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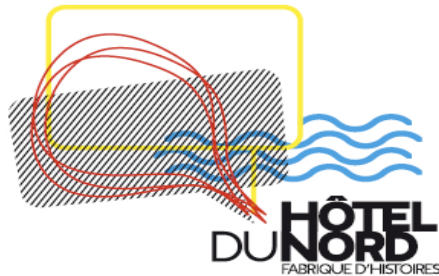
Implemented
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Council of Europe - European Union Joint Project

The Faro Way: enhanced participation in cultural heritage

Final Conference 3-4 December 2021, Lisbon, Portugal

The Faro Convention: a democratic approach to cultural heritage



SESSION 2: WHO IS (STILL) AFRAID OF THE FARO CONVENTION?

**The benefits from a truly cooperative approach:
the Marseilles case**

Mr. Prosper WANNER,

Lead expert on the Faro Convention of the Council of Europe

**FARO
Convention
Network**

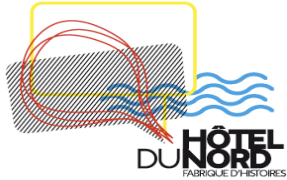


**REPÚBLICA
PORTUGUESA**

CULTURA

**PATRIMONIO
CULTURAL**

Direção-Geral do Património Cultural



Participation is not enough?

Identification:

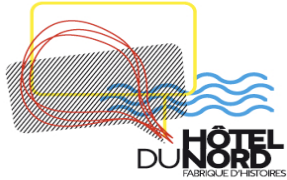
- Call for memories
- Platform of crowdsourcing

Protection:

- Monitoring of Heritage Sites
- Crowd founding
- Voluntaries camps for heritage renovation

Valorisation:

- Actions of vulgarisation
- Cultural mediation
- Accessibility for new publics: young, unemployed people, ...



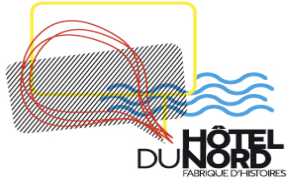
Faro Convention innovations

Article 1: recognise that rights relating to cultural heritage are inherent in **the right to participate in cultural life**, as defined in the Universal Declaration of Human Rights.

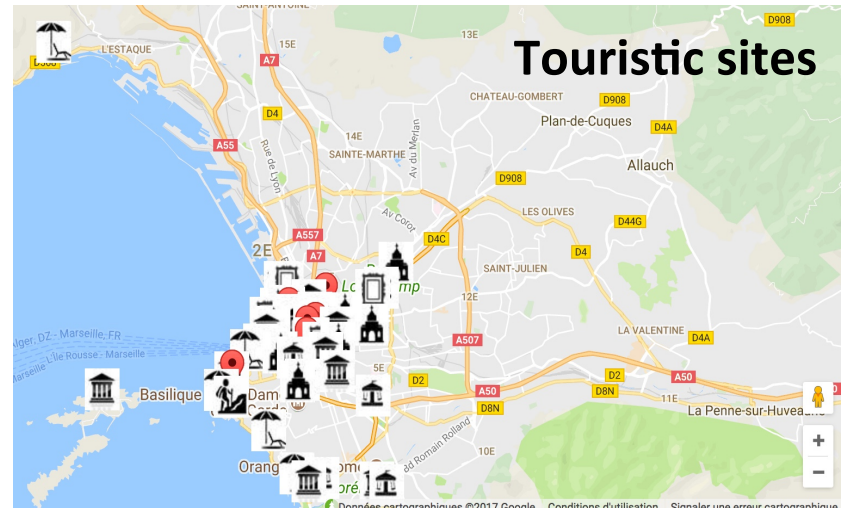
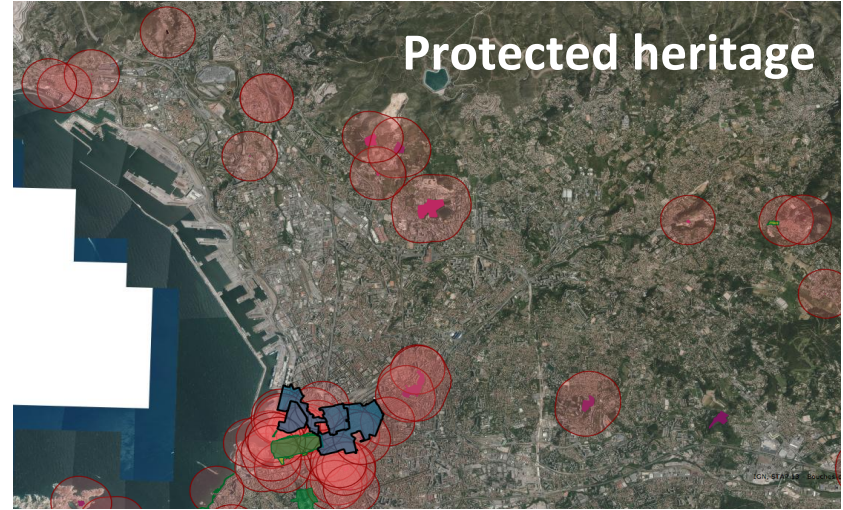
Section III – **Shared responsibility** for cultural heritage and public participation

Article 11: develop the legal, financial and professional frameworks which make possible **joint action** by public authorities, experts, owners, investors, businesses, non-governmental organisations and civil society.

Article 12: **encourage everyone to participate in the process** of identification, study, interpretation, protection, conservation and presentation of the cultural heritage.



North district of Marseilles



Heritage public service

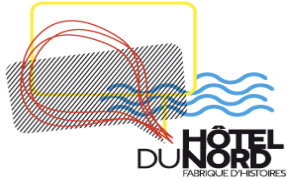
European integrated heritage mission

- **Identification:** Mapping people, places and stories
- **Protection :** archives, books, ...
- **Valorisation:** Heritage walks, exhibitions, artistic creations

Members

- **City of Marseille:** a curator
- **Council of Europe:** principles
- **Universities:** expertise
- **Artists, designers:** creativity
- **Heritage communities:** cooperation





WHO is involve?

INSTITUTED PARTICIPATION	FARO PROCESS
Ordinary citizens: users, beneficiaries, lay experts	Heritage communities: active individuals
Difficulty in involving people other than “informed citizens”	Involvement of more marginalised individuals

Heritage committee

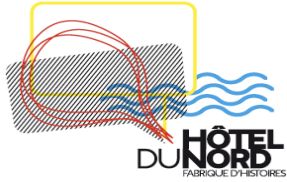
Mayors adopt the Faro principles

- **Protection:** Urban development projects & Applications to list heritage
- **Valorisation:** Economic development projects & European Heritage Days Program

Members

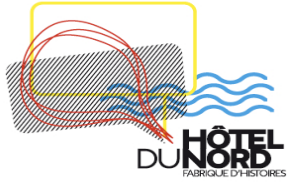
- **Mayor:** adoption of principles
- **Cultural City councilor:** democracy
- **Council of Europe:** principles
- **Public institutions:** cooperation
- **Heritage communities:** cooperation





WHY ?

INSTITUTED PARTICIPATION	FARO PROCESS
Political responsibility: understanding public decisions better	Political responsibility: rebalancing power
Improving public action and accepting it	Adapting public action and contributing to it
Extending knowledge	Producing knowledge
Functional action	Cultural process
Capacity building	Building new capacity



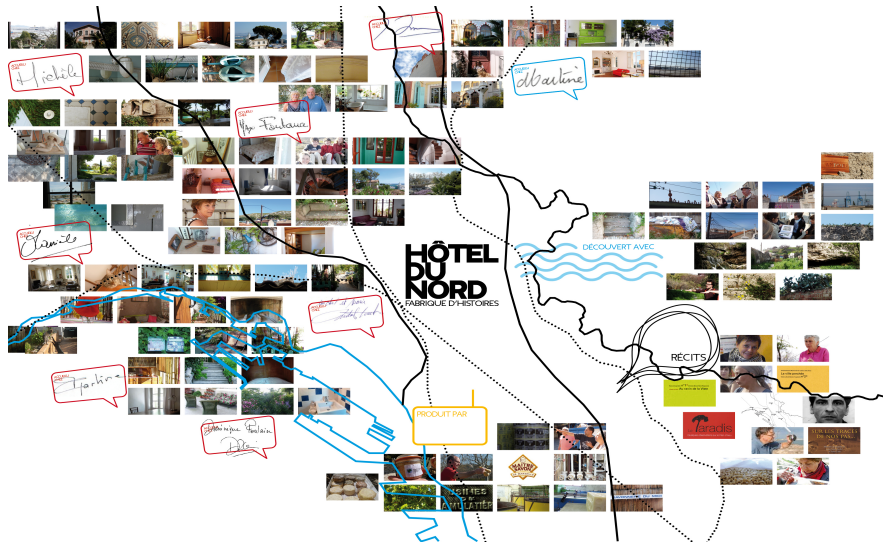
Fabric of hospitalities

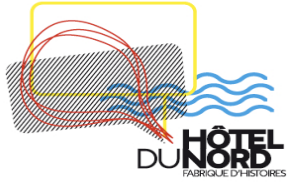
Residents' cooperative

- **Principles:** non profit, democracy
- **Rules:** made by and for inhabitants
- **Identification:** fabric of histories
- **Protection:** Common brand & School for host
- **Valorisation:** hospitality web platform

Members

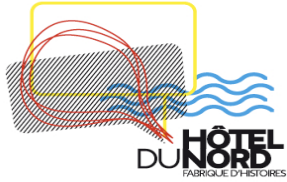
- **Inhabitants:** majority
- **Bed and breakfast:** hospitality
- **Artists, fabrics:** productions
- **Writers, curators:** books, sound-walks
- **Heritage communities:** heritage walks, itineraries, ...





Covering WHAT?

INSTITUTED PARTICIPATION	FARO PROCESS
Predefined and delimited issues	Conflict expression and management
Effectiveness of public decision-making	Quality of democratic debate
Finding the best solution	Plurality of response
Public decision-making procedures	Democratic governance procedures



Travel platform cooperative

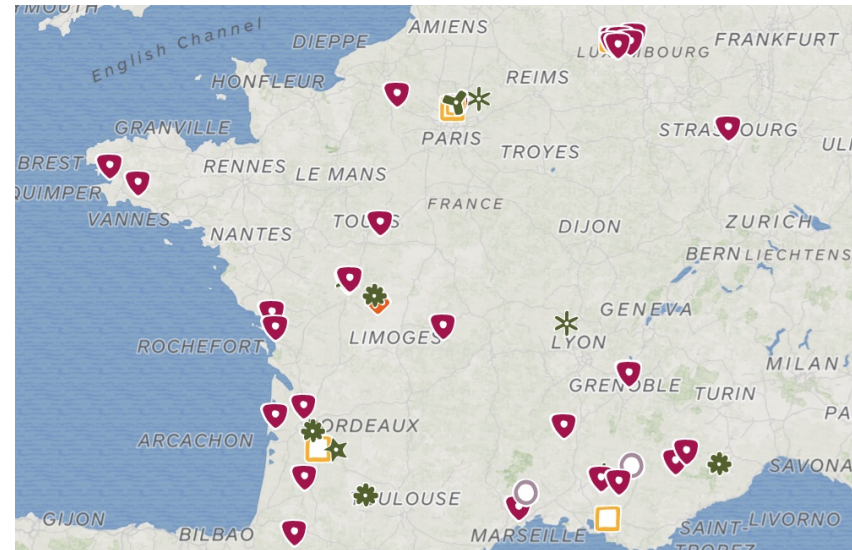
Research action

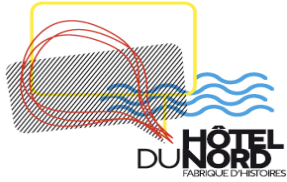
- **Principles:** non profit, democracy, human rights
- **Production:** social innovations
- **Valorisation:** common catalogue & common platform



Members

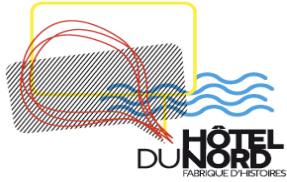
- **Heritage communities:** hospitalities and stories
- **Social travel agencies:** trips
- **Universities:** research program
- **Council of Europe:** principles





HOW?

INSTITUTED PARTICIPATION	FARO PROCESS
Rules	Principles
Agreement on the procedures for addressing the issues	Agreement on defining the issues
Expression of opinions	Sharing of responsibilities
Public policy	Public service
Public institutions produce information for citizens	Individuals produce information for public action
Occasional action	Long-term commitment



Thank you

Article: Shared responsibility for cultural heritage

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