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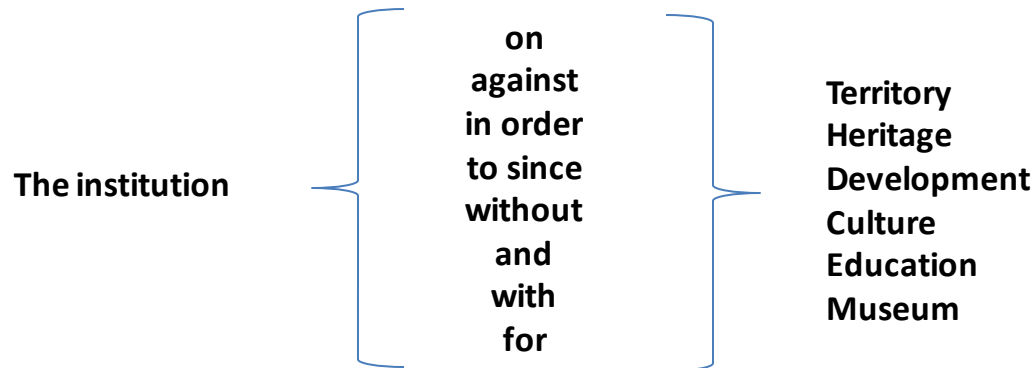
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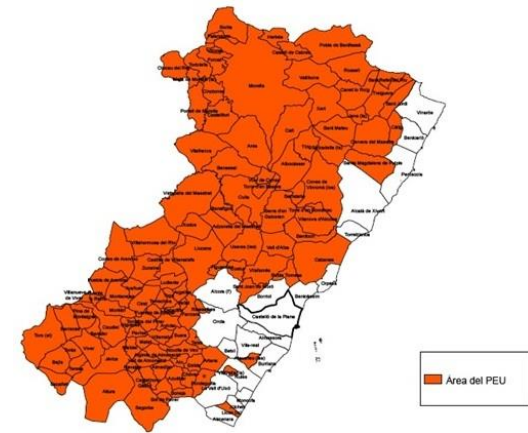
Programa d'Extensió Universitària · PEU

## Support by experts and academics: the PEU Patrimoni Project experience

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## Where is the institution situated and where could it be in the face of a new framework of relations between Heritage and People?





**The Patrimoni project** is an initiative of the University Extension Programme (PEU) of the Jaume I University of Castellón (Spain)





## **The Patrimoni project:**

Is a collective process that aims to revitalise cultural heritage and citizen activity in rural areas.

It offers a space for consultation and guidance on matters related to cultural heritage, and the awareness, interpretation and dissemination of this asset.

**The three pillars of the Patrimoni project are:**

Training (specific courses and workshops)

**Continuous specialized support (Accompaniment program)**

A wide range of network structures that enable training, exchange, debate and planning to be shared among the Patrimoni groups



## The Accompaniment Program. Some keys (2/2)

A consideration for the role of the experts:

The expert concept is changing and the profile can be an academic as well as a local group representative that we are working with with experience in the topics of a project.

These experts:

- are the University's representatives in the territory
- play a supporting, encouraging role
- offer advice and suggest methodologies to apply in the projects
- lend the groups legitimacy in their internal work, and reputation, support and visibility at the external level when they need
- they assess the group's capabilities in order to determine the scope of the project before excessive effort and burnout threatens its continuity.

## The Accompaniment Program. Some keys (1/2)

- to approach the institution (the University) to the people that make the heritage processes possible (offering its resources as a public institution)
- support alongside the groups to help them develop their projects
- informal continuous training path, defined and agreed in meetings with the groups, and adapted and modified according to their needs
- with this support, the group updates its training itinerary and adapts it to the needs of its project
- making possible the creation of network structures



The Patrimoni PEU project is structured around a **network of heritage communities** that have emerged in recent years in the territory.

These groups are developing local projects about their cultural heritage, but also, within the framework of the project, they are interacting with each other in search of common ground for reflection, analysis and permanent dialogue.



## About the local groups of the Patrimoni PEU project:

- THEIR own cultural heritage projects
- each project (and support) is unique
- the voluntary involvement of the local group members (because they are interested in)
- from viewers to participants (from the beginning). Changing and breaking the expert consideration and concept
- an horizontal and participatory structure (bottom up approach) for the main design of the project
- the continuous remodelling and updating of the training and methods
- to share and to export knowledge





**Four examples in a hurry...**

(that can be useful to understand the diversity of the heritage processes that we are involved in)



**Persones, llocs, històries.**  
**Què penses i sents que és el patrimoni cultural?**  
 Personas, lugares, historias.  
 ¿Qué piensas y sientes que es el patrimonio cultural?  
*People, places, stories*  
*What do you think and feel cultural heritage really means?*

Publicació del projecte Patrimoni – PEU. Universitat Jaume I

Monografies  
**Memòria Viva**



In 2018, European citizens celebrated the  
**European Year of Cultural Heritage**  
**#EuropeforCulture.**

The Council of Europe (Faro Convention)  
 and the Jaume I University (Patrimoni  
 PEU) developed a participative process to  
 analyze cultural heritage concept from the  
 voices of a notorious group of contributions  
 came from Spain, Romania, Italy, France,  
 Portugal and Lithuania

**#peopleplacesstories**



**What do you think and feel cultural heritage really means??**

That treasure that, like the air, the more you try to catch it with your hands, the less you can retain it ...

Itziar Luri

## People, places, stories. Faro Convention inspired Experiences

This new publication continues the serie  
“People, places, stories”.

It shows the excellent relationship  
between Jaume I University and the  
Council of Europe’s Faro Convention.

In this second issue, the starting point  
was to join a selection of cases and  
stories from different heritage  
communities.

The main idea is clear : their examples  
can provide inspiration in defining future  
innovative initiatives and projects in the  
framework of the Faro Convention.





## **The local group of Viver (Spain): The importance of Heritage Education**

In 2013, a group of neighbours in Viver (population 1.536) contacted the Patrimoni project of the Jaume I University to begin a project that would raise the profile of the town's viticulture heritage.

In two years, the local group of Viver studied and inventoried wine heritage and made some routes and activities to share their value to the village's residents.

## The local group of Viver (Spain): The Wine Festival

In 2015, the local group met with staff at the primary school with a proposal to organise an educational activity around this local heritage.



## The Museum of Cirat : The importance of an ongoing process

In 2016, Las Salinas Cultural Association of Cirat (population 220), began work on a plan to promote the village's ethnography museum.

The first action was to organise a cultural heritage workshop during which participants could consider the museum and make suggestions for its improvement.





## A new approach to the Museum of Cirat

During our visit to the museum we saw that the oven walls were seriously affected by damp, which was compromising the integrity and conservation of both the collection and the building itself..





The first Saturday of each month, representatives of the cultural association organized a workshop on community heritage cataloging. In this ongoing process, participation and sense of belonging was essential.

## Expanding Heritages...



New Heritages

The importance of People

New values

New spaces

New relationships

The look for the Consensus

Changes in processes

...defining Communities

**Key: people are the most important heritage**

**Key: inclusion**

**Key: emotion, identification, belonging**

**Key: horizontality**

**Key: ongoing processes**

**Key: collaboration**

**Key: learning about and promoting their cultural heritage**

**Key: participation from the beginning**

**Key: the development of a common context**

**Key: bottom-up approaches**

**Key: the search to share and export knowledge and foster interactions**

**Key: network of heritage communities**





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# THANK YOU!!

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