

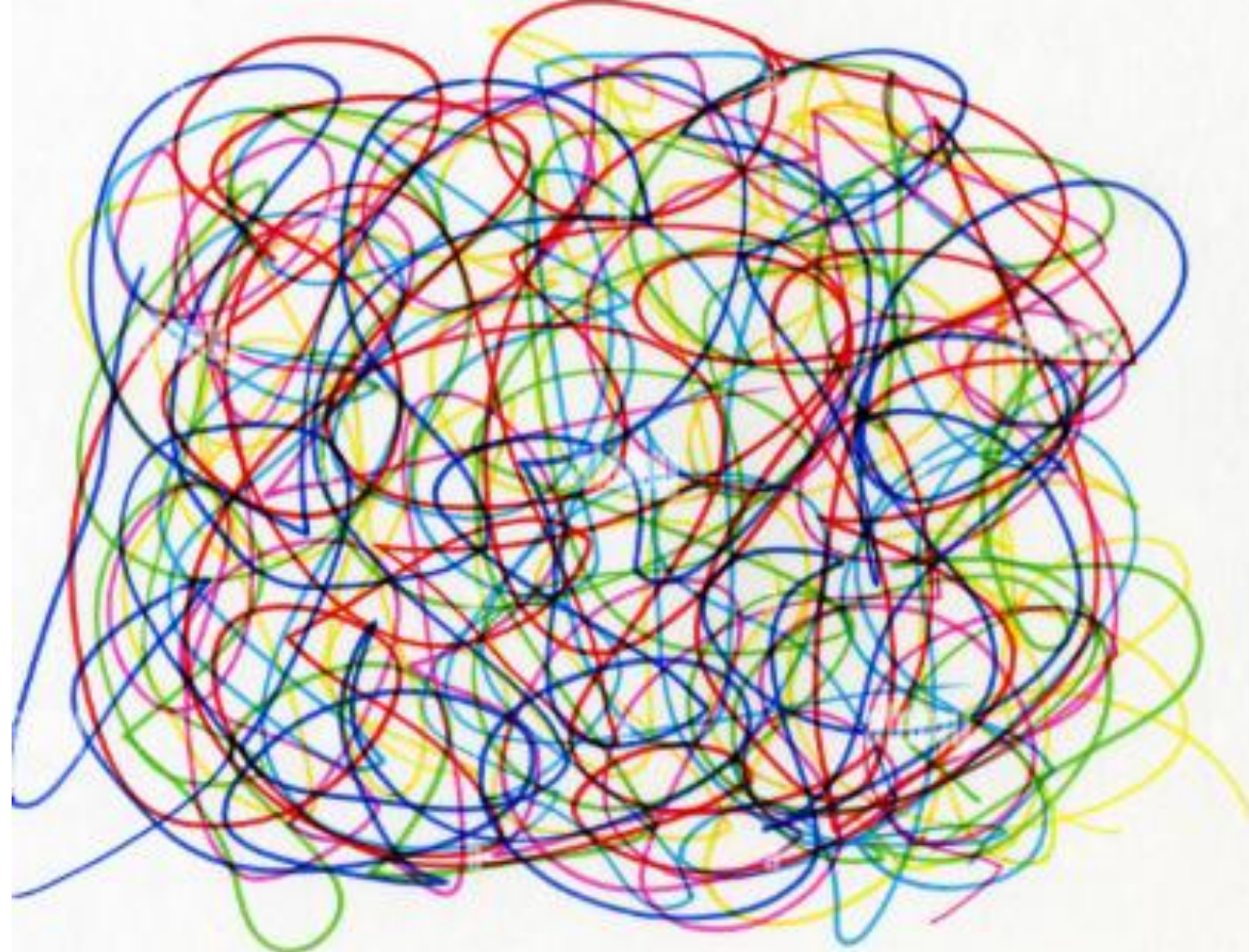
13th TRAINING ACADEMY

ON CULTURAL ROUTES OF THE COUNCIL OF EUROPE

**PÉCS/HU/ & OSIJEK/HR/ | SHAPING CONFIDENCE
2-5 JUNE 2026 | AND DIVERSITY**

PÉCS/HU/ & OSIJEK/HR/ | **SHAPING CONFIDENCE
2-5 JUNE 2026 AND DIVERSITY**






COUNCIL OF EUROPE
 CONSEIL DE L'EUROPE

Cultural Routes

SEARCH FILTERS

CULTURAL ROUTE		COUNTRY		MEMBER CATEGORY	
☐ European Route of Jewish Heritage	22	☐ Italy	229	☐ Chamber of Commerce	12
☐ European Route of Megalithic Culture	33	☐ Japan	2	☐ Cultural Institution / NGO	392
☐ European Routes of Emperor Charles V	66	☐ Jordan	1	☐ Heritage Site	593
☐ Huguenot and Waldesian Trail	5	☐ Latvia	7	☐ Local Authority	776
☐ Impressionisms Routes	57	☐ Lebanon	4	☐ Museum	187



Cultural Routes

DATABAS
 With the support of:

 LE GOUVERNEMENT
 DU GRAND-DUCHÉ DE LUXEMBOURG
 Ministère de la Culture

NETWORK! NETWORK! NETWORK! NETWORK! NETWORK! NETWORK! NETWORK! NETWORK!



#RomansWineDanube





Each scribble is a different story.
Stories need to be told to be alive.

Each story is interconnected network that connects people and places, creating values, identities.... experiences & emotions!

Expanding traveler's awareness, generating new values and understanding the differences and similarities..

Global Tourism Breakdown

Year 	International Arrivals	Key Highlights
1987	~360 million	Travel was largely dominated by traditional Western source markets.
2025	~1.52 billion	Driven by Asia-Pacific recovery, cheaper airfares, and visa facilitation. Europe led the way, recording 793 million arrivals alone.

VISITORS VS. TOURISTS

**SUSTAINABLE AND BALANCED TOURISM
MANAGEMENT**

BUILDING NETWORKS THAT WORK

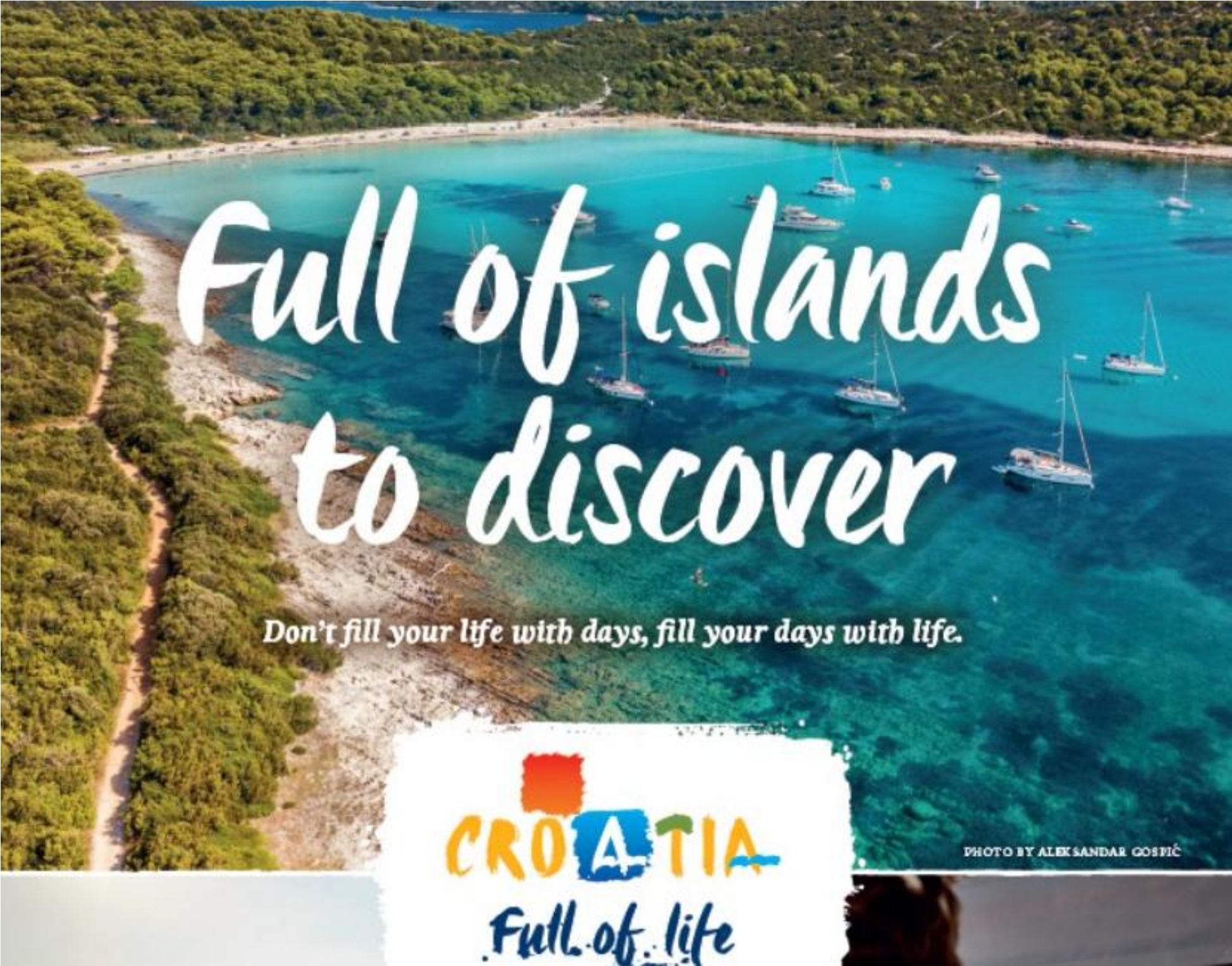
Collective Action

= management that works = balanced tourists

connecting heritage fostering understanding building a shared future connecting heritage fostering understanding building a shared future



Where are we taking you tomorrow?



CROATIA

lucky
you!



Co-funded by
the European Union





Slavonia & Baranja
(opposite of Slovenia 😊) ❤️
Croatian Danube region, Osijek-Baranja County

Travelling brings learning and understanding.

Cultural Route travels across and connects different cities, regions, countries, communities..



Training Academy also travels via Roman Emperors and Danube Wine Route!

PÉCS/HU/ & OSIJEK/HR/
2-5 JUNE 2026 | **SHAPING CONFIDENCE
AND DIVERSITY**



Share your journey with #RomansWineDanube

Cultural routes live through the people who travel them, experience them and share their stories.

By travelling cultural routes, you support local communities, strengthen your professional and cultural networks, and help promote shared European values: dialogue, heritage, sustainability and cross-border cooperation.



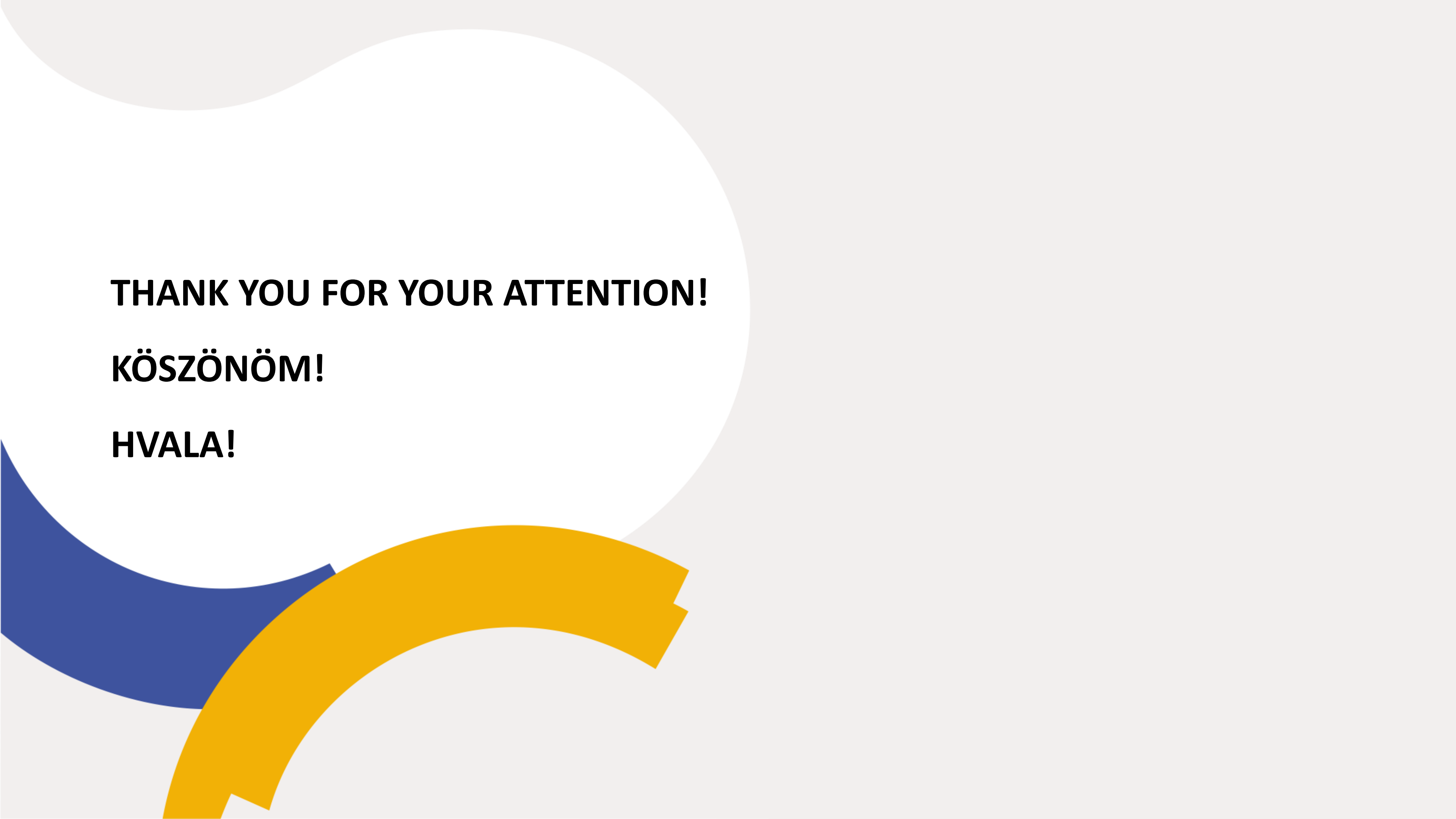
We invite you to become part of the Romans Wine Danube story. Share your impressions, discoveries, photos and travel moments using:

#RomansWineDanube

Tell your stories and share the journey.

Support your network.

Travel cultural routes.



THANK YOU FOR YOUR ATTENTION!

KÖSZÖNÖM!

HVALA!