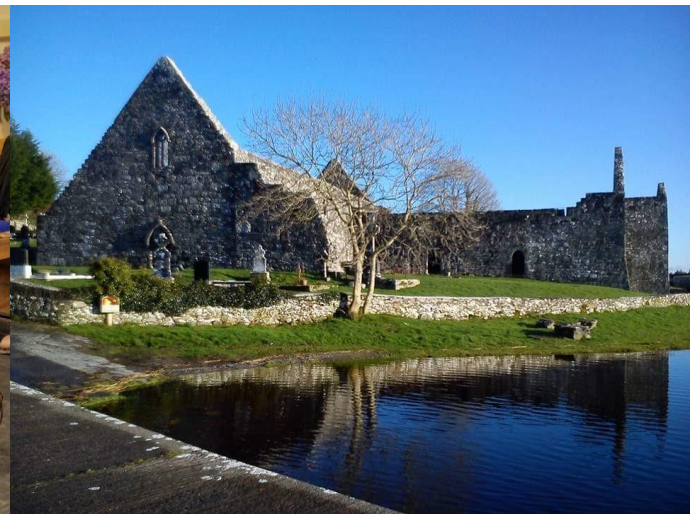
12 November 2020



# Introduction

- **Legacy of EYCH - CoE**
- **Cultural Heritage in Action**
- **Cultural Heritage and Education**
- **EHL and ECOC**
- **CHEG**
- **Covid 19**
- **Green Deal**

Copyright Dept of Tourism, Culture, Arts, Gaeltacht, Sport and Media



# Legacy of EYCH 2018

## European Framework of Action

**4 key principles - 5 areas - 14 clusters - over 65 actions**

**Holistic**

**Cultural heritage for an inclusive Europe:**

**Participation and access for all**

**Mainstreaming /  
integrated**

**Cultural heritage for a sustainable Europe:**

**Smart solutions for a cohesive and sustainable future**

**Evidence-based  
policy making**

**Cultural heritage for a resilient Europe:**

**Safeguarding endangered heritage**

**Multi-stakeholder**

**Cultural heritage for an innovative Europe:**

**Mobilising knowledge and research**

**Cultural heritage for a stronger global partnership:  
Reinforcing international cooperation**

# European Heritage Days

- [European Heritage Days](#) positive example of collaboration with the Council of Europe.
- Most widely known participatory cultural event shared by the citizens of Europe.
- Organised very successful joint initiative of the Council of Europe and the European Union for over 21 years.
- 2018 theme **Art of Sharing**

# FARO WAY

- The joint project – enhanced participation in cultural heritage
- Launched during the European Year of Cultural Heritage 2018
- Promotes the principles of the Faro Convention of the Council of Europe.
- Encourages an increased role for communities and civil society in heritage governance, ensuring that heritage contributes to the social, cultural and economic dynamics of communities.



# Cultural Heritage in Action

- Project launched in February 2020 as part of the European Framework of Action on Cultural Heritage
- **Peer-learning programme** for local and regional authorities and stakeholders.
- **Focus:** participatory governance of cultural heritage, re-use of cultural heritage and quality principles for interventions on cultural heritage
- <http://www.culturalheritageinaction.eu/>

**CULTURAL HERITAGE  
IN ACTION** Sharing solutions  
in European  
cities and regions



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# Cultural Heritage and Education

- **INCREAS**: connect the cultural heritage sector with cultural and creative industries and provide innovative and creative education solutions.
- **CHARTER**: identifying skills gap in the heritage sector and propose training and curricula for the development of new skills for cultural heritage professionals.
- **Joint UNESCO EU project "Engaging Youth for an Inclusive and Sustainable Europe"**
  - European Heritage Professionals Forum
  - raising awareness for and learning with intangible cultural heritage in UNESCO ASPnet schools across the European Union.

# Dedicated Erasmus + Call

- [New call](#) in support to cultural and creative sectors in crisis through educational activities launched on 25 August 2020
- Support to **skills development, digital competencies and social inclusion** through arts, linking our education, training and youth stakeholders with cultural and creative sector grassroots organisations
- Budget: **€ 100 million**
- **Deadline: was 29/10**



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# European Heritage Label and European Capital of Culture

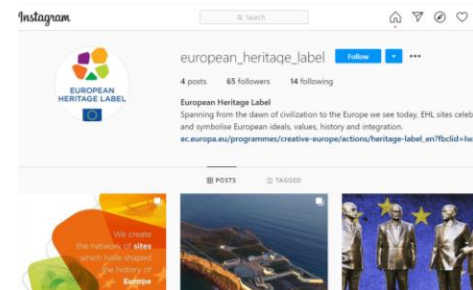
## EHL

- Meetings in June and October 2020: 10 new sites **(48)**
- European Heritage Label v active on social media
- [EHL website](https://europeanheritagelabel.eu)



## ECOC

- Oct 2020, Council proposes to allow extension for Galway and Rijeka beyond 2020



EUROPEAN CAPITAL  
OF CULTURE

# Cultural Heritage expert group

- **New Commission expert group EFACH (“Cultural Heritage Forum”)**
- **Members:**
  - **European organisations** active in the field of culture and cultural heritage and **individuals** appointed in a personal capacity (via public call for applications)
  - **Member States'** authorities with responsibilities for cultural heritage policies
  - Relevant **international** organisations
  - More information [here](#)
- **Meet at least once a year**
- **Exchange information + good practice, monitor EFACH, recommendations/opinions**
- **Commission's services participate**
- **Third meeting: 13-14 October 2020**

# Cultural Heritage expert group

## June meeting

- Impact of Covid on Cultural Heritage Sector
- Digital learnings from C-19 & how to rebuild physical audiences?
- DG CNECT
- Contribution of Cultural Heritage to the Green Deal (HSE, DG ENER)
- European cooperation on risk management - Council Conclusions: “Fostering European Cooperation for Cultural Heritage at Risk”

## October meeting

- Europa Nostra paper [Covid 19 and beyond](#)
- European Institute of Innovation and Technology
- Traditional Sports and Games
- DG CNECT
- Education and skills
- NEMO/VIMM/CAE/MCA – open letter Digital and Cultural Heritage
- Illicit Trafficking – [1970 UNESCO Convention](#)

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# Impacts of COVID-19 on Tourism and Cultural Heritage Sector

- UNWTO: decrease of international tourism by 60-80% 2020
- 6m jobs directly associated with tourism
- 3 out of 5 museums lost an average of €20,000 a week<sup>1</sup>
- Larger museums and museums in touristic areas: up to hundreds of thousands of Euros<sup>1</sup>
- Digitalisation:
  - 4/5 museums increased their digital services<sup>1</sup>
  - 2/5 museums saw an increase in online visits (between 10 to 150%)<sup>1</sup>
- **Cultural Institutions and heritage sites closed/closing again – second wave**

<sup>1</sup>NEMO (Network of European Museum Organisations)



# “Europe’s culture: close to you” social media campaign

- Promote sustainable cultural tourism, focus on local cultural and natural heritage
- Re-discover “proximity” cultural heritage sites , incl. European Heritage Label and sites awarded with European Heritage Awards/Europa Nostra Awards
- Hashtag **#EuropeForCulture**
- Launched on **16 June 2020**

Commission’s **Communication on tourism and transport in 2020 and beyond** +  
“Re-open EU” web platform (6m users)





# COVID-19 & Cultural and Creative Sectors

- ✓ **Two on line platforms set up - Member States & Creatives UNITE to exchange info & share best practices**



## Creatives UNITE

Since its launch (May):

- ✓ Over 25,000 users
- ✓ Over 520 published posts
- ✓ Cultural heritage stakeholders well represented

- Hosted online Meeting with the Commissioner Gabriel 26 June 2020

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# Initiatives from Cultural Heritage Covid 19 (examples)

Europa Nostra paper [Covid 19 and beyond: Challenges and Opportunities for Cultural Heritage](#)

NEMO –[survey and map overview](#) of European countries' re-open museums - increase online presence 60%

ICCROM launched call '[Heritage in times of COVID](#)', producing set of tools to identify Risks, Monitoring Impacts, Assessing Needs.

ICOM - [Museums and COVID-19](#): 8 steps to support community resilience

UNESCO launched initiatives to support the [culture sector](#)

[The Future for Religious Heritage \(Survey\)](#)

[European Route of Industrial Heritage \(Survey\)](#)

Europeana <https://pro.europeana.eu/page/working-with-you-and-for-you-in-the-time-of-covid-19>

<https://pro.europeana.eu/post/building-digital-capacity-sense-making-findings-and-outcomes>

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## **Resets Commission's commitment to tackling climate & environmental-related challenges**

- Plan to make the EU's economy sustainable
- No net emissions of greenhouse gases by 2050
- No person and no place is left behind
- Provides an [action plan](#):

Boost the efficient use of resources by moving to a clean, circular economy, restore biodiversity and cut pollution

# Horizon 2020 European Green Deal Call

- 17 September European Commission launched [the €1 billion European Green Deal Call](#) to boost the green & digital transition.
- [The European Green Deal Call](#), last & biggest Horizon 2020-funded, 8 thematic areas - open for registration until 26 January 2021.
- Info day/brokerage event for potential applicants & for stakeholders - European R&I Days, 23/24 September.
- [all the sessions were recorded and are available here.](#)

# Cultural heritage for a resilient Europe: Safeguarding endangered heritage

[2019-22 Work Plan for Culture](#) – **OMC Groups**

Architecture/ Sustainability/ Climate Change

**Mandate: Strengthening Cultural Heritage Resilience for Climate Change**

Reference to Paris Agreement (2015) & UN SDG 13 on climate action (+ SDG 11 and 11.4), IPCC, Sendai Framework, **Council Conclusions on Risk Management** in area of cultural heritage May 2020

MS Experts to be appointed

1<sup>st</sup> meeting Jan 2021

Report and recommendations Q4 2022





# Multiannual Financial Framework 2021 - 2027

- EU budget fit for the future supporting implementation of main EU political priorities.
- Recovery package based on Next Generation EU (NGEU), **EUR 750bn** available to support **green** and digital recovery + to support MS in tackling the economic and social consequences of the recent COVID-19 crisis.
- CE agreed on new budget of **€2.2 bn** for **Creative Europe's 2021-2027** programme.

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# Thank you



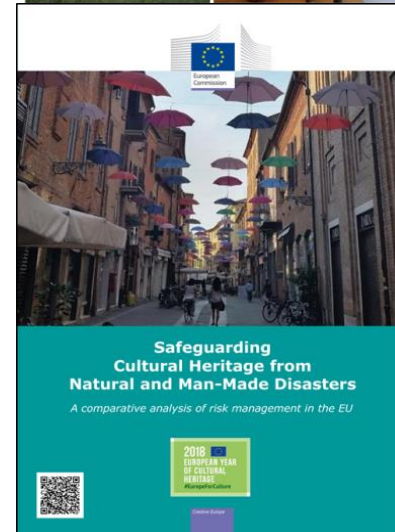
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[https://ec.europa.eu/culture/content/european-framework-action-cultural-heritage\\_en](https://ec.europa.eu/culture/content/european-framework-action-cultural-heritage_en)

2018 - Safeguarding cultural heritage from natural and man-made disasters [link](#)

Sustainable Cultural Tourism OMC report

<https://op.europa.eu/en/publication-detail/-/publication/164ea9c5-2255-11ea-af81-01aa75ed71a1>



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