



The circulation of European films outside Europe

Key figures 2017

LUMIERE

A publication
of the European Audiovisual Observatory



The circulation of European films outside Europe

Key figures 2017

European Audiovisual Observatory (Council of Europe), Strasbourg, 2019

Director of publication

Susanne Nikoltchev, Executive Director

Editorial supervision

Gilles Fontaine, Head of the Department for Market Information

Authors

Martin Kanzler, Film Analyst, Department for Market Information, martin.kanzler@coe.int

Patrizia Simone, Film Analyst, Department for Market Information, patrizia.simone@coe.int

European Audiovisual Observatory

Proofreading

Anthony A. Mills

Press and Public Relations

Alison Hindhaugh, alison.hindhaugh@coe.int

European Audiovisual Observatory

Publisher

European Audiovisual Observatory

76 Allée de la Robertsau, 67000 Strasbourg, France

Tel.: +33 (0)3 90 21 60 00

Fax. : +33 (0)3 90 21 60 19

info.obs@coe.int

<http://www.obs.coe.int>

Cover layout – ALTRAN, Neuilly-sur-Seine, France

Please quote this publication as

Kanzler M., Simone P., *The circulation of European films outside Europe - Key figures 2017*, European Audiovisual Observatory, Strasbourg, 2019

© European Audiovisual Observatory (Council of Europe), Strasbourg, February 2019

Acknowledgements

The Audiovisual Observatory would like to thank the EFARN network and all of our contacts in organisations across Europe who regularly provide us with the necessary data to keep our LUMIERE database up-to-date.

This report was prepared with the support of the Creative Europe programme of the European Union.

The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

If you wish to reproduce tables or graphs contained in this publication, please contact the European Audiovisual Observatory for prior approval.

Opinions expressed in this publication are personal and do not necessarily represent the view of the European Audiovisual Observatory, its members or the Council of Europe.

The circulation of European films outside Europe

Key figures 2017

Martin Kanzler

Patrizia Simone



Co-funded by the
Creative Europe Programme
of the European Union



Table of contents

1. EXECUTIVE SUMMARY	1
2. INTRODUCTION & METHODOLOGY	5
2.1. Introduction	5
2.2. Data scope & sources.....	6
2.3. Methodology remarks & definitions.....	8

3. THE BIG PICTURE 2017	16
3.1. Theatrical market volume of European films.....	16

4. MARKET VOLUME OUTSIDE EUROPE IN 2017.....	21
4.1. European film releases outside Europe.....	21
4.2. Admissions to European films outside Europe	27
4.3. GBO to European films outside Europe	32

5. BREAKING IT DOWN.....	35
5.1. The most significant theatrical markets for European films outside Europe	35
5.2. The leading European film export countries.....	37
5.3. Concentration of admissions outside Europe.....	43
5.4. Diversity of European film offering outside Europe	48
5.5. Top 100 European films outside Europe.....	53

6. OVERVIEW INTERNATIONAL MARKETS 2017	58
---	-----------

7. Market profile: Argentina.....	60
7.1. AR - 2017 at a glance.....	60
7.2. AR - General market characteristics.....	61
7.2.1.AR - Market trends	61
7.2.2.AR - Market concentration in 2017.....	63
7.2.3.AR - Market share by origin	65

7.2.4.AR - Top films 2017.....	66
7.3. AR - Market potential for European films.....	67
7.3.1.AR - Market volume for European films.....	67
7.3.2.AR - Concentration among European films.....	68
7.3.3.AR - European films by country of origin.....	69
7.3.4.AR - Top European films 2013-2017.....	72
7.3.5.AR - Who is distributing European films?.....	77

8. MARKET PROFILE: AUSTRALIA..... 78

8.1. AU - 2017 at a glance.....	78
8.2. AU - General market characteristics.....	79
8.2.1.AU - Market trends.....	79
8.2.2.AU - Market concentration in 2017.....	81
8.2.3.AU - Market share by origin.....	83
8.2.4.AU - Top films 2017.....	84
8.3. AU - Market potential for European films.....	85
8.3.1.AU - Market volume for European films.....	85
8.3.2.AU - Concentration among European films.....	86
8.3.3.AU - European films by country of origin.....	87
8.3.4.AU - Top European films 2013-2017.....	90
8.3.5.AU - Who is distributing European films?.....	95

9. MARKET PROFILE: BRAZIL..... 96

9.1. BR - 2017 at a glance.....	96
9.2. BR - General market characteristics.....	97
9.2.1.BR - Market trends.....	97
9.2.2.BR - Market concentration in 2017.....	99
9.2.3.BR - Market share by origin.....	101
9.2.4.BR - Top films 2017.....	102
9.3. BR - Market potential for European films.....	103
9.3.1.BR - Market volume for European films.....	103
9.3.2.BR - Concentration among European films.....	104
9.3.3.BR - European films by country of origin.....	105
9.3.4.BR - Top European films 2013-2017.....	108
9.3.5.BR - Who is distributing European films?.....	113

10. MARKET PROFILE: CANADA..... 114

10.1. CA - 2017 at a glance.....	114
10.2. CA - General market characteristics.....	115
10.2.1. CA - Market trends	115
10.2.2. CA - Market concentration in 2017.....	117
10.2.3. CA - Market share by origin	119
10.2.4. CA - Top films 2017	120
10.3. CA - Market potential for European films.....	121
10.3.1. CA - Market volume for European films.....	121
10.3.2. CA - Concentration among European films.....	122
10.3.3. CA - European films by country of origin.....	123
10.3.4. CA - Top European films 2013-2017.....	126
10.3.5. CA - Who is distributing European films?.....	131

11. MARKET PROFILE: CHILE 132

11.1. CL - 2017 at a glance	132
11.2. CL - General market characteristics.....	133
11.2.1. CL - Market trends.....	133
11.2.2. CL - Market concentration in 2017	135
11.2.3. CL - Market share by origin.....	137
11.2.4. CL - Top films 2017	138
11.3. CL - Market potential for European films	139
11.3.1. CL - Market volume for European films	139
11.3.2. CL - Concentration of European films.....	140
11.3.3. CL - European films by country of origin.....	141
11.3.4. CL - Top European films 2013-2017	144
11.3.5. CL - Who is distributing European films?	149

12. MARKET PROFILE: CHINA 150

12.1. CN - 2017 at a glance.....	150
12.2. CN - General market characteristics	151
12.2.1. CN - Market trends.....	151
12.2.2. CN - Market concentration in 2017	153
12.2.3. CN - Market share by origin.....	155
12.2.4. CN - Top films 2017	156
12.3. CN - Market potential for European films.....	157
12.3.1. CN - Market volume for European films.....	157
12.3.2. CN - Concentration among European films	158

12.3.3.	CN - European films by country of origin	159
12.3.4.	CN - Top European films 2014-2017	162
12.3.5.	CN - Who is distributing European films?.....	165

13. MARKET PROFILE: COLOMBIA.....166

13.1.	CO - 2017 at a glance.....	166
13.2.	CO - General market characteristics	167
13.2.1.	CO - Market trends.....	167
13.3.	CO - Market concentration in 2017.....	169
13.3.1.	CO - Market share by origin.....	171
13.3.2.	CO - Top films 2017	172
13.4.	CO - Market potential for European films.....	173
13.4.1.	CO - Market volume for European films.....	173
13.4.2.	CO - Concentration among European films	174
13.4.3.	CO - European films by country of origin	175
13.4.4.	CO - Top European films 2013-2017	178
13.4.5.	CO - Who is distributing European films?	183

14. MARKET PROFILE: SOUTH KOREA184

14.1.	KR - 2017 at a glance.....	184
14.2.	KR - General market characteristics.....	185
14.2.1.	KR - Market trends	185
14.2.2.	KR - Market concentration in 2017.....	187
14.2.3.	KR - Market share by origin	189
14.2.4.	KR - Top films 2017	190
14.3.	KR - Market potential for European films.....	191
14.3.1.	KR - Market volume for European films.....	191
14.3.2.	KR - Concentration among European films	192
14.3.3.	KR - European films by country of origin	193
14.3.4.	KR - Top European films 2013-2017.....	196
14.3.5.	KR - Who is distributing European films?.....	201

15. MARKET PROFILE: MEXICO.....202

15.1.	MX - 2017 at a glance.....	202
15.2.	MX - General market characteristics.....	203
15.2.1.	MX - Market trends	203
15.2.2.	MX - Market concentration in 2017.....	205

15.2.3.	MX - Market share by origin	207
15.2.4.	MX - Top films 2017.....	208
15.3.	MX - Market potential for European films.....	209
15.3.1.	MX - Market volume for European films.....	209
15.3.2.	MX - Concentration among European films	210
15.3.3.	MX - European films by country of origin	211
15.3.4.	MX - Top European films 2013-2017.....	214
15.3.5.	MX - Who is distributing European films?.....	219

16. MARKET PROFILE: NEW ZEALAND 220

16.1.	NZ - 2017 at a glance.....	220
16.2.	NZ - General market characteristics	221
16.2.1.	NZ - Market trends	221
16.2.2.	NZ - Market concentration in 2017.....	223
16.2.3.	NZ - Market share by origin	225
16.2.4.	NZ - Top films 2017.....	226
16.3.	NZ - Market potential for European films.....	227
16.3.1.	NZ - Market volume for European films.....	227
16.3.2.	NZ - Concentration among European films	228
16.3.3.	NZ - European films by country of origin	229
16.3.4.	NZ - Top European films 2013-2017	232
16.3.5.	NZ - Who is distributing European films?.....	237

17. MARKET PROFILE: UNITED STATES 238

17.1.	US - 2017 at a glance.....	238
17.2.	US - General market characteristics.....	239
17.2.1.	US - Market trends	239
17.2.2.	US - Market concentration in 2017.....	241
17.2.3.	US - Market share by origin	243
17.2.4.	US - Top films 2017.....	244
17.3.	US - Market potential for European films.....	245
17.3.1.	US - Market volume for European films.....	245
17.3.2.	US - Concentration among European films	246
17.3.3.	US - European films by country of origin	247
17.3.4.	US - Top European films 2013-2017	250
17.3.5.	US - Who is distributing European films?.....	255

18. MARKET PROFILE: VENEZUELA.....256

18.1. VE - 2017 at a glance	256
18.2. VE - General market characteristics.....	257
18.2.1. VE - Market trends.....	257
18.2.2. VE - Market concentration in 2017	259
18.2.3. VE - Market share by origin.....	261
18.2.4. VE - Top films 2017	262
18.3. VE - Market potential for European films	263
18.3.1. VE - Market volume for European films	263
18.3.2. VE - Concentration among European films.....	264
18.3.3. VE - European films by country of origin.....	265
18.3.4. VE - Top European films 2013-2017	268
18.3.5. VE - Who is distributing European films?	273

19. APPENDIX.....275

19.1. Number of films tracked in LUMIERE	276
19.2. Admissions tracked in LUMIERE.....	277
19.3. Estimated LUMIERE coverage rates	278
19.4. Treatment of EUR inc films	279
19.5. Nation data sources	281

Figures

Figure 1.	European films on release outside Europe (2013-2017).....	1
Figure 2.	Admissions to European films outside Europe (2013-2017).....	2
Figure 3.	Admissions to European films outside Europe by market and origin (2017).....	3
Figure 4.	At a glance: Worldwide theatrical market volume of European films (2017).....	17
Figure 5.	Number of European films on release outside Europe (2013-2017).....	22
Figure 6.	Market share of European films in terms of films on release (2017).....	25
Figure 7.	Admissions to European films outside Europe (2013-2017).....	27
Figure 8.	Market share of European films in terms of admissions (2017).....	29
Figure 9.	Market share of European films outside Europe (2013-2017).....	29
Figure 10.	Market shares in terms of admissions - by region / country of origin (2017).....	31
Figure 11.	GBO to European films outside Europe (2017).....	32
Figure 12.	Breakdown of worldwide admissions to the top 10 European film exporting countries by origin of admissions generation (2017).....	41
Figure 13.	Concentration of admissions to European films outside Europe (2017).....	43
Figure 14.	Share of European films with only 1 or 2 non-European release markets (2017).....	48
Figure 15.	Share of French and UK films in non-European markets (2017).....	51
Figure 16.	Share of recent European films in non-European release markets (2017).....	52
Figure 17.	AR - Box office trends (2013-2017).....	61
Figure 18.	AR - Screen development (2013-2017).....	61
Figure 19.	AR - Development of film releases (2013-2017).....	62
Figure 20.	AR - Average admissions per film (2014-2017).....	62
Figure 21.	AR - Number of films on release by admission brackets (2017).....	63
Figure 22.	AR - Number of films on release by print brackets (2017).....	63
Figure 23.	AR - Top distributors (2017).....	64
Figure 24.	AR - Film releases by region of origin (2017).....	65
Figure 25.	AR - Admissions and prints by region of origin (2017).....	65
Figure 26.	AR - Weight of Argentina as an export market for European films (2017).....	67
Figure 27.	AR - Number of European films on release by admission brackets (2017).....	68
Figure 28.	AR - Number of European films on release by print brackets (2017).....	68
Figure 29.	AU - Box office trend 2013-(2017).....	79
Figure 30.	AU - Screen development (2013-2017).....	79
Figure 31.	AU - Development of film releases (2013-2017).....	80
Figure 32.	AU - Average admissions per film (2013-2017).....	80
Figure 33.	AU - Number of films on release by admission brackets (2017).....	81
Figure 34.	AU - Number of films on release by print brackets (2017).....	81
Figure 35.	AU - Top distributors (2017).....	82
Figure 36.	AU - Film releases by region of origin (2017).....	83
Figure 37.	AU - Admissions and prints by region of origin (2017).....	83
Figure 38.	AU - Weight of Australia as an export market for European films (2017).....	85
Figure 39.	AU - Number of European films on release by admission brackets (2017).....	86
Figure 40.	AU - Number of European films on release by print brackets (2017).....	86
Figure 41.	BR - Box office trend (2013-2017).....	97
Figure 42.	BR - Screen development (2013-2017).....	97
Figure 43.	BR - Development of film releases (2013-2017).....	98
Figure 44.	BR - Average admissions per film (2013-2017).....	98
Figure 45.	BR - Number of films on release by admission brackets (2017).....	99
Figure 46.	BR - Number of films on release by print brackets (2017).....	99
Figure 47.	BR - Top distributors (2017).....	100
Figure 48.	BR - Film releases by region of origin (2017).....	101
Figure 49.	BR - Admissions and prints by region of origin (2017).....	101
Figure 50.	BR - Weight of Brazil as an export market for European films (2017).....	103
Figure 51.	BR - Number of European films on release by admission brackets (2017).....	104
Figure 52.	BR - Number of European films on release by print brackets (2017).....	104
Figure 53.	CA - Box office trend (2013-2017).....	115
Figure 54.	CA - Screen development (2013-2017).....	115
Figure 55.	CA - Development of film releases (2013-2017).....	116
Figure 56.	CA - Average admissions per film (2013-2017).....	116
Figure 57.	CA - Number of films on release by admission brackets (2017).....	117
Figure 58.	CA - Number of films on release by print brackets (2017).....	117
Figure 59.	CA - Top distributors (2017).....	118
Figure 60.	CA - Film releases by region of origin (2017).....	119
Figure 61.	CA - Admissions and prints by region of origin (2017).....	119

Figure 62.	CA - Weight of Canada as an export market for European films (2017).....	121
Figure 63.	CA - Number of European films on release by admission brackets (2017).....	122
Figure 64.	CA - Number of European films on release by print brackets (2017).....	122
Figure 65.	CL - Box office trend (2013-2017).....	133
Figure 66.	CL - Screen development (2013-2017).....	133
Figure 67.	CL - Development of film releases (2013-2017).....	134
Figure 68.	CL - Average admissions per film (2013-2017).....	134
Figure 69.	CL - Number of films on release by admission brackets (2017).....	135
Figure 70.	CL - Number of films on release by print brackets (2017).....	135
Figure 71.	CL - Top distributors (2017).....	136
Figure 72.	CL - Film releases by region of origin (2017).....	137
Figure 73.	CL - Admissions and prints by region of origin (2017).....	137
Figure 74.	CL - Weight of Brazil as an export market for European films (2017).....	139
Figure 75.	CL - Number of European films on release by admission brackets (2017).....	140
Figure 76.	CL - Number of European films on release by print brackets (2017).....	140
Figure 77.	CN - Box office trends (2013-2017).....	151
Figure 78.	CN - Screen development (2013-2017).....	151
Figure 79.	CN - Development of film releases (2014-2017).....	152
Figure 80.	CN - Average admissions per film (2014-2017).....	152
Figure 81.	CN - Number of films on release by admission brackets (2017).....	153
Figure 82.	CN - Number of films on release by location brackets (2017).....	153
Figure 83.	CN - Top distributors (2017).....	154
Figure 84.	CN - Film releases by region of origin (2017).....	155
Figure 85.	CN - Admissions and locations by region of origin (2017).....	155
Figure 86.	CN - Weight of China as an export market for European films (2017).....	157
Figure 87.	CN - Number of European films on release by admission brackets (2017).....	158
Figure 88.	CN - Number of European films on release by location brackets (2017).....	158
Figure 89.	CO - Box office trends (2013-2017).....	167
Figure 90.	CO - Screen development (2013-2017).....	167
Figure 91.	CO - Development of film releases (2013-2017).....	168
Figure 92.	CO - Average admissions per film (2013-2017).....	168
Figure 93.	CO - Number of films on release by admission brackets (2017).....	169
Figure 94.	CO - Number of films on release by print brackets (2017).....	169
Figure 95.	CO - Top distributors (2017).....	170
Figure 96.	CO - Film releases by region of origin (2017).....	171
Figure 97.	CO - Admissions and prints by region of origin (2017).....	171
Figure 98.	CO - Weight of Colombia as an export market for European films (2017).....	173
Figure 99.	CO - Number of European films on release by admission brackets (2017).....	174
Figure 100.	CO - Number of European films on release by print brackets (2017).....	174
Figure 101.	KR - Box office trend (2013-2017).....	185
Figure 102.	KR - Screen development (2013-2016).....	185
Figure 103.	KR - Development of film releases (2013-2017).....	186
Figure 104.	KR - Average admissions per film (2013-2017).....	186
Figure 105.	KR - Number of films on release by admission brackets (2017).....	187
Figure 106.	KR - Number of films on release by print brackets (2017).....	187
Figure 107.	KR - Top distributors (2017).....	188
Figure 108.	KR - Film releases by region of origin (2017).....	189
Figure 109.	KR - Admissions and prints by region of origin (2017).....	189
Figure 110.	KR - Weight of South Korea as an export market for European films (2017).....	191
Figure 111.	KR - Number of European films on release by admission brackets (2017).....	192
Figure 112.	KR - Number of European films on release by print brackets (2017).....	192
Figure 113.	MX - Box office trend (2013-2017).....	203
Figure 114.	MX - Screen development (2013-2017).....	203
Figure 115.	MX - Development of film releases (2013-2017).....	204
Figure 116.	MX - Average admissions per film (2013-2017).....	204
Figure 117.	MX - Number of films on release by admission brackets (2017).....	205
Figure 118.	MX - Number of films on release by print brackets (2017).....	205
Figure 119.	MX - Top distributors (2017).....	206
Figure 120.	MX - Film releases by region of origin (2017).....	207
Figure 121.	MX - Admissions and prints by region of origin (2017).....	207
Figure 122.	MX - Weight of Mexico as an export market for European films (2017).....	209
Figure 123.	MX - Number of European films on release by admission brackets (2017).....	210
Figure 124.	MX - Number of European films on release by print brackets (2017).....	210
Figure 125.	NZ - Box office trend (2013-2017).....	221

Figure 126.	NZ - Screen development (2013-2017).....	221
Figure 127.	NZ - Development of film releases (2013-2017).....	222
Figure 128.	NZ - Average admissions per film (2013-2017).....	222
Figure 129.	NZ - Number of films on release by admission brackets (2017).....	223
Figure 130.	NZ - Number of films on release by print brackets (2017).....	223
Figure 131.	NZ - Top distributors (2017).....	224
Figure 132.	NZ - Film releases by region of origin (2017).....	225
Figure 133.	NZ - Admissions and prints by region of origin (2017).....	225
Figure 134.	NZ - Weight of New Zealand as an export market for European films (2017).....	227
Figure 135.	NZ - Number of European films on release by admission brackets (2017).....	228
Figure 136.	NZ - Number of European films on release by print brackets (2017).....	228
Figure 137.	US - Box office trend (2013-2017).....	239
Figure 138.	US - Screen development (2013-2017).....	239
Figure 139.	US - Development of film releases (2014-2017).....	240
Figure 140.	US - Average admissions per film (2014-2017).....	240
Figure 141.	US - Number of films on release by admission brackets (2017).....	241
Figure 142.	US - Number of films on release by print brackets (2017).....	241
Figure 143.	US - Top distributors (2017).....	242
Figure 144.	US - Film releases by region of origin (2017).....	243
Figure 145.	US - Admissions and prints by region of origin (2017).....	243
Figure 146.	US - Weight of the United States as an export market for European films (2017).....	245
Figure 147.	US - Number of European films on release by admission brackets (2017).....	246
Figure 148.	US - Number of European films on release by print brackets (2017).....	246
Figure 149.	VE - Box office trend (2013-2017).....	257
Figure 150.	VE - Screen development (2013-2016).....	257
Figure 151.	VE - Development of film releases (2014-2017).....	258
Figure 152.	VE - Average admissions per film (2014-2017).....	258
Figure 153.	VE - Number of films on release by admission brackets (2017).....	259
Figure 154.	VE - Number of films on release by print brackets (2017).....	259
Figure 155.	VE - Top distributors (2017).....	260
Figure 156.	VE - Film releases by region of origin (2017).....	261
Figure 157.	VE - Admissions and prints by region of origin (2017).....	261
Figure 158.	VE - Weight of Venezuela as an export market for European films (2017).....	263
Figure 159.	VE - Number of European films on release by admission brackets (2017).....	264
Figure 160.	VE - Number of European films on release by print brackets (2017).....	264

Tables

Table 1.	Number of European films on release by release region (2013-2017).....	18
Table 2.	Admissions and GBO for European films worldwide (2013-2017)	18
Table 3.	National vs. non-national market volume of European films (2013-2017).....	20
Table 4.	Number of European films on release outside Europe (2013-2017).....	23
Table 5.	European first releases outside Europe (narrow definition*) (2013-2017).....	24
Table 6.	European first releases outside Europe (wide definition*) (2013-2017).....	24
Table 7.	Market share of European films in terms of films on release (2013-2017).....	26
Table 8.	Admissions to European films on release outside Europe (2013-2017).....	28
Table 9.	Market share of European films in terms of admissions (2013-2017)	30
Table 10.	GBO to European films on release outside Europe (2013-2017).....	33
Table 11.	Number of European film releases outside Europe (2017).....	36
Table 12.	Admissions & GBO for European films outside Europe (2017).....	36
Table 13.	Number of European film releases outside Europe by country of origin (2017)	39
Table 14.	Admissions to European films outside Europe by country of origin (2017).....	40
Table 15.	Admissions breakdown for European films: National vs. non-national (2017).....	42
Table 16.	Number and admissions of European films by admission brackets (2017).....	44
Table 17.	Number of European films by „admissions brackets“ (2013-2017).....	44
Table 18.	Admissions to European films by admission brackets (2013-2017).....	45
Table 19.	Share of admissions to European films by admission brackets (2013-2017).....	45
Table 20.	Number and admissions to European films by top brackets (2017)	46
Table 21.	Admissions to European films by top brackets (2013-2017)	46
Table 22.	Share of admissions to European films by top brackets (2013-2017)	47
Table 23.	Concentration of European films outside Europe by number of release markets (2017)	49
Table 24.	European film releases outside Europe by number of release markets (2013-2017).....	49
Table 25.	Admissions to European films outside Europe by number of release markets (2013-2017).....	50
Table 26.	Share of int. admissions to European films by number of release markets (2013-2017).....	50
Table 27.	Concentration of European films outside Europe by production year (2017).....	52
Table 28.	Short profiles of top 5 European films outside Europe (2017).....	53
Table 29.	Top 100 European films in terms of admissions generated outside Europe 2017 (est.).....	54
Table 30.	Inhabitants and screens by market (2017).....	58
Table 31.	Admissions and GBO by market (2017)	58
Table 32.	Film releases by market (2017)	59
Table 33.	European films by market (2017).....	59
Table 34.	AR - Cinema market at a glance (2017).....	60
Table 35.	AR – Benchmarking (2017).....	60
Table 36.	AR - Concentration of admissions and prints (2017).....	63
Table 37.	AR - Top 10 distributors (2017).....	64
Table 38.	AR - Top 50 films by admissions (2017).....	66
Table 39.	AR - Overview market volume for European films (2017)	67
Table 40.	AR - Concentration of admissions and prints for European films (2017).....	68
Table 41.	AR - Admissions to European films by country of origin (2017)	69
Table 42.	AR - GBO for European films by country of origin (2017).....	69
Table 43.	AR - European films on release by country of origin (2017).....	70
Table 44.	AR - European first releases by country of origin (2017).....	70
Table 45.	AR - Prints of European films by country of origin (2017).....	71
Table 46.	AR - Top 50 European films by admissions (2013).....	72
Table 47.	AR - Top 50 European films by admissions (2014).....	73
Table 48.	AR - Top 50 European films by admissions (2015).....	74
Table 49.	AR - Top 50 European films by admissions (2016).....	75
Table 50.	AR - Top 50 European films by admissions (2017).....	76
Table 51.	AR - Top importers of European films based on admissions (2017).....	77
Table 52.	AU - Cinema market at a glance (2017).....	78
Table 53.	AU – Benchmarking (2017)	78
Table 54.	AU - Concentration of admissions and prints (2017)	81
Table 55.	AU - Top 10 distributors (2017).....	82
Table 56.	AU - Top 50 films by admissions (2017).....	84
Table 57.	AU - Overview market volume for European films (2017).....	85
Table 58.	AU - Concentration of admissions and prints for European films (2017)	86
Table 59.	AU - Admissions to European films by country of origin (2017).....	87
Table 60.	AU - GBO for European films by country of origin (2017).....	87
Table 61.	AU - European films on release by country of origin (2017).....	88
Table 62.	AU - European first releases by country of origin (2017).....	88

Table 63.	AU - Prints of European films by country of origin (2017).....	89
Table 64.	AU - Top 50 European films by admissions (2013).....	90
Table 65.	AU - Top 50 European films by admissions (2014).....	91
Table 66.	AU - Top 50 European films by admissions (2015).....	92
Table 67.	AU - Top 50 European films by admissions (2016).....	93
Table 68.	AU - Top 50 European films by admissions (2017).....	94
Table 69.	AU - Top importers of European films based on admissions (2017).....	95
Table 70.	BR - Cinema market at a glance (2017).....	96
Table 71.	BR - Benchmark (2017).....	96
Table 72.	BR - Concentration of admissions and prints (2017).....	99
Table 73.	BR - Top 10 distributors (2017).....	100
Table 74.	BR - Top 50 films by admissions (2017).....	102
Table 75.	BR - Overview market volume for European films (2017).....	103
Table 76.	BR - Concentration of admissions and prints for European films (2017).....	104
Table 77.	BR - Admissions to European films by country of origin (2017).....	105
Table 78.	BR - GBO for European films by country of origin (2017).....	105
Table 79.	BR - European films on release by country of origin (2017).....	106
Table 80.	BR - European first releases by country of origin (2017).....	106
Table 81.	BR - Prints of European films by country of origin (2017).....	107
Table 82.	BR - Top 50 European films by admissions (2013).....	108
Table 83.	BR - Top 50 European films by admissions (2014).....	109
Table 84.	BR - Top 50 European films by admissions (2015).....	110
Table 85.	BR - Top 50 European films by admissions (2016).....	111
Table 86.	BR - Top 50 European films by admissions (2017).....	112
Table 87.	BR - Top importers of European films based on admissions (2017).....	113
Table 88.	CA - Cinema market at a glance (2017).....	114
Table 89.	CA - Benchmark (2017).....	114
Table 90.	CA - Concentration of admissions and prints (2017).....	117
Table 91.	CA - Top 10 distributors (2017).....	118
Table 92.	CA - Top 50 films by admissions (2017).....	120
Table 93.	CA - Overview market volume for European films (2017).....	121
Table 94.	CA - Concentration of admissions and prints for European films (2017).....	122
Table 95.	CA - Admissions to European films by country of origin (2017).....	123
Table 96.	CA - GBO for European films by country of origin (2017).....	123
Table 97.	CA - European films on release by country of origin (2017).....	124
Table 98.	CA - European first releases by country of origin (2017).....	124
Table 99.	CA - Prints of European films by country of origin (2017).....	125
Table 100.	CA - Top 50 European films by admissions (2013).....	126
Table 101.	CA - Top 50 European films by admissions (2014).....	127
Table 102.	CA - Top 50 European films by admissions (2015).....	128
Table 103.	CA - Top 50 European films by admissions (2016).....	129
Table 104.	CA - Top 50 European films by admissions (2017).....	130
Table 105.	CA - Top importers of European films based on admissions (2017).....	131
Table 106.	CL - Cinema market at a glance (2017).....	132
Table 107.	CL - Benchmark (2017).....	132
Table 108.	CL - Concentration of admissions and prints (2017).....	135
Table 109.	CL - Top 10 distributors (2017).....	136
Table 110.	CL - Top 50 films by admissions (2017).....	138
Table 111.	CL - Overview market volume for European films (2017).....	139
Table 112.	CL - Concentration of admissions and prints for European films (2017).....	140
Table 113.	CL - Admissions to European films by country of origin (2017).....	141
Table 114.	CL - GBO for European films by country of origin (2017).....	141
Table 115.	CL - European films on release by country of origin (2017).....	142
Table 116.	CL - European first releases by country of origin (2017).....	142
Table 117.	CL - Prints of European films by country of origin (2017).....	143
Table 118.	CL - Top 29 European films by admissions (2013).....	144
Table 119.	CL - Top 38 European films by admissions (2014).....	145
Table 120.	CL - Top 50 European films by admissions (2015).....	146
Table 121.	CL - Top 50 European films by admissions (2016).....	147
Table 122.	CL - Top 48 European films by admissions (2017).....	148
Table 123.	CL - Top importers of European films based on admissions (2017).....	149
Table 124.	CN - Cinema market at a glance (2017).....	150
Table 125.	CN - Benchmarking (2017).....	150
Table 126.	CN - Concentration of admissions and prints (2017).....	153

Table 127.	CN - Top 10 distributors (2017).....	154
Table 128.	CN - Top 50 films by admissions (2017)	156
Table 129.	CN - Overview market volume for European films (2017)	157
Table 130.	CN - Concentration of admissions and prints for European films (2017)	158
Table 131.	CN - Admissions to European films by country of origin (2017)	159
Table 132.	CN - GBO for European films by country of origin (2017).....	159
Table 133.	CN - European films on release by country of origin (2017).....	160
Table 134.	CN - European first releases by country of origin (2017).....	160
Table 135.	CN - Locations of European films by country of origin (2017).....	161
Table 136.	CN - Top European films by admissions (2014)	162
Table 137.	CN - Top European films by admissions (2015)	162
Table 138.	CN - Top European films by admissions (2016)	163
Table 139.	CN - Top 50 European films by admissions (2017).....	164
Table 140.	CN - Top importers of European films based on admissions (2017).....	165
Table 141.	CO - Cinema market at a glance (2017)	166
Table 142.	CO - Benchmarking (2017)	166
Table 143.	CO - Concentration of admissions and prints (2017)	169
Table 144.	CO - Top 10 distributors (2017).....	170
Table 145.	CO - Top 50 films by admissions (2017)	172
Table 146.	CO - Overview market volume for European films (2017).....	173
Table 147.	CO - Concentration of admissions and prints for European films (2017)	174
Table 148.	CO - Admissions to European films by country of origin (2017).....	175
Table 149.	CO - GBO for European films by country of origin (2017).....	175
Table 150.	CO - European films on release by country of origin (2017).....	176
Table 151.	CO - European first releases by country of origin (2017).....	176
Table 152.	CO - Prints of European films by country of origin (2017).....	177
Table 153.	CO - Top 50 European films by admissions (2013).....	178
Table 154.	CO - Top 50 European films by admissions (2014).....	179
Table 155.	CO - Top 50 European films by admissions (2015).....	180
Table 156.	CO - Top 50 European films by admissions (2016).....	181
Table 157.	CO - Top 50 European films by admissions (2017).....	182
Table 158.	CO - Top importers of European films based on admissions (2017).....	183
Table 159.	KR - Cinema market at a glance (2017).....	184
Table 160.	KR - Benchmark (2017)	184
Table 161.	KR - Concentration of admissions and prints (2017)	187
Table 162.	KR - Top 10 distributors (2017).....	188
Table 163.	KR - Top 50 films by admissions (2017).....	190
Table 164.	KR - Overview market volume for European films (2017)	191
Table 165.	KR - Concentration of admissions and prints for European films (2017).....	192
Table 166.	KR - Admissions to European films by country of origin (2017)	193
Table 167.	KR - GBO for European films by country of origin (2017).....	193
Table 168.	KR - European films on release by country of origin (2017).....	194
Table 169.	KR - European first releases by country of origin (2017).....	194
Table 170.	KR - Prints of European films by country of origin (2017).....	195
Table 171.	KR - Top 50 European films by admissions (2013).....	196
Table 172.	KR - Top 50 European films by admissions (2014).....	197
Table 173.	KR - Top 50 European films by admissions (2015).....	198
Table 174.	KR - Top 50 European films by admissions (2016).....	199
Table 175.	KR - Top 50 European films by admissions (2017).....	200
Table 176.	KR - Top importers of European films based on admissions (2017).....	201
Table 177.	MX - Cinema market at a glance (2017).....	202
Table 178.	MX - Benchmark (2017).....	202
Table 179.	MX - Concentration of admissions and prints (2017)	205
Table 180.	MX - Top 10 distributors (2017).....	206
Table 181.	MX - Top 50 films by admissions (2017).....	208
Table 182.	MX - Overview market volume for European films (2017)	209
Table 183.	MX - Concentration of admissions and prints for European films (2017).....	210
Table 184.	MX - Admissions to European films by country of origin (2017)	211
Table 185.	MX - GBO for European films by country of origin (2017).....	211
Table 186.	MX - European films on release by country of origin (2017).....	212
Table 187.	MX - European first releases by country of origin (2017)	212
Table 188.	MX - Prints of European films by country of origin (2017).....	213
Table 189.	MX - Top 50 European films by admissions (2013).....	214
Table 190.	MX - Top 50 European films by admissions (2014).....	215

Table 191.	MX - Top 50 European films by admissions (2015).....	216
Table 192.	MX - Top 50 European films by admissions (2016).....	217
Table 193.	MX - Top 50 European films by admissions (2017).....	218
Table 194.	MX - Top importers of European films based on admissions (2017).....	219
Table 195.	NZ - Cinema market at a glance (2017).....	220
Table 196.	NZ - Benchmark (2017).....	220
Table 197.	NZ - Concentration of admissions and prints (2017).....	223
Table 198.	NZ - Top 10 distributors (2017).....	224
Table 199.	NZ - Top 50 films by admissions (2017).....	226
Table 200.	NZ - Overview market volume for European films (2017).....	227
Table 201.	NZ - Concentration of admissions and prints for European films (2017).....	228
Table 202.	NZ - Admissions to European films by country of origin (2017).....	229
Table 203.	NZ - GBO for European films by country of origin (2017).....	229
Table 204.	NZ - European films on release by country of origin (2017).....	230
Table 205.	NZ - European first releases by country of origin (2017).....	230
Table 206.	NZ - Prints of European films by country of origin (2017).....	231
Table 207.	NZ - Top 50 European films by admissions (2013).....	232
Table 208.	NZ - Top 50 European films by admissions (2014).....	233
Table 209.	NZ - Top 50 European films by admissions (2015).....	234
Table 210.	NZ - Top 50 European films by admissions (2016).....	235
Table 211.	NZ - Top 50 European films by admissions (2017).....	236
Table 212.	NZ - Top importers of European films based on admissions (2017).....	237
Table 213.	US - Cinema market at a glance (2017).....	238
Table 214.	US - Benchmark (2017).....	238
Table 215.	US - Concentration of admissions and prints (2017).....	241
Table 216.	US - Top 10 distributors (2017).....	242
Table 217.	US - Top 50 films by admissions (2017).....	244
Table 218.	US - Overview market volume for European films (2017).....	245
Table 219.	US - Concentration of admissions and prints for European films (2017).....	246
Table 220.	US - Admissions to European films by country of origin (2017).....	247
Table 221.	US - GBO for European films by country of origin (2017).....	247
Table 222.	US - European films on release by country of origin (2017).....	248
Table 223.	US - European first releases by country of origin (2017).....	248
Table 224.	US - Prints of European films by country of origin (2017).....	249
Table 225.	US - Top 50 European films by admissions (2013).....	250
Table 226.	US - Top 50 European films by admissions (2014).....	251
Table 227.	US - Top 50 European films by admissions (2015).....	252
Table 228.	US - Top 50 European films by admissions (2016).....	253
Table 229.	US - Top 50 European films by admissions (2017).....	254
Table 230.	US - Top importers of European films based on admissions (2017).....	255
Table 231.	VE - Cinema market at a glance (2017).....	256
Table 232.	VE - Benchmark (2017).....	256
Table 233.	VE - Concentration of admissions and prints (2017).....	259
Table 234.	VE - Top 10 distributors (2017).....	260
Table 235.	VE - Top 50 films by admissions (2017).....	262
Table 236.	VE - Overview market volume for European films (2017).....	263
Table 237.	VE - Concentration of admissions and prints for European films (2017).....	264
Table 238.	VE - Admissions to European films by country of origin (2017).....	265
Table 239.	VE - GBO for European films by country of origin (2017).....	265
Table 240.	VE - European films on release by country of origin (2017).....	266
Table 241.	VE - European first releases by country of origin (2017).....	266
Table 242.	VE - Prints of European films by country of origin (2017).....	267
Table 243.	VE - Top European films by admissions (2013).....	268
Table 244.	VE - Top European films by admissions (2014).....	269
Table 245.	VE - Top European films by admissions (2015).....	270
Table 246.	VE - Top European films by admissions (2016).....	271
Table 247.	VE - Top European films by admissions (2017).....	272
Table 248.	VE - Top importers of European films based on admissions (2017).....	273
Table 249.	Number of films tracked in LUMIERE database by territory (2013-2017).....	276
Table 250.	Admissions tracked in LUMIERE database by territory (2013-2017).....	277
Table 251.	Estimated LUMIERE coverage rate of individual territories (2013-2017).....	278
Table 252.	EUR INC films considered European films in this report.....	279
Table 253.	EUR INC films considered as US films in this report.....	280
Table 254.	Data sources per country.....	281



1. EXECUTIVE SUMMARY

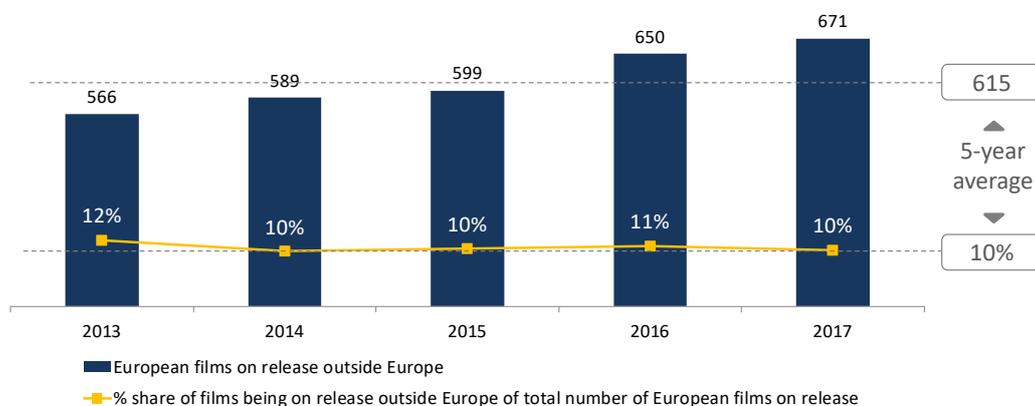
This report focuses on the theatrical exploitation of European films outside Europe. The theatrical window is only one of, broadly speaking, four market segments. TV, Video and VOD markets may also constitute relevant market potential for European films but cannot be quantified due to the intransparency of corresponding consumption data.

Theatrical market volume of European films outside Europe in 2017

An estimated total of 671 European films were on theatrical release in 2017, in at least one of the 12 non-European markets covered in this report. This is the largest number of European films released outside Europe in the past five years and represents about 10% of the total number of European films on release worldwide in 2017 (see Figure 1 below).

Figure 1. European films on release outside Europe (2013-2017)

Estimated; As tracked in LUMIERE



Source: European Audiovisual Observatory / LUMIERE, Comscore

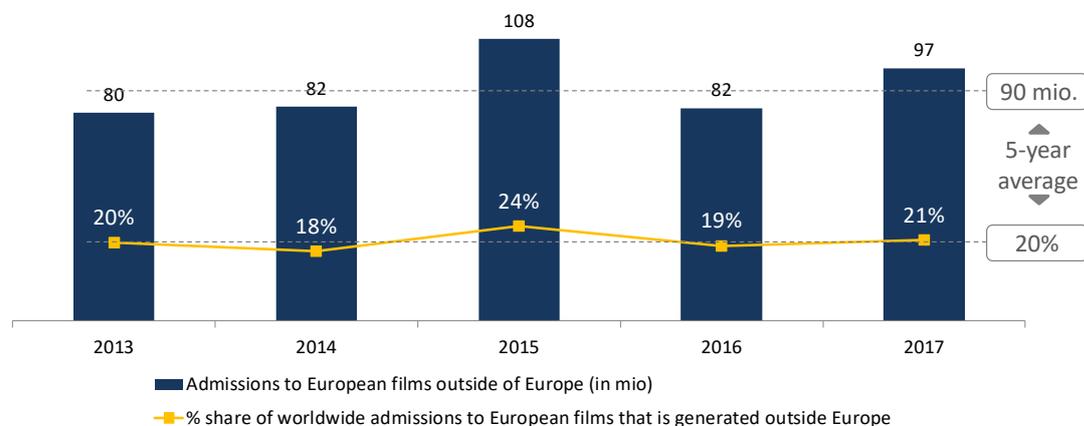
These 671 films cumulatively generated about 97 million admissions outside Europe. This is well above the baseline value of 80 million admissions (see Figure 2), although the year-on-year growth was due entirely to a jump in admissions to European films in the Chinese market.

Applying local average ticket prices, this corresponds to an estimated EUR 528 million in gross box office (GBO) earned by European films outside Europe in 2017. In line with previous years, European films accounted for 19% of the tracked number of films on release and 3% of the admissions generated in the 12 non-European sample markets.



Figure 2. Admissions to European films outside Europe (2013-2017)

In million; As tracked in LUMIERE; Pro-forma estimates for China for 2013



Source: European Audiovisual Observatory / LUMIERE, Comscore

China becomes largest export market for European films in terms of admissions

Due to a 69% increase over 2016, and the ongoing decline of admissions to European films in the North American market, China in 2017 became for the first time the largest export market for European films in terms of admissions. Ticket sales to European films in China grew from 21.2 million in 2016, to 35.8 million in 2017, representing 37% of cumulative admissions to European films outside Europe. This occurred despite the fact that the Chinese market remains accessible only for a highly limited number of European films (fewer than 30 first releases) and does not (yet) offer realistic market potential for the vast majority of European films.

In contrast, admissions to European films continued to decline in the North American market, to 27.1 million or 28% of total international admissions. This was just slightly ahead of Latin America (24%), where admissions to European films increased from 18.6 million (the lowest level in years) in 2016, to 23.7 million. Thanks to comparatively high ticket prices, the US and Canada, however, remained the most significant export market for European films in terms of GBO, accounting for an estimated 41% of total international GBO.

French and UK films continue to dominate European film exports amidst moderate signs of increasing diversification

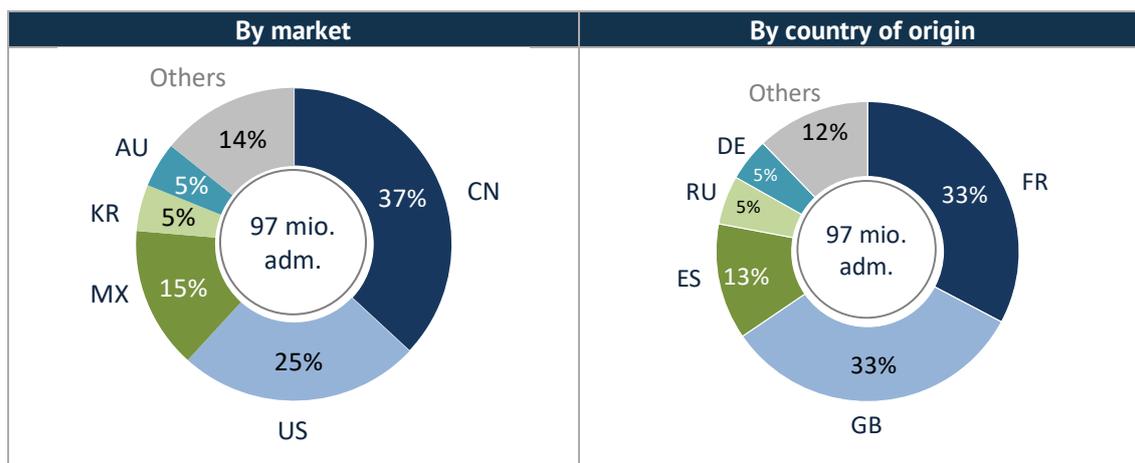
Breaking European film exports down by country of origin, it is evident that French and UK films dominate European film exports outside Europe, cumulatively accounting for one in two export films and 66% of total admissions to European films outside Europe in 2017. UK films sold 31.7 million tickets outside Europe, only just behind France, which generated 31.8 million international admissions. France and the UK thus each accounted for 33% of total admissions to European films outside Europe. They were followed at a distance by Spain whose productions cumulatively generated 12.1 million ticket sales in 2017 (13%), well ahead of Russia (5.1 million), Germany (4.5 million), Belgium (3.4 million) and Poland (3.4 million).



While still high, the share of French and UK films was therefore clearly lower than in 2016 (72%) and 2015 (87%), an indication of a slight increase in the diversification of European film exports in terms of national origin. This is also reflected in the comparatively more diverse composition of the top 20 European films in the context of international admissions. While in 2016 UK films accounted for eight out of the top 10 and 12 out of the top 20 European export films, in 2017 the figures had dropped to only three out of the top 10 and six out of the top 20, respectively.

Figure 3. Admissions to European films outside Europe by market and origin (2017)

Estimated; As tracked in LUMIERE



Source: European Audiovisual Observatory / LUMIERE, Comscore

Eight out of 10 European film exports were released in only one or two international markets and sold fewer than 50 000 tickets outside Europe in 2017.

A total of 65% (434 films) of the 671 European films on theatrical release outside Europe in 2017 were screened in only a single territory. Another 102 films (15%) were on release in only two markets. This means that eight out of 10 European export films were screened in only one or two of the 12 non-European markets covered in this report. Conversely, only two in 10 European export films were screened in three or more international markets in 2017. In fact, only 38 European films, i.e. 6% of European film export films, were on release in six or more non-European markets, cumulatively capturing 59% of total admissions to European films outside Europe. It would appear, then, that the portfolio of European films on release outside Europe varies to a large extent from one territory to another.

Similarly, eight out of 10 European films (81%) generated fewer than 50 000 admissions outside Europe; one in three European film exports captured fewer than 1 000 admissions; and 17 films sold than a million tickets outside Europe in 2017.

“Valerian and the City of a Thousand Planets” (FR / CN / US / DE / AE) was the most successful European film outside Europe in 2017, selling 19.4 million tickets

Europacorp’s English-language sci-fi adventure *Valerian and the City of a Thousand Planets* was released in all 12 non-European markets tracked and sold 19.4 million tickets outside Europe in 2017, accounting for 20% of total admissions to European films outside Europe. Rendering 2017 an exceptional year, four other European blockbusters sold more than five



million tickets outside Europe: *47 Meters Down* (GB / US / DO) (7.4 million); *Paddington 2* (GB / FR) (6.5 million); *Ballerina* (FR / CA) (6.0 million); and *Contratiempo* (ES) (5.5 million). Cumulatively, the top 10 films accounted for 61% of total international admissions, the top 50 films for 87%, and the top 100 films for 95%.



2. INTRODUCTION & METHODOLOGY

2.1. Introduction

About this report

This report aims to provide a high-level analysis of the theatrical markets for European films outside Europe, based on admissions data provided by Comscore for 12 non-European markets, including the North American market, five Latin American markets, China and South Korea, as well as Australia and New Zealand. The analysis focuses on 2017 data but is complemented by five-year data series for the period 2013 to 2017, for all major indicators.

The report focuses on providing a big-picture overview of the circulation of European films in full, rather than analysing the film exports of individual European countries. The latter could require different, sometimes country-specific, methodological choices / research angles beyond the scope of this report. It is particularly important to note that because of the Observatory's decision to allocate a unique country of origin based on the majority financing share and to exclude films financed with incoming foreign investment, data presented in this report may differ significantly from data published by national sources such as the British Film Institute or CNC / UniFrance. For the analysis of the export of films originating from a specific country, please refer to national sources. See methodological remarks for further details.

The report addresses, in particular, the following research questions:

- How important is non-national exploitation, particularly outside Europe, for European films? How many European films are theatrically released outside Europe? How many admissions and how much GBO do they generate?
- What is their market share in the respective non-European markets?
- What are the most important theatrical markets for European films outside Europe?
- For which European countries is export outside Europe particularly important?
- Which European films performed particularly well outside Europe?

About the European Audiovisual Observatory www.obs.coe.int

The European Audiovisual Observatory (hereafter "Observatory") is a European public service body comprising 41 Member States and the European Union, represented by the European Commission. It operates within the legal framework of the Council of Europe and works alongside a number of partner and professional organisations from within the audiovisual industries. The mission of the Observatory is to collect, process and publish information about the various audiovisual industries, i.e. primarily film, TV, home entertainment and on-demand industries in Europe.

In these areas, the Observatory systematically collects statistical data and provides market as well as legal analysis distributed in the form, for example, of:



- print or electronic publications, including a statistical Yearbook, as well as newsletters and thematic reports on the Observatory's website;
- free databases on film admissions (LUMIERE), TV & on-demand services (MAVISE), audiovisual law information (IRIS Merlin);
- contributions to conferences.

2.2. Data scope & sources

Data scope

In principle, the data set covers title-by-title admissions data for all feature films on release, i.e. films with at least one commercial theatrical screening in one of the markets covered. This includes holdovers, re-releases, retrospectives, paid festival screenings etc. Alternative content screenings and short film compilations are not taken into account.

This report covers 2017 admissions data for 12 non-European markets and situates them in the context of admissions data for another 34 European countries covered in the LUMIERE database:

Market region	Countries covered in 2017
North America	Canada (CA) USA (US)
Latin America	Argentina (AR) Brasil (BR) Chile (CL) Colombia (CO) Mexico (MX) Venezuela (VE)
Oceania	Australia (AU), New Zealand (NZ)
Asia	China (CN), South Korea (KR)
Europe (covered at least partially)	Austria, Belgium, Bulgaria, Bosnia-Herzegovina, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Italy, Latvia, Lithuania, Luxembourg, Montenegro, Netherlands, Norway, Poland, Portugal, Romania, Russian Federation, Slovakia, Slovenia, Spain, Sweden, Switzerland, Turkey, UK & Ireland (treated as one market)

Please note that there are differences in the coverage rate of individual markets which can distort the direct comparability of statistical indicators between years or countries. This is particularly true with regard to the number of films on release: In many European countries, LUMIERE appears to cover a higher number of smaller and repertoire films with very few admissions than Comscore outside Europe. The number of films on release in Europe is thus portrayed as significantly higher than outside Europe. Given the lack of comprehensive and fully comparable data sets, the degree to which these are structural differences, or to which they are simply caused by the more limited data sets for non-European markets, cannot be determined. Also, please note that Comscore data for the US and Canadian market appears



to not comprise full coverage of admissions to French-language films, for example in Québec. Hence, all data in this report drawn from LUMIERE is to be interpreted as estimated minimum figures.

Data sources

Admissions data for the 12 non-European markets covered in this report has been provided by Comscore, and purchased by the European Audiovisual Observatory on behalf of a buying group consisting of several EFARN members. All European admissions data comes from the European Audiovisual Observatory's LUMIERE database which collates annual admissions from a wide variety of sources.



Comscore

www.Comscore.com

Comscore is a global cross-platform measurement company that measures audiences, brands and consumer behaviour across all screens. It completed its merger with Rentrak Corporation in January 2016. The company now offers its clients proprietary digital, TV and movie intelligence with vast demographic details to quantify consumers' multiscreen behaviour at massive scale.



LUMIERE database on film admissions

www.lumiere.obs.coe.int

The Observatory's LUMIERE database is a free database which has been tracking cinema admissions to films in Europe since 1996. Admissions data come from a wide variety of sources, including national film agencies and statistics offices, inter-industry bodies, distributors' and exhibitors' associations, the trade press and a small number of private tracking bodies. This is supplemented and completed by data from the European Union's MEDIA Programme, on the basis of declarations made by distributors to its Automatic Distribution Support scheme.



EFARN

The European Film Agencies Research Network (EFARN) brings together researchers actively involved in the collection, analysis and publication of data on the European film industry. These researchers represent a total of 46 different bodies, principally film agencies but also a number of other organisations active in this domain. The EFARN is an informal network with two main purposes: working towards improving the availability and harmonisation of data on a pan-European level, and launching common research projects.



MEDIA Programme

https://eacea.ec.europa.eu/creative-europe_en

The MEDIA sub-programme of Creative Europe supports the EU film and audiovisual industries financially in the development, distribution and promotion of their work. It helps to launch projects with a European dimension and nurtures new technologies; it enables European films and audiovisual works including feature films, television drama, documentaries and new media to find markets beyond national and European borders; it funds training and film development schemes.



2.3. Methodology remarks & definitions

How to measure “film market volume”?

Theatrical feature films are commercially exploited across a variety of different distribution windows. However, it is practically impossible to quantify the total market volume for theatrical films across all these windows. This is primarily due to methodological challenges faced as a result of the variety of business models through which theatrical films can be commercially exploited on the one hand, and the intransparency of certain market segments with regard to consumption data on the other.

The approach chosen in this report is to measure market volume in terms of consumer expenditure on film. Methodologically speaking, this approach can be easily applied to measure the market volume of theatrical markets (GBO), physical video retail and rental markets, and transactional VOD markets. Complications arise, though, when it comes to the exploitation of films on TV or SVOD services, where there is generally no direct link between consumer expenditure and the consumption of theatrical films. To overcome this issue, one could for example estimate corresponding retail equivalent values - as done by the British Film Institute for instance.

Overall, though, it is the intransparency of most exploitation markets with regard to consumption data that poses the major obstacle in measuring film market volume across the various windows. The theatrical cinema market is practically the only window for which reliable data is available. While in most countries data is in fact being tracked for the home entertainment (DVD / Blu-ray retail and rental) and TV markets, it is generally not made available to the general public and is sold at prohibitive prices, which makes tracking practically impossible for an organisation like the Observatory. In the case of VOD markets, the situation is even worse, as they remain more or less completely intransparent with regard to consumer expenditure in the vast majority of markets.

Given these difficulties, this report focuses on measuring theatrical market volume for European films in terms of admissions (number of cinema tickets sold) and GBO - estimated by multiplying admissions by annual average ticket prices (converted to Euros using average annual bid rates) within each territory covered in this report.

Why may data presented in this report differ from data published by other sources?

Broadly speaking, data differences may be caused by differences in data sets and / or differing methodological choices. Given the focus of this report on providing a big-picture overview of the circulation of European films in full, rather than analysing the film exports of individual European countries, the Observatory’s methodological decision to allocate a unique country of origin based on the majority financing share, and to exclude films financed with incoming foreign investment, may differ from methodological decisions applied by national sources seeking to analyse the export of films originating from their countries. Data presented in this report may therefore differ significantly from data published by national sources such as the British Film Institute or CNC / UniFrance. For the analysis of the export of films originating from a specific country, please refer to national sources.



What is the definition of “film” in the context of this report?

In principle, the data set covers all feature fiction, documentary and animation films on theatrical release, i.e. films with at least one commercial theatrical screening in one of the markets covered. This includes - from a methodological perspective - holdovers, re-releases, retrospectives, paid festival screenings etc. Alternative content screenings, concert recordings and short film compilations are not taken into account for the purposes of this analysis.

What does the term “film offering” stand for?

In the context of this report, the term “film offering” refers to the number of films on release. It should of course be noted that the number of films on release is the most basic indicator for measuring the theatrical film offering in a country and - in itself - has limited informational value with regard to how many European films were actually accessible to audiences. It does not provide any information about the actual availability of a film - which depends entirely on the number of screens the film is shown on and the frequency of screenings, as well as the number of days / weeks it remains in cinemas. Such data could not be analysed within the scope of this report.

What does “on release” mean?

Any film that has at least one commercial theatrical screening in a territory is considered as a film “on release”. This includes first releases, holdovers, re-releases, retrospectives, paid festival screenings etc. Please note that differences in the coverage rate of individual markets and, in particular, differences between Europe and non-European market regions can limit the direct comparability of the “number of films on release” indicator and can distort any related statistical analysis: In many European countries LUMIERE appears to cover a higher number of smaller and repertoire films with very few admissions than outside-Europe Comscore data does. The number of films on release is thus portrayed as significantly higher in some markets than in others. Given the lack of comprehensive and fully comparable data sets, the degree to which this is due to structural differences, or simply to the more limited data sets for non-European markets, cannot be determined.

What is a “first release”?

A “first release” is defined as a film commercially released for the first time in a specific territory. The concept of “first release” is by definition linked to a specific market, as films can be released in one market in one year and in another in a subsequent year, and will appear as first releases in different years in national statistics in both markets.

It is difficult to identify the number of first releases. On the one hand, there is an issue with regard to data quality: release dates may be missing or may refer to the release date in a particular year rather than the original release date of the film. Hence, some re-releases / holdovers / festival releases may be counted as commercial first releases. All data must therefore be considered estimatory. On the other hand, there is an inherent methodological issue in defining a “first release” on a multi-territory basis, best illustrated by an example: A French film may have been released in France in 2013, in the US in 2014 and in China in 2015. Should this film be counted as a first release outside Europe in 2015?



In answering this question, one can apply two different definitions:

- **Wide definition:** A first release outside Europe refers to films first released in at least one non-European market in a specific year. According to this definition, the above-mentioned film is considered a first release in 2015, as it is counted as such in China.
- **Narrow definition:** A first release outside Europe refers to films first released in at least one non-European market in a specific year and not released in any other non-European market before that. When applying this definition to a region, the region is treated as if it were a single market. According to this definition, the above-mentioned film is considered a first release outside Europe in 2014, and an “other release” in 2015.

What are “admissions”?

Admissions refer to the number of cinema tickets sold for the theatrical screening of a film.

What is “GBO”?

GBO stands for gross box office and refers to consumer expenditure on cinema tickets. As LUMIERE only covers admissions data, GBO figures are estimated by applying the average ticket price in a market to the number of admissions. In some markets, where only GBO figures but no admissions data was available, the same method is used to estimate admissions.

What is the definition of a “European film”?

European films are all films considered to be of European origin, i.e. produced and majority-financed by a European country. In the context of this report, all member states of the Council of Europe are considered European states.

European films produced with incoming investment from US studios such as the Harry Potter or the James Bond franchises (“INC” films as defined below) are in principle not considered European in the context of this sample. Because of their untypically high box office potential they would distort admission and global circulation statistics for ‘typical’ European films. In the context of this report, they are hence generally considered as US films.

However, INC films designated as European films by the European Commission or Europa Cinemas are counted as European films. A list of “EUR INC” films counted as European films in the context of this report can be found in the appendix.

Please note that this exclusion of “INC films” concerns primarily UK films and may therefore result in significant differences compared to publications on film exports by national sources such as the British Film Institute.

What is the definition of “Europe”?

Europe as a region of origin is defined as the 47 member states of the Council of Europe (see <http://www.coe.int/en/web/portal/47-members-states>) and Belarus.



Europe as a market refers to the entirety of the European markets for which at least partial admissions data is available in the Observatory's LUMIERE database (see data scope). This figure ranges between 30 and 34 European markets in any of the years between 2013 and 2017.

What is an "INC" film?

The "INC" marker is a contraction of "incoming investment". An "incoming investment" film is defined as one for which the main producer is a company established in one country but under the ownership and/or control of a company registered in another country (most often a US studio).

Thus, a film categorised as "GB inc / US" is a film produced in the United Kingdom (GB) where the main producer is a United Kingdom-registered company that may be wholly or partially owned or controlled by a US company. A "FR inc / US" film is a work produced in France (FR) where the main producer is a French-registered company wholly or partially owned or controlled by a US company. These films are particularly hard to identify as the Observatory does not have access to detailed production information on films. There may therefore be mistakes in the classification of "INC" films and the Observatory occasionally revises its attribution when further information becomes available. Readers noticing an inaccurate origin allocation for a specific film are invited to contact the Observatory team under lumiere@obs.coe.int.

As mentioned above, EUR INC films are – by default – not considered to be European films in the context of this report. A full list of EUR INC films is however provided in the appendix, for the benefit of those readers who would like to include them in the analysis.

How is the "country of origin" of a film determined?

In order to calculate market shares by country of origin without double counting films, each film is allocated a unique country of origin within the LUMIERE database.

Defining the nationality of a film is a complex task. There are no widely accepted international or even European definitions of the criteria to be used to determine the country of origin of a film. This is both a legal and a statistical problem. Different national records - and the statistics on which they are based - can show the same film as having a whole range of nationalities.

Adopting a pragmatic approach, the Observatory considers as the country of origin of a specific film the country out of which the film is financed. In the case of international co-productions (defined below) the film is assigned to the country that provides the majority share of production financing. The Observatory tries to list all co-producing countries in the order of their financial investment in the film (whether known or assumed), with the country having provided the majority financial investment in the production in first place. For example, a "FR/DE" co-production is considered to be a French film in the context of this report.

Please note that the allocation of a country of origin in the LUMIERE database may differ from the allocation applied by national film agencies or other organisations, and so, consequently, may any statistics based on the country of origin.



What is the definition of “co-production”?

A “co-production” is defined as a film whose production budget is financed by sources stemming from two or more countries. The country providing the majority of the financing, i.e. the majority co-production country, is considered the country of origin. In the case of a parity co-production, for example Germany 40% / France 40% / Spain 20%, the nationality of the director, and subsidiarily the cultural content of the film, determine the country to which the film is allocated on a case by case basis.

Co-productions are indicated in LUMIERE by the allocation of at least two countries of origin. For example, “AT / DE” stands for an Austrian majority and German minority co-production.

This definition of a co-production is not identical with the qualification as an “official co-production” (which is based on satisfaction of the requirements set out in the relevant co-production treaties, or those of the European Convention on Cinematographic Co-production), but also includes co-productions not necessarily registered by the national film agencies. For instance, this can be the case when national broadcasters co-produce feature films with foreign partners.

The Observatory identifies co-productions on the basis of information provided by various sources. When a new film is created, the system will, by default, apply the countries of origin as indicated in IMDB. This data is consequently checked and adjusted through the use of information provided by national film agencies and / or the trade press.

As a consequence, the qualification of a film as a co-production and its allocation to a specific country of origin by the Observatory may differ from co-production listings published by other sources.

As the Observatory does not have access to detailed production information on films, it does not claim to have correctly identified in every case and occasionally revises its attributions when further information becomes available. Readers noticing an inaccurate origin allocation for a specific film are invited to contact the Observatory team under lumiere@obs.coe.int.

What are “national” / “non-national” admissions / markets?

The country of origin is considered to be the “national” market of a film. All other markets are referred to as “non-national” markets. Accordingly, national admissions are defined as admissions in the country of origin of the film, i.e. a 100% national or majority co-producing country. All other markets – including other (minority) co-producing countries – are considered non-national markets. For example, Spain is considered the national market for Planet 51, an ES/UK co-production, while the UK release is counted as a non-national release. Non-national admissions are consequently admissions generated outside of national home market.

What does “worldwide” refer to?

In the context of this report, the term “worldwide” refers to the entirety of the 30 to 34 European and 12 non-European markets covered, at least partially, in this report.



What do “outside Europe” / “non-European” mean?

In the context of this report, the terms “outside Europe” or “non-European” refer to the 12 non-European markets covered in this report.

How is “average” defined?

In the context of this study, an “average” value can be expressed either as the mean or the median value. The mean refers to the arithmetical total of all the values in the array, divided by the number of values. The median is found by arranging the values in order and selecting the middle value. If not otherwise pointed out, average refers to the mean value.

How reliable are the underlying data sets?

The Observatory collects data from what it considers to be the most reliable data sources in each territory. However, there can be significant differences in the coverage rates among individual markets and between years, which may have an impact on the interpretation of the data. The coverage rates of each market for the years 2013 to 2017 are shown in the appendix.

Naturally, the number of films covered has a direct impact on the number of films tracked as on release. However, it barely impacts the other indicators, i.e. the number of first releases, admissions and GBO. Nevertheless, all 2017 data must be considered provisional data.

The Observatory is furthermore in no position to verify the accuracy of the data provided by the various third party data sources. Neither the Observatory nor its third party sources can warrant that the provided data is free of errors, omissions or other inaccuracies.

How were Comscore and OBS film data matched?

The title-by-title admissions lists provided by Comscore were imported into the LUMIERE database via a process of title matching. In cases where Comscore could not provide any admission figures, admissions were estimated by dividing GBO by the average annual ticket price of the market in question.

By integrating the non-European admissions into LUMIERE, the Observatory was in a position to calculate market shares for European films in non-European countries based on the same methodology as for the European markets. Of particular importance in this context is the allocation of a country of origin to any individual film (see above).





Part 1: The big picture analysis



3. THE BIG PICTURE 2017

3.1. Theatrical market volume of European films

Total film market volume is obscure due to intransparent markets

It is practically impossible to quantify the total market volume for theatrical films across their value chain. As explained in the methodological remarks this is partly due to methodological challenges linked to the variety of business models through which theatrical films can be commercially exploited across the different windows. But methodological difficulties aside, it is primarily the intransparency of certain market segments that makes it impossible to quantify corresponding consumer expenditure.

The theatrical cinema market is virtually the only exploitation window for which reliable consumption data is available. In most countries, data for the physical video, transactional VOD, television and subscription VOD markets are either not available at all or are sold at prohibitive prices, which makes tracking these markets practically impossible for an organisation like the Observatory. As a consequence, this report can only analyse the theatrical exploitation of European films. It is, however, important to keep in mind that the theatrical exploitation window is only one out of, broadly speaking, four main market segments, all of which may provide relevant - though not quantifiable in the research context of this report - market potential for European films outside Europe.¹

Theatrical market volume of European films worldwide in 2017: 6 855 films on release

Theatrical market volume can be measured in terms of film offering, i.e. the number of films on release, admissions and GBO. Figure 5 overleaf provides a big-picture overview of the volume and breakdown of worldwide market volume for European films in 2017. As mentioned above, the term worldwide refers to cumulative data for the 34 European and 12 non-European markets covered in this report.² Given this partial coverage, data must be interpreted as minimum values.

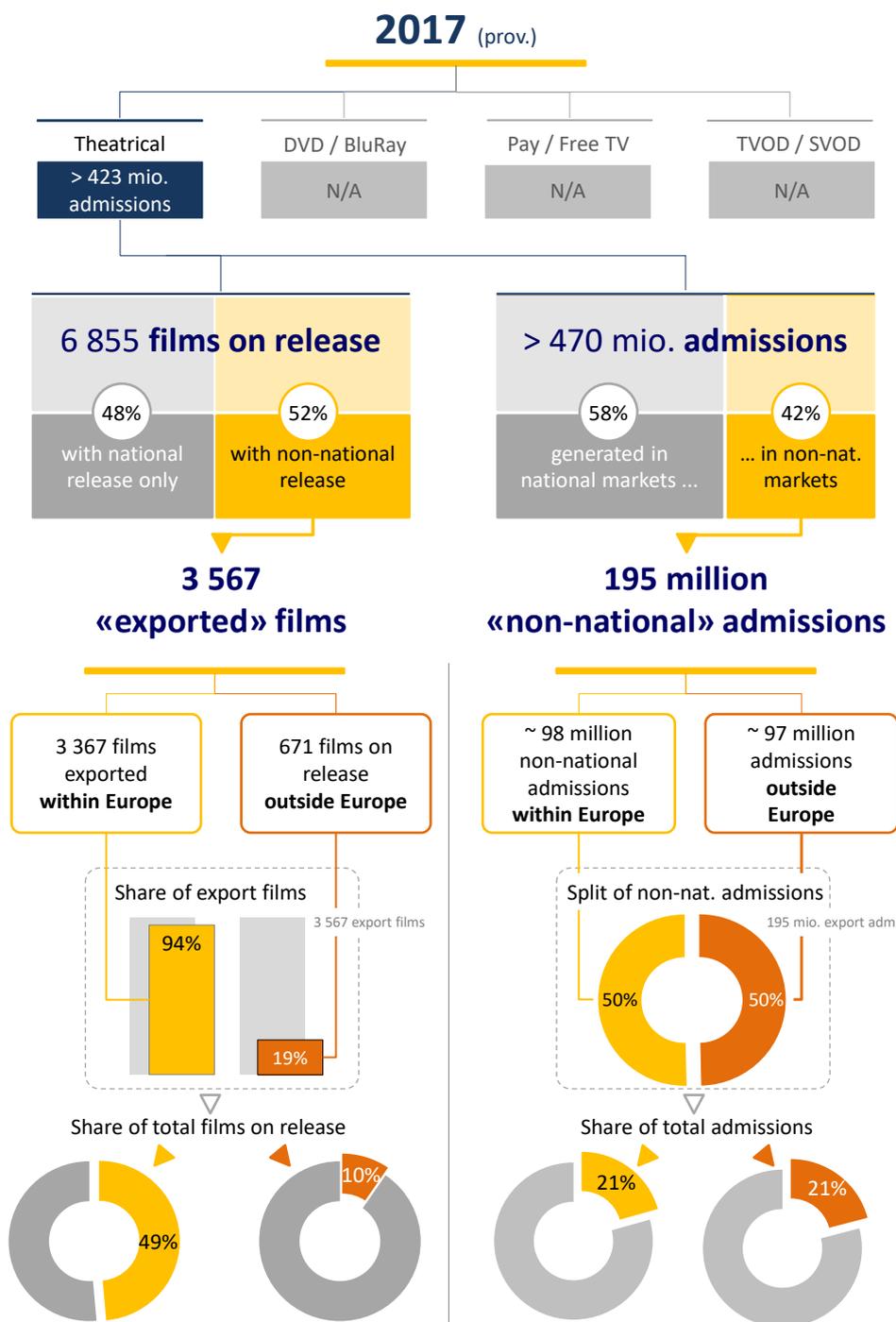
¹ In the UK – one of the few countries in which consumer expenditures or retail equivalents were measured for all market segments - the data suggest that theatrical GBO accounted for 27% of total revenues in 2013, representing the third-largest market segment behind TV (38%) and physical video sales and rentals, which in 2013 were still slightly above box office levels. Data for the French market, for instance, suggest that the market share of French films is twice as high in the theatrical market than in the physical video market. Given the lack of data, though, it remains unclear to what extent these results are representative for film exploitation in other European countries.

² See chapter 2 for details on data sources and data scope.



Figure 4. At a glance: Worldwide theatrical market volume of European films (2017)

Provisional estimates



Source: European Audiovisual Observatory / LUMIERE, Comscore



Based on the title-by-title admissions data provided to the Observatory by Comscore as well as national data providers, 6 855 European films were identified as on release. This means that 6 855 European films sold at least one ticket for a theatrical screening in at least one of the markets covered in 2017. This figure is the highest of the last five years for European films tracked as on release (see Table 1). Practically all European films tracked as on release in 2017 were on release in at least one of the European markets (98%), while only 10% of European films were identified as on release outside Europe. This is well in line with percentage shares observed between 2013 and 2017.

Table 1. Number of European films on release by release region (2013-2017)

As tracked in LUMIERE; Data for 2017 provisional; Data for 2013 to 2016 updated estimates

Films on release	2013	2014	2015	2016	2017 prov.	5y avg.
Worldwide	4 973	6 261	6 297	6 719	6 855	6 221
- In Europe	4 826	6 137	6 190	6 583	6 714	6 090
- Outside Europe	566	589	599	650	671	615
- % share in Europe	97%	98%	98%	98%	98%	98%
- % share outside Europe	11%	9%	10%	10%	10%	10%

Source: European Audiovisual Observatory / LUMIERE, Comscore

Table 2. Admissions and GBO for European films worldwide (2013-2017)

Pro-forma estimates for China for 2013, otherwise as tracked in LUMIERE; GBO estimated based on average ticket prices and converted to EUR at average annual exchange rates

Admissions (in mio.)	2013	2014	2015	2016	2017 prov.	5y avg.
Worldwide	397	462	448	425	470	440
- In Europe	319	380	342	344	374	352
- Outside Europe	80	82	108	82	97	90
- % share in Europe	80%	82%	76%	81%	79%	80%
- % share outside Europe	20%	18%	24%	19%	21%	20%

GBO (in MEUR)	2013	2014	2015	2016	2017 prov.	5y avg.
Worldwide	2 544	2 988	2 932	2 708	3 079	2 850
- In Europe	2 128	2 492	2 323	2 233	2 415	2 318
- Outside Europe	416	496	610	475	664	532
- % share in Europe	84%	83%	79%	82%	78%	81%
- % share outside Europe	16%	17%	21%	18%	22%	19%

Source: European Audiovisual Observatory / LUMIERE, Comscore



European films cumulatively generated about 470 million admissions, i.e. ticket sales, in the 45 worldwide sample markets in 2017. Applying annual average ticket prices, the Observatory estimates that European films earned roughly EUR 3.1 billion in GBO. These results are well below the five-year average values for the time period 2013 to 2017 (see Table 2).

Significance of export outside Europe increases in 2017

As shown in Table 2, 79% of worldwide admissions to European films were generated in European markets, while ticket sales outside Europe accounted for 21%. The latter figure is the second-highest for film exports outside Europe in the past five years. In terms of GBO, the European markets accounted for an estimated 78% of worldwide GBO in 2017, with European films estimated to have generated 22% of their GBO takings outside Europe.

The comparatively strong performance of European films outside Europe can be partly explained by the growth in admissions generated in China and the comparatively high number of European blockbusters, which sold more than five million tickets outside Europe (five films in 2017, compared to three in 2016).

In 2017, the share of European film exports, as well as export admissions, increased

A total of 3 567 European films – 52% of European films identified as on theatrical release in 2017 - were exported, i.e. released in at least one non-national market. This is the highest number in the past five years, even though it only marginally surpassed the 2016 level of 3 532 export films (see Table 3).

More or less all of these export films received a release in a non-national market within Europe, while 671 of them were on release in at least one of the 12 non-European territories covered. Thus, in 2017, about 10% of all European films on release were screened outside Europe. This is well in line with the five-year average.

On a cumulative level, European films generated 58% of their total admissions in their respective national markets, while exports, i.e. non-national admissions, accounted for about 42% of overall admissions.

Breaking non-national admissions down further, the data suggests that about 98 million tickets were sold in non-national European markets, while 87 million tickets were sold in the 12 non-European markets covered. These figures show that, on a cumulative level, theatrical exploitation outside Europe continued to contribute a significant share of the overall theatrical market volume of European films: In 2017 about 21% of estimated worldwide admissions and half of non-national admissions to European films were generated outside Europe.



Table 3. National vs. non-national market volume of European films (2013-2017)

Pro-forma admission estimates for China for 2013, otherwise as tracked in LUMIERE

Films on release	2013	2014	2015	2016	2017 prov.	5y avg.
Worldwide	4 973	6 261	6 297	6 719	6 855	6 221
In national market	2 984	4 174	4 195	4 450	4 574	4 075
In non-national market	2 776	3 260	3 236	3 532	3 567	3 274
<i>% share national</i>	<i>60%</i>	<i>67%</i>	<i>67%</i>	<i>66%</i>	<i>67%</i>	<i>65%</i>
<i>% share export films</i>	<i>56%</i>	<i>52%</i>	<i>51%</i>	<i>53%</i>	<i>52%</i>	<i>53%</i>
- Non-nat. in Europe	2 600	3 093	3 089	3 337	3 367	3 097
- Non-nat. outside Europe	566	589	599	650	671	615
<i>% share export within Europe</i>	<i>52%</i>	<i>49%</i>	<i>49%</i>	<i>50%</i>	<i>49%</i>	<i>50%</i>
<i>% share outside Europe</i>	<i>11%</i>	<i>9%</i>	<i>10%</i>	<i>10%</i>	<i>10%</i>	<i>10%</i>

Admissions (in mio.)	2013	2014	2015	2016	2017 prov.	5y avg.
Worldwide	397	462	448	425	470	440
In national market	238	277	244	255	275	258
In non-national market	159	185	203	170	195	182
<i>% share national</i>	<i>60%</i>	<i>60%</i>	<i>55%</i>	<i>60%</i>	<i>58%</i>	<i>59%</i>
<i>% share export films</i>	<i>40%</i>	<i>40%</i>	<i>45%</i>	<i>40%</i>	<i>42%</i>	<i>41%</i>
- Non-nat. in Europe	81	103	97	89	98	94
- Non-nat. outside Europe	80	82	108	82	97	90
<i>% share export within Europe</i>	<i>20%</i>	<i>22%</i>	<i>22%</i>	<i>21%</i>	<i>21%</i>	<i>21%</i>
<i>% share outside Europe</i>	<i>20%</i>	<i>18%</i>	<i>24%</i>	<i>19%</i>	<i>21%</i>	<i>20%</i>

Source: European Audiovisual Observatory / LUMIERE, Comscore



4. MARKET VOLUME OUTSIDE EUROPE IN 2017

4.1. European film releases outside Europe

As explained in the methodology section, measuring film releases, particularly across multiple territories, is a difficult exercise, since no clear-cut definitions can be applied, and therefore no individual indicator emerges as the sole reference indicator. Consequently, two complementary indicators are analysed in the context of this report: the number of films on release and the number of first releases.

The **film on release** indicator counts any film that has had at least one commercial theatrical screening (i.e. generated at least one cinema ticket sale) in any sample market tracked.³ This represents the widest possible definition of a film release. This indicator definition also underpins the quantification of admissions and GBO, which are measured for all films on release.

The **first releases** indicator on the other hand only counts films that have received a proper commercial release for the first time in a specific territory or region.⁴ This represents the narrowest possible definition of a film release. Even though representing a comparatively small share of films on release, first releases generally account for the vast majority of admissions.

By analysing both of these two indicators, one can define the maximum and minimum values of the bandwidth within which one can reasonably quantify the number of film releases. Depending on the question to be addressed, readers can pick the most appropriate indicator out of these two, or estimate a reasonable value within the bandwidth.

671 European films were on release outside Europe in 2017

The number of European films on theatrical release outside Europe has been growing consistently since 2012, reaching a record high in 2017 with 671 European films tracked

³ Important note: Given the methodological difficulties linked to classifying films by release type (first release, holdover, re-release, etc.), the number of films on release provides a methodologically consistent figure which allows a comparison over time. It should however be noted that the number of films on release is directly linked to the comScore coverage rate in a specific market and year. Differing coverage rates can introduce a technical bias which can limit the ability to correctly identify trends over time. Given the lack of alternative data, the existence and / or extent of this bias cannot be evaluated by the Observatory. Details on the coverage rates for all markets and years are provided in the appendix.

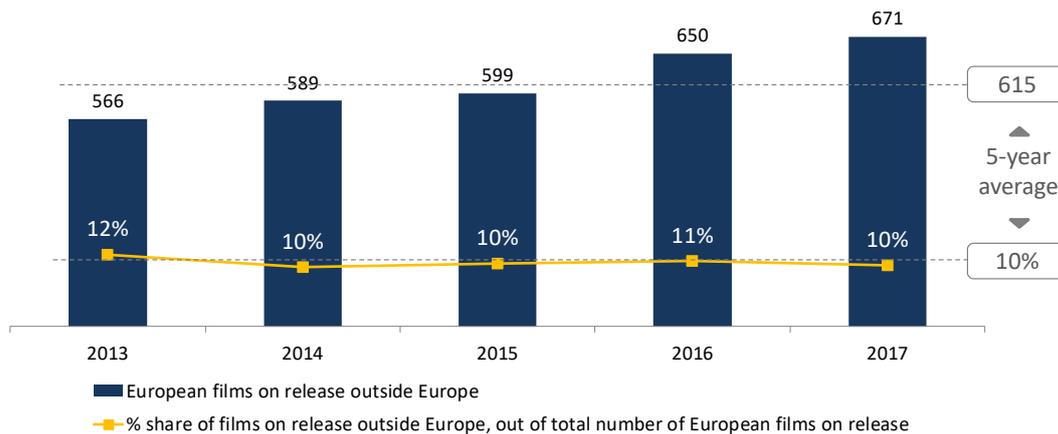
⁴ Important note: Apart from the difficulties linked to defining and identifying a proper commercial release, there are methodological issues when it comes to defining a first release on a multi-territory basis. Two definitions are introduced in Chapter 2: a "wide definition" (films which first released in at least one non-European market in a specific year) and a "narrow definition" (films first released in at least one non-European market in a specific year and not yet released in any other non-European market). Which of the two definitions is more appropriate may differ depending on the research question to be analysed.



by Comscore as on release in cinemas outside Europe. This includes first releases as well as holdovers, re-releases and festival or other screenings in commercial cinemas. These 671 films represent 10% of the 6 855⁵ European films identified as on theatrical release in at least one of the 45 countries covered in this study. In other words, one in 10 European films tracked as on release in 2017 was screened in a cinema outside Europe.

Figure 5. Number of European films on release outside Europe (2013-2017)

Estimates



Note: The fact that data for China is only available from 2014 onwards does not limit the comparability of the number of films on release, due to the low number of European films only on release in China (nine in 2014 / 11 in 2015 / 15 in 2016 / one in 2017).

Source: European Audiovisual Observatory / LUMIERE, Comscore

The number of European films on theatrical release outside Europe between 2013 and 2017 is shown in further detail in Table 4 overleaf. The table includes release data for all non-European markets covered in this study. Looking at the entire five-year period from 2013 to 2017, the number of European film releases grew in all international markets with the exception of the North American and South Korean markets.

⁵ The 2016 figures are based on LUMIERE data as of 30/11/2018. Additional admissions data, particularly from declarations to the MEDIA Programme, must still be imported into LUMIERE once they become available. The number of films on release is consequently expected to increase as a result of supplementary data imports.



Table 4. Number of European films on release outside Europe (2013-2017)

As tracked in LUMIERE

Films on release	2013	2014	2015	2016	2017	5y avg.
Outside Europe	566	589	599	650	671	615
US & CA	273	218	210	193	223	223
Latin America	226	318	376	418	374	342
AU & NZ	102	126	127	140	178	135
CN & KR	-	155	128	126	148	139
CA	133	94	88	88	91	99
US	202	188	174	174	202	188
AR	58	87	117	117	108	97
BR	111	144	194	195	183	165
CL	30	40	58	58	48	47
CO	63	94	124	125	105	102
MX	75	130	160	161	134	132
VE	24	23	5	36	19	21
AU	75	110	120	120	155	116
NZ	70	72	74	74	83	75
CN	-	22	34	37	49	36
KR	180	142	97	97	114	126

Source: European Audiovisual Observatory / LUMIERE, Comscore

Number of European first releases outside Europe increases in 2017

Applying the **narrow definition** of a first release (treating all non-European sample markets as one single territory), an estimated 435 European films premiered in cinemas outside Europe in 2017. In other words, 65% of the European films on release outside Europe had never been released in cinemas in any of the 12 non-European sample markets before 2017. This means that 35% of the European films on release outside Europe were holdovers and / or re-releases.

As in 2016, but in contrast to preceding years, the growth in the number of European films on release in 2017 stemmed from an increasing number of first releases. Up until 2015, growth had been driven by an increasing number of holdovers and / or re-releases, growing from 169 in 2012, to 300 in 2015 (see Table 5). The increase in the number of holdovers and / or re-releases over this time period cannot be explained with reliable certainty. Nonetheless, one possible explanation could be that digital cinema has increased international demand for limited releases / screenings of holdovers or repertoire films. Another reason could be a shortening in the time lag for the international release of films, i.e. European films released in the past two years were released internationally within one, rather than two, years. Yet another - technical - reason could lie in the improved data coverage of Comscore over the years.

**Table 5. European first releases outside Europe (narrow definition*) (2013-2017)***Estimated*

	2013	2014	2015	2016	2017	5y avg.
Films on release	566	589	599	650	671	615
First releases (narrow)	358	300	299	361	435	351
Other	208	289	300	289	236	264
<i>% share first releases</i>	<i>63%</i>	<i>51%</i>	<i>50%</i>	<i>56%</i>	<i>65%</i>	<i>57%</i>
<i>% share other</i>	<i>37%</i>	<i>49%</i>	<i>50%</i>	<i>44%</i>	<i>35%</i>	<i>43%</i>

* The narrow definition of a first release refers to films first released in at least one non-European market in a specific year and not yet released in any other non-European market.

Source: European Audiovisual Observatory / LUMIERE, Comscore

The number of first releases is naturally a bit higher when applying the **wide definition** of a first release, as it includes films first released in one territory but holdovers in another. In this case, an estimated 493 European films premiered in 2017 in at least one of the 12 non-European markets covered in the data sample. This means that 73% of the European films on release outside Europe were released for the first time in at least one of the sample markets in 2017. As illustrated in Table 6, this is the highest level of first releases registered in the past five years, even if 2013 figures are considered not entirely comparable.⁶

Table 6. European first releases outside Europe (wide definition*) (2013-2017)*Estimated*

	2013**	2014	2015	2016	2017	5y avg.
Films on release	566	589	599	650	671	615
First releases (wide)	525	429	415	475	493	467
Other	41	160	184	175	178	148
<i>% share first releases</i>	<i>93%</i>	<i>73%</i>	<i>69%</i>	<i>73%</i>	<i>73%</i>	<i>76%</i>
<i>% share other</i>	<i>7%</i>	<i>27%</i>	<i>31%</i>	<i>27%</i>	<i>27%</i>	<i>24%</i>

* The wide definition of a first release refers to films first released in at least one non-European market in a given year.

** See footnote 6.

Source: European Audiovisual Observatory / LUMIERE, Comscore

⁶ The exceptionally high number of first releases (based on a wide definition) as well as the exceptionally low number of other releases in 2013 is assumed to be, to a certain extent, a "technical result", and not entirely comparable to the rest of the time series with regard to this specific indicator. The 2013 results appear impacted by the comparatively poor coverage of admissions to European films outside Europe in the years leading up to 2013, making it more likely that a previous theatrical release of individual films has been missed, and that such a film has consequently been qualified as a first release.



European films accounted for about 19% of the film offering outside Europe

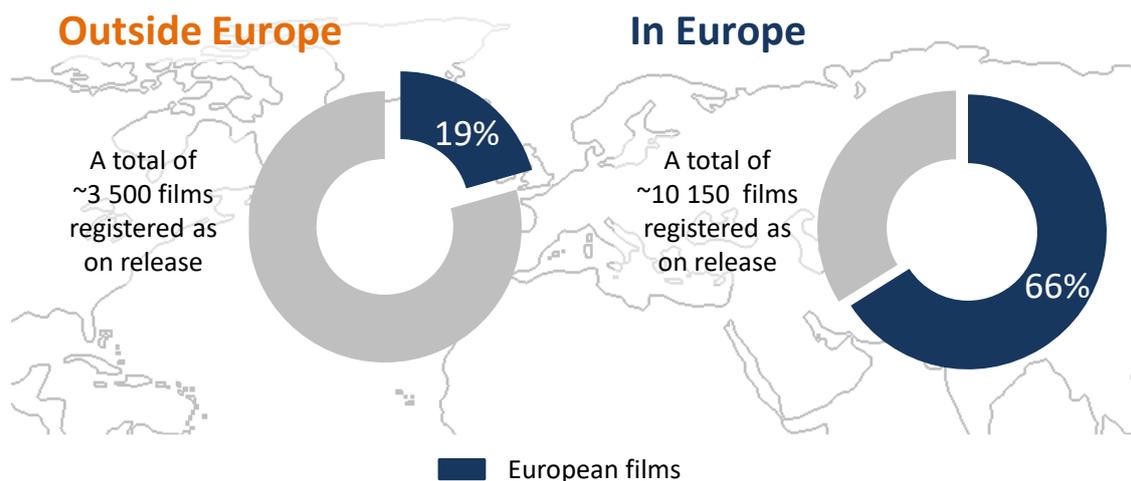
In Europe, European films accounted for 66% of the approximately 10 150 films identified as having been screened at least once in one of the 34 European markets in 2017. Outside Europe, European films accounted for 19% of the approximately 3 500 films identified as having been screened at least once in the 12 non-European markets in 2017. In other words, one out of five films on theatrical release outside Europe was of European origin.

When measured in terms of first releases, European films accounted for 21% of the approximately 2 391 films estimated to have been theatrically released for the first time in at least one⁷ of the 12 non-European markets covered.

As noted in the methodological remarks, the number of films on release is the most basic indicator for measuring the theatrical film offering in a country. It does not provide any information about the actual availability of a film - which depends on the number of screens the film is shown on and the frequency of screenings, as well as the number of days / weeks it remains in cinemas. This data could not be analysed within the scope of this report.

Figure 6. Market share of European films in terms of films on release (2017)

Provisional estimates



Important note: As mentioned in the methodological remarks in Chapter 2, the number of films on release is an indicator directly linked to the coverage rates of individual markets, which can significantly limit the direct comparability of this indicator across different territories or regions. For instance, the magnitude of the difference between European and non-European markets with regard to the number of films identified as on release suggests that this indicator is probably not directly comparable in absolute terms. However, assuming that the proportional share by origin of films identified resembles the proportional distribution of films not identified in certain markets, the percentage share of European films can be considered to be a valid indicator when estimating the share of European films as a portion of the total number of theatrical films on offer.

Source: European Audiovisual Observatory / LUMIERE, Comscore

As shown in Table 7, the share of European films in the tracked 2017 film offering is fairly comparable from region to region, amounting to 25% in Latin America and 24% in Australia

⁷ This figure is based on the wide definition of a first release (see methodological remarks in Chapter 2). Applying the narrow definition, i.e. treating a region as one single market, the percentage share of European first releases drops to 20% (435 European films out of an estimated total of 2 227 first releases outside Europe).



& New Zealand as well as the US and Canada. Only Asia, represented by China and South Korea, stands out with a comparatively low share of European films (11%) due to the low number of European films with a theatrical release in China, where European films accounted for only 5% of the tracked film offering in 2017.

Table 7. Market share of European films in terms of films on release (2013-2017)

Estimates

	2013	2014	2015	2016	2017	5y avg.
Outside Europe	19%	21%	20%	19%	19%	19%
US & CA	19%	24%	23%	21%	24%	22%
Latin America	24%	24%	26%	27%	25%	25%
AU & NZ	22%	22%	21%	21%	24%	22%
CN & KR	-	16%	12%	10%	11%	12%
CA	23%	20%	17%	18%	20%	19%
US	16%	23%	21%	21%	24%	21%
AR	17%	18%	23%	22%	20%	20%
BR	27%	26%	32%	30%	29%	29%
CL	17%	16%	21%	23%	20%	19%
CO	26%	27%	33%	29%	27%	29%
MX	20%	23%	28%	28%	24%	25%
VE	14%	12%	2%	14%	10%	11%
AU	19%	21%	21%	20%	23%	21%
NZ	24%	22%	21%	18%	20%	21%
CN	-	5%	5%	4%	5%	5%
KR	25%	24%	19%	20%	23%	22%

Source: European Audiovisual Observatory / LUMIERE, Comscore



4.2. Admissions to European films outside Europe

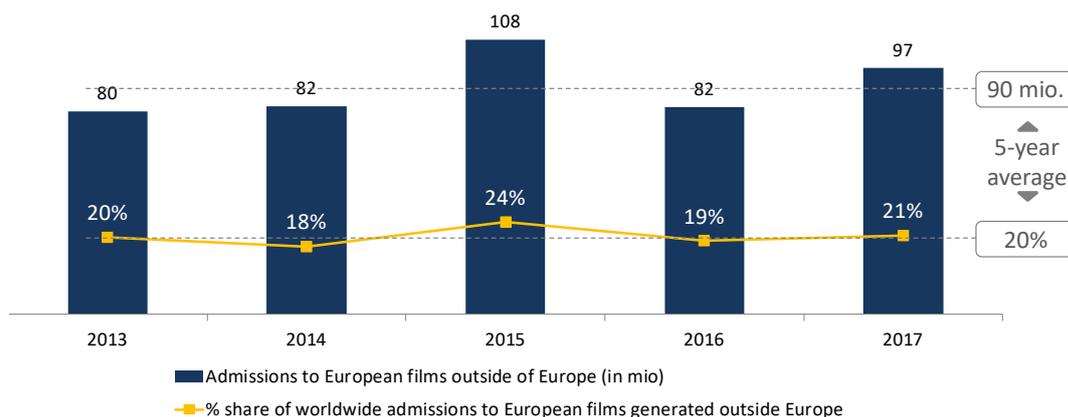
97 million tickets were sold to European films outside Europe in 2017

In 2017, European films generated 97 million ticket sales in the 12 non-European markets covered. This means that at least 21% of total worldwide admissions to European films occurred outside Europe.⁸ This is the second highest result in the past five years, topped only in 2015 when a comparatively large number of European blockbusters boosted admissions to European films outside Europe to well above average levels. The 2016 figures are, however, well in line with results observed in 2013 and 2014.

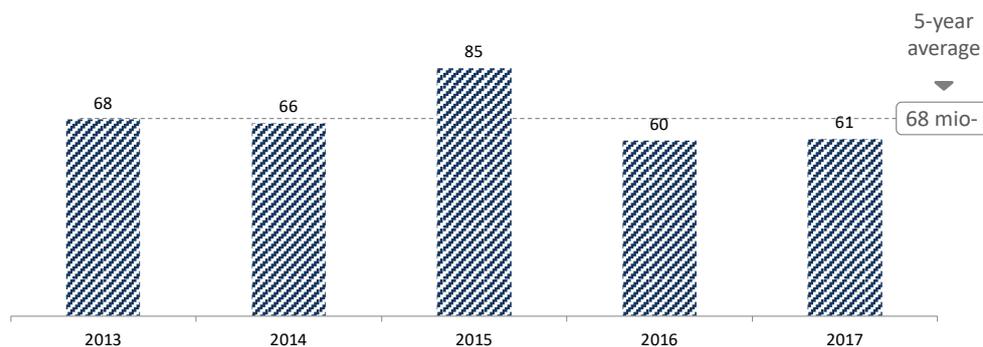
A look at the five-year time series as illustrated in Figure 8 suggests that the baseline market volume for European films outside Europe amounts to around 80 million admissions per year. Higher admission levels appear to be the exception and are linked to an exceptionally high number of European blockbuster releases: In normal years, between one and three European films sell more than five million admissions outside Europe, while in the exceptional years of 2015 and 2017 it was six and five, respectively.

Figure 7. Admissions to European films outside Europe (2013-2017)

Pro-forma admissions estimates for China for 2012 and 2013, otherwise as tracked in LUMIERE



Pro-forma estimates for cumulative admissions in 11 non-European sample markets EXCLUDING CHINA



Source: European Audiovisual Observatory / LUMIERE, Comscore

⁸ Practically all (99%) these admissions were generated by the 493 films considered first releases.



The success of European films in the Chinese market plays an even more decisive role in the evolution of overall admissions to European films outside Europe. As shown in Figure 8, when one takes out China, the baseline market volume for European films drops to 60-67 million admissions. Seen in this light, 2017 results were actually, along with 2016, the lowest in the past five years, due to decreasing admissions in the North American market.

In fact, China became, for the first time, the largest export market for European films in terms of admissions, which rose from 21.2 million in 2016, to 35.8 million in 2017. China's share of cumulative admissions to European films outside Europe had already increased from an estimated 10% in 2012, to 26% in 2016, but reached a record high of 37% in 2017. This occurred despite the fact that the Chinese market remains accessible only for an extremely limited number of European films (fewer than 30 first releases) and does not (yet) offer realistic market potential for the vast majority of European films. In contrast, admissions to European films in the other Asian market tracked in this study, South Korea, remained stable at 4.7 million, the lowest level in the past five years. Together, China and South Korea accounted for 42% of total admissions to European films outside Europe in 2017.

Registering a continued decline in admissions, the North American market became, for the first time, only the second-most significant export market for European films, accounting for 27.1 million admissions, or 28% of total international admissions. This was just slightly ahead of Latin America (24%), where admissions to European films increased from 18.6 million (the lowest level in years) in 2016, to 23.7 million.

Table 8. Admissions to European films on release outside Europe (2013-2017)

Pro-forma admissions estimates for China for 2013, otherwise as tracked in LUMIERE

	2013	2014	2015	2016	2017	5y avg.
Outside Europe	80.0	82.0	108.2	81.6	96.9	89.7
US & CA	36.6	30.7	42.1	29.8	27.1	33.3
Latin America	19.0	21.2	32.7	18.6	23.7	23.0
AU & NZ	5.0	7.0	5.1	7.4	5.7	6.0
CN & KR	19.3	23.1	28.2	25.8	40.5	27.4
CA	3.4	3.4	4.2	3.5	3.1	3.5
US	33.3	27.4	37.9	26.2	24.0	29.8
AR	2.7	1.7	2.9	2.0	1.5	2.2
BR	5.3	6.4	8.1	3.7	3.9	5.5
CL	0.7	0.6	1.1	0.6	0.7	0.7
CO	2.2	2.2	3.8	1.8	3.0	2.6
MX	7.4	9.5	15.4	10.0	14.2	11.3
VE	0.7	0.7	1.4	0.4	0.4	0.7
AU	4.0	5.9	4.1	5.9	4.5	4.9
NZ	1.0	1.1	1.1	1.5	1.2	1.2
CN est.	12.2	15.5	22.7	21.2	35.8	21.5
KR	7.1	7.5	5.5	4.7	4.7	5.9

Source: European Audiovisual Observatory / LUMIERE, Comscore

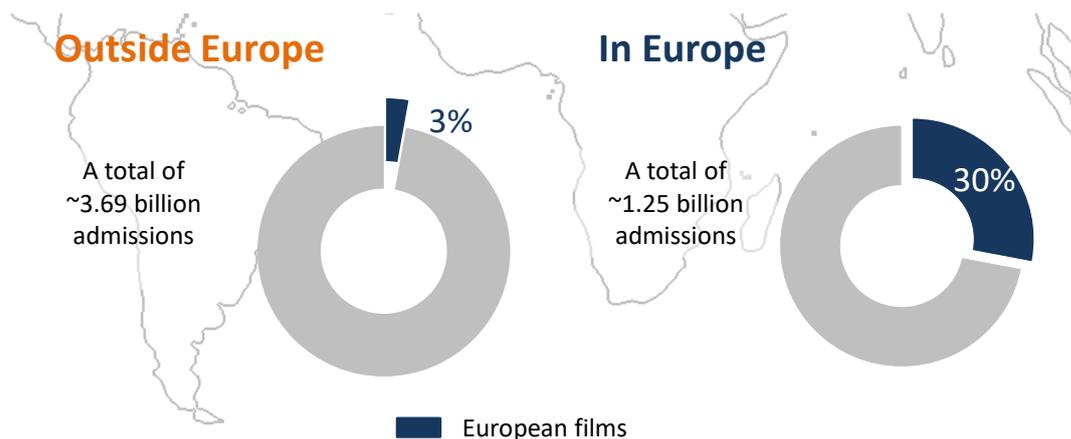


European films take 3% market share in terms of admissions outside Europe

With 97 million admissions generated in 2017, European films accounted for around 3% of the cumulative 3.69 billion admissions generated by all films tracked in the 12 non-European markets covered in this report (see Figure 9). In comparison, European films claimed a market share of 30% in Europe, generating over 374 million admissions in 2017.

Figure 8. Market share of European films in terms of admissions (2017)

Estimates; As tracked in LUMIERE



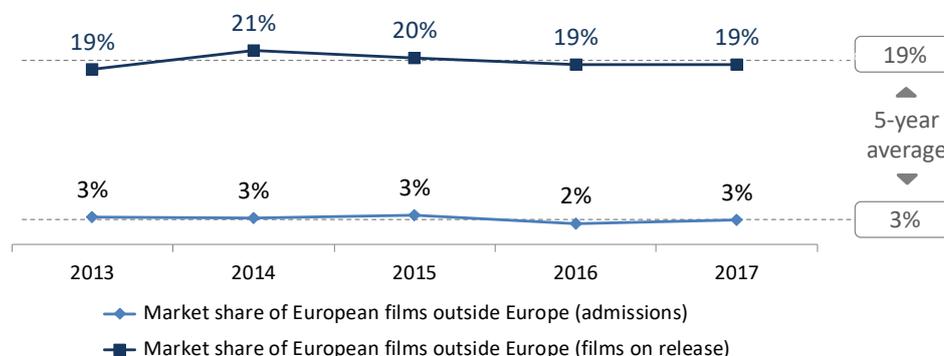
Source: European Audiovisual Observatory / LUMIERE, Comscore

As illustrated in Figure 10, the market share of European films outside Europe has remained fairly stable over the past five years: In terms of the number of films tracked as on release in the 12 non-European markets, European films accounted for 19% in 2019. This corresponds exactly to the average value over the past five years.

In terms of admissions share, European films generally accounted for 3% of the total number of cinema tickets sold in the 12 non-European markets covered. The 2017 market share is thus exactly in line with the five-year average value.

Figure 9. Market share of European films outside Europe (2013-2017)

Estimated percentage share of number of films on release; admissions in 12 markets covered



Source: European Audiovisual Observatory / LUMIERE, Comscore



As in past years, the highest market share of European films was registered in New Zealand (8%), followed by Australia (6%). In contrast, the lowest market shares of European films were observed in Venezuela, Brazil, the US, South Korea and China – in each of which European films captured only 2% of admissions (see Table 9). A breakdown of European market share by films originating from individual European countries is shown in Figure 11 overleaf.

Table 9. Market share of European films in terms of admissions (2013-2017)

Pro-forma estimates for China for 2013, otherwise as tracked in LUMIERE

	2013	2014	2015	2016	2017	5y avg.
Outside Europe	3%	3%	3%	2%	3%	3%
US & CA	3%	2%	3%	2%	2%	3%
Latin America	4%	4%	5%	3%	4%	4%
AU & NZ	6%	8%	5%	8%	6%	7%
CN & KR	2%	2%	2%	2%	2%	2%
CA	3%	3%	4%	3%	3%	3%
US	3%	2%	3%	2%	2%	3%
AR	6%	4%	6%	4%	3%	5%
BR	4%	4%	5%	2%	2%	3%
CL	4%	3%	4%	2%	3%	3%
CO	5%	5%	6%	3%	5%	5%
MX	3%	4%	5%	3%	4%	4%
VE	2%	2%	5%	2%	2%	3%
AU	5%	8%	5%	7%	6%	6%
NZ	10%	10%	8%	10%	8%	9%
CN est	2%	2%	2%	2%	2%	2%
KR	3%	4%	3%	2%	2%	3%

Source: European Audiovisual Observatory / LUMIERE, Comscore



Where did European films generate the highest market share?

Figure 10. Market shares in terms of admissions - by region / country of origin (2017)

Estimated; Markets ranked by market share of European films



Source: European Audiovisual Observatory / LUMIERE, Comscore



4.3. GBO to European films outside Europe

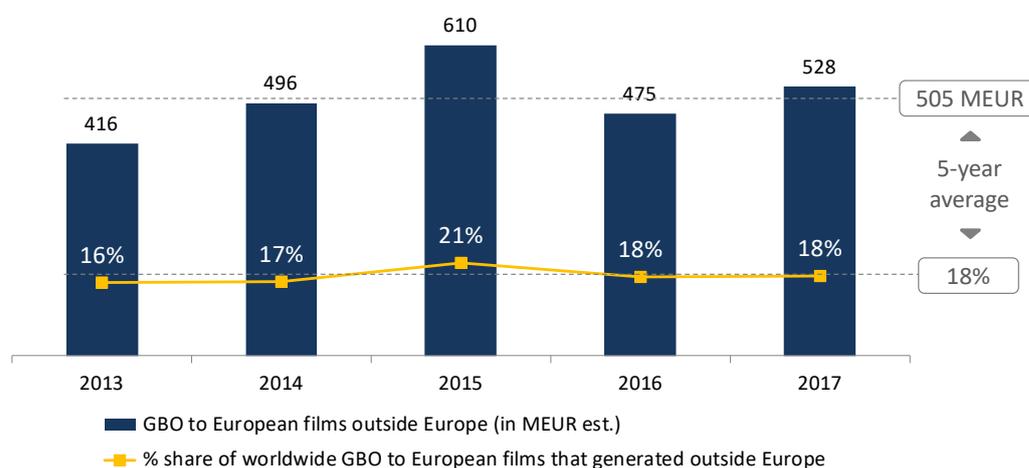
European films generated an estimated GBO of EUR 5285 million outside Europe in 2017

Important note: As mentioned in the methodological remarks in chapter 2, LUMIERE only covers admissions but no GBO data. However, in order to provide a ballpark figure in the context of this report, GBO figures are estimated by multiplying the average ticket price in a specific market with admissions generated in that market. These estimates will naturally deviate from actual GBO takings and should be considered rough estimates.

Applying average ticket prices for the individual markets, European films in 2017 generated an estimated GBO of about EUR 528 million outside Europe (see Figure 12). This is the second highest level observed in the past five years and means that, cumulatively, European films in 2017 earned an estimated 18% of their worldwide GBO outside Europe.

Figure 11. GBO to European films outside Europe (2017)

Estimated cumulative GBO to European films outside Europe in EUR million; Includes pro-forma estimates for China for 2013, otherwise as tracked in LUMIERE



Source: European Audiovisual Observatory / LUMIERE, Comscore

In terms of international GBO, the North American market still remained the most important export market for European films in 2017, due to higher ticket prices. With an estimated EUR 216 million, the North American market accounted for 41% of total non-European GBO to European films. While still somewhat ahead of China and South Korea, this is the lowest level both in absolute terms as well as in terms of percentage share observed between 2013 and 2017.

Boosted by the 69% increase in Chinese admissions, the share of China and South Korea in total GBO jumped from EUR 125 million (26%) to EUR 192 million (36%). Latin America (EUR 68 million) and Australia & New Zealand (EUR 52 million total) followed at a distance, representing 14% and 11% of total international GBO to European films, respectively.

Table 10 shows the five-year development of GBO in the individual non-European markets and illustrates the pronounced decline of GBO to European films in North America. See chapter 7 for further details on the significance of individual non-European territories.



As GBO has been estimated by applying average local ticket prices to underlying admissions, the estimated market share of European films in terms of GBO corresponds with the estimated market shares in terms of admissions as shown in Table 8 in chapter 4.2.

Table 10. GBO to European films on release outside Europe (2013-2017)

In EUR million; Estimates calculated by applying local average ticket prices to admissions as tracked in LUMIERE, except for pro-forma estimates for China for 2013

	2013	2014	2015	2016	2017	5y avg.
Outside Europe	416	496	610	475	528	505
US & CA	224	222	319	231	216	242
Latin America	62	80	100	53	68	73
AU & NZ	41	67	44	65	52	54
CN & KR	90	126	146	125	192	136
CA	21	24	32	28	25	26
US	203	197	287	204	192	217
AR	11	8	12	10	8	10
BR	21	30	30	14	16	22
CL	3	3	5	2	3	3
CO	7	8	10	5	8	8
MX	20	30	41	22	32	29
VE	1	1	3	1	1	1
AU	33	58	36	53	43	45
NZ	7	9	8	12	9	9
CN est	53	80	115	97	162	102
KR	37	46	31	28	29	34

Source: European Audiovisual Observatory / LUMIERE, Comscore





5. BREAKING IT DOWN...

5.1. The most significant theatrical markets for European films outside Europe

In terms of number of releases

As first releases cumulatively accounted for 99% of total admissions to European films outside Europe in 2017, it makes sense to analyse non-European markets in terms of European first releases and films on release separately. As can be seen in Table 11 overleaf, the US and Brazil stand out with between 158 and 130 European films released for the first time in 2017, in the two countries, respectively, followed by Australia (103), South Korea (103) and Mexico (101). The strongly regulated Chinese market, as well as Venezuela, featured the lowest number of European first releases with only 26 and 13 European first releases, respectively, tracked in 2017. Given the comparatively low number of holdovers / re-releases / on-demand screenings / festival releases etc. tracked in the data set,⁹ the picture is quite similar in terms of the total number of films on release.

In terms of admissions and GBO

The year 2017 saw a historic change as China became for the first time the largest export market for European films in terms of admissions, ahead of the US. Signalling growth of 69% over 2016, European films sold 35.8 million tickets in China in 2017, representing 37% of total admissions to European films outside Europe. This compares to 24.0 million admissions (25%) in the US, where ticket sales to European films declined systematically over the five-year period tracked in this report. Accounting for 15% (14.2 million), Mexico took rank three, followed, at a clear distance, by South Korea (4.7 million) and Australia (4.5 million).

However, thanks to a comparatively high average ticket price, the US still remained the largest export market for European films in terms of GBO takings. Based on the data available, the Observatory estimates that European films took EUR 192 million at the US box office, accounting for 36% of total non-European GBO takings. But China was close behind, with EUR 162 million, representing 31% of total international GBO takings of European films. In other words, two out of three Euros grossed by European films outside Europe was earned in either the US or Chinese market. Notably further back, and accounting for 8% (EUR 43 million), Australia ranked third in terms of GBO, ahead of Mexico (6%; EUR 32 million) and South Korea (6%; EUR 29 million).

⁹ This can either indicate a lower offer of repertoire films outside Europe and / or less comprehensive coverage of these films with regard to data collection.



Table 11. Number of European film releases outside Europe (2017)

As tracked in LUMIERE; Ranked by number of first releases

#	Market	First releases (est.)	Other releases ¹⁾ (est.)	Films on release
1	US - USA	158	44	202
2	BR - Brazil	130	53	183
3	AU - Australia	103	52	155
4	KR - South Korea	103	11	114
5	MX - Mexico	101	33	134
6	AR - Argentina	91	17	108
7	CO - Colombia	83	22	105
8	CA - Canada	80	11	91
9	NZ - New Zealand	73	10	83
10	CL - Chile	46	2	48
11	CN - China	26	23	49
12	VE - Venezuela	13	6	19
	Total Outside Europe	493	178	671

1) Other releases include holdovers, re-releases, on-demand screenings, festival screenings, etc.

Source: European Audiovisual Observatory / LUMIERE, Comscore

Table 12. Admissions & GBO for European films outside Europe (2017)

Ranked by total admissions; Admissions in millions; GBO in EUR million estimated based on average ticket prices

#	Market	Adm. to first Releases	Adm. to other Releases	Total adm.	%	GBO (in MEUR)	%
	US & CA	25.9	1.2	27.1	28%	216.3	41%
	Latin America	22.6	1.0	23.7	24%	68.1	13%
	AU & NZ	5.4	0.3	5.7	6%	52.3	10%
	CN & KR est.	40.2	0.3	40.5	42%	191.7	36%
1	CN – China	35.7	0.2	35.8	37%	162.3	31%
2	US – USA	22.9	1.1	24.0	25%	191.7	36%
3	MX - Mexico	13.3	0.9	14.2	15%	31.7	6%
4	KR - South Korea	4.6	0.1	4.7	5%	29.4	6%
5	AU - Australia	4.2	0.3	4.5	5%	43.2	8%
6	BR - Brazil	3.7	0.1	3.9	4%	16.1	3%
7	CA - Canada	3.0	0.1	3.1	3%	24.6	5%
8	CO - Colombia	3.0	0.0	3.0	3%	7.9	1%
9	AR - Argentina	1.5	0.0	1.5	2%	8.1	2%
10	NZ - New Zealand	1.2	0.0	1.2	1%	9.1	2%
11	CL - Chile	0.7	0.0	0.7	1%	3.0	1%
12	VE - Venezuela	0.4	0.0	0.4	0%	1.3	0%
	Outside Europe	95.8	1.2	96.9	100%	528.4	100%

Source: European Audiovisual Observatory, Comscore



5.2. The leading European film export countries

Important note: As specified in the methodological remarks, this report focuses on providing a big-picture overview of the circulation of European films in full, rather than analysing the film exports of individual European countries, which is beyond the scope of this report as it may require different – sometimes country-specific – methodological choices. Please note that, in particular because of the Observatory's choices regarding the allocation of a unique country of origin based on the majority financing share as well as the exclusion of films financed with incoming foreign investment, the country-specific data presented in this report, and in particular in this chapter, may differ significantly from data published by national sources such as the BFI or UniFrance. For a proper analysis of the export of films originating from a specific country, please refer to national sources.

In terms of releases

In 2017, as in past years, France and the UK were the European territories that exported by far the largest number of films to non-European territories. As shown in Table 13 overleaf, France led both in terms of first releases as well as total films on release, with 147 French first releases throughout the year and a total of 201 French films on release in at least one of the 12 non-European markets covered in this report. France was followed by the UK with 103 first releases outside Europe and a total of 147 films on release. On a cumulative basis, French and UK films accounted for 52% of the total number of European films on release outside Europe. In other words, as in past years, one out of two European films screened outside Europe in 2017 was majority-produced in either France or the UK.

As in 2016, Spain ranked third, with 47 first releases and a total of 61 films on release, followed by Germany and Italy with 36 and 34 first releases, respectively, and a total of 45 and 43 films on release, respectively. Only three other countries – Ireland (15 first releases), Russia (14) and Sweden (11) - had more than 10 of their films released for the first time in at least one of the 12 non-European markets covered in this report. Another three countries came close: there were nine first releases of Belgian and Danish films and eight of Portuguese films. On a cumulative level, these 11 top-ranking countries accounted for nine out of 10 (89%) European films on release outside Europe.

In terms of admissions

The picture is even more concentrated when it comes to admissions generated by European films: On a cumulative level, French and UK films accounted for 66% of total admissions to European films outside Europe in 2017. While still high, the share of French and UK films was clearly lower than in 2016 (72%) and 2015 (87%), indicating a slightly increase in the diversification of European film exports. This is also reflected in a comparatively more diverse composition of the top 20 European films in terms of international admissions.¹⁰ While in 2016, UK films accounted for eight out of the top 10 and 12 out of the top 20 European export films, it was only three out of the top 10 and six out of the top 20 in 2017. Cumulatively, UK films sold 31.7 million tickets outside Europe, just behind France, which generated 31.8 million international admissions, largely thanks to Luc Besson's *Valerian and the City of a Thousand Planets*, which sold 19.4 million tickets and became Europe's by-far most successful export film in 2017. France and the UK each accounted for 33% of total admissions to European films outside Europe (see Table 14). They were followed at a

¹⁰ See Table 29 on p.58 for a list of the top 100 European films in terms of admissions generated outside Europe.



distance by Spain whose productions cumulatively generated 12.1 million ticket sales (13%) in 2017, well ahead of Russia (5.1 million), Germany (4.5 million), Belgium (3.4 million) and Poland 3.4 million).



Table 13. Number of European film releases outside Europe by country of origin (2017)

Ranked by total number of films on release outside Europe as tracked in LUMIERE

Rank	Country of origin	First release (est.)	Other releases (est.)	Films on release outside Europe	% share
1	FR - France	147	54	201	30%
2	GB - United Kingdom	103	44	147	22%
3	ES - Spain	47	14	61	9%
4	DE - Germany	36	9	45	7%
5	IT - Italy	34	9	43	6%
6	RU - Russia	14	8	22	3%
7	SE - Sweden	11	10	21	3%
8	IE - Ireland	15	3	18	3%
9	BE - Belgium	9	6	15	2%
10	DK - Denmark	9	4	13	2%
11	PT - Portugal	8	5	13	2%
12	NO - Norway	6	2	8	1%
13	FI - Finland	7	1	8	1%
14	PL - Poland	5	2	7	1%
15	CH - Switzerland	6		6	1%
16	CZ - Czech Republic	3	2	5	1%
17	NL - Netherlands	4		4	1%
18	AT - Austria	3	1	4	1%
19	IS - Iceland	3	1	4	1%
20	TR - Turkey	4		4	1%
21	AM - Armenia	3		3	0%
22	BG - Bulgaria	3		3	0%
23	GR - Greece	3		3	0%
24	HU - Hungary	3		3	0%
25	RO - Romania	2		2	0%
26	GE - Georgia	1		1	0%
27	LT - Lithuania	1		1	0%
28	EE - Estonia		1	1	0%
29	SU - Soviet Union		1	1	0%
30	HR - Croatia		1	1	0%
31	UA - Ukraine	1		1	0%
32	RS - Serbia	1		1	0%
33	LU - Luxembourg	1		1	0%
	Total Europe	493	178	671	100%

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 14. Admissions to European films outside Europe by country of origin (2017)

Ranked by total admissions outside Europe as tracked in LUMIERE

Rank	Country of origin	Adm. to first releases (est.)	Adm. to other releases (est.)	Adm. outside Europe	% share
1	FR - France	31 549 939	206 339	31 756 278	33%
2	GB - United Kingdom	31 618 744	63 641	31 682 385	33%
3	ES - Spain	11 993 490	143 557	12 137 047	13%
4	RU - Russia	4 614 956	491 785	5 106 741	5%
5	DE - Germany	4 445 571	31 322	4 476 893	5%
6	BE - Belgium	3 349 214	6 447	3 355 661	3%
7	PL - Poland	3 349 792	3 238	3 353 030	3%
8	IE - Ireland	1 472 260	227	1 472 487	2%
9	IT - Italy	862 233	12 395	874 628	1%
10	SE - Sweden	457 782	4 496	462 278	0%
11	TR - Turkey	376 628		376 628	0%
12	AT - Austria	318 955	17 252	336 207	0%
13	CH - Switzerland	317 129		317 129	0%
14	DK - Denmark	171 994	1 779	173 773	0%
15	NL - Netherlands	136 856		136 856	0%
16	FI - Finland	135 585	958	136 543	0%
17	HR - Croatia		127 692	127 692	0%
18	BG - Bulgaria	102 488		102 488	0%
19	NO - Norway	92 155	3 337	95 492	0%
20	RO - Romania	85 523		85 523	0%
21	UA - Ukraine	78 771		78 771	0%
22	CZ - Czech Republic	60 042	1 564	61 606	0%
23	HU - Hungary	45 782		45 782	0%
24	GR - Greece	42 984		42 984	0%
25	AM - Armenia	35 151		35 151	0%
26	SU - Soviet Union		29 955	29 955	0%
27	PT - Portugal	22 089	4 470	26 559	0%
28	RS - Serbia	17 445		17 445	0%
29	IS - Iceland	14 214	44	14 258	0%
30	LT - Lithuania	2 235		2 235	0%
31	LU - Luxembourg	2 195		2 195	0%
32	GE - Georgia	338		338	0%
33	EE - Estonia		156	156	0%
	Total Europe	95 772 540	1 150 654	96 923 194	100%

Source: European Audiovisual Observatory / LUMIERE, Comscore



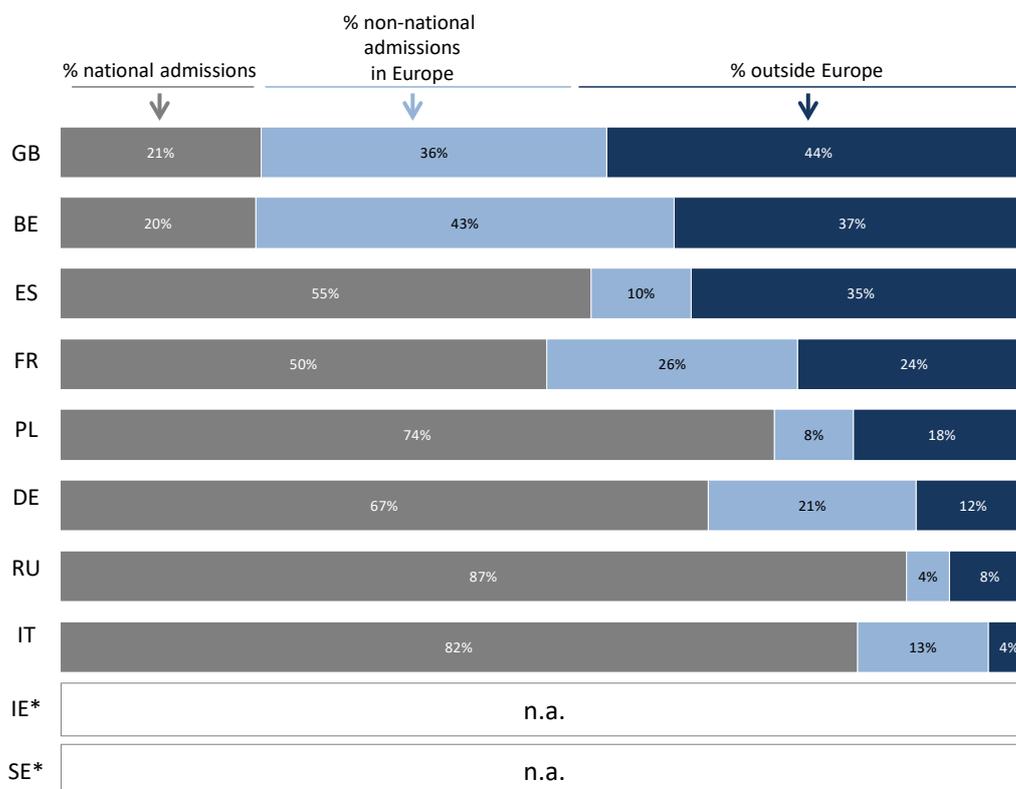
In terms of significance of non-European markets

How significant are admissions outside Europe for the various European countries? Figure 13 shows the percentage shares of admissions in national, non-national European and non-European markets for each of the top 10 European film-exporting countries in terms of admissions outside Europe as identified in Table 14 on the previous page. The complete breakdown for all European countries can be found in Table 15 overleaf.

In contrast to 2016, three rather than two out of the top 10 European film-exporting countries generated more than a third of their estimated 2017 worldwide theatrical admissions in the 12 non-European markets covered in this report. With 44% of its worldwide ticket sales outside Europe, the UK had the highest exposure to non-European markets, followed by Belgium, whose film productions - largely thanks to the animation *The Son of Bigfoot* (BE/FR), which became Europe's eight most successful export film outside Europe in 2016 (3.1 million admissions - generated 37% of their worldwide admissions outside Europe and Spain (35%), which had five out of the top 20 export films in 2017. Export admissions outside Europe were also quite significant for French films (24%), Poland (18%) and Germany (12%). The share of international admissions could not be estimated for Ireland and Sweden due to the lack of sufficient admissions data on their respective home markets.

Figure 12. Breakdown of worldwide admissions to the top 10 European film exporting countries by origin of admissions generation (2017)

Ranked by est. share of admissions outside Europe



* The breakdown for Irish films could not be estimated due to the fact that the Irish and UK markets are treated as one market in the LUMIERE database. National and non-national admissions can hence not be calculated in a reliable manner. In the case of Sweden, LUMIERE coverage is insufficient due to the lack of data.

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 15. Admissions breakdown for European films: National vs. non-national (2017)

Estimated; Ranked alphabetically; As tracked in LUMIERE

Country of origin		% Share – National adm.	% Share - Non-nat. adm	% Share – Non-nat. adm. in Europe	% Share – Non-nat. adm. outside Europe
AT	AT - Austria	28%	72%	58%	14%
BE	BE - Belgium	20%	80%	43%	37%
BG	BG - Bulgaria	71%	29%	15%	14%
CH	CH - Switzerland	42%	58%	43%	15%
CY	CY - Cyprus	98%	2%	2%	0%
CZ	CZ - Czech Republic	85%	15%	14%	2%
DE	DE - Germany	67%	33%	21%	12%
DK	DK - Denmark	73%	27%	22%	5%
EE	EE - Estonia	93%	7%	7%	0%
ES	ES - Spain	55%	45%	10%	35%
FI	FI - Finland	68%	32%	29%	4%
FR	FR - France	50%	50%	26%	24%
GB	GB - UK	21%	79%	36%	44%
GR	GR - Greece	89%	11%	7%	4%
HR	HR - Croatia	29%	71%	35%	36%
HU	HU - Hungary	78%	22%	20%	3%
IS	IS - Iceland	59%	41%	34%	7%
IT	IT - Italy	82%	18%	13%	4%
LT	LT - Lithuania	97%	3%	3%	0%
LU	LU - Luxembourg	44%	56%	53%	4%
LV	LV - Latvia	51%	49%	49%	0%
NL	NL - Netherlands	71%	29%	27%	2%
NO	NO - Norway	70%	30%	27%	3%
PL	PL - Poland	74%	26%	8%	18%
PT	PT - Portugal	76%	24%	18%	6%
RO	RO - Romania	57%	43%	27%	16%
RU	RU - Russia	87%	13%	4%	8%
SI	SI - Slovenia	100%	0%	0%	0%
SK	SK - Slovak Rep.	70%	30%	30%	0%
TR	TR - Turkey	95%	5%	4%	1%
Total Europe		58%	42%	21%	21%

Note: This breakdown cannot be provided for the following countries due to a lack of (sufficient) 2017 admissions data in their respective home markets in the LUMIERE database: Azerbaijan (AZ); Bosnia-Herzegovina (BA); Belarus (BY); Georgia (GE); Ireland (IE); FYROM (MK); Serbia (RS); Sweden (SE); Ukraine (UA).

Source: European Audiovisual Observatory / LUMIERE, Comscore

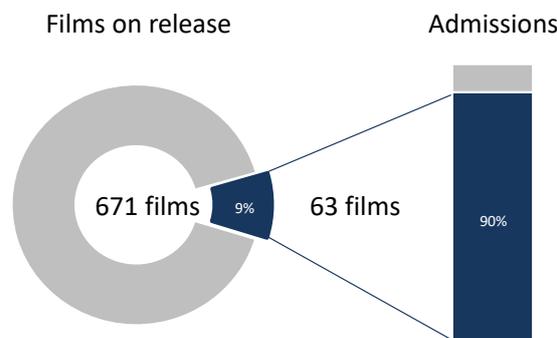
5.3. Concentration of admissions outside Europe

Naturally, the cumulative figures for European films do not offer any information about how many European films actually generated a significant number of admissions outside Europe. This chapter takes a closer look at the concentration of admissions among European films. It reveals that the number of European films generating large amounts of ticket sales is actually quite small.

As shown in Figure 14, 63 films, i.e. only 9% of the 671 films on release, accounted for 90% of total admissions generated by European films outside Europe in 2016. In other words, nine out of 10 tickets sold for European films outside Europe were sold for a screening of one of only 63 European films, which cumulatively generated 86.9 million ticket sales. The remaining 608 European films on release (91% of the total number of European films on release outside Europe) cumulatively generated only 10 million admissions.

Figure 13. Concentration of admissions to European films outside Europe (2017)

As tracked in LUMIERE



Source: European Audiovisual Observatory / LUMIERE, Comscore

81% of European films sold fewer than 50 000 tickets outside Europe in 2017

Yet another way to look at the concentration of admissions among the various European films is to count the number of films by admissions brackets. As can be seen in Table 16 overleaf, eight out of 10 European films (81%) generated fewer than 50 000 admissions outside Europe, and one in three European film exports (30%) sold even fewer than 1 000 tickets outside Europe in 2017.

Compared to 2016, the number of European blockbuster films that managed to sell more than five million tickets outside Europe increased from three to five films. The time series depicted in Table 17 suggests that the years 2015 and 2017, with six and five such European blockbusters, respectively, constituted exceptions - in an average year, the number ranges between one and three. Another 12 European films sold between one and five million tickets in 2017, slightly above the five-year average, while the number of films selling between 500 000 and a million tickets (12) was slightly below the five-year average. At the same time, though, 2017 featured an exceptionally high number of European films (65) selling between 100 000 and 500 000 admissions.



Table 16. Number and admissions of European films by admission brackets (2017)

As tracked in LUMIERE; Figures may not sum up to totals due to rounding

Admission bracket	Number of films	% Share	Cumulative admissions outside Europe (in million)	% Share	Average admissions within bracket
[5 mio. - [5	1%	44.8	46%	9.0 mio.
[1 mio - 5 mio.[12	2%	22.9	24%	1.9 mio.
[500' - 1 mio.[12	2%	8.3	9%	692 000
[100' - 500'[65	10%	15.2	16%	234 000
[50' - 100'[31	5%	2.2	2%	70 000
[10' - 50'[116	17%	2.6	3%	23 000
[1' - 10'[229	34%	0.9	1%	4 000
[1 - 1'[201	30%	0.1	0%	270
Total	671	100%	96.9	100%	144 000

Source: European Audiovisual Observatory / LUMIERE, Comscore

Table 17. Number of European films by „admissions brackets“ (2013-2017)

As tracked in LUMIERE; Does not include data for CN 2013 (not available)

Admission bracket	2013	2014	2015	2016	2017	5-year average
[5 mio. - [3	1	6	3	5	4
[1 mio. - 5 mio.[9	12	8	16	12	11
[500' - 1 mio.[8	13	13	18	12	13
[100' - 500'[36	49	41	44	65	47
[50' - 100'[34	29	40	33	31	33
[10' - 50'[110	113	113	112	116	113
[1' - 10'[206	210	191	220	229	211
[1 - 1'[160	162	187	204	201	183
Total	566	589	599	650	671	615

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 18. Admissions to European films by admission brackets (2013-2017)

In million; As tracked in LUMIERE; Does not include data for CN 2013 (not available)

Admission bracket	2013	2014	2015	2016	2017	5-year average
[5 mio. - [23.0	31.9	66.8	19.2	44.8	37.1
[1 mio. - 5 mio.[25.3	24.6	15.6	34.5	22.9	24.6
[500' - 1 mio.[5.7	8.8	8.9	11.8	8.3	8.7
[100' - 500'[7.9	11.2	10.5	10.4	15.2	11.1
[50' - 100'[2.3	2.1	2.8	2.4	2.2	2.4
[10' - 50'[2.6	2.6	2.6	2.4	2.6	2.6
[1' - 10'[0.8	0.8	0.7	0.9	0.9	0.8
[1 - 1'[0.1	0.1	0.1	0.1	0.1	0.1
Total	67.7	82.0	108.2	81.6	96.9	87.3

Source: European Audiovisual Observatory / LUMIERE, Comscore

Table 19. Share of admissions to European films by admission brackets (2013-2017)

In percentage of annual total; As tracked in LUMIERE; Does not include data for CN in 2013 (not available)

Admissions bracket	2013	2014	2015	2016	2017	5-year average
[5 mio. - [34%	39%	62%	24%	46%	41%
[1 mio. - 5 mio.[37%	30%	14%	42%	24%	30%
[500' - 1 mio.[8%	11%	8%	14%	9%	10%
[100' - 500'[12%	14%	10%	13%	16%	13%
[50' - 100'[3%	3%	3%	3%	2%	3%
[10' - 50'[4%	3%	2%	3%	3%	3%
[1' - 10'[1%	1%	1%	1%	1%	1%
[1 - 1'[0%	0%	0%	0%	0%	0%
Total (in mio.)	67.7	82.0	108.2	81.6	96.9	87.3

Source: European Audiovisual Observatory / LUMIERE, Comscore



Top 10 films accounted for 61% of total international admissions to European films

Another way to measure admission concentration levels is shown in Table 20, which measures cumulative market share for various top brackets: With 19.42 million admissions, *Valerian and the City of a Thousand Planets*, the most successful European film outside Europe in 2017, accounted, alone, for 20% of cumulative admissions to European films in the 12 non-European markets covered. The top 10 films (2% of the European films on release outside Europe) cumulatively accounted for 61% of total international admissions, the top 50 films for 87% and the top 100 films for 95%.

Table 20. Number and admissions to European films by top brackets (2017)

In millions; As tracked in LUMIERE; Cumulative admissions indicated in millions

Top bracket	Number of films	% Share	Cumulative admissions outside Europe (in mio.)	% share	Average admissions within bracket
Top 1 film	1	0%	19.4	20%	19.4 mio
Top 10 films	10	2%	58.7	61%	5.9 mio
Top 50 films	50	8%	83.9	87%	1.7 mio
Top 100 films	100	15%	91.7	95%	917 000
Other	571	85%	5.2	5%	9 000
Total	671	100%	96.9	100%	144 000

Source: European Audiovisual Observatory / LUMIERE, Comscore

Table 21. Admissions to European films by top brackets (2013-2017)

In millions; As tracked in LUMIERE; Does not include data for CN in 2013 (not available)

Top bracket	2013	2014	2015	2016	2017	5-year average
Top 1 film	9.6	31.9	25.6	7.2	19.4	18.8
Top 10 films	45.6	53.1	76.9	41.2	58.7	55.1
Top 50 films	61.3	72.7	99.1	70.6	83.9	77.5
Top 100 films	64.7	78.4	104.3	77.5	91.7	83.3
Other	3.1	3.7	3.8	4.1	5.2	4.0
Total	67.7	82.0	108.2	81.6	96.9	87.3

Source: European Audiovisual Observatory / LUMIERE, Comscore



As shown in Table 22 these concentration levels are well above 2016 levels, which featured an exceptionally low concentration of admissions, particularly among the top 10 films. At the same time, the Table 22 concentration levels are still slightly below the five-year average. The year 2017 saw a comparatively more diversified distribution of international admissions among European export films compared to the years leading up to 2015.

Given the comparatively low number of European films on release outside Europe, the concentration level is nevertheless naturally significantly higher compared to the European market, where the top 100 films accounted for an estimated 59% of total European admissions in 2017. The two can therefore not be directly compared.

Table 22. Share of admissions to European films by top brackets (2013-2017)

In percentage of annual total; As tracked in LUMIERE; Does not include data for CN in 2013 (not available)

Top bracket	2013	2014	2015	2016	2017	5-year average
Top 1	14%	39%	24%	9%	20%	21%
Top 10	67%	65%	71%	50%	61%	63%
Top 50	90%	89%	92%	87%	87%	89%
Top 100	95%	96%	96%	95%	95%	95%
Other	5%	4%	4%	5%	5%	5%
Total (in mio.)	67.7	82.0	108.2	81.6	96.9	87.3

Source: European Audiovisual Observatory / LUMIERE, Comscore



5.4. Diversity of European film offering outside Europe

Important note: Assessing diversity in a more qualitative sense is a complex task beyond the scope of this report. As specified in the methodological remarks, the term film offering refers to the number of films on release, which is the most basic indicator for measuring the theatrical film offering in a country and - in itself - has limited informational value with regard to how many European films were really accessible to audiences. There are, however, a few aspects that can be addressed by an analysis of the data sample, such as whether the portfolio of European films differed significantly from one international market to another, or whether more or less the same films were shown across non-European markets. This chapter furthermore provides a breakdown by country of origin and age of productions.

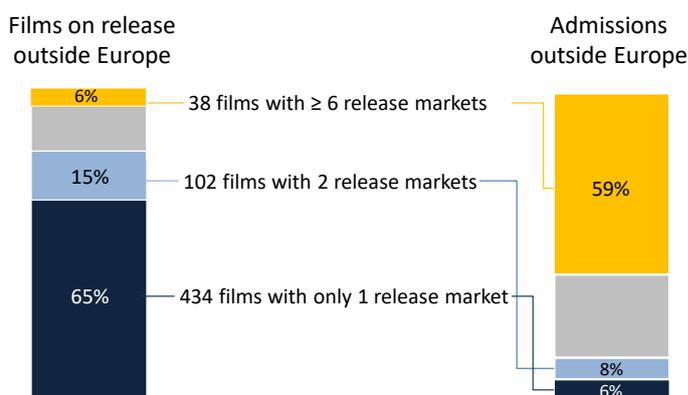
European film portfolio varies significantly from one market to the next

As illustrated in Figure 15 and Table 23 overleaf, 65% (434 films) of the 671 European films on theatrical release outside Europe in 2017 were screened in only a single territory. Another 102 films (15%) were on release only in two markets. This means that eight out of nine European export films were screened in only one or two of the 12 non-European markets covered in this report. Conversely, only two in 10 European export films were screened in three or more international markets in 2017. In fact, only 38 European films, i.e. 6% of European export films, were on release in six or more non-European markets, cumulatively capturing 59% of total admissions to European films outside Europe.

While the number of European films released in six or more international markets in 2017 was well in line with the five-year average (see Table 24 overleaf), the share of admissions generated by those European films released in three to six international markets was well above the five-year average, possibly indicating a modest diversification trend among admissions to European films. Having said this, the big-picture view underscores the fact that only a very small number (despite consistent, albeit modest growth) of European films are released in a large number of non-European territories while the vast majority of export films are released in only one or two markets. This means that the portfolio of European films on release outside Europe varies, to a large extent, from one territory to another.

Figure 14. Share of European films with only 1 or 2 non-European release markets (2017)

As tracked in LUMIERE



Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 23. Concentration of European films outside Europe by number of release markets (2017)

As tracked in LUMIERE; Cumulative admissions in millions

Nr. of non-European release markets	European films	% Share	Cumulative admissions	% Share	Average admissions
1	434	65%	5.4	6%	12 000
2	102	15%	7.3	8%	72 000
3	48	7%	10.6	11%	221 000
4	25	4%	10.3	11%	412 000
5	24	4%	6.5	7%	271 000
6	13	2%	7.1	7%	547 000
7	10	1%	1.7	2%	170 000
8	3	0%	7.9	8%	2 630 000
9	7	1%	12.6	13%	1 801 000
10	3	0%	2.1	2%	704 000
11	-	-	-	-	-
12	2	0%	25.4	26%	12 698 000
Total	671	100%	96.9	100%	144 000
6 or more	38	6%	5.4	59%	1 495 000

Source: European Audiovisual Observatory / LUMIERE, Comscore

Table 24. European film releases outside Europe by number of release markets (2013-2017)

As tracked in LUMIERE; Does not include data for CN in 2013 (not available)

Nr. of non-European release markets	2013	2014	2015	2016	2017	5-year average
1	366	368	365	427	434	392
2	105	98	97	89	102	98
3	38	47	46	53	48	46
4	17	29	26	21	25	24
5	16	11	20	20	24	18
6	7	14	10	8	13	10
7	4	7	10	8	10	8
8	7	6	7	5	3	6
9	3	4	8	7	7	6
10	3	3	3	6	3	4
11	0	1	3	5		2
12	~	1	4	1	2	2
Total	566	589	599	650	671	615
6 or more	24	36	45	40	38	37

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 25. Admissions to European films outside Europe by number of release markets (2013-2017)

In millions; As tracked in LUMIERE; Does not include data for CN in 2013 (not available)

Nr. of non-European release markets	2013	2014	2015	2016	2017	5-year average
1	3.9	4.9	4.7	10.3	5.4	5.8
2	3.8	5.0	8.0	5.4	7.3	5.9
3	2.7	7.6	3.0	4.5	10.6	5.7
4	4.2	5.6	1.5	9.3	10.3	6.2
5	9.5	3.5	3.5	1.9	6.5	5.0
6	3.1	2.3	2.5	5.5	7.1	4.1
7	10.3	3.0	12.9	1.8	1.7	5.9
8	15.6	4.2	3.9	3.3	7.9	7.0
9	2.9	6.5	9.7	12.8	12.6	8.9
10	11.7	3.7	8.4	7.0	2.1	6.6
11	0.0	3.7	4.2	16.5	0.0	4.9
12	~	31.9	45.9	3.3	25.4	26.6
Total	67.7	82.0	108.2	81.6	96.9	87.3
6 or more	43.6	55.4	87.5	50.1	56.8	58.7

Source: European Audiovisual Observatory / LUMIERE, Comscore

Table 26. Share of int. admissions to European films by number of release markets (2013-2017)

In %; As tracked in LUMIERE; Does not include data for CN in 2013 (not available)

Nr. of non-European release markets	2013	2014	2015	2016	2017	5-year median
1	6%	6%	4%	13%	6%	7%
2	6%	6%	7%	7%	8%	7%
3	4%	9%	3%	6%	11%	7%
4	6%	7%	1%	11%	11%	7%
5	14%	4%	3%	2%	7%	6%
6	5%	3%	2%	7%	7%	5%
7	15%	4%	12%	2%	2%	7%
8	23%	5%	4%	4%	8%	9%
9	4%	8%	9%	16%	13%	10%
10	17%	5%	8%	9%	2%	8%
11	0%	5%	4%	20%	0%	6%
12	~	39%	42%	4%	26%	28%
Total	67.7	82.0	108.2	81.6	96.9	87.3
6 or more	64%	68%	81%	61%	59%	67%

Source: European Audiovisual Observatory / LUMIERE, Comscore



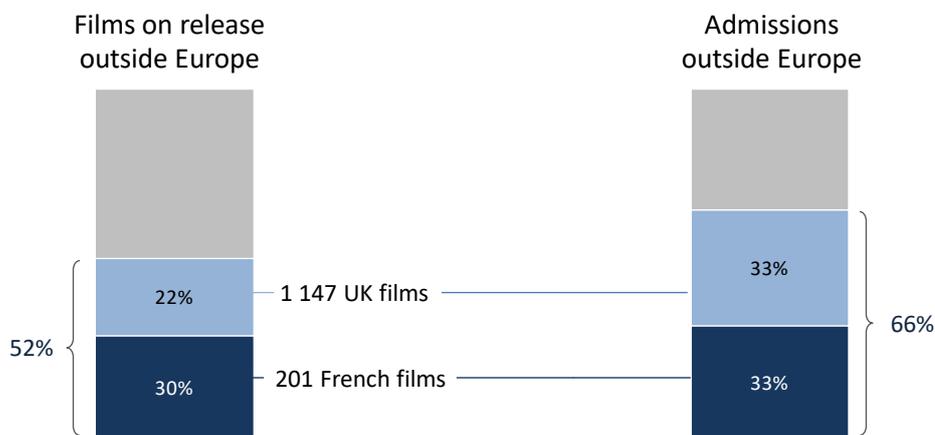
French and UK films represent majority of European film exports outside Europe

The breakdown of the number of European films on release, as well as admissions to them by country of origin, has already been commented on in Chapter 5.2. With regard to the diversity of the European theatrical film offering outside Europe, it can be noted that, as in past years, France and the UK exported by far the largest number of films among the European countries and cumulatively accounted for every second European film (52%) screened outside Europe in 2017, as illustrated in Figure 16.

In terms of admissions, UK and French films cumulatively accounted for 66% of total admissions to European films outside Europe in 2017. In other words, seven in 10 tickets sold for European films were for UK or French films. While still high, the share of French and UK films was thus clearly lower than in 2016 (72%) and 2015 (87%), indicating a slight increase in the diversification of European film exports.

Figure 15. Share of French and UK films in non-European markets (2017)

Estimated; As tracked in LUMIERE



Source: European Audiovisual Observatory / LUMIERE, Comscore

Recent productions account for 97% of admissions

How diverse is the European film offering in terms of the age of the films? Are only recent productions released outside Europe or is there demand for older productions?

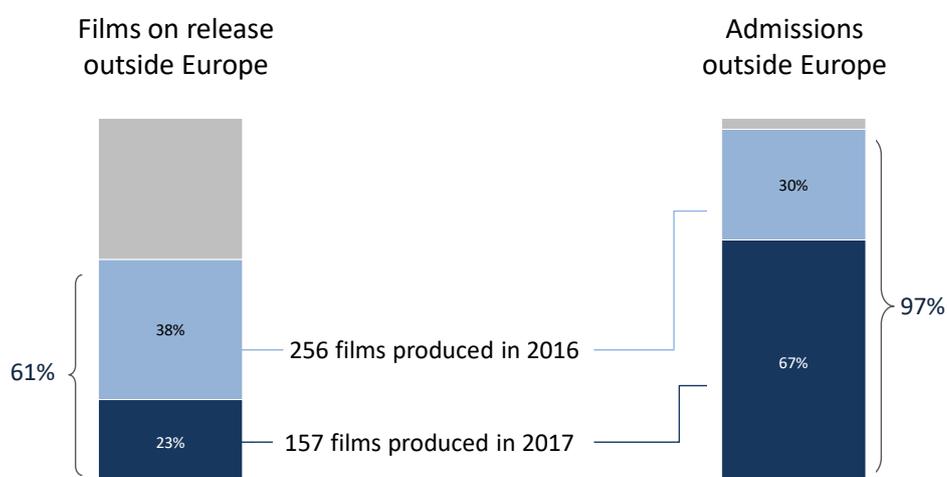
As illustrated in Figure 17 and Table 27, recent productions, i.e. films produced in 2016 or 2017, accounted for only 61% of the European films on release but 97% of total admissions in 2017. While three- to five-year-old productions accounted for another 26% (173 films) of European films on release, they cumulatively captured only about 2% of total admissions. Another 85 (13%) European films on release outside Europe in 2017, cumulatively accounting for only 1% of admission, were produced before, or in, 2012.

These figures suggest that while the commercially relevant market is practically dominated by the export of recent productions, there appears to be a certain demand for screening a limited number of older European films - which do not, however, generate large numbers of admissions. The figures also show a time lag: a significant number of European films are released outside Europe one or two years after their production year.



Figure 16. Share of recent European films in non-European release markets (2017)

Estimated; As tracked in LUMIERE



Source: European Audiovisual Observatory / LUMIERE, Comscore

Table 27. Concentration of European films outside Europe by production year (2017)

Estimated; As tracked in LUMIERE

Production year	Films on release	% Share	Cumulative % share	Admissions	% Share	Cumulative % share
2017	157	23%	23%	64 876 783	67%	67%
2016	256	38%	62%	29 046 537	30%	97%
2015	132	20%	81%	2 037 559	2%	99%
2014	27	4%	85%	218 720	0%	99%
2013	14	2%	87%	14 209	0%	99%
[2001-2012]	31	4%	92%	373 096	0%	100%
[1991-2000]	6	1%	93%	236 440	0%	100%
[1900-1990]	48	7%	100%	119 850	0%	100%
TOTAL	671	100%		96 923 194	100%	

Source: European Audiovisual Observatory / LUMIERE, Comscore



5.5. Top 100 European films outside Europe

Table 28. Short profiles of top 5 European films outside Europe (2017)

Admissions refer to cumulative admissions up until Dec 2017. Int. stands for 12 non-European markets covered in this report.

1		<p>Valerian and the City of a Thousand Planets (2017) Country of origin: FR / CN / US / DE / AE</p> <p>Director: Luc Besson</p> <p>European admissions: 11.5 mio.</p> <p>Int. admissions: 19.4 mio.</p> <p>Int. release markets: 12</p>	<p>Genre: Action, Fantasy, Adventure</p> <p>Language: English</p> <p>Plot: A dark force threatens Alpha, a vast metropolis and home to species from a thousand planets. Special operatives Valerian and Laureline must race to identify the marauding menace and safeguard not just Alpha, but the future of the universe. Stuffy businessman finds himself trapped inside the body of his family's cat.</p> <p>Remark: Europacorp production</p>
2		<p>47 Meters Down (2017) Country of origin: GB / US / DO</p> <p>Director: Johannes Roberts</p> <p>European admissions: 0.8 mio.</p> <p>Int. admissions: 7.4 mio.</p> <p>Int. release markets: 8</p>	<p>Genre: Adventure, Horror, Drama</p> <p>Language: English</p> <p>Plot: Two sisters vacationing in Mexico are trapped in a shark cage at the bottom of the ocean. With less than an hour of oxygen left and great white sharks circling nearby, they must fight to survive.</p>
3		<p>Paddington 2 (2017) Country of origin: GB / FR</p> <p>Director: Paul King</p> <p>European admissions: 9.5 mio.</p> <p>Int. admissions: 6.5 mio.</p> <p>Int. release markets: 3</p> <p>Note: Released in several international markets only in 2018</p>	<p>Genre: Family, Comedy, Adventure</p> <p>Language: English</p> <p>Plot: Paddington, now happily settled with the Brown family and a popular member of the local community, picks up a series of odd jobs to buy the perfect present for his Aunt Lucy's 100th birthday, only for the gift to be stolen.</p>
4		<p>Ballerina aka Leap (2016) Country of origin: FR / CA</p> <p>Directors: Eric Summer, Eric Warin, Mimi Maynard, Paulette Victor-Lifton</p> <p>European admissions: 5.5 mio.</p> <p>Int. admissions: 6.0 mio.</p> <p>Int. release markets: 12</p>	<p>Genre: Animation, Comedy, Adventure</p> <p>Language: English</p> <p>Plot: An orphan girl dreams of becoming a ballerina and flees her rural Brittany for Paris, where she passes for someone else and accedes to the position of pupil at the Grand Opera house.</p>
5		<p>Contratiempo (2016) Country of origin: ES</p> <p>Directors: Oriol Paulo</p> <p>European admissions: 0.6 mio.</p> <p>Int. admissions: 5.5 mio.</p> <p>Int. release markets: 4</p>	<p>Genre: Crime, Mystery, Thriller</p> <p>Language: Spanish</p> <p>Plot: While the clock is ticking, with the aid of a witness preparation expert, a successful entrepreneur accused of murder has less than three hours to come up with an impenetrable defence.</p>

Source: European Audiovisual Observatory / LUMIERE, Comscore, IMDB



Table 29. Top 100 European films in terms of admissions generated outside Europe 2017 (est.)

N°	Film	Countries of origin	Prod. year	# of release markets	Adm. 2016 outside Europe	Adm. 2016 US/CA	Adm. 2016 Latin America	Adm. 2016 AU/NZ	Adm. 2016 CN/KR
1	Valerian and the City of a ...	FR / CN / US / DE ...	2017	12	19 443 234	4 548 243	2 773 564	265 888	11 855 539
2	47 Meters Down	GB / US / DO	2017	8	7 411 574	4 978 234	476 513	49 260	1 907 567
3	Paddington 2	GB / FR	2017	3	6 471 138			155 607	6 315 531
4	Ballerina	FR / CA	2016	12	5 951 993	2 852 135	1 304 938	403 059	1 391 861
5	Contratiempo	ES	2016	4	5 501 522		141 908		5 359 614
6	Victoria & Abdul	GB / US	2017	9	3 511 600	2 496 607	212 892	793 020	9 081
7	Loving Vincent	PL / GB / CH / NL	2017	9	3 302 954	622 150	270 706	71 159	2 338 939
8	The Son of Bigfoot	BE / FR	2017	9	3 118 764		754 802	69 341	2 294 621
9	Happy Family	DE	2017	6	2 084 512		1 808 776		275 736
10	The Healer	ES / US / CA	2017	2	1 909 198		1 909 198		
11	A Monster Calls	ES / US	2016	10	1 696 681	410 037	721 518	12 238	552 888
12	Nevesta	RU	2017	5	1 381 027		1 381 027		
13	Earth: One Amazing Day	GB	2017	2	1 375 128	9 139			1 365 989
14	Zashchitniki	RU	2017	5	1 339 083		737 864		601 219
15	A Stork's Journey	DE / BE / NO / US ...	2017	9	1 160 846		1 001 552	2 721	156 573
16	The Promise	ES / US	2016	6	1 025 314	924 076	63 419	37 819	
17	T2 Trainspotting	GB	2017	9	1 000 281	269 887	470 846	259 548	
18	The Snowman	GB INC / US	2017	6	981 102	752 812	111 973	115 446	871
19	Deep	ES / BE / CH / US ...	2017	3	921 804		694 042		227 762
20	I Am Not Your Negro	FR / US / DE / CH ...	2016	6	845 887	800 440	34 242	11 205	
21	Maudie	IE / CA	2016	6	777 808	402 685	31	41 112	333 980
22	Thomas & Friends: The Great ...	GB	2016	2	714 527				714 527
23	The Man Who Invented Christmas	GB / IE / CA / US	2017	4	671 593	618 939		52 654	
24	Their Finest	GB / SE	2016	4	660 905	404 885		256 020	
25	Don't Knock Twice	GB	2016	5	611 969		611 969		
26	A United Kingdom	GB / US / CZ	2016	4	557 886	438 447		119 439	
27	Eye in the Sky	GB	2015	1	527 872				527 872
28	Churchill	GB	2017	7	516 050	143 121	212 450	160 479	
29	Collide	GB / DE / US / CN	2016	5	510 896	256 180	230 991		23 725
30	My Cousin Rachel	GB INC / US	2017	4	497 155	305 209		191 946	
31	Genius	GB INC / US	2016	2	488 135				488 135
32	Viking	RU	2016	1	469 041				469 041
33	Call Me by Your Name	IT / FR / BR / US	2017	4	455 607	439 186		16 421	
34	Friend Request	DE	2016	3	445 510	422 368			23 142
35	Snezhnaya koroleva 3. Ogon i led	RU	2016	2	426 425		131 059		295 366
36	Viceroy's House	GB / IN / SE	2017	4	418 827	114 383		304 444	
37	Verónica	ES	2017	3	410 779		410 779		
38	Urfin Dzhyus i ego derevyannye ...	RU	2017	3	386 235		23 699		362 536
39	Savva. Serdtse voina	RU	2015	1	364 902				364 902
40	Goodbye Christopher Robin	GB INC / US	2017	5	363 379	194 971	27 390	141 018	
41	Demain tout commence	FR / GB	2016	7	353 400	111 524	234 646		7 230
42	Overdrive	FR / BE / US	2017	4	351 428	875	349 229		1 324
43	Kedi	TR / US	2016	6	348 230	279 944	17 354	45 314	5 618
44	Tulip Fever	GB INC / US	2017	5	342 201	272 546		19 032	50 623
45	Un profil pour deux	AT / FR / BE / DE	2017	5	317 308		317 308		
46	A Quiet Passion	GB INC / US	2016	6	313 061	209 594	44 742	55 751	2 974
47	Elle	FR / DE / BE	2016	9	304 540	154 341	113 856	2 327	34 016
48	The Killing of a Sacred Deer	IE / GB / US	2017	4	300 576	257 516		43 060	
49	Grave	FR / BE	2016	5	298 202	57 850	231 474	7 696	1 182
50	I.T.	IE / FR / US	2016	2	292 062		290 846		1 216

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 29 contd.

N°	Film	Countries of origin	Prod. year	# of release markets	Adm. 2016 outside Europe	Adm. 2016 US/CA	Adm. 2016 Latin America	Adm. 2016 AU/NZ	Adm. 2016 CN/KR
51	Prityazhenie	RU	2003	1	278 449		278 449		
52	Hampstead	GB / BE	2017	2	273 480			273 480	
53	Personal Shopper	FR / DE / CZ	2016	8	257 364	145 599	82 664	17 086	12 015
54	Don't Hang Up	GB	2016	1	230 054		230 054		
55	Lady Macbeth	GB	2016	6	229 806	126 899	38 921	42 154	21 832
56	The Sense of an Ending	GB	2017	5	227 909	143 192		44 436	40 281
57	Hetian Jade Legend	CH	2017	1	224 260				224 260
58	I, Daniel Blake	GB / FR / BE	2016	8	219 574	35 403	147 895	8 097	28 179
59	Toni Erdmann	DE / AT / CH	2016	10	215 362	151 909	31 247	19 703	12 503
60	Frantz	FR / DE	2016	9	209 045	98 504	65 061	32 710	12 770
61	Free Fire	GB	2016	3	204 688	202 171		2 517	
62	Breathe	GB	2017	10	199 544	55 060	133 658	10 826	
63	The Trip to Spain	GB	2017	4	188 940	118 117		70 823	
64	Paris pieds nus	FR / BE	2016	6	188 688	77 706	86 267		24 715
65	Perfetti sconosciuti	IT	2016	3	188 344		107 184	81 160	
66	En man som heter Ove	SE / NO	2015	7	177 998	24 513	110 968	42 517	
67	Tadeo Jones 2: El secreto del ...	ES	2017	2	175 329	660	174 669		
68	The Square	SE / DE / FR / DK	2017	5	170 334	134 978	35 356		
69	Snezhnaya koroleva 2. Snezhnyy..	RU	2014	2	166 438		338		166 100
70	Raid dingue	FR / BE	2016	1	153 633				153 633
71	Santa & Cie	FR / BE	2017	1	152 465				152 465
72	Un sac de billes	FR / CA / CZ	2017	4	151 313		149 649	1 664	
73	Under sandet	DK / DE	2015	5	151 110	48 035	63 473	28 489	11 113
74	Unlocked	GB INC / US	2017	3	148 860	5 074			143 786
75	Les as de la jungle	FR	2017	1	148 307		148 307		
76	Miss Sloane	FR / US	2016	7	145 126		82 841	15 948	46 337
77	The Eagle Huntress	GB / MN / US	2016	5	144 714	92 481	2 325	49 908	
78	Julieta	ES	2016	6	141 181	139 899	354	496	432
79	La tortue rouge	FR / BE / JP	2016	5	138 015	100 862	36 651		502
80	Peppa Pig: My First Cinema ...	GB	2017	1	137 841			137 841	
81	The Post	GB / US	2017	1	134 723	134 723			
82	Sage femme	FR	2017	7	130 186	67 817	34 421	27 948	
83	Marsal	HR	1999	3	127 692	90 689		37 003	
84	HHhH	FR / GB / BE / US	2017	1	123 058				123 058
85	Florence Foster Jenkins	GB	2016	3	117 436		117 436		
86	Les innocentes	FR / PL	2016	5	117 421		80 351	27 555	9 515
87	Vier gegen die Bank	DE	2016	1	116 513				116 513
88	The Curse of Robert the Doll	GB	2016	1	111 794		111 794		
89	Denial	GB INC / US	2016	4	111 485		17 259	64 100	30 126
90	Le cinquième élément	FR	1997	4	107 738	98 267		9 471	
91	La fille inconnue	BE / FR	2016	7	107 719	15 424	69 298		22 997
92	A Street Cat Named Bob	GB	2016	3	105 004			86 424	18 580
93	L'avenir	FR / DE	2016	5	100 409	13 346	50 037	37 026	
94	Robinson Crusoe	BE / FR / US	2016	6	100 176		99 921		255
95	The Little Vampire 3D	NL / DE / DK / GB	2017	2	96 245		96 245		
96	L'odyssée	FR	2016	2	95 682		95 682		
97	À fond	FR / MK	2016	3	95 557		95 557		
98	Mr & Mme Adelman	FR / BE	2017	1	91 179		91 179		
99	Radin !	FR	2016	2	89 575		83 132		6 443
100	Acts of Vengeance	BG	2017	1	87 298		87 298		

Source: European Audiovisual Observatory / LUMIERE, Comscore





Part 2: Market profiles



6. OVERVIEW INTERNATIONAL MARKETS 2017

Table 30. Inhabitants and screens by market (2017)

Ranked in alphabetical order

Market		Inhabitants in millions	Screens	Screens per million inhabitants	Admissions per screen
AR	Argentina	44.1	963	22	51 298
AU	Australia	24.8	2 210	89	38 462
BR	Brazil	207.7	3 220	16	56 304
CA	Canada	36.7	3 107	85	31 304
CL	Chile	18.4	411	22	67 153
CN	China	1 390.1	50 776	37	31 905
CO	Colombia	49.3	1 082	22	57 856
KR	South Korea	51.5	2 575	50	85 398
MX	Mexico	123.5	6 633	54	50 957
NZ	New Zealand	4.8	421	87	37 530
US	USA	325.9	43 500	133	27 971
VE	Venezuela	30.5	427	14	52 693
TOTAL		2 307.1	115 325	50	34 131

Source: National data sources, European Audiovisual Observatory / LUMIERE

Table 31. Admissions and GBO by market (2017)

Ranked in alphabetical order

Market		Admissions in millions	GBO in MEUR	Avg. ticket price in EUR	Admissions per capita
AR	Argentina	49.4	259.4	5.3	1 120 639
AU	Australia	85.0	817.1	9.6	3 431 432
BR	Brazil	181.3	755.9	4.2	872 982
CA	Canada	108.7	858.0	7.9	2 964 932
CL	Chile	27.6	121.5	4.4	1 501 387
CN	China	1 620.0	7 339.7	4.5	1 165 401
CO	Colombia	62.6	163.5	2.6	1 269 983
KR	South Korea	219.9	1 387.7	6.3	4 273 720
MX	Mexico	338.0	756.9	2.2	2 736 443
NZ	New Zealand	15.8	119.6	7.6	3 261 767
US	USA	1 216.8	9 335.3	7.7	3 733 668
VE	Venezuela	22.5	79.9	3.5	737 923
TOTAL		3 947.5	21 994.3	5.6	1 711 010

Source: National data sources, European Audiovisual Observatory



Table 32. Film releases by market (2017)

Ranked in alphabetical order; As tracked in LUMIERE

Market		First releases	Other releases	Films on release	Avg. admissions per release
AR	Argentina	449	88	537	91 993
AU	Australia	529	156	685	124 088
BR	Brazil	458	165	623	291 011
CA	Canada	393	66	459	236 788
CL	Chile	216	28	244	113 115
CN	China	381	557	938	1 727 079
CO	Colombia	312	70	382	163 874
KR	South Korea	452	48	500	439 800
MX	Mexico	413	150	563	600 355
NZ	New Zealand	391	34	425	37 176
US	USA	665	174	839	1 450 238
VE	Venezuela	119	63	182	123 626
TOTAL		2 391	1 115	3 506	1 125 937

Source: European Audiovisual Observatory / LUMIERE, Comscore

Table 33. European films by market (2017)

Ranked in alphabetical order; As tracked in LUMIERE

Market		European films on release	Market share of European films	Admissions to European films	Market share of European films
AR	Argentina	108	20%	1.5	3%
AU	Australia	155	23%	4.5	6%
BR	Brazil	183	29%	3.9	2%
CA	Canada	91	20%	3.1	3%
CL	Chile	48	20%	0.7	3%
CN	China	49	5%	35.8	2%
CO	Colombia	105	27%	3.0	5%
KR	South Korea	114	23%	4.7	2%
MX	Mexico	134	24%	14.2	4%
NZ	New Zealand	83	20%	1.2	8%
US	USA	202	24%	24.0	2%
VE	Venezuela	19	10%	0.4	2%
TOTAL		671	19%	96.9	3%

Source: European Audiovisual Observatory / LUMIERE, Comscore



7. Market profile: Argentina

7.1. AR - 2017 at a glance

Table 34. AR - Cinema market at a glance (2017)

Population (in millions)	44.1	Theatrical feature films produced	220
GDP per capita (in EUR)	12 472	Theatrical first releases in market	449
Screens	963	Gross box office (in M EUR)	259.4
Digital screens	913	Admissions (in millions)	49.4
Screens per million inhabitants	22	Avg. ticket price (in EUR)	5.3

Source: IMF, OIA / INCAA, European Audiovisual Observatory / LUMIERE, Comscore

Table 35. AR – Benchmarking (2017)

	CA	PL	AR	ES	CO
Population in mio	36.7	38.0	44.1	46.5	49.3
Screens	3 107	1 338	963	3 618	1 082
Screens per million inhabitants	85	35	22	78	22
Admissions in millions	108.7	56.6	49.4	99.8	62.6
Admissions per capita	3.0	1.5	1.1	2.1	1.3
Admissions per screen	34 981	42 302	51 298	27 585	57 856
GBO in MEUR	858.0	251.7	259.4	591.3	163.5
Average ticket price in EUR	7.9	4.4	5.3	5.9	2.6
Film releases ¹⁾	459	500	537	1 848	382
Admissions per release ¹⁾	236 660	112 697	87 344	58 462	159 250

1) As tracked in LUMIERE

Source: National data sources, European Audiovisual Observatory / LUMIERE, Comscore

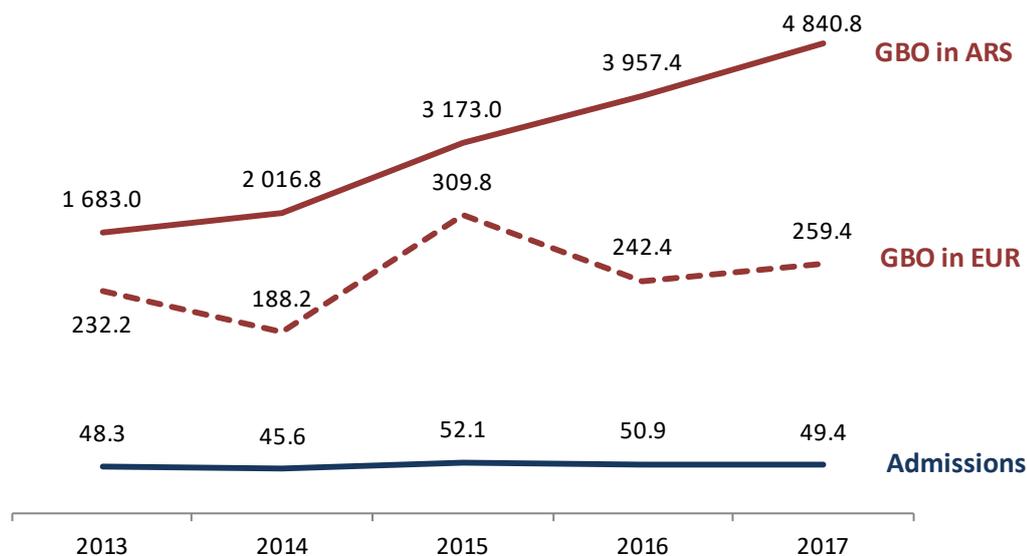


7.2. AR - General market characteristics

7.2.1. AR - Market trends

Figure 17. AR - Box office trends (2013-2017)

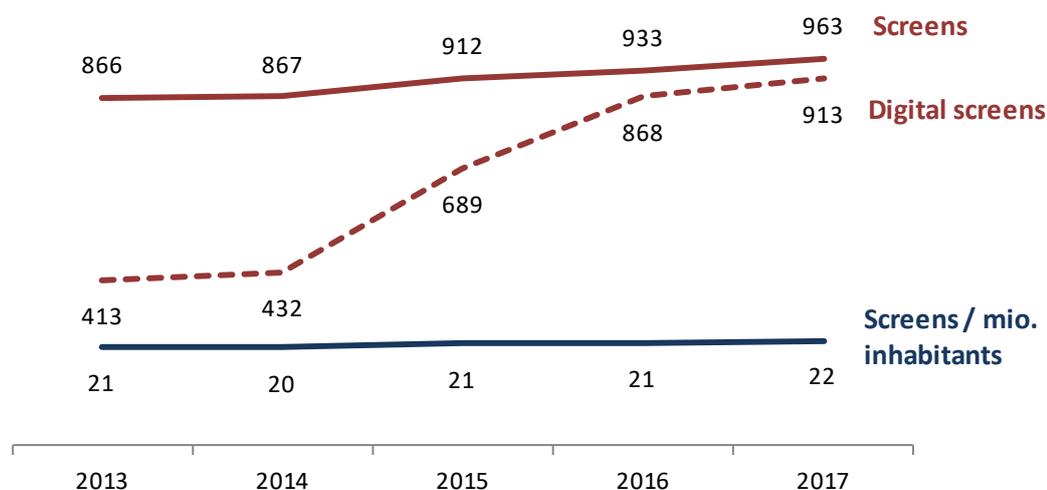
In millions; GBO in EUR converted at average annual bid rate



Source: OIA / INCAA

Figure 18. AR - Screen development (2013-2017)

Screens in units; Inhabitants in millions

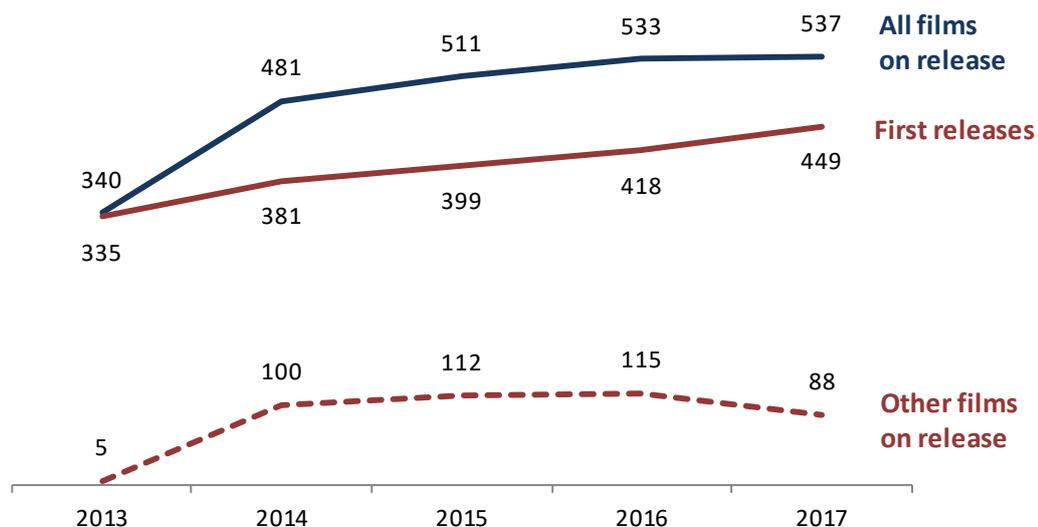


Source: OIA / INCAA



Figure 19. AR - Development of film releases (2013-2017)

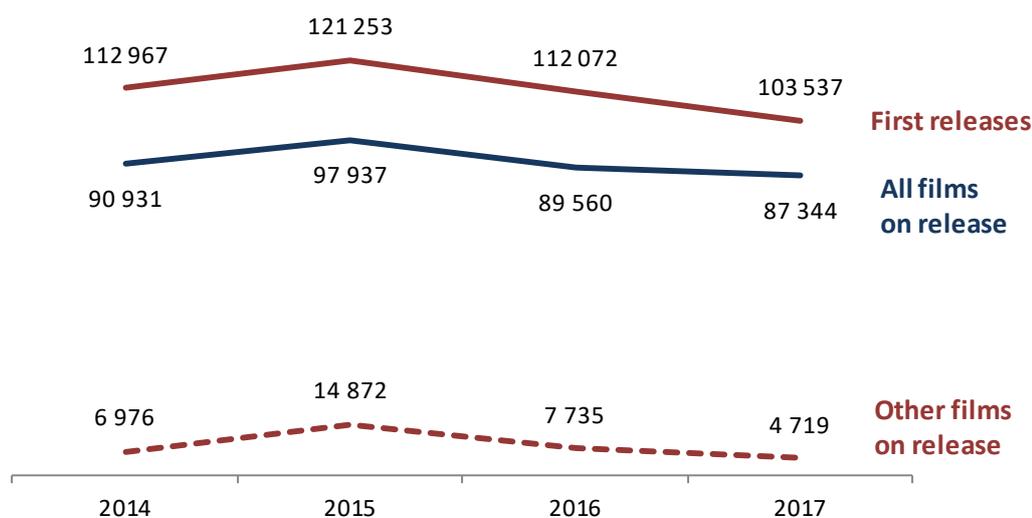
In units, as tracked in LUMIERE; Qualification of first releases based on release dates and production years



Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 20. AR - Average admissions per film (2014-2017)

Estimated annual average admissions per film, in thousands; As tracked in LUMIERE



Source: European Audiovisual Observatory / LUMIERE, Comscore

7.2.2. AR - Market concentration in 2017

Table 36. AR - Concentration of admissions and prints (2017)

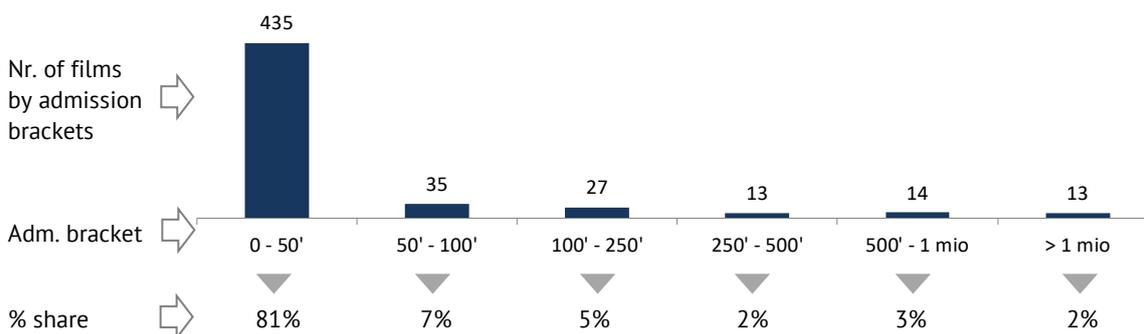
As tracked in LUMIERE

Top films	Cumulative admissions	Cumulative % share	Cumulative prints	% share of prints
Top 10	18 858 946	40%	4 178	13%
Top 20	27 823 734	59%	7 853	25%
Top 30	33 474 804	71%	10 787	34%
Top 50	39 216 543	84%	15 279	48%
Top 100	43 975 732	94%	22 829	72%
Other 437 films	2 927 875	6%	8 686	28%
All films on release	46 903 607	100%	31 515	100%

Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 21. AR - Number of films on release by admission brackets (2017)

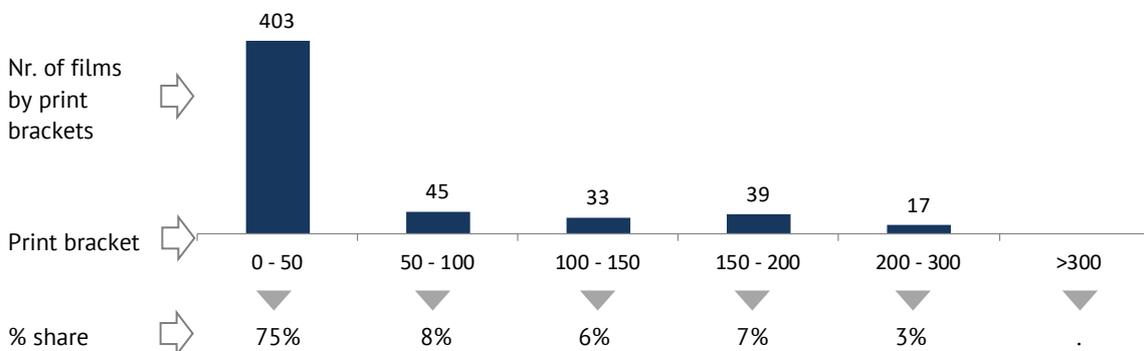
Admission brackets in thousands tickets sold



Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 22. AR - Number of films on release by print brackets (2017)

Print brackets in units

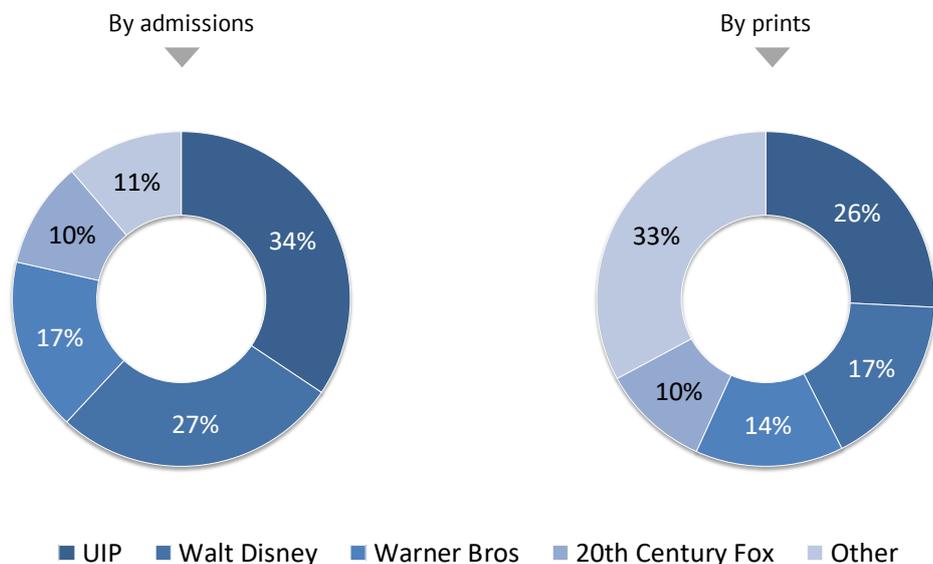


Source: European Audiovisual Observatory / LUMIERE, Comscore



Figure 23. AR - Top distributors (2017)

Admission brackets in thousands tickets sold



Source: European Audiovisual Observatory / LUMIERE, Comscore

Table 37. AR - Top 10 distributors (2017)

Admission brackets in thousands tickets sold

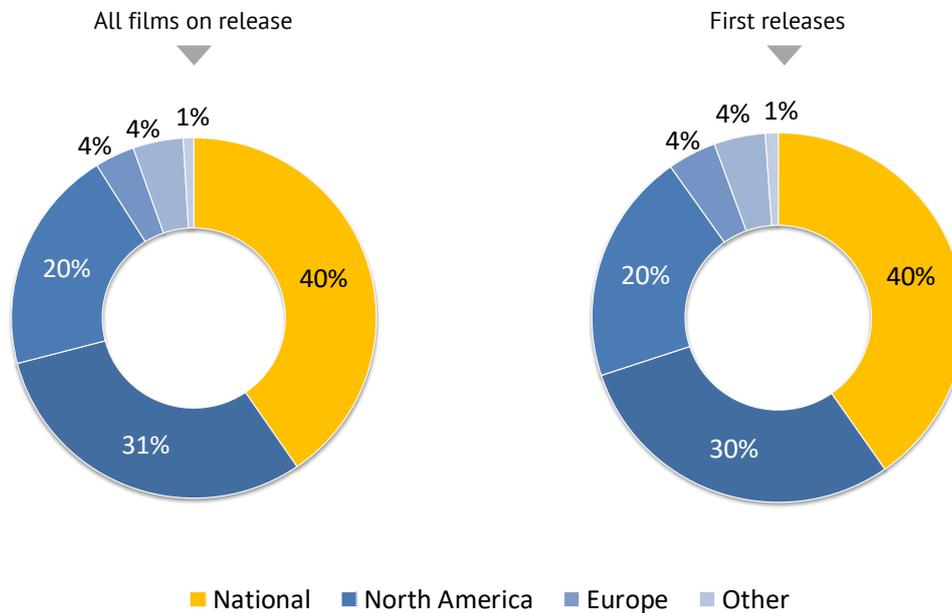
Rank	Distributor	Admissions	% share	Avg. adm. per film	Nr. of films	% share	Nr. of prints	% share
1	UIP	16 150 126	34%	351 090	46	9%	8 129	13%
2	Walt Disney	12 862 945	27%	476 405	27	5%	5286	12%
3	Warner Bros	7 828 042	17%	372 764	21	4%	4465	13%
4	20th Century Fox	4 804 723	10%	228 796	21	4%	3270	11%
5	BF + Paris Films	1 409 841	3%	70 492	20	4%	1787	9%
6	Diamond	1 171 804	2%	50 948	23	4%	2179	9%
7	Energia Entusiasta	564 690	1%	35 293	16	3%	1439	7%
8	Alfa	488 158	1%	162 719	3	1%	239	7%
9	Distribution Company	295 396	1%	11 361	26	5%	925	5%
10	Digicine	218 041	0%	31 149	7	1%	644	3%
	Other distributors	1 109 841	2%	3 394	327	61%	3152	11%
	Total distributors	46 903 607	100%	87 344	537	100%	31 515	100%

Source: European Audiovisual Observatory / LUMIERE, Comscore

7.2.3. AR - Market share by origin

Figure 24. AR - Film releases by region of origin (2017)

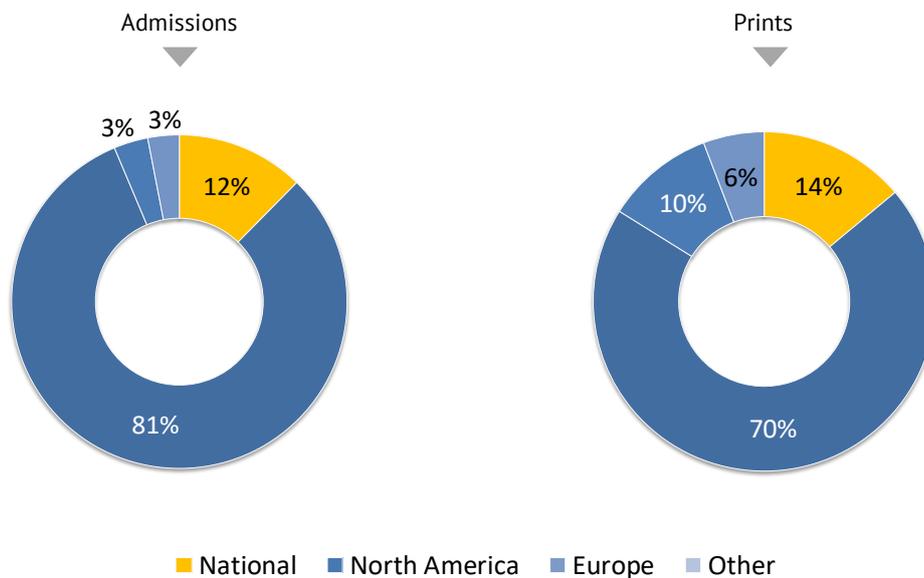
As tracked in LUMIERE



Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 25. AR - Admissions and prints by region of origin (2017)

As tracked in LUMIERE



Source: European Audiovisual Observatory / LUMIERE, Comscore



7.2.4. AR - Top films 2017

Table 38. AR - Top 50 films by admissions (2017)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	Despicable Me 3	2017	US	Kyle Balda, ...	UIP	3 839 207	530
2	The Fate of the Furious	2017	US / CN / ...	F. Gary Gray	UIP	2 730 524	535
3	Beauty and the Beast	2017	US	Bill Condon	Walt Disney	2 042 492	461
4	It	2017	US / CA	Andy Muschietti	Warner Bros	1 879 925	497
5	Mamá se fue de viaje	2017	AR	Ariel Winograd	Walt Disney	1 665 317	263
6	Moana	2016	US	Ron Clements, ...	Walt Disney	1 483 049	364
7	The Boss Baby	2017	US	Tom McGrath	20th Century Fox	1 402 018	279
8	Pirates of the Caribbean ...	2017	US	J. Rønning, ...	Walt Disney	1 337 130	440
9	Cars 3	2017	US	Brian Fee	Walt Disney	1 284 781	396
10	Annabelle 2	2017	US	David Sandberg	Warner Bros	1 194 503	413
11	Spider-Man: Homecoming	2017	US	Jon Watts	UIP	1 124 642	373
12	El Fútbol o yo	2017	AR	Marcos Carnevale	Walt Disney	1 048 914	369
13	Sing	2016	US / JP	Garth Jennings, ...	UIP	1 023 734	331
14	Thor: Ragnarok	2017	US	Taika Waititi	Walt Disney	962 690	455
15	Justice League	2017	US	Zack Snyder	Warner Bros	937 704	484
16	Logan	2017	US	James Mangold	20th Century Fox	831 199	273
17	Transformers: The Last Knight	2017	US / CN	Michael Bay	UIP	817 428	359
18	The Emoji Movie	2017	US	Tony Leondis	UIP	773 482	312
19	Fifty Shades Darker	2017	US / CN	James Foley	UIP	739 711	325
20	Guardians of the Galaxy Vol. 2	2017	US	James Gunn	Walt Disney	705 284	394
21	Nieve negra	2017	AR / ES	Martin Hodara	Walt Disney	688 400	295
22	The Mummy	2017	US / CN	Alex Kurtzman	UIP	677 961	356
23	La Cordillera	2017	AR / FR / ...	Santiago Mitre	Warner Bros	638 678	378
24	Wonder Woman	2017	US / CN / ...	Patty Jenkins	Warner Bros	579 791	296
25	Kong: Skull Island	2017	US / CN	J. Vogt-Roberts	Warner Bros	578 062	250
26	Star Wars: Episode VIII ...	2017	US	Rian Johnson	Walt Disney	557 648	502
27	War for the Planet of the Apes	2017	US	Matt Reeves	20th Century Fox	552 160	345
28	Split	2016	US / JP	M. Night Shyamalan	UIP	481 720	173
29	Os Dez Mandamentos: O Filme	2016	BR	Alexandre Avancini	Alfa	470 375	198
30	La La Land	2016	US	Damien Chazelle	BF + Paris Films	426 275	141
31	Smurfs: The Lost Village	2017	US / HK	Kelly Asbury	UIP	404 290	307
32	Los Padecientes	2017	AR	Nicolás Tuozzo	20th Century Fox	398 137	268
33	The LEGO Batman Movie	2017	US / DK	Chris McKay	Warner Bros	396 727	251
34	Geostorm	2017	US	Dean Devlin	Warner Bros	394 299	279
35	Rings	2017	US	F. Javier Gutiérrez	UIP	380 945	228
36	Assassin's Creed	2016	US / FR / ...	Justin Kurzel	20th Century Fox	380 470	209
37	Dunkirk	2017	GB INC / US / ...	Christopher Nolan	Warner Bros	374 439	245
38	Murder on the Orient Express	2017	US / MT	Kenneth Branagh	20th Century Fox	332 426	182
39	Los que aman odian	2017	AR	Alejandro Maci	Walt Disney	331 331	276
40	Resident Evil: The Final ...	2016	US / FR / ...	Paul W.S. Anderson	UIP	286 588	201
41	The Great Wall	2016	CN / US	Yimou Zhang	UIP	249 975	195
42	King Arthur: Legend of ...	2017	US	Guy Ritchie	Warner Bros	236 096	278
43	Daddy's Home 2	2017	US	Sean Anders	UIP	226 923	222
44	A Dog's Purpose	2017	US / IN	Lasse Hallström	UIP	208 107	114
45	xXx: Return of Xander Cage	2017	US / CN / ...	D.J. Caruso	UIP	201 643	195
46	Passengers	2016	US	Morten Tyldum	UIP	196 964	295
47	Happy Death Day	2017	US	Christopher Landon	UIP	195 409	194
48	Collateral Beauty	2016	US	David Frankel	Warner Bros	184 145	147
49	Why Him?	2016	US	John Hamburg	20th Century Fox	182 091	142
50	Alien: Covenant	2017	US	Ridley Scott	20th Century Fox	180 734	264

Source: European Audiovisual Observatory / LUMIERE, Comscore

7.3. AR - Market potential for European films

7.3.1. AR - Market volume for European films

Table 39. AR - Overview market volume for European films (2017)

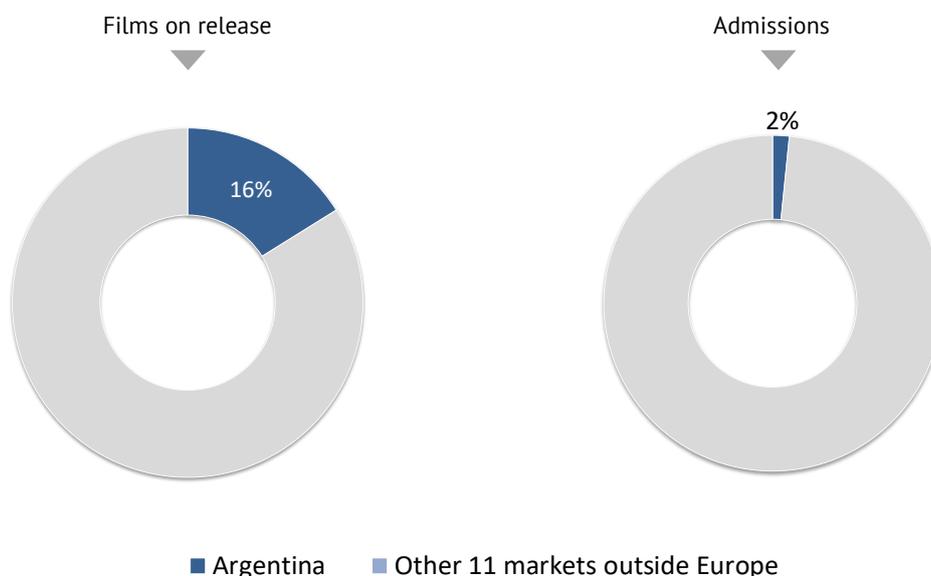
As tracked in LUMIERE

Key indicators	Amount	Market share 2017	Total market
Admissions	1 546 514	3%	46 903 607
GBO (in EUR)	8 119 543	3%	246 254 383
Films on release	108	20%	537
- First releases	91	20%	449
- Other	17	19%	88
Prints	3 252	10%	31 515
Average admissions per first release	16 815	-	103 537
Average prints per first release	35	-	68
Average admissions per other release	963	-	4 719
Average prints per other release	4	-	10

Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 26. AR - Weight of Argentina as an export market for European films (2017)

As tracked in LUMIERE.



Source: European Audiovisual Observatory / LUMIERE, Comscore



7.3.2. AR - Concentration among European films

Table 40. AR - Concentration of admissions and prints for European films (2017)

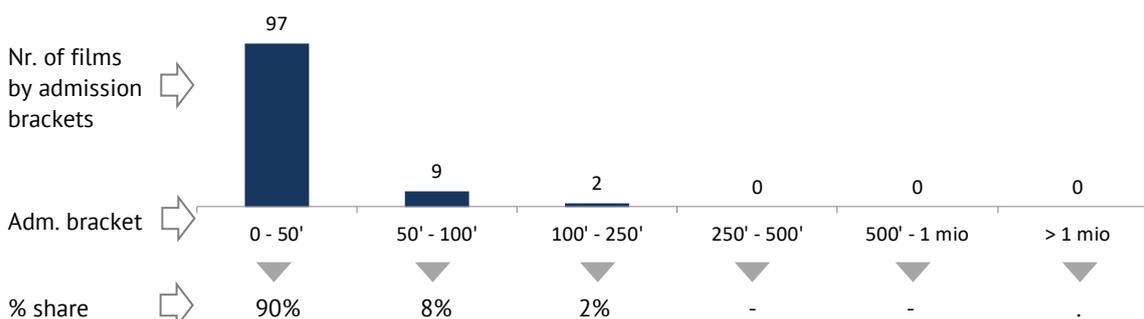
As tracked in LUMIERE

Top films	Cumulative admissions	Cumulative % share	Cumulative prints	% share of prints
Top 10	770 355	48%	1 339	39%
Top 20	1 173 644	73%	2 085	61%
Top 30	1 358 726	84%	2 415	71%
Top 50	1 518 198	94%	2 824	83%
Top 100	1 614 917	100%	3 383	100%
Other 8 films	584	0%	11	0%
All films on release	1 615 501	100%	3 394	100%

Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 27. AR - Number of European films on release by admission brackets (2017)

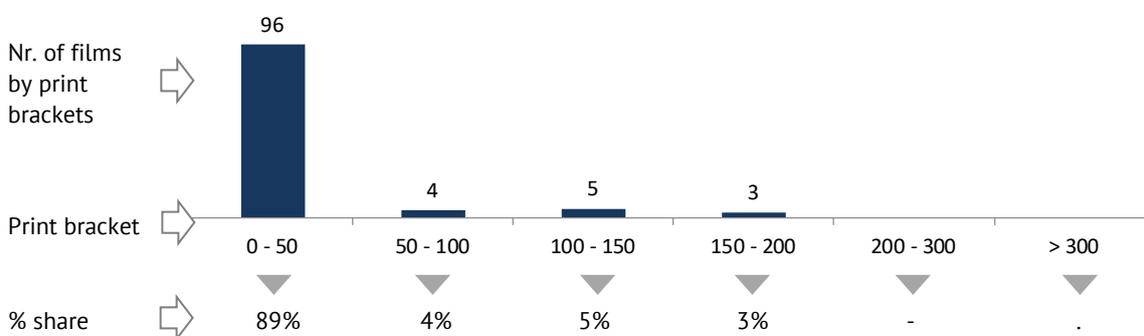
Admission brackets in thousands tickets sold



Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 28. AR - Number of European films on release by print brackets (2017)

Print brackets in units



Source: European Audiovisual Observatory / LUMIERE, Comscore



7.3.3. AR - European films by country of origin

Table 41. AR - Admissions to European films by country of origin (2017)

As tracked in LUMIERE

Rank	Country	Admissions	% share of admissions to European films	% share of total films on release
1	FR France	390 810	25%	5%
2	GB United Kingdom	310 334	20%	2%
3	ES Spain	211 443	14%	3%
4	DE Germany	182 875	12%	1%
5	IT Italy	146 519	9%	2%
6	BE Belgium	59 559	4%	1%
7	NL Netherlands	57 375	4%	0%
8	PL Poland	49 854	3%	0%
9	RU Russia	41 910	3%	0%
10	FI Finland	38 564	2%	1%
11	RO Romania	17 314	1%	0%
12	SE Sweden	15 314	1%	1%
13	CZ Czech Republic	8 860	1%	0%
14	BG Bulgaria	4 532	0%	0%
15	NO Norway	3 307	0%	0%
16	AT Austria	3 128	0%	0%
17	PT Portugal	1 710	0%	0%
18	TR Turkey	1 252	0%	0%
19	IE Ireland	1 000	0%	0%
20	DK Denmark	546	0%	0%
21	AM Armenia	308	0%	0%
Total		1 546 514	100%	20%

Source: European Audiovisual Observatory / LUMIERE, Comscore

Table 42. AR - GBO for European films by country of origin (2017)

In EUR; As tracked in LUMIERE

Rank	Country	GBO in EUR	% share of GBO to European films	% share of total GBO
1	FR France	2 051 840	25%	1%
2	GB United Kingdom	1 629 323	20%	1%
3	ES Spain	1 110 123	14%	0%
4	DE Germany	960 134	12%	0%
5	IT Italy	769 257	9%	0%
6	BE Belgium	312 698	4%	0%
7	NL Netherlands	301 232	4%	0%
8	PL Poland	261 745	3%	0%
9	RU Russia	220 037	3%	0%
10	FI Finland	202 470	2%	0%
11	RO Romania	90 902	1%	0%
12	SE Sweden	80 402	1%	0%
13	CZ Czech Republic	46 517	1%	0%
14	BG Bulgaria	23 794	0%	0%
15	NO Norway	17 362	0%	0%
16	AT Austria	16 423	0%	0%
17	PT Portugal	8 978	0%	0%
18	TR Turkey	6 573	0%	0%
19	IE Ireland	5 250	0%	0%
20	DK Denmark	2 867	0%	0%
21	AM Armenia	1 617	0%	0%
21	Total	8 119 543	100%	3%

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 43. AR - European films on release by country of origin (2017)

As tracked in LUMIERE.

Rank	Country		Films on release	% share of European films on release	% share of total films on release
1	FR	France	28	26%	5%
2	ES	Spain	14	13%	3%
3	GB	United Kingdom	13	12%	2%
4	IT	Italy	12	11%	2%
5	SE	Sweden	7	6%	1%
6	DE	Germany	7	6%	1%
7	BE	Belgium	6	6%	1%
8	FI	Finland	3	3%	1%
9	RU	Russia	2	2%	0%
10	RO	Romania	2	2%	0%
11	AM	Armenia	2	2%	0%
12	AT	Austria	2	2%	0%
13	IE	Ireland	2	2%	0%
14	TR	Turkey	1	1%	0%
15	BG	Bulgaria	1	1%	0%
16	DK	Denmark	1	1%	0%
17	NO	Norway	1	1%	0%
18	CZ	Czech Republic	1	1%	0%
19	PL	Poland	1	1%	0%
20	NL	Netherlands	1	1%	0%
21	PT	Portugal	1	1%	0%
21	Total		108	100%	20%

Source: European Audiovisual Observatory / LUMIERE, Comscore

Table 44. AR - European first releases by country of origin (2017)

As tracked in LUMIERE.

Rank	Country code	Country	First releases	% share of European first releases	% share of total first releases
1	FR	France	25	27%	6%
2	ES	Spain	14	15%	3%
3	GB	United Kingdom	11	12%	2%
4	IT	Italy	10	11%	2%
5	DE	Germany	7	8%	2%
6	SE	Sweden	3	3%	1%
7	BE	Belgium	3	3%	1%
8	FI	Finland	3	3%	1%
9	AT	Austria	2	2%	0%
10	RO	Romania	2	2%	0%
11	RU	Russia	2	2%	0%
12	AM	Armenia	2	2%	0%
13	IE	Ireland	2	2%	0%
14	NL	Netherlands	1	1%	0%
15	PL	Poland	1	1%	0%
16	TR	Turkey	1	1%	0%
17	BG	Bulgaria	1	1%	0%
18	CZ	Czech Republic	1	1%	0%
	Total		91	100%	20%

Source: European Audiovisual Observatory / LUMIERE, Comscore

**Table 45. AR - Prints of European films by country of origin (2017)**

As tracked in LUMIERE.

Rank	Country code	Country	Nr. of prints	% share of prints to European films	% share of total prints
1	FR	France	852	26%	3%
2	GB	United Kingdom	550	17%	2%
3	ES	Spain	436	13%	1%
4	DE	Germany	390	12%	1%
5	BE	Belgium	254	8%	1%
6	IT	Italy	237	7%	1%
7	NL	Netherlands	189	6%	1%
8	SE	Sweden	85	3%	0%
9	RU	Russia	56	2%	0%
10	FI	Finland	43	1%	0%
11	RO	Romania	37	1%	0%
12	TR	Turkey	30	1%	0%
13	PL	Poland	25	1%	0%
14	CZ	Czech Republic	18	1%	0%
15	BG	Bulgaria	14	0%	0%
16	NO	Norway	13	0%	0%
17	AT	Austria	9	0%	0%
18	IE	Ireland	6	0%	0%
19	PT	Portugal	4	0%	0%
20	AM	Armenia	2	0%	0%
21	DK	Denmark	2	0%	0%
21	Total		3 252	100%	10%

Source: European Audiovisual Observatory / LUMIERE, Comscore



7.3.4. AR - Top European films 2013-2017

Table 46. AR - Top 50 European films by admissions (2013)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	Séptimo	2013	ES / AR	Patxi Amézcuca	20th Century Fox	961 716	n.a.
2	Lo imposible	2012	ES / US	Juan Antonio Bayona	Alfa	347 976	n.a.
3	Les Misérables	2012	GB / US	Tom Hooper	UIP	205 536	n.a.
4	Sammy's avonturen 2	2012	BE / FR / ...	Vincent Kesteloot ,...	Energia Entusiasta	146 354	n.a.
5	Cloud Atlas	2012	DE / US	Tom Tykwer, ...	Energia Entusiasta	125 106	n.a.
6	About Time	2013	GB	Richard Curtis	UIP	91 255	n.a.
7	Las aventuras de Tadeo Jones	2012	ES	Enrique Gato	Alfa	87 339	n.a.
8	Quartet	2012	GB	Dustin Hoffman	Diamond	79 893	n.a.
9	Los amantes pasajeros	2013	ES	Pedro Almodóvar	Diamond	61 232	n.a.
10	Anna Karenina	2012	GB	Joe Wright	UIP	44 601	n.a.
11	Manuale d'am3re	2011	IT / FR	Giovanni Veronesi	CDI Filmes	44 158	n.a.
12	Amour	2012	FR / DE / ...	Michael Haneke	CDI Filmes	43 914	n.a.
13	Una pistola en cada mano	2012	ES	Cesc Gay	CDI Filmes	41 409	n.a.
14	Le prénom	2012	FR / BE	A. de La Patellière, ...	Impacto Cine	41 013	n.a.
15	Rush	2013	GB INC / ...	Ron Howard	Distribution Company	39 943	n.a.
16	Hannah Arendt	2012	DE / FR / ...	M. von Trotta	Alfa	31 254	n.a.
17	Las brujas de Zugarramurdi	2013	ES / FR	Álex de la Iglesia	Alfa	25 274	n.a.
18	Diana	2013	GB / FR / ...	Oliver Hirschbiegel	Energia Entusiasta	25 153	n.a.
19	Et si on vivait tous ensemble?	2011	FR / DE	Stéphane Robelin	IFA	19 452	n.a.
20	Tabu	2012	PT / DE / ...	Miguel Gomes	Zeta Films	18 945	n.a.
21	Comme un chef	2012	FR / ES	Daniel Cohen	Distribution Company	18 344	n.a.
22	Barbara	2012	DE	Christian Petzold	Zeta Films	17 503	n.a.
23	Renoir	2012	FR	Gilles Bourdos	Impacto Cine	16 569	n.a.
24	Jagten	2012	DK / SE	Thomas Vinterberg	Impacto Cine	16 499	n.a.
25	Solo para dos	2013	ES / AR	Roberto Santiago	Walt Disney	15 618	n.a.
26	Le Skylab	2011	FR	Julie Delpy	Alfa	15 379	n.a.
27	Quelques heures de printemps	2011	FR	Stéphane Brizé	CDI Filmes	14 159	n.a.
28	The Angels' Share	2012	GB / FR / ...	Ken Loach	IFA	10 329	n.a.
29	Cesare deve morire	2012	IT	Vittorio Taviani	Zeta Films	9 370	n.a.
30	Elena	2011	RU	Andrei Zvyagintsev	Zeta Films	8 407	n.a.
31	Le fils de l'autre	2012	FR	Lorraine Levy	Mirada Distribution	7 914	n.a.
32	Song for Marion	2012	GB / DE	P.A. Williams	Diamond	7 546	n.a.
33	Reality	2012	IT / FR	Matteo Garrone	Zeta Films	7 455	n.a.
34	Posti in piedi in paradiso	2012	IT	Carlo Verdone	CDI Filmes	6 898	n.a.
35	Ginger & Rosa	2012	GB / DK / ...	Sally Potter	Alfa	6 774	n.a.
36	Kon-Tiki	2012	NO / GB / ...	Espen Sandberg	Distribution Company	6 076	n.a.
37	Au galop	2011	FR	L. De Lencquesaing	CDI Filmes	5 866	n.a.
38	Mariage à Mendoza	2011	FR / DE	Edouard Deluc	Aura Films	5 840	n.a.
39	La belle endormie	2012	IT / FR	Marco Bellocchio	CDI Filmes	5 829	n.a.
40	On the Road	2012	FR / GB / ...	Walter Salles	Distribution Company	4 200	n.a.
41	3	2010	DE	Tom Tykwer	Mirada Distribution	4 140	n.a.
42	La chispa de la vida	2011	ES / FR / ...	Álex de la Iglesia	Distribution Company	3 992	n.a.
43	Io sono Li	2011	IT / FR	Andrea Segre	IFA	3 159	n.a.
44	Carne de neón	2010	ES / AR / ...	Paco Cabezas	Aura Films	2 494	n.a.
45	Paul McCartney and the Wings ...	2013	GB	Paul McCartney	Nai	2 436	n.a.
46	Smoorverliefd	2010	BE	Hilde Van Mieghem	IFA	2 436	n.a.
47	La guerre est déclarée	2011	FR	Valérie Donzelli	Mirada Distribution	2 391	n.a.
48	L'enfant d'en haut	2012	FR / CH	Ursula Meier	IFA	2 240	n.a.
49	L'amour dure trois ans	2011	FR / BE	Frédéric Beigbeder	IFA	1 899	n.a.
50	Pecados	2011	ES	Diego Yaker	Primer Plano	1 811	n.a.

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 47. AR - Top 50 European films by admissions (2014)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	Lucy	2014	FR	Luc Besson	UIP	252 790	n.a.
2	Tarzan	2013	DE	Reinhard Klooss	Energia Entusiasta	155 666	n.a.
3	Violetta. La emoción del ...	2014	GB / AR	Matthew Amos	Walt Disney	117 287	n.a.
4	The Quiet Ones	2014	GB INC / ...	John Pogue	Alfa	103 549	n.a.
5	La grande bellezza	2013	IT / FR	Paolo Sorrentino	Zeta Films	95 749	n.a.
6	Paddington	2014	GB / FR	Paul King	Diamond	90 754	n.a.
7	Philomena	2013	GB / US / ...	Stephen Frears	Alfa	78 847	n.a.
8	La migliore offerta	2013	IT	Giuseppe Tornatore	Alfa	62 843	n.a.
9	The Family	2013	FR / US	Luc Besson	Distribution Company	56 280	n.a.
10	Torrente 5. Operación ...	2014	ES	Santiago Segura	Walt Disney	49 571	n.a.
11	[REC] 4: Apocalipsis	2014	ES	Jaume Balagueró	CDI Filmes	43 312	n.a.
12	A Most Wanted Man	2014	GB / US / ...	Anton Corbijn	Diamond	41 804	n.a.
13	Casse-tête chinois	2013	FR / BE	Cédric Klapisch	Alfa	40 992	n.a.
14	Escobar: Paradise Lost	2014	FR / ES	Andrea Di Stefano	Alfa	34 368	n.a.
15	Minuscule - La vallée ...	2013	FR / BE	Hélène Giraud, ...	Distribution Company	34 331	n.a.
16	La vie d'Adèle	2013	FR / BE / ...	A. Kechiche	Distribution Company	27 895	n.a.
17	Mary's Land	2013	ES	J. M. Cotelo	Energia Entusiasta	27 800	n.a.
18	The Love Punch	2013	FR / GB	Joel Hopkins	Impacto Cine	26 750	n.a.
19	Den skaldede frisør	2012	DK / SE / ...	Susanne Bier	Distribution Company	26 015	n.a.
20	Avant l'hiver	2013	FR / LU	Philippe Claudel	CDI Filmes	22 288	n.a.
21	Ida	2013	PL / DK	P. Pawlikowski	CDI Filmes	17 910	n.a.
22	Viva la libertà	2013	IT	Roberto Andò	CDI Filmes	16 659	n.a.
23	Calvary	2014	IE / GB	J. M. McDonagh	20th Century Fox	16 606	n.a.
24	Lore	2012	DE / AU / ...	Cate Shortland	Mirada Distribution	16 044	n.a.
25	Ismael	2013	ES	Marcelo Piñeyro	Distribution Company	14 126	n.a.
26	Turist	2014	SE / DK / ...	Ruben Östlund	n.a.	14 047	n.a.
27	Pozitia copilului	2013	RO	Calin Peter Netzer	Alfa	13 630	n.a.
28	Sexo fácil, películas tristes	2014	ES / AR	Alejo Flah	Walt Disney	12 677	n.a.
29	Le temps de l'aventure	2013	FR / BE / ...	Jérôme Bonnell	CDI Filmes	12 228	n.a.
30	Les grandes ondes ...	2013	CH / FR / ...	Lionel Baier	Zeta Films	10 985	n.a.
31	Nannerl, la soeur de ...	2010	FR	René Féret	Mirada Distribution	10 824	n.a.
32	Elle s'en va	2013	FR	E. Bercot	CDI Filmes	10 534	n.a.
33	Dans la maison	2012	FR	François Ozon	IFA	10 365	n.a.
34	Violette	2013	FR / BE	Martin Provost	CDI Filmes	9 938	n.a.
35	Le passé	2013	FR / IT	Asgar Farhadi	CDI Filmes	9 872	n.a.
36	Les garçons et Guillaume ...	2013	FR / BE	G. Gallienne	Alfa	9 186	n.a.
37	Mr. Morgan's Last Love	2013	DE / BE / ...	Sandra Nettelbeck	IFA	9 021	n.a.
38	Când se lasa seara peste ...	2013	RO / FR	C. Porumboiu	Zeta Films	8 928	n.a.
39	Zwei Leben	2012	DE / NO	Georg Maas	CDI Filmes	8 707	n.a.
40	Une Estonienne à Paris	2012	FR / EE / ...	Ilmar Raag	Mirada Distribution	8 205	n.a.
41	Che strano chiamarsi ...	2013	IT	Ettore Scola	Zeta Films	6 943	n.a.
42	Adieu au langage	2014	CH / FR	Jean-Luc Godard	Zeta Films	6 916	n.a.
43	Le fils de l'autre	2012	FR	Lorraine Levy	Mirada Distribution	6 584	n.a.
44	Tutti i santi giorni	2012	IT	Paolo Virzì	Mirada Distribution	5 667	n.a.
45	Nuovo Cinema Paradiso	1988	IT / FR	G. Tornatore	n.a.	4 709	n.a.
46	A Clockwork Orange	1971	GB / US	Stanley Kubrick	n.a.	4 436	n.a.
47	Paradis: Amour	2012	AT / DE / ...	Ulrich Seidl	n.a.	3 923	n.a.
48	Romeo and Juliet	2013	GB / IT / ...	Carlo Carlei	Walt Disney	3 809	n.a.
49	About Time	2013	GB	Richard Curtis	UIP	2 583	n.a.
50	L'inconnu du lac	2013	FR	Alain Guiraudie	n.a.	2 577	n.a.

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 48. AR - Top 50 European films by admissions (2015)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	Taken 3	2014	FR	Olivier Megaton	20th Century Fox	796 155	n.a.
2	Truman	2015	ES / AR	Cesc Gay	Walt Disney	380 173	n.a.
3	The Little Prince	2015	FR / US	Mark Osborne	Alfa	270 935	n.a.
4	The Woman in Black 2 ...	2014	GB INC / US	Tom Harper	Diamond	116 423	n.a.
5	Qu'est-ce qu'on a fait au ...	2014	FR	P. de Chauveron	CDI Filmes	95 063	n.a.
6	The Theory of Everything	2014	GB INC / US	James Marsh	UIP	70 771	n.a.
7	The House of Magic	2013	BE	J. Degruson, ...	Impacto Cine	57 863	n.a.
8	The Transporter Refueled	2015	FR / CN / ...	Camille Delamarre	Distribution Company	51 610	n.a.
9	Shaun the Sheep Movie	2015	GB	Mark Burton, ...	UIP	50 739	n.a.
10	Ocho apellidos vascos	2013	ES	E. Martínez Lázaro	Distribution Company	49 337	n.a.
11	The Hollow	2015	GB / US / ...	Corin Hardy	n.a.	49 009	n.a.
12	Phoenix	2014	DE / PL	Christian Petzold	Alfa	48 055	n.a.
13	Love, Rosie	2014	DE / GB	Christian Ditter	Energia Entusiasta	45 358	n.a.
14	Der 7bte Zwerg	2014	DE	Boris Aljinovic, ...	Alfa	44 760	n.a.
15	Le Week-End	2013	GB / FR	Roger Michell	CDI Filmes	43 502	n.a.
16	The Gunman	2015	ES / GB / ...	Pierre Morel	Distribution Company	41 235	n.a.
17	Francisco - El Padre Jorge	2015	ES / AR / ...	B. Docampo Feijóo	Walt Disney	40 611	n.a.
18	La famille Bélier	2014	FR / BE	Eric Lartigau	Alfa	33 835	n.a.
19	La chambre bleue	2014	FR	Mathieu Amalric	Impacto Cine	32 164	n.a.
20	Mia madre	2015	IT / FR	Nanni Moretti	Impacto Cine	31 544	n.a.
21	Ooops! Noah is Gone...	2015	DE / BE / ...	Toby Genkel, ...	Alfa	25 747	n.a.
22	Suite Française	2014	FR / GB / ...	Saul Dibb	Alfa	24 588	n.a.
23	Ida	2013	PL / DK	Pawel Pawlikowski	CDI Filmes	22 610	n.a.
24	La belle et la bête	2014	FR / DE	Christophe Gans	CDI Filmes	19 012	n.a.
25	Un château en Italie	2013	FR	V. Bruni Tedeschi	CDI Filmes	18 937	n.a.
26	Macbeth	2015	GB / FR	Justin Kurzel	Diamond	18 465	n.a.
27	Escobar: Paradise Lost	2014	FR / ES	Andrea Di Stefano	Alfa	17 784	n.a.
28	Il capitale umano	2013	IT / FR	Paolo Virzi	IFA	17 689	n.a.
29	Ghoul	2015	CZ / UA	Petr Jákł	Alfa	17 583	n.a.
30	Clouds of Sils Maria	2014	FR / DE / ...	Olivier Assayas	Alfa	17 564	n.a.
31	Kidnapping Mr. Heineken	2015	BE / NL / ...	Daniel Alfredson	Energia Entusiasta	15 231	n.a.
32	Deux jours, une nuit	2014	BE / FR / ...	L. Dardenne, ...	Distribution Company	14 928	n.a.
33	Im Labyrinth des Schweigens	2014	DE	Giulio Ricciarelli	CDI Filmes	14 718	n.a.
34	Marguerite	2015	FR / CZ / ...	Xavier Giannoli	n.a.	14 382	n.a.
35	3 coeurs	2014	FR / DE / ...	Benoît Jacquot	CDI Filmes	13 753	n.a.
36	Les beaux jours	2013	FR	Marion Vernoux	Mirada Distribution	11 695	n.a.
37	Maya the Bee Movie	2014	DE / AU	Alexs Stadermann		11 469	n.a.
38	The Two Faces of January	2014	GB / FR / ...	Hossein Amini	Energia Entusiasta	11 378	n.a.
39	La Vénus à la fourrure	2013	FR / PL	Roman Polanski	Distribution Company	11 146	n.a.
40	Leviafan	2014	RU	Andrei Zvyagintsev	IFA	10 784	n.a.
41	Dans la cour	2014	FR	Pierre Salvadori	IFA	10 245	n.a.
42	We Are Your Friends	2015	GB / FR / ...	Max Joseph	Diamond	9 383	n.a.
43	Jeune & jolie	2013	FR	François Ozon	Distribution Company	9 017	n.a.
44	Barbecue	2014	FR	Eric Lavaine	Distribution Company	8 385	n.a.
45	Zulu	2013	FR / ZA	Jérôme Salle	Impacto Cine	8 255	n.a.
46	The Salt of the Earth	2014	FR / BR / ...	J. Ribeiro Salgado, ...	n.a.	8 070	n.a.
47	Roger Waters the Wall	2014	GB	S. Evans, R. Waters	n.a.	6 866	n.a.
48	Hector and the Search for ...	2014	DE / CA / ...	Peter Chelsom	Walt Disney	6 501	n.a.
49	Kis Uykusu	2014	TR / FR / ...	Nuri Bilge Ceylan	Zeta Films	6 475	n.a.
50	Trois souvenirs de ma ...	2015	FR	Arnaud Desplechin	Zeta Films	6 344	n.a.

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 49. AR - Top 50 European films by admissions (2016)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	Cien años de perdón	2016	ES / FR / ...	Daniel Calparsoro	20th Century Fox	346 378	167
2	Nine Lives	2016	FR / CN / ...	Barry Sonnenfeld	Diamond	135 091	133
3	Florence Foster Jenkins	2016	GB	Stephen Frears	Energia Entusiasta	122 633	66
4	Julieta	2016	ES	Pedro Almodóvar	UIP	117 454	46
5	Tini: El gran cambio de ...	2016	ES / IT / ...	J. P. Buscarini	Walt Disney	112 069	183
6	Bridget Jones's Baby	2016	GB / US / ...	Sharon Maguire	UIP	107 845	236
7	Atrapa la bandera	2015	ES	Enrique Gato	UIP	98 674	189
8	Robinson Crusoe	2016	BE / FR / ...	V. Kesteloot, ...	Energia Entusiasta	67 887	134
9	The Danish Girl	2015	GB / US / ...	Tom Hooper	UIP	65 825	45
10	Brooklyn	2015	GB / IE / ...	John Crowley	Energia Entusiasta	51 965	27
11	Carol	2015	GB / US / ...	Todd Haynes	Alfa	49 385	38
12	Quo vado?	2016	IT	Gennaro Nunziante	Diamond	46 517	41
13	Francofonia	2015	FR / DE / ...	Aleksandr Sokurov	CDI Filmes	33 126	19
14	Heidi	2015	DE / CH	Alain Gsponer	Impacto Cine	29 224	130
15	Médecin de campagne	2016	FR	Thomas Lilti	Alfa	28 214	13
16	45 Years	2015	GB	Andrew Haigh	Mirada Distribution	27 777	17
17	Bastille Day	2016	GB INC / ...	James Watkins	Distribution Company	24 382	67
18	Mandariinid	2013	EE / GE	Zaza Urushadze	Mirada Distribution	23 302	13
19	Bølgen	2015	NO	Roar Uthaug	Impacto Cine	20 755	29
20	Se Dio vuole	2015	IT	E. M. Falcone	CDI Filmes	20 746	21
21	Ich seh, Ich seh	2014	AT	S. Fiala, V. Franz	n.a.	20 692	51
22	Sangre en la boca	2016	IT / AR	Hernán Belón	Distribution Company	17 548	63
23	Youth	2015	IT / FR / ...	Paolo Sorrentino	Walt Disney	17 448	19
24	Les innocentes	2016	FR / PL	Anne Fontaine	CDI Filmes	17 123	20
25	Our Kind of Traitor	2016	GB / FR	Susanna White	Diamond	17 022	38
26	Ocho apellidos catalanes	2015	ES	E. Martínez Lázaro	Distribution Company	16 775	32
27	La loi du marché	2015	FR	Stéphane Brizé	MontBlanc	15 687	32
28	Mustang	2015	FR / DE / ...	D. Gamze Ergüven	CDI Filmes	14 535	19
29	Viaggio sola	2013	IT	Maria Sole Tognazzi	Mirada Distribution	14 149	8
30	Nos femmes	2015	FR	Richard Berry	Distribution Company	13 873	20
31	Eye in the Sky	2015	GB	Gavin Hood	Alfa	13 723	25
32	L'économie du couple	2016	FR / BE	Joachim Lafosse	CDI Filmes	12 785	23
33	Mon roi	2015	FR	Maiwenn	CDI Filmes	11 413	11
34	Eddie the Eagle	2016	GB INC / US	Dexter Fletcher	20th Century Fox	11 130	63
35	From the Dark	2014	IE	Conor McMahon	Transeuropa / SBP	11 127	59
36	Zvizdan	2015	HR / CS / ...	Dalibor Matanic	CDI Filmes	10 954	11
37	Nessuno si salva da solo	2015	IT	Sergio Castellitto	CDI Filmes	10 227	16
38	Ma Loute	2016	DE / FR	Bruno Dumont	Alfa	9 648	33
39	La pazza gioia	2016	IT / FR	Paolo Virzi	CDI Filmes	9 602	23
40	Little Men	2016	GR / BR / ...	Ira Sachs	Distribution Company	9 552	35
41	Sangue del mio sangue	2015	IT / FR / ...	Marco Bellocchio	Mirada Distribution	9 459	16
42	Un homme idéal	2015	FR	Yann Gozlan	Mirada Distribution	8 617	13
43	Hardcore Henry	2015	RU / US	Ilya Naishuller	Diamond	8 583	50
44	Lolo	2015	FR	Julie Delpy	Energia Entusiasta	8 226	36
45	Love & Friendship	2016	GB / IE / ...	Whit Stillman	CDI Filmes	8 215	28
46	Dancing Arabs	2014	DE / FR / ...	Eran Riklis	Mirada Distribution	8 187	8
47	L'ombre des femmes	2015	FR / CH	Philippe Garrel	CDI Filmes	7 827	16
48	Sorgenfri	2015	DK	Bo Mikkelsen	CDI Filmes	7 508	46
49	The Canal	2014	IE	Ivan Kavanagh	Alfa	7 507	40
50	De Surprise	2015	NL / BE / ...	Mike van Diem	Distribution Company	7 435	23

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 50. AR - Top 50 European films by admissions (2017)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	Valerian and the City of ...	2017	FR / CN / ...	Luc Besson	Diamond	112 763	281
2	Happy Family	2017	GB / DE	Holger Tappe	BF + Paris Films	108 457	193
3	Perfetti sconosciuti	2016	IT	Paolo Genovese	Diamond	87 450	49
4	Don't Knock Twice	2016	GB	Caradog W. James	BF + Paris Films	69 459	71
5	The Snowman	2017	GB INC / US	Tomas Alfredson	UIP	67 603	112
6	A Stork's Journey	2017	DE / BE / ...	Toby Genkel, ...	Energia Entusiasta	66 936	141
7	T2 Trainspotting	2017	GB	Danny Boyle	UIP	65 933	122
8	El faro de las orcas	2016	ES / AR	Gerardo Olivares	Walt Disney	65 392	39
9	The Little Vampire 3D	2017	NL / DE / ...	Richard Claus, ...	Energia Entusiasta	57 375	189
10	El bar	2017	ES / AR	Álex de la Iglesia	Walt Disney	56 823	39
11	Ballerina	2016	FR / CA	Eric Summer, ...	BF + Paris Films	55 954	147
12	Loving Vincent	2017	PL / GB / ...	Dorota Kobiela, ...	Impacto Cine	49 854	25
13	The Son of Bigfoot	2017	BE / FR	J. Degruson, ...	Digicine	46 846	209
14	Nevesta	2017	RU	S. Podgaevskiy	BF + Paris Films	38 233	41
15	Victoria & Abdul	2017	GB / US	Stephen Frears	UIP	37 765	64
16	Elle	2016	FR / DE / ...	Paul Verhoeven	UIP	32 483	39
17	Verónica	2017	ES	Paco Plaza	Energia Entusiasta	30 759	132
18	Frantz	2016	FR / DE	François Ozon	Distribution Company	28 922	33
19	Un beau soleil intérieur	2017	FR / BE	Claire Denis	CDI Filmes	25 650	17
20	L'avenir	2016	FR / DE	Mia Hansen-Løve	Zeta Films	24 875	15
21	Toivon tuolla puolen	2017	FI / DE	Aki Kaurismäki	Mirada Distribution	22 486	17
22	The Promise	2016	ES / US	Terry George	Diamond	21 392	36
23	Fai bei sogni	2016	IT / FR	Marco Bellocchio	Mirada Distribution	20 812	34
24	A Quiet Passion	2016	GB INC / US	Terence Davies	IFA	20 793	16
25	I, Daniel Blake	2016	GB / FR / ...	Ken Loach	MontBlanc	19 681	36
26	A Monster Calls	2016	ES / US	J.A. Bayona	Diamond	19 466	97
27	Sage femme	2017	FR	Martin Provost	CDI Filmes	13 845	23
28	El Bosco. El jardín de ...	2016	FR / ES	J. L. López-Linares	Zeta Films	11 547	11
29	L'ora legale	2017	IT	Ficarra, Picone	Diamond	10 185	45
30	Le fils de Jean	2016	FR / CA	Philippe Lioret	Mirada Distribution	10 064	20
31	Paris pieds nus	2016	FR / BE	D. Abel, F. Gordon	Distribution Company	10 007	21
32	Breathe	2017	GB	Andy Serkis	Diamond	9 939	40
33	I nostri ragazzi	2014	IT	Ivano De Matteo	Mirada Distribution	9 422	14
34	Sieranevada	2016	RO / FR / ...	Cristi Puiu	Zeta Films	9 337	13
35	Demain tout commence	2016	FR / GB	Hugo Gélin	BF + Paris Films	9 031	35
36	Miekkailija	2015	FI / EE / ...	Klaus Härö	Mirada Distribution	8 897	15
37	Ucitelka	2016	CZ / SK	Jan Hřebejk	Mirada Distribution	8 860	18
38	La fille inconnue	2016	BE / FR	J.P. Dardenne, ...	Distribution Company	8 628	18
39	The Square	2017	SE / DE / ...	Ruben Östlund	CDI Filmes	8 204	30
40	Bacalaureat	2016	RO / FR / ...	Cristian Mungiu	Distribution Company	7 977	24
41	Une vie	2016	FR / BE	Stéphane Brizé	CDI Filmes	7 817	12
42	Personal Shopper	2016	FR / DE / ...	Olivier Assayas	CDI Filmes	7 236	33
43	David Gilmour Live at ...	2017	GB	Gavin Elder	n.a.	7 191	17
44	2 yötä aamuun	2015	FI / LT	Mikko Kuparinen	IFA	7 181	11
45	Forever Young	2016	IT	Fausto Brizzi	CDI Filmes	6 682	22
46	Polina, danser sa vie	2016	FR	Angelin Preljocaj	CDI Filmes	6 590	21
47	Aurore	2017	FR	Blandine Lenoir	Transeuropa / SBP	5 967	13
48	Mal de pierres	2016	FR / BE / ...	Nicole Garcia	CDI Filmes	5 910	18
49	Slava	2016	BG / GR	Kristina Grozeva, ...	Mirada Distribution	4 532	14
50	L'embaras du choix	2017	FR	Eric Lavaine	Transeuropa / SBP	4 247	22

Source: European Audiovisual Observatory / LUMIERE, Comscore



7.3.5. AR - Who is distributing European films?

Table 51. AR - Top importers of European films based on admissions (2017)

As tracked in LUMIERE

Rank	Distributor	Admissions to European films	% share of admissions to European films	% share of total distributor's admissions	Nr. of European films	% share of European films	Nr. of prints	% share of prints
1	BF + Paris Films	283 159	18%	20%	6	5.6%	494	15%
2	Diamond	261 606	17%	22%	7	6.5%	549	17%
3	UIP	203 784	13%	1%	4	3.7%	337	10%
4	Energia Entusiasta	155 190	10%	27%	4	3.7%	463	14%
5	Walt Disney	122 215	8%	1%	2	1.9%	78	2%
6	Mirada Distribution	95 639	6%	83%	11	10.2%	184	6%
7	CDI Filmes	91 807	6%	61%	14	13.0%	220	7%
8	Distribution Company	55 534	4%	19%	4	3.7%	96	3%
9	Impacto Cine	53 903	3%	65%	3	2.8%	86	3%
10	Zeta Films	51 293	3%	60%	6	5.6%	63	2%
	Other distributors	172 384	11%	1%	47	43.5%	682	21%
	Total distributors	1 546 514	100%	3%	108	100.0%	3 252	100%

Source: European Audiovisual Observatory / LUMIERE, Comscore



8. MARKET PROFILE: AUSTRALIA

8.1. AU - 2017 at a glance

Table 52. AU - Cinema market at a glance (2017)

Population (in millions)	24.8	Theatrical feature films produced	41 ¹⁾
GDP per capita (in EUR)	49 791	Theatrical first releases in market	529
Screens	2210	Gross box office (in M EUR)	817.1
Digital screens	1 879	Admissions (in millions)	85.0
Screens per million inhabitants	89	Avg ticket price (in EUR)	9.6

1) Refers to the fiscal year ending that year. Includes official co-productions. Films with budgets below AUD 0.5 millions are only included if they had a theatrical release or major festival screening.

Sources: IMF, MPDAA, Screen Australia, European Audiovisual Observatory / LUMIERE, Comscore

Table 53. AU – Benchmarking (2017)

	CL	RO	AU	VE	CA
Population in mio	18.4	19.6	24.8	30.5	36.7
Screens	411	386	2 210	427	3 107
Screens per million inhabitants	22	20	89	14	85
Admissions in million	27.6	13.9	85.0	22.5	108.7
Admissions per capita	1.5	0.7	3.4	0.7	3.0
Admissions per screen	50 957	44 058	56 304	30 123	31 905
GBO in MEUR	121.5	58.3	817.1	79.9	858.0
Average ticket price in EUR	4.4	4.2	9.6	3.5	7.9
Film releases ¹⁾	244	387	685	182	459
Admissions per release ¹⁾	109 398	35 695	112 790	111 761	236 660

1) As tracked in LUMIERE

Source: National data sources, European Audiovisual Observatory / LUMIERE, Comscore

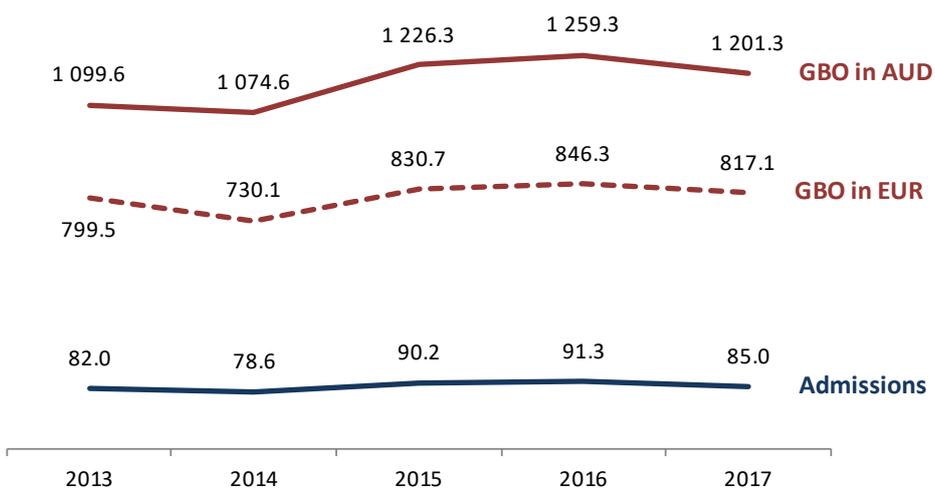


8.2. AU - General market characteristics

8.2.1. AU - Market trends

Figure 29. AU - Box office trend 2013-(2017)

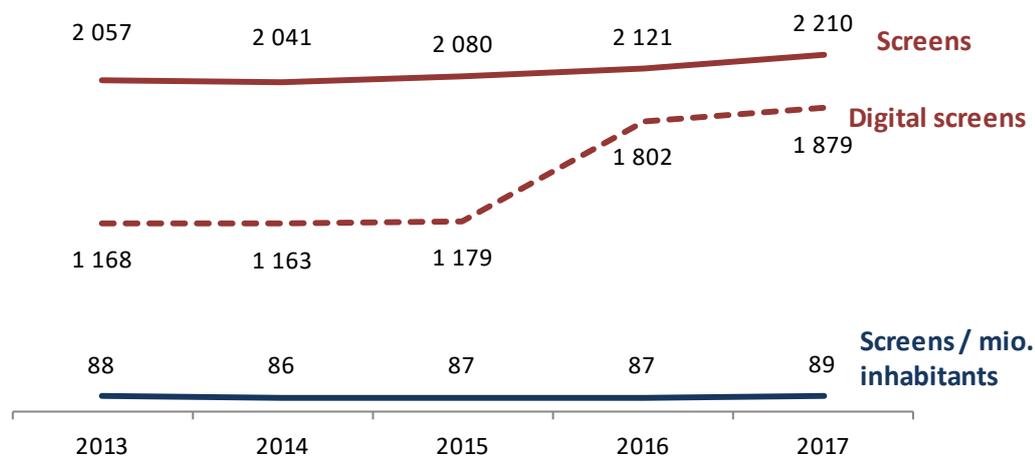
In millions; GBO in EUR converted at average annual bid rate



Source: MPDAA

Figure 30. AU - Screen development (2013-2017)

Screens in units; Inhabitants in millions

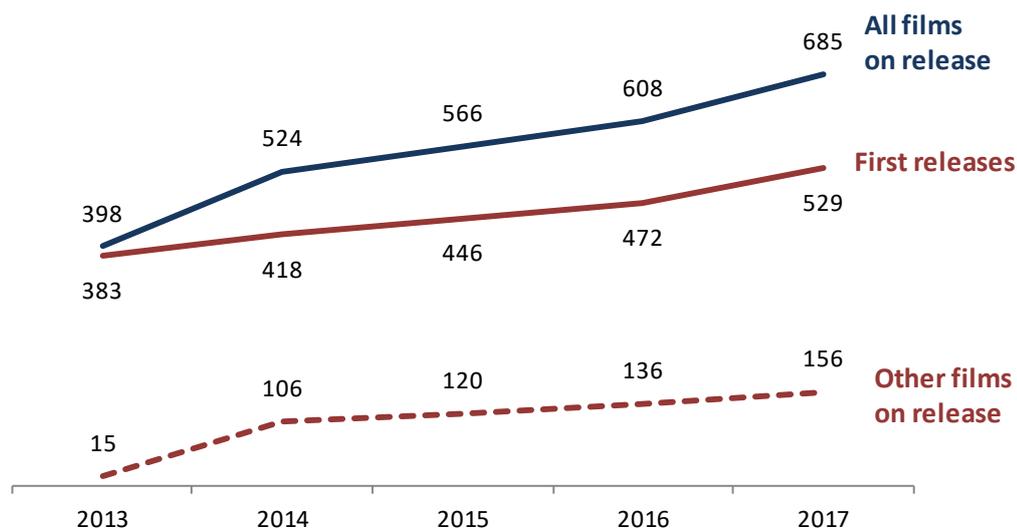


Source: MPDAA, IMF



Figure 31. AU - Development of film releases (2013-2017)

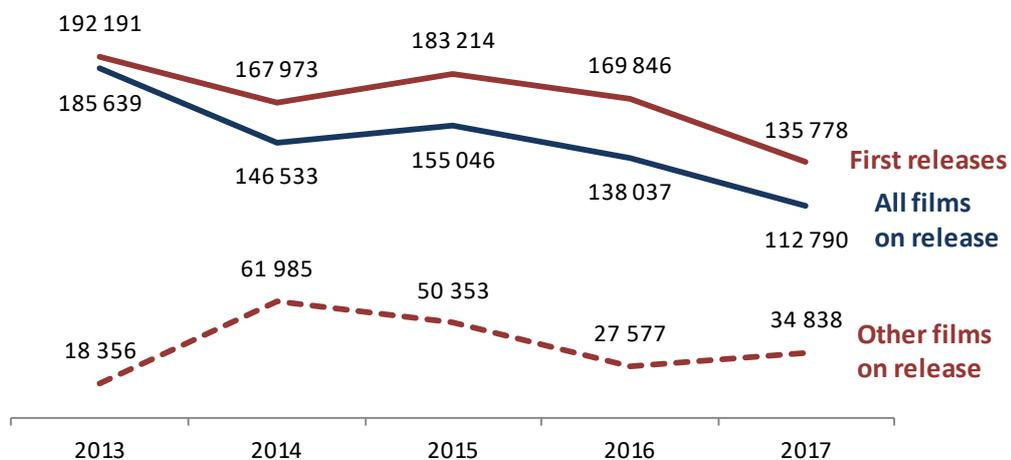
In units, as tracked in LUMIERE; Qualification of first releases based on release dates and production years



Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 32. AU - Average admissions per film (2013-2017)

Estimated annual average admissions per film, in thousands; As tracked in LUMIERE



Source: European Audiovisual Observatory / LUMIERE, Comscore



8.2.2. AU - Market concentration in 2017

Table 54. AU - Concentration of admissions and prints (2017)

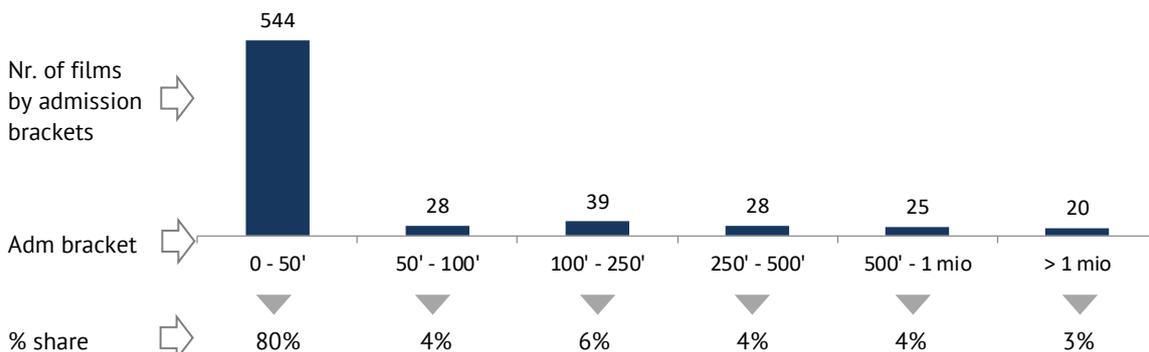
As tracked in LUMIERE

Top films	Cumulative admissions	Cumulative % share	Cumulative prints	% share of prints
Top 10	22 831 796	30%	6 451	13%
Top 20	35 944 822	47%	11 103	22%
Top 30	45 001 079	58%	15 274	30%
Top 50	56 816 067	74%	22 472	44%
Top 100	69 768 531	90%	35 106	69%
Other 585 films	7 492 881	10%	16 143	31%
All films on release	77 261 412	100%	51 249	100%

Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 33. AU - Number of films on release by admission brackets (2017)

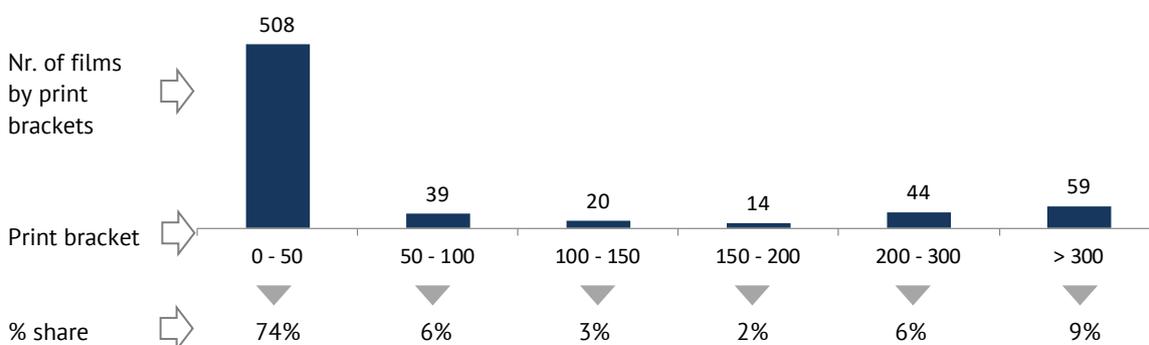
Admission brackets in thousands tickets sold



Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 34. AU - Number of films on release by print brackets (2017)

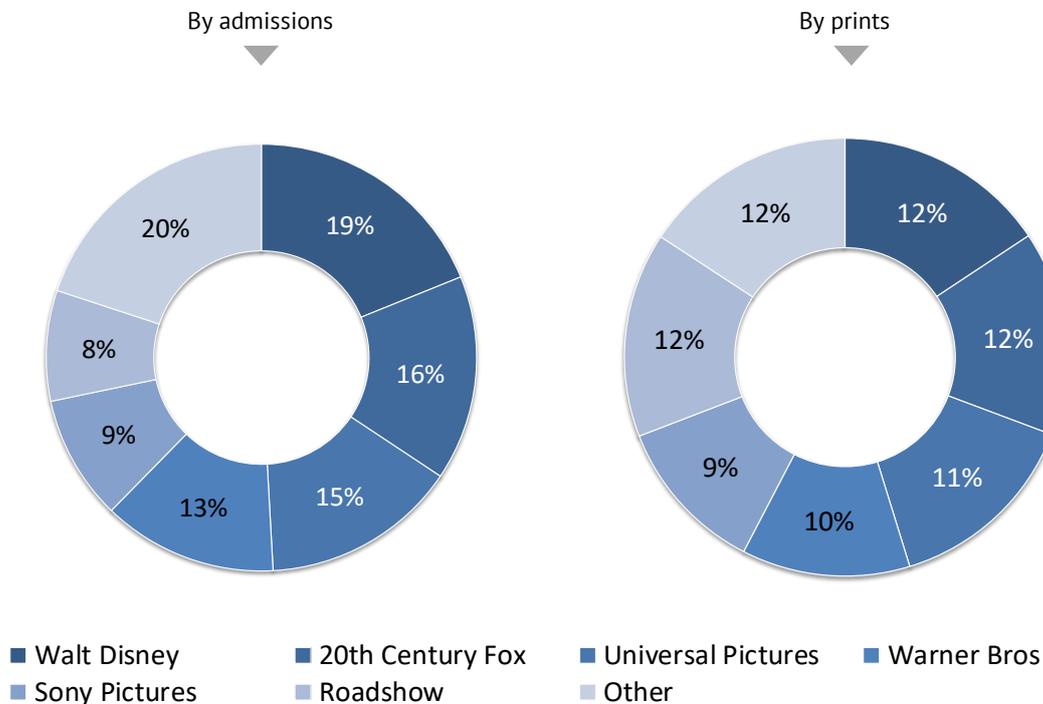
Print brackets in units



Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 35. AU - Top distributors (2017)

Admission brackets in thousands tickets sold



Source: European Audiovisual Observatory / LUMIERE, Comscore

Table 55. AU - Top 10 distributors (2017)

Admission brackets in thousands tickets sold

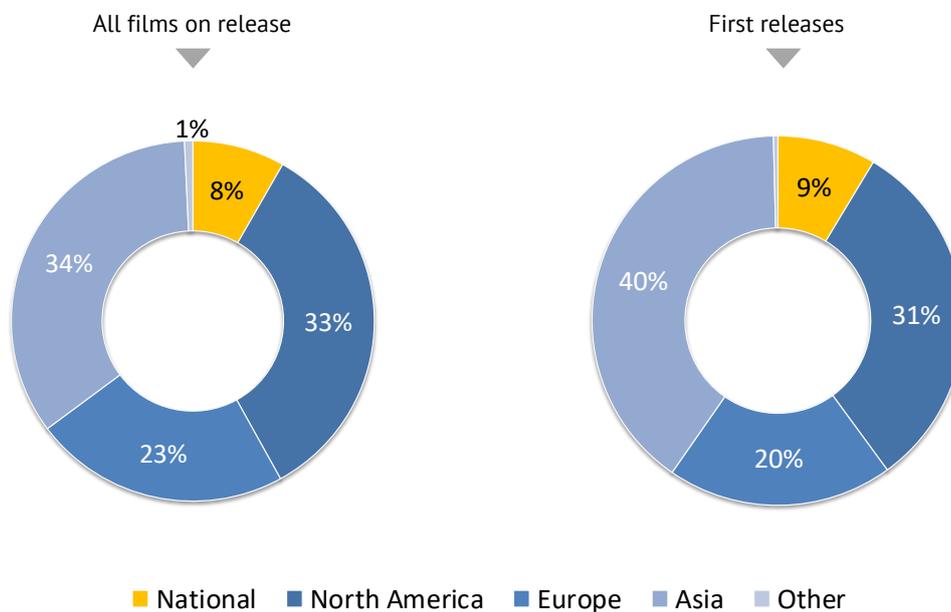
Rank	Distributor	Admissions	% share	Avg. adm. per film	Nr. of films	% share	Nr. of prints	% share
1	Walt Disney	14 566 324	19%	856 843	17	2%	6 281	12%
2	20th Century Fox	12 022 776	16%	500 949	24	4%	6067	12%
3	Universal Pictures	11 409 820	15%	633 879	18	3%	5828	11%
4	Warner Bros	10 167 477	13%	677 832	15	2%	4956	10%
5	Sony Pictures	7 289 819	9%	316 949	23	3%	4632	9%
6	Roadshow	6 479 911	8%	158 047	41	6%	6080	12%
7	Paramount Pictures	4 266 824	6%	328 217	13	2%	3335	7%
8	Transmission Films	3 015 341	4%	91 374	33	5%	1661	3%
9	eOne Films	2 342 330	3%	106 470	22	3%	2316	5%
10	StudioCanal	1 325 765	2%	63 132	21	3%	2157	4%
	Other distributors	4 375 025	6%	9 573	457	67%	7936	15%
	Total distributors	77 261 412	100%	112 955	684	100%	51 249	100%

Source: European Audiovisual Observatory / LUMIERE, Comscore

8.2.3. AU - Market share by origin

Figure 36. AU - Film releases by region of origin (2017)

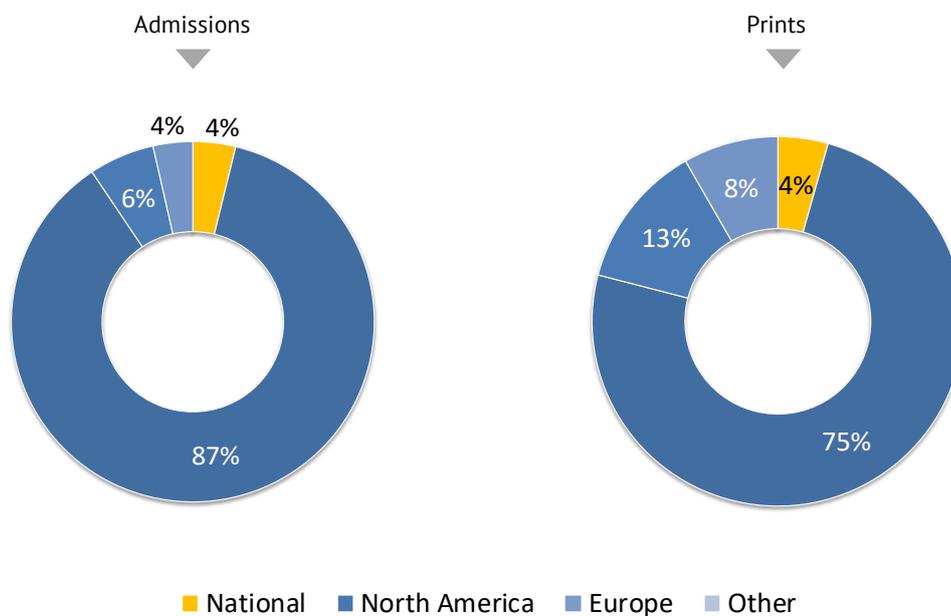
As tracked in LUMIERE



Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 37. AU - Admissions and prints by region of origin (2017)

As tracked in LUMIERE



Source: European Audiovisual Observatory / LUMIERE, Comscore



8.2.4. AU - Top films 2017

Table 56. AU - Top 50 films by admissions (2017)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	Beauty and the Beast	2017	US	Bill Condon	Walt Disney	3 274 331	706
2	Star Wars: Episode VIII ...	2017	US	Rian Johnson	Walt Disney	2 780 385	970
3	Thor: Ragnarok	2017	US	Taika Waititi	Walt Disney	2 494 817	781
4	Despicable Me 3	2017	US	K. Balda, P. Coffin, ...	Universal Pictures	2 311 770	484
5	Guardians of the Galaxy Vol. 2	2017	US	James Gunn	Walt Disney	2 305 361	705
6	Wonder Woman	2017	US / CN / HK	Patty Jenkins	Warner Bros	2 147 484	605
7	Lion	2016	AU / GB / US	Garth Davis	Transmission Films	1 989 114	323
8	The Fate of the Furious	2017	US / CN / JP	F. Gary Gray	Universal Pictures	1 976 535	697
9	Spider-Man: Homecoming	2017	US	Jon Watts	Sony Pictures	1 797 439	634
10	It	2017	US / CA	Andy Muschietti	Warner Bros	1 754 560	546
11	Dunkirk	2017	GB INC / US / ...	Christopher Nolan	Warner Bros	1 708 059	527
12	Logan	2017	US	James Mangold	20th Century Fox	1 659 491	415
13	The Boss Baby	2017	US	Tom McGrath	20th Century Fox	1 522 619	302
14	Kingsman: The Golden Circle	2017	GB INC / US	Matthew Vaughn	20th Century Fox	1 415 082	409
15	Justice League	2017	US	Zack Snyder	Warner Bros	1 379 420	716
16	Fifty Shades Darker	2017	US / CN	James Foley	Universal Pictures	1 173 402	612
17	Hidden Figures	2016	US	Theodore Melfi	20th Century Fox	1 136 437	339
18	Murder on the Orient Express	2017	US / MT	Kenneth Branagh	20th Century Fox	1 103 864	341
19	Pirates of the Caribbean ...	2017	US	Joachim Rønning, ...	Walt Disney	1 008 980	632
20	The Emoji Movie	2017	US	Tony Leondis	Sony Pictures	1 005 672	359
21	Sing	2016	US / JP	Garth Jennings, ...	Universal Pictures	975 598	386
22	Blade Runner 2049	2017	US / GB / HU / ...	Denis Villeneuve	Sony Pictures	951 757	498
23	Baby Driver	2017	GB INC / US	Edgar Wright	Sony Pictures	944 124	412
24	Cars 3	2017	US	Brian Fee	Walt Disney	936 393	420
25	Moana	2016	US	Ron Clements, ...	Walt Disney	930 635	358
26	Kong: Skull Island	2017	US / CN	J. Vogt-Roberts	Warner Bros	923 211	521
27	La La Land	2016	US	Damien Chazelle	eOne Films	922 023	292
28	Split	2016	US / JP	M. Night Shyamalan	Universal Pictures	865 273	291
29	Transformers: The Last Knight	2017	US / CN	Michael Bay	Paramount Pictures	825 903	539
30	The LEGO Batman Movie	2017	US / DK	Chris McKay	Warner Bros	780 940	454
31	War for the Planet of the Apes	2017	US	Matt Reeves	20th Century Fox	770 249	442
32	Daddy's Home 2	2017	US	Sean Anders	Paramount Pictures	723 569	413
33	The Mummy	2017	US / CN	Alex Kurtzman	Universal Pictures	723 367	471
34	Rogue One	2016	US	Gareth Edwards	Walt Disney	722 280	403
35	Baywatch	2017	US / CN / GB	Seth Gordon	Paramount Pictures	673 222	403
36	A Bad Moms Christmas	2017	US / CN	J. Lucas, S. Moore	Roadshow	667 831	437
37	Wonder	2017	US / HK	Stephen Chbosky	Roadshow	666 510	340
38	Passengers	2016	US	Morten Tyldum	Roadshow	650 439	354
39	Alien: Covenant	2017	US	Ridley Scott	20th Century Fox	636 283	316
40	Victoria & Abdul	2017	GB / US	Stephen Frears	Universal Pictures	625 401	337
41	Captain Underpants ...	2017	US / CA / FR / ...	David Soren	20th Century Fox	602 229	324
42	Annabelle 2	2017	US	David Sandberg	Warner Bros	521 011	227
43	xXx: Return of Xander Cage	2017	US / CN / CA	D.J. Caruso	Paramount Pictures	513 893	331
44	The Great Wall	2016	CN / US	Yimou Zhang	Universal Pictures	513 380	370
45	Snatched	2017	US	Jonathan Levine	20th Century Fox	506 928	320
46	American Made	2017	US	Doug Liman	Universal Pictures	484 251	359
47	Jumanji: Welcome to the ...	2017	US	Jake Kasdan	Sony Pictures	474 624	466
48	Smurfs: The Lost Village	2017	US / HK	Kelly Asbury	Sony Pictures	466 741	296
49	The Hitman's Bodyguard	2017	US / CN / BG / ...	Patrick Hughes	Roadshow	455 287	311
50	Assassin's Creed	2016	US / FR / GB / ...	Justin Kurzel	20th Century Fox	417 493	278

Source: European Audiovisual Observatory / LUMIERE, Comscore

8.3. AU - Market potential for European films

8.3.1. AU - Market volume for European films

Table 57. AU - Overview market volume for European films (2017)

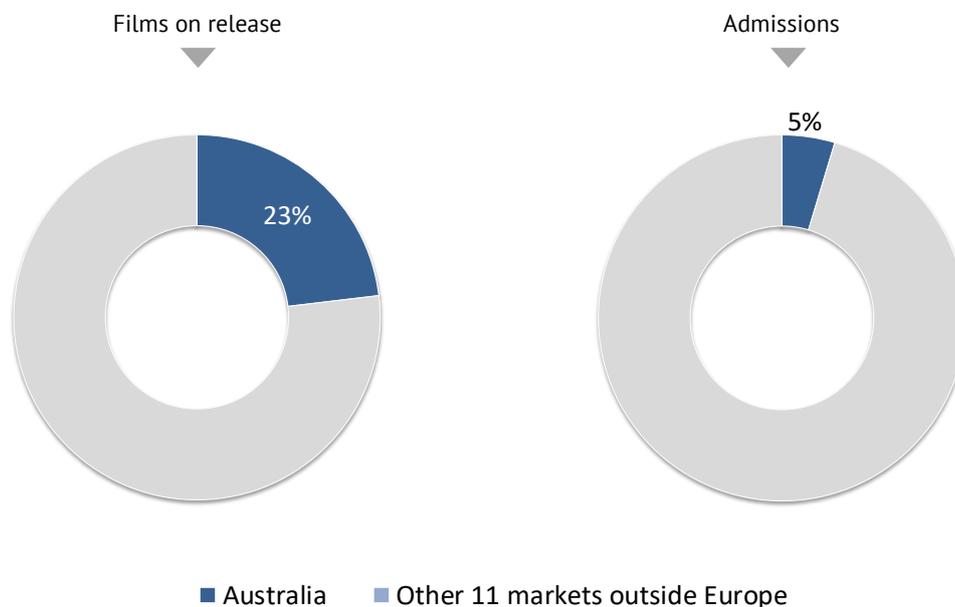
As tracked in LUMIERE

Key indicators	Amount	Market share 2017	Total market
Admissions	4 498 603	6%	77 261 415
GBO (in EUR)	42 994 122	6%	743 313 309
Films on release	155	23%	685
- First releases	103	19%	529
- Other	52	33%	156
Prints	6 467	13%	51 250
Average admissions per first release	41 175	-	135 778
Average prints per first release	59	-	88
Average admissions per other release	4 954	-	34 838
Average prints per other release	7	-	30

Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 38. AU - Weight of Australia as an export market for European films (2017)

As tracked in LUMIERE



Source: European Audiovisual Observatory / LUMIERE, Comscore



8.3.2. AU - Concentration among European films

Table 58. AU - Concentration of admissions and prints for European films (2017)

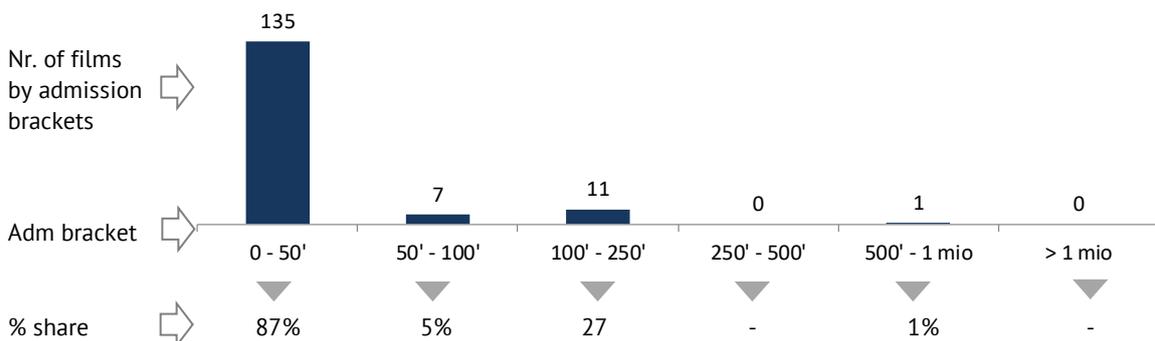
As tracked in LUMIERE

Top films	Cumulative admissions	Cumulative % share	Cumulative prints	% share of prints
Top 10	2 412 391	54%	2 290	35%
Top 20	3 227 624	72%	3 677	57%
Top 30	3 648 801	81%	4 239	66%
Top 50	4 193 781	93%	4 947	76%
Top 100	4 480 420	100%	6 345	98%
Other 55 films	18 183	0%	122	2%
All films on release	4 498 603	100%	6 467	100%

Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 39. AU - Number of European films on release by admission brackets (2017)

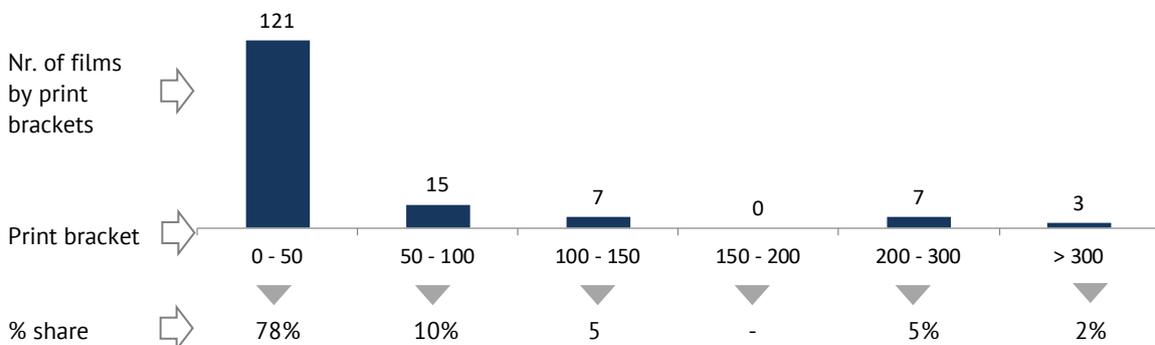
Admission brackets in thousands tickets sold



Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 40. AU - Number of European films on release by print brackets (2017)

Print brackets in units



Source: European Audiovisual Observatory / LUMIERE, Comscore



8.3.3. AU - European films by country of origin

Table 59. AU - Admissions to European films by country of origin (2017)

As tracked in LUMIERE

Rank	Country	Admissions	% share of admissions to European films	% share of total films on release
1	GB United Kingdom	2 961 872	66%	11%
2	FR France	907 041	20%	4%
3	IT Italy	106 570	2%	1%
4	IE Ireland	98 144	2%	1%
5	PL Poland	71 159	2%	0%
6	ES Spain	59 535	1%	1%
7	BE Belgium	50 304	1%	0%
8	SE Sweden	39 944	1%	0%
9	TR Turkey	37 826	1%	0%
10	HR Croatia	37 003	1%	0%
11	NO Norway	33 690	1%	0%
12	DK Denmark	30 231	1%	0%
13	CZ Czech Republic	28 715	1%	0%
14	DE Germany	21 817	0%	1%
15	FI Finland	6 945	0%	0%
16	HU Hungary	3 922	0%	0%
17	RO Romania	1 762	0%	0%
18	PT Portugal	1 144	0%	0%
19	CH Switzerland	748	0%	0%
20	GR Greece	167	0%	0%
21	IS Iceland	44	0%	0%
22	EE Estonia	20	0%	0%
Total		4 498 603	100%	23%

Source: European Audiovisual Observatory / LUMIERE, Comscore

Table 60. AU - GBO for European films by country of origin (2017)

In EUR; As tracked in LUMIERE

Rank	Country code	Country	GBO in EUR	% share of GBO to European films	% share of total GBO
1	GB	United Kingdom	28 226 983	66%	4%
2	FR	France	8 764 584	20%	1%
3	IT	Italy	1 029 196	2%	0%
4	IE	Ireland	935 838	2%	0%
5	PL	Poland	680 251	2%	0%
6	ES	Spain	565 457	1%	0%
7	BE	Belgium	470 710	1%	0%
8	SE	Sweden	382 767	1%	0%
9	TR	Turkey	365 807	1%	0%
10	HR	Croatia	346 248	1%	0%
11	NO	Norway	312 554	1%	0%
12	DK	Denmark	288 969	1%	0%
13	CZ	Czech Republic	273 574	1%	0%
14	DE	Germany	209 126	0%	0%
15	FI	Finland	67 452	0%	0%
16	HU	Hungary	37 018	0%	0%
17	RO	Romania	17 157	0%	0%
18	PT	Portugal	10 942	0%	0%
19	CH	Switzerland	7 224	0%	0%
20	GR	Greece	1 639	0%	0%
21	IS	Iceland	433	0%	0%
22	EE	Estonia	194	0%	0%
Total			42 994 122	100%	6%

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 61. AU - European films on release by country of origin (2017)

As tracked in LUMIERE

Rank	Country code	Country	Films on release	% share of European films on release	% share of total films on release
1	GB	United Kingdom	72	46%	11%
2	FR	France	29	19%	4%
3	IT	Italy	9	6%	1%
4	IE	Ireland	7	5%	1%
5	DE	Germany	7	5%	1%
6	ES	Spain	7	5%	1%
7	SE	Sweden	3	2%	0%
8	DK	Denmark	3	2%	0%
9	TR	Turkey	2	1%	0%
10	CZ	Czech Republic	2	1%	0%
11	FI	Finland	2	1%	0%
12	NO	Norway	2	1%	0%
13	GR	Greece	1	1%	0%
14	HU	Hungary	1	1%	0%
15	EE	Estonia	1	1%	0%
16	RO	Romania	1	1%	0%
17	CH	Switzerland	1	1%	0%
18	BE	Belgium	1	1%	0%
19	IS	Iceland	1	1%	0%
20	PL	Poland	1	1%	0%
21	PT	Portugal	1	1%	0%
22	HR	Croatia	1	1%	0%
Total			155	100%	23%

Source: European Audiovisual Observatory / LUMIERE, Comscore

Table 62. AU - European first releases by country of origin (2017)

As tracked in LUMIERE

Rank	Country code	Country	First releases	% share of European first releases	% share of total first releases
1	GB	United Kingdom	46	45%	9%
2	FR	France	18	17%	3%
3	IE	Ireland	7	7%	1%
4	DE	Germany	6	6%	1%
5	IT	Italy	6	6%	1%
6	ES	Spain	4	4%	1%
7	DK	Denmark	3	3%	1%
8	SE	Sweden	2	2%	0%
9	TR	Turkey	2	2%	0%
10	PT	Portugal	1	1%	0%
11	CH	Switzerland	1	1%	0%
12	RO	Romania	1	1%	0%
13	BE	Belgium	1	1%	0%
14	HU	Hungary	1	1%	0%
15	FI	Finland	1	1%	0%
16	CZ	Czech Republic	1	1%	0%
17	PL	Poland	1	1%	0%
18	NO	Norway	1	1%	0%
Total			103	100%	19%

Source: European Audiovisual Observatory / LUMIERE, Comscore

**Table 63. AU - Prints of European films by country of origin (2017)**

As tracked in LUMIERE

Rank	Country code	Country	Nr. of prints	% share of prints to European films	% share of total prints
1	GB	United Kingdom	4 285	66%	8%
2	FR	France	1 110	17%	2%
3	BE	Belgium	221	3%	0%
4	IT	Italy	188	3%	0%
5	IE	Ireland	182	3%	0%
6	ES	Spain	122	2%	0%
7	PL	Poland	62	1%	0%
8	SE	Sweden	62	1%	0%
9	DE	Germany	57	1%	0%
10	DK	Denmark	35	1%	0%
11	TR	Turkey	31	0%	0%
12	HR	Croatia	25	0%	0%
13	CZ	Czech Republic	24	0%	0%
14	NO	Norway	23	0%	0%
15	FI	Finland	20	0%	0%
16	RO	Romania	4	0%	0%
17	GR	Greece	4	0%	0%
18	PT	Portugal	4	0%	0%
19	HU	Hungary	3	0%	0%
20	CH	Switzerland	2	0%	0%
21	EE	Estonia	2	0%	0%
22	IS	Iceland	1	0%	0%
	Total		6 467	100%	13%

Source: European Audiovisual Observatory / LUMIERE, Comscore



8.3.4. AU - Top European films 2013-2017

Table 64. AU - Top 50 European films by admissions (2013)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	About Time	2013	GB	Richard Curtis	Universal Pictures	638 010	n.a.
2	Lo imposible	2012	ES / US	J. A. Bayona	StudioCanal	371 908	n.a.
3	Rush	2013	GB INC / US / ...	Ron Howard	eOne / Hopscotch	320 700	n.a.
4	I Give It a Year	2013	GB / FR / DE	Dan Mazer	eOne / Hopscotch	306 068	n.a.
5	Anna Karenina	2012	GB	Joe Wright	Universal Pictures	228 563	n.a.
6	Philomena	2013	GB / US / FR	Stephen Frears	eOne / Hopscotch	215 296	n.a.
7	The World's End	2013	GB / US / JP	Edgar Wright	Universal Pictures	187 111	n.a.
8	La migliore offerta	2013	IT	Giuseppe Tornatore	Transmission / Param ...	145 367	n.a.
9	Diana	2013	GB / FR / BE	Oliver Hirschbiegel	Becker Film Group	137 168	n.a.
10	The Family	2013	FR / US	Luc Besson	Roadshow	105 723	n.a.
11	Hyde Park on Hudson	2012	GB INC / US	Roger Michell	Icon Distribution	98 312	n.a.
12	Cloud Atlas	2012	DE / US	Tom Tykwer, ...	Warner Bros	95 306	n.a.
13	Song for Marion	2012	GB / DE	P. A. Williams	eOne / Hopscotch	91 213	n.a.
14	Amour	2012	FR / DE / AT	Michael Haneke	Transmission / Param ...	87 160	n.a.
15	De rouille et d'os	2012	FR / BE	Jacques Audiard	eOne / Hopscotch	63 381	n.a.
16	Les saveurs du Palais	2012	FR	Christian Vincent	Transmission / Param ...	47 692	n.a.
17	Dans la maison	2012	FR	François Ozon	Transmission / Param ...	43 452	n.a.
18	Una pistola en cada mano	2012	ES	Cesc Gay	Palace Films	39 520	n.a.
19	Jagten	2012	DK / SE	Thomas Vinterberg	Madman Cinema	38 122	n.a.
20	Only God Forgives	2013	DK / FR / ...	N. Winding Refn	Icon Distribution	37 300	n.a.
21	La cage dorée	2013	FR	Ruben Alves	Palace Films	35 682	n.a.
22	Le fils de l'autre	2012	FR	Lorraine Levy	Curious Films	35 213	n.a.
23	Great Expectations	2012	GB / US	Mike Newell	Universal Pictures	34 558	n.a.
24	Tabu	2012	PT / DE / FR	Miguel Gomes	Palace Films	30 505	n.a.
25	Un bonheur n'arrive ...	2012	FR	James Huth	Madman Cinema	28 232	n.a.
26	Les adieux à la reine	2012	FR / ES	Benoît Jacquot	Transmission Films	25 691	n.a.
27	Kon-Tiki	2012	NO / GB / ...	Espen Sandberg	Transmission / Param ...	24 874	n.a.
28	Filth	2013	GB / DE / ...	Jon S. Baird	Icon Distribution	23 549	n.a.
29	Alan Partridge	2013	GB / FR	Declan Lowney	StudioCanal	20 997	n.a.
30	The Sweeney	2012	GB	Nick Love	StudioCanal	19 189	n.a.
31	Thérèse Desqueyroux	2012	FR	Claude Miller	Icon Distribution	18 792	n.a.
32	Night Train to Lisbon	2013	DE / CH / PT	Bille August	Pinnacle Films	18 514	n.a.
33	L'enfant d'en haut	2012	FR / CH	Ursula Meier	Palace Films	16 812	n.a.
34	The Look of Love	2013	GB / US	M. Winterbottom	Madman Cinema	15 924	n.a.
35	Los amantes pasajeros	2013	ES	Pedro Almodóvar	Transmission / Param ...	15 883	n.a.
36	Barbara	2012	DE	Christian Petzold	Madman Cinema	14 938	n.a.
37	Broken	2012	GB	Rufus Norris	Curious Films	12 561	n.a.
38	L'écume des jours	2013	FR / BE	Michel Gondry	Vendetta Films	12 267	n.a.
39	Closed Circuit	2013	GB / US	John Crowley	CinemaPlus	11 994	n.a.
40	Renoir	2012	FR	Gilles Bourdos	Transmission Films	11 892	n.a.
41	The Imposter	2012	GB	Bart Layton	Madman Cinema	10 792	n.a.
42	Elles	2011	PL / DE / FR	M. Szumowska	Palace Films	10 773	n.a.
43	Après mai	2012	FR / GB	Olivier Assayas	Palace Films	10 718	n.a.
44	Une Estonienne à Paris	2012	FR / EE / BE	Ilmar Raag	Rialto	10 176	n.a.
45	The Christmas Candle	2013	GB / US	John Stephenson	Heritage HM	9 831	n.a.
46	Camille redouble	2012	FR	Noémie Lvovsky	Umbrella	7 750	n.a.
47	Cheerful Weather for ...	2012	GB	Donald Rice	Vendetta Films	6 273	n.a.
48	Vermeer and Music	2013	GB	P. Grabsky, ...	Sharmill	5 231	n.a.
49	Elle s'en va	2013	FR	E. Bercot	Umbrella	4 940	n.a.
50	Manet - Portraying Life	2013	GB	P. Grabsky, ...	Sharmill	4 867	n.a.

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 65. AU - Top 50 European films by admissions (2014)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	Lucy	2014	FR	Luc Besson	Universal Pictures	1 188 364	n.a.
2	Philomena	2013	GB / US / ...	Stephen Frears	eOne / Hopscotch	629 130	n.a.
3	The Inbetweeners Movie 2	2014	GB	Damon Beesley, Iain	Roadshow	549 622	n.a.
4	Paddington	2014	GB / FR	Paul King	StudioCanal	504 321	n.a.
5	Mrs. Brown's Boys D'Movie	2014	GB / IE	Ben Kelllett	Universal Pictures	352 857	n.a.
6	The House of Magic	2013	BE	Jeremy Degruon, E	StudioCanal	258 213	n.a.
7	Pride	2014	GB / FR	Matthew Warchus	eOne Films	221 542	n.a.
8	The Trip to Italy	2014	GB	Michael Winterbott	Madman Cinema	207 409	n.a.
9	Calvary	2014	IE / GB	John Michael McDo	Transmission / Para ...	193 336	n.a.
10	Grace of Monaco	2014	FR / US / ...	Olivier Dahan	Entertainment One	143 932	n.a.
11	Belle	2013	GB	Amma Asante	Icon Distribution	142 851	n.a.
12	Love, Rosie	2014	DE / GB	Christian Ditter	StudioCanal	129 955	n.a.
13	A Most Wanted Man	2014	GB / US / ...	Anton Corbijn	Roadshow	109 825	n.a.
14	The Two Faces of January	2014	GB / FR / ...	Hossein Amini	StudioCanal	91 632	n.a.
15	Le Week-End	2013	GB / FR	Roger Michell	Transmission / Para ...	85 437	n.a.
16	La grande bellezza	2013	IT / FR	Paolo Sorrentino	Palace Films	75 890	n.a.
17	The Invisible Woman	2013	GB	Ralph Fiennes	Entertainment One	61 205	n.a.
18	Sunshine on Leith	2013	GB	Dexter Fletcher	Entertainment One	57 382	n.a.
19	Cuban Fury	2014	GB	James Griffiths	StudioCanal	54 505	n.a.
20	Still Life	2013	GB / IT	Uberto Pasolini	Palace Films	43 107	n.a.
21	Mr. Turner	2014	GB / DE / ...	Mike Leigh	Transmission Films	40 004	n.a.
22	Yves Saint Laurent	2014	FR / BE	Jalil Lespert	Entertainment One	37 518	n.a.
23	Paris Follies	2014	FR	Marc Fitoussi	Palace Films	31 102	n.a.
24	Hundraåringen som klev ...	2013	SE	Felix Herngren	StudioCanal	29 622	n.a.
25	Ida	2013	PL / DK	Pawel Pawlikowski	Curious Films	26 319	n.a.
26	La cage dorée	2013	FR	Ruben Alves	Palace Films	21 955	n.a.
27	Vivir es fácil con los ojos ...	2013	ES	David Trueba	Palace Films	21 469	n.a.
28	20,000 Days on Earth	2014	GB	Iain Forsyth, Jane P	Madman Cinema	21 135	n.a.
29	Le passé	2013	FR / IT	Asghar Farhadi	Madman Cinema	21 099	n.a.
30	Casse-tête chinois	2013	FR / BE	Cédric Klapisch	Transmission / Para ...	20 695	n.a.
31	Under the Skin	2013	GB INC / US / ...	Jonathan Glazer	Roadshow	19 095	n.a.
32	Maya the Bee Movie	2014	DE / AU	Alexs Stadermann	StudioCanal	18 947	n.a.
33	The Vatican Museums 3D	2014	GB / IT	Marco Pianigiani	Sharmill	17 840	n.a.
34	Hannah Arendt	2012	DE / FR / ...	Margarethe von Trc	Curious Films	17 658	n.a.
35	Deux jours, une nuit	2014	BE / FR / ...	Luc Dardenne, Jean	Madman Cinema	17 367	n.a.
36	La vie d'Adèle	2013	FR / BE / ...	Abdellatif Kechiche	Transmission Films	16 886	n.a.
37	Kis Uykusu	2014	TR / FR / ...	Nuri Bilge Ceylan	Sharmill	16 702	n.a.
38	Hector and the Search for ...	2014	DE / CA / ...	Peter Chelsom	Becker Film Group	16 201	n.a.
39	Postman Pat: The Movie	2014	GB	Mike Disa	Pinnacle Films	15 659	n.a.
40	Turist	2014	SE / DK / ...	Ruben Östlund	Sharmill	15 206	n.a.
41	Moshi Monsters: The Movie	2013	GB	Wip Vernooij, Morg	Universal Pictures	14 626	n.a.
42	Only Lovers Left Alive	2013	DE / CH / ...	Jim Jarmusch	Madman Cinema	14 122	n.a.
43	About Time	2013	GB	Richard Curtis	Universal Pictures	13 941	n.a.
44	Frank	2014	GB / IE	Lenny Abrahamson	Madman Cinema	13 585	n.a.
45	Belle et Sébastien	2013	FR	Nicolas Vanier	Icon Distribution	13 218	n.a.
46	Mr. Morgan's Last Love	2013	DE / BE / ...	Sandra Nettelbeck	Umbrella	13 197	n.a.
47	Kvinden i buret	2013	DK / DE / ...	Mikkel Nørgaard	Madman Cinema	12 286	n.a.
48	Un château en Italie	2013	FR	Valeria Bruni Tedes	Sharmill	11 292	n.a.
49	Recep İvedik 4	2014	TR	Togan Gökbakar	Cinegraph	10 444	n.a.
50	Bugs!	2003	GB	Mike Slee	Imax	8 616	n.a.

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 66. AU - Top 50 European films by admissions (2015)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	Taken 3	2014	FR	Olivier Megaton	20th Century Fox	1 052 597	290
2	Shaun the Sheep Movie	2015	GB	Mark Burton, ...	StudioCanal	474 504	275
3	The Theory of Everything	2014	GB INC / US	James Marsh	Universal Pictures	452 921	241
4	Paddington	2014	GB / FR	Paul King	StudioCanal	330 139	234
5	Miss You Already	2015	GB	C. Hardwicke	Entertainment One	144 768	217
6	A Royal Night Out	2015	GB	Julian Jarrold	Transmission / Para ...	140 361	264
7	What We Did on Our Holiday	2014	GB	Andy Hamilton, ...	Transmission / Para ...	138 556	109
8	Amy	2015	GB / US	Asif Kapadia	Entertainment One	123 177	51
9	Mr. Turner	2014	GB / DE / ...	Mike Leigh	Transmission Films	95 942	53
10	Suffragette	2015	GB	Sarah Gavron	Transmission Films	84 033	122
11	A Little Chaos	2014	GB	Alan Rickman	Transmission / Para ...	82 626	59
12	Testament of Youth	2014	GB	James Kent	Transmission Films	59 136	64
13	Leviathan	2014	RU	Andrei Zvyagintsev	Palace Films	50 350	16
14	The Lobster	2015	IE / FR / ...	Yorgos Lanthimos	Sony Pictures	47 029	18
15	Loin des hommes	2014	FR	David Oelhoffen	Palace Films	44 517	20
16	Madame Bovary	2014	DE / BE / ...	Sophie Barthes	Transmission Films	44 153	51
17	Samba	2014	FR	Olivier Nakache, ...	Transmission Films	42 607	29
18	Dior and I	2014	FR	Frédéric Tcheng	Madman Cinema	41 688	19
19	Clouds of Sils Maria	2014	FR / DE / ...	Olivier Assayas	Pinnacle Films	37 767	36
20	The Gunman	2015	ES / GB / ...	Pierre Morel	StudioCanal	37 241	129
21	Learning to Drive	2014	GB / US	Isabel Coixet	Madman Cinema	33 190	46
22	Macbeth	2015	GB / FR	Justin Kurzel	Transmission Films	31 930	31
23	Man Up	2015	GB / FR	Ben Palmer	StudioCanal	31 614	103
24	X+Y	2014	GB	Morgan Matthews	Pinnacle Films	29 881	35
25	The Mafia Only Kills in ...	2013	IT	Pif	Palace Films	26 907	13
26	We Are Your Friends	2015	GB / FR / ...	Max Joseph	StudioCanal	26 009	161
27	La famille Bélier	2014	FR / BE	Eric Lartigau	Palace Films	25 430	25
28	The Transporter Refueled	2015	FR / CN / BE	Camille Delamarre	Icon Distribution	22 780	90
29	Youth	2015	IT / FR / ...	Paolo Sorrentino	StudioCanal	22 171	36
30	Paris Follies	2014	FR	Marc Fitoussi	Palace Films	19 728	20
31	Phoenix	2014	DE / PL	Christian Petzold	Madman Cinema	16 002	11
32	La isla mínima	2014	ES	Alberto Rodríguez	Vendetta Films	13 964	9
33	The program	2015	GB / FR	Stephen Frears	StudioCanal	13 588	26
34	Gemma Boverly	2014	FR	Anne Fontaine	Regency Film	13 347	21
35	'71	2014	GB	Yann Demange	Entertainment One	12 652	9
36	Florence And The Uffizi ...	2015	IT	Luca Viotto	Sharmill	12 373	16
37	Roger Waters the Wall	2014	GB	Sean Evans, ...	Picturehouse	11 196	72
38	Ronaldo	2015	GB	Anthony Wonke	Picturehouse	9 013	31
39	Pride	2014	GB / FR	Matthew Warchus	eOne Films	8 315	14
40	Kidnapping Mr. Heineken	2015	BE / NL / ...	Daniel Alfredson	Becker Film Group	8 228	45
41	BBC Earth: Tiny Giants	2014	GB	Mark Brownlow	Imax	8 032	1
42	The Salt of the Earth	2014	FR / BR /Wim Wenders	Madman Cinema	7 689	3
43	Elser	2015	DE	Oliver Hirschbiegel	StudioCanal	7 624	21
44	Black Sea	2014	GB INC / ...	Kevin Macdonald	Entertainment One	7 385	18
45	Deux jours, une nuit	2014	BE / FR / ...	Luc Dardenne, ...	Madman Cinema	6 909	4
46	London Road	2015	GB	Rufus Norris	Sharmill	6 453	21
47	Vincent Van Gogh - A New ...	2015	GB	Phil Grabsky	Sharmill	6 379	26
48	The Impressionists 2015	2015	GB	Phil Grabsky	Sharmill	6 126	28
49	Maybe Baby	2000	GB	Ben Elton	Marla House	5 904	14
50	Kis Uykusu	2014	TR / FR / ...	Nuri Bilge Ceylan	Sharmill	5 717	5

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 67. AU - Top 50 European films by admissions (2016)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	Bridget Jones's Baby	2016	GB / US / ...	Sharon Maguire	Universal Pictures	1 184 329	483
2	The Lady in the Van	2015	GB	Nicholas Hytner	Sony Pictures	676 442	305
3	Absolutely Fabulous: The	2016	GB INC / US	Mandie Fletcher	20th Century Fox	568 725	370
4	Eddie the Eagle	2016	GB INC / ...	Dexter Fletcher	20th Century Fox	547 808	376
5	Brooklyn	2015	GB / IE / CA	John Crowley	Transmission Films	429 159	216
6	Florence Foster Jenkins	2016	GB	Stephen Frears	eOne Films	260 059	284
7	Eye in the Sky	2015	GB	Gavin Hood	eOne Films	219 778	99
8	Carol	2015	GB / US / AU	Todd Haynes	Transmission Films	207 208	122
9	The Danish Girl	2015	GB / US / ...	Tom Hooper	Universal Pictures	201 504	130
10	Love & Friendship	2016	GB / IE / ...	Whit Stillman	Transmission Films	163 209	130
11	Suffragette	2015	GB	Sarah Gavron	Transmission Films	131 072	116
12	La famille Bélier	2014	FR / BE	Eric Lartigau	Palace Films	90 605	36
13	Our Kind of Traitor	2016	GB / FR	Susanna White	StudioCanal	74 344	72
14	45 Years	2015	GB	Andrew Haigh	Madman Cinema	66 049	55
15	My Scientology Movie	2015	GB / US	John Dower	Madman Cinema	62 923	48
16	Se Dio vuole	2015	IT	E. Maria Falcone	Palace Films	59 972	22
17	Hrútar	2015	IS / DK / ...	G. Hákonarson	Palace Films	57 710	30
18	David Brent: Life on the R	2016	GB INC / US	Ricky Gervais	eOne Films	57 692	220
19	Quo vado?	2016	IT	G. Nunziante	Palace Films	51 428	19
20	A Bigger Splash	2015	IT	Luca Guadagnino	StudioCanal	50 641	45
21	Blood Father	2016	FR	J. F. Richet	Icon Distribution	49 903	120
22	I, Daniel Blake	2016	GB / FR / BE	Ken Loach	Transmission Films	47 336	39
23	Mustang	2015	FR / DE / TR	D. Gamze Ergüven	Madman Cinema	43 616	22
24	Youth	2015	IT / FR / ...	Paolo Sorrentino	StudioCanal	38 390	42
25	Bastille Day	2016	GB INC / ...	James Watkins	StudioCanal	36 929	128
26	Sing Street	2016	IE / GB / US	John Carney	Roadshow	31 768	41
27	One More Time with Feel	2016	GB / FR	Andrew Dominik	Picturehouse	28 721	49
28	L'attesa	2015	IT / FR	Piero Messina	Palace Films	28 667	23
29	A United Kingdom	2016	GB / US / CZ	Amma Asante	Transmission Films	28 164	87
30	Truman	2015	ES / AR	Cesc Gay	Palace Films	28 033	20
31	Robinson Crusoe	2016	BE / FR / US	Vincent Kesteloot, ...	StudioCanal	27 065	169
32	Miekkailija	2015	FI / EE / DE	Klaus Härö	Palace Films	25 228	23
33	Sunset Song	2015	GB / LU	Terence Davies	Madman Cinema	21 333	18
34	Mia madre	2015	IT / FR	Nanni Moretti	Palace Films	21 246	14
35	Julieta	2016	ES	Pedro Almodóvar	Transmission Films	20 773	22
36	Saul fia	2015	HU / US / ...	László Nemes	Sony Pictures	18 307	12
37	Marguerite	2015	FR / CZ / BE	Xavier Giannoli	Transmission Films	18 120	27
38	Elle	2016	FR / DE / BE	Paul Verhoeven	Sony Pictures	16 536	18
39	High-Rise	2015	GB / BE	Ben Wheatley	Transmission Films	15 800	15
40	Rosalie Blum	2015	FR	Julien Rappeneau	Palace Films	15 176	21
41	Miss Saigon: 25th ...	2016	GB	Brett Sullivan	Universal Pictures	13 915	123
42	Im Labyrinth des ...	2014	DE	Giulio Ricciarelli	Madman Cinema	12 650	12
43	Un homme à la hauteur	2016	FR	Laurent Tirard	Icon Distribution	12 334	42
44	Doctor Who: The Power ...	2016	GB	Christopher Barry	Sharmill	9 765	103
45	The Carer	2016	GB / HU	János Edelényi	Rialto	8 042	19
46	Dough	2015	GB / HU	John Goldschmidt	Rialto	7 787	14
47	La tortue rouge	2016	FR / BE / JP	M. Dudok de Wit	Transmission Films	6 928	12
48	BBC Earth: Tiny Giants	2014	GB	Mark Brownlow	Imax	6 685	1
49	Så ock på jorden	2015	SE / NO	Kay Pollak	Madman Cinema	6 028	28
50	Painting the Modern ...	2016	GB	D. Bickerstaff, ...	Sharmill	5 842	34

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 68. AU - Top 50 European films by admissions (2017)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	Victoria & Abdul	2017	GB / US	Stephen Frears	Universal Pictures	625 401	337
2	Ballerina	2016	FR / CA	Eric Summer, ...	StudioCanal	346 996	239
3	Viceroy's House	2017	GB / IN / SE	Gurinder Chadha	Transmission Films	241 245	144
4	Valerian and the City of ...	2017	FR / CN / ...	Luc Besson	eOne Films	212 484	433
5	Hampstead	2017	GB / BE	Joel Hopkins	eOne Films	210 931	236
6	T2 Trainspotting	2017	GB	Danny Boyle	Sony Pictures	194 338	264
7	Their Finest	2016	GB / SE	Lone Scherfig	Transmission Films	169 889	167
8	My Cousin Rachel	2017	GB INC / US	Roger Michell	20th Century Fox	149 147	116
9	Peppa Pig: My First ...	2017	GB	Mark Baker	eOne Films	137 841	251
10	Churchill	2017	GB	J. Teplitzky	Transmission Films	124 119	103
11	Paddington 2	2017	GB / FR	Paul King	StudioCanal	118 907	301
12	The Snowman	2017	GB INC / ...	Tomas Alfredson	Universal Pictures	115 446	291
13	Goodbye Christopher Robin	2017	GB INC / US	Simon Curtis	20th Century Fox	105 089	208
14	A United Kingdom	2016	GB / US / CZ	Amma Asante	Transmission Films	98 992	82
15	Perfetti sconosciuti	2016	IT	Paolo Genovese	Palace Films	81 160	32
16	Loving Vincent	2017	PL / GB / ...	D. Kobiela, ...	Madman Cinema	71 159	62
17	Rosalie Blum	2015	FR	J. Rappeneau	Palace Films	61 707	34
18	Alone in Berlin	2016	GB / FR / DE	Vincent Perez	Icon Distribution	56 718	119
19	A Quiet Passion	2016	GB INC / ...	Terence Davies	Palace Films	55 751	37
20	The Son of Bigfoot	2017	BE / FR	J. Degruson, ...	StudioCanal	50 304	221
21	Denial	2016	GB INC / US	Mick Jackson	eOne Films	48 562	51
22	The Trip to Spain	2017	GB	M. Winterbottom	Madman Cinema	47 669	79
23	Médecin de campagne	2016	FR	Thomas Lilti	Madman Cinema	45 098	24
24	Final Portrait	2017	GB INC / US	Stanley Tucci	Transmission Films	42 488	52
25	The Man Who Invented ...	2017	GB / IE / ...	Bharat Nalluri	Icon Distribution	40 712	189
26	The Eagle Huntress	2016	GB / MN / ...	Otto Bell	Sony Pictures	40 693	27
27	Madame	2017	FR	Amanda Sthers	StudioCanal	40 397	39
28	The Killing of a Sacred Deer	2017	IE / GB / ...	Y. Lanthimos	Madman Cinema	39 983	25
29	The Promise	2016	ES / US	Terry George	eOne Films	37 819	46
30	Kedi	2016	TR / US	Torun Ceyda	High Gloss	37 756	30
31	Lady Macbeth	2016	GB	William Oldroyd	Sharmill	37 059	39
32	L'avenir	2016	FR / DE	Mia Hansen-Løve	Palace Films	37 026	21
33	Marsal	1999	HR	Vinko Bresan	MKS Retail	37 003	25
34	47 Meters Down	2017	GB / DO / ...	Johannes Roberts	Vendetta Films	36 521	73
35	En man som heter Ove	2015	SE / NO	Hannes Holm	Rialto	34 764	28
36	Kongens nei	2016	NO	Erik Poppe	Palace Films	33 660	22
37	The Sense of an Ending	2017	GB	Ritesh Batra	Roadshow	32 976	50
38	A Street Cat Named Bob	2016	GB	R. Spottiswoode	Sony Pictures	32 415	35
39	Maudie	2016	IE / CA	Aisling Walsh	Transmission Films	28 869	36
40	Frantz	2016	FR / DE	François Ozon	Sharmill	28 569	28
41	Under sandet	2015	DK / DE	Martin Zandvliet	Palace Films	28 489	23
42	Sage femme	2017	FR	Martin Provost	Palace Films	27 948	23
43	Ucitelka	2016	CZ / SK	Jan Hřebejk	Palace Films	27 404	23
44	Chocolat	2016	FR	Roschdy Zem	Transmission Films	21 740	39
45	David Gilmour Live at ...	2017	GB	Gavin Elder	Trafalgar Releasing	20 810	99
46	Louis Theroux: Heroin Town	2017	GB	Dan Child	Sharmill	17 699	39
47	Miss Sloane	2016	FR / US	John Madden	Roadshow	15 948	53
48	Toni Erdmann	2016	DE / AT / CH	Maren Ade	Madman Cinema	15 451	16
49	Amazing Mighty Micro Monsi	2015	GB	Michael Davis	Imax	15 358	1
50	Call Me by Your Name	2017	IT / FR / ...	Luca Guadagnino	Sony Pictures	15 271	35

Source: European Audiovisual Observatory / LUMIERE, Comscore



8.3.5. AU - Who is distributing European films?

Table 69. AU - Top importers of European films based on admissions (2017)

As tracked in LUMIERE

Rank	Distributor	Admissions to European films	% share of admissions to European films	% share of total distributor's admissions	Nr. of European films	% share of European films	Nr. of prints	% share of prints
1	Transmission Films	763 352	17%	25%	19	12%	805	12%
2	Universal Pictures	741 132	16%	6%	3	2%	633	10%
3	eOne Films	659 928	15%	28%	7	5%	1 075	17%
4	StudioCanal	558 860	12%	42%	10	6%	826	13%
5	Palace Films	390 833	9%	93%	21	14%	321	5%
6	Sony Pictures	285 234	6%	4%	5	3%	366	6%
7	20th Century Fox	254 236	6%	2%	2	1%	324	5%
8	Madman Cinema	239 819	5%	25%	13	8%	276	4%
9	Sharmill	109 825	2%	100%	15	10%	322	5%
10	Rialto	101 261	2%	92%	16	10%	358	6%
	Other distributors	394 123	9%	1%	44	28%	1 161	18%
	Total distributors	4 498 603	100%	6%	155	100%	6 467	100%

Source: European Audiovisual Observatory / LUMIERE, Comscore



9. MARKET PROFILE: BRAZIL

9.1. BR - 2017 at a glance

Table 70. BR - Cinema market at a glance (2017)

Population (in millions)	207.7	Theatrical feature films produced	160
GDP per capita (in EUR)	8 887	Theatrical first releases in market	458
Screens	3 220	Gross box office (in M EUR)	755.9
Digital screens	3 220	Admissions (in millions)	181.3
Screens per million inhabitants	16	Avg ticket price (in EUR)	4.2

Sources: IMF, OIA / ANCINE, European Audiovisual Observatory / LUMIERE, Comscore

Table 71. BR - Benchmark (2017)

	MX	RU	BR	US	CN
Population in mio	123.5	144.3	207.7	325.9	1 390.1
Screens	6 633	4 796	3 220	40 393	50 776
Screens per million inhabitants	54	33	16	124	37
Admissions in millions	338.0	211.3	181.3	1 216.8	1 620.0
Admissions per capita	2.7	1.5	0.9	3.7	1.2
Admissions per screen	50 957	44 058	56 304	30 123	31 905
GBO in MEUR	756.9	811.5	755.9	9 335.3	7 339.7
Average ticket price in EUR	2.2	3.8	4.2	7.7	4.5
Film releases ¹⁾	563	659	623	839	938
Admissions per release ¹⁾	602 356	322 112	283 456	1 306 911	1 612 039

1) As tracked in LUMIERE

Source: National data sources, European Audiovisual Observatory / LUMIERE, Comscore

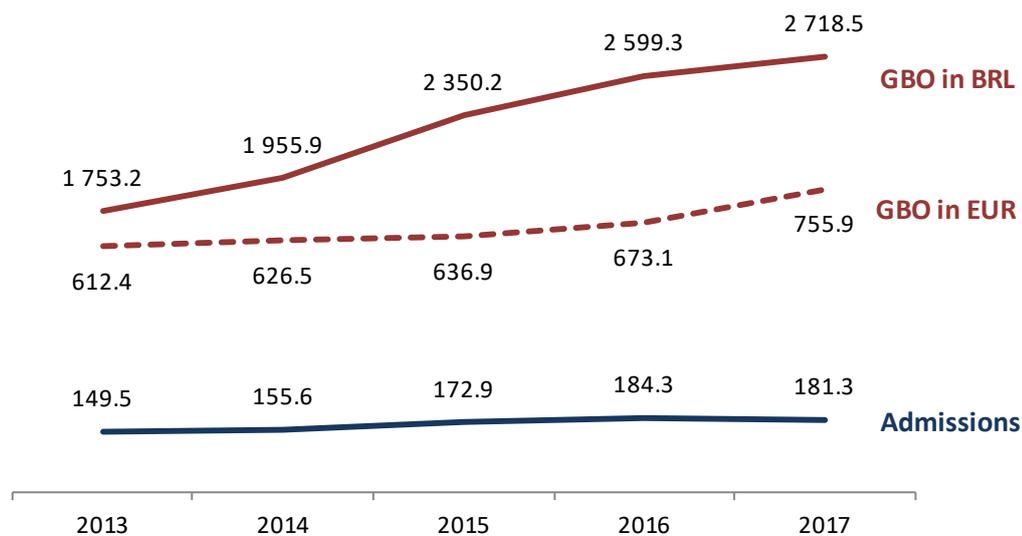


9.2. BR - General market characteristics

9.2.1. BR - Market trends

Figure 41. BR - Box office trend (2013-2017)

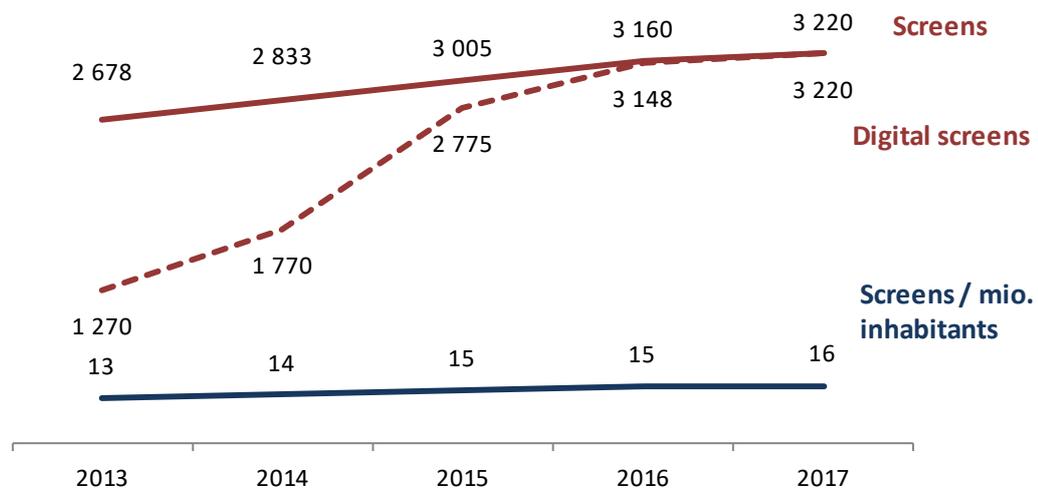
In millions; GBO in EUR converted at average annual bid rate



Sources: OIA / ANCINE

Figure 42. BR - Screen development (2013-2017)

Screens in units; Inhabitants in millions

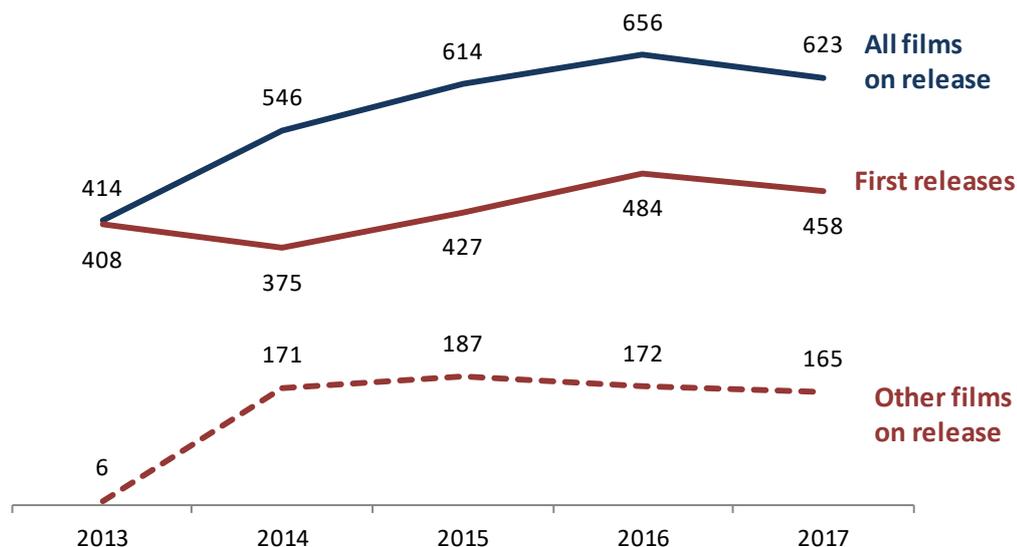


Sources: OIA / ANCINE, IMF



Figure 43. BR - Development of film releases (2013-2017)

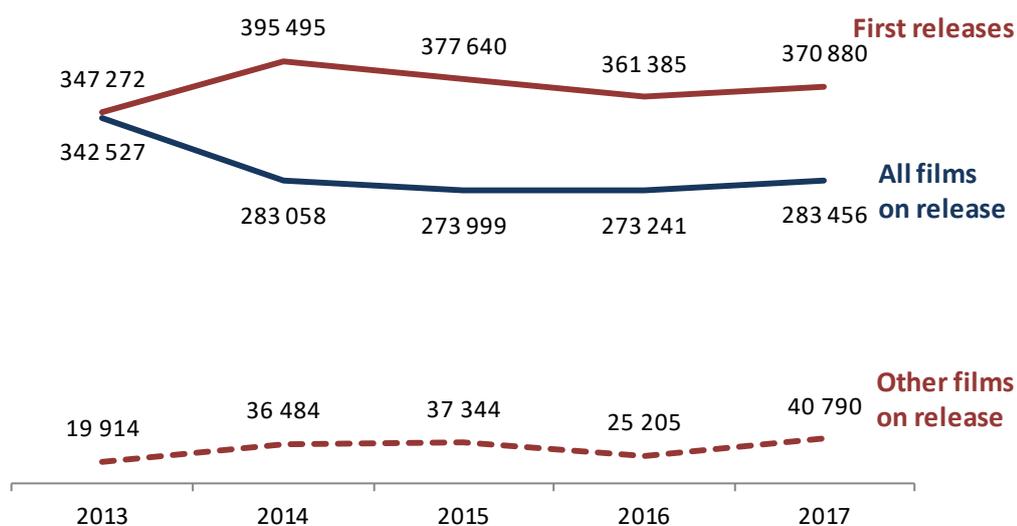
In units, as tracked in LUMIERE; Qualification of first releases based on release dates and production years



Sources: European Audiovisual Observatory / LUMIERE, Comscore

Figure 44. BR - Average admissions per film (2013-2017)

Estimated annual average admissions per film, in thousands; As tracked in LUMIERE



Sources: European Audiovisual Observatory / LUMIERE, Comscore



9.2.2. BR - Market concentration in 2017

Table 72. BR - Concentration of admissions and prints (2017)

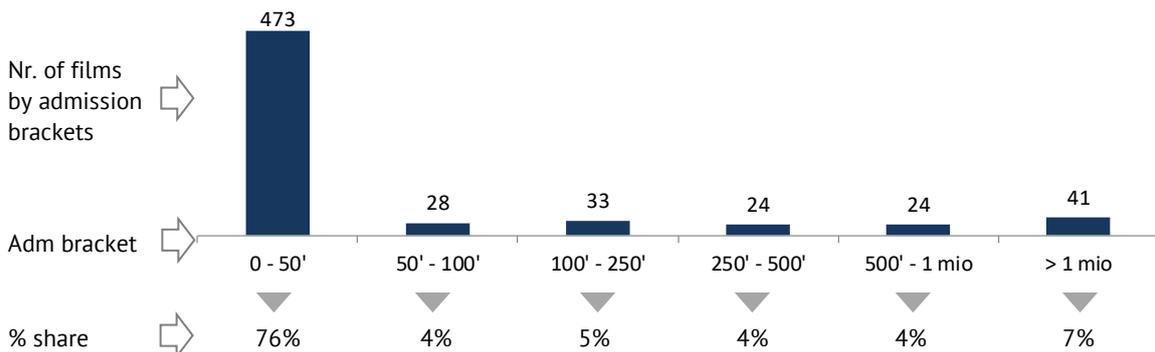
As tracked in LUMIERE

Top films	Cumulative admissions	Cumulative % share	Cumulative prints	% share of prints
Top 10	70 492 895	40%	14 124	16%
Top 20	107 737 656	61%	26 449	29%
Top 30	127 556 418	72%	36 524	40%
Top 50	148 782 462	84%	49 796	55%
Top 100	168 368 340	95%	71 358	79%
Other 523 films	8 225 019	5%	18 940	21%
All films on release	176 593 359	100%	90 298	100%

Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 45. BR - Number of films on release by admission brackets (2017)

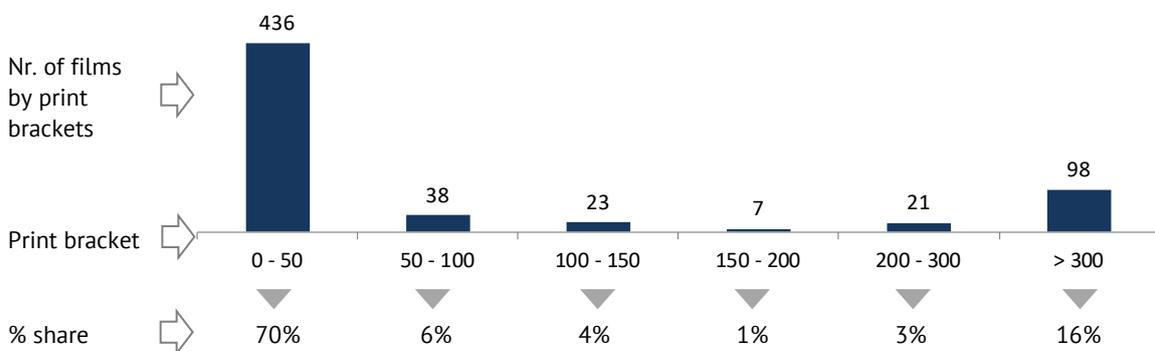
Admission brackets in thousands tickets sold



Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 46. BR - Number of films on release by print brackets (2017)

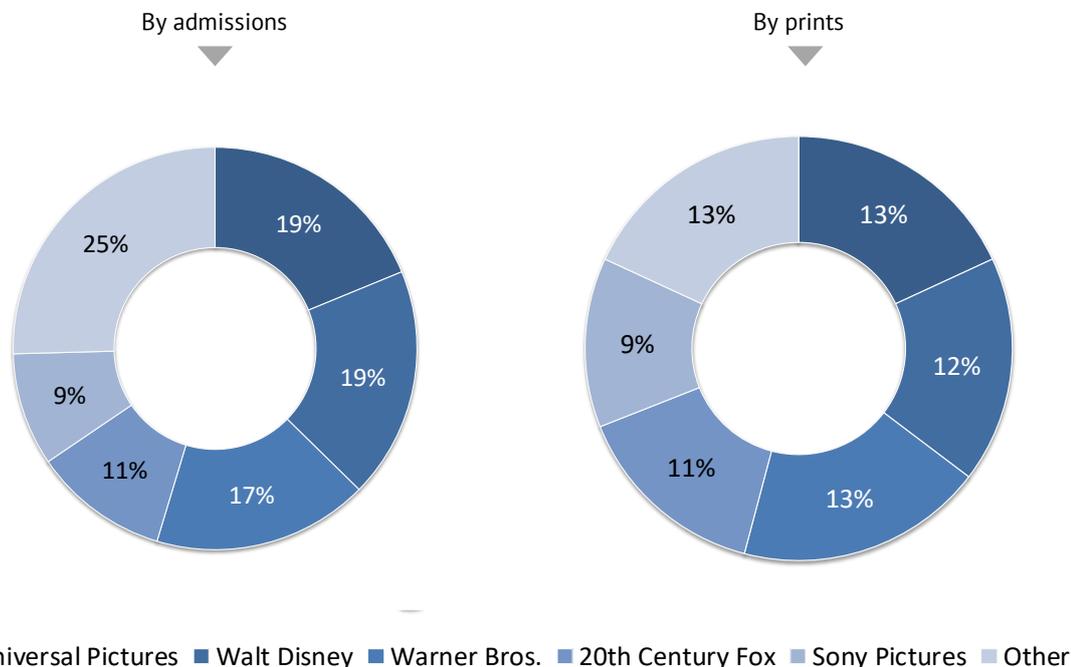
Print brackets in units



Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 47. BR - Top distributors (2017)

Admission brackets in thousands tickets sold



Source: European Audiovisual Observatory / LUMIERE, Comscore

Table 73. BR - Top 10 distributors (2017)

Admission brackets in thousands tickets sold

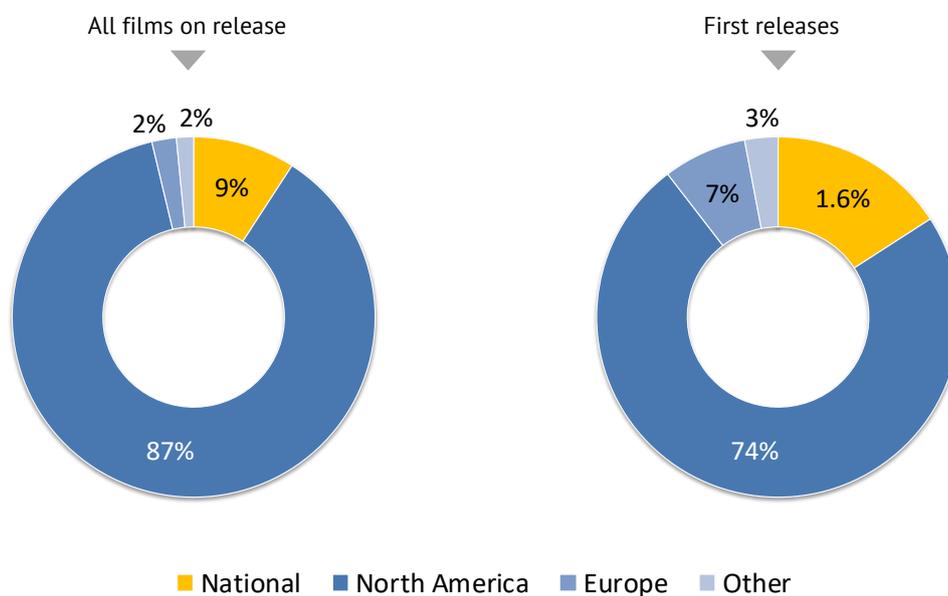
Rank	Distributor	Admissions	% share	Avg. adm. per film	Nr. of films	% share	Nr. of prints	% share
1	Universal Pictures	33 137 223	19%	1 656 861	20	3%	11 557	13%
2	Walt Disney	32 880 376	19%	2 348 598	14	2%	11043	12%
3	Warner Bros.	30 462 658	17%	982 666	31	5%	11988	13%
4	20th Century Fox	19 141 692	11%	870 077	22	4%	9520	11%
5	Sony Pictures	16 077 189	9%	618 353	26	4%	8271	9%
6	Paris Filmes	15 026 415	9%	429 326	35	6%	8021	9%
7	Downtown/Paris	11 659 083	7%	555 194	21	3%	6459	7%
8	Paramount Pictures	9 001 040	5%	562 565	16	3%	6397	7%
9	Imagem	2 102 306	1%	91 405	23	4%	4494	5%
10	Diamond Films	2 052 262	1%	120 721	17	3%	2781	3%
Other distributors		5 053 115	3%	12 696	398	64%	9767	11%
Total distributors		176 593 359	100%	283 456	623	100.0%	90 298	100%

Source: European Audiovisual Observatory / LUMIERE, Comscore

9.2.3. BR - Market share by origin

Figure 48. BR - Film releases by region of origin (2017)

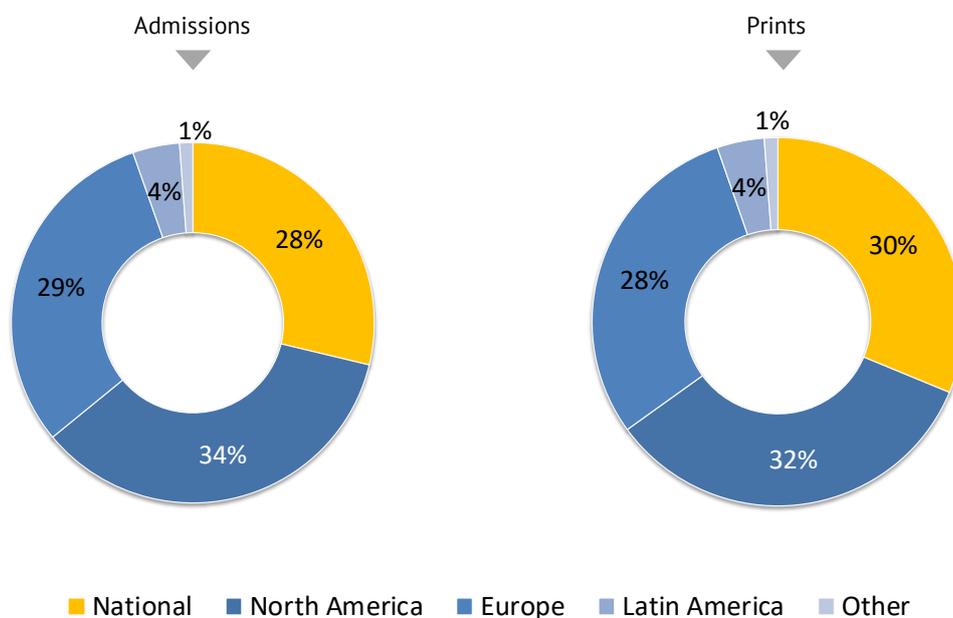
As tracked in LUMIERE



Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 49. BR - Admissions and prints by region of origin (2017)

As tracked in LUMIERE



Source: European Audiovisual Observatory / LUMIERE, Comscore



9.2.4. BR - Top films 2017

Table 74. BR - Top 50 films by admissions (2017)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	Despicable Me 3	2017	US	K. Balda, P. Coffin, ...	Universal Pictures	8 936 465	1 388
2	The Fate of the Furious	2017	US / CN / JP	F. Gary Gray	Universal Pictures	8 408 741	1 546
3	Justice League	2017	US	Zack Snyder	Warner Bros.	8 256 631	1 649
4	Beauty and the Beast	2017	US	Bill Condon	Walt Disney	8 248 244	1 396
5	Wonder Woman	2017	US / CN / HK	Patty Jenkins	Warner Bros.	6 980 573	1 309
6	Spider-Man: Homecoming	2017	US	Jon Watts	Sony Pictures	6 668 080	1 554
7	Logan	2017	US	James Mangold	20th Century Fox	6 370 749	1 347
8	Thor: Ragnarok	2017	US	Taika Waititi	Walt Disney	6 317 357	2 033
9	Minha Mãe é uma Peça 2: ...	2016	BR	César Rodrigues	Downtown/Paris	5 187 803	1 060
10	The Shack	2017	US	Stuart Hazeldine	Paris Filmes	5 118 252	842
11	Moana	2016	US	Ron Clements, ...	Walt Disney	5 107 948	1 213
12	Fifty Shades Darker	2017	US / CN	James Foley	Universal Pictures	4 560 678	1 533
13	It	2017	US / CA	Andy Muschietti	Warner Bros.	4 411 661	1 041
14	Guardians of the Galaxy Vol. 2	2017	US	James Gunn	Walt Disney	4 165 677	1 328
15	Pirates of the Caribbean: Dead ...	2017	US	Joachim Rønning, ...	Walt Disney	3 617 230	1 703
16	Wonder	2017	US / HK	Stephen Chbosky	Paris Filmes	3 352 498	880
17	The Boss Baby	2017	US	Tom McGrath	20th Century Fox	3 214 307	992
18	The Mummy	2017	US / CN	Alex Kurtzman	Universal Pictures	3 012 711	1 116
19	Annabelle 2	2017	US	David Sandberg	Warner Bros.	2 952 776	1 291
20	Transformers: The Last Knight	2017	US / CN	Michael Bay	Paramount Pictures	2 849 275	1 228
21	War for the Planet of the Apes	2017	US	Matt Reeves	20th Century Fox	2 691 713	1 192
22	Star Wars: Episode VIII - The ...	2017	US	Rian Johnson	Walt Disney	2 647 439	1 642
23	Cars 3	2017	US	Brian Fee	Walt Disney	2 518 561	1 148
24	Assassin's Creed	2016	US / FR / GB / ...	Justin Kurzel	20th Century Fox	2 051 867	1 003
25	Kong: Skull Island	2017	US / CN	J. Vogt-Roberts	Warner Bros.	1 895 171	937
26	The Great Wall	2016	CN / US	Yimou Zhang	Universal Pictures	1 694 610	917
27	The Emoji Movie	2017	US	Tony Leondis	Sony Pictures	1 685 138	853
28	Woody Woodpecker	2017	US	Alex Zamm	Universal Pictures	1 620 727	798
29	Rings	2017	US	F. Javier Gutiérrez	Paramount Pictures	1 536 622	640
30	Smurfs: The Lost Village	2017	US / HK	Kelly Asbury	Sony Pictures	1 476 914	945
31	La La Land	2016	US	Damien Chazelle	Paris Filmes	1 398 291	332
32	Polícia Federal: A Lei é para ...	2017	BR	Marcelo Antunes	Downtown/Paris	1 367 530	798
33	The LEGO Batman Movie	2017	US / DK	Chris McKay	Warner Bros.	1 329 854	824
34	xXx: Return of Xander Cage	2017	US / CN / CA	D.J. Caruso	Paramount Pictures	1 286 061	808
35	Power Rangers	2017	US / HK / JP / ...	Dean Israelite	Paris Filmes	1 241 290	800
36	Passengers	2016	US	Morten Tyldum	Sony Pictures	1 237 975	690
37	Os Parças	2017	BR	H. Gomes, I. Lima	Downtown/Paris	1 223 683	395
38	Resident Evil: The Final Chapter	2016	US / FR / DE	Paul W.S. Anderson	Sony Pictures	1 204 422	700
39	Detetives do Prédio Azul: ...	2017	BR	André Pellenz	Downtown/Paris	1 070 461	508
40	Kingsman: The Golden Circle	2017	GB INC / US	Matthew Vaughn	20th Century Fox	1 020 926	873
41	Happy Death Day	2017	US	Christopher Landon	Universal Pictures	1 009 109	608
42	Split	2016	US / JP	M. Night Shyamalan	Universal Pictures	998 403	623
43	Murder on the Orient Express	2017	US / MT	Kenneth Branagh	20th Century Fox	959 670	422
44	King Arthur: Legend of the ...	2017	US	Guy Ritchie	Warner Bros.	949 986	888
45	Geostorm	2017	US	Dean Devlin	Warner Bros.	905 703	624
46	The Dark Tower	2017	US	Nikolaj Arcel	Sony Pictures	899 506	694
47	Blade Runner 2049	2017	US / GB / ...	Denis Villeneuve	Sony Pictures	897 080	764
48	Dunkirk	2017	GB INC / US / ...	Christopher Nolan	Warner Bros.	787 519	495
49	Ghost in the Shell	2017	US / CN / IN / ...	Rupert Sanders	Paramount Pictures	725 635	805
50	Sing	2016	US / JP	G. Jennings, ...	Universal Pictures	712 940	621

Source: European Audiovisual Observatory / LUMIERE, Comscore

9.3. BR - Market potential for European films

9.3.1. BR - Market volume for European films

Table 75. BR - Overview market volume for European films (2017)

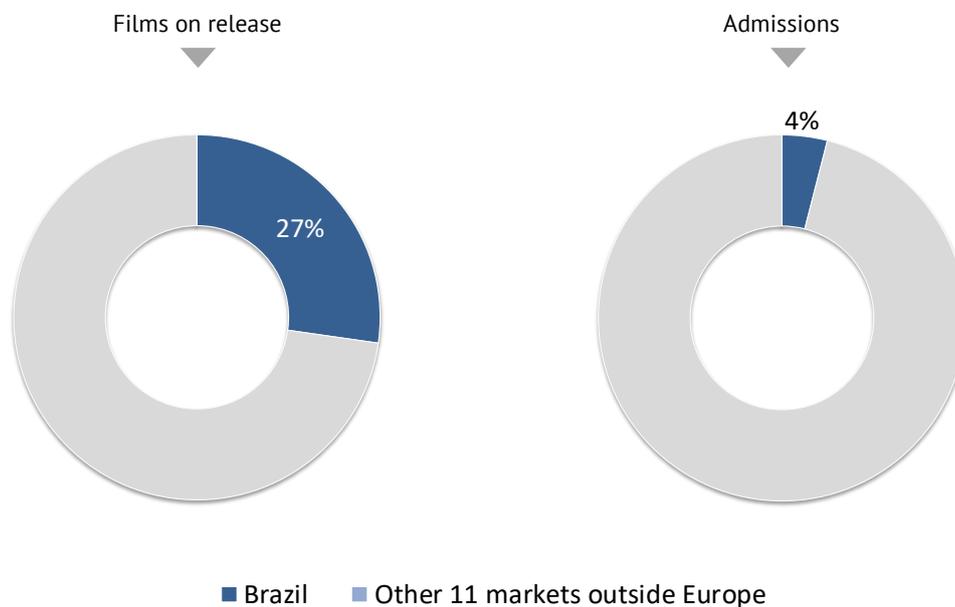
As tracked in LUMIERE

Key indicators	Amount	Market share 2017	Total market
Admissions	3 854 345	2%	176 593 359
GBO (in EUR)	16 070 816	2%	736 311 714
Films on release	183	29%	623
- First releases	130	28%	458
- Other	53	32%	165
Prints	6 727	7%	90 298
Average admissions per first release	28 799	-	370 880
Average prints per first release	48	-	188
Average admissions per other release	2 085	-	40 790
Average prints per other release	9	-	25

Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 50. BR - Weight of Brazil as an export market for European films (2017)

As tracked in LUMIERE



Source: European Audiovisual Observatory / LUMIERE, Comscore



9.3.2. BR - Concentration among European films

Table 76. BR - Concentration of admissions and prints for European films (2017)

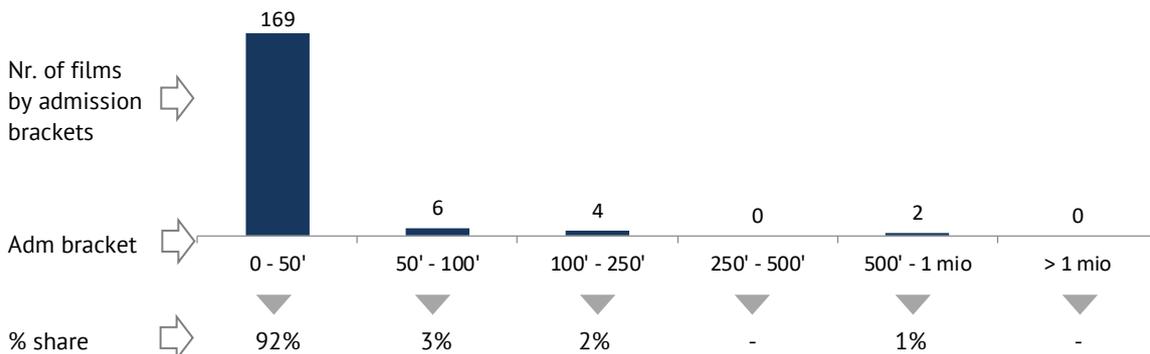
As tracked in LUMIERE

Top films	Cumulative admissions	Cumulative % share	Cumulative prints	% share of prints
Top 10	2 426 769	63%	3 581	53%
Top 20	2 928 024	76%	4 354	65%
Top 30	3 169 458	82%	4 699	70%
Top 50	3 471 077	90%	5 155	77%
Top 100	3 781 458	98%	6 093	91%
Other 83 films	72 887	2%	634	9%
All films on release	3 854 345	100%	6 727	100%

Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 51. BR - Number of European films on release by admission brackets (2017)

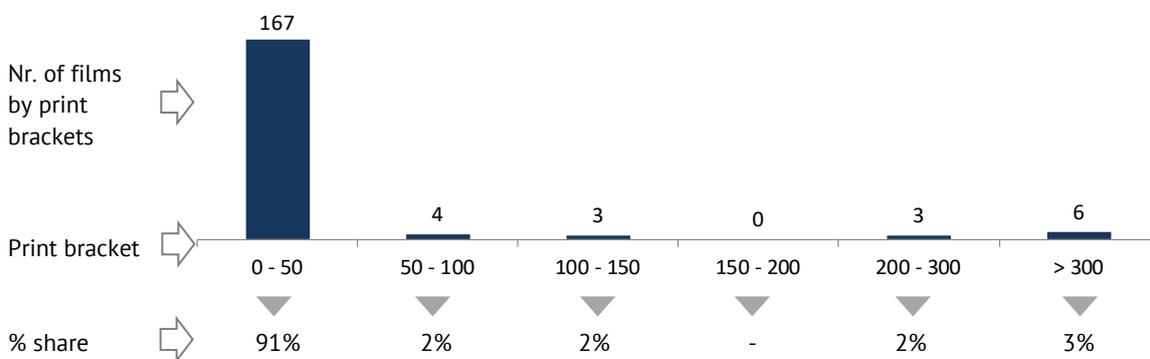
Admission brackets in thousands tickets sold



Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 52. BR - Number of European films on release by print brackets (2017)

Print brackets in units



Source: European Audiovisual Observatory / LUMIERE, Comscore



9.3.3. BR - European films by country of origin

Table 77. BR - Admissions to European films by country of origin (2017)

As tracked in LUMIERE

Rank	Country	Admissions	% share of admissions to European films	% share of total films on release
1	FR France	1 711 832	44%	12%
2	RU Russia	545 308	14%	1%
3	GB United Kingdom	445 221	12%	3%
4	BE Belgium	330 289	9%	1%
5	DE Germany	298 202	8%	3%
6	ES Spain	259 072	7%	2%
7	PL Poland	82 891	2%	1%
8	IT Italy	50 812	1%	2%
9	FI Finland	23 250	1%	0%
10	SE Sweden	21 312	1%	1%
11	AT Austria	19 173	0%	0%
12	TR Turkey	17 354	0%	0%
13	CH Switzerland	12 378	0%	1%
14	PT Portugal	7 522	0%	1%
15	GR Greece	5 702	0%	0%
16	NO Norway	5 282	0%	0%
17	HU Hungary	5 147	0%	0%
18	BG Bulgaria	5 127	0%	0%
19	DK Denmark	3 182	0%	0%
20	LU Luxembourg	2 195	0%	0%
21	CZ Czech Republic	1 577	0%	0%
22	RO Romania	1 361	0%	0%
23	IE Ireland	156	0%	0%
Total		3 854 345	100%	2%

Source: European Audiovisual Observatory / LUMIERE, Comscore

Table 78. BR - GBO for European films by country of origin (2017)

In EUR; As tracked in LUMIERE

Rank	Country code	Country	GBO in EUR	% share of GBO to European films	% share of total GBO
1	FR	France	7 137 539	44%	1%
2	RU	Russia	2 273 679	14%	0%
3	GB	United Kingdom	1 856 363	12%	0%
4	BE	Belgium	1 377 151	9%	0%
5	DE	Germany	1 243 363	8%	0%
6	ES	Spain	1 080 209	7%	0%
7	PL	Poland	345 617	2%	0%
8	IT	Italy	211 862	1%	0%
9	FI	Finland	96 942	1%	0%
10	SE	Sweden	88 861	1%	0%
11	AT	Austria	79 942	0%	0%
12	TR	Turkey	72 358	0%	0%
13	CH	Switzerland	51 610	0%	0%
14	PT	Portugal	31 363	0%	0%
15	GR	Greece	23 775	0%	0%
16	NO	Norway	22 023	0%	0%
17	HU	Hungary	21 461	0%	0%
18	BG	Bulgaria	21 377	0%	0%
19	DK	Denmark	13 267	0%	0%
20	LU	Luxembourg	9 152	0%	0%
21	CZ	Czech Republic	6 575	0%	0%
22	RO	Romania	5 675	0%	0%
23	IE	Ireland	650	0%	0%
Total			16 070 816	100%	2%

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 79. BR - European films on release by country of origin (2017)

As tracked in LUMIERE

Rank	Country code	Country	Films on release	% share of European films on release	% share of total films on release
1	FR	France	73	40%	12%
2	GB	United Kingdom	18	10%	3%
3	DE	Germany	16	9%	3%
4	IT	Italy	15	8%	2%
5	ES	Spain	11	6%	2%
6	PT	Portugal	8	4%	1%
7	RU	Russia	8	4%	1%
8	SE	Sweden	5	3%	1%
9	BE	Belgium	5	3%	1%
10	CH	Switzerland	4	2%	1%
11	PL	Poland	4	2%	1%
12	FI	Finland	3	2%	0%
13	GR	Greece	2	1%	0%
14	DK	Denmark	2	1%	0%
15	BG	Bulgaria	1	1%	0%
16	NO	Norway	1	1%	0%
17	RO	Romania	1	1%	0%
18	TR	Turkey	1	1%	0%
19	AT	Austria	1	1%	0%
20	LU	Luxembourg	1	1%	0%
21	IE	Ireland	1	1%	0%
22	CZ	Czech Republic	1	1%	0%
23	HU	Hungary	1	1%	0%
Total			183	100%	29%

Source: European Audiovisual Observatory / LUMIERE, Comscore

Table 80. BR - European first releases by country of origin (2017)

As tracked in LUMIERE

Rank	Country code	Country	First releases	% share of European first releases	% share of total first releases
1	FR	France	55	42%	12%
2	GB	United Kingdom	14	11%	3%
3	DE	Germany	11	8%	2%
4	IT	Italy	10	8%	2%
5	ES	Spain	8	6%	2%
6	RU	Russia	5	4%	1%
7	CH	Switzerland	4	3%	1%
8	BE	Belgium	4	3%	1%
9	PT	Portugal	3	2%	1%
10	FI	Finland	3	2%	1%
11	SE	Sweden	3	2%	1%
12	PL	Poland	2	2%	0%
13	LU	Luxembourg	1	1%	0%
14	AT	Austria	1	1%	0%
15	DK	Denmark	1	1%	0%
16	HU	Hungary	1	1%	0%
17	BG	Bulgaria	1	1%	0%
18	NO	Norway	1	1%	0%
19	TR	Turkey	1	1%	0%
20	GR	Greece	1	1%	0%
Total			130	100%	28%

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 81. BR - Prints of European films by country of origin (2017)

As tracked in LUMIERE

Rank	Country code	Country	Nr. of prints	% share of prints to European films	% share of total prints
1	FR	France	2 301	34%	3%
2	RU	Russia	1 062	16%	1%
3	ES	Spain	884	13%	1%
4	DE	Germany	792	12%	1%
5	GB	United Kingdom	589	9%	1%
6	BE	Belgium	568	8%	1%
7	IT	Italy	126	2%	0%
8	PL	Poland	67	1%	0%
9	SE	Sweden	60	1%	0%
10	PT	Portugal	44	1%	0%
11	FI	Finland	39	1%	0%
12	CH	Switzerland	35	1%	0%
13	DK	Denmark	31	0%	0%
14	AT	Austria	28	0%	0%
15	NO	Norway	23	0%	0%
16	TR	Turkey	17	0%	0%
17	HU	Hungary	16	0%	0%
18	GR	Greece	14	0%	0%
19	BG	Bulgaria	10	0%	0%
20	RO	Romania	8	0%	0%
21	LU	Luxembourg	7	0%	0%
22	CZ	Czech Republic	5	0%	0%
23	IE	Ireland	1	0%	0%
Total			6 727	100%	7%

Source: European Audiovisual Observatory / LUMIERE, Comscore



9.3.4. BR - Top European films 2013-2017

Table 82. BR - Top 50 European films by admissions (2013)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	Cloud Atlas	2012	DE / US	Tom Tykwer, ...	ImageM	843 844	n.a.
2	Les Misérables	2012	GB / US	Tom Hooper	Universal Pictures	790 782	n.a.
3	Las aventuras de Tadeo ...	2012	ES	Enrique Gato	Paramount Pictures	593 814	n.a.
4	Sammy's avonturen 2	2012	BE / FR / IT	V. Kesteloot, ...	Warner Bros.	276 640	n.a.
5	Amour	2012	FR / DE / AT	M. Haneke	Imovision	205 108	n.a.
6	Rush	2013	GB INC / ...	Ron Howard	California Filmes	200 455	n.a.
7	The Family	2013	FR / US	Luc Besson	Paris Filmes	157 021	n.a.
8	Anna Karenina	2012	GB	Joe Wright	Universal Pictures	156 925	n.a.
9	Snezhnaya koroleva	2012	RU	V. Barbe, ...	PlayArte	141 500	n.a.
10	Hannah Arendt	2012	DE / FR / ...	M. von Trotta	Esfera Produções	121 587	n.a.
11	Los amantes pasajeros	2013	ES	P. Almodóvar	Paris Filmes	116 675	n.a.
12	About Time	2013	GB	Richard Curtis	Universal Pictures	112 730	n.a.
13	Den skaldede frisør	2012	DK / SE / ...	Susanne Bier	H2O Filmes	89 162	n.a.
14	Quartet	2012	GB	Dustin Hoffman	Diamond Films	71 430	n.a.
15	La vie d'Adèle	2013	FR / BE / ES	A. Kechiche	Imovision	70 251	n.a.
16	En kongelig affære	2012	DK / SE / CZ	Nikolaj Arcel	Europa/Mares	70 192	n.a.
17	Diana	2013	GB / FR / BE	O. Hirschbiegel	ImageM	64 142	n.a.
18	Jagten	2012	DK / SE	T. Vinterberg	California Filmes	54 187	n.a.
19	Dans la maison	2012	FR	François Ozon	California Filmes	52 496	n.a.
20	Paris Manhattan	2012	FR	S. Lellouche	Europa/Mares	50 590	n.a.
21	Night Train to Lisbon	2013	DE / CH / PT	Bille August	Europa Filmes	46 114	n.a.
22	Seven Psychopaths	2012	GB INC / US	M. McDonagh	Paris Filmes	45 387	n.a.
23	Les beaux jours	2013	FR	Marion Vernoux	Imovision	34 368	n.a.
24	Barbara	2012	DE	C. Petzold	Pandora Filmes	34 237	n.a.
25	Après mai	2012	FR / GB	Olivier Assayas	Imovision	32 785	n.a.
26	L'écume des jours	2013	FR / BE	Michel Gondry	Pandora Filmes	31 772	n.a.
27	Renoir	2012	FR	Gilles Bourdos	Europa/Mares	29 571	n.a.
28	Une bouteille à la mer	2011	FR / CA / IL	Thierry Binisti	Esfera Produções	27 777	n.a.
29	Jeune & jolie	2013	FR	François Ozon	Europa Filmes	27 608	n.a.
30	Thérèse Desqueyroux	2012	FR	Claude Miller	Imovision	27 451	n.a.
31	Le capital	2012	FR	Costa-Gavras	Paris Filmes	26 999	n.a.
32	Augustine	2012	FR	Alice Winocour	Imovision	25 997	n.a.
33	The Angels' Share	2012	GB / FR / ...	Ken Loach	Imovision	24 901	n.a.
34	La grande bellezza	2013	IT / FR	P. Sorrentino	Europa/Mares	24 421	n.a.
35	Populaire	2012	FR / BE	Régis Roinsard	Paris Filmes	22 881	n.a.
36	2 Days in New York	2011	FR / DE	Julie Delpy	California Filmes	22 444	n.a.
37	The Deep Blue Sea	2011	GB / US	Terence Davies	ImageM	21 602	n.a.
38	Le fils de l'autre	2012	FR	Lorraine Levy	Imovision	21 314	n.a.
39	Les adieux à la reine	2012	FR / ES	Benoît Jacquot	Europa/Mares	20 572	n.a.
40	À coeur ouvert	2012	FR / AR	Marion Laine	Imovision	20 100	n.a.
41	Tabu	2012	PT / DE / FR	Miguel Gomes	Espaço Filmes	19 865	n.a.
42	Les saveurs du Palais	2012	FR	Christian Vincent	Europa/Mares	17 911	n.a.
43	De rouille et d'os	2012	FR / BE	Jacques Audiard	Sony Pictures	17 558	n.a.
44	Le Skylab	2011	FR	Julie Delpy	Pandora Filmes	17 461	n.a.
45	Lore	2012	DE / AU / GB	Cate Shortland	Europa Filmes	17 361	n.a.
46	Camille Claudel 1915	2013	FR	Bruno Dumont	California Filmes	16 692	n.a.
47	I, Anna	2012	GB / DE / FR	B. Southcombe	Imovision	16 397	n.a.
48	Des gens qui s'embrassent	2013	FR / BE	D. Thompson	Esfera Produções	16 182	n.a.
49	L'homme qui rit	2012	FR / CZ	J. P. Améris	Europa Filmes	15 675	n.a.
50	Elle s'en va	2013	FR	E. Bercot	Esfera Produções	13 843	n.a.

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 83. BR - Top 50 European films by admissions (2014)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	Lucy	2014	FR	Luc Besson	Universal Pictures	1 778 591	n.a.
2	Tarzan	2013	DE	Reinhard Klooss	Imagem	914 945	n.a.
3	La belle et la bête	2014	FR / DE	Christophe Gans	California Filmes	510 507	n.a.
4	Paddington	2014	GB / FR	Paul King	Diamond Films	348 781	n.a.
5	The House of Magic	2013	BE	J. Degruson, ...	Imagem	298 254	n.a.
6	Trash	2014	GB / DE / BR	Stephen Daldry	Universal Pictures	267 792	n.a.
7	Nymphomaniac: Vol. II	2013	DK / DE / FR	Lars von Trier	California Filmes	262 838	n.a.
8	Nymphomaniac - Vol I	2013	DK / DE / FR	Lars von Trier	California Filmes	262 838	n.a.
9	Philomena	2013	GB / US / FR	Stephen Frears	Paris Filmes	188 415	n.a.
10	La grande bellezza	2013	IT / FR	Paolo Sorrentino	Europa/Mares	139 726	n.a.
11	The Physician	2013	DE	Philipp Stölzl	Imagem	95 534	n.a.
12	Una pistola en cada mano	2012	ES	Cesc Gay	Pandora Filmes	85 384	n.a.
13	Amazonia	2013	FR / BR	Thierry Ragobert	Imovision	72 627	n.a.
14	The Love Punch	2013	FR / GB	Joel Hopkins	PlayArte	62 158	n.a.
15	La vie d'Adèle	2013	FR / BE / ES	A. Kechiche	Imovision	55 283	n.a.
16	Les garçons et Guillaume ...	2013	FR / BE	G. Gallienne	Europa Filmes	50 162	n.a.
17	Séptimo	2013	ES / AR	Patxi Amézcuca	20th Century Fox	47 839	n.a.
18	Justin and the Knights of ...	2013	ES	Manuel Sicilia	PlayArte	45 039	n.a.
19	The Quiet Ones	2014	GB INC / US	John Pogue	Imagem	43 454	n.a.
20	Tusen ganger god natt	2013	NO / IE / SE	Erik Poppe	Europa Filmes	40 596	n.a.
21	About Time	2013	GB	Richard Curtis	Universal Pictures	40 368	n.a.
22	Yves Saint Laurent	2014	FR / BE	Jalil Lespert	Paris Filmes	39 686	n.a.
23	A Most Wanted Man	2014	GB / US / DE	Anton Corbijn	Diamond Films	38 147	n.a.
24	Aimer, Boire et Chanter	2014	FR	Alain Resnais	Imovision	35 847	n.a.
25	Elle s'en va	2013	FR	E. Bercot	Esfera Produções	34 114	n.a.
26	Brasserie Romantiek	2012	BE	J. Vanhoebrouck	Esfera/Vitrine	33 386	n.a.
27	Mr. Morgan's Last Love	2013	DE / BE / ...	S. Nettelbeck	Independent	30 623	n.a.
28	Grand Piano	2013	ES	Eugenio Mira	PlayArte	29 942	n.a.
29	Svecenikova djeca	2013	HR / CS	Vinko Bresan	Pandora Filmes	29 209	n.a.
30	La migliore offerta	2013	IT	G. Tornatore	Paris Filmes	28 908	n.a.
31	Paris Follies	2014	FR	Marc Fitoussi	Independent	28 434	n.a.
32	La cage dorée	2013	FR	Ruben Alves	Europa/Mares	28 088	n.a.
33	Saint Laurent	2014	FR / BE	Bertrand Bonello	Imovision	27 796	n.a.
34	Night Train to Lisbon	2013	DE / CH / PT	Bille August	Europa Filmes	22 793	n.a.
35	Lo chiamavano Trinità...	1970	IT	Enzo Barboni	20th Century Fox	22 599	n.a.
36	Quai d'Orsay	2013	FR	B. Tavernier	Imovision	21 893	n.a.
37	Dom Hemingway	2013	GB	Richard Shepard	H2O Filmes	21 009	n.a.
38	The Broken Circle Breakdown	2012	BE / NL	F. Van Groeningen	Imovision	20 594	n.a.
39	Viva la libertà	2013	IT	Roberto Andò	Europa Filmes	20 356	n.a.
40	Under the Skin	2013	GB INC / ...	Jonathan Glazer	Paris Filmes	19 073	n.a.
41	Casse-tête chinois	2013	FR / BE	Cédric Klapisch	Paris Filmes	18 543	n.a.
42	Le passé	2013	FR / IT	Asghar Farhadi	California Filmes	18 006	n.a.
43	Avant l'hiver	2013	FR / LU	Philippe Claudel	Mares Filmes	16 810	n.a.
44	L'extravagant voyage du ...	2013	FR / CA	J. P. Jeunet	California Filmes	16 365	n.a.
45	La famille Bélier	2014	FR / BE	Eric Lartigau	Paris Filmes	15 294	n.a.
46	Only Lovers Left Alive	2013	DE / CH / ...	Jim Jarmusch	Paris Filmes	14 926	n.a.
47	The Two Faces of January	2014	GB / FR / US	Hossein Amini	Imagem	13 334	n.a.
48	La jalousie	2013	FR	Philippe Garrel	Independent	13 069	n.a.
49	Swim Little Fish Swim	2013	FR	R. Amar, L. Bessis	Pandora Filmes	12 910	n.a.
50	A Clockwork Orange	1971	GB / US	Stanley Kubrick	Independent	12 615	n.a.

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 84. BR - Top 50 European films by admissions (2015)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	The Little Prince	2015	FR / US	Mark Osborne	Paris Filmes	2 051 023	600
2	Taken 3	2014	FR	Olivier Megaton	20th Century Fox	1 453 833	437
3	The Theory of Everything	2014	GB INC / US	James Marsh	Universal Pictures	764 058	136
4	Love, Rosie	2014	DE / GB	Christian Ditter	Imagem	488 354	317
5	Snezhnaya koroleva 2 ...	2014	RU	Aleksey Tsitsilin	California Filmes	396 557	485
6	The Woman in Black 2: ...	2014	GB INC / US / ...	Tom Harper	Diamond Filmes	356 463	330
7	The Transporter Refueled	2015	FR / CN / BE	C. Delamarre	California Filmes	202 044	277
8	The Salt of the Earth	2014	FR / BR / IT	J. Ribeiro Salgado, ...	Imovision	129 327	38
9	The Gunman	2015	ES / GB / FR / ...	Pierre Morel	Paris Filmes	126 632	280
10	Samba	2014	FR	Olivier Nakache, ...	California Filmes	115 446	68
11	Shaun the Sheep Movie	2015	GB	Mark Burton, ...	Universal Pictures	113 024	326
12	Kidnapping Mr. Heineken	2015	BE / NL / US / ...	Daniel Alfredson	Imagem	107 748	72
13	Qu'est-ce qu'on a fait au ...	2014	FR	P. de Chauveron	Europa Filmes	96 759	110
14	Grace of Monaco	2014	FR / US / BE / ...	Olivier Dahan	PlayArte	89 563	110
15	Mary's Land	2013	ES	J. M. Cotelo	Independent	83 344	48
16	Ida	2013	PL / DK	P. Pawlikowski	Zeta Filmes	79 123	28
17	Minuscule - La vallée des ...	2013	FR / BE	H. Giraud, T. Szabo	Paris Filmes	74 251	170
18	La famille Bélier	2014	FR / BE	Eric Lartigau	Paris Filmes	71 712	25
19	Deux jours, une nuit	2014	BE / FR / IT	Luc Dardenne, ...	Imovision	51 072	24
20	Le Week-End	2013	GB / FR	Roger Michell	Alpha Filmes	43 892	23
21	Clouds of Sils Maria	2014	FR / DE / CH	Olivier Assayas	California Filmes	43 342	29
22	Der 7bte Zwerg	2014	DE	Boris Aljinovic, ...	Paris Filmes	42 356	97
23	Les vacances du petit Nicolas	2014	FR	Laurent Tirard	Imovision	42 167	25
24	Love	2015	FR / BE	Gaspar Noé	Imovision	36 183	48
25	Leviathan	2014	RU	A. Zvyagintsev	Imovision	35 941	19
26	Suffragette	2015	GB	Sarah Gavron	Universal Pictures	33 514	40
27	45 Years	2015	GB	Andrew Haigh	Imovision	31 191	21
28	La Vénus à la fourrure	2013	FR / PL	Roman Polanski	California Filmes	28 799	33
29	Une nouvelle amie	2014	FR	François Ozon	Imovision	28 796	22
30	Barbecue	2014	FR	Eric Lavaine	Independent	27 847	25
31	Olmo & the Seagull	2015	DK / BR / FR / ...	P. Costa, L. Glob	Pandora Filmes	26 968	24
32	Sous les jupes des filles	2014	FR	Audrey Dana	Mares Filmes	25 818	34
33	Adieu au langage	2014	CH / FR	Jean-Luc Godard	Imovision	25 171	23
34	Macbeth	2015	GB / FR	Justin Kurzel	Diamond Filmes	24 854	48
35	L'homme qu'on aimait trop	2014	FR	André Téchiné	Mares Filmes	23 171	29
36	Timbuktu	2014	FR / MR	A. Sissako	Imovision	21 859	8
37	Dans la cour	2014	FR	Pierre Salvadori	Mares Filmes	21 370	15
38	Roger Waters the Wall	2014	GB	S. Evans, R. Waters	Independent	20 655	117
39	Amy	2015	GB / US	Asif Kapadia	Independent	20 473	27
40	Miss You Already	2015	GB	C. Hardwicke	Imagem	19 850	65
41	Gemma Boverly	2014	FR	Anne Fontaine	Mares Filmes	19 345	26
42	Phoenix	2014	DE / PL	Christian Petzold	Imovision	18 976	14
43	Third Person	2013	GB / US / DE / ..	Paul Haggis	PlayArte	18 942	41
44	Dark Places	2015	GB / FR / US	G. Paquet-Brenner	Paris Filmes	18 920	44
45	Im Labyrinth des Schweigens	2014	DE	Giulio Ricciarelli	Mares Filmes	17 113	29
46	A Little Chaos	2014	GB	Alan Rickman	Imagem	16 792	21
47	Vivir es fácil con los ojos ...	2013	ES	David Trueba	California Filmes	16 696	13
48	Journal d'une femme de ...	2015	FR / BE	Benoît Jacquot	Mares Filmes	15 747	19
49	Avis de mistral	2014	FR	Rose Bosch	Alpha Filmes	15 193	12
50	Turist	2014	SE / DK / FR / ...	Ruben Östlund	California Filmes	14 127	10

Source: European Audiovisual Observatory / LUMIERE, Comscore

**Table 85. BR - Top 50 European films by admissions (2016)**

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	The Danish Girl	2015	GB / US / ...	Tom Hooper	Universal Pictures	380 625	121
2	Bridget Jones's Baby	2016	GB / US / FR	Sharon Maguire	Universal Pictures	312 358	270
3	Masha i Medved: ...	2015	RU	M. Nefedova, ...	Paris Filmes	265 360	472
4	Robinson Crusoe	2016	BE / FR / US	V. Kesteloot, ...	Imagem	205 985	312
5	Julieta	2016	ES	Pedro Almodóvar	Universal Pictures	198 537	67
6	Atrapa la bandera	2015	ES	Enrique Gato	Paramount Pictures	157 454	347
7	Florence Foster Jenkins	2016	GB	Stephen Frears	Imagem	134 502	93
8	Carol	2015	GB / US / AU	Todd Haynes	Mares Filmes	133 600	77
9	Truman	2015	ES / AR	Cesc Gay	Pandora Filmes	133 300	48
10	Ooops! Noah is Gone...	2015	DE / BE / ...	Toby Genkel, ...	Paris Filmes	132 291	238
11	I.T.	2016	IE / FR / US	John Moore	Imagem	121 461	176
12	The Hollow	2015	GB / US / IE	Corin Hardy	PlayArte	91 773	112
13	Brooklyn	2015	GB / IE / CA	John Crowley	Paris Filmes	85 857	100
14	Blood Father	2016	FR	J. F. Richet	California Filmes	60 865	151
15	Suffragette	2015	GB	Sarah Gavron	Universal Pictures	56 032	32
16	Youth	2015	IT / FR / ...	Paolo Sorrentino	Fênix Filmes	53 918	27
17	Saul fia	2015	HU / US / ...	László Nemes	Sony Pictures	49 470	23
18	A Hologram for the King	2016	GB / FR / ...	Tom Tykwer	Mares Filmes	48 383	84
19	The Lady in the Van	2015	GB	Nicholas Hytner	Sony Pictures	42 331	30
20	Chocolat	2016	FR	Roschdy Zem	California Filmes	39 755	64
21	Elle	2016	FR / DE / BE	Paul Verhoeven	Sony Pictures	37 826	36
22	Nine Lives	2016	FR / CN / CA	Barry Sonnenfeld	Diamond Films	36 516	132
23	Les innocentes	2016	FR / PL	Anne Fontaine	Mares Filmes	32 238	26
24	Love & Friendship	2016	GB / IE / ...	Whit Stillman	California Filmes	30 318	43
25	Marguerite	2015	FR / CZ / BE	Xavier Giannoli	Mares Filmes	26 713	30
26	Francofonia	2015	FR / DE / NL	Aleksandr Sokurov	Imovision	26 375	22
27	Tini: El gran cambio de ...	2016	ES / IT / AR	J. P. Buscarini	Walt Disney	26 143	97
28	Genius	2016	GB INC / US	Michael Grandage	Diamond Films	24 685	40
29	Eddie the Eagle	2016	GB INC / ...	Dexter Fletcher	20th Century Fox	24 496	122
30	Eye in the Sky	2015	GB	Gavin Hood	Paris Filmes	23 508	68
31	Diplomatie	2014	FR / DE	V. Schlöndorff	Pandora Filmes	22 711	11
32	La corrispondenza	2016	IT	G. Tornatore	PlayArte	21 700	46
33	Suite Française	2014	FR / GB / ...	Saul Dibb	Mares Filmes	19 414	16
34	Kollektivet	2016	DK / SE / NL	T. Vinterberg	California Filmes	19 196	11
35	La pazza gioia	2016	IT / FR	Paolo Virzì	Imovision	19 006	21
36	Ich seh, Ich seh	2014	AT	S. Fiala, V. Franz	PlayArte	18 967	56
37	La French	2014	FR / BE	Cédric Jimenez	Imovision	18 134	69
38	Mustang	2015	FR / DE / TR	D. Gamze Ergüven	Pandora Filmes	17 907	18
39	Le tout nouveau testament	2015	BE / LU / FR	J. van Dormael	Imovision	17 452	9
40	Mon roi	2015	FR	Maiwenn	Mares Filmes	15 215	23
41	Elser	2015	DE	O. Hirschbiegel	Mares Filmes	15 006	31
42	Our Kind of Traitor	2016	GB / FR	Susanna White	Diamond Films	14 573	37
43	Valley of Love	2015	FR / BE	G. Nicloux	Imovision	13 449	29
44	Les anarchistes	2015	FR	Elie Wajeman	Imovision	13 228	14
45	Asphalte	2015	FR	S. Benchetrit	Pandora Filmes	12 414	9
46	La loi du marché	2015	FR	Stéphane Brizé	Imovision	11 579	4
47	Il racconto dei racconti	2015	IT / FR	Matteo Garrone	Mares Filmes	11 309	46
48	Quo vado?	2016	IT	G. Nunziante	Vitrine Filmes	11 042	17
49	Astérix: Le domaine des ...	2014	FR / BE	Louis Clichy, ...	Independent	10 933	62
50	Barcelona, nit d'estiu	2013	ES	Dani de la Orden	Pandora Filmes	10 914	14

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 86. BR - Top 50 European films by admissions (2017)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	Ballerina	2016	FR / CA	E. Summer, ...	Paris Filmes	550 261	461
2	Valerian and the City of a ...	2017	FR / CN / US / ...	Luc Besson	Diamond Films	501 484	857
3	Nevesta	2017	RU	S. Podgaevskiy	Paris Filmes	315 876	354
4	The Son of Bigfoot	2017	BE / FR	J. Degruson, ...	Imagem	312 536	544
5	Tadeo Jones 2: El secreto del ...	2017	ES	D. Alonso, E. Gato	Paramount Pictures	174 669	584
6	Happy Family	2017	DE / GB	Holger Tappe	Paris Filmes	148 635	341
7	Snezhnaya koroleva 3. Ogon ...	2016	RU	Aleksey Tsitsilin	California Filmes	131 059	293
8	Victoria & Abdul	2017	GB / US	Stephen Frears	Universal Pictures	105 332	73
9	I, Daniel Blake	2016	GB / FR / BE	Ken Loach	Imovision	95 738	38
10	Mr & Mme Adelman	2017	FR / BE	Nicolas Bedos	Imovision	91 179	36
11	A Stork's Journey	2017	DE / BE / LU / ...	T. Genkel, ...	PlayArte	69 223	243
12	Demain tout commence	2016	FR / GB	Hugo Gélin	Paris Filmes	65 469	102
13	Loving Vincent	2017	PL / GB / CH / ...	D. Kobiela, ...	Europa Filmes	63 580	39
14	Zashchitniki	2017	RU	Sarik Andreasyan	Paris Filmes	58 127	123
15	T2 Trainspotting	2017	GB	Danny Boyle	Sony Pictures	47 358	33
16	The Snowman	2017	GB INC / US / ...	Tomas Alfredson	Universal Pictures	44 370	46
17	Paris pieds nus	2016	FR / BE	D. Abel, F. Gordon	Pandora Filmes	43 792	28
18	Un sac de billes	2017	FR / CA / CZ	Christian Duguay	Paris Filmes	42 131	32
19	Breathe	2017	GB	Andy Serkis	Diamond Films	33 607	97
20	Churchill	2017	GB	J. Teplitzky	California Filmes	33 598	30
21	Lady Macbeth	2016	GB	William Oldroyd	California Filmes	28 374	23
22	Два дня	2011	RU	Dunya Smirnova	Vitrine Filmes	28 278	38
23	I Am Not Your Negro	2016	FR / US / DE / ...	Raoul Peck	Imovision	26 172	23
24	The Promise	2016	ES / US	Terry George	Diamond Films	25 870	73
25	Médecin de campagne	2016	FR	Thomas Lilti	Cineart	24 676	31
26	A Quiet Passion	2016	GB INC / BE / ...	Terence Davies	Cineart	23 949	35
27	Mal de pierres	2016	FR / BE / CA	Nicole Garcia	Mares Filmes	23 556	38
28	Toni Erdmann	2016	DE / AT / CH	Maren Ade	Sony Pictures	21 310	16
29	A Monster Calls	2016	ES / US	J.A. Bayona	Diamond Films	19 961	49
30	Les grands esprits	2017	FR	O. Ayache-Vidal	Imovision	19 288	19
31	Un profil pour deux	2017	AT / FR / BE / ...	S. Robelin	Paris Filmes	19 173	28
32	Frantz	2016	FR / DE	François Ozon	California Filmes	18 325	18
33	Le Redoutable	2017	FR	M. Hazanavicius	Imovision	17 761	32
34	Kiki, el amor se hace	2016	ES	Paco León	Imovision	17 608	29
35	Kedi	2016	TR / US	Torun Ceyda	Espago Filmes	17 354	17
36	Denial	2016	GB INC / US	Mick Jackson	Sony Pictures	17 259	27
37	Les beaux jours d'Aranjuez	2016	FR / DE / PT	Wim Wenders	Imovision	16 354	23
38	Noces	2016	FR / BE / PK / ...	Stephan Streker	Cineart	16 276	15
39	Powidoki	2016	PL	Andrzej Wajda	Imovision	16 073	19
40	Manifesto	2015	DE	Julian Rosefeldt	Mares Filmes	14 130	30
41	Rodin	2017	FR / BE / US	Jacques Doillon	Mares Filmes	14 029	29
42	Elle	2016	FR / DE / BE	Paul Verhoeven	Sony Pictures	14 026	11
43	Personal Shopper	2016	FR / DE / CZ	Olivier Assayas	Imovision	13 738	30
44	Toivon tuolla puolen	2017	FI / DE	Aki Kaurismäki	Imovision	13 648	21
45	Es war einmal in Deutschland...	2017	DE / LU / BE	Sam Garbarski	Mares Filmes	13 110	23
46	Telle mère, telle fille	2017	FR	Noémie Saglio	California Filmes	12 948	21
47	En man som heter Ove	2015	SE / NO	Hannes Holm	California Filmes	12 753	13
48	L'attesa	2015	IT / FR	Piero Messina	California Filmes	12 719	17
49	Planetarium	2016	FR / BE	R. Zlotowski	California Filmes	12 216	32
50	Arnaud fait son 2e film	2015	FR	Arnaud Viard	California Filmes	12 119	21

Source: European Audiovisual Observatory / LUMIERE, Comscore



9.3.5. BR - Who is distributing European films?

Table 87. BR - Top importers of European films based on admissions (2017)

As tracked in LUMIERE

Rank	Distributor	Admissions to European films	% share of admissions to European films	% share of distributor admissions	Nr. of European films	% share of European films	Nr. of prints	% share of prints of European films
1	Paris Filmes	1 221 585	32%	8%	11	6.0%	1 502	22%
2	Diamond Films	580 922	15%	28%	4	2.2%	1 076	16%
3	Imovision	410 349	11%	59%	31	16.9%	437	6%
4	Imagem	313 336	8%	15%	2	1.1%	547	8%
5	California Filmes	259 429	7%	28%	15	8.2%	670	10%
6	Paramount Pictures	174 704	5%	2%	2	1.1%	585	9%
7	Mares Filmes	165 429	4%	77%	27	14.8%	409	6%
8	Universal Pictures	149 702	4%	0%	2	1.1%	119	2%
9	Sony Pictures	102 455	3%	1%	5	2.7%	91	1%
10	PlayArte	69 241	2%	15%	2	1.1%	244	4%
	Other distributors	407 193	11%	0%	82	44.8%	1 047	16%
	Total distributors	3 854 345	100%	2%	183	100.0%	6 727	100%

Source: European Audiovisual Observatory / LUMIERE, Comscore



10. MARKET PROFILE: CANADA

10.1. CA - 2017 at a glance

Table 88. CA - Cinema market at a glance (2017)

Population (in millions)	36.7	Theatrical feature films produced	92
GDP per capita (in EUR)	39 713	Theatrical first releases in market	393
Screens	3 107	Gross box office (in M EUR)	858.0
Digital screens	3 107	Admissions (in millions)	108.7
Screens per million inhabitants	85	Avg ticket price (in EUR)	7.9

Sources: IMF, Comscore, MPAA / IHS, European Audiovisual Observatory / LUMIERE

Table 89. CA – Benchmark (2017)

	AU	VE	CA	PL	AR
Population in mio	24.8	30.5	36.7	38.0	44.1
Screens	2 210	427	3 107	1 338	963
Screens per million inhabitants	89	14	85	35	22
Admissions in millions	85.0	22.5	108.7	56.6	49.4
Admissions per capita	3.4	0.7	3.0	1.5	1.1
Admissions per screen	50 957	44 058	56 304	30 123	31 905
GBO in MEUR	817.1	79.9	858.0	251.7	259.4
Average ticket price in EUR	9.6	3.5	7.9	4.4	5.3
Film releases ¹⁾	685	182	459	500	537
Admissions per release ¹⁾	112 790	111 761	236 660	112 697	87 344

1) As tracked in LUMIERE

Source: National data sources, European Audiovisual Observatory / LUMIERE, Comscore

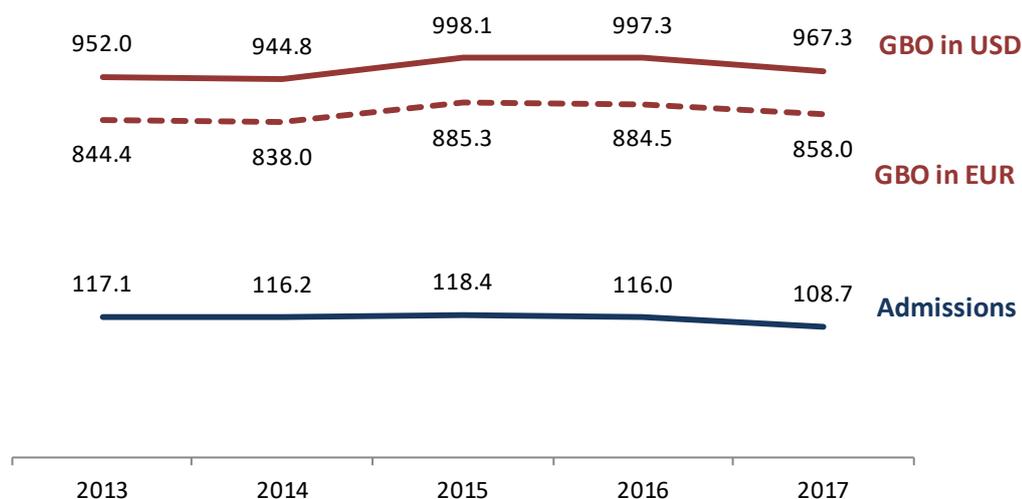


10.2. CA - General market characteristics

10.2.1. CA - Market trends

Figure 53. CA - Box office trend (2013-2017)

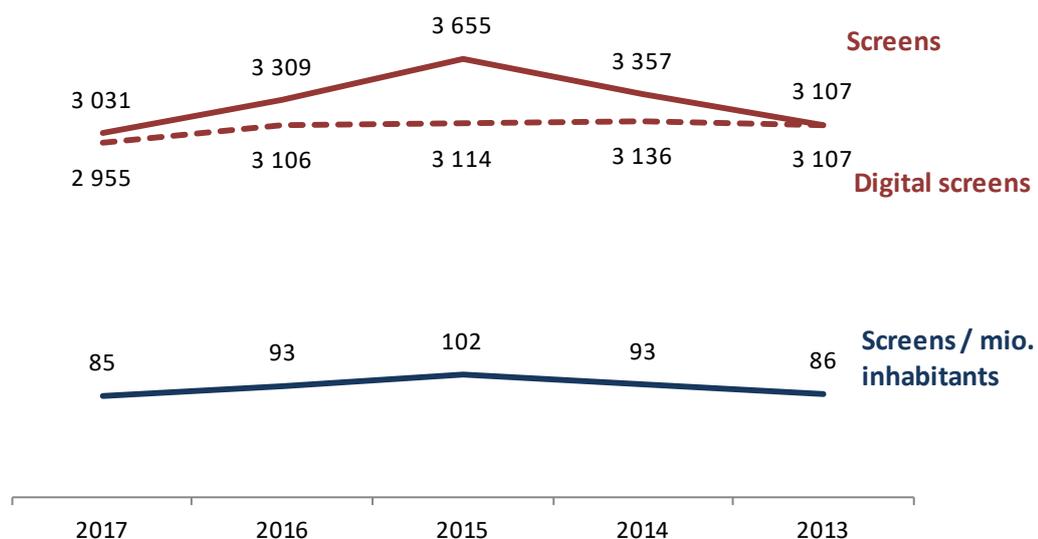
In millions; GBO in EUR converted at average annual bid rate



Sources: Comscore

Figure 54. CA - Screen development (2013-2017)

Screens in units; Inhabitants in millions

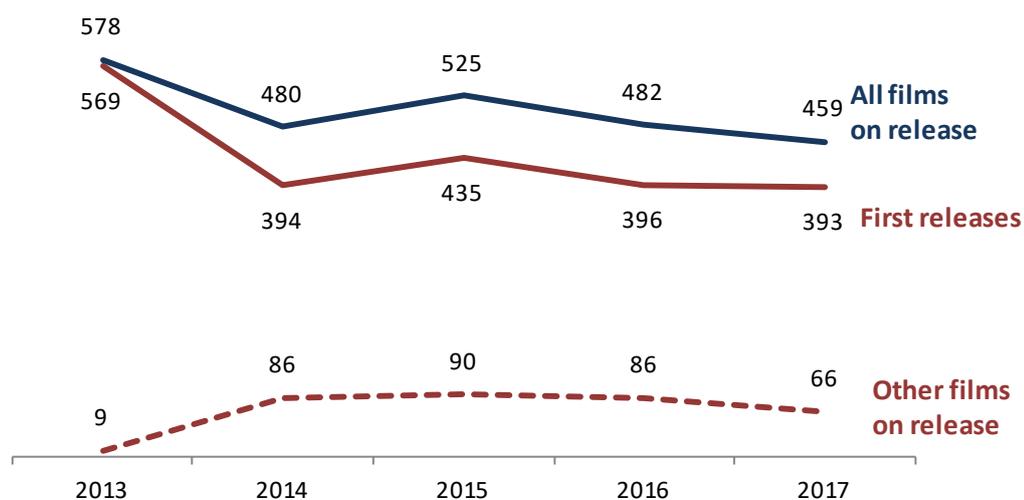


Sources: MPAA / IHS, IMF



Figure 55. CA - Development of film releases (2013-2017)

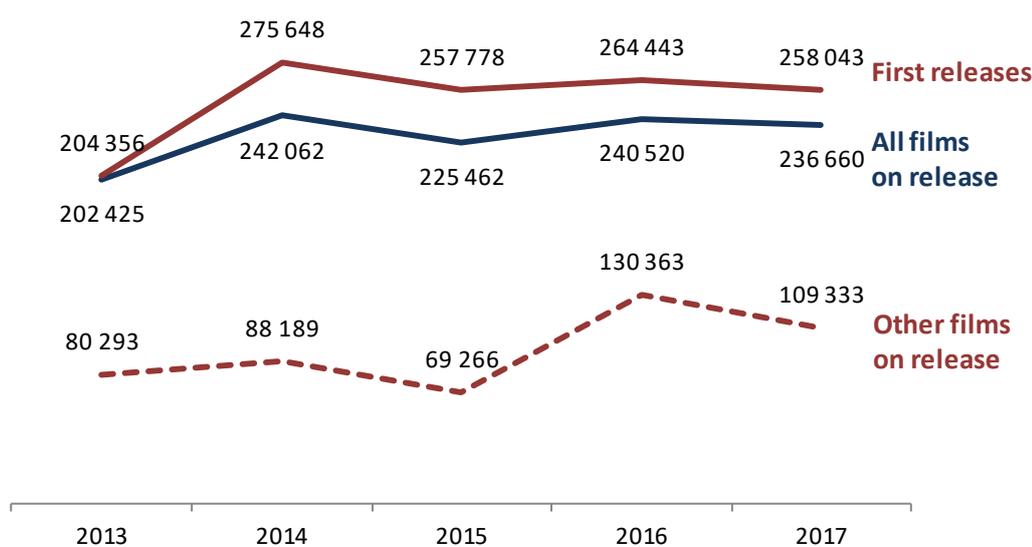
In units, as tracked in LUMIERE; Qualification of first releases based on release dates and production years



Sources: European Audiovisual Observatory / LUMIERE, Comscore

Figure 56. CA - Average admissions per film (2013-2017)

Estimated annual average admissions per film, in thousands; As tracked in LUMIERE



Sources: European Audiovisual Observatory / LUMIERE, Comscore



10.2.2. CA - Market concentration in 2017

Table 90. CA - Concentration of admissions and prints (2017)

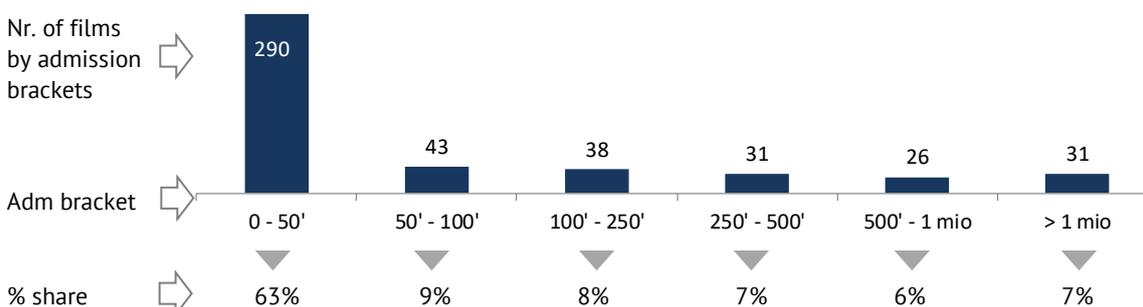
As tracked in LUMIERE

Top films	Cumulative admissions	Cumulative % share	Cumulative prints	% share of prints
Top 10	36 192 854	33%	n.a.	n.a.
Top 20	53 707 070	49%	n.a.	n.a.
Top 30	65 274 832	60%	n.a.	n.a.
Top 50	81 746 539	75%	n.a.	n.a.
Top 100	99 012 267	91%	n.a.	n.a.
Other 359 films	9 614 721	9%	n.a.	n.a.
All films on release	108 626 988	100%	n.a.	n.a.

Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 57. CA - Number of films on release by admission brackets (2017)

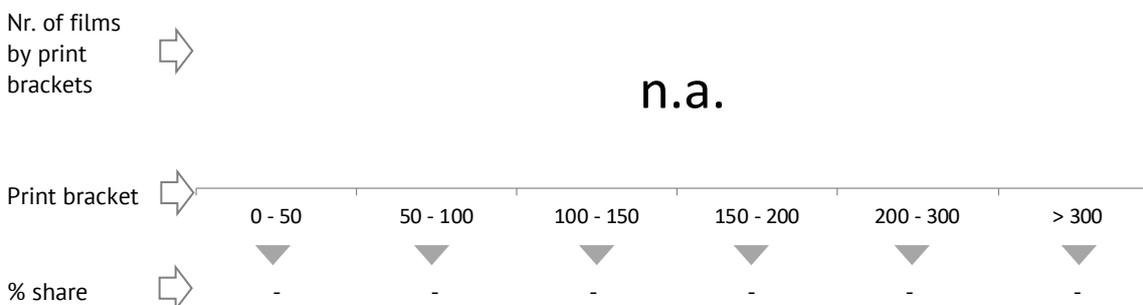
Admission brackets in thousands tickets sold



Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 58. CA - Number of films on release by print brackets (2017)

Print brackets in units

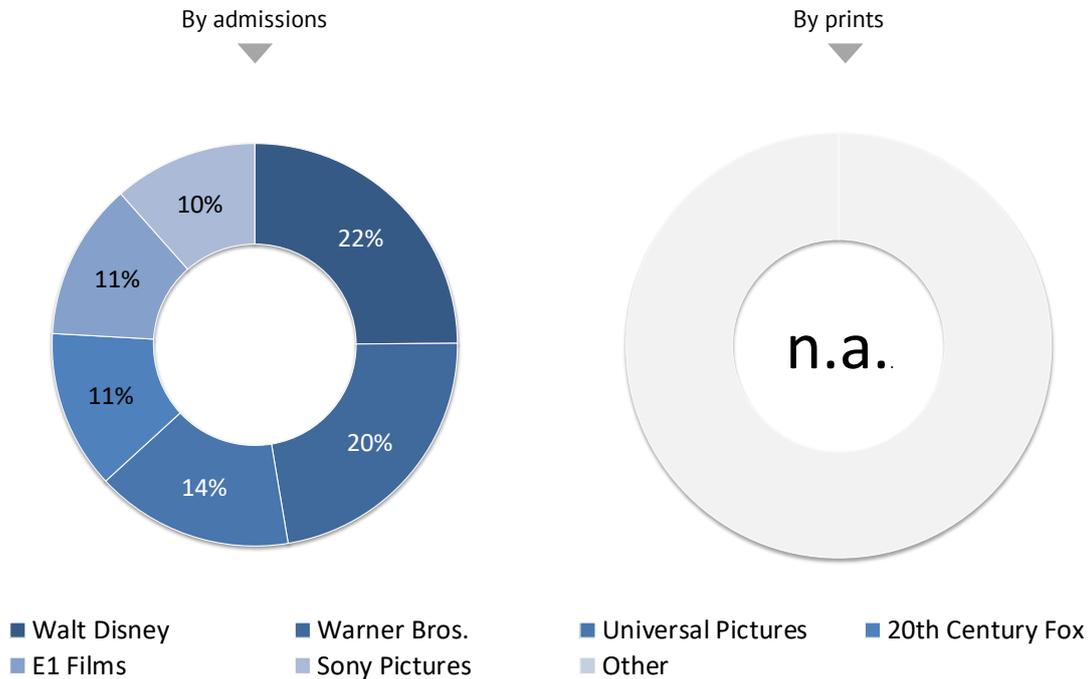


Source: European Audiovisual Observatory / LUMIERE, Comscore



Figure 59. CA - Top distributors (2017)

Admission brackets in thousands tickets sold



Source: European Audiovisual Observatory / LUMIERE, Comscore

Table 91. CA - Top 10 distributors (2017)

Admission brackets in thousands tickets sold

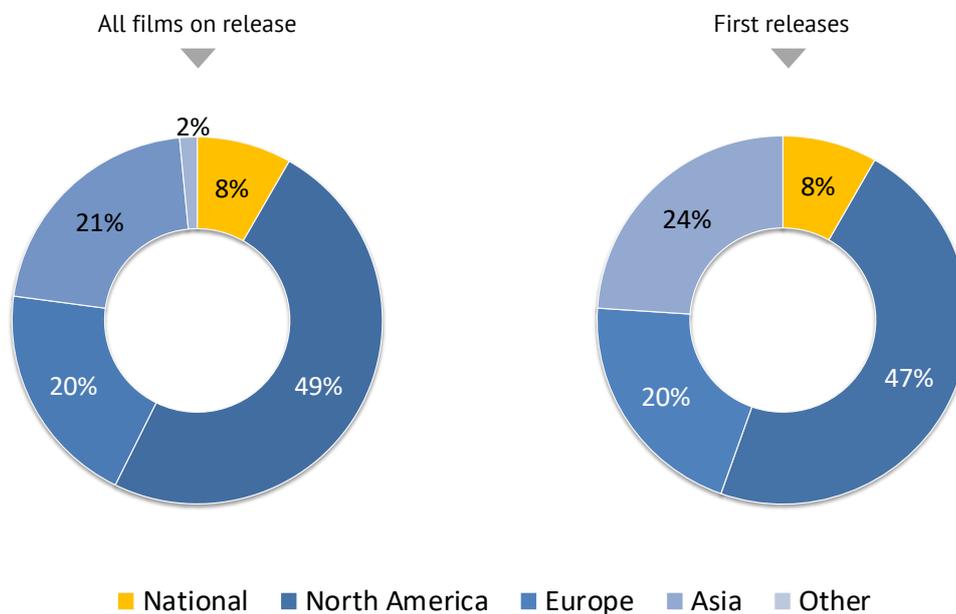
Rank	Distributor	Admissions	% share of admissions	Avg. adm. per film	Nr. of films	% share	Nr. of prints	% share
1	Walt Disney	23 584 613	22%	2 144 056	11	2%	n.a.	n.a.
2	Warner Bros.	21 313 029	20%	710 434	30	7%	n.a.	n.a.
3	Universal Pictures	14 969 961	14%	650 868	23	5%	n.a.	n.a.
4	20th Century Fox	12 070 365	11%	670 576	18	4%	n.a.	n.a.
5	E1 Films	11 949 382	11%	265 542	45	10%	n.a.	n.a.
6	Sony Pictures	10 900 065	10%	320 590	34	7%	n.a.	n.a.
7	Paramount Pictures	4 975 521	5%	310 970	16	3%	n.a.	n.a.
8	Elevation Pictures	2 423 215	2%	69 235	35	8%	n.a.	n.a.
9	VVS Films	2 211 528	2%	221 153	10	2%	n.a.	n.a.
10	Mongrel Media	1 013 224	1%	26 664	38	8%	n.a.	n.a.
	Other distributors	3 216 085	3%	16 161	199	43%	n.a.	n.a.
	Total distributors	108 626 988	100%	236 660	459	100%	n.a.	n.a.

Source: European Audiovisual Observatory / LUMIERE, Comscore

10.2.3. CA - Market share by origin

Figure 60. CA - Film releases by region of origin (2017)

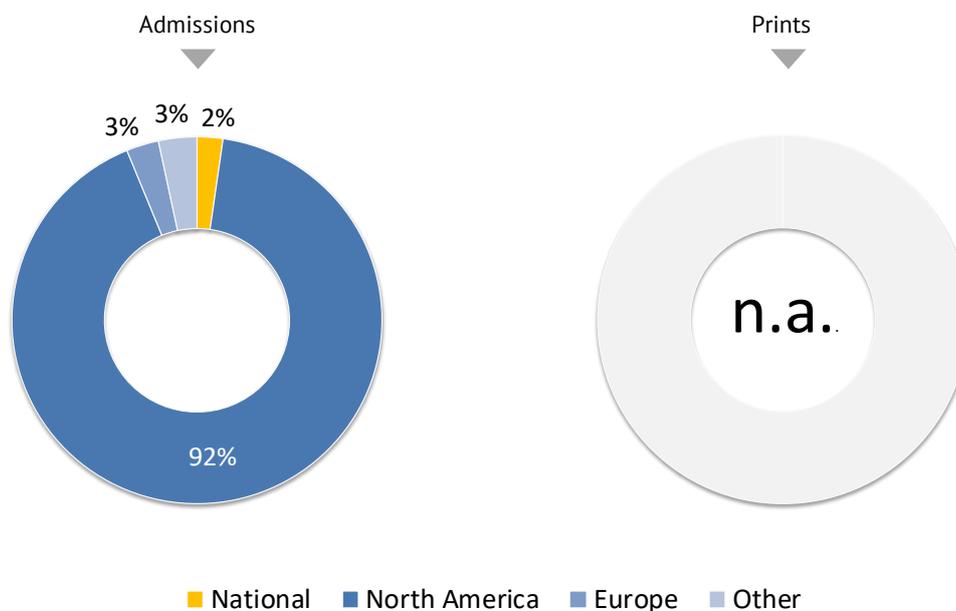
As tracked in LUMIERE



Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 61. CA - Admissions and prints by region of origin (2017)

As tracked in LUMIERE



Source: European Audiovisual Observatory / LUMIERE, Comscore



10.2.4. CA - Top films 2017

Table 92. CA - Top 50 films by admissions (2017)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	Beauty and the Beast	2017	US	Bill Condon	Walt Disney	5 345 472	n.a.
2	Guardians of the Galaxy Vol. 2	2017	US	James Gunn	Walt Disney	4 469 818	n.a.
3	Star Wars: Episode VIII - ...	2017	US	Rian Johnson	Walt Disney	4 461 485	n.a.
4	Wonder Woman	2017	US / CN / HK	Patty Jenkins	Warner Bros.	3 816 011	n.a.
5	Spider-Man: Homecoming	2017	US	Jon Watts	Sony Pictures	3 595 681	n.a.
6	Thor: Ragnarok	2017	US	Taika Waititi	Walt Disney	3 493 611	n.a.
7	It	2017	US / CA	Andy Muschietti	Warner Bros.	3 068 758	n.a.
8	Despicable Me 3	2017	US	K. Balda, ...	Universal Pictures	2 938 106	n.a.
9	Logan	2017	US	J. Mangold	20th Century Fox	2 511 353	n.a.
10	The Fate of the Furious	2017	US / CN / JP	F. Gary Gray	Universal Pictures	2 492 559	n.a.
11	Dunkirk	2017	GB INC / US / ...	C. Nolan	Warner Bros.	2 442 179	n.a.
12	The LEGO Batman Movie	2017	US / DK	Chris McKay	Warner Bros.	2 051 672	n.a.
13	Justice League	2017	US	Zack Snyder	Warner Bros.	2 002 840	n.a.
14	Pirates of the Caribbean: ...	2017	US	J. Rønning, ...	Walt Disney	1 914 963	n.a.
15	The Boss Baby	2017	US	Tom McGrath	20th Century Fox	1 726 977	n.a.
16	Kong: Skull Island	2017	US / CN	J. Vogt-Roberts	Warner Bros.	1 639 244	n.a.
17	Blade Runner 2049	2017	US / GB / ...	Denis Villeneuve	Warner Bros.	1 601 735	n.a.
18	War for the Planet of the Apes	2017	US	Matt Reeves	20th Century Fox	1 423 477	n.a.
19	Kingsman: The Golden Circle	2017	GB INC / US	Matthew Vaughn	20th Century Fox	1 412 530	n.a.
20	Split	2016	US / JP	M. Night Shyamalan	Universal Pictures	1 298 599	n.a.
21	Baby Driver	2017	GB INC / US	Edgar Wright	Sony Pictures	1 291 487	n.a.
22	Cars 3	2017	US	Brian Fee	Walt Disney	1 266 978	n.a.
23	The Emoji Movie	2017	US	Tony Leondis	Sony Pictures	1 168 263	n.a.
24	La La Land	2016	US	Damien Chazelle	E1 Films	1 145 908	n.a.
25	Fifty Shades Darker	2017	US / CN	James Foley	Universal Pictures	1 145 408	n.a.
26	Rogue One	2016	US	Gareth Edwards	Walt Disney	1 144 763	n.a.
27	The Hitman's Bodyguard	2017	US / CN / ...	Patrick Hughes	VVS Films	1 114 153	n.a.
28	Transformers: The Last Knight	2017	US / CN	Michael Bay	Paramount Pictures	1 112 338	n.a.
29	John Wick: Chapter 2	2017	US / HK	Chad Stahelski	E1 Films	1 089 649	n.a.
30	Get Out	2017	US / JP	Jordan Peele	Universal Pictures	1 088 815	n.a.
31	Coco	2017	US	L. Unkrich, ...	Walt Disney	1 063 312	n.a.
32	Jumanji: Welcome to the Jungle	2017	US	Jake Kasdan	Sony Pictures	999 654	n.a.
33	Wonder	2017	US / HK	Stephen Chbosky	E1 Films	988 750	n.a.
34	Annabelle 2	2017	US	David Sandberg	Warner Bros.	984 260	n.a.
35	Murder on the Orient Express	2017	US / MT	Kenneth Branagh	20th Century Fox	982 290	n.a.
36	Sing	2016	US / JP	G. Jennings, ...	Universal Pictures	972 267	n.a.
37	Daddy's Home 2	2017	US	Sean Anders	Paramount Pictures	936 421	n.a.
38	Hidden Figures	2016	US	Theodore Melfi	20th Century Fox	918 272	n.a.
39	A Bad Moms Christmas	2017	US / CN	Jon Lucas, S. Moore	E1 Films	909 939	n.a.
40	The Mummy	2017	US / CN	Alex Kurtzman	Universal Pictures	866 164	n.a.
41	Bon Cop Bad Cop 2	2017	CA	Alain Desrochers	E1 Films	766 109	n.a.
42	De père en flic 2	2017	CA	Emile Gaudreault	E1 Films	765 672	n.a.
43	Lion	2016	AU / GB / US	Garth Davis	E1 Films	739 624	n.a.
44	The LEGO Ninjago Movie	2017	US / DK	Charlie Bean, ...	Warner Bros.	722 951	n.a.
45	Alien: Covenant	2017	US	Ridley Scott	20th Century Fox	700 215	n.a.
46	Baywatch	2017	US / CN / GB	Seth Gordon	Paramount Pictures	680 704	n.a.
47	A Dog's Purpose	2017	US / IN	Lasse Hallström	Universal Pictures	639 835	n.a.
48	Smurfs: The Lost Village	2017	US / HK	Kelly Asbury	Sony Pictures	627 403	n.a.
49	Atomic Blonde	2017	US / SE	David Leitch	Universal Pictures	610 759	n.a.
50	xXx: Return of Xander Cage	2017	US / CN / CA	D.J. Caruso	Paramount Pictures	597 106	n.a.

Source: European Audiovisual Observatory / LUMIERE, Comscore

10.3. CA - Market potential for European films

10.3.1. CA - Market volume for European films

Table 93. CA - Overview market volume for European films (2017)

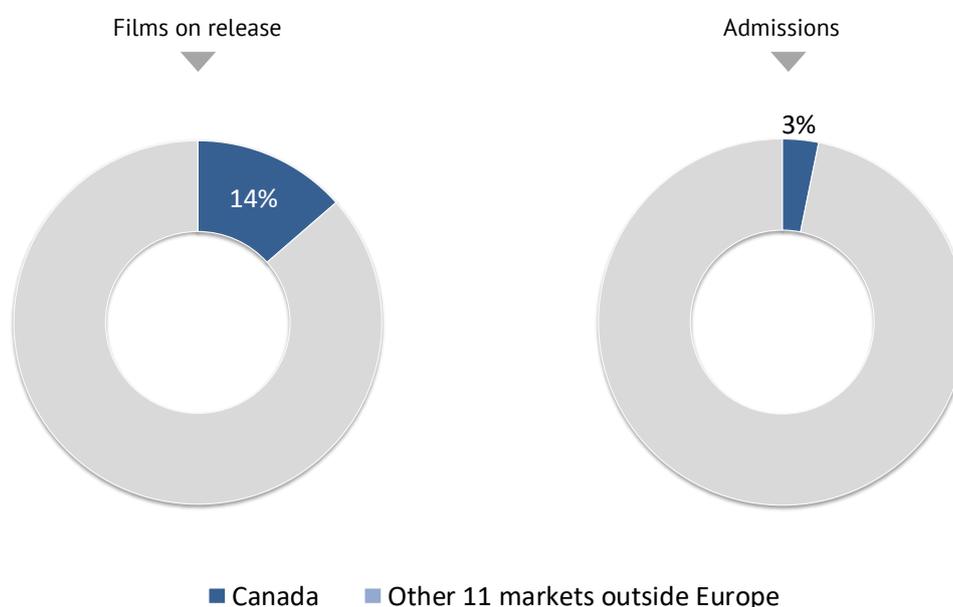
As tracked in LUMIERE

Key indicators	Amount	Market share 2017	Total market
Admissions	3 076 411	3%	108 626 988
GBO (in EUR)	24 285 873	3%	857 516 482
Films on release	91	20%	459
- First releases	80	20%	393
- Other	11	17%	66
Prints	n.a.	n.a.	n.a.
Average admissions per first release	37 100	-	258 043
Average prints per first release	n.a.	-	n.a.
Average admissions per other release	9 855	-	109 333
Average prints per other release	n.a.	-	n.a.

Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 62. CA - Weight of Canada as an export market for European films (2017)

As tracked in LUMIERE



Source: European Audiovisual Observatory / LUMIERE, Comscore



10.3.2. CA - Concentration among European films

Table 94. CA - Concentration of admissions and prints for European films (2017)

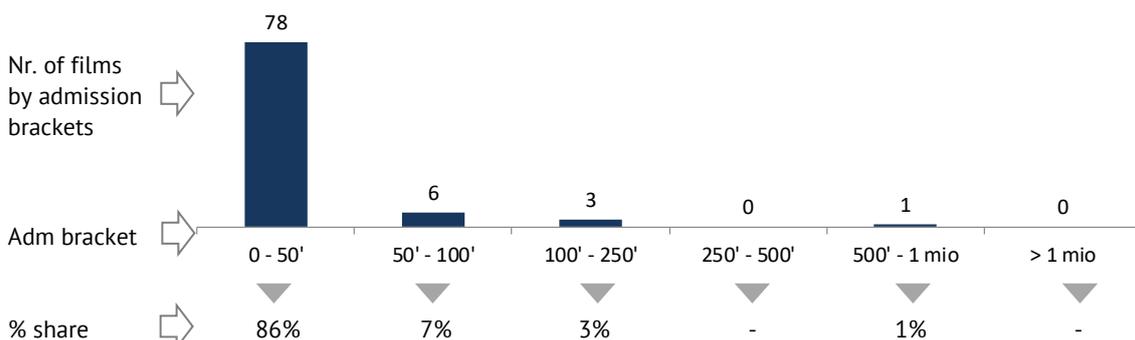
As tracked in LUMIERE

Top films	Cumulative admissions	Cumulative % share	Cumulative prints	% share of prints
Top 10	2 085 853	68%	n.a.	n.a.
Top 20	2 501 565	81%	n.a.	n.a.
Top 30	2 778 646	90%	n.a.	n.a.
Top 50	3 011 288	98%	n.a.	n.a.
Other 47 films	65 123	2%	n.a.	n.a.
All films on release	3 076 411	100%	n.a.	n.a.

Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 63. CA - Number of European films on release by admission brackets (2017)

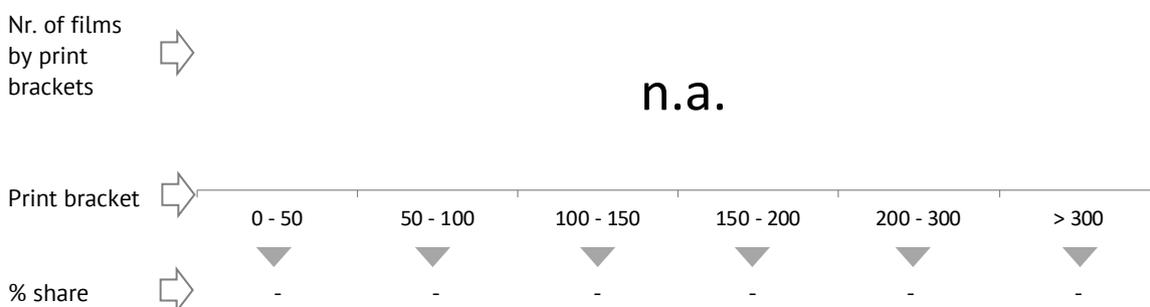
Admission brackets in thousands tickets sold



Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 64. CA - Number of European films on release by print brackets (2017)

Print brackets in units



Source: European Audiovisual Observatory / LUMIERE, Comscore



10.3.3. CA - European films by country of origin

Table 95. CA - Admissions to European films by country of origin (2017)

As tracked in LUMIERE

Rank	Country		Admissions	% share of admissions to European films	% share of total films on release
1	FR	France	1 342 021	44%	7%
2	GB	United Kingdom	861 016	28%	6%
3	IE	Ireland	321 119	10%	1%
4	ES	Spain	171 495	6%	1%
5	PL	Poland	110 099	4%	1%
6	DE	Germany	74 596	2%	2%
7	SE	Sweden	54 890	2%	1%
8	HR	Croatia	53 993	2%	0%
9	TR	Turkey	32 455	1%	0%
10	IT	Italy	28 022	1%	0%
11	CH	Switzerland	9 301	0%	0%
12	DK	Denmark	7 811	0%	1%
13	RO	Romania	5 616	0%	0%
14	RU	Russia	3 100	0%	0%
15	BE	Belgium	547	0%	0%
16	NO	Norway	180	0%	0%
17	BG	Bulgaria	150	0%	0%
Total			3 076 411	100%	20%

Source: European Audiovisual Observatory / LUMIERE, Comscore

Table 96. CA - GBO for European films by country of origin (2017)

In EUR; As tracked in LUMIERE

Rank	Country code	Country	GBO in EUR	% share of GBO to European films	% share of total GBO
1	FR	France	10 594 175	44%	1%
2	GB	United Kingdom	6 797 055	28%	1%
3	IE	Ireland	2 534 960	10%	0%
4	ES	Spain	1 353 815	6%	0%
5	PL	Poland	869 148	4%	0%
6	DE	Germany	588 902	2%	0%
7	SE	Sweden	433 319	2%	0%
8	HR	Croatia	426 229	2%	0%
9	TR	Turkey	256 206	1%	0%
10	IT	Italy	221 218	1%	0%
11	CH	Switzerland	73 428	0%	0%
12	DK	Denmark	61 673	0%	0%
13	RO	Romania	44 336	0%	0%
14	RU	Russia	24 473	0%	0%
15	BE	Belgium	4 325	0%	0%
16	NO	Norway	1 422	0%	0%
17	BG	Bulgaria	1 189	0%	0%
Total			24 285 873	100%	3%

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 97. CA - European films on release by country of origin (2017)

As tracked in LUMIERE

Rank	Country code	Country	Films on release	% share of European films on release	% share of total films on release
1	FR	France	30	33%	7%
2	GB	United Kingdom	28	31%	6%
3	DE	Germany	7	8%	2%
4	IE	Ireland	3	3%	1%
5	DK	Denmark	3	3%	1%
6	PL	Poland	3	3%	1%
7	ES	Spain	3	3%	1%
8	SE	Sweden	3	3%	1%
9	RO	Romania	2	2%	0%
10	IT	Italy	2	2%	0%
11	CH	Switzerland	1	1%	0%
12	BG	Bulgaria	1	1%	0%
13	RU	Russia	1	1%	0%
14	HR	Croatia	1	1%	0%
15	BE	Belgium	1	1%	0%
16	TR	Turkey	1	1%	0%
17	NO	Norway	1	1%	0%
Total			91	100%	20%

Source: European Audiovisual Observatory / LUMIERE, Comscore

Table 98. CA - European first releases by country of origin (2017)

As tracked in LUMIERE

Rank	Country code	Country	First releases	% share of European first releases	% share of total first releases
1	FR	France	26	33%	7%
2	GB	United Kingdom	25	31%	6%
3	DE	Germany	6	8%	2%
4	PL	Poland	3	4%	1%
5	SE	Sweden	3	4%	1%
6	DK	Denmark	3	4%	1%
7	IE	Ireland	3	4%	1%
8	ES	Spain	2	3%	1%
9	RO	Romania	2	3%	1%
10	TR	Turkey	1	1%	0%
11	NO	Norway	1	1%	0%
12	CH	Switzerland	1	1%	0%
13	BG	Bulgaria	1	1%	0%
14	RU	Russia	1	1%	0%
15	BE	Belgium	1	1%	0%
16	IT	Italy	1	1%	0%
Total			80	100%	20%

Source: European Audiovisual Observatory / LUMIERE, Comscore

**Table 99. CA - Prints of European films by country of origin (2017)**

As tracked in LUMIERE

Rank	Country code	Country	Nr. of prints	% share of prints to European films	% share of total prints
1	n.a.	n.a.	n.a.	n.a.	n.a.
2	n.a.	n.a.	n.a.	n.a.	n.a.
3	n.a.	n.a.	n.a.	n.a.	n.a.
4	n.a.	n.a.	n.a.	n.a.	n.a.
5	n.a.	n.a.	n.a.	n.a.	n.a.
6	n.a.	n.a.	n.a.	n.a.	n.a.
7	n.a.	n.a.	n.a.	n.a.	n.a.
8	n.a.	n.a.	n.a.	n.a.	n.a.
9	n.a.	n.a.	n.a.	n.a.	n.a.
10	n.a.	n.a.	n.a.	n.a.	n.a.
11	n.a.	n.a.	n.a.	n.a.	n.a.
12	n.a.	n.a.	n.a.	n.a.	n.a.
13	n.a.	n.a.	n.a.	n.a.	n.a.
14	n.a.	n.a.	n.a.	n.a.	n.a.
15	n.a.	n.a.	n.a.	n.a.	n.a.
16	n.a.	n.a.	n.a.	n.a.	n.a.
17	n.a.	n.a.	n.a.	n.a.	n.a.
18	n.a.	n.a.	n.a.	n.a.	n.a.
19	n.a.	n.a.	n.a.	n.a.	n.a.
20	n.a.	n.a.	n.a.	n.a.	n.a.
Total			n.a.	n.a.	n.a.

Source: European Audiovisual Observatory / LUMIERE, Comscore



10.3.4. CA - Top European films 2013-2017

Table 100. CA - Top 50 European films by admissions (2013)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	Rush	2013	GB INC / ...	Ron Howard	E1 Films	491 080	n.a.
2	The Family	2013	FR / US	Luc Besson	E1 Films	447 140	n.a.
3	The World's End	2013	GB / US / JP	Edgar Wright	E1 Films	387 981	n.a.
4	Quartet	2012	GB	D. Hoffman	E1 Films	387 682	n.a.
5	About Time	2013	GB	R. Curtis	Union Pictures	265 577	n.a.
6	Philomena	2013	GB / US / FR	S. Frears	E1 Films	247 502	n.a.
7	Astérix et Obélix : Au ...	2012	FR / ES / ...	Laurent Tirard	E1 Films	179 405	n.a.
8	Amour	2012	FR / DE / AT	M. Haneke	Sony Pictures	127 523	n.a.
9	La vie d'Adèle	2013	FR / BE / ES	A. Kechiche	Mongrel Media	58 033	n.a.
10	En kongelig affære	2012	DK / SE / CZ	Nikolaj Arcel	Mongrel Media	56 259	n.a.
11	Closed Circuit	2013	GB / US	John Crowley	E1 Films	52 504	n.a.
12	Renoir	2012	FR	Gilles Bourdos	Mongrel Media	50 308	n.a.
13	Alceste à bicyclette	2013	FR	P. Le Guay	Mongrel Media	45 972	n.a.
14	Les saveurs du Palais	2012	FR	C. Vincent	Metropole	43 314	n.a.
15	Dans la maison	2012	FR	François Ozon	E1 Films	38 810	n.a.
16	The Attack	2012	FR / BE / IL	Ziad Doueiri	D Films	25 435	n.a.
17	Den skaldede frisør	2012	DK / SE / ...	Susanne Bier	Sony Pictures	24 539	n.a.
18	Song for Marion	2012	GB / DE	P. A. Williams	E1 Films	22 253	n.a.
19	Los amantes pasajeros	2013	ES	P. Almodóvar	Sony Pictures	19 998	n.a.
20	Kon-Tiki	2012	NO / GB / ...	E. Sandberg	E1 Films	19 484	n.a.
21	Jagten	2012	DK / SE	T. Vinterberg	Mongrel Media	19 055	n.a.
22	Ernest & Celestine	2012	FR / BE / LU	S. Aubier, ...	Metropole	16 879	n.a.
23	Romeo and Juliet	2013	GB / IT / CH	Carlo Carlei	D Films	16 088	n.a.
24	Paulette	2012	FR	Jérôme Enrico	Independent	15 167	n.a.
25	Un plan parfait	2012	FR / BE	P. Chaumeil	E1 Films	14 835	n.a.
26	Jappeloup	2013	FR / CA	C. Duguay	E1 Films	14 802	n.a.
27	La cage dorée	2013	FR	Ruben Alves	Independent	13 222	n.a.
28	Only God Forgives	2013	DK / FR / ...	N. Winding Refn	E1 Films	11 117	n.a.
29	Populaire	2012	FR / BE	Régis Roinsard	Mongrel Media	10 484	n.a.
30	Les beaux jours	2013	FR	Marion Vernoux	Mongrel Media	9 814	n.a.
31	On the Road	2012	FR / GB / US / E	Walter Salles	E1 Films	9 370	n.a.
32	11.6	2013	FR	P. Godeau	Remstar	9 328	n.a.
33	Marius	2013	FR	Daniel Auteuil	Mongrel Media	8 663	n.a.
34	The Angels' Share	2012	GB / FR / ...	Ken Loach	E1 Films	8 562	n.a.
35	Hannah Arendt	2012	DE / FR / ...	M. von Trotta	Independent	8 417	n.a.
36	Ginger & Rosa	2012	GB / DK / CA / I	Sally Potter	Union Pictures	8 079	n.a.
37	Camille Claudel 1915	2013	FR	Bruno Dumont	Equinoxe	7 999	n.a.
38	Italy: Love It, or Leave It	2011	DE / IT	Gustav Hofer, ...	Kinosmith	7 897	n.a.
39	Boule & Bill	2013	FR / BE / LU	A. Charlot, ...	Metropole	7 617	n.a.
40	Elle s'en va	2013	FR	E. Bercot	Mongrel Media	7 511	n.a.
41	Paris Manhattan	2012	FR	S. Lellouche	Independent	7 426	n.a.
42	Les gamins	2013	FR	A. Marciano	Equinoxe	6 776	n.a.
43	Violette	2013	FR / BE	Martin Provost	Mongrel Media	6 312	n.a.
44	Das Venedig Prinzip	2012	DE / IT / AT	A. Pichler	Kinosmith	6 167	n.a.
45	Diana	2013	GB / FR / BE	O. Hirschbiegel	E1 Films	6 023	n.a.
46	L'homme qui rit	2012	FR / CZ	J. P. Améris	Metropole	5 854	n.a.
47	Mes héros	2012	FR	Éric Besnard	Equinoxe	5 490	n.a.
48	Paris à tout prix	2013	FR	Reem Kherici	Equinoxe	5 430	n.a.
49	Barbara	2012	DE	C. Petzold	Independent	5 309	n.a.
50	Fanny	2013	FR	Daniel Auteuil	Mongrel Media	5 246	n.a.

Source: European Audiovisual Observatory / LUMIERE, Comscore

**Table 101. CA - Top 50 European films by admissions (2014)**

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	Lucy	2014	FR	Luc Besson	Universal Pictures	1 642 288	n.a.
2	The Theory of Everything	2014	GB INC / US	James Marsh	E1 Films	249 515	n.a.
3	Philomena	2013	GB / US / FR	Stephen Frears	E1 Films	230 274	n.a.
4	A Most Wanted Man	2014	GB / US / DE	Anton Corbijn	E1 Films	151 585	n.a.
5	La grande bellezza	2013	IT / FR	P. Sorrentino	Mongrel Media	92 052	n.a.
6	Belle et Sébastien	2013	FR	Nicolas Vanier	E1 Films	91 216	n.a.
7	The Trip to Italy	2014	GB	M. Winterbottom	E1 Films	84 085	n.a.
8	The Quiet Ones	2014	GB INC / US	John Pogue	E1 Films	66 889	n.a.
9	Belle	2013	GB	Amma Asante	Fox Searchlight	64 808	n.a.
10	Hector and the Search for ...	2014	DE / CA / ...	Peter Chelsom	E1 Films	53 491	n.a.
11	Casse-tête chinois	2013	FR / BE	Cédric Klapisch	E1 Films	52 959	n.a.
12	Les garçons et Guillaume, ...	2013	FR / BE	G. Gallienne	E1 Films	52 846	n.a.
13	Yves Saint Laurent	2014	FR / BE	Jalil Lespert	E1 Films	51 770	n.a.
14	Le Week-End	2013	GB / FR	Roger Michell	Pacific Northwest	34 275	n.a.
15	Ida	2013	PL / DK	P. Pawlikowski	Music Box Film	29 641	n.a.
16	Le passé	2013	FR / IT	Asghar Farhadi	Sony Pictures	29 466	n.a.
17	Pride	2014	GB / FR	M. Warchus	Remstar	28 193	n.a.
18	Only Lovers Left Alive	2013	DE / CH / ...	Jim Jarmusch	Sony Pictures	26 866	n.a.
19	Under the Skin	2013	GB INC / ...	J. Glazer	Mongrel Media	24 102	n.a.
20	Avis de mistral	2014	FR	Rose Bosch	Mongrel Media	22 505	n.a.
21	Hundraåringen som klev ...	2013	SE	Felix Herngren	Mongrel Media	19 008	n.a.
22	Calvary	2014	IE / GB	J. M. McDonagh	E1 Films	18 946	n.a.
23	9 mois ferme	2013	FR	Albert Dupontel	Mongrel Media	17 341	n.a.
24	Turist	2014	SE / DK / ...	Ruben Östlund	Filmswelike	15 196	n.a.
25	Mr. Turner	2014	GB / DE / FR	Mike Leigh	Sony Pictures	15 007	n.a.
26	La Vénus à la fourrure	2013	FR / PL	R. Polanski	E1 Films	13 163	n.a.
27	Stalingrad	2013	RU	F. Bondarchuk	Sony Pictures	12 491	n.a.
28	Diplomatie	2014	FR / DE	V. Schlöndorff	Mongrel Media	12 449	n.a.
29	Locke	2013	GB INC / US	Steven Knight	n.a.	12 199	n.a.
30	The Invisible Woman	2013	GB	Ralph Fiennes	Mongrel Media	11 427	n.a.
31	Nymphomaniac - Vol I	2013	DK / DE / FR	Lars von Trier	Mongrel Media	11 040	n.a.
32	Vivir es fácil con los ojos ...	2013	ES	David Trueba	Independent	7 660	n.a.
33	Les yeux jaunes des crocodiles	2014	FR / ES	C. Telerman	Mongrel Media	7 088	n.a.
34	Nymphomaniac: Vol. II	2013	DK / DE / FR	Lars von Trier	Mongrel Media	6 971	n.a.
35	Avant l'hiver	2013	FR / LU	Philippe Claudel	Mongrel Media	6 969	n.a.
36	Dom Hemingway	2013	GB	R. Shepard	Fox Searchlight	6 169	n.a.
37	The Double	2013	GB	Richard Ayoade	D Films	5 645	n.a.
38	Fanny	2013	FR	Daniel Auteuil	Mongrel Media	5 505	n.a.
39	Supercondriaque	2014	FR / BE	Dany Boon	Equinoxe	5 385	n.a.
40	Eyjafjallajökull	2013	FR	A. Coffre	E1 Films	5 027	n.a.
41	Jeune & jolie	2013	FR	François Ozon	Mongrel Media	4 955	n.a.
42	Amazonia	2013	FR / BR	T. Ragobert	E1 Films	4 712	n.a.
43	Marius	2013	FR	D. Auteuil	Mongrel Media	4 596	n.a.
44	Paris Follies	2014	FR	Marc Fitoussi	Mongrel Media	4 504	n.a.
45	The Love Punch	2013	FR / GB	Joel Hopkins	E1 Films	3 855	n.a.
46	20,000 Days on Earth	2014	GB	Iain Forsyth, ...	Drafthouse Films	3 803	n.a.
47	Alan Partridge	2013	GB / FR	Declan Lowney	Independent	3 345	n.a.
48	La vie d'Adèle	2013	FR / BE / ES	A. Kechiche	Mongrel Media	3 215	n.a.
49	Tusen ganger god natt	2013	NO / IE / SE	Erik Poppe	Independent	3 174	n.a.
50	Attila Marcel	2013	FR	Sylvain Chomet	Mongrel Media	3 089	n.a.

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 102. CA - Top 50 European films by admissions (2015)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	Paddington	2014	GB / FR	Paul King	E1 Films	952 769	n.a.
2	Taken 3	2014	FR	Olivier Megaton	20th Century Fox	784 408	n.a.
3	Shaun the Sheep Movie	2015	GB	Mark Burton, ...	Elevation Pictures	284 510	n.a.
4	The Transporter Refueled	2015	FR / CN / BE	C. Delamarre	VVS Films	207 485	n.a.
5	The Theory of Everything	2014	GB INC / US	James Marsh	E1 Films	198 863	n.a.
6	Astérix: Le domaine des ...	2014	FR / BE	L. Clichy, A. Astier	Mongrel Media	184 520	n.a.
7	The Woman in Black 2: ...	2014	GB INC / US /	Tom Harper	E1 Films	173 142	n.a.
8	La famille Bélier	2014	FR / BE	Eric Lartigau	E1 Films	163 454	n.a.
9	Brooklyn	2015	GB / IE / CA	John Crowley	Mongrel Media	136 965	n.a.
10	Amy	2015	GB / US	Asif Kapadia	Mongrel Media	128 041	n.a.
11	The Gunman	2015	ES / GB / FR /	Pierre Morel	Elevation Pictures	125 764	n.a.
12	We Are Your Friends	2015	GB / FR / US	Max Joseph	Warner Bros.	69 589	n.a.
13	Carol	2015	GB / US / AU	Todd Haynes	E1 Films	56 351	n.a.
14	Mr. Turner	2014	GB / DE / FR	Mike Leigh	Sony Pictures	51 528	n.a.
15	Suffragette	2015	GB	Sarah Gavron	Universal Pictures	47 567	n.a.
16	The Salt of the Earth	2014	FR / BR / IT	J. Ribeiro Salgado, ...	Mongrel Media	41 722	n.a.
17	Samba	2014	FR	O. Nakache, ...	E1 Films	41 612	n.a.
18	Learning to Drive	2014	GB / US	Isabel Coixet	Search Engine Films	34 460	n.a.
19	Miss You Already	2015	GB	C. Hardwicke	E1 Films	33 555	n.a.
20	The Danish Girl	2015	GB / US / BE /	Tom Hooper	Universal Pictures	30 281	n.a.
21	What We Did on Our Holiday	2014	GB	A. Hamilton, ...	Pacific Northwest	29 711	n.a.
22	Deux jours, une nuit	2014	BE / FR / IT	L. Dardenne, ...	Mongrel Media	23 949	n.a.
23	Leviathan	2014	RU	A. Zvyagintsev	Sony Pictures	20 784	n.a.
24	Phoenix	2014	DE / PL	Christian Petzold	Filmswelike	18 720	n.a.
25	'71	2014	GB	Yann Demange	Other	17 823	n.a.
26	Testament of Youth	2014	GB	James Kent	Sony Pictures	16 710	n.a.
27	La French	2014	FR / BE	Cédric Jimenez	E1 Films	16 232	n.a.
28	Suite Française	2014	FR / GB / CA /	Saul Dibb	E1 Films	15 536	n.a.
29	Clouds of Sils Maria	2014	FR / DE / CH	Olivier Assayas	Mongrel Media	13 659	n.a.
30	Macbeth	2015	GB / FR	Justin Kurzel	E1 Films	12 226	n.a.
31	Dancing Arabs	2014	DE / FR / IL	Eran Riklis	Mongrel Media	11 344	n.a.
32	Jimmy's Hall	2014	GB / IE / FR	Ken Loach	Sony Pictures	10 598	n.a.
33	Im Labyrinth des Schweigens	2014	DE	Giulio Ricciarelli	Sony Pictures	10 094	n.a.
34	Turist	2014	SE / DK / FR /	Ruben Östlund	Filmswelike	8 409	n.a.
35	L'extravagant voyage du ...	2013	FR / CA	Jean-Pierre Jeunet	E1 Films	8 069	n.a.
36	Dark Places	2015	GB / FR / US	G. Paquet-Brenner	Remstar	7 843	n.a.
37	Ich seh, Ich seh	2014	AT	S. Fiala, V. Franz	E1 Films	7 780	n.a.
38	Une nouvelle amie	2014	FR	François Ozon	Mongrel Media	7 268	n.a.
39	En duva satt på en gren ...	2014	SE / DE / NO	Roy Andersson	Filmswelike	7 103	n.a.
40	Madame Bovary	2014	DE / BE / US	Sophie Barthes	Pacific Northwest	6 579	n.a.
41	Saint Laurent	2014	FR / BE	Bertrand Bonello	Sony Pictures	6 321	n.a.
42	Love	2015	FR / BE	Gaspar Noé	D Films	5 782	n.a.
43	A Royal Night Out	2015	GB	Julian Jarrold	E1 Films	5 261	n.a.
44	Victoria	2015	DE	S. Schipper	Mongrel Media	4 503	n.a.
45	Big Game	2014	FI / GB / DE	Jalmari Helander	Elevation Pictures	4 289	n.a.
46	The Riot Club	2014	GB	Lone Scherfig	Soda Pictures	4 048	n.a.
47	3 coeurs	2014	FR / DE / BE	Benoît Jacquot	Mongrel Media	3 297	n.a.
48	Gemma Boverly	2014	FR	Anne Fontaine	Mongrel Media	3 283	n.a.
49	Plemya	2014	UA / NL	M. Slaboshpitsky	Filmswelike	2 863	n.a.
50	Ida	2013	PL / DK	Pawel Pawlikowski	Music Box Film	2 590	n.a.

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 103. CA - Top 50 European films by admissions (2016)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	Brooklyn	2015	GB / IE / CA	John Crowley	Mongrel Media	531 529	n.a.
2	Bridget Jones's Baby	2016	GB / US / FR	Sharon Maguire	Universal Pictures	520 020	n.a.
3	Florence Foster Jenkins	2016	GB	Stephen Frears	E1 Films	282 840	n.a.
4	Eye in the Sky	2015	GB	Gavin Hood	E1 Films	279 525	n.a.
5	Nine Lives	2016	FR / CN / CA	B. Sonnenfeld	VVS Films	205 549	n.a.
6	The Lady in the Van	2015	GB	Nicholas Hytner	Mongrel Media	170 723	n.a.
7	Eddie the Eagle	2016	GB INC / US / ...	Dexter Fletcher	20th Century Fox	160 797	n.a.
8	Robinson Crusoe	2016	BE / FR / US	V. Kesteloot, ...	E1 Films	156 006	n.a.
9	Love & Friendship	2016	GB / IE / ...	Whit Stillman	Mongrel Media	116 555	n.a.
10	Hardcore Henry	2015	RU / US	Ilya Naishuller	VVS Films	99 254	n.a.
11	Carol	2015	GB / US / AU	Todd Haynes	E1 Films	88 394	n.a.
12	The Danish Girl	2015	GB / US / ...	Tom Hooper	Universal Pictures	77 764	n.a.
13	Absolutely Fabulous: ...	2016	GB INC / US	Mandie Fletcher	Fox Searchlight	57 610	n.a.
14	Demain	2015	FR	Cyril Dion, ...	Independent	57 494	n.a.
15	The Lobster	2015	IE / FR / ...	Y. Lanthimos	Mongrel Media	51 010	n.a.
16	Denial	2016	GB INC / US	Mick Jackson	Elevation Pictures	49 923	n.a.
17	45 Years	2015	GB	Andrew Haigh	Mongrel Media	49 464	n.a.
18	A Hologram for the King	2016	GB / FR / ...	Tom Tykwer	E1 Films	46 601	n.a.
19	Our Kind of Traitor	2016	GB / FR	Susanna White	E1 Films	38 633	n.a.
20	Les innocentes	2016	FR / PL	Anne Fontaine	Mongrel Media	31 315	n.a.
21	Saul fia	2015	HU / US / ...	László Nemes	Sony Pictures	31 237	n.a.
22	Mustang	2015	FR / DE / TR	D. Gamze Ergüven	Mongrel Media	30 353	n.a.
23	A Bigger Splash	2015	IT	Luca Guadagnino	Elevation Pictures	27 130	n.a.
24	Un + une	2015	FR	Claude Lelouch	TVA Films	23 971	n.a.
25	Sing Street	2016	IE / GB / US	John Carney	Elevation Pictures	23 491	n.a.
26	Miss Sloane	2016	FR / US	John Madden	VVS Films	19 783	n.a.
27	Au nom de ma fille	2016	FR / DE	Vincent Garenq	Independent	19 702	n.a.
28	Born to Be Blue	2015	GB / CA	Robert Budreau	E1 Films	19 356	n.a.
29	Dheepan	2015	FR	Jacques Audiard	Mongrel Media	16 889	n.a.
30	Elle	2016	FR / DE / BE	Paul Verhoeven	Sony Pictures	16 521	n.a.
31	The Eagle Huntress	2016	GB / MN / US	Otto Bell	Sony Pictures	15 929	n.a.
32	Genius	2016	GB INC / US	M. Grandage	Elevation Pictures	15 117	n.a.
33	Marguerite	2015	FR / CZ / BE	Xavier Giannoli	E1 Films	13 073	n.a.
34	Mia madre	2015	IT / FR	Nanni Moretti	E1 Films	12 851	n.a.
35	Macbeth	2015	GB / FR	Justin Kurzel	E1 Films	11 590	n.a.
36	L'étudiante et Monsieur ...	2015	FR	Ivan Calbérac	Independent	10 356	n.a.
37	Blood Father	2016	FR	J. F. Richet	Remstar	9 493	n.a.
38	High-Rise	2015	GB / BE	Ben Wheatley	Soda Pictures	9 310	n.a.
39	American Honey	2016	GB / US	Andrea Arnold	Elevation Pictures	9 299	n.a.
40	Hrútar	2015	IS / DK / ...	G. Hákonarson	Mongrel Media	7 825	n.a.
41	Made in France	2015	FR	N. Boukhrief	Independent	7 665	n.a.
42	Fatima	2015	FR / CA	Philippe Faucon	Filmoption	6 697	n.a.
43	Mon roi	2015	FR	Maiwenn	E1 Films	5 129	n.a.
44	Dark Horse	2015	GB	Louise Osmond	Sony Pictures	5 016	n.a.
45	Maryland	2015	FR / BE	Alice Winocour	Soda Pictures	4 820	n.a.
46	Eat That Question: ...	2016	FR / DE	Thorsten Schütte	Sony Pictures	4 701	n.a.
47	Christine	2016	GB / US	Antonio Campos	The Orchard	4 485	n.a.
48	Little Men	2016	GR / BR / US	Ira Sachs	Independent	4 450	n.a.
49	Suffragette	2015	GB	Sarah Gavron	Universal Pictures	3 734	n.a.
50	Le fils de Jean	2016	FR / CA	Philippe Lioret	E1 Films	3 628	n.a.

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 104. CA - Top 50 European films by admissions (2017)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	Valerian and the City of ...	2017	FR / CN / ...	Luc Besson	E1 Films	580 113	n.a.
2	Ballerina	2016	FR / CA	E. Summer, ...	E1 Films	396 173	n.a.
3	Victoria & Abdul	2017	GB / US	Stephen Frears	Universal Pictures	291 165	n.a.
4	Maudie	2016	IE / CA	Aisling Walsh	Mongrel Media	284 187	n.a.
5	Demain tout commence	2016	FR / GB	Hugo Gélin	E1 Films	111 524	n.a.
6	The Promise	2016	ES / US	Terry George	E1 Films	110 493	n.a.
7	Loving Vincent	2017	PL / GB / ...	D. Kobiela, ...	Mongrel Media	106 082	n.a.
8	The Snowman	2017	GB INC / ...	T. Alfredson	Universal Pictures	74 755	n.a.
9	The Man Who Invented ...	2017	GB / IE / ...	Bharat Nalluri	Elevation Pictures	69 456	n.a.
10	T2 Trainspotting	2017	GB	Danny Boyle	Sony Pictures	61 905	n.a.
11	47 Meters Down	2017	GB / DO / US	J. Roberts	VVS Films	57 428	n.a.
12	Dalida	2016	FR	Lisa Azuelos	E1 Films	56 256	n.a.
13	Marsal	1999	HR	Vinko Bresan	AIM Distribution	53 993	n.a.
14	Viceroy's House	2017	GB / IN / SE	G. Chadha	Independent	39 991	n.a.
15	Their Finest	2016	GB / SE	Lone Scherfig	Elevation Pictures	36 897	n.a.
16	I Am Not Your Negro	2016	FR / US / ...	Raoul Peck	Mongrel Media	36 449	n.a.
17	I, Daniel Blake	2016	GB / FR / BE	Ken Loach	Mongrel Media	35 403	n.a.
18	Toni Erdmann	2016	DE / AT / CH	Maren Ade	Sony Pictures	35 216	n.a.
19	Kedi	2016	TR / US	Torun Ceyda	Oscilloscope	32 455	n.a.
20	Julieta	2016	ES	P. Almodóvar	Sony Pictures	31 624	n.a.
21	Free Fire	2016	GB	Ben Wheatley	Elevation Pictures	31 231	n.a.
22	The Trip to Spain	2017	GB	M. Winterbottom	E1 Films	30 597	n.a.
23	A Monster Calls	2016	ES / US	J.A. Bayona	Universal Pictures	29 378	n.a.
24	The Square	2017	SE / DE / ...	Ruben Östlund	Independent	29 375	n.a.
25	The Killing of a Sacred Deer	2017	IE / GB / US	Y. Lanthimos	Elevation Pictures	29 335	n.a.
26	Call Me by Your Name	2017	IT / FR / ...	L. Guadagnino	Sony Pictures	27 610	n.a.
27	Sage femme	2017	FR	Martin Provost	Independent	25 794	n.a.
28	La tortue rouge	2016	FR / BE / JP	M. Dudok de Wit	Independent	25 508	n.a.
29	En man som heter Ove	2015	SE / NO	Hannes Holm	Pacific Northwest	24 513	n.a.
30	My Cousin Rachel	2017	GB INC / US	Roger Michell	Fox Searchlight	23 740	n.a.
31	Human Flow	2017	DE / US / CN	Ai Weiwei	Elevation Pictures	20 804	n.a.
32	Churchill	2017	GB	J. Teplitzky	Mongrel Media	16 814	n.a.
33	Frantz	2016	FR / DE	François Ozon	Mongrel Media	16 436	n.a.
34	The Sense of an Ending	2017	GB	Ritesh Batra	Elevation Pictures	16 061	n.a.
35	Breathe	2017	GB	Andy Serkis	Elevation Pictures	14 755	n.a.
36	A Quiet Passion	2016	GB INC / ...	T. Davies	Pacific Northwest	13 963	n.a.
37	Le sens de la fête	2017	FR / CA / BE	O. Nakache, ...	MK2 Mile End	13 699	n.a.
38	Visages villages	2017	FR	Jr., Agnès Varda	MK2 Mile End	11 904	n.a.
39	Personal Shopper	2016	FR / DE / CZ	O. Assayas	Mongrel Media	11 555	n.a.
40	Goodbye Christopher Robin	2017	GB INC / US	Simon Curtis	Fox Searchlight	11 442	n.a.
41	Tulip Fever	2017	GB INC / US	Justin Chadwick	E1 Films	10 944	n.a.
42	Elle	2016	FR / DE / BE	P. Verhoeven	Sony Pictures	10 633	n.a.
43	Friend Request	2016	DE	S. Verhoeven	Independent	9 390	n.a.
44	Ma vie de Courgette	2016	CH / FR	Claude Barras	Independent	9 301	n.a.
45	Réparer les vivants	2016	FR / BE	K. Quillévéré	Independent	8 761	n.a.
46	120 battements par minute	2017	FR	R. Campillo	MK2 Mile End	7 862	n.a.
47	Le fils de Jean	2016	FR / CA	Philippe Lioret	E1 Films	7 793	n.a.
48	The Breadwinner	2017	IE / CA / LU	Nora Twomey	Elevation Pictures	7 597	n.a.
49	A United Kingdom	2016	GB / US / CZ	Amma Asante	Fox Searchlight	6 672	n.a.
50	God's Own Country	2017	GB	Francis Lee	Pacific Northwest	6 256	n.a.

Source: European Audiovisual Observatory / LUMIERE, Comscore



10.3.5. CA - Who is distributing European films?

Table 105. CA - Top importers of European films based on admissions (2017)

As tracked in LUMIERE

Rank	Distributor	Admissions to European films	% share of admissions to European films	% share of distributor admissions	Nr. of European films	% share of European films	Nr. of prints	% share of prints of European films
1	E1 Films	1 305 933	42%	11%	10	11%	n.a.	n.a.
2	Universal Pictures	395 298	13%	3%	3	3%	n.a.	n.a.
3	Mongrel Media	514 122	17%	51%	12	13%	n.a.	n.a.
4	Elevation Pictures	226 278	7%	9%	9	10%	n.a.	n.a.
5	Sony Pictures	173 871	6%	2%	7	8%	n.a.	n.a.
6	VVS Films	57 428	2%	3%	1	1%	n.a.	n.a.
7	AIM Distribution	53 993	2%	99%	1	1%	n.a.	n.a.
8	Oscilloscope	32 455	1%	98%	1	1%	n.a.	n.a.
9	Pacific Northwest	50 633	2%	89%	6	7%	n.a.	n.a.
10	Fox Searchlight	41 854	1%	7%	3	3%	n.a.	n.a.
	Other distributors	224 546	7%	0%	38	42%	n.a.	n.a.
	Total distributors	3 076 411	100%	3%	91	100%	n.a.	n.a.

Source: European Audiovisual Observatory / LUMIERE, Comscore



11. MARKET PROFILE: CHILE

11.1. CL - 2017 at a glance

Table 106. CL - Cinema market at a glance (2017)

Population (in millions)	18.4	Theatrical feature films produced	37
GDP per capita (in EUR)	12 697	Theatrical first releases in market	216
Screens	411	Gross box office (in M EUR)	121.5
Digital screens	410	Admissions (in millions)	27.6
Screens per million inhabitants	22	Avg ticket price (in EUR)	4.4

Sources: IMF, OIA / CNCA, European Audiovisual Observatory / LUMIERE, Comscore

Table 107. CL – Benchmark (2017)

	BE	NL	CL	RO	AU
Population in mio	11.4	17.1	18.4	19.6	24.8
Screens	523	956	411	386	2 210
Screens per million inhabitants	46	56	22	20	89
Admissions in millions	19.6	36.0	27.6	13.9	85.0
Admissions per capita	1.7	2.1	1.5	0.7	3.4
Admissions per screen	37 391	37 668	67 153	35 952	38 462
GBO in MEUR	160.9	301.9	121.5	58.3	817.1
Average ticket price in EUR	8.2	8.4	4.4	4.2	9.6
Film releases ¹⁾	922	1 130	244	387	685
Admissions per release ¹⁾	20 503	32 754	109 398	35 695	112 790

1) As tracked in LUMIERE

Source: National data sources, European Audiovisual Observatory / LUMIERE, Comscore

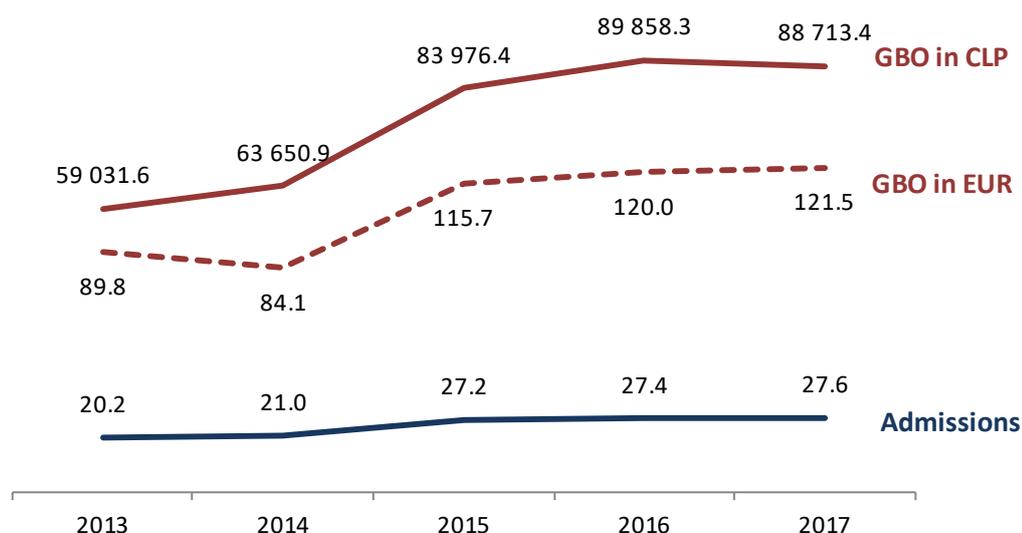


11.2. CL - General market characteristics

11.2.1. CL - Market trends

Figure 65. CL - Box office trend (2013-2017)

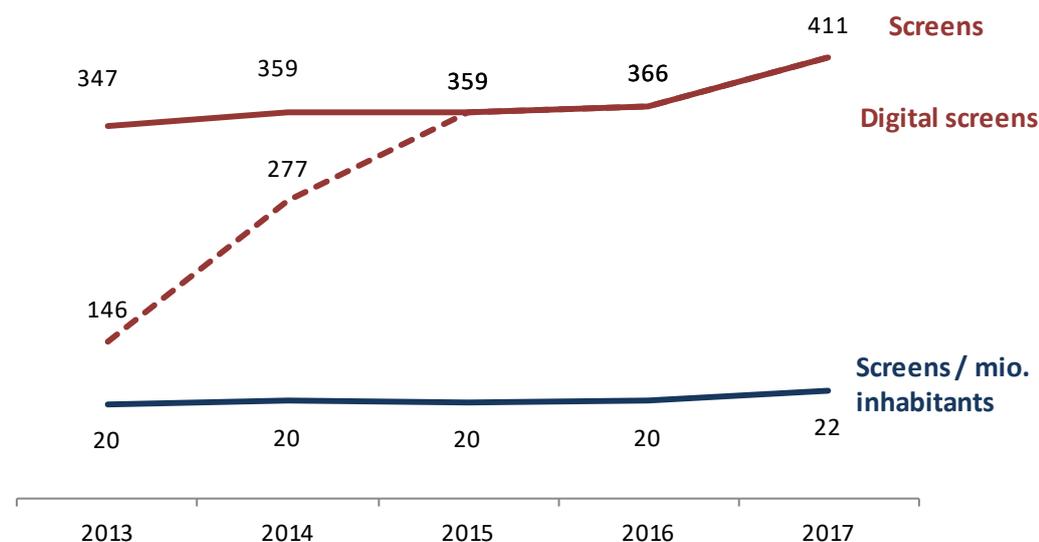
In millions; GBO in EUR converted at average annual bid rate



Sources: OIA / CNCA

Figure 66. CL - Screen development (2013-2017)

Screens in units; Inhabitants in millions

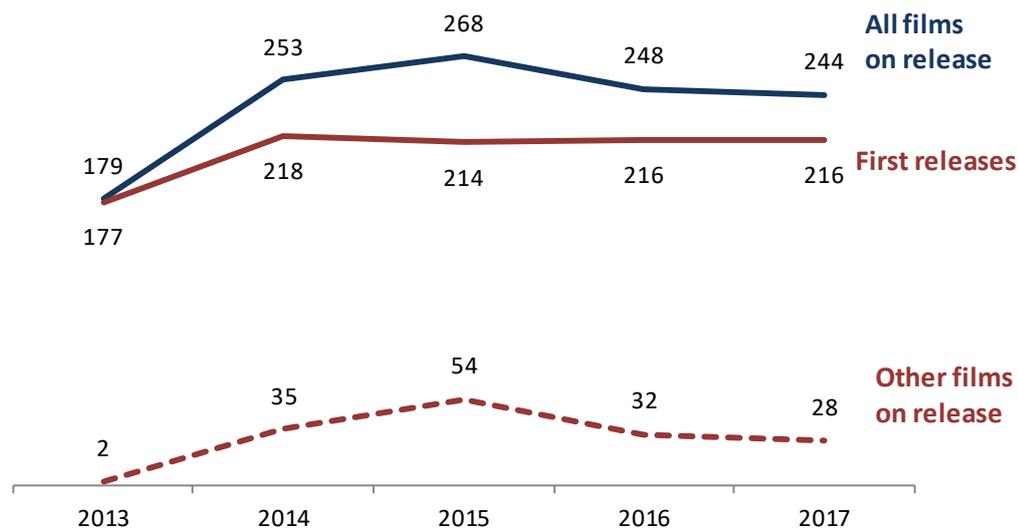


Sources: OIA / CNCA



Figure 67. CL - Development of film releases (2013-2017)

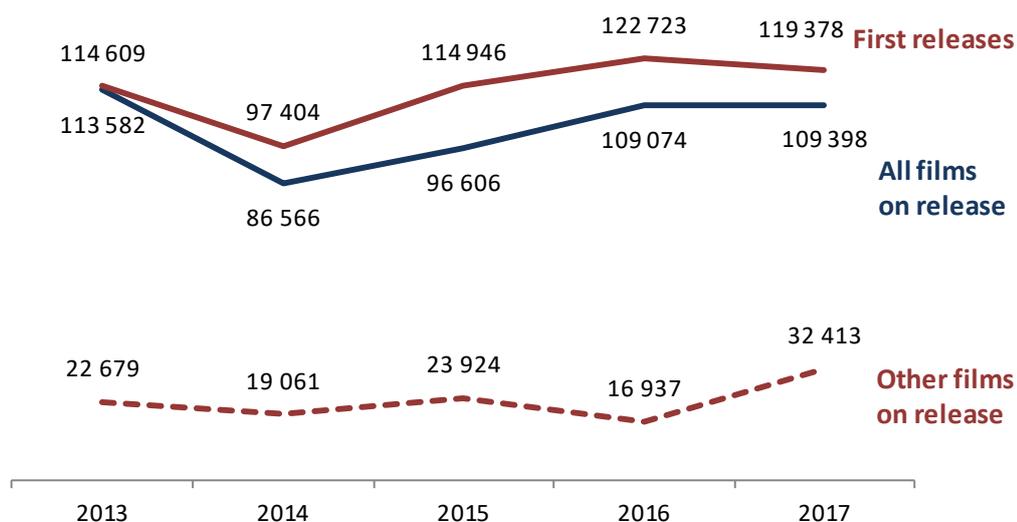
In units, as tracked in LUMIERE; Qualification of first releases based on release dates and production years



Sources: European Audiovisual Observatory / LUMIERE, Comscore

Figure 68. CL - Average admissions per film (2013-2017)

Estimated annual average admissions per film, in thousands; As tracked in LUMIERE



Sources: European Audiovisual Observatory / LUMIERE, Comscore



11.2.2. CL - Market concentration in 2017

Table 108. CL - Concentration of admissions and prints (2017)

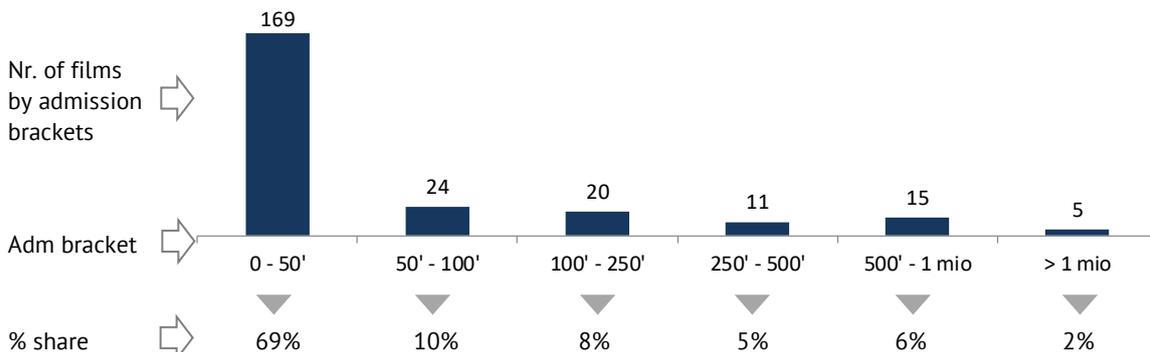
As tracked in LUMIERE

Top films	Cumulative admissions	Cumulative % share	Cumulative prints	% share of prints
Top 10	10 444 595	39%	2 020	17%
Top 20	16 423 119	62%	3 746	32%
Top 30	20 060 323	75%	4 930	43%
Top 50	23 424 229	88%	6 903	60%
Top 100	26 023 842	97%	9 695	84%
Other 144 films	669 366	3%	1 849	16%
All films on release	26 693 208	100%	11 544	100%

Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 69. CL - Number of films on release by admission brackets (2017)

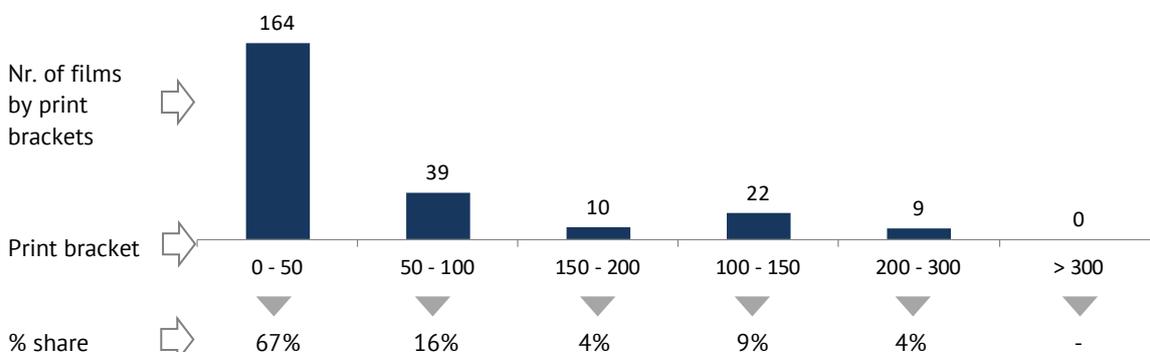
Admission brackets in thousands tickets sold



Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 70. CL - Number of films on release by print brackets (2017)

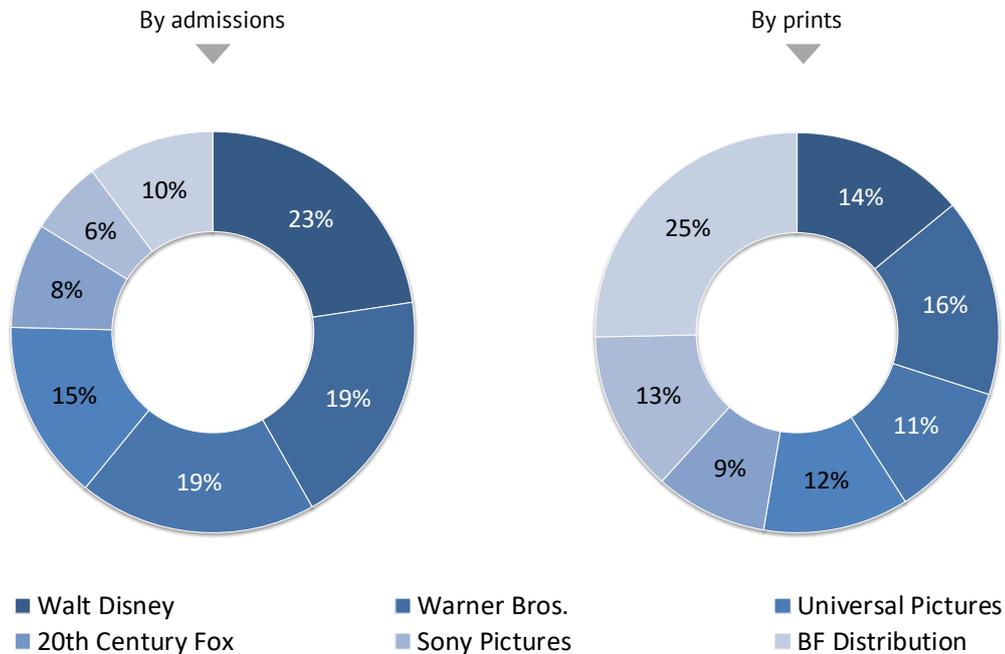
Print brackets in units



Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 71. CL - Top distributors (2017)

Admission brackets in thousands tickets sold.



Source: European Audiovisual Observatory / LUMIERE, Comscore

Table 109. CL - Top 10 distributors (2017)

Admission brackets in thousands tickets sold

Rank	Distributor	Admissions	% share of admissions	Avg. adm. per film	Nr. of films	% share	Nr. of prints	% share
1	Walt Disney	6 036 321	23%	548 756	11	5%	1 617	14%
2	Warner Bros.	5 131 508	19%	270 079	19	8%	1846	16%
3	Universal Pictures	5 077 263	19%	362 662	14	6%	1269	11%
4	20th Century Fox	3 877 690	15%	242 356	16	7%	1347	12%
5	Sony Pictures	2 265 752	8%	161 839	14	6%	1042	9%
6	BF Distribution	1 586 647	6%	40 683	39	16%	1498	13%
7	Paramount Pictures	1 312 924	5%	131 292	10	4%	825	7%
8	Diamond	720 227	3%	42 366	17	7%	681	6%
9	Cinecolor	263 929	1%	13 891	19	8%	420	4%
10	Andes Films	108 326	0%	15 475	7	3%	170	1%
	Other distributors	312 621	1%	4 008	78	32%	829	7%
	Total distributors	26 693 208	100%	109 398	244	100%	11 544	100%

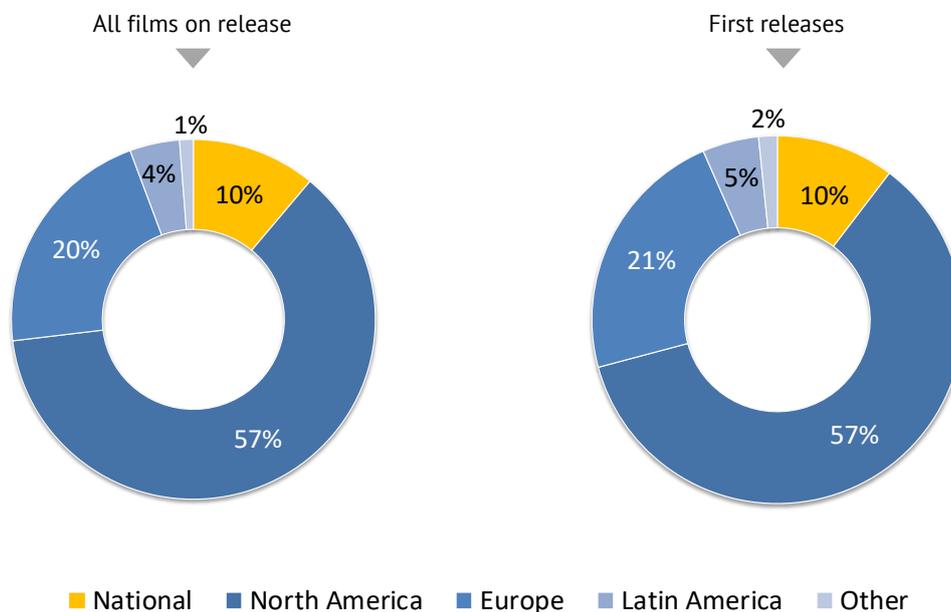
Source: European Audiovisual Observatory / LUMIERE, Comscore



11.2.3. CL - Market share by origin

Figure 72. CL - Film releases by region of origin (2017)

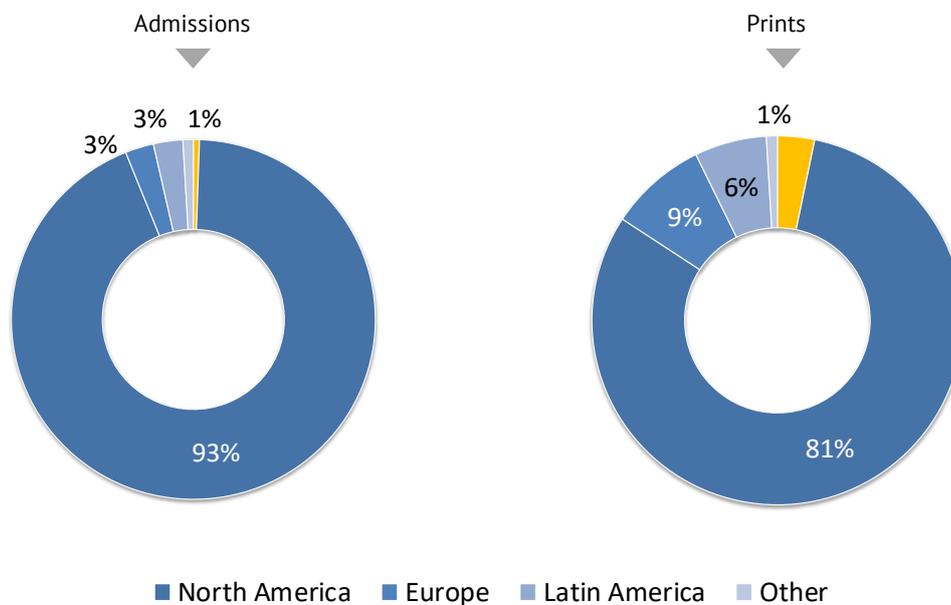
As tracked in LUMIERE



Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 73. CL - Admissions and prints by region of origin (2017)

As tracked in LUMIERE



Source: European Audiovisual Observatory / LUMIERE, Comscore



11.2.4. CL - Top films 2017

Table 110. CL - Top 50 films by admissions (2017)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	Despicable Me 3	2017	US	K. Balda, ...	Universal Pictures	1 646 915	224
2	It	2017	US / CA	A. Muschietti	Warner Bros.	1 298 073	264
3	The Fate of the Furious	2017	US / CN / JP	F. Gary Gray	Universal Pictures	1 276 574	266
4	Moana	2016	US	R. Clements, ...	Walt Disney	1 115 576	139
5	The Boss Baby	2017	US	Tom McGrath	20th Century Fox	1 014 153	152
6	Annabelle 2	2017	US	David Sandberg	Warner Bros.	874 120	218
7	Spider-Man: Homecoming	2017	US	Jon Watts	Sony Pictures	849 471	214
8	Coco	2017	US	Lee Unkrich, ...	Walt Disney	844 070	203
9	Pirates of the Caribbean: ...	2017	US	J. Rønning, ...	Walt Disney	833 115	193
10	Cars 3	2017	US	Brian Fee	Walt Disney	692 528	147
11	Beauty and the Beast	2017	US	Bill Condon	Walt Disney	684 615	187
12	Logan	2017	US	J. Mangold	20th Century Fox	671 612	167
13	Justice League	2017	US	Zack Snyder	Warner Bros.	662 410	223
14	Thor: Ragnarok	2017	US	Taika Waititi	Walt Disney	658 639	206
15	War for the Planet of the Apes	2017	US	Matt Reeves	20th Century Fox	601 982	150
16	Wonder Woman	2017	US / CN / HK	Patty Jenkins	Warner Bros.	561 537	167
17	Sing	2016	US / JP	G. Jennings, ...	Universal Pictures	540 953	82
18	The Emoji Movie	2017	US	Tony Leondis	Sony Pictures	536 249	93
19	Guardians of the Galaxy Vol. 2	2017	US	James Gunn	Walt Disney	534 053	168
20	Star Wars: Episode VIII - The ...	2017	US	Rian Johnson	Walt Disney	526 474	283
21	Transformers: The Last Knight	2017	US / CN	Michael Bay	Paramount Pictures	474 242	160
22	Condorito: La Película	2017	PE	A. Orrelle, ...	20th Century Fox	455 163	152
23	Fifty Shades Darker	2017	US / CN	James Foley	Universal Pictures	433 712	119
24	Dunkirk	2017	GB INC / ...	C. Nolan	Warner Bros.	429 367	126
25	The LEGO Batman Movie	2017	US / DK	Chris McKay	Warner Bros.	343 133	121
26	Assassin's Creed	2016	US / FR / ...	Justin Kurzel	20th Century Fox	328 679	119
27	Kong: Skull Island	2017	US / CN	J. Vogt-Roberts	Warner Bros.	310 819	126
28	A Dog's Purpose	2017	US / IN	L. Hallström	Universal Pictures	299 222	56
29	Rings	2017	US	F. Javier Gutiérrez	Paramount Pictures	285 251	103
30	Wonder	2017	US / HK	Stephen Chbosky	BF Distribution	277 616	102
31	The Mummy	2017	US / CN	Alex Kurtzman	Universal Pictures	250 864	111
32	Geostorm	2017	US	Dean Devlin	Warner Bros.	241 550	158
33	Resident Evil: The Final ...	2016	US / FR / DE	P. W.S. Anderson	Sony Pictures	214 505	103
34	La La Land	2016	US	Damien Chazelle	BF Distribution	211 592	56
35	Happy Death Day	2017	US	C. Landon	Universal Pictures	207 364	91
36	Captain Underpants: The ...	2017	US / CA / ...	David Soren	20th Century Fox	188 071	74
37	Smurfs: The Lost Village	2017	US / HK	Kelly Asbury	Sony Pictures	180 754	103
38	Hacksaw Ridge	2016	US / AU	Mel Gibson	Diamond	174 480	57
39	Split	2016	US / JP	M. Night Shyamalan	Universal Pictures	172 906	79
40	Alien: Covenant	2017	US	Ridley Scott	20th Century Fox	164 929	117
41	Baywatch	2017	US / CN / GB	Seth Gordon	Paramount Pictures	156 409	91
42	Kingsman: The Golden Circle	2017	GB INC / US	Matthew Vaughn	20th Century Fox	148 471	105
43	The LEGO Ninjago Movie	2017	US / DK	Charlie Bean, ...	Warner Bros.	145 413	141
44	Rogue One	2016	US	Gareth Edwards	Walt Disney	144 826	83
45	The Nut Job 2: Nutty by Nature	2017	KR / CA	Cal Brunker	Diamond	144 591	118
46	Blade Runner 2049	2017	US / GB / ...	Denis Villeneuve	Sony Pictures	144 051	106
47	The Great Wall	2016	CN / US	Yimou Zhang	Universal Pictures	134 712	90
48	King Arthur: Legend of the ...	2017	US	Guy Ritchie	Warner Bros.	123 965	118
49	John Wick: Chapter 2	2017	US / HK	Chad Stahelski	BF Distribution	109 367	60
50	xXx: Return of Xander Cage	2017	US / CN / CA	D.J. Caruso	Paramount Pictures	105 086	112

Source: European Audiovisual Observatory / LUMIERE, Comscore

11.3. CL - Market potential for European films

11.3.1. CL - Market volume for European films

Table 111. CL - Overview market volume for European films (2017)

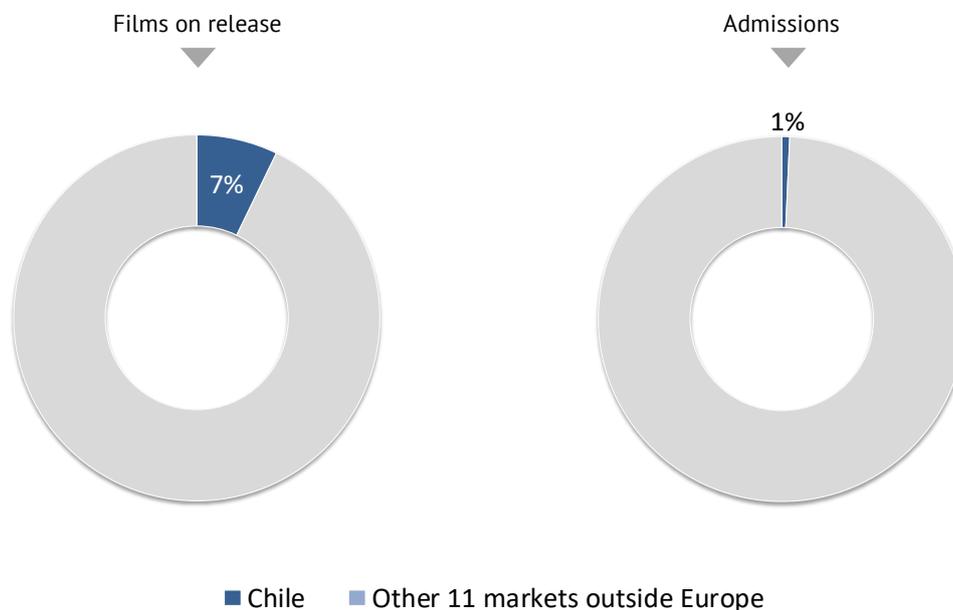
As tracked in LUMIERE

Key indicators	Amount	Market share 2017	Total market
Admissions	675 529	3%	26 693 208
GBO (in EUR)	2 970 334	3%	117 371 326
Films on release	48	20%	244
- First releases	46	21%	216
- Other	2	7%	28
Prints	983	9%	11 544
Average admissions per first release	14 599	-	119 378
Average prints per first release	21	-	51
Average admissions per other release	1 994	-	32 413
Average prints per other release	10	-	15

Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 74. CL - Weight of Brazil as an export market for European films (2017)

As tracked in LUMIERE



Source: European Audiovisual Observatory / LUMIERE, Comscore

11.3.2. CL - Concentration of European films

Table 112. CL - Concentration of admissions and prints for European films (2017)

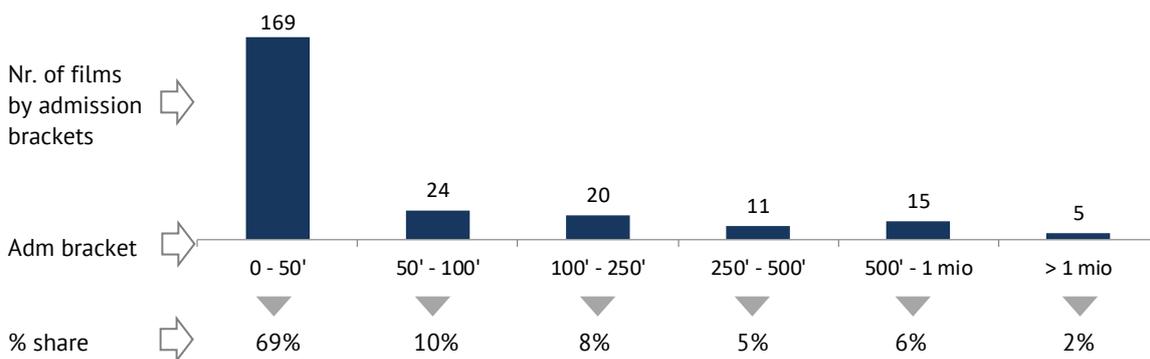
As tracked in LUMIERE

Top films	Cumulative admissions	Cumulative % share	Cumulative prints	% share of prints
Top 10	538 536	80%	580	59%
Top 20	635 248	94%	811	83%
Top 30	664 517	98%	935	95%
Other 18 films	11 012	2%	48	5%
All films on release	675 529	100%	983	100%

Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 75. CL - Number of European films on release by admission brackets (2017)

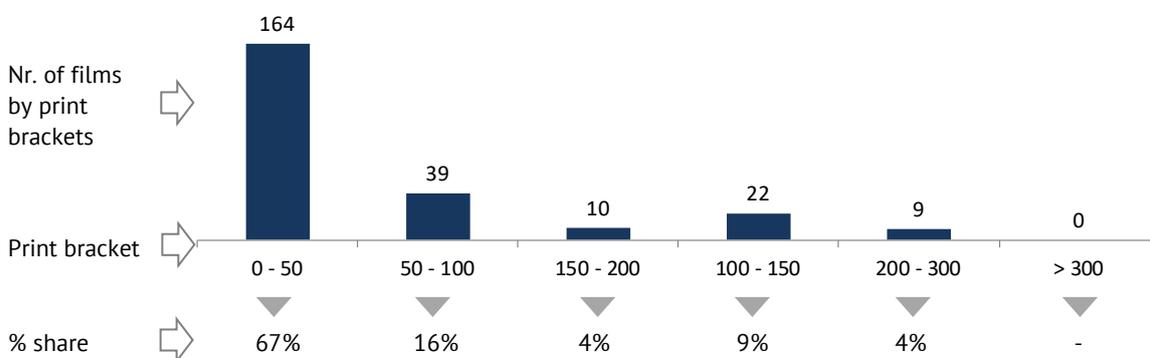
Admission brackets in thousands tickets sold



Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 76. CL - Number of European films on release by print brackets (2017)

Print brackets in units



Source: European Audiovisual Observatory / LUMIERE, Comscore



11.3.3. CL - European films by country of origin

Table 113. CL - Admissions to European films by country of origin (2017)

As tracked in LUMIERE

Rank	Country	Admissions	% share of admissions to European films	% share of total films on release
1	FR France	208 092	31%	7%
2	DE Germany	146 584	22%	1%
3	GB United Kingdom	140 976	21%	5%
4	RU Russia	72 964	11%	1%
5	BE Belgium	32 183	5%	1%
6	ES Spain	28 733	4%	2%
7	IT Italy	21 779	3%	1%
8	PL Poland	11 848	2%	0%
9	SE Sweden	6 741	1%	1%
10	AT Austria	4 068	1%	0%
11	GR Greece	1 561	0%	0%
Total		675 529	100%	20%

Source: European Audiovisual Observatory / LUMIERE, Comscore

Table 114. CL - GBO for European films by country of origin (2017)

In EUR; As tracked in LUMIERE

Rank	Country code	Country	GBO in EUR	% share of GBO to European films	% share of total GBO
1	FR	France	914 991	31%	1%
2	DE	Germany	644 537	22%	1%
3	GB	United Kingdom	619 878	21%	1%
4	RU	Russia	320 826	11%	0%
5	BE	Belgium	141 510	5%	0%
6	ES	Spain	126 340	4%	0%
7	IT	Italy	95 763	3%	0%
8	PL	Poland	52 096	2%	0%
9	SE	Sweden	29 641	1%	0%
10	AT	Austria	17 887	1%	0%
11	GR	Greece	6 864	0%	0%
Total			2 970 334	100%	3%

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 115. CL - European films on release by country of origin (2017)

As tracked in LUMIERE

Rank	Country code	Country	Films on release	% share of European films on release	% share of total films on release
1	FR	France	17	35%	7%
2	GB	United Kingdom	11	23%	5%
3	ES	Spain	6	13%	2%
4	IT	Italy	3	6%	1%
5	RU	Russia	2	4%	1%
6	DE	Germany	2	4%	1%
7	BE	Belgium	2	4%	1%
8	SE	Sweden	2	4%	1%
9	GR	Greece	1	2%	0%
10	AT	Austria	1	2%	0%
11	PL	Poland	1	2%	0%
Total			48	100%	20%

Source: European Audiovisual Observatory / LUMIERE, Comscore

Table 116. CL - European first releases by country of origin (2017)

As tracked in LUMIERE

Rank	Country code	Country	First releases	% share of European first releases	% share of total first releases
1	FR	France	16	35%	7%
2	GB	United Kingdom	10	22%	5%
3	ES	Spain	6	13%	3%
4	IT	Italy	3	7%	1%
5	RU	Russia	2	4%	1%
6	DE	Germany	2	4%	1%
7	BE	Belgium	2	4%	1%
8	SE	Sweden	2	4%	1%
9	GR	Greece	1	2%	0%
10	AT	Austria	1	2%	0%
11	PL	Poland	1	2%	0%
Total			46	100%	21%

Source: European Audiovisual Observatory / LUMIERE, Comscore

**Table 117. CL - Prints of European films by country of origin (2017)**

As tracked in LUMIERE

Rank	Country code	Country	Nr. of prints	% share of prints to European films	% share of total prints
1	FR	France	271	28%	2%
2	GB	United Kingdom	251	26%	2%
3	DE	Germany	140	14%	1%
4	RU	Russia	90	9%	1%
5	BE	Belgium	80	8%	1%
6	ES	Spain	76	8%	1%
7	SE	Sweden	28	3%	0%
8	IT	Italy	20	2%	0%
9	AT	Austria	16	2%	0%
10	PL	Poland	9	1%	0%
11	GR	Greece	2	0%	0%
Total			983	100%	9%

Source: European Audiovisual Observatory / LUMIERE, Comscore



11.3.4. CL - Top European films 2013-2017

Table 118. CL - Top 29 European films by admissions (2013)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	Lo imposible	2012	ES / US	J. A. Bayona	BF Distribution	287 215	n.a.
2	Las aventuras de Tadeo ...	2012	ES	Enrique Gato	Paramount Pictures	143 094	n.a.
3	Sammy's avonturen 2	2012	BE / FR / IT	V. Kesteloot, ...	Andes Films	80 106	n.a.
4	Les Misérables	2012	GB / US	Tom Hooper	Universal Pictures	55 353	n.a.
5	Cloud Atlas	2012	DE / US	Tom Tykwer, ...	BF Distribution	44 100	n.a.
6	Anna Karenina	2012	GB	Joe Wright	Universal Pictures	34 777	n.a.
7	Amour	2012	FR / DE / AT	Michael Haneke	CDI Filmes	25 837	n.a.
8	Séptimo	2013	ES / AR	Patxi Amézcuca	20th Century Fox	22 887	n.a.
9	About Time	2013	GB	Richard Curtis	Universal Pictures	21 225	n.a.
10	Una pistola en cada ma...	2012	ES	Cesc Gay	CDI Filmes	5 333	n.a.
11	Il Futuro	2013	IT / CL / ...	Alicia Scherson	BF Distribution	4 774	n.a.
12	Los amantes pasajeros	2013	ES	Pedro Almodóvar	Diamond	4 716	n.a.
13	Manuale d'am3re	2011	IT / FR	Giovanni Veronesi	CDI Filmes	4 009	n.a.
14	Seven Psychopaths	2012	GB INC / US	Martin McDonagh	Diamond	3 644	n.a.
15	Hysteria	2011	GB INC / ...	Tanya Wexler	BF Distribution	1 969	n.a.
16	Posti in piedi in paradiso	2012	IT	Carlo Verdone	CDI Filmes	1 278	n.a.
17	Ginger & Rosa	2012	GB / DK / ...	Sally Potter	BF Distribution	1 242	n.a.
18	Le prénom	2012	FR / BE	A. de La Patellière, ...	Impacto	1 212	n.a.
19	Au galop	2011	FR	L.-D. De Lencquesaing	CDI Filmes	1 000	n.a.
20	7 días en La Habana	2012	FR / ES	L. Cantent, ...	Impacto	670	n.a.
21	Paradis: Amour	2012	AT / DE / FR	Ulrich Seidl	n.a.	624	n.a.
22	Sentados frente al fuego	2011	DE / CL	A. Fernández Almendras	n.a.	579	n.a.
23	Paul McCartney And ...	2013	GB	Paul McCartney	n.a.	330	n.a.
24	Searching for Sugar Man	2012	SE / GB	M. Bendjelloul	n.a.	286	n.a.
25	Juan de los Muertos	2011	ES / CU	Alejandro Brugués	n.a.	255	n.a.
26	Rolling Stones: Crossfire ...	2012	GB / US	Brett Morgen	n.a.	109	n.a.
27	La guerre est déclarée	2011	FR	Valérie Donzelli	n.a.	56	n.a.
28	Polisse	2011	FR	Maiwenn	n.a.	49	n.a.
29	Where the Condors Fly	2012	CH / CL / ...	Carlos Klein	n.a.	9	n.a.

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 119. CL - Top 38 European films by admissions (2014)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	Lucy	2014	FR	Luc Besson	Universal Pictures	218 362	n.a.
2	Paddington	2014	GB / FR	Paul King	Diamond	84 639	n.a.
3	Tarzan	2013	DE	Reinhard Klooss	BF Distribution	41 182	n.a.
4	Violetta. La emoción del ...	2014	GB / AR	Matthew Amos	Walt Disney	36 177	n.a.
5	Pancho, el perro millonario	2014	ES	Tom Fernández	BF Distribution	26 037	n.a.
6	Minuscule - La vallée ...	2013	FR / BE	H. Giraud, ...	BF Distribution	25 184	n.a.
7	A Most Wanted Man	2014	GB / US / ...	Anton Corbijn	Diamond	22 263	n.a.
8	[REC] 4: Apocalipsis	2014	ES	J. Balagueró	CDI Filmes	21 978	n.a.
9	La grande bellezza	2013	IT / FR	Paolo Sorrentino	Impacto	17 839	n.a.
10	Perdona si te llamo amor	2014	ES	Joaquín Llamas	BF Distribution	16 800	n.a.
11	Philomena	2013	GB / US / ...	Stephen Frears	BF Distribution	15 945	n.a.
12	Mary's Land	2013	ES	Juan Manuel Cotelo	n.a.	15 457	n.a.
13	Diana	2013	GB / FR / ...	O. Hirschbiegel	BF Distribution	15 112	n.a.
14	La danza de la realidad	2013	FR / CL	A. Jodorowsky	Arcadia	10 669	n.a.
15	The Family	2013	FR / US	Luc Besson	BF Distribution	8 990	n.a.
16	Calvary	2014	IE / GB	J. M. McDonagh	20th Century Fox	8 841	n.a.
17	Le temps de l'aventure	2013	FR / BE / ...	Jérôme Bonnell	CDI Filmes	6 266	n.a.
18	Renoir	2012	FR	Gilles Bourdos	Impacto	4 641	n.a.
19	The Love Punch	2013	FR / GB	Joel Hopkins	Impacto	4 551	n.a.
20	Ismael	2013	ES	Marcelo Piñeyro	BF Distribution	4 008	n.a.
21	Le passé	2013	FR / IT	Asghar Farhadi	CDI Filmes	2 869	n.a.
22	A Clockwork Orange	1971	GB / US	Stanley Kubrick	Cinemark	1 782	n.a.
23	La vie d'Adèle	2013	FR / BE / ...	A. Kechiche	BF Distribution	1 764	n.a.
24	El árbol magnético	2013	ES / CL	I. de Ayguavives	n.a.	1 450	n.a.
25	African Safari	2013	BE / FR / ...	Ben Stassen	BF Distribution	1 018	n.a.
26	BBC Earth: Little Giants	2014	GB	Mark Brownlow	n.a.	654	n.a.
27	Leave The World Behind	2014	GB / US	Christian Larson	n.a.	543	n.a.
28	BBC Earth: One Life	2011	GB	M. Gunton, ...	n.a.	436	n.a.
29	Au galop	2011	FR	L.-D. De Lencquesaing	CDI Filmes	133	n.a.
30	Posti in piedi in paradiso	2012	IT	Carlo Verdone	CDI Filmes	115	n.a.
31	Séptimo	2013	ES / AR	Patxi Amézcuca	20th Century Fox	85	n.a.
32	Propaganda	1998	TR	Sinan Cetin	n.a.	69	n.a.
33	Pandora'nin kutusu	2008	TR / FR / ...	Yesim Ustaoglu	n.a.	46	n.a.
34	Málmsáttur	2013	IS	Ragnar Bragason	n.a.	25	n.a.
35	Les adieux à la reine	2012	FR / ES	Benoît Jacquot	n.a.	24	n.a.
36	Stella	2008	FR	Sylvie Verheyde	n.a.	19	n.a.
37	Juan de los Muertos	2011	ES / CU	A. Brugués	n.a.	13	n.a.
38	Du vent dans mes mollets	2012	FR	Carine Tardieu	n.a.	2	n.a.

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 120. CL - Top 50 European films by admissions (2015)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	Taken 3	2014	FR	Olivier Megaton	20th Century Fox	359 010	80
2	The Little Prince	2015	FR / US	Mark Osborne	BF Distribution	139 294	83
3	The Theory of Everything	2014	GB INC / US	James Marsh	Universal Pictures	91 530	19
4	La belle et la bête	2014	FR / DE	Christophe Gans	BF Distribution	80 915	42
5	Qu'est-ce qu'on a fait au ...	2014	FR	P. de Chauveron	Cinicolor	67 736	26
6	The Woman in Black 2: Angel ...	2014	GB INC / ...	Tom Harper	Diamond	51 700	49
7	Der 7bte Zwerg	2014	DE	B. Aljinovic, ...	BF Distribution	31 477	42
8	Ooops! Noah is Gone...	2015	DE / BE / ...	T. Genkel, ...	BF Distribution	30 903	46
9	The House of Magic	2013	BE	J. Degruson, ...	Cinicolor	29 002	49
10	Shaun the Sheep Movie	2015	GB	Mark Burton, ...	Universal Pictures	21 985	48
11	Ocho apellidos vascos	2013	ES	E. Martínez Lázaro	Cinicolor	21 327	11
12	Escobar: Paradise Lost	2014	FR / ES	Andrea Di Stefano	BF Distribution	18 642	34
13	Maya the Bee Movie	2014	DE / AU	Alexs Stadermann	Andes Films	14 222	43
14	Love, Rosie	2014	DE / GB	Christian Ditter	Andes Films	12 234	12
15	The Gunman	2015	ES / GB / ...	Pierre Morel	BF Distribution	11 758	36
16	Ida	2013	PL / DK	Pawel Pawlikowski	Cinicolor	10 433	13
17	El club de los incomprendidos	2014	ES	Carlos Sedes	BF Distribution	8 321	29
18	El botón de nácar	2015	FR / ES	Patricio Guzmán	BF Distribution	7 418	12
19	Avant l'hiver	2013	FR / LU	Philippe Claudel	Cinicolor	5 828	11
20	La famille Bélier	2014	FR / BE	Eric Lartigau	BF Distribution	5 400	10
21	Im Labyrinth des Schweigens	2014	DE	Giulio Ricciarelli	CDI Filmes	4 489	5
22	Perdona si te llamo amor	2014	ES	Joaquín Llamas	BF Distribution	4 360	10
23	Dark Places	2015	GB / FR / US	G. Paquet-Brenner	BF Distribution	4 310	20
24	The Shining	1980	GB / US	Stanley Kubrick	Parkcircus	3 539	7
25	Suffragette	2015	GB	Sarah Gavron	Universal Pictures	3 239	8
26	Leviafan	2014	RU	Andrei Zvyagintsev	Cinicolor	2 754	7
27	Le Week-End	2013	GB / FR	Roger Michell	CDI Filmes	2 446	2
28	Backstreet Boys: Show 'Em ...	2015	GB / US	Stephen Kijak	Parkcircus	2 297	23
29	Mia madre	2015	IT / FR	Nanni Moretti	Impacto	1 801	8
30	3 coeurs	2014	FR / DE / BE	Benoît Jacquot	CDI Filmes	1 701	7
31	Deux jours, une nuit	2014	BE / FR / IT	Luc Dardenne, ...	n.a.	1 652	4
32	Blutgletscher	2013	AT	Marvin Kren	CDI Filmes	1 612	6
33	Amy	2015	GB / US	Asif Kapadia	n.a.	1 483	6
34	Roger Waters the Wall	2014	GB	Sean Evans, ...	n.a.	1 441	9
35	Paddington	2014	GB / FR	Paul King	Diamond	1 437	7
36	Elle s'en va	2013	FR	E. Bercot	CDI Filmes	1 429	8
37	La chambre bleue	2014	FR	Mathieu Amalric	Impacto	1 368	4
38	Violette	2013	FR / BE	Martin Provost	Cinicolor	980	1
39	En chance til	2014	DK / SE	Susanne Bier	Impacto	899	7
40	Ronaldo	2015	GB	Anthony Wonke	n.a.	891	12
41	Mr. Kaplan	2014	ES / UY / DE	Álvaro Brechner	Arcadia	737	3
42	La Vénus à la fourrure	2013	FR / PL	Roman Polanski	n.a.	396	2
43	The Door	2012	HU / DE	István Szabó	Arcadia	327	4
44	Emergo	2011	ES / US	Carles Torrens	Andes Films	293	1
45	Francisco - El Padre Jorge	2015	ES / AR / IT	B. Docampo Feijóo	Andes Films	165	11
46	Desert Dancer	2014	GB	Richard Raymond	BF Distribution	136	3
47	Tusen ganger god natt	2013	NO / IE / SE	Erik Poppe	n.a.	77	1
48	Den skaldede frisør	2012	DK / SE / FR /	Susanne Bier	n.a.	61	1
49	Sammy's avonturen 2	2012	BE / FR / IT	Vincent Kesteloot, B	Andes Films	35	1
50	Nucingen Haus	2008	FR / RO	Raoul Ruiz	n.a.	23	1

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 121. CL - Top 50 European films by admissions (2016)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	Bridget Jones's Baby	2016	GB / US / FR	S. Maguire	Universal Pictures	102 978	68
2	Ich seh, Ich seh	2014	AT	S. Fiala, ...	BF Distribution	80 858	47
3	Robinson Crusoe	2016	BE / FR / US	V. Kesteloot, ...	Cinecolor	51 211	45
4	The Danish Girl	2015	GB / US / ...	Tom Hooper	Universal Pictures	38 948	16
5	Nine Lives	2016	FR / CN / CA	B. Sonnenfeld	Diamond	36 704	39
6	Eye in the Sky	2015	GB	Gavin Hood	BF Distribution	14 741	17
7	Heidi	2015	DE / CH	Alain Gsponer	BF Distribution	14 092	30
8	Truman	2015	ES / AR	Cesc Gay	Cinecolor	13 897	13
9	Julieta	2016	ES	P. Almodóvar	Universal Pictures	13 420	8
10	Se Dio vuole	2015	IT	E. M. Falcone	Cinecolor	12 145	5
11	Tini: El gran cambio de ...	2016	ES / IT / AR	J. P. Buscarini	Walt Disney	11 764	41
12	The Hollow	2015	GB / US / IE	Corin Hardy	BF Distribution	10 804	23
13	Youth	2015	IT / FR / ...	P. Sorrentino	Walt Disney	10 252	6
14	Bastille Day	2016	GB INC / ...	J. Watkins	BF Distribution	9 790	22
15	Snezhnaya koroleva 2. ...	2014	RU	A. Tsitsilin	BF Distribution	8 327	26
16	Atrapa la bandera	2015	ES	Enrique Gato	Paramount Pictures	8 135	49
17	Carol	2015	GB / US / AU	Todd Haynes	Andes Films	8 064	11
18	Ekipazh	2016	RU / KH	N. Lebedev	BF Distribution	7 831	26
19	Cien años de perdón	2016	ES / FR / AR	D. Calparsoro	20th Century Fox	6 967	18
20	The Transporter Refueled	2015	FR / CN / BE	C. Delamarre	Andes Films	6 852	26
21	Brooklyn	2015	GB / IE / CA	John Crowley	BF Distribution	6 833	19
22	Bølgen	2015	NO	Roar Uthaug	Impacto	6 550	18
23	Eddie the Eagle	2016	GB INC / ...	D. Fletcher	20th Century Fox	6 511	19
24	Miss You Already	2015	GB	C. Hardwicke	BF Distribution	5 150	16
25	Gespensterjäger	2015	DE / AT / IE	T. Baumann	Cinecolor	4 983	33
26	Belka i Strelka. Zvezdnye ...	2010	RU	I. Evlannikova, ...	BF Distribution	4 906	21
27	Suite Française	2014	FR / GB / ...	Saul Dibb	Andes Films	4 894	8
28	Ocho apellidos catalanes	2015	ES	E. Martínez Lázaro	Cinecolor	4 234	8
29	Mi gran noche	2015	ES	Á. de la Iglesia	Cinecolor	4 033	7
30	Une heure de tranquillité	2014	FR	Patrice Leconte	Cinecolor	3 643	16
31	Poveda	2016	ES	Pablo Moreno	n.a.	3 310	5
32	A Hard Day's Night	1964	GB	Richard Lester	Parkcircus	3 151	12
33	La vache	2016	FR	M. Hamidi	BF Distribution	3 113	10
34	Krigen	2015	DK	T. Lindholm	Impacto	2 959	10
35	Sorgenfri	2015	DK	Bo Mikkelsen	Cinecolor	2 844	11
36	Quo vado?	2016	IT	G. Nunziante	Diamond	2 312	8
37	A Night in Bohemia	2016	GB	n.a.	n.a.	2 276	11
38	Mustang	2015	FR / DE / TR	D. Gamze Ergüven	Cinecolor	2 230	12
39	Colonia	2015	DE / FR / LU	F. Gallenberger	n.a.	2 007	1
40	Babysitting 2	2015	FR	N. Benamou, ...	BF Distribution	1 829	7
41	Kiki, el amor se hace	2016	ES	Paco León	BF Distribution	1 741	11
42	L'ombre des femmes	2015	FR / CH	Philippe Garrel	CDI Filmes	1 621	3
43	Le Week-End	2013	GB / FR	Roger Michell	CDI Filmes	1 559	3
44	Florence Foster Jenkins	2016	GB	Stephen Frears	Cinecolor	1 516	5
45	Mon roi	2015	FR	Maiwenn	CDI Filmes	1 186	5
46	Trainspotting	1996	GB	Danny Boyle	Parkcircus	994	5
47	The Rolling Stones Havana ...	2016	GB	Paul Dugdale	CinEvento	835	23
48	Marguerite	2015	FR / CZ / BE	Xavier Giannoli	n.a.	829	2
49	Supersonic	2016	GB	Mat Whitecross	n.a.	533	1
50	The Little Prince	2015	FR / US	Mark Osborne	BF Distribution	262	1

Source: European Audiovisual Observatory / LUMIERE, Comscore

**Table 122. CL - Top 48 European films by admissions (2017)**

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	Valerian and the City of ...	2017	FR / CN / ...	Luc Besson	Diamond	92 758	127
2	A Stork's Journey	2017	DE / BE / ...	T. Genkel, ...	Andes Films	86 052	74
3	Ballerina	2016	FR / CA	E. Summer, ...	BF Distribution	77 256	52
4	Happy Family	2017	DE / GB	Holger Tappe	BF Distribution	60 532	66
5	Nevesta	2017	RU	S. Podgaevskiy	BF Distribution	54 024	51
6	Don't Knock Twice	2016	GB	C. W. James	BF Distribution	48 472	37
7	T2 Trainspotting	2017	GB	Danny Boyle	Sony Pictures	44 014	32
8	The Son of Bigfoot	2017	BE / FR	J. Degruson, ...	Cinecolor	32 048	79
9	47 Meters Down	2017	GB / DO / US	J. Roberts	BF Distribution	23 646	49
10	Perfetti sconosciuti	2016	IT	P. Genovese	Diamond	19 734	13
11	Zashchitniki	2017	RU	S. Andreasyan	BF Distribution	18 940	39
12	Demain tout commence	2016	FR / GB	Hugo Gélin	BF Distribution	13 733	19
13	David Gilmour Live at Pompeii	2017	GB	Gavin Elder	n.a.	12 291	56
14	Loving Vincent	2017	PL / GB / ...	D. Kobiela, ...	Impacto	11 848	9
15	Verónica	2017	ES	Paco Plaza	Andes Films	10 495	24
16	A Monster Calls	2016	ES / US	J.A. Bayona	Diamond	9 578	28
17	Breathe	2017	GB	Andy Serkis	Diamond	7 052	23
18	Les innocentes	2016	FR / PL	Anne Fontaine	CDI Filmes	4 502	4
19	The Square	2017	SE / DE / ...	Ruben Östlund	Cinecolor	4 205	13
20	Un profil pour deux	2017	AT / FR / ...	S. Robelin	BF Distribution	4 068	16
21	Frantz	2016	FR / DE	François Ozon	Arcadia	3 864	2
22	Warrior's Gate	2016	FR / CN	Matthias Hoene	Cinecolor	3 824	17
23	C'est la vie	2001	FR	J.-P. Améris	BF Distribution	3 621	18
24	Princesita	2017	ES / AR / CL	Marialy Rivas	n.a.	3 500	14
25	El bar	2017	ES / AR	Á. de la Iglesia	Cinecolor	3 273	4
26	Rammstein: Paris	2016	GB	Jonas Åkerlund	n.a.	3 141	34
27	Borg McEnroe	2017	SE / DK / FI	Janus Metz	Impacto	2 536	15
28	Miss Sloane	2016	FR / US	John Madden	BF Distribution	2 065	13
29	My Bakery in Brooklyn	2016	ES / US	Gustavo Ron	n.a.	1 738	5
30	Elle	2016	FR / DE / BE	P. Verhoeven	Andes Films	1 707	2
31	Little Men	2016	GR / BR / US	Ira Sachs	Arcadia	1 561	2
32	Sage femme	2017	FR	Martin Provost	CDI Filmes	1 296	2
33	Forever Young	2016	IT	Fausto Brizzi	Cinecolor	1 107	5
34	Love & Friendship	2016	GB / IE / ...	Whit Stillman	Cinecolor	1 081	3
35	Polina, danser sa vie	2016	FR	A. Preljocaj	CDI Filmes	969	3
36	I nostri ragazzi	2014	IT	I. De Matteo	Arcadia	938	2
37	Un beau soleil intérieur	2017	FR / BE	Claire Denis	CDI Filmes	778	3
38	À fond	2016	FR / MK	N. Benamou	Cinecolor	739	3
39	Mal de pierres	2016	FR / BE / CA	Nicole Garcia	CDI Filmes	648	3
40	An Inconvenient Truth 2	2012	GB	Jack Guest	Paramount Pictures	375	6
41	Florence Foster Jenkins	2016	GB	Stephen Frears	Cinecolor	366	1
42	Black Sabbath the End of ...	2017	GB	Dick Carruthers	n.a.	358	9
43	Dans la maison	2012	FR	François Ozon	Arcadia	183	1
44	I, Daniel Blake	2016	GB / FR / BE	Ken Loach	n.a.	180	1
45	La puerta abierta	2016	ES	M. Seresesky	n.a.	149	1
46	El color del camaleón	2017	BE / CL	Andres Lubbert	n.a.	135	1
47	Francofonia	2015	FR / DE / NL	A. Sokurov	CDI Filmes	98	1
48	La belle saison	2015	FR / BE	C. Corsini	Arcadia	51	1

Source: European Audiovisual Observatory / LUMIERE, Comscore



11.3.5. CL - Who is distributing European films?

Table 123. CL - Top importers of European films based on admissions (2017)

As tracked in LUMIERE

Rank	Distributor	Admissions to European films	% share of admissions to European films	% share of distributor admissions	Nr. of European films	% share of European films	Nr. of prints	% share of prints of European films
1	BF Distribution	306 357	45%	19%	10	21%	360	37%
2	Diamond	129 122	19%	18%	4	8%	191	19%
3	Andes Films	98 254	15%	91%	3	6%	100	10%
4	Cinecolor	46 643	7%	18%	8	17%	125	13%
5	Sony Pictures	44 014	7%	2%	1	2%	32	3%
6	Impacto	14 384	2%	59%	2	4%	24	2%
7	CDI Filmes	8 291	1%	100%	6	13%	16	2%
8	Arcadia	6 597	1%	12%	5	10%	8	1%
9	Paramount Pictures	375	0%	0%	1	2%	6	1%
	Other distributors	21 492	3%	0%	8	17%	121	12%
	Total distributors	675 529	100%	3%	48	100%	983	100%

Source: European Audiovisual Observatory / LUMIERE, Comscore



12. MARKET PROFILE: CHINA

12.1. CN - 2017 at a glance

Table 124. CN - Cinema market at a glance (2017)

Population (in millions)	1 390.1	Theatrical feature films produced	970
GDP per capita (in EUR)	7 613	Theatrical first releases in market	381
Screens	50 776	Gross box office (in M EUR)	7 339.7
Digital screens	47 097	Admissions (in millions)	1 620.0
Screens per million inhabitants	37	Avg ticket price (in EUR)	4.5

Source: IMF, China Media Management, SAPPRFT, European Audiovisual Observatory / LUMIERE, Comscore

Table 125. CN – Benchmarking (2017)

	MX	RU	BR	US	CN
Population in mio	123.5	144.3	207.7	325.9	1 390.1
Screens	6 633	4 796	3 220	40 393	50 776
Screens per million inhabitants	54	33	16	124	37
Admissions in millions	338.0	211.3	181.3	1 216.8	1 620.0
Admissions per capita	2.7	1.5	0.9	3.7	1.2
Admissions per screen	34 981	42 302	51 298	27 585	57 856
GBO in MEUR	756.9	811.5	755.9	9 335.3	7 339.7
Average ticket price in EUR	2.2	3.8	4.2	7.7	4.5
Film releases ¹⁾	563	659	623	839	938
Admissions per release ¹⁾	602 356	322 112	283 456	1 306 911	1 612 039

1) As tracked in LUMIERE

Source: National data sources, European Audiovisual Observatory / LUMIERE, Comscore

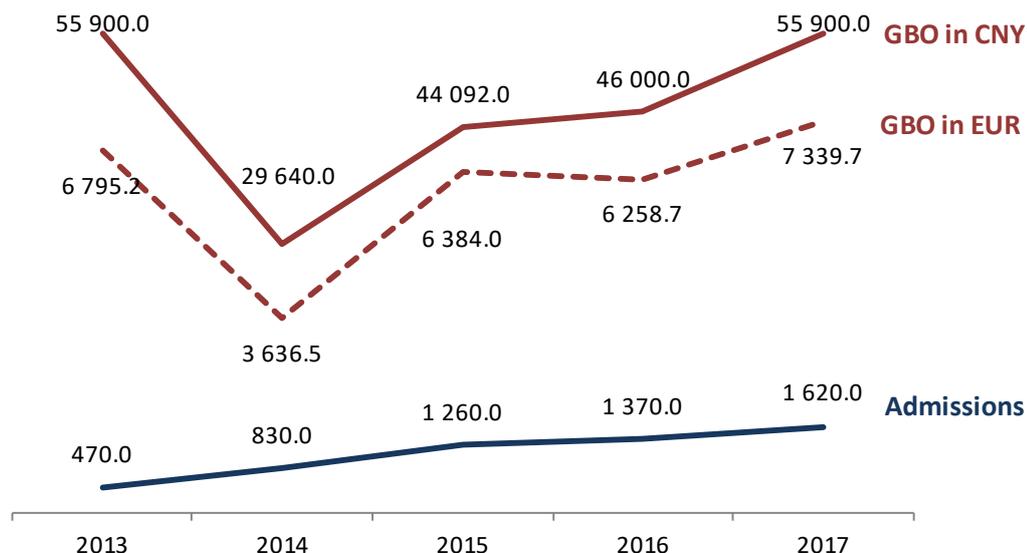


12.2. CN - General market characteristics

12.2.1. CN - Market trends

Figure 77. CN - Box office trends (2013-2017)

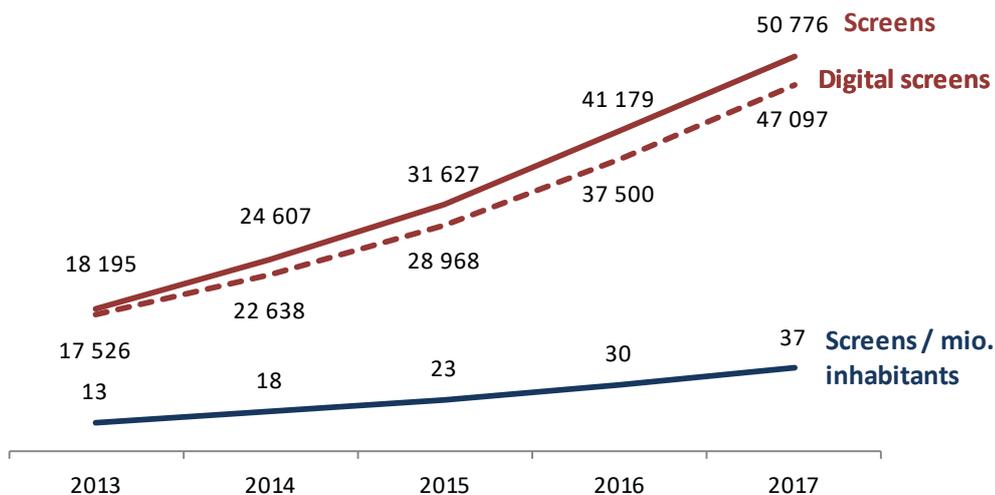
In millions; GBO in EUR converted at average annual bid rate



Source: China Media Management, SPPRFT

Figure 78. CN - Screen development (2013-2017)

Screens in units; Inhabitants in millions

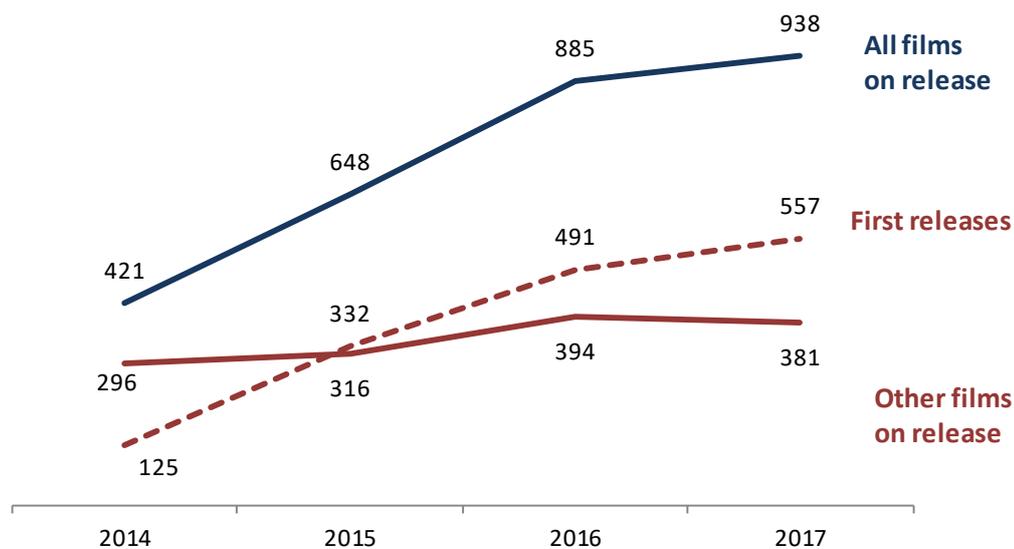


Source: China Media Management, SPPRFT



Figure 79. CN - Development of film releases (2014-2017)

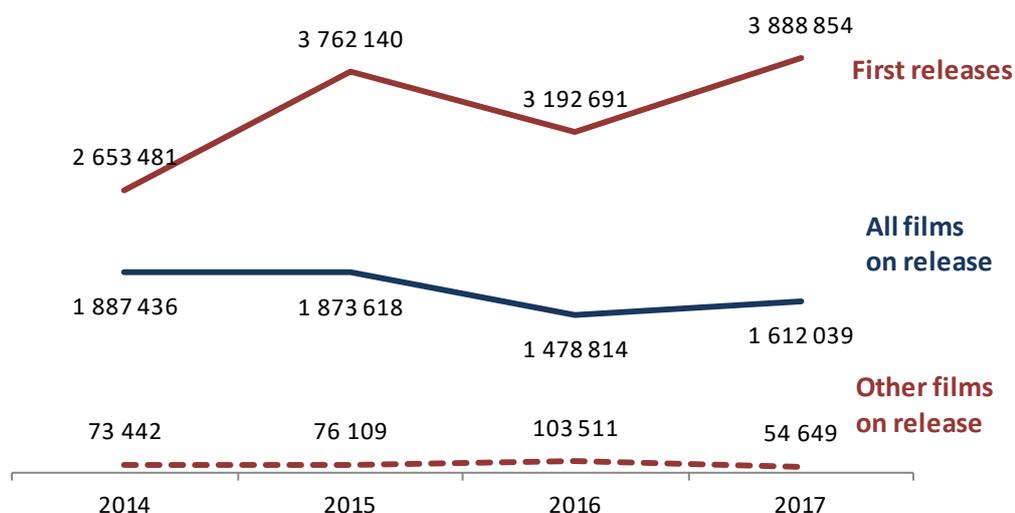
In units, as tracked in LUMIERE; Qualification of “first” releases based on release dates and production years



Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 80. CN - Average admissions per film (2014-2017)

Estimated annual average admissions per film, in thousands; As tracked in LUMIERE



Source: European Audiovisual Observatory / LUMIERE, Comscore

12.2.2. CN - Market concentration in 2017

Table 126. CN - Concentration of admissions and prints (2017)

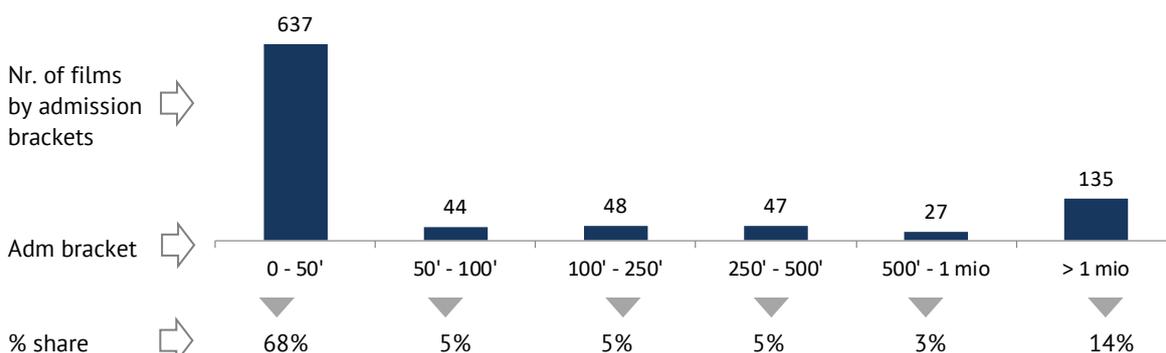
As tracked in LUMIERE

Top films	Cumulative admissions	Cumulative % share	Cumulative locations	% share of locations
Top 10	552 400 196	37%	78 369	5%
Top 20	804 845 937	53%	157 361	10%
Top 30	976 736 201	65%	234 717	15%
Top 50	1 195 381 519	79%	391 209	24%
Top 100	1 408 132 836	93%	755 085	47%
Other 838 films	103 959 957	7%	855 896	53%
All films on release	1 512 092 793	100%	1 610 981	100%

Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 81. CN - Number of films on release by admission brackets (2017)

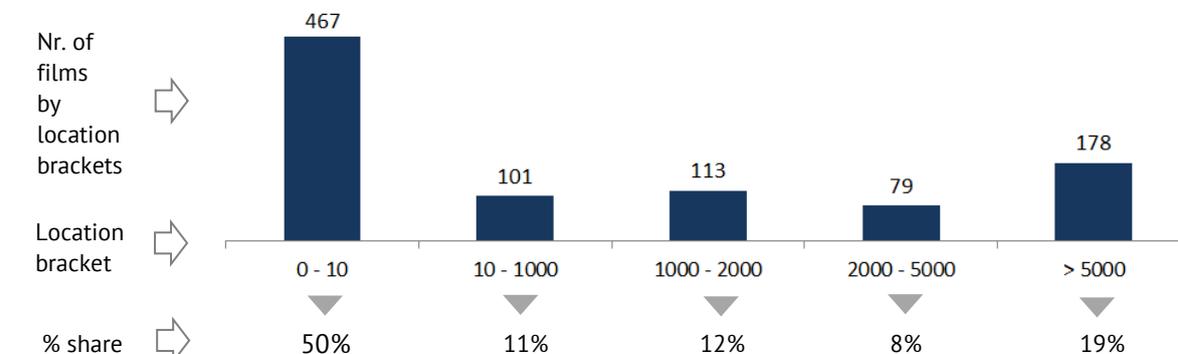
Admission brackets in thousands tickets sold



Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 82. CN - Number of films on release by location brackets (2017)

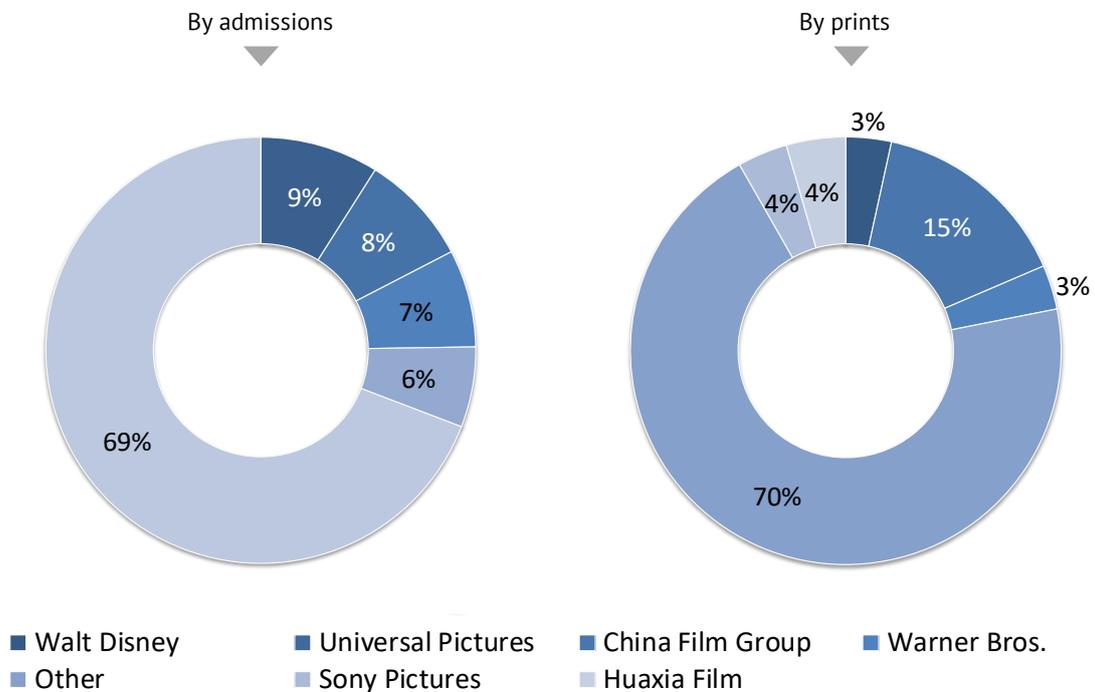
Location brackets in units



Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 83. CN - Top distributors (2017)

Admission brackets in thousands tickets sold



Source: European Audiovisual Observatory / LUMIERE, Comscore

Table 127. CN - Top 10 distributors (2017)

Admission brackets in thousands tickets sold

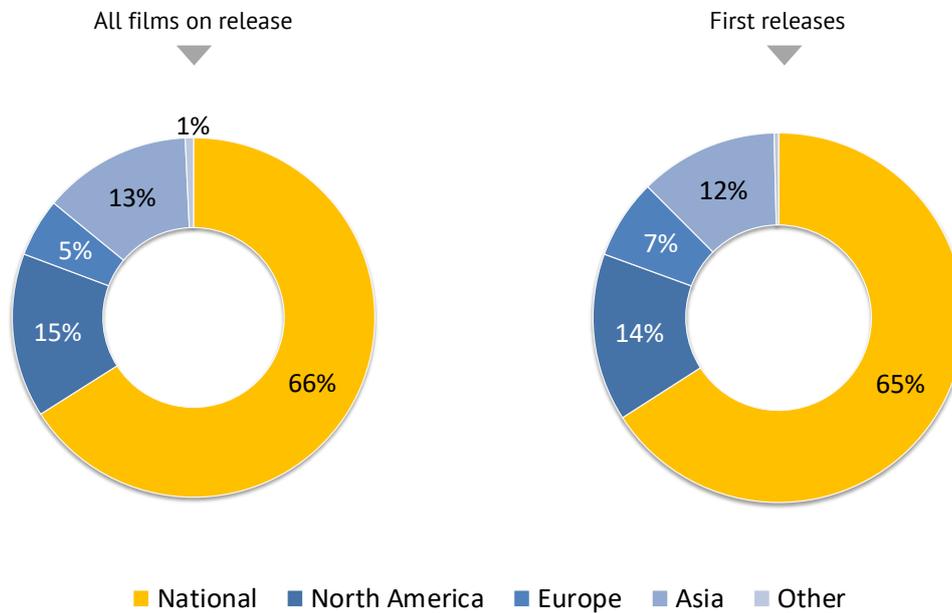
Rank	Distributor	Admissions	% share	Avg. adm. per film	Nr. of films	% share	Nr. of locations	% share
1	Walt Disney	135 136 407	9%	6 435 067	21	2%	55 016	3%
2	Universal Pictures	127 228 135	8%	7 484 008	17	2%	49502	3%
3	China Film Group	111 888 946	7%	1 017 172	110	12%	243291	15%
4	Warner Bros.	92 160 731	6%	8 378 248	11	1%	53998	3%
5	Paramount Pictures	79 513 300	5%	6 116 408	13	1%	30330	2%
6	Sony Pictures	77 191 732	5%	5 146 115	15	2%	60556	4%
7	20th Century Fox	76 655 197	5%	4 034 484	19	2%	46991	3%
8	Huaxia Film	39 822 681	3%	1 076 289	37	4%	71702	4%
9	Beijing Enlight	39 449 656	3%	2 076 298	19	2%	29616	2%
10	Bona Film	34 642 300	2%	1 385 692	25	3%	40424	3%
	Other distributors	698 403 708	46%	1 072 817	651	69%	16082	1%
	Total distributors	1 512 092 793	100%	1 612 039	938	100%	1 610 981	100%

Source: European Audiovisual Observatory / LUMIERE, Comscore

12.2.3. CN - Market share by origin

Figure 84. CN - Film releases by region of origin (2017)

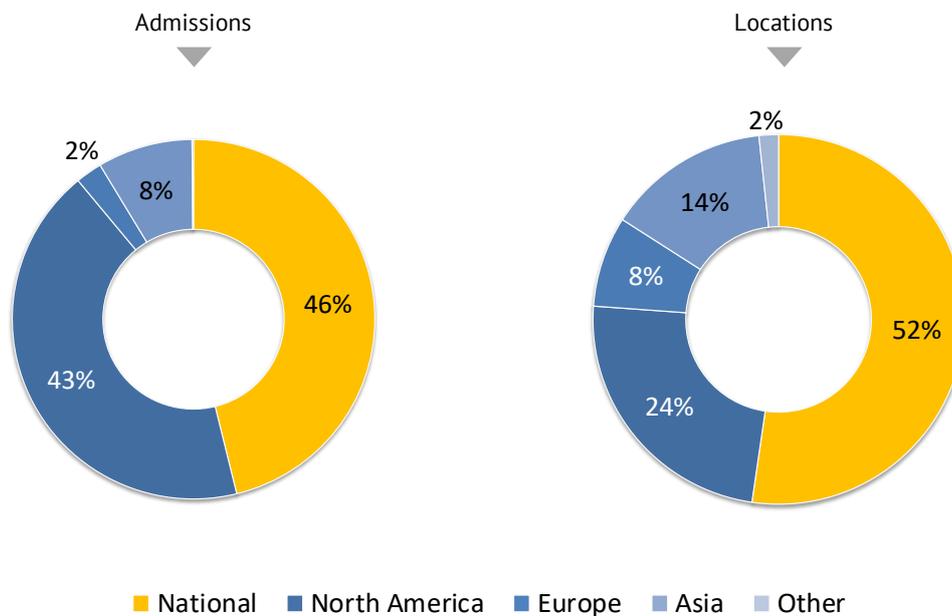
As tracked in LUMIERE



Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 85. CN - Admissions and locations by region of origin (2017)

As tracked in LUMIERE



Source: European Audiovisual Observatory / LUMIERE, Comscore



12.2.4. CN - Top films 2017

Table 128. CN - Top 50 films by admissions (2017)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Locations
1	Wolf Warrior 2	2017	CN	Jing Wu	n.a.	154 914 724	8 097
2	The Fate of the Furious	2017	US / CN / JP	F. Gary Gray	Universal Pictures	69 809 635	7 767
3	Never Say Die	2017	CN	Y. Song, C. Zhang	n.a.	63 374 909	8 108
4	Kung Fu Yoga	2017	CN / HK / IN	Stanley Tong	n.a.	44 835 219	7 760
5	Dangal	2016	IN / US	Nitesh Tiwari	China Film Group	41 817 568	7 434
6	Journey to the West: The ...	2017	CN	Hark Tsui	n.a.	41 240 378	7 733
7	Transformers: The Last Knight	2017	US / CN	Michael Bay	Paramount Pictures	40 345 452	7 947
8	Kong: Skull Island	2017	US / CN	J. Vogt-Roberts	Warner Bros.	32 316 780	7 757
9	Pirates of the Caribbean: ...	2017	US	J. Rønning, ...	Walt Disney	31 985 496	7 836
10	Coco	2017	US	Lee Unkrich, ...	Walt Disney	31 760 035	7 930
11	Resident Evil: The Final Chapter	2016	US / FR / DE	P. W.S. Anderson	Sony Pictures	31 129 356	7 725
12	xXx: Return of Xander Cage	2017	US / CN / CA	D.J. Caruso	Paramount Pictures	30 400 785	7 736
13	Despicable Me 3	2017	US	K. Balda, ...	Universal Pictures	29 359 971	7 922
14	Duckweed	2017	CN	Han Han	n.a.	28 241 531	7 667
15	Youth	2017	CN	Xiaogang Feng	n.a.	28 134 394	8 267
16	Logan	2017	US	James Mangold	20th Century Fox	22 101 443	7 726
17	Spider-Man: Homecoming	2017	US	Jon Watts	Sony Pictures	21 432 095	8 146
18	Buddies in India	2017	CN	Baoqiang Wang	Beijing Enlight	20 761 023	7 679
19	War for the Planet of the Apes	2017	US	Matt Reeves	20th Century Fox	20 564 848	8 092
20	Thor: Ragnarok	2017	US	Taika Waititi	Walt Disney	20 320 295	8 032
21	A Dog's Purpose	2017	US / IN	Lasse Hallström	Huaxia Film	19 887 981	7 424
22	Justice League	2017	US	Zack Snyder	Warner Bros.	18 850 247	8 036
23	WuKong	2017	CN	Chi-kin Kwok	New Classics Media	18 223 001	7 816
24	Guardians of the Galaxy Vol. 2	2017	US	James Gunn	Walt Disney	17 587 114	7 558
25	The Mummy	2017	US / CN	Alex Kurtzman	Universal Pictures	17 128 200	7 765
26	Chui Lung	2017	HK / CN	J. Kwan, ...	Bona Film Group	16 934 305	7 850
27	Beauty and the Beast	2017	US	Bill Condon	Walt Disney	16 509 346	7 705
28	Wonder Woman	2017	US / CN / ...	Patty Jenkins	Warner Bros.	16 291 361	7 712
29	Paradox	2017	HK	Wilson Yip	n.a.	15 634 521	7 980
30	Boonie Bears: Entangled ...	2017	CN	n.a.	n.a.	14 844 188	7 510
31	Once Upon a Time	2017	CN	A. LaMolinara, ...	Alibaba Pictures	14 721 278	8 002
32	The Foreigner	2017	GB INC / ...	Martin Campbell	Huayi Bros	13 631 395	8 056
33	City of Rock	2017	CN	Chengpeng Dong	n.a.	13 439 180	7 975
34	Kingsman: The Golden Circle	2017	GB INC / US	Matthew Vaughn	20th Century Fox	13 052 171	7 972
35	Rogue One	2016	US	Gareth Edwards	Walt Disney	12 750 667	7 311
36	Geostorm	2017	US	Dean Devlin	Warner Bros.	12 242 464	7 989
37	Shock Wave	2017	CN / HK	Herman Yau	Bona Film	11 960 367	7 622
38	The Founding of an Army	2017	CN	Wai-Keung Lau	n.a.	11 896 621	7 957
39	The Devotion of Suspect X	2017	US / CN	Alec Su	Beijing Enlight	11 596 090	7 566
40	Valerian and the City of ...	2017	FR / CN / ...	Luc Besson	Fundamental Films	11 343 876	8 018
41	Qing Sheng	2016	CN	Xiaofei Song, ...	n.a.	11 102 439	7 015
42	Legend of the Demon Cat	2017	CN / JP	Kaige Chen	New Classics Media	10 031 356	8 266
43	Dunkirk	2017	GB INC / ...	Christopher Nolan	Warner Bros.	9 682 475	8 012
44	Alien: Covenant	2017	US	Ridley Scott	20th Century Fox	9 435 696	7 736
45	Guilty of Mind	2017	CN	Dongshen Xie	n.a.	8 798 122	7 891
46	Passengers	2016	US	Morten Tyldum	Sony Pictures	8 755 520	7 197
47	Bad Genius	2017	TH	N. Poonpiriya	China Film Group	8 699 140	7 845
48	Sky Hunter	2017	CN	Chen Li	Huaxia Film	8 580 032	8 096
49	The Thousand Faces of Dunjia	2017	CN / HK	Woo-Ping Yuen	Le Vision	8 466 985	8 238
50	Brotherhood of Blades II: ...	2017	CN	Yang Lu	n.a.	8 459 444	7 728

Source: European Audiovisual Observatory / LUMIERE, Comscore

12.3. CN - Market potential for European films

12.3.1. CN - Market volume for European films

Table 129. CN - Overview market volume for European films (2017)

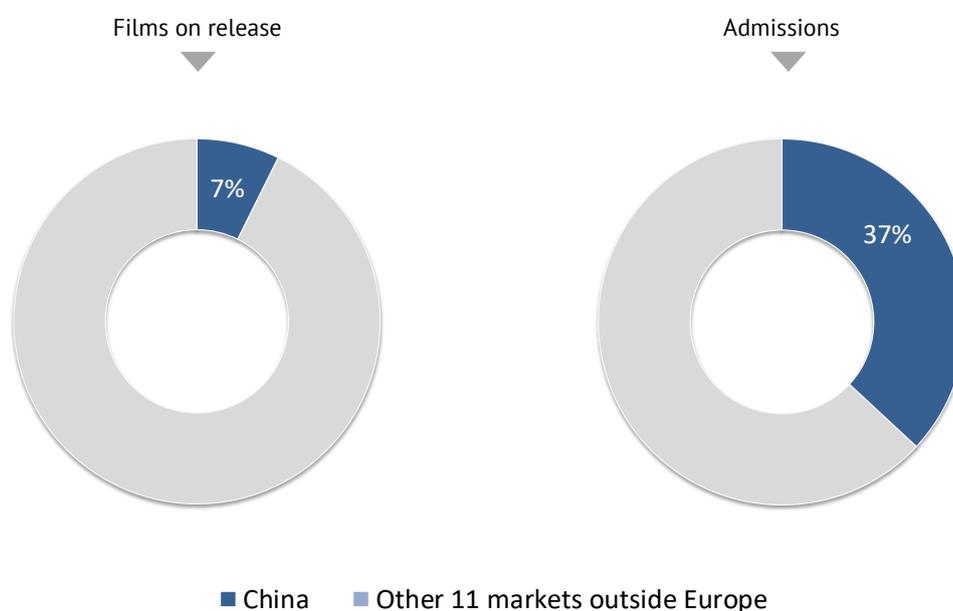
As tracked in LUMIERE

Key indicators	Amount	Market share 2017	Total market
Admissions	35 822 848	2%	1 512 092 793
GBO (in EUR)	162 301 162	2%	6 850 779 080
Films on release	49	5%	938
- First releases	26	7%	381
- Other	23	4%	557
Locations	128 111	8%	1 610 981
Average admissions per first release	1 371 170	-	3 888 854
Average locations per first release	4 772	-	4 036
Average admissions per other release	7 496	-	54 649
Average locations per other release	176	-	132

Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 86. CN - Weight of China as an export market for European films (2017)

As tracked in LUMIERE



Source: European Audiovisual Observatory / LUMIERE, Comscore



12.3.2. CN - Concentration among European films

Table 130. CN - Concentration of admissions and prints for European films (2017)

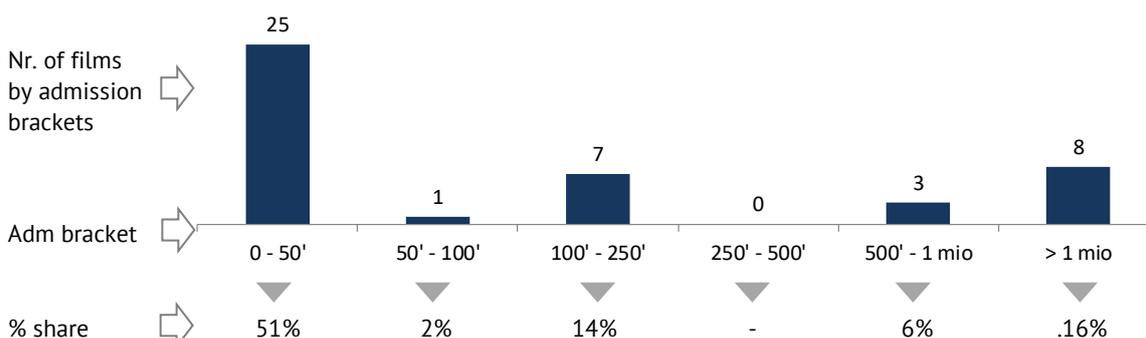
As tracked in LUMIERE

Top films	Cumulative admissions	Cumulative % share	Cumulative prints	% share of locations
Top 10	32 038 961	89.4%	64 056	50.0%
Top 20	35 309 733	98.6%	109 804	85.7%
Top 30	35 821 182	100.0%	128 044	99.9%
Other 19 films	1 666	0.005%	67	0.1%
All films on release	35 822 848	100.0%	128 111	100.0%

Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 87. CN - Number of European films on release by admission brackets (2017)

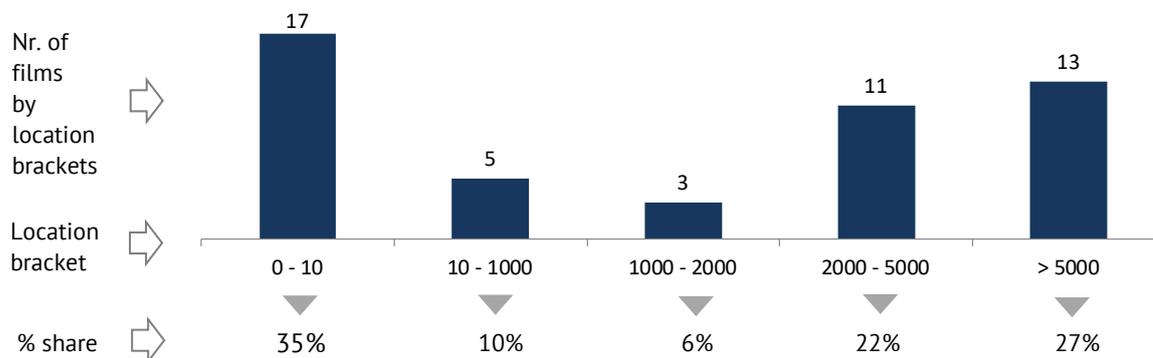
Admission brackets in thousands tickets sold



Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 88. CN - Number of European films on release by location brackets (2017)

Location brackets in units



Source: European Audiovisual Observatory / LUMIERE, Comscore



12.3.3. CN - European films by country of origin

Table 131. CN - Admissions to European films by country of origin (2017)

As tracked in LUMIERE

Rank	Country		Admissions	% share of admissions to European films	% share of total films on release
1	FR	France	12 964 744	36%	1%
2	GB	United Kingdom	10 841 299	30%	1%
3	ES	Spain	5 731 967	16%	0%
4	BE	Belgium	1 975 472	6%	0%
5	PL	Poland	1 962 264	5%	0%
6	RU	Russia	1 887 756	5%	1%
7	CH	Switzerland	224 260	1%	0%
8	DE	Germany	192 415	1%	0%
9	NL	Netherlands	37 425	0%	0%
10	DK	Denmark	4 029	0%	0%
11	IE	Ireland	1 217	0%	0%
Total			35 822 848	100%	5%

Source: European Audiovisual Observatory / LUMIERE, Comscore

Table 132. CN - GBO for European films by country of origin (2017)

In EUR; As tracked in LUMIERE

Rank	Country code	Country	GBO in EUR	% share of GBO to European films	% share of total GBO
1	FR	France	58 738 609	36%	1%
2	GB	United Kingdom	49 117 910	30%	1%
3	ES	Spain	25 969 574	16%	0%
4	BE	Belgium	8 950 157	6%	0%
5	PL	Poland	8 890 352	5%	0%
6	RU	Russia	8 552 419	5%	0%
7	CH	Switzerland	1 016 046	1%	0%
8	DE	Germany	871 676	1%	0%
9	NL	Netherlands	169 560	0%	0%
10	DK	Denmark	18 254	0%	0%
11	IE	Ireland	5 509	0%	0%
Total			162 300 066	100%	2%

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 133. CN - European films on release by country of origin (2017)

As tracked in LUMIERE

Rank	Country code	Country	Films on release	% share of European films on release	% share of total films on release
1	GB	United Kingdom	9	26%	1%
2	FR	France	7	21%	1%
3	RU	Russia	7	21%	1%
4	DE	Germany	2	6%	0%
5	ES	Spain	2	6%	0%
6	BE	Belgium	2	6%	0%
7	DK	Denmark	1	3%	0%
8	IE	Ireland	1	3%	0%
9	NL	Netherlands	1	3%	0%
10	PL	Poland	1	3%	0%
11	CH	Switzerland	1	3%	0%
Total			34	100%	4%

Source: European Audiovisual Observatory / LUMIERE, Comscore

Table 134. CN - European first releases by country of origin (2017)

As tracked in LUMIERE

Rank	Country code	Country	First releases	% share of European first releases	% share of total first releases
1	GB	United Kingdom	8	31%	2%
2	FR	France	5	19%	1%
3	RU	Russia	4	15%	1%
4	ES	Spain	2	8%	1%
5	DE	Germany	2	8%	1%
6	BE	Belgium	1	4%	0%
7	DK	Denmark	1	4%	0%
8	NL	Netherlands	1	4%	0%
9	PL	Poland	1	4%	0%
10	CH	Switzerland	1	4%	0%
Total			26	100%	7%

Source: European Audiovisual Observatory / LUMIERE, Comscore

**Table 135. CN - Locations of European films by country of origin (2017)**

As tracked in LUMIERE

Rank	Country code	Country	Nr. of locations	% share of locations for European films	% share of total locations
1	BE	Belgium	6 140	5%	0%
2	DE	Germany	5 370	4%	0%
3	DK	Denmark	390	0%	0%
4	ES	Spain	13 228	10%	1%
5	FR	France	24 237	19%	2%
6	GB	United Kingdom	42 371	33%	3%
7	IE	Ireland	59	0%	0%
8	PL	Poland	6 775	5%	0%
9	CH	Switzerland	664	1%	0%
10	RU	Russia	26 266	21%	2%
11	NL	Netherlands	2 592	2%	0%
Total			128 092	100%	8%

Source: European Audiovisual Observatory / LUMIERE, Comscore



12.3.4. CN - Top European films 2014-2017

Table 136. CN - Top European films by admissions (2014)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Locations
1	Lucy	2014	FR	Luc Besson	Universal Pictures	6 724 470	3 994
2	The Family	2013	FR / US	Luc Besson	China Film Group	1 526 141	3 387
3	Redemption	2013	GB INC / US	Steven Knight	Huaxia Film	1 035 540	3 339
4	Minuscule - La vallée des fourmis ...	2013	FR / BE	H. Giraud, ...	China Film Group	798 179	2 971
5	Grace of Monaco	2014	FR / US / ...	Olivier Dahan	Huaxia Film	776 209	3 010
6	Niko 2: Lentäjäljekset	2012	FI / DE / ...	J. Juusonen, ...	China Film Group	707 573	2 662
7	Autómata	2014	BG / ES	Gabe Ibáñez	Huaxia Film	660 002	3 461
8	Metro	2013	RU	A. Megerdichev	Huaxia Film	556 380	2 575
9	Tarzan	2013	DE	Reinhard Klooss	n.a.	504 288	2 996
10	La belle et la bête	2014	FR / DE	Christophe Gans	Huaxia Film	502 407	3 090
11	Los últimos días	2013	ES / FR	D. Pastor, ...	n.a.	422 414	2 830
12	Legendary: Tomb of the Dragon	2013	GB / CN	Eric Styles	China Film Group	349 436	2 386
13	Justin and the Knights of Valour	2013	ES	M. Sicilia	China Film Group	334 252	3 086
14	African Safari	2013	BE / FR / IT	Ben Stassen	n.a.	218 859	2 043
15	Schutzengel	2012	DE	T. Schweiger	China Film Group	206 015	2 832
16	Eyjafjallajökull	2013	FR	A. Coffre	China Film Group	135 076	2 300
17	Saving Santa	2013	GB / US	L. Joosen, ...	Huaxia Film	74 948	1 957
18	La proie	2011	FR	Eric Valette	Huaxia Film	1 757	2
19	Blitz	2011	GB / US / FR	Elliott Lester	n.a.	1 366	5
20	Welcome to the Punch	2013	GB / US	Eran Creevy	China Film Group	946	27
21	Brestskaya krepost	2010	BY / RU	Aleksandr Kott	China Film Group	359	2
22	I Phone You	2011	DE / CN	Dan Tang	n.a.	47	3

Source: European Audiovisual Observatory / LUMIERE, Comscore

Table 137. CN - Top European films by admissions (2015)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Locations
1	Taken 3	2014	FR	Olivier Megaton	20th Century Fox	5 413 267	4 735
2	The Little Prince	2015	FR / US	Mark Osborne	Fundamental Films	4 546 086	5 065
3	The Transporter Refueled	2015	FR / CN / BE	C. Delamarre	n.a.	3 772 498	5 235
4	Paddington	2014	GB / FR	Paul King	n.a.	3 206 377	4 251
5	Shaun the Sheep Movie	2015	GB	M. Burton, ...	n.a.	1 775 619	4 245
6	The House of Magic	2013	BE	J. Degruson, ...	n.a.	1 372 769	4 088
7	Rush	2013	GB INC / ...	Ron Howard	Huaxia Film	657 107	4 650
8	Beijing, New York	2015	GB / CN / US	Rain Li	n.a.	580 553	4 186
9	Amazonia	2013	FR / BR	Thierry Ragobert	n.a.	451 401	3 541
10	The Two Faces of January	2014	GB / FR / US	Hossein Amini	n.a.	266 479	2 996
11	A zori zdes tikkhie	2015	RU	R. Davletyarov	n.a.	199 590	2 419
12	The Gunman	2015	ES / GB / ...	Pierre Morel	China Film Group	123 407	2 640
13	Snezhnaya koroleva	2012	RU	V. Barbe, ...	Huaxia Film	118 537	3 038
14	Magic Card	2015	IT / US / CN	Kwok-Man Keung	n.a.	89 248	2 347
15	Los últimos días	2013	ES / FR	David Pastor, ...	n.a.	74 610	1 026
16	108 Rois-Démons	2014	LU / BE / FR	Pascal Morelli	n.a.	55 808	2 168
17	Breve storia di lunghi tradimenti	2012	IT	Davide Marengo	n.a.	23 008	1 240
18	Blitz	2011	GB / US / FR	Elliott Lester	n.a.	3 187	8
19	Taken 2	2012	FR	Olivier Megaton	20th Century Fox	2 569	45
20	Taken	2008	FR / US / GB	Pierre Morel	20th Century Fox	1 243	10
21	R.T.T.	2009	FR	Frédéric Berthe	Huaxia Film	286	1
22	La proie	2011	FR	Eric Valette	Huaxia Film	109	1
23	Taxi 4	2007	FR	Gérard Krawczyk	China Film Group	85	1
24	I Phone You	2011	DE / CN	Dan Tang	n.a.	81	1
25	Justin and the Knights of Valour	2013	ES	Manuel Sicilia	China Film Group	80	3
26	Brestskaya krepost	2010	BY / RU	Aleksandr Kott	China Film Group	70	2
27	Metro	2013	RU	A. Megerdichev	Huaxia Film	23	2

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 138. CN - Top European films by admissions (2016)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Locations
1	Nine Lives	2016	FR / CN / CA	B. Sonnenfeld	China Film Group	3 797 308	6 173
2	On - drakon	2015	RU	I. Dzhendubaev	Huaxia Film	1 838 258	6 007
3	Robinson Crusoe	2016	BE / FR / US	V. Kesteloot, ...	China Film Group	1 730 070	5 357
4	Le Paon de Nuit	2015	FR / CN	Sijie Dai	n.a.	1 164 095	5 783
5	Ekipazh	2016	RU / KH	N. Lebedev	China Film Group	876 285	5 630
6	Warrior's Gate	2016	FR / CN	M. Hoene	Fundamental Films	708 985	6 288
7	Mafiya: Igra na vyzhivanie	2016	RU	S. Andreasyan	n.a.	651 786	6 102
8	Les nouvelles aventures d'Aladin	2015	FR / BE	A. Benzaquen	China Film Group	633 788	5 947
9	Thomas & Friends: Sodor's ...	2015	GB	David Stoten	Huaxia Film	615 304	3 221
10	Quackerz	2016	RU / US / CN	Viktor Lakisov	n.a.	564 486	4 723
11	Song of the Sea	2014	IE / LU / ...	Tomm Moore	China Film Group	533 822	4 145
12	Bastille Day	2016	GB INC / ...	James Watkins	China Film Group	483 642	5 046
13	Kidnapping Mr. Heineken	2015	BE / NL / ...	D. Alfredson	China Film Group	481 914	5 809
14	Collide	2016	GB / DE / ...	Eran Creevy	n.a.	434 860	3 857
15	Oops! Noah is Gone...	2015	DE / BE / ...	T. Genkel, ...	China Film Group	406 115	4 130
16	Absolutely Anything	2015	GB INC / US	Terry Jones	China Film Group	296 431	5 484
17	Eddie the Eagle	2016	GB INC / ...	D. Fletcher	20th Century Fox	209 226	3 379
18	I.T.	2016	IE / FR / US	John Moore	China Film Group	191 562	3 317
19	Les saisons	2015	FR / DE	J. Perrin, ...	Huaxia Film	154 192	1 901
20	Antigang	2015	GB / FR	B. Rocher	China Film Group	85 275	3 336
21	Colt 45	2014	FR / BE	Fabrice Du Welz	n.a.	58 101	1 403
22	Hamilton: I nationens intresse	2012	SE	K. Windfeld	n.a.	22 566	1 286
23	Rush	2013	GB INC / ...	Ron Howard	Huaxia Film	1 913	54
24	Ice Beauty	2016	RU / CN	V. Menshov	China Film Group	1 559	151
25	Blitz	2011	GB / US / FR	Elliott Lester	n.a.	925	6
26	Saving Santa	2013	GB / US	L. Joosen, ...	Huaxia Film	71	1
27	La proie	2011	FR	Eric Valette	Huaxia Film	57	2
28	I Phone You	2011	DE / CN	Dan Tang	n.a.	36	1
29	The Family	2013	FR / US	Luc Besson	China Film Group	23	1
30	The Transporter Refueled	2015	FR / CN / BE	C. Delamarre	n.a.	17	1
31	BBC Earth: Little Giants	2014	GB	M. Brownlow	China Film Group	10	1
32	A Single Shot	2013	GB / US / CA	D. M. Rosenthal	n.a.	4	1
33	Brestskaya krepost	2010	BY / RU	Aleksandr Kott	China Film Group	4	1
34	Snezhnaya koroleva 2....	2014	RU	A. Tsitsilin	China Film Group	3	1
35	Taken 3	2014	FR	O. Megaton	20th Century Fox	2	1
36	Lucy	2014	FR	Luc Besson	Universal Pictures	2	1

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 139. CN - Top 50 European films by admissions (2017)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Locations
1	Valerian and the City of a ...	2017	FR / CN / ...	Luc Besson	Fundamental Films	11 343 876	8 018
2	Paddington 2	2017	GB / FR	Paul King	China Film Group	6 315 531	8 053
3	Contratiempo	2016	ES	Oriol Paulo	China Film Group	5 265 742	6 985
4	The Son of Bigfoot	2017	BE / FR	J. Degruson, ...	Huaxia Film	1 975 209	6 138
5	Loving Vincent	2017	PL / GB / ...	D. Kobiela, ...	China Film Group	1 962 264	6 775
6	Earth: One Amazing Day	2017	GB	R. Dale, ...	n.a.	1 365 989	3 465
7	47 Meters Down	2017	GB / DO / US	J. Roberts	China Film Group	1 317 746	7 734
8	Ballerina	2016	FR / CA	E. Summer, ...	n.a.	1 189 486	3 928
9	Thomas & Friends: The ...	2016	GB	David Stoten	China Film Group	701 899	6 110
10	Zashchitniki	2017	RU	S. Andreasyan	n.a.	601 219	6 850
11	Eye in the Sky	2015	GB	Gavin Hood	China Film Group	527 872	5 139
12	Viking	2016	RU	A. Kravchuk	China Film Group	469 041	6 880
13	A Monster Calls	2016	ES / US	J.A. Bayona	Huaxia Film	466 220	6 243
14	Genius	2016	GB INC / US	M. Grandage	China Film Group	461 698	6 158
15	Savva. Serdtse voina	2015	RU	M. Fadeev	China Film Group	364 902	3 797
16	Urfin Dzhyus i ego ...	2017	RU	F. Dmitriev, ...	China Film Group	284 581	4 825
17	Hetian Jade Legend	2017	CH	Guo Song	n.a.	224 260	664
18	Snezhnaya koroleva 2. ...	2014	RU	A. Tsitsilin	China Film Group	166 100	3 884
19	Raid dingue	2016	FR / BE	Dany Boon	China Film Group	153 633	3 848
20	Santa & Cie	2017	FR / BE	A. Chabat	China Film Group	152 465	4 310
21	Unlocked	2017	GB INC / ...	M. Apted	China Film Group	128 413	5 396
22	HHhH	2017	FR / GB / ...	C. Jimenez	China Film Group	123 058	4 115
23	Vier gegen die Bank	2016	DE	W. Petersen	China Film Group	116 513	2 827
24	A Stork's Journey	2017	DE / BE / ...	T. Genkel, ...	China Film Group	75 882	2 543
25	Kill Switch	2017	NL / DE / US	Tim Smit	China Film Group	37 425	2 592
26	Bridget Jones's Baby	2016	GB / US / FR	S. Maguire	Universal Pictures	21 479	285
27	Skammerens datter	2015	DK	K. Kainz	China Film Group	4 029	390
28	La belle et la bête	2014	FR / DE	G. Gans	Huaxia Film	1 744	15
29	Quackerz	2016	RU / US / CN	V. Lakisov	n.a.	1 690	18
30	I.T.	2016	IE / FR / US	John Moore	China Film Group	1 216	59
31	Paddington	2014	GB / FR	Paul King	n.a.	598	31
32	Nine Lives	2016	FR / CN / CA	B. Sonnenfeld	China Film Group	428	3
33	Robinson Crusoe	2016	BE / FR / US	V. Kesteloot, ...	China Film Group	255	2
34	Snezhnaya koroleva	2012	RU	V. Barbe, ...	Huaxia Film	143	12
35	Salyut-7	2017	RU	K. Shipenko	China Film Group	77	1
36	On - drakon	2015	RU	I. Dzhenubaev	Huaxia Film	53	1
37	Antigang	2015	GB / FR	B. Rocher	China Film Group	46	3
38	Les nouvelles aventures d'Aladin	2015	FR / BE	A. Benzaquen	China Film Group	45	2
39	Ooops! Noah is Gone...	2015	DE / BE / ...	T. Genkel, ...	China Film Group	20	1
40	Ekipazh	2016	RU / KH	N. Lebedev	China Film Group	19	1
41	Absolutely Anything	2015	GB INC / US	Terry Jones	China Film Group	15	1
42	Mafiya: Igra na vyzhivanie	2016	RU	S. Andreasyan	n.a.	8	1
43	Thomas & Friends: Sodor's ...	2015	GB	David Stoten	Huaxia Film	8	2
44	Kidnapping Mr. Heineken	2015	BE / NL / ...	D. Alfredson	China Film Group	8	1
45	Warrior's Gate	2016	FR / CN	M. Hoene	Fundamental Films	6	1
46	Justin and the Knights of Valour	2013	ES	M. Sicilia	China Film Group	5	1
47	Bastille Day	2016	GB INC / ...	J. Watkins	China Film Group	3	1
48	Les saisons	2015	FR / DE	J. Perrin, ...	Huaxia Film	3	1
49	Collide	2016	GB / DE / ...	Eran Creevy	n.a.	2	1
50	Song of the Sea	2014	IE / LU / ...	Tomm Moore	China Film Group	1	1

Source: European Audiovisual Observatory / LUMIERE, Comscore



12.3.5. CN - Who is distributing European films?

Table 140. CN - Top importers of European films based on admissions (2017)

As tracked in LUMIERE

Rank	Distributor	Admissions to European films	% share of admissions to European films	% share of total distributor's admissions	Nr. of European films	% share of European films	Nr. of locations	% share of locations
1	China Film group	18 630 855	20%	17%	31	63%	92 437	72%
2	Fundamental Films	11 343 882	12%	100%	2	4%	8 019	6%
3	Huaxia Film	2 443 380	3%	6%	7	14%	12 412	10%
4	Universal Pictures	21 479	0%	0%	1	2%	285	0%
	Other distributors	3 383 252	4%	1%	8	16%	14 958	12%
	Total distributors	92 160 731	100%	2%	49	100%	128 111	100%

Source: European Audiovisual Observatory / LUMIERE, Comscore



13. MARKET PROFILE: COLOMBIA

13.1. CO - 2017 at a glance

Table 141. CO - Cinema market at a glance (2017)

Population (in millions)	49.3	Theatrical feature films produced	44
GDP per capita (in EUR)	5 533	Theatrical first releases in market	312
Screens	1 082	Gross box office (in M EUR)	163.5
Digital screens	1 082	Admissions (in millions)	62.6
Screens per million inhabitants	22	Avg ticket price (in EUR)	2.6

Source: IMF, OIA, European Audiovisual Observatory / LUMIERE, Comscore

Table 142. CO – Benchmarking (2017)

	AR	ES	CO	KR	IT
Population in mio	44.1	46.5	49.3	51.5	60.6
Screens	963	3 618	1 082	2 575	5 298
Screens per million inhabitants	22	78	22	50	87
Admissions in millions	49.4	99.8	62.6	219.9	99.6
Admissions per capita	1.1	2.1	1.3	4.3	1.6
Admissions per screen	34 981	42 302	51 298	27 585	57 856
GBO in MEUR	259.4	591.3	163.5	1 387.7	619.4
Average ticket price in EUR	5.3	5.9	2.6	6.3	6.2
Film releases ¹⁾	537	1 848	382	500	1 581
Admissions per release ¹⁾	87 344	58 462	159 250	420 183	58 218

1) As tracked in LUMIERE

Source: National data sources, European Audiovisual Observatory / LUMIERE, Comscore

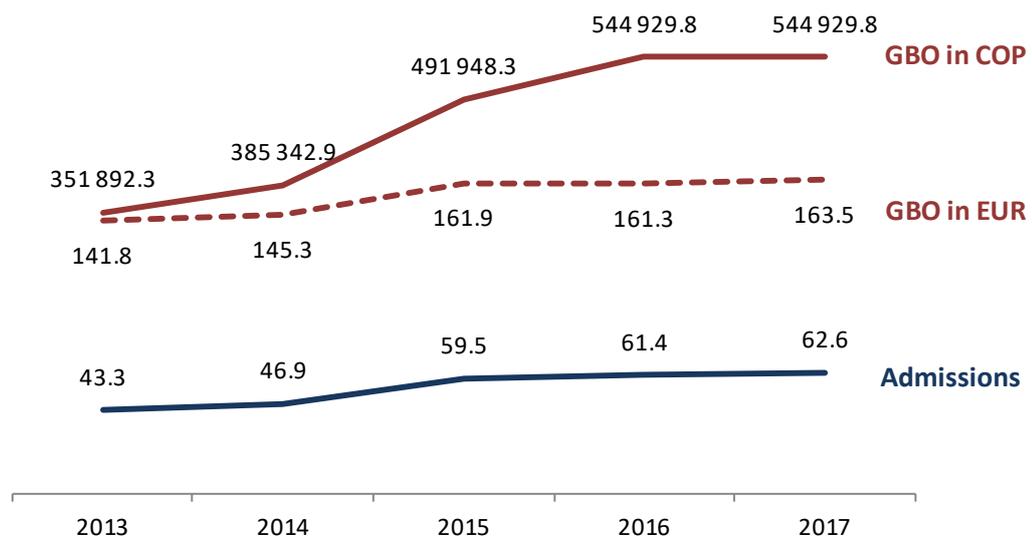


13.2. CO - General market characteristics

13.2.1. CO - Market trends

Figure 89. CO - Box office trends (2013-2017)

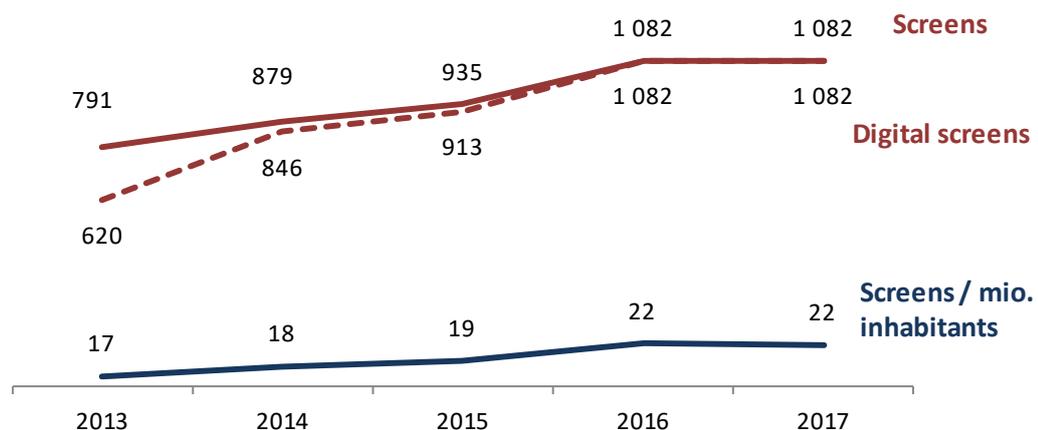
In millions; GBO in EUR converted at average annual bid rate



Source: OIA

Figure 90. CO - Screen development (2013-2017)

Screens in units; Inhabitants in millions

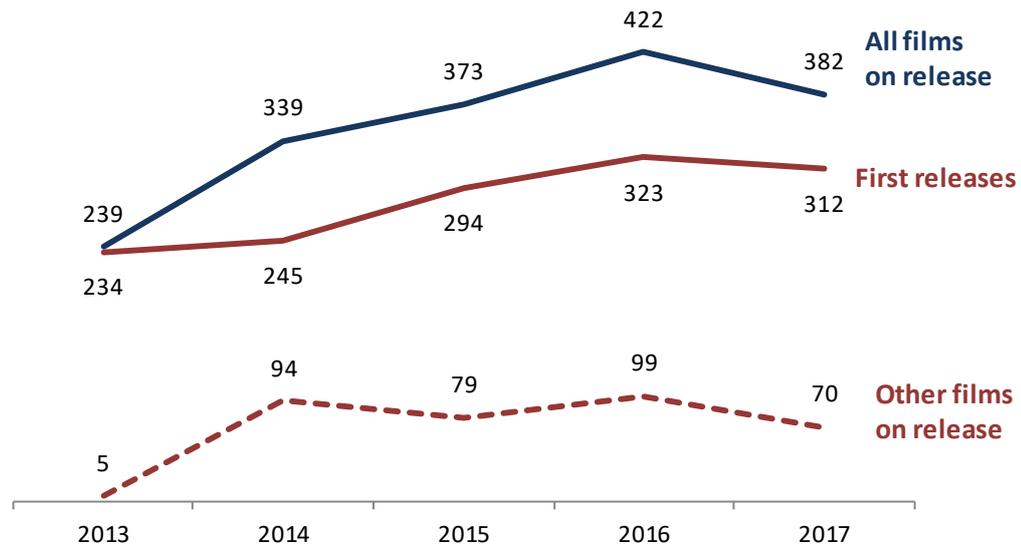


Source: OIA



Figure 91. CO - Development of film releases (2013-2017)

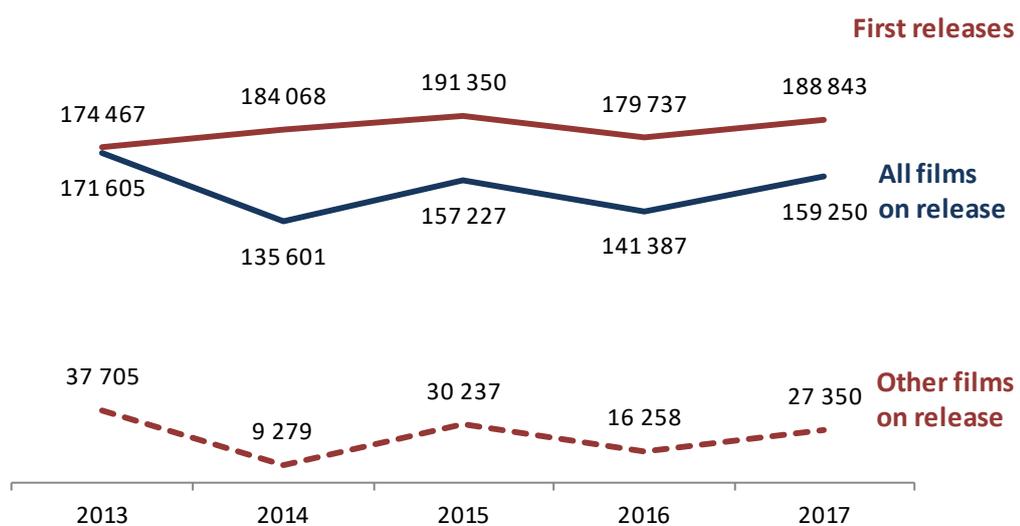
In units, as tracked in LUMIERE; Qualification of first releases based on release dates and production years.



Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 92. CO - Average admissions per film (2013-2017)

Estimated annual average admissions per film, in thousands; As tracked in LUMIERE



Source: European Audiovisual Observatory / LUMIERE, Comscore



13.3. CO - Market concentration in 2017

Table 143. CO - Concentration of admissions and prints (2017)

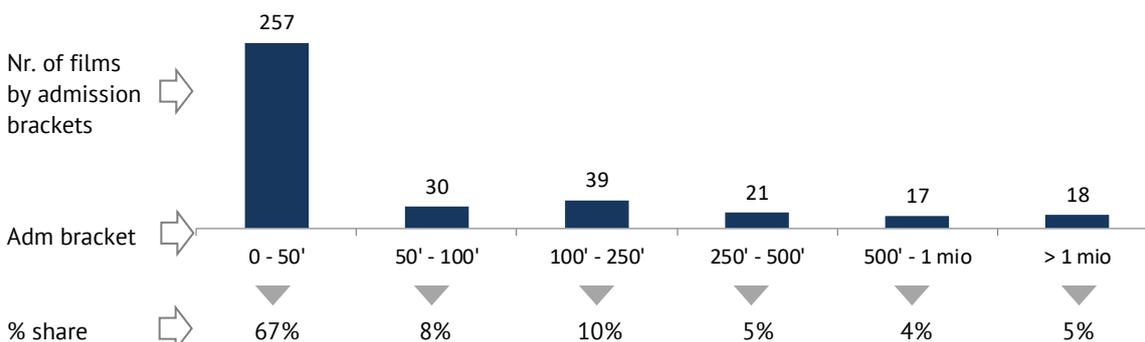
As tracked in LUMIERE

Top films	Cumulative admissions	Cumulative % share	Cumulative prints	% share of prints
Top 10	21 877 056	36%	5 273	16%
Top 20	33 564 697	55%	9 274	29%
Top 30	40 299 735	66%	11 943	37%
Top 50	49 157 999	81%	16 802	52%
Top 100	57 038 912	94%	24 635	77%
Other 282 films	3 794 647	6%	7 455	23%
All films on release	60 833 559	100%	32 090	100%

Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 93. CO - Number of films on release by admission brackets (2017)

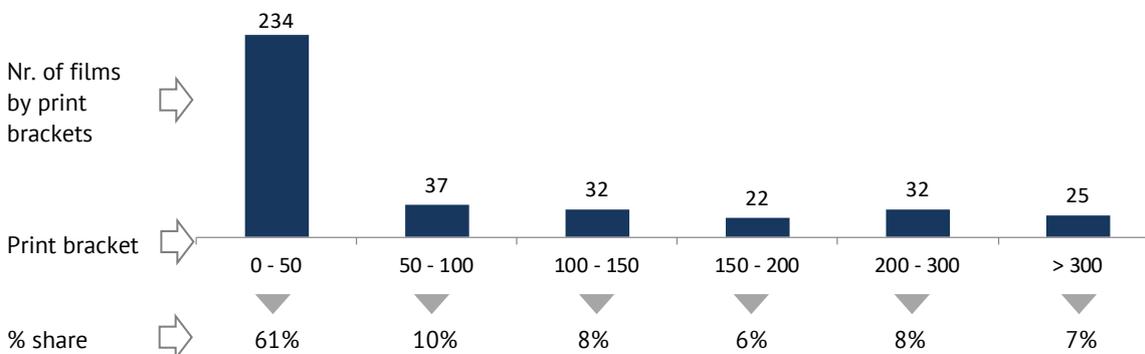
Admission brackets in thousands tickets sold



Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 94. CO - Number of films on release by print brackets (2017)

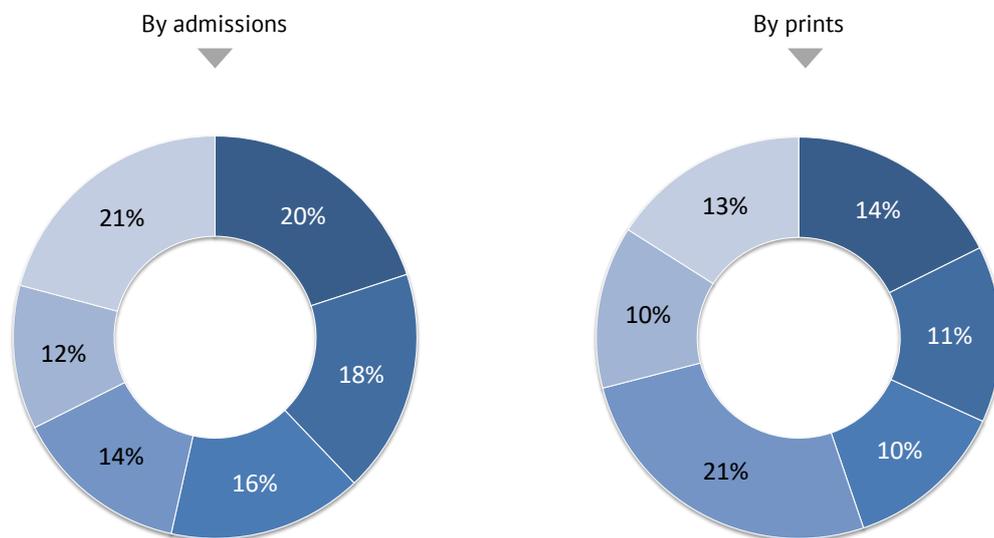
Print brackets in units



Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 95. CO - Top distributors (2017)

Admission brackets in thousands tickets sold



■ Warner Bros. ■ Universal Pictures ■ Walt Disney ■ Cine Colombia ■ 20th Century Fox ■ Other

Source: European Audiovisual Observatory / LUMIERE, Comscore

Table 144. CO - Top 10 distributors (2017)

Admission brackets in thousands tickets sold

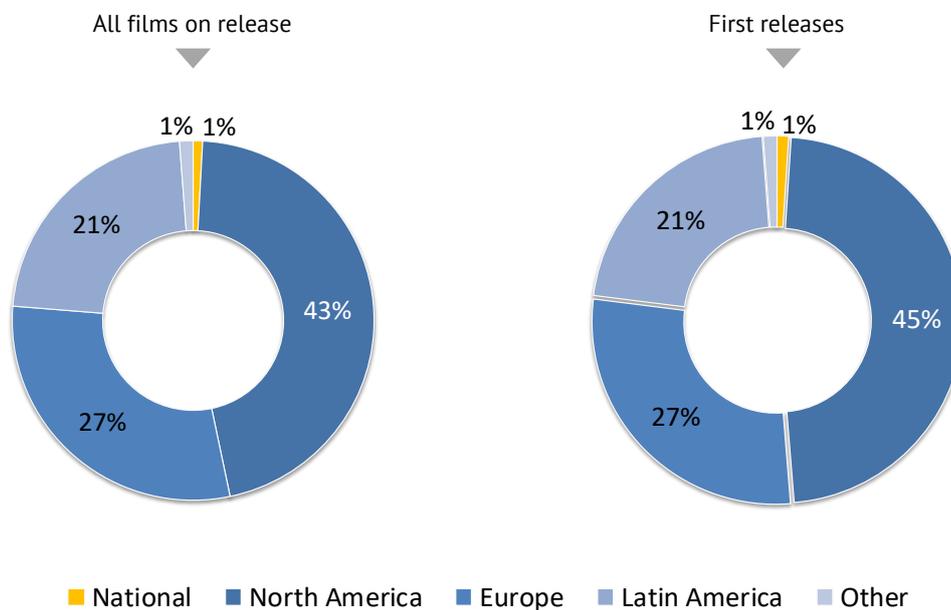
Rank	Distributor	Admissions	% share	Avg. adm. per film	Nr. of films	% share	Nr. of prints	% share
1	Warner Bros.	12 126 584	20%	638 241	19	5%	4 534	14%
2	Universal Pictures	10 943 873	18%	643 757	17	4%	3651	11%
3	Walt Disney	9 464 719	16%	788 727	12	3%	3337	10%
4	Cine Colombia	8 567 676	14%	92 126	93	24%	6733	21%
5	20th Century Fox	7 059 782	12%	441 236	16	4%	3359	10%
6	Paramount Pictures	4 771 100	8%	433 736	11	3%	2104	7%
7	Sony Pictures	4 285 535	7%	238 085	18	5%	2701	8%
8	Diamond Films	1 526 163	3%	63 590	24	6%	1896	6%
9	Cinecolor	1 317 522	2%	42 501	31	8%	1987	6%
10	Cineplex Odeon	433 856	1%	17 354	25	7%	971	3%
	Other distributors	336 749	1%	2 903	116	30%	817	3%
	Total distributors	60 833 559	100%	159 250	382	100%	32 090	100%

Source: European Audiovisual Observatory / LUMIERE, Comscore

13.3.1. CO - Market share by origin

Figure 96. CO - Film releases by region of origin (2017)

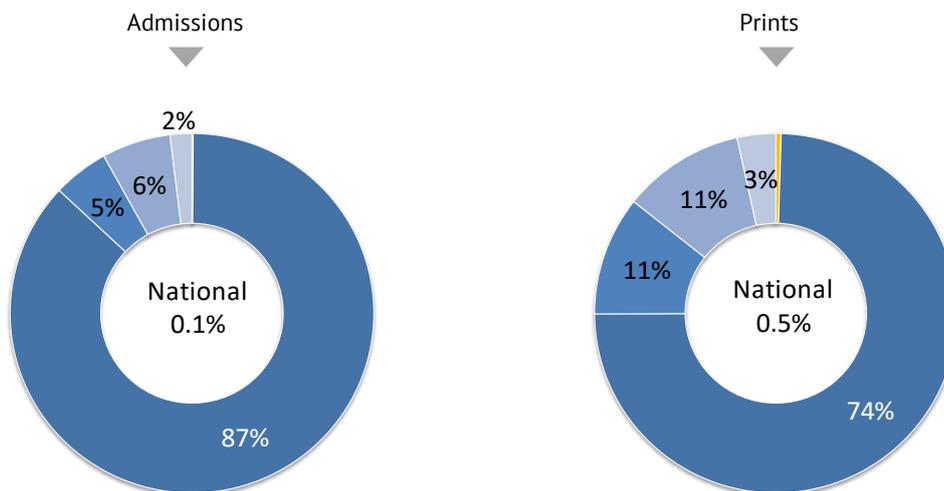
As tracked in LUMIERE



Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 97. CO - Admissions and prints by region of origin (2017)

As tracked in LUMIERE



Source: European Audiovisual Observatory / LUMIERE, Comscore



13.3.2. CO - Top films 2017

Table 145. CO - Top 50 films by admissions (2017)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	The Fate of the Furious	2017	US / CN / JP	F. Gary Gray	Universal Pictures	3 929 612	799
2	Despicable Me 3	2017	US	K. Balda, ...	Universal Pictures	2 563 931	507
3	Justice League	2017	US	Zack Snyder	Warner Bros.	2 410 791	611
4	Annabelle 2	2017	US	David Sandberg	Warner Bros.	2 024 753	581
5	Wonder Woman	2017	US / CN / HK	Patty Jenkins	Warner Bros.	2 022 368	439
6	It	2017	US / CA	Andy Muschietti	Warner Bros.	1 948 783	582
7	The Boss Baby	2017	US	Tom McGrath	20th Century Fox	1 857 692	358
8	Beauty and the Beast	2017	US	Bill Condon	Walt Disney	1 752 883	415
9	Thor: Ragnarok	2017	US	Taika Waititi	Walt Disney	1 750 992	563
10	Coco	2017	US	Lee Unkrich, ...	Walt Disney	1 615 251	418
11	Pirates of the Caribbean: ...	2017	US	J. Rønning, ...	Walt Disney	1 424 878	510
12	Spider-Man: Homecoming	2017	US	Jon Watts	Sony Pictures	1 411 193	489
13	The Mummy	2017	US / CN	Alex Kurtzman	Universal Pictures	1 339 270	369
14	Transformers: The Last Knight	2017	US / CN	Michael Bay	Paramount Pictures	1 243 301	500
15	Logan	2017	US	James Mangold	20th Century Fox	1 171 775	384
16	Guardians of the Galaxy Vol. 2	2017	US	James Gunn	Walt Disney	1 119 944	421
17	Cars 3	2017	US	Brian Fee	Walt Disney	1 116 388	348
18	xXx: Return of Xander Cage	2017	US / CN / CA	D.J. Caruso	Paramount Pictures	1 023 668	307
19	War for the Planet of the Apes	2017	US	Matt Reeves	20th Century Fox	968 741	370
20	Kong: Skull Island	2017	US / CN	J. Vogt-Roberts	Warner Bros.	868 483	303
21	The Healer	2017	ES / US / CA	Paco Arango	Cine Colombia	788 625	214
22	Assassin's Creed	2016	US / FR / ...	Justin Kurzel	20th Century Fox	760 493	225
23	EL Paseo 4	2016	CO	Federico Cuartas	Cine Colombia	718 502	226
24	Fifty Shades Darker	2017	US / CN	James Foley	Universal Pictures	710 466	314
25	The Emoji Movie	2017	US	Tony Leondis	Sony Pictures	676 363	298
26	Collateral Beauty	2016	US	David Frankel	Warner Bros.	644 169	203
27	Rings	2017	US	F. Javier Gutiérrez	Paramount Pictures	643 277	244
28	The Great Wall	2016	CN / US	Yimou Zhang	Universal Pictures	617 983	261
29	Daddy's Home 2	2017	US	Sean Anders	Paramount Pictures	611 144	214
30	Star Wars: Episode VIII - ...	2017	US	Rian Johnson	Walt Disney	564 016	470
31	Smurfs: The Lost Village	2017	US / HK	Kelly Asbury	Sony Pictures	560 453	311
32	Geostorm	2017	US	Dean Devlin	Warner Bros.	559 791	393
33	How to Be a Latin Lover	2017	US	Ken Marino	Cine Colombia	559 613	208
34	Wonder	2017	US / HK	Stephen Chbosky	Cine Colombia	556 584	135
35	Resident Evil: The Final ...	2016	US / FR / DE	P. W.S. Anderson	Sony Pictures	548 646	278
36	Sing	2016	US / JP	G. Jennings, ...	Universal Pictures	476 906	200
37	Jigsaw	2017	US / CA	M. Spierig, ...	Cine Colombia	476 026	284
38	La La Land	2016	US	Damien Chazelle	Cine Colombia	469 612	109
39	El Coco 2	2017	CO	J. C. Pinzon	Cine Colombia	462 711	222
40	Condorito: La Película	2017	PE	Alex Orrelle, ...	20th Century Fox	428 456	299
41	Ghost in the Shell	2017	US / CN / ...	Rupert Sanders	Paramount Pictures	423 275	271
42	Baywatch	2017	US / CN / GB	Seth Gordon	Paramount Pictures	409 732	200
43	The LEGO Batman Movie	2017	US / DK	Chris McKay	Warner Bros.	399 586	219
44	Usted No Sabe Quien Soy Yo 2	2017	CO	A. Felipe Orjuela	Cine Colombia	385 630	208
45	Dunkirk	2017	GB INC / ...	Christopher Nolan	Warner Bros.	381 096	265
46	Armero	2017	CO	C. Mantilla-Vargas	Cinecolor	368 110	192
47	King Arthur: Legend of the ...	2017	US	Guy Ritchie	Warner Bros.	353 633	295
48	A Dog's Purpose	2017	US / IN	Lasse Hallström	Universal Pictures	352 955	162
49	Alien: Covenant	2017	US	Ridley Scott	20th Century Fox	346 266	252
50	Ferdinand	2017	US	Carlos Saldanha	20th Century Fox	339 183	356

Source: European Audiovisual Observatory / LUMIERE, Comscore

13.4. CO - Market potential for European films

13.4.1. CO - Market volume for European films

Table 146. CO - Overview market volume for European films (2017)

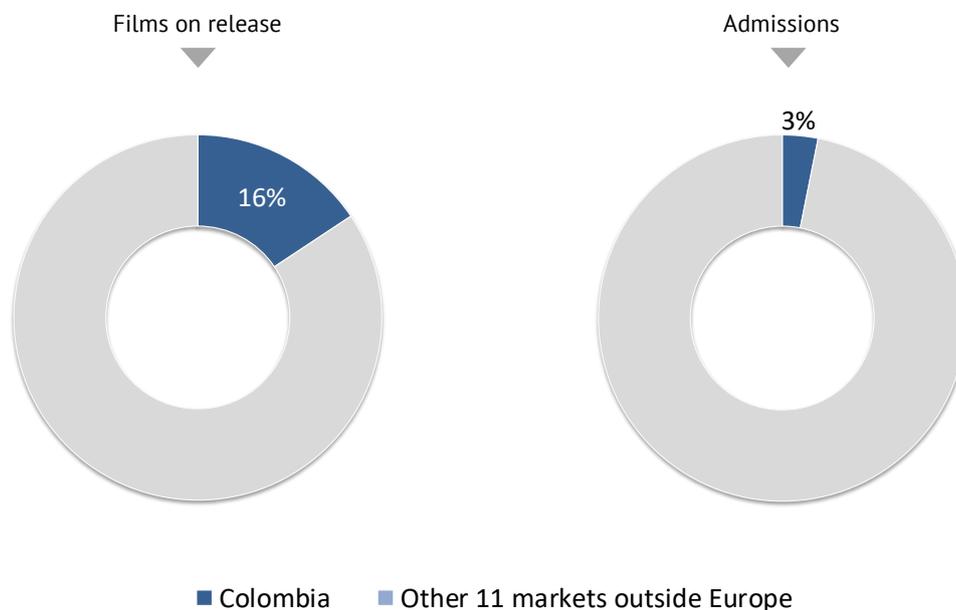
As tracked in LUMIERE

Key indicators	Amount	Market share 2017	Total market
Admissions	3 030 080	5%	60 833 559
GBO (in EUR)	7 914 311	5%	158 892 081
Films on release	105	27%	382
- First releases	83	27%	312
- Other	22	31%	70
Prints	3 444	11%	32 090
Average admissions per first release	36 415	-	188 843
Average prints per first release	41	-	100
Average admissions per other release	346	-	27 350
Average prints per other release	2	-	13

Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 98. CO - Weight of Colombia as an export market for European films (2017)

As tracked in LUMIERE



Source: European Audiovisual Observatory / LUMIERE, Comscore



13.4.2. CO - Concentration among European films

Table 147. CO - Concentration of admissions and prints for European films (2017)

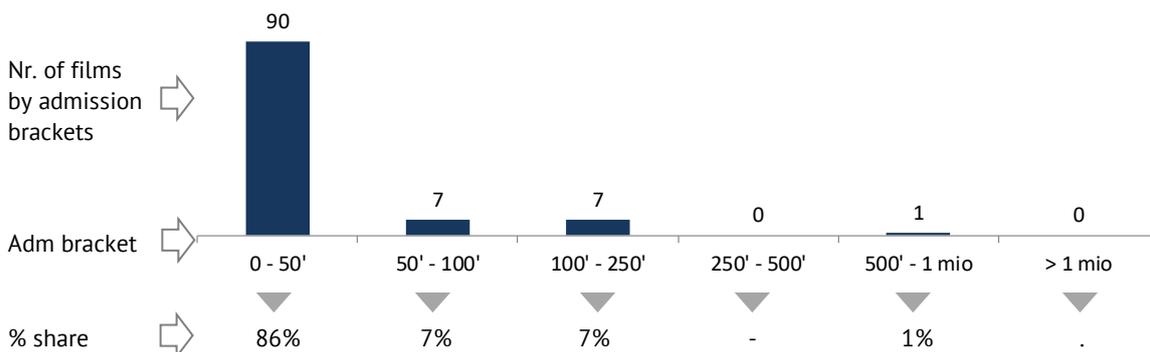
As tracked in LUMIERE

Top films	Cumulative admissions	Cumulative % share	Cumulative prints	% share of prints
Top 10	2 052 528	68%	1 552	45%
Top 20	2 548 712	84%	2 381	69%
Top 30	2 764 337	91%	2 747	80%
Top 50	2 955 056	98%	3 119	91%
Top 100	3 030 036	100%	3 439	100%
Other 5 films	44	0.001%	5	0.1%
All films on release	3 030 080	100%	3 444	100%

Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 99. CO - Number of European films on release by admission brackets (2017)

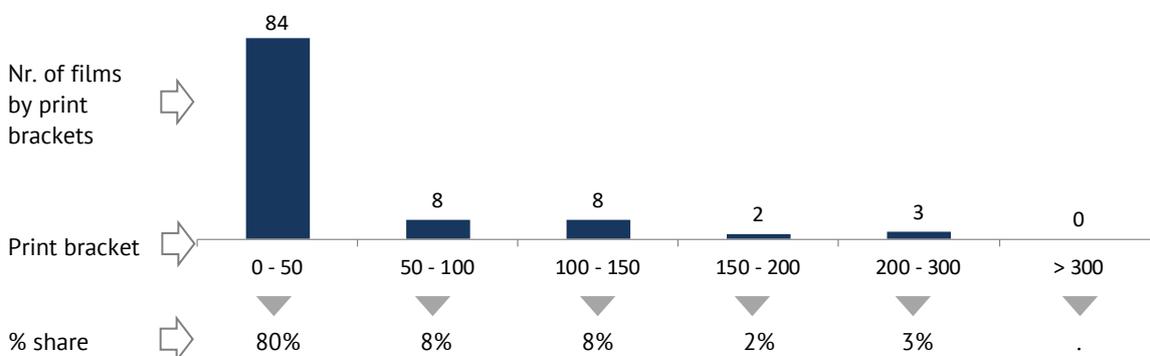
Admission brackets in thousands tickets sold



Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 100. CO - Number of European films on release by print brackets (2017)

Print brackets in units



Source: European Audiovisual Observatory / LUMIERE, Comscore



13.4.3. CO - European films by country of origin

Table 148. CO - Admissions to European films by country of origin (2017)

As tracked in LUMIERE

Rank	Country	Admissions	% share of admissions to European films	% share of total films on release
1	ES Spain	913 883	30%	4%
2	FR France	672 417	22%	10%
3	DE Germany	377 104	12%	2%
4	RU Russia	286 651	9%	2%
5	GB United Kingdom	274 994	9%	3%
6	AT Austria	227 177	7%	0%
7	BE Belgium	174 419	6%	2%
8	AM Armenia	34 843	1%	0%
9	IT Italy	26 108	1%	1%
10	SE Sweden	21 617	1%	1%
11	FI Finland	8 976	0%	0%
12	IS Iceland	7 515	0%	0%
13	RO Romania	3 764	0%	0%
14	PT Portugal	364	0%	1%
15	NO Norway	215	0%	0%
16	DK Denmark	20	0%	1%
17	CH Switzerland	13	0%	0%
Total		3 030 080	100%	27%

Source: European Audiovisual Observatory / LUMIERE, Comscore

Table 149. CO - GBO for European films by country of origin (2017)

In EUR; As tracked in LUMIERE

Rank	Country code	Country	GBO in EUR	% share of GBO to European films	% share of total GBO
1	ES	Spain	2 386 985	30%	2%
2	FR	France	1 756 296	22%	1%
3	DE	Germany	984 964	12%	1%
4	RU	Russia	748 708	9%	0%
5	GB	United Kingdom	718 261	9%	0%
6	AT	Austria	593 367	7%	0%
7	BE	Belgium	455 568	6%	0%
8	AM	Armenia	91 007	1%	0%
9	IT	Italy	68 192	1%	0%
10	SE	Sweden	56 462	1%	0%
11	FI	Finland	23 445	0%	0%
12	IS	Iceland	19 629	0%	0%
13	RO	Romania	9 831	0%	0%
14	PT	Portugal	951	0%	0%
15	NO	Norway	562	0%	0%
16	DK	Denmark	52	0%	0%
17	CH	Switzerland	34	0%	0%
Total			7 914 311	100%	5%

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 150. CO - European films on release by country of origin (2017)

As tracked in LUMIERE

Rank	Country code	Country	Films on release	% share of European films on release	% share of total films on release
1	FR	France	37	35%	10%
2	ES	Spain	14	13%	4%
3	GB	United Kingdom	13	12%	3%
4	DE	Germany	8	8%	2%
5	RU	Russia	7	7%	2%
6	BE	Belgium	6	6%	2%
7	PT	Portugal	5	5%	1%
8	IT	Italy	4	4%	1%
9	DK	Denmark	2	2%	1%
10	SE	Sweden	2	2%	1%
11	IS	Iceland	1	1%	0%
12	AM	Armenia	1	1%	0%
13	AT	Austria	1	1%	0%
14	FI	Finland	1	1%	0%
15	RO	Romania	1	1%	0%
16	CH	Switzerland	1	1%	0%
17	NO	Norway	1	1%	0%
Total			105	100%	27%

Source: European Audiovisual Observatory / LUMIERE, Comscore

Table 151. CO - European first releases by country of origin (2017)

As tracked in LUMIERE

Rank	Country code	Country	First releases	% share of European first releases	% share of total first releases
1	FR	France	25	30%	8%
2	ES	Spain	12	14%	4%
3	GB	United Kingdom	10	12%	3%
4	RU	Russia	7	8%	2%
5	DE	Germany	6	7%	2%
6	PT	Portugal	5	6%	2%
7	BE	Belgium	4	5%	1%
8	IT	Italy	4	5%	1%
9	SE	Sweden	2	2%	1%
10	FI	Finland	1	1%	0%
11	AT	Austria	1	1%	0%
12	IS	Iceland	1	1%	0%
13	RO	Romania	1	1%	0%
14	AM	Armenia	1	1%	0%
15	DK	Denmark	1	1%	0%
16	CH	Switzerland	1	1%	0%
17	NO	Norway	1	1%	0%
Total			83	100.0%	26.6%

Source: European Audiovisual Observatory / LUMIERE, Comscore

**Table 152. CO - Prints of European films by country of origin (2017)**

As tracked in LUMIERE

Rank	Country code	Country	Nr. of prints	% share of prints to European films	% share of total prints
1	FR	France	977	28%	3%
2	ES	Spain	557	16%	2%
3	RU	Russia	526	15%	2%
4	DE	Germany	426	12%	1%
5	GB	United Kingdom	354	10%	1%
6	BE	Belgium	318	9%	1%
7	AT	Austria	72	2%	0%
8	IT	Italy	66	2%	0%
9	AM	Armenia	53	2%	0%
10	SE	Sweden	53	2%	0%
11	FI	Finland	12	0%	0%
12	IS	Iceland	12	0%	0%
13	RO	Romania	9	0%	0%
14	PT	Portugal	5	0%	0%
15	DK	Denmark	2	0%	0%
16	CH	Switzerland	1	0%	0%
17	NO	Norway	1	0%	0%
	Total		3 444	100%	11%

Source: European Audiovisual Observatory / LUMIERE, Comscore



13.4.4. CO - Top European films 2013-2017

Table 153. CO - Top 50 European films by admissions (2013)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	Lo imposible	2012	ES / US	J. A. Bayona	Cine Colombia	785 387	n.a.
2	Las aventuras de Tadeo Jones	2012	ES	E. Gato	Paramount Pictures	173 756	n.a.
3	Sammy's avonturen 2	2012	BE / FR / IT	V. Kesteloot, ...	Warner Bros.	153 799	n.a.
4	Les Misérables	2012	GB / US	Tom Hooper	Universal Pictures	72 923	n.a.
5	Red Lights	2012	ES / US	R. Cortés	Cine Colombia	66 644	n.a.
6	[REC] ³ Génesis	2011	ES	Paco Plaza	Cine Colombia	53 747	n.a.
7	Un monstre à Paris	2011	FR	B. Bergeron	Cine Colombia	50 082	n.a.
8	Operación E	2012	ES / FR	M. Courtois	n.a.	49 330	n.a.
9	Rush	2013	GB INC / ...	Ron Howard	Cine Colombia	45 186	n.a.
10	Amour	2012	FR / DE / AT	M. Haneke	Babilla Films	44 657	n.a.
11	Cloud Atlas	2012	DE / US	T. Tykwer, ...	Cinecolor	44 285	n.a.
12	Saving Santa	2013	GB / US	L. Joosen, ...	n.a.	42 343	n.a.
13	The Family	2013	FR / US	Luc Besson	Compañía Internacional	42 082	n.a.
14	Anna Karenina	2012	GB	Joe Wright	Universal Pictures	33 871	n.a.
15	Et si on vivait tous ensemble?	2011	FR / DE	S. Robelin	Cineplex	33 807	n.a.
16	About Time	2013	GB	Richard Curtis	Universal Pictures	29 211	n.a.
17	Comme un chef	2012	FR / ES	Daniel Cohen	Cine Colombia	26 368	n.a.
18	Dictado	2012	ES	A. Chavarrías	Procinal	23 796	n.a.
19	The Dinosaur Project	2012	GB / SA	Sid Bennett	Cine Colombia	23 569	n.a.
20	Den skaldede frisør	2012	DK / SE / ...	Susanne Bier	Babilla Films	23 152	n.a.
21	Quartet	2012	GB	Dustin Hoffman	Cine Colombia	21 815	n.a.
22	Dans la maison	2012	FR	François Ozon	Babilla Films	21 735	n.a.
23	En kongelig affære	2012	DK / SE / CZ	Nikolaj Arcel	Cineplex	21 575	n.a.
24	Jagten	2012	DK / SE	T. Vinterberg	Babilla Films	17 291	n.a.
25	Skjult	2009	NO	Pål Øie	Procinal	15 834	n.a.
26	Vulnerables	2012	ES	M. Cruz Carretero	Procinal	14 260	n.a.
27	El cuerpo	2012	ES	Oriol Paulo	Compañía Internacional	14 180	n.a.
28	Hypnotisören	2012	SE	L. Hallström	Cineplex	13 842	n.a.
29	Los amantes pasajeros	2013	ES	P. Almodóvar	Cine Colombia	13 709	n.a.
30	Bekas	2012	SE / FI / IQ	Karzan Kader	Vidal Orozco	13 403	n.a.
31	Searching for Sugar Man	2012	SE / GB	M. Bendjelloul	Cine Colombia	12 342	n.a.
32	Les infidèles	2012	FR	E. Bercot, ...	Babilla Films	12 066	n.a.
33	The Pelayos	2012	ES	Eduard Cortés	Procinal	11 109	n.a.
34	Le cochon de Gaza	2011	FR / DE / BE	Sylvain Estibal	Cine Colombia	11 050	n.a.
35	Fin	2012	ES	J. Torregrossa	Compañía Internacional	10 767	n.a.
36	The Angels' Share	2012	GB / FR / ...	Ken Loach	Babilla Films	10 739	n.a.
37	Les neiges du Kilimandjaro	2011	FR	R. Guédiguian	Cineplex	10 312	n.a.
38	Renoir	2012	FR	Gilles Bourdos	Babilla Films	8 943	n.a.
39	Psalm 21	2009	SE	Fredrik Hiller	Venus Films	8 624	n.a.
40	Barbara	2012	DE	C. Petzold	Babilla Films	7 901	n.a.
41	The Door	2012	HU / DE	István Szabó	Cineplex	7 713	n.a.
42	On the Road	2012	FR / GB / ...	Walter Salles	Cine Colombia	6 447	n.a.
43	La nouvelle guerre des boutons	2011	FR	C. Barratier	Babilla Films	6 301	n.a.
44	Blancanieves	2012	ES / FR	Pablo Berger	Cine Colombia	5 978	n.a.
45	Ginger & Rosa	2012	GB / DK / ...	Sally Potter	Cine Colombia	5 601	n.a.
46	Holy Motors	2012	FR / DE	Leos Carax	n.a.	5 564	n.a.
47	Los últimos días	2013	ES / FR	D. Pastor, ...	Babilla Films	5 333	n.a.
48	Diana	2013	GB / FR / BE	O. Hirschbiegel	Cinecolor	4 888	n.a.
49	Was bleibt	2012	DE	H.-C. Schmid	Babilla Films	4 866	n.a.
50	Elles	2011	PL / DE / FR	M. Szumowska	Vidal Orozco	4 554	n.a.

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 154. CO - Top 50 European films by admissions (2014)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	Lucy	2014	FR	Luc Besson	Universal Pictures	723 053	n.a.
2	Paddington	2014	GB / FR	Paul King	Diamond Films	299 923	n.a.
3	Niko 2: Lentäjäväljekset	2012	FI / DE / ...	K. Juusonen, ...	Cinecolor	93 277	n.a.
4	Tarzan	2013	DE	R. Klooss	Cinecolor	91 819	n.a.
5	The Quiet Ones	2014	GB INC / US	John Pogue	Cine Colombia	86 823	n.a.
6	Justin and the Knights ...	2013	ES	M. Sicilia	Cine Colombia	77 794	n.a.
7	Pancho, el perro millonario	2014	ES	T. Fernández	Cine Colombia	73 001	n.a.
8	Nymphomaniac - Vol I	2013	DK / DE / FR	Lars von Trier	Cineplex Odeon	70 169	n.a.
9	Philomena	2013	GB / US / FR	S. Frears	Cine Colombia	54 863	n.a.
10	Paranormal Xperience 3D	2011	ES	S. Vizcaino	Procinal	46 986	n.a.
11	Minuscule - La vallée ...	2013	FR / BE	H. Giraud, ...	Cine Colombia	44 325	n.a.
12	When the Lights Went Out	2011	GB	Pat Holden	Procinal	39 314	n.a.
13	Ocho apellidos vascos	2013	ES	E. Martínez Lázaro	Procinal	34 361	n.a.
14	Fairytales	2012	IT	C. Bisceglia, ...	Procinal	33 923	n.a.
15	The Love Punch	2013	FR / GB	Joel Hopkins	Cine Colombia	30 330	n.a.
16	Mary's Land	2013	ES	J.M. Coteló	n.a.	25 681	n.a.
17	The Broken Circle ...	2012	BE / NL	F. Van Groeningen	Cineplex Odeon	22 907	n.a.
18	La vie d'Adèle	2013	FR / BE / ES	A. Kechiche	Babilla Films	21 288	n.a.
19	La migliore offerta	2013	IT	G. Tornatore	Cineplex	20 254	n.a.
20	Mr. Morgan's Last Love	2013	DE / BE / ...	S. Nettelbeck	Cine Colombia	20 152	n.a.
21	The Devil's Violinist	2013	DE / IT	Bernard Rose	Cine Colombia	18 526	n.a.
22	Nymphomaniac: Vol. II	2013	DK / DE / FR	Lars von Trier	Cineplex Odeon	17 914	n.a.
23	La religieuse	2013	FR / DE / BE	G. Nicloux	Cine Colombia	17 347	n.a.
24	A Most Wanted Man	2014	GB / US / DE	Anton Corbijn	Diamond Films	15 452	n.a.
25	L'écume des jours	2013	FR / BE	Michel Gondry	Cine Colombia	13 376	n.a.
26	Ida	2013	PL / DK	P. Pawlikowski	Babilla Films	12 715	n.a.
27	Kon-Tiki	2012	NO / GB / ...	E. Sandberg	Cine Colombia	12 656	n.a.
28	The Physician	2013	DE	Philipp Stölzl	Cinecolor	12 349	n.a.
29	La fille du puisatier	2011	FR	Daniel Auteuil	Cine Colombia	11 964	n.a.
30	African Safari	2013	BE / FR / IT	Ben Stassen	Cine Colombia	11 659	n.a.
31	Populaire	2012	FR / BE	Régis Roinsard	Babilla Films	11 581	n.a.
32	Yves Saint Laurent	2014	FR / BE	Jalil Lespert	Cineplex Odeon	11 267	n.a.
33	Zwei Leben	2012	DE / NO	Georg Maas	Cineplex Odeon	10 602	n.a.
34	Un bonheur n'arrive ...	2012	FR	James Huth	Procinal	9 197	n.a.
35	Les saveurs du Palais	2012	FR	C. Vincent	Babilla Films	8 252	n.a.
36	Un Beau Dimanche	2013	FR	Nicole Garcia	Babilla Films	7 118	n.a.
37	Pozitia copilului	2013	RO	C. P. Netzer	Cine Colombia	6 983	n.a.
38	A nagy füzet	2013	HU / DE / ...	János Szász	Cineplex Odeon	6 946	n.a.
39	Le passé	2013	FR / IT	Asghar Farhadi	Cine Colombia	6 940	n.a.
40	Passion	2012	FR / DE	Brian De Palma	Babilla Films	6 471	n.a.
41	Elle s'en va	2013	FR	E. Bercot	Cine Colombia	6 275	n.a.
42	The Family	2013	FR / US	Luc Besson	Compañía Internaci	5 416	n.a.
43	Jeune & jolie	2013	FR	François Ozon	Babilla Films	5 356	n.a.
44	Violetta. La emoción ...	2014	GB / AR	Matthew Amos	Walt Disney	5 330	n.a.
45	SuperClásico	2011	DK	O. C. Madsen	Babilla Films	5 120	n.a.
46	Violette	2013	FR / BE	Martin Provost	Cineplex Odeon	4 885	n.a.
47	Omnívoros	2013	ES	Óscar Rojo	Procinal	4 678	n.a.
48	Vivir es fácil con los ojos ...	2013	ES	David Trueba	Vidal Orozco	4 264	n.a.
49	Wałęsa. Człowiek z nadziei	2013	PL	Andrzej Wajda	Cineplex Odeon	4 160	n.a.
50	Stockholm	2013	ES	R. Sorogoyen	Procinal	3 772	n.a.

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 155. CO - Top 50 European films by admissions (2015)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	Taken 3	2014	FR	O. Megaton	20th Century Fox	771 504	148
2	La famille Bélier	2014	FR / BE	Eric Lartigau	Cine Colombia	534 141	80
3	The Little Prince	2015	FR / US	Mark Osborne	Cine Colombia	464 197	198
4	The Transporter Refueled	2015	FR / CN / BE	C. Delamarre	Cine Colombia	232 199	177
5	The House of Magic	2013	BE	J. Degruson, ...	Cine Colombia	149 297	180
6	Der 7bte Zwerg	2014	DE	B. Aljinovic, ...	Cine Colombia	139 263	125
7	The Woman in Black 2: ...	2014	GB INC / ...	Tom Harper	Diamond Films	138 430	100
8	La belle et la bête	2014	FR / DE	C. Gans	Cine Colombia	134 123	149
9	Ooops! Noah is Gone...	2015	DE / BE / ...	Toby Genkel, ...	Cine Colombia	112 842	135
10	The Theory of Everything	2014	GB INC / US	James Marsh	Universal Pictures	110 434	22
11	Pinocchio	2013	DE	Anna Justice	Cinecolor	108 649	135
12	Qu'est-ce qu'on a fait au ...	2014	FR	P. de Chauveron	Cinecolor	97 130	47
13	Maya the Bee Movie	2014	DE / AU	A. Stadermann	UIP	84 555	143
14	[REC] 4: Apocalipsis	2014	ES	J. Balagueró	Cine Colombia	51 120	68
15	Shaun the Sheep Movie	2015	GB	Mark Burton, ...	Universal Pictures	38 555	84
16	The Gunman	2015	ES / GB / ...	Pierre Morel	Compañía Internaci	29 103	70
17	Third Person	2013	GB / US / ...	Paul Haggis	Cine Colombia	28 878	36
18	Dark Places	2015	GB / FR / US	G. Paquet-Brenner	Cine Colombia	26 987	58
19	Les vacances du petit Nicolas	2014	FR	Laurent Tirard	Babilla Films	26 425	75
20	Robot Overlords	2014	GB	Jon Wright	Cine Colombia	26 197	73
21	Timbuktu	2014	FR / MR	A. Sissako	Cine Colombia	23 473	21
22	Who Am I - Kein System ist ...	2014	DE	Baran bo Odar	Cineplex Odeon	21 752	21
23	Kidnapping Mr. Heineken	2015	BE / NL / ...	D. Alfredson	Cinecolor	21 448	34
24	Escobar: Paradise Lost	2014	FR / ES	A. Di Stefano	Cine Colombia	21 035	60
25	Im Labyrinth des Schweigens	2014	DE	Giulio Ricciarelli	Cine Colombia	19 995	25
26	Truman	2015	ES / AR	Cesc Gay	Walt Disney	19 092	24
27	Autómata	2014	BG / ES	Gabe Ibáñez	Cine Colombia	18 825	46
28	205 - Zimmer der Angst	2011	DE	Rainer Matsutani	Babilla Films	16 938	20
29	Mandariinid	2013	EE / GE	Zaza Urushadze	Vidal Orozco	16 624	19
30	Love, Rosie	2014	DE / GB	Christian Ditter	Cinecolor	15 861	30
31	A Hard Day's Night	1964	GB	Richard Lester	Cine Colombia	15 447	27
32	Marie Heurtin	2014	FR	J.-P. Améris	Cineplex Odeon	15 194	10
33	Musarañas	2014	ES / FR	Juanfer Andrés, ...	Cineplex Odeon	14 347	38
34	The Crypt	2014	GB	Mark Murphy	Procinal	14 154	30
35	Suffragette	2015	GB	Sarah Gavron	Universal Pictures	13 686	23
36	Deux jours, une nuit	2014	BE / FR / IT	Luc Dardenne, ...	Babilla Films	12 238	11
37	Grace of Monaco	2014	FR / US / ...	Olivier Dahan	Cine Colombia	12 155	16
38	Pride	2014	GB / FR	Matthew Warchus	Cine Colombia	12 080	22
39	L'homme qu'on aimait trop	2014	FR	André Téchiné	Cine Colombia	11 240	16
40	3 coeurs	2014	FR / DE / BE	Benoît Jacquot	Babilla Films	11 216	10
41	The Devil's Violinist	2013	DE / IT	Bernard Rose	Cine Colombia	10 863	9
42	Perdona si te llamo amor	2014	ES	Joaquín Llamas	Procinal	10 820	22
43	Desert Dancer	2014	GB	Richard Raymond	Cine Colombia	10 633	20
44	Clouds of Sils Maria	2014	FR / DE / CH	Olivier Assayas	Cine Colombia	8 884	24
45	Fehér isten	2014	HU / SE	Kornél Mundruczó	Cineplex Odeon	8 802	20
46	Kis Uykusu	2014	TR / FR / DE	Nuri Bilge Ceylan	Cine Colombia	8 223	17
47	Les combattants	2014	FR	Thomas Cailley	Babilla Films	6 967	12
48	Francisco - El Padre Jorge	2015	ES / AR / IT	B. Docampo Feijóo	Procinal	6 753	97
49	La isla mínima	2014	ES	Alberto Rodríguez	Cineplex Odeon	6 512	21
50	Miss You Already	2015	GB	C. Hardwicke	Cinecolor	6 247	14

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 156. CO - Top 50 European films by admissions (2016)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	Nine Lives	2016	FR / CN / CA	B. Sonnenfeld	Diamond Films	178 516	150
2	The Hollow	2015	GB / US / IE	Corin Hardy	Cineplex Odeon	119 121	92
3	Bastille Day	2016	GB INC / ...	James Watkins	Cine Colombia	106 607	140
4	La vache	2016	FR	M. Hamidi	Cine Colombia	96 432	59
5	The Danish Girl	2015	GB / US / ...	Tom Hooper	Universal Pictures	82 168	55
6	Bølgen	2015	NO	Roar Uthaug	Cine Colombia	79 679	119
7	Gespensterjäger	2015	DE / AT / IE	Tobi Baumann	Cinecolor	73 869	134
8	Eddie the Eagle	2016	GB INC / ...	Dexter Fletcher	20th Century Fox	73 087	80
9	Ghoul	2015	CZ / UA	Petr Jákł	Cine Colombia	54 569	85
10	Eye in the Sky	2015	GB	Gavin Hood	Cine Colombia	50 676	60
11	Atrapa la bandera	2015	ES	Enrique Gato	Paramount Pictures	43 295	131
12	Elki lokhmatye	2015	RU	M. Sveshnikov	Cine Colombia	42 866	97
13	De Surprise	2015	NL / BE / ...	Mike van Diem	Cine Colombia	38 540	21
14	Bridget Jones's Baby	2016	GB / US / FR	Sharon Maguire	Universal Pictures	37 292	85
15	Belka i Strelka. Zvezdnye ...	2010	RU	I. Evlannikova, ...	Cine Colombia	36 657	127
16	Julieta	2016	ES	P. Almodóvar	Universal Pictures	33 317	25
17	I.T.	2016	IE / FR / US	John Moore	Cinecolor	31 953	43
18	Elser	2015	DE	O. Hirschbiegel	Cine Colombia	28 797	21
19	Blood Father	2016	FR	J.-F. Richet	Cine Colombia	27 551	61
20	La dernière leçon	2015	FR	P. Pouzadoux	Cine Colombia	23 703	17
21	Saul fia	2015	HU / US / ...	László Nemes	Sony Pictures	22 834	29
22	Infinite flight of days	2016	FR / CO	Catalina Mesa	Cine Colombia	22 444	36
23	Le Week-End	2013	GB / FR	Roger Michell	Cine Colombia	21 915	14
24	Les innocentes	2016	FR / PL	Anne Fontaine	Cine Colombia	21 817	24
25	Carol	2015	GB / US / ...	Todd Haynes	Cineplex Odeon	21 416	27
26	Se Dio vuole	2015	IT	E. M. Falcone	Cinecolor	19 691	19
27	The program	2015	GB / FR	Stephen Frears	Cine Colombia	19 195	33
28	La Route d'Istanbul	2016	FR / BE	R. Bouchareb	Cine Colombia	17 871	21
29	Florence Foster Jenkins	2016	GB	Stephen Frears	Cinecolor	17 699	24
30	Phoenix	2014	DE / PL	Christian Petzold	Cine Colombia	16 898	19
31	Suite Française	2014	FR / GB / ...	Saul Dibb	Cine Colombia	16 719	15
32	Love & Friendship	2016	GB / IE / ...	Whit Stillman	Cine Colombia	16 657	23
33	45 Years	2015	GB	Andrew Haigh	Diamond Films	15 711	18
34	Brooklyn	2015	GB / IE / CA	John Crowley	Cineplex Odeon	15 360	26
35	Youth	2015	IT / FR / ...	P. Sorrentino	Walt Disney	15 214	19
36	Médecin de campagne	2016	FR	Thomas Lilti	Cineplex Odeon	14 107	14
37	Our Kind of Traitor	2016	GB / FR	Susanna White	Diamond Films	13 322	38
38	La corrispondenza	2016	IT	G. Tornatore	Cineplex Odeon	12 700	25
39	Le tout nouveau testament	2015	BE / LU / FR	Jaco van Dormael	Babilla Films	11 706	16
40	Ocho apellidos catalanes	2015	ES	E. Martínez Lázaro	Procinal	11 649	21
41	La loi du marché	2015	FR	Stéphane Brizé	Cine Colombia	11 551	18
42	A Hologram for the King	2016	GB / FR / ...	Tom Tykwer	Cineplex Odeon	10 871	20
43	Chocolat	2016	FR	Roschdy Zem	Babilla Films	10 849	19
44	Mustang	2015	FR / DE / TR	D. Gamze Ergüven	Cineplex Odeon	10 127	17
45	Tenemos que hablar	2016	ES	David Serrano	Procinal	9 714	26
46	Truman	2015	ES / AR	Cesc Gay	Walt Disney	8 869	13
47	Tini: El gran cambio de ...	2016	ES / IT / AR	J. P. Buscarini	Walt Disney	8 367	35
48	Lolo	2015	FR	Julie Delpy	Babilla Films	8 288	12
49	L'économie du couple	2016	FR / BE	Joachim Lafosse	Cine Colombia	7 910	19
50	Genius	2016	GB INC / US	Michael Grandage	Diamond Films	7 014	14

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 157. CO - Top 50 European films by admissions (2017)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	The Healer	2017	ES / US / CA	Paco Arango	Cine Colombia	788 625	214
2	Un profil pour deux	2017	AT / FR / ...	S. Robelin	Cine Colombia	227 177	72
3	Valerian and the City of ...	2017	FR / CN / ...	Luc Besson	Diamond Films	225 965	240
4	Happy Family	2017	DE / GB	Holger Tappe	Cine Colombia	225 515	230
5	Ballerina	2016	FR / CA	E. Summer, ...	Cine Colombia	128 281	135
6	A Stork's Journey	2017	DE / BE / ...	T. Genkel, ...	Cine Colombia	109 925	142
7	The Son of Bigfoot	2017	BE / FR	J. Degruson, ...	Cinecolor	107 078	169
8	Nevesta	2017	RU	S. Podgaevskiy	n.a.	107 027	111
9	Zashchitniki	2017	RU	S. Andreasyan	Cine Colombia	67 100	124
10	Collide	2016	GB / DE / ...	Eran Creevy	Diamond Films	65 835	115
11	Deep	2017	ES / BE / ...	J. Soto Gulpide	Cine Colombia	64 300	184
12	Overdrive	2017	FR / BE / US	Antonio Negret	Cine Colombia	63 108	123
13	Demain tout commence	2016	FR / GB	Hugo Gélin	Cine Colombia	56 379	73
14	Robinson Crusoe	2016	BE / FR / US	V, Kesteloot, ...	Cinecolor	55 820	118
15	Don't Knock Twice	2016	GB	C. W. James	Cine Colombia	54 433	59
16	T2 Trainspotting	2017	GB	Danny Boyle	Sony Pictures	49 485	24
17	Churchill	2017	GB	J. Teplitzky	Cine Colombia	42 110	24
18	Ekipazh	2016	RU / KH	N. Lebedev	Cineplex Odeon	39 350	86
19	A Monster Calls	2016	ES / US	J.A. Bayona	Diamond Films	36 356	85
20	Zemletryasenie	2016	AM / RU	S. Andreasyan	Cinecolor	34 843	53
21	Volki i ovtsy. ...	2016	RU	A. Galat, ...	Cinecolor	33 123	63
22	Warrior's Gate	2016	FR / CN	Matthias Hoene	Cine Colombia	31 645	83
23	Urfin Dzhyus i ego ...	2017	RU	Fyodor Dmitriev, ...	Cinecolor	23 699	104
24	Mal de pierres	2016	FR / BE / CA	Nicole Garcia	Cine Colombia	21 581	18
25	Victoria & Abdul	2017	GB / US	Stephen Frears	Universal Pictures	20 659	22
26	Un sac de billes	2017	FR / CA / CZ	C. Duguay	Cineplex Odeon	19 241	15
27	Nebel im August	2016	DE	Kai Wessel	Cine Colombia	18 880	17
28	Paula	2016	DE	C. Schwochow	Cine Colombia	16 722	16
29	En man som heter Ove	2015	SE / NO	Hannes Holm	Babilla Films	16 125	13
30	Frantz	2016	FR / DE	François Ozon	Cine Colombia	13 950	15
31	(M)uchenik	2016	RU	K. Serebrennikov	Cine Colombia	13 516	28
32	The Journey	2016	GB INC / US	Nick Hamm	Cine Colombia	13 275	17
33	La pazza gioia	2016	IT / FR	Paolo Virzi	Babilla Films	12 444	14
34	Miss Sloane	2016	FR / US	John Madden	Cine Colombia	11 416	26
35	Fátima, el Último Misterio	2017	ES	Andrés Garrigó	n.a.	10 663	12
36	Noces	2016	FR / BE / ...	Stephan Streker	Cine Colombia	10 656	21
37	Lady Macbeth	2016	GB	William Oldroyd	Cine Colombia	10 547	18
38	Breathe	2017	GB	Andy Serkis	Diamond Films	10 367	44
39	Ce qui nous lie	2017	FR	Cédric Klapisch	Cine Colombia	9 599	17
40	À fond	2016	FR / MK	N. Benamou	Babilla Films	9 144	26
41	Tulen morsian	2016	FI / SE / ...	Saara Cantell	Cine Colombia	8 976	12
42	La fille de Brest	2016	FR	E. Bercot	Cine Colombia	8 656	14
43	Le confessioni	2016	IT / FR	Roberto Andò	Cine Colombia	8 632	17
44	Sage femme	2017	FR	Martin Provost	Cine Colombia	7 756	20
45	Cézanne et moi	2016	FR	D. Thompson	Babilla Films	7 712	15
46	Le ciel attendra	2016	FR	M. C. Mention-Schaar	Cineplex Odeon	7 591	17
47	Eshtebak	2016	FR / EG	Mohamed Diab	Babilla Films	7 535	15
48	Polina, danser sa vie	2016	FR	Angelin Preljocaj	Cine Colombia	7 523	9
49	Fúsi	2015	IS / DK	Dagur Kári	Babilla Films	7 515	12
50	La fille inconnue	2016	BE / FR	J. P. Dardenne, ...	Cine Colombia	7 196	18

Source: European Audiovisual Observatory / LUMIERE, Comscore



13.4.5. CO - Who is distributing European films?

Table 158. CO - Top importers of European films based on admissions (2017)

As tracked in LUMIERE

Rank	Distributor	Admissions to European films	% share of admissions to European films	% share of distributor admissions	Nr. of European films	% share of European films	Nr. of prints	% share of prints of European films
1	Cine Colombia	2 068 091	68%	24%	38	36%	1 825	53%
2	Diamond Films	338 523	11%	22%	4	4%	484	14%
3	Cinecolor	255 283	8%	19%	6	6%	508	15%
4	Cineplex Odeon	89 278	3%	21%	10	10%	218	6%
5	Babilla Films	74 786	2%	54%	18	17%	137	4%
6	Sony Pictures	54 959	2%	1%	2	2%	39	1%
7	Universal Pictures	21 013	1%	0%	2	2%	23	1%
8	Procinal	3 055	0%	11%	3	3%	47	1%
	Other distributors	125 092	4%	78%	22	21%	163	5%
	Total distributors	3 030 080	100%	5%	105	100%	3 444	100%

Source: European Audiovisual Observatory / LUMIERE, Comscore



14. MARKET PROFILE: SOUTH KOREA

14.1. KR - 2017 at a glance

Table 159. KR - Cinema market at a glance (2017)

Population (in millions)	51.5	Theatrical feature films produced	494
GDP per capita (in EUR)	26 370	Theatrical first releases in market	452
Screens	2 575 ¹⁾	Gross box office (in M EUR)	1387.7
Digital screens	2 575 ¹⁾	Admissions (in millions)	219.9
Screens per million inhabitants	43	Avg ticket price (in EUR)	6.3

1) Figures for 2016.

Sources: IMF, KOFIC, IHS, European Audiovisual Observatory / LUMIERE, Comscore

Table 160. KR - Benchmark (2017)

	ES	CO	KR	IT	GB
Population in mio	46.5	49.3	51.5	60.6	65.8
Screens	3 618	1 082	2 575	5 298	4 264
Screens per million inhabitants	78	22	50	87	65
Admissions in million	99.8	62.6	219.9	99.6	170.6
Admissions per capita	2.1	1.3	4.3	1.6	2.6
Admissions per screen	34 981	42 302	51 298	27 585	57 856
GBO in MEUR	591.3	163.5	1 387.7	619.4	1 458.9
Average ticket price in EUR	5.9	2.6	6.3	6.2	8.6
Film releases ¹⁾	1 848	382	500	1 581	760
Admissions per release ¹⁾	58 462	159 250	420 183	58 218	224 496

1) As tracked in LUMIERE for ES, CO, KR and IT

Source: National data sources, European Audiovisual Observatory / LUMIERE, Comscore

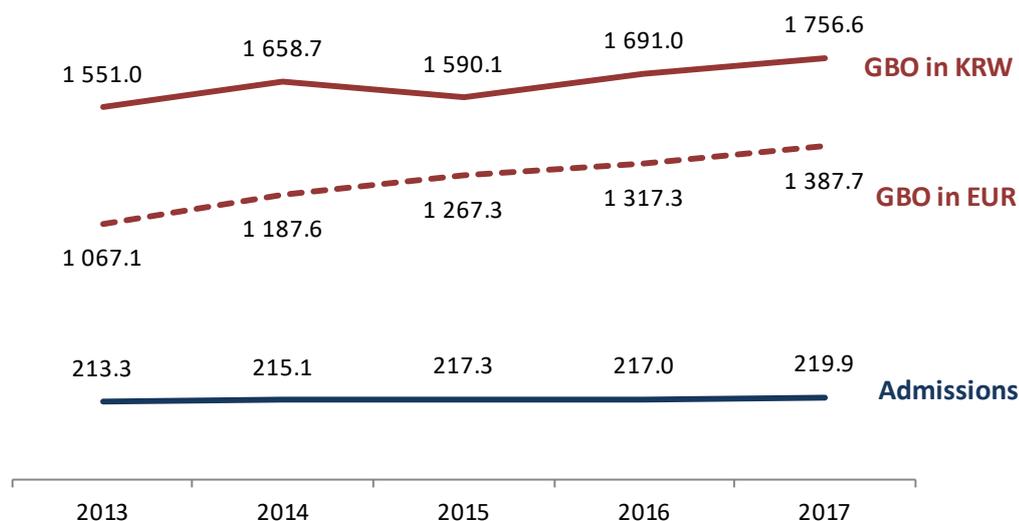


14.2. KR - General market characteristics

14.2.1. KR - Market trends

Figure 101. KR - Box office trend (2013-2017)

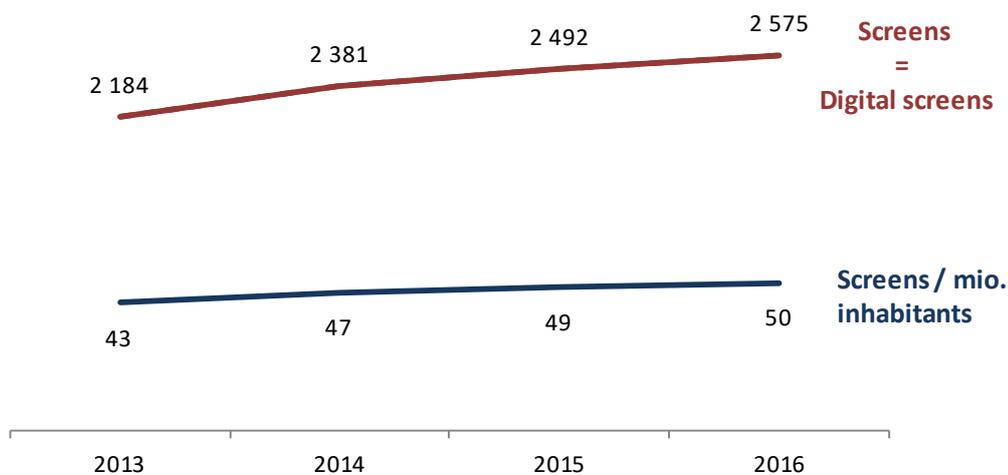
In billion KRW, in million EUR; GBO in EUR converted at average annual bid rate



Source: KOFIC

Figure 102. KR - Screen development (2013-2016)

Screens in units; Inhabitants in millions

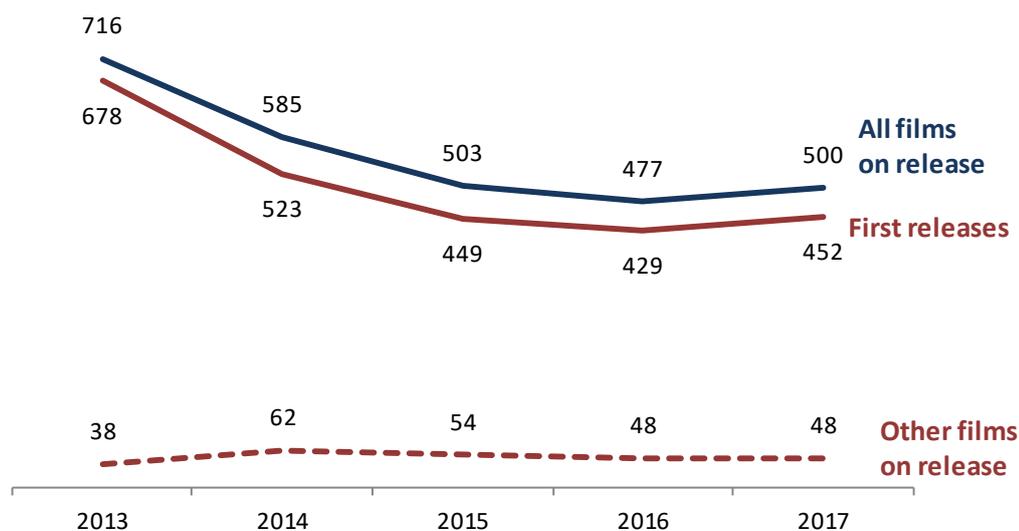


Source: KOFIC, IHS



Figure 103. KR - Development of film releases (2013-2017)

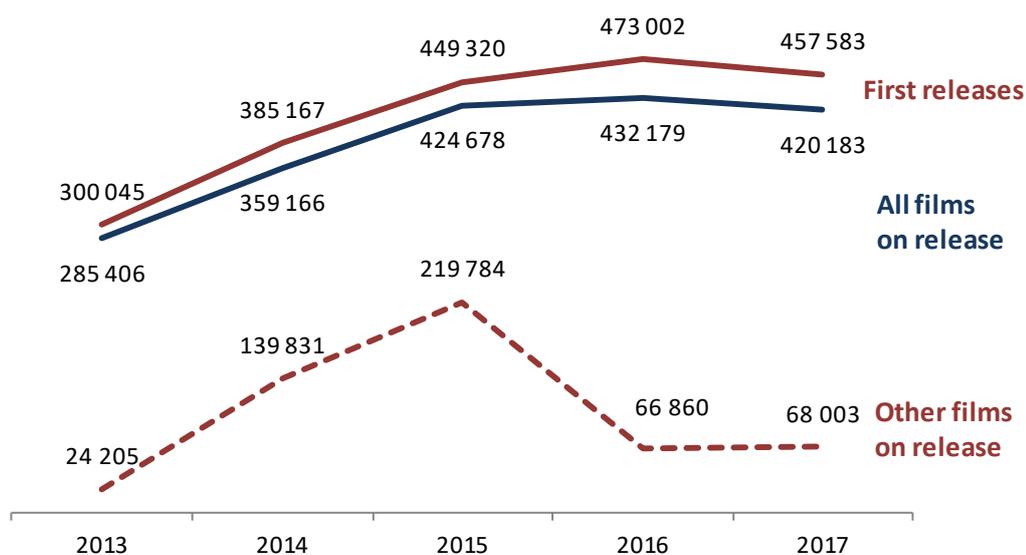
In units, as tracked in LUMIERE; Qualification of first releases based on release dates and production years



Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 104. KR - Average admissions per film (2013-2017)

Estimated annual average admissions per film, in thousands; As tracked in LUMIERE



Source: European Audiovisual Observatory / LUMIERE, Comscore



14.2.2. KR - Market concentration in 2017

Table 161. KR - Concentration of admissions and prints (2017)

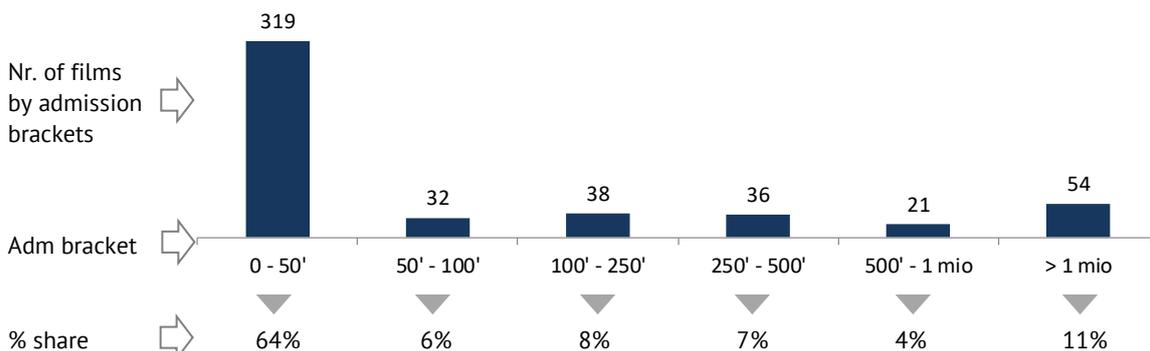
As tracked in LUMIERE

Top films	Cumulative admissions	Cumulative % share	Cumulative prints	% share of prints
Top 10	67 846 326	32%	16 241	11%
Top 20	104 716 511	50%	29 184	20%
Top 30	130 773 416	62%	40 840	27%
Top 50	165 178 586	79%	59 282	40%
Top 100	194 826 962	93%	91 900	62%
Other 400 films	15 264 529	7%	57 124	38%
All films on release	210 091 491	100%	149 024	100%

Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 105. KR - Number of films on release by admission brackets (2017)

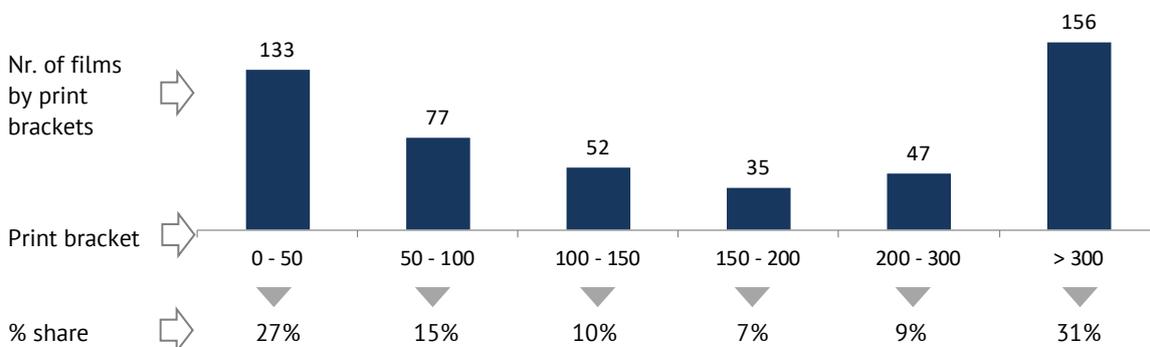
Admission brackets in thousands tickets sold



Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 106. KR - Number of films on release by print brackets (2017)

Print brackets in units

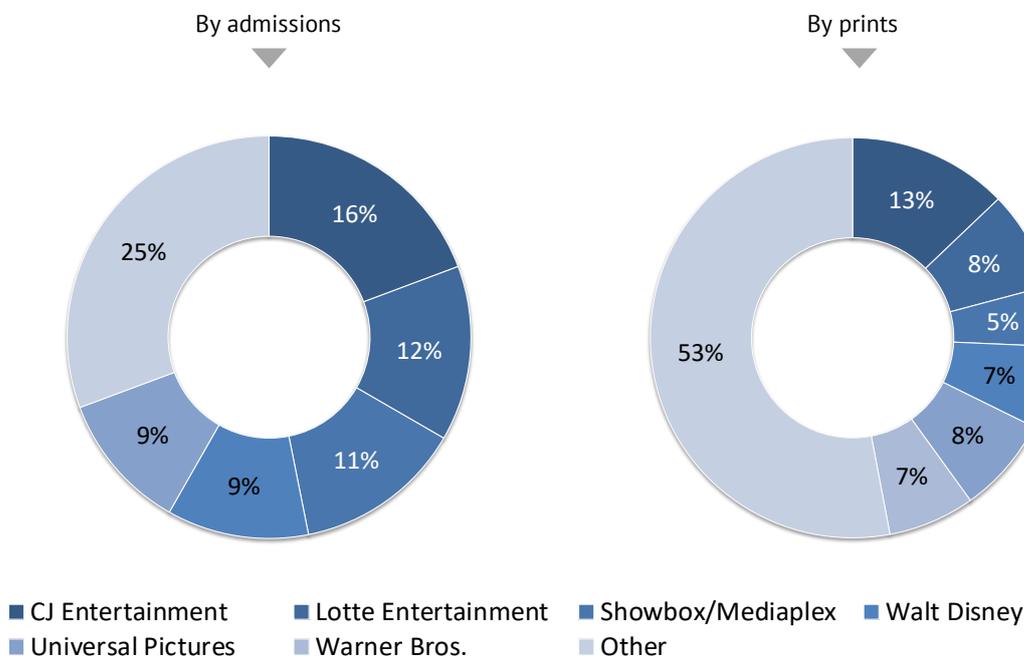


Source: European Audiovisual Observatory / LUMIERE, Comscore



Figure 107. KR – Top distributors (2017)

Admission brackets in thousands tickets sold



Source: European Audiovisual Observatory / LUMIERE, Comscore

Table 162. KR - Top 10 distributors (2017)

Admission brackets in thousands tickets sold

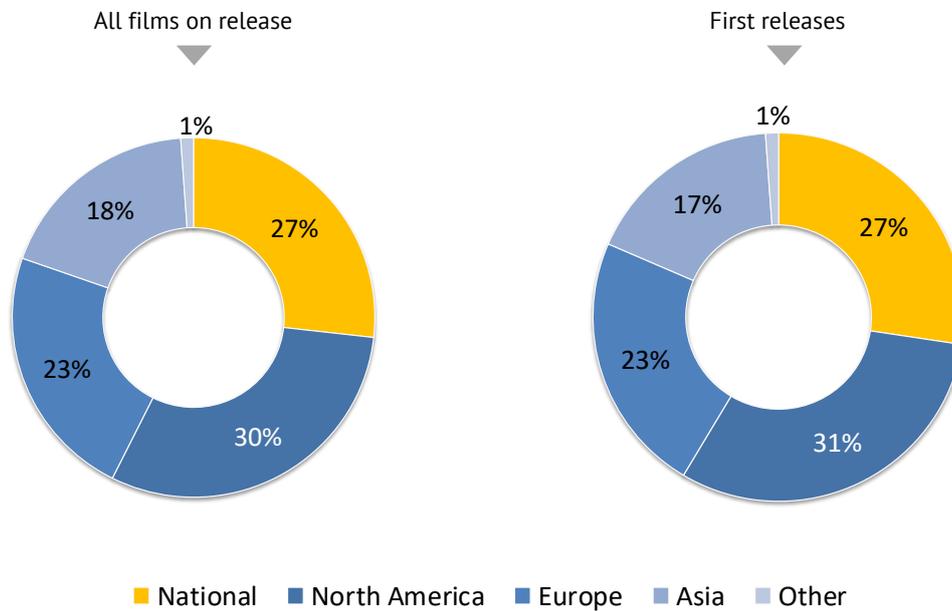
Rank	Distributor	Admissions	% share	Avg. adm. per film	Nr. of films	% share	Nr. of prints	% share
1	CJ Entertainment	33 534 676	16%	882 491	38	8%	19 083	13%
2	Lotte Entertainment	24 555 587	12%	1 364 199	18	4%	11948	8%
3	Showbox/Mediaplex	23 478 331	11%	3 913 055	6	1%	7265	5%
4	Walt Disney	19 720 664	9%	1 792 788	11	2%	9917	7%
5	Universal Pictures	19 311 013	9%	919 572	21	4%	11554	8%
6	Warner Bros.	14 720 983	7%	1 132 383	13	3%	10333	7%
7	Next Entertainment	14 317 461	7%	954 497	15	3%	9034	6%
8	20th Century Fox	13 009 057	6%	1 182 642	11	2%	7537	5%
9	Megabox	10 907 427	5%	1 090 743	10	2%	4418	3%
10	Sony Pictures	9 591 677	5%	959 168	10	2%	5624	4%
	Other distributors	26 944 615	13%	77 650	347	69%	52311	35%
	Total distributors	210 091 491	100%	420 183	500	100%	149 024	100%

Source: European Audiovisual Observatory / LUMIERE, Comscore

14.2.3. KR - Market share by origin

Figure 108. KR - Film releases by region of origin (2017)

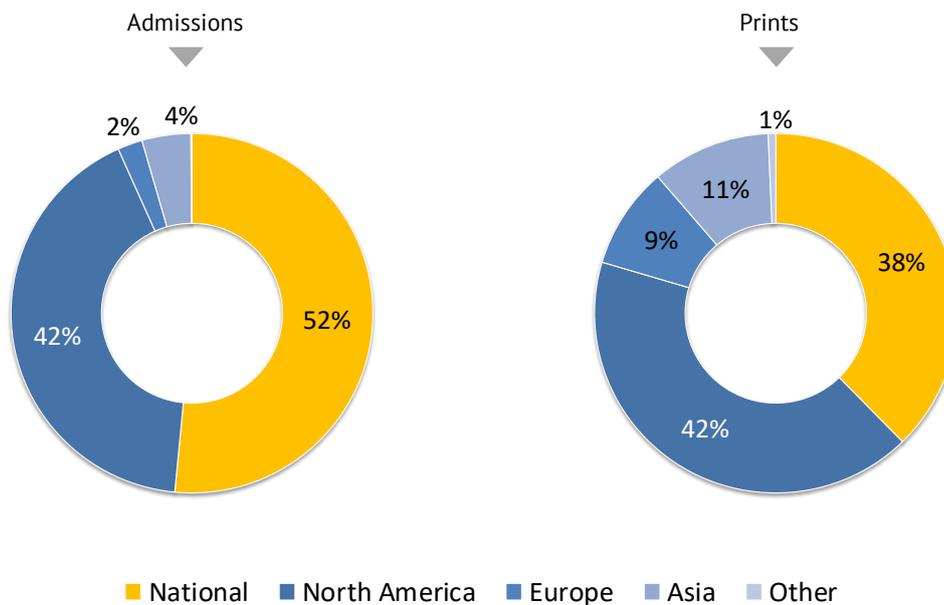
As tracked in LUMIERE



Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 109. KR - Admissions and prints by region of origin (2017)

As tracked in LUMIERE



Source: European Audiovisual Observatory / LUMIERE, Comscore



14.2.4. KR - Top films 2017

Table 163. KR - Top 50 films by admissions (2017)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	Taeksi Woonjunsu	2017	KR	Hun Jang	Showbox/Mediaplex	12 186 257	1 906
2	Gongjo	2017	KR	Sung-hoon Kim	CJ Entertainment	7 816 902	1 392
3	Spider-Man: Homecoming	2017	US	Jon Watts	Sony Pictures	7 256 354	1 965
4	The Outlaws	2017	KR	Yoon-Seong Kang	Megabox	6 878 930	1 315
5	Gun-ham-do	2017	KR	Seung-wan Ryoo	CJ Entertainment	6 586 676	2 027
6	Singwa hamgge	2017	KR	Yong-hwa Kim	Lotte Entertainment	6 074 667	1 912
7	Cheong-nyeon-gyeong-chal	2017	KR	Joo-hwan Kim	Lotte Entertainment	5 653 329	1 102
8	Deoking	2017	KR	Jae-rim Han	Next Entertainment	5 315 656	1 310
9	Beauty and the Beast	2017	US	Bill Condon	Walt Disney	5 135 460	1 625
10	Kingsman: The Golden Circle	2017	GB INC / US	Matthew Vaughn	20th Century Fox	4 942 095	1 687
11	Thor: Ragnarok	2017	US	Taika Waititi	Walt Disney	4 853 260	1 640
12	Kkun	2017	KR	Chang Won Jang	Showbox/Mediaplex	4 018 099	1 314
13	Namhansanseong	2017	KR	Dong-hyuk Hwang	CJ Entertainment	3 847 420	1 228
14	Gangcheolbi	2017	KR	Woo-seok Yang	Next Entertainment	3 699 491	1 389
15	The Mummy	2017	US / CN	Alex Kurtzman	Universal Pictures	3 688 802	1 257
16	The Fate of the Furious	2017	US / CN / JP	F. Gary Gray	Universal Pictures	3 651 641	1 468
17	Kimi no na wa.	2016	JP	Makoto Shinkai	Media Castle	3 460 059	1 094
18	Despicable Me 3	2017	US	Kyle Balda, ...	Universal Pictures	3 323 763	1 057
19	I Can Speak	2017	KR	Hyun-seok Kim	Lotte Entertainment	3 277 970	1 140
20	Pirates of the Caribbean: ...	2017	US	J. Rønning, ...	Walt Disney	3 049 680	1 356
21	The Prison	2017	KR	Hyeon Na	Showbox/Mediaplex	2 931 130	1 046
22	Dunkirk	2017	GB INC / ...	Christopher Nolan	Warner Bros.	2 786 950	1 252
23	Guardians of the Galaxy Vol. 2	2017	US	James Gunn	Walt Disney	2 734 971	1 218
24	Memoir of a Murderer	2017	KR	Shin-yeon Won	Showbox/Mediaplex	2 658 193	1 064
25	Transformers: The Last Knight	2017	US / CN	Michael Bay	Lotte Entertainment	2 614 267	1 739
26	The Sheriff in Town	2017	KR	Hyeong-ju Kim	Lotte Entertainment	2 587 310	1 091
27	Fabricated City	2017	KR	Kwang-Hyun Park	CJ Entertainment	2 514 927	1 019
28	The Boss Baby	2017	US	Tom McGrath	CJ Entertainment	2 451 332	1 116
29	Jaesim	2017	KR	Tae-Yun Kim	Opus Pictures	2 419 208	935
30	Park Yeol	2017	KR	Joon-ik Lee	Megabox	2 358 617	1 176
31	Moana	2016	US	R. Clements, ...	Walt Disney	2 309 550	953
32	Logan	2017	US	James Mangold	20th Century Fox	2 168 084	954
33	Wonder Woman	2017	US / CN / HK	Patty Jenkins	Warner Bros.	2 165 267	1 034
34	Get Out	2017	US / JP	Jordan Peele	Universal Pictures	2 137 790	945
35	War for the Planet of the Apes	2017	US	Matt Reeves	20th Century Fox	2 049 292	1 017
36	Annabelle 2	2017	US	David Sandberg	Warner Bros.	1 934 096	1 006
37	Our President	2017	KR	Chang-jae Lee	CJ Entertainment	1 854 591	775
38	Justice League	2017	US	Zack Snyder	Warner Bros.	1 786 134	1 308
39	The Hitman's Bodyguard	2017	US / CN / ...	Patrick Hughes	The Contents On	1 721 349	482
40	Kong: Skull Island	2017	US / CN	J. Vogt-Roberts	Warner Bros.	1 688 746	984
41	Bluebeard	2017	KR	Soo-youn Lee	Lotte Entertainment	1 678 571	914
42	Split	2016	US / JP	M. Night Shyamalan	Universal Pictures	1 674 737	952
43	The King's Case Note	2017	KR	Hyun-Sung Moon	n.a.	1 633 744	1 054
44	The Bros	2017	KR	You-jeong Chang	Connect Pictures	1 490 715	889
45	Gi-eok-ui bam	2017	KR	Hang-jun Zhang	Megabox	1 386 378	759
46	Happy Death Day	2017	US	Christopher Landon	Universal Pictures	1 382 120	714
47	V.I.P.	2017	KR	Hoon-jung Park	Warner Bros.	1 373 301	996
48	Special Citizen	2017	KR	In-je Park	Showbox/Mediaplex	1 361 903	1 154
49	Alien: Covenant	2017	US	Ridley Scott	20th Century Fox	1 305 383	841
50	Jang-san-beom	2017	KR	Jung Huh	Next Entertainment	1 303 419	711

Source: European Audiovisual Observatory / LUMIERE, Comscore

14.3. KR - Market potential for European films

14.3.1. KR - Market volume for European films

Table 164. KR - Overview market volume for European films (2017)

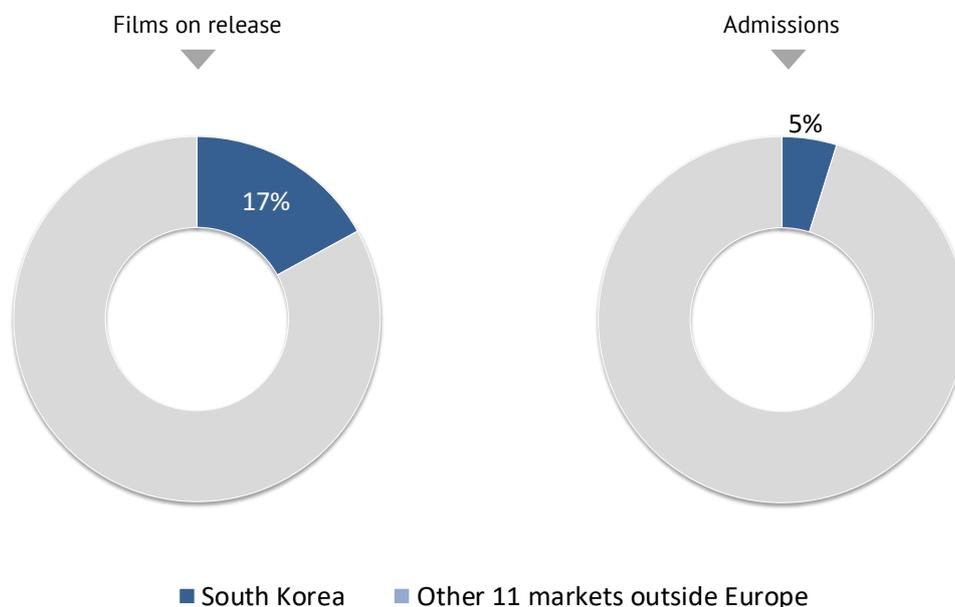
As tracked in LUMIERE

Key indicators	Amount	Market share 2017	Total market
Admissions	4 661 143	2%	210 091 491
GBO (in EUR)	29 417 818	2%	1 325 948 004
Films on release	114	23%	500
- First releases	103	23%	452
- Other	11	23%	48
Prints	13 623	9%	149 024
Average admissions per first release	44 307	-	457 583
Average prints per first release	129	-	320
Average admissions per other release	8 868	-	68 003
Average prints per other release	31	-	92

Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 110. KR - Weight of South Korea as an export market for European films (2017)

As tracked in LUMIERE



Source: European Audiovisual Observatory / LUMIERE, Comscore



14.3.2. KR - Concentration among European films

Table 165. KR - Concentration of admissions and prints for European films (2017)

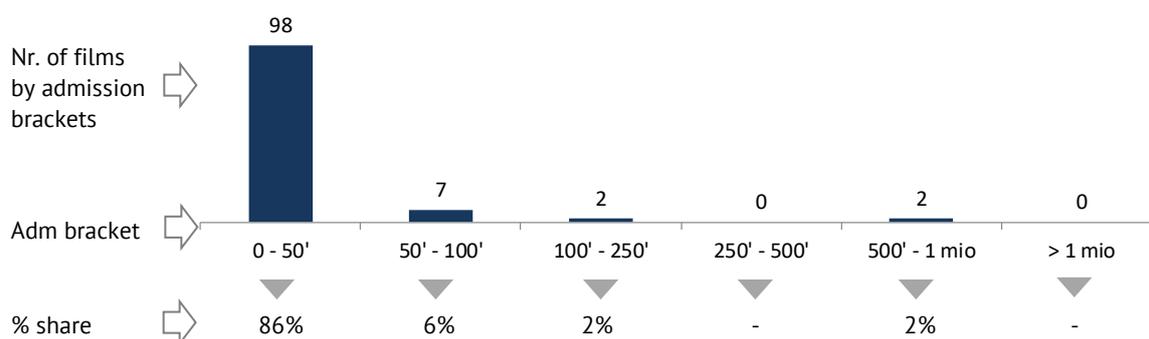
As tracked in LUMIERE

Top films	Cumulative admissions	Cumulative % share	Cumulative prints	% share of prints
Top 10	3 226 662	69%	4 553	33%
Top 20	3 827 277	82%	6 945	51%
Top 30	4 114 570	88%	8 292	61%
Top 50	4 449 593	95%	10 756	79%
Top 100	4 655 059	100%	13 333	98%
Other 14 films	6 084	0%	290	2%
All films on release	4 661 143	100%	13 623	100%

Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 111. KR - Number of European films on release by admission brackets (2017)

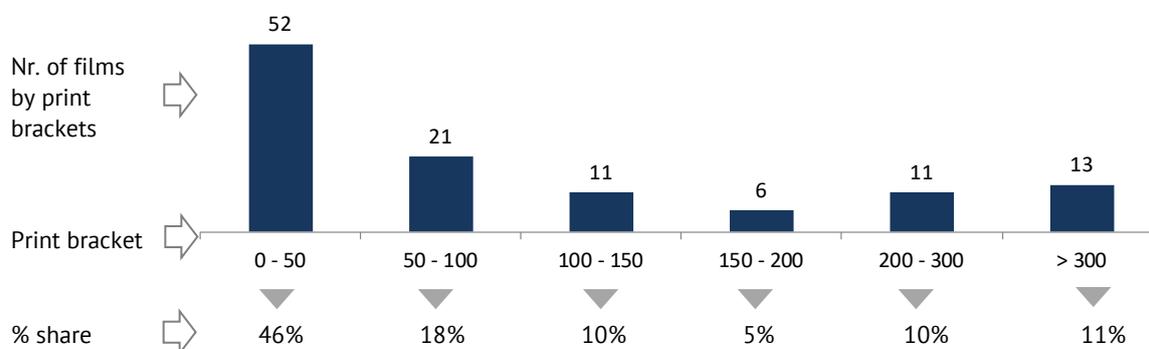
Admission brackets in thousands tickets sold



Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 112. KR - Number of European films on release by print brackets (2017)

Print brackets in units



Source: European Audiovisual Observatory / LUMIERE, Comscore



14.3.3. KR - European films by country of origin

Table 166. KR - Admissions to European films by country of origin (2017)

As tracked in LUMIERE

Rank	Country		Admissions	% share of admissions to European films	% share of total films on release
1	GB	United Kingdom	984 817	21%	6%
2	FR	France	931 026	20%	6%
3	DE	Germany	524 620	11%	2%
4	RU	Russia	494 440	11%	1%
5	ES	Spain	429 830	9%	2%
6	PL	Poland	376 675	8%	0%
7	BE	Belgium	350 395	8%	1%
8	IE	Ireland	348 517	7%	1%
9	UA	Ukraine	78 771	2%	0%
10	GR	Greece	28 033	1%	0%
11	NO	Norway	24 092	1%	0%
12	AT	Austria	17 252	0%	0%
13	DK	Denmark	14 621	0%	0%
14	SE	Sweden	13 911	0%	1%
15	HU	Hungary	9 969	0%	0%
16	IT	Italy	9 107	0%	1%
17	CH	Switzerland	8 774	0%	0%
18	CZ	Czech Republic	6 458	0%	0%
19	TR	Turkey	5 618	0%	0%
20	RO	Romania	3 879	0%	0%
21	GE	Georgia	338	0%	0%
Total			4 661 143	100%	23%

Source: European Audiovisual Observatory / LUMIERE, Comscore

Table 167. KR - GBO for European films by country of origin (2017)

In EUR; As tracked in LUMIERE

Rank	Country code	Country	GBO in EUR	% share of GBO to European films	% share of total GBO
1	GB	United Kingdom	6 215 464	21%	0%
2	FR	France	5 875 974	20%	0%
3	DE	Germany	3 311 028	11%	0%
4	RU	Russia	3 120 553	11%	0%
5	ES	Spain	2 712 781	9%	0%
6	PL	Poland	2 377 305	8%	0%
7	BE	Belgium	2 211 444	8%	0%
8	IE	Ireland	2 199 591	7%	0%
9	UA	Ukraine	497 147	2%	0%
10	GR	Greece	176 924	1%	0%
11	NO	Norway	152 052	1%	0%
12	AT	Austria	108 882	0%	0%
13	DK	Denmark	92 277	0%	0%
14	SE	Sweden	87 796	0%	0%
15	HU	Hungary	62 917	0%	0%
16	IT	Italy	57 477	0%	0%
17	CH	Switzerland	55 375	0%	0%
18	CZ	Czech Republic	40 758	0%	0%
19	TR	Turkey	35 457	0%	0%
20	RO	Romania	24 481	0%	0%
21	GE	Georgia	2 133	0%	0%
Total			29 417 818	100%	2%

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 168. KR - European films on release by country of origin (2017)

As tracked in LUMIERE

Rank	Country code	Country	Films on release	% share of European films on release	% share of total films on release
1	FR	France	32	28%	6%
2	GB	United Kingdom	29	25%	6%
3	DE	Germany	11	10%	2%
4	ES	Spain	9	8%	2%
5	RU	Russia	7	6%	1%
6	IT	Italy	3	3%	1%
7	BE	Belgium	3	3%	1%
8	SE	Sweden	3	3%	1%
9	IE	Ireland	3	3%	1%
10	DK	Denmark	2	2%	0%
11	NO	Norway	2	2%	0%
12	AT	Austria	1	1%	0%
13	GR	Greece	1	1%	0%
14	RO	Romania	1	1%	0%
15	GE	Georgia	1	1%	0%
16	CZ	Czech Republic	1	1%	0%
17	TR	Turkey	1	1%	0%
18	UA	Ukraine	1	1%	0%
19	HU	Hungary	1	1%	0%
20	CH	Switzerland	1	1%	0%
21	PL	Poland	1	1%	0%
Total			114	100%	23%

Source: European Audiovisual Observatory / LUMIERE, Comscore

Table 169. KR - European first releases by country of origin (2017)

As tracked in LUMIERE

Rank	Country code	Country	First releases	% share of European first releases	% share of total first releases
1	FR	France	28	27%	6%
2	GB	United Kingdom	27	26%	6%
3	DE	Germany	10	10%	2%
4	ES	Spain	7	7%	2%
5	RU	Russia	6	6%	1%
6	IT	Italy	3	3%	1%
7	BE	Belgium	3	3%	1%
8	SE	Sweden	3	3%	1%
9	IE	Ireland	3	3%	1%
10	DK	Denmark	2	2%	0%
11	NO	Norway	2	2%	0%
12	UA	Ukraine	1	1%	0%
13	GR	Greece	1	1%	0%
14	RO	Romania	1	1%	0%
15	CZ	Czech Republic	1	1%	0%
16	PL	Poland	1	1%	0%
17	TR	Turkey	1	1%	0%
18	GE	Georgia	1	1%	0%
19	HU	Hungary	1	1%	0%
20	CH	Switzerland	1	1%	0%
Total			103	100%	23%

Source: European Audiovisual Observatory / LUMIERE, Comscore

**Table 170. KR - Prints of European films by country of origin (2017)**

As tracked in LUMIERE

Rank	Country code	Country	Nr. of prints	% share of prints to European films	% share of total prints
1	GB	United Kingdom	3 096	23%	2%
2	FR	France	2 461	18%	2%
3	DE	Germany	1 994	15%	1%
4	RU	Russia	1 801	13%	1%
5	ES	Spain	1 320	10%	1%
6	BE	Belgium	595	4%	0%
7	IE	Ireland	392	3%	0%
8	NO	Norway	308	2%	0%
9	PL	Poland	272	2%	0%
10	SE	Sweden	246	2%	0%
11	IT	Italy	238	2%	0%
12	CH	Switzerland	232	2%	0%
13	UA	Ukraine	164	1%	0%
14	GR	Greece	123	1%	0%
15	DK	Denmark	119	1%	0%
16	CZ	Czech Republic	116	1%	0%
17	AT	Austria	44	0%	0%
18	HU	Hungary	37	0%	0%
19	TR	Turkey	32	0%	0%
20	RO	Romania	23	0%	0%
21	GE	Georgia	10	0%	0%
Total			13 623	100%	9%

Source: European Audiovisual Observatory / LUMIERE, Comscore



14.3.4. KR - Top European films 2013-2017

Table 171. KR - Top 50 European films by admissions (2013)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	About Time	2013	GB / INC / US	Richard Curtis	Alcazar Filmvideo	2 855 210	n.a.
2	Lo imposible	2012	ES / US	J. A. Bayona	Lotte Entertainment	622 506	n.a.
3	The House of Magic	2013	BE	J. Degruon, ...	CJ Entertainment	459 297	n.a.
4	Cloud Atlas	2012	DE / US	Tom Tykwer, ...	Next Entertainment	449 088	n.a.
5	Snezhnaya koroleva	2012	RU	Vlad Barbe, ...	Next Entertainment	276 397	n.a.
6	Saving Santa	2013	GB / US	Leon Joosen, ...	n.a.	220 749	n.a.
7	Song for Marion	2012	GB / DE	P. A. Williams	Next Entertainment	217 270	n.a.
8	Marco Macaco	2012	DK	Jan Rahbek	Invent D	181 740	n.a.
9	To Rome with Love	2012	IT / US / ES	Woody Allen	9ers Entertainment	179 986	n.a.
10	Anna Karenina	2012	GB	Joe Wright	Alcazar Filmvideo	144 745	n.a.
11	Rush	2013	GB / INC / ...	Ron Howard	Lotte Entertainment	126 764	n.a.
12	Den kæmpestore bjørn	2011	DK	E. Toft Jacobsen	Media Day	79 558	n.a.
13	Floquet de Neu	2011	ES	A. G. Schaer	Mains Entertainment	71 796	n.a.
14	Pinocchio	2012	IT / LU / ...	Enzo D'Alò	Invent D	68 711	n.a.
15	Ritter Rost - Eisenhart ...	2012	DE	T. Bodenstern, ...	Big Films	67 630	n.a.
16	Les As de la Jungle - ...	2011	FR	David Alaux, ...	Pop Entertainment	65 827	n.a.
17	Maaginen kristalli	2011	FI / BE	Antti Haikala	n.a.	60 485	n.a.
18	L'homme qui rit	2012	FR / CZ	J.-P. Améris	Cinus Entertainment	57 752	n.a.
19	El delfín: La historia de ...	2009	ES / IT / PE	E. Schuldt	Pop Entertainment	53 744	n.a.
20	Pelle Politibil går i vannet	2009	NO	R. A. Sivertsen	Yejirim	53 735	n.a.
21	The Nutcracker in 3D	2010	GB / HU	A. Konchalovskiy	9ers Entertainment	46 557	n.a.
22	Ot vinta 3D	2012	RU	Olga Lopato	Big Films	46 124	n.a.
23	Gladiatori di Roma	2012	IT	Iginio Straffi	SBS Contents Hub	45 611	n.a.
24	Justin and the Knights ...	2013	ES	Manuel Sicilia	Smile Entertainment	36 676	n.a.
25	Chasseurs de dragons	2008	FR / LU / DE	F. Hemmen, ...	Lotte Entertainment	36 601	n.a.
26	Jagten	2012	DK / SE	T. Vinterberg	Atnine Film	34 938	n.a.
27	De rouille et d'os	2012	FR / BE	J.s Audiard	n.a.	31 800	n.a.
28	Love Actually	2003	GB / US	Richard Curtis	n.a.	28 725	n.a.
29	Nuovo Cinema Paradiso	1988	IT / FR	G. Tornatore	n.a.	25 889	n.a.
30	Spike Island	2012	GB	M. Whitecross	n.a.	25 176	n.a.
31	L'homme qui voulait vivre ...	2010	FR	Eric Lartigau	Dream West Pictures	25 015	n.a.
32	Camille redouble	2012	FR	Noémie Lvovsky	Atnine Film	21 932	n.a.
33	Le grand bleu	1988	FR / US	Luc Besson	Pop Entertainment	21 311	n.a.
34	Zarafa	2012	FR / BE	R. Bezançon, ...	Lotte Entertainment	20 811	n.a.
35	Welcome to the Punch	2013	GB / US	Eran Creevy	SBS Contents Hub	19 415	n.a.
36	Shame	2011	GB / AU / US	Steve McQueen	Baekdu-Daegan	18 415	n.a.
37	Holy Motors	2012	FR / DE	Leos Carax	Aud	18 067	n.a.
38	Dans la maison	2012	FR	François Ozon	Challan	17 700	n.a.
39	The Angels' Share	2012	GB / FR / ...	Ken Loach	T-Cast	17 086	n.a.
40	Mr. Nobody	2009	FR / DE / ...	J. van Dormael	Double & Joy Pictures	16 969	n.a.
41	Populaire	2012	FR / BE	Régis Roinsard	Pan Cinema	12 968	n.a.
42	Quartet	2012	GB	Dustin Hoffman	Baekdu-Daegan	12 717	n.a.
43	Poulet aux prunes	2011	FR / DE / BE	V. Paronnaud, ...	Prevision Entertainme	12 698	n.a.
44	Thomas & Friends: Blue ...	2012	GB	Greg Tiernan	Green Narae Media	12 054	n.a.
45	Den skaldede frisør	2012	DK / SE / ...	Susanne Bier	Mains Entertainment	10 761	n.a.
46	Du vent dans mes mollets	2012	FR	Carine Tardieu	Prevision Entertainme	9 931	n.a.
47	Comme un chef	2012	FR / ES	Daniel Cohen	n.a.	9 684	n.a.
48	Les seigneurs	2012	FR	Olivier Dahan	Sidus FNH	9 483	n.a.
49	Les bien-aimés	2011	FR / GB / CZ	C. Honoré	Prain Global	9 116	n.a.
50	Les adieux à la reine	2012	FR / ES	Benoît Jacquot	Double & Joy Pictures	8 953	n.a.

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 172. KR - Top 50 European films by admissions (2014)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	Lucy	2014	GB INC / US	Luc Besson	UIP	1 707 975	n.a.
2	Tarzan	2013	DE	R. Klooss	Sidus FNH	596 481	n.a.
3	Snezhnaya koroleva 2. ...	2014	RU	A. Tsitsilin	Cinema Republic	529 301	n.a.
4	About Time	2013	GB	Richard Curtis	Alcazar Filmvideo	439 721	n.a.
5	The House of Magic	2013	BE	J. Degruson, ...	CJ Entertainment	316 410	n.a.
6	La belle et la bête	2014	FR / DE	C. Gans	Next Entertainment	314 731	n.a.
7	Love, Rosie	2014	DE / GB	Christian Ditter	Newone Cinema	292 482	n.a.
8	The Theory of Everything	2014	GB INC / US	James Marsh	Universal Pictures	273 415	n.a.
9	Hundraåringen som klev ...	2013	SE	Felix Herngren	Big Films	240 567	n.a.
10	Maya the Bee Movie	2014	DE / AU	A. Stadermann	Sejong Comm.	236 110	n.a.
11	Grace of Monaco	2014	FR / US / ...	Olivier Dahan	Showbox/Mediaplex	235 476	n.a.
12	Der 7bte Zwerg	2014	DE	B. Aljinovic, ...	Megabox	193 726	n.a.
13	Qu'est-ce qu'on a fait au ...	2014	FR	P. de Chauveron	Lee Soo	190 384	n.a.
14	Justin and the Knights of ...	2013	ES	Manuel Sicilia	Smile Entertainment	154 881	n.a.
15	Attila Marcel	2013	FR	Sylvain Chomet	Challan	137 389	n.a.
16	Hector and the Search for ...	2014	DE / CA / GB	Peter Chelsom	Green Narae Media	122 684	n.a.
17	Minuscule - La vallée des ...	2013	FR / BE	H. Giraud, ...	Pan Cinema	91 791	n.a.
18	Night Train to Lisbon	2013	DE / CH / PT	Bille August	9ers Entertainment	72 165	n.a.
19	El cuerpo	2012	ES	Oriol Paulo	Sidus FNH	66 733	n.a.
20	Nymphomaniac - Vol I	2013	DK / DE / FR	Lars von Trier	CJ Entertainment	59 736	n.a.
21	Diana	2013	GB / FR / BE	O. Hirschbiegel	n.a.	57 808	n.a.
22	Frank	2014	GB / IE	L. Abrahamson	Jinjin Pictures	50 752	n.a.
23	Before I Go to Sleep	2014	GB INC / ...	Rowan Joffe	Jinjin Pictures	49 683	n.a.
24	La vie d'Adèle	2013	FR / BE / ES	A. Kechiche	Pan Cinema	47 449	n.a.
25	La migliore offerta	2013	IT	G. Tornatore	Boxoo Entertainment	46 359	n.a.
26	La grande bellezza	2013	IT / FR	P. Sorrentino	Jinjin Pictures	41 620	n.a.
27	Philomena	2013	GB / US / FR	Stephen Frears	Daou Tech Inc.	36 870	n.a.
28	Resan till Fjäderkungens ...	2014	SE / DK	E. Toft Jacobsen	Cinus Entertainment	36 597	n.a.
29	The Devil's Violinist	2013	DE / IT	Bernard Rose	Cinus Entertainment	36 539	n.a.
30	L'écume des jours	2013	FR / BE	Michel Gondry	Prain Global	34 250	n.a.
31	Le Week-End	2013	GB / FR	Roger Michell	Pan Cinema	32 984	n.a.
32	Only Lovers Left Alive	2013	DE / CH / ...	Jim Jarmusch	Challan	32 602	n.a.
33	Blackie & Kanuto	2011	ES / FR / IT	F. Nielsen	Mains Entertainment	31 259	n.a.
34	Les vacances du petit Nicolas	2014	FR	Laurent Tirard	9ers Entertainment	30 808	n.a.
35	Belle et Sébastien	2013	FR	Nicolas Vanier	Green Narae Media	30 420	n.a.
36	Postman Pat: The Movie	2014	GB	Mike Disa	Big Films	28 095	n.a.
37	Sunshine on Leith	2013	GB	Dexter Fletcher	Pop Entertainment	25 488	n.a.
38	Une rencontre	2014	FR	Lisa Azuelos	T-Cast	25 081	n.a.
39	Pelle Politibil på sporet	2013	NO	R. A. Sivertsen	n.a.	24 537	n.a.
40	Nymphomaniac: Vol. II	2013	DK / DE / FR	Lars von Trier	CJ Entertainment	23 525	n.a.
41	Smeshariki: Nachalo	2011	RU	Denis Chernov	n.a.	21 487	n.a.
42	Clouds of Sils Maria	2014	FR / DE / CH	O. Assayas	9ers Entertainment	21 369	n.a.
43	Pinocchio	2013	DE	Anna Justice	Pine Pictures	21 188	n.a.
44	Grand Piano	2013	ES	Eugenio Mira	Media Day	20 485	n.a.
45	Yves Saint Laurent	2014	FR / BE	Jalil Lespert	Bloomsbury	19 949	n.a.
46	Supercondriaque	2014	FR / BE	Dany Boon	Big Films	19 176	n.a.
47	Salmon Fishing in the Yemen	2011	GB	L. Hallström	9ers Entertainment	18 708	n.a.
48	Belka i Strelka: Lunnye ...	2014	RU	I. Evlannikova, ...	Gaeasoft	17 478	n.a.
49	The Family	2013	FR / US	Luc Besson	Prain Global	17 322	n.a.
50	Elias og jakten på havets gull	2010	NO	Lise I. Osvoll	Mains Entertainment	15 772	n.a.

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 173. KR - Top 50 European films by admissions (2015)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	Taken 3	2014	FR	O. Megaton	20th Century Fox	1 538 962	616
2	1944	2015	EE / FI	Elmo Nüganen	Pine Pictures	900 000	1
3	The Little Prince	2015	FR / US	Mark Osborne	Daou Tech Inc.	428 859	494
4	Mune, le gardien de la lune	2014	FR	A. Heboyan, ...	Daou Tech Inc.	318 326	365
5	Paddington	2014	GB / FR	Paul King	Lotte Entertainment	304 837	408
6	Ooops! Noah is Gone...	2015	DE / BE / ...	T. Genkel, ...	Daou Tech Inc.	219 594	436
7	The Transporter Refueled	2015	FR / CN / BE	C. Delamarre	Daou Tech Inc.	161 031	432
8	La famille Bélier	2014	FR / BE	Eric Lartigau	Jinjin Pictures	113 441	245
9	The Gunman	2015	ES / GB / ...	Pierre Morel	Lotte Entertainment	106 860	349
10	Macbeth	2015	GB / FR	Justin Kurzel	Newone Cinema	93 587	141
11	Shaun the Sheep Movie	2015	GB	M. Burton, ...	Boxoo Entertainment	91 395	263
12	Snezhnaya koroleva 2. ...	2014	RU	A. Tsitsilin	Cinema Republic	89 276	229
13	Dark Places	2015	GB / FR / US	G. Paquet-Brenner	Storm Pictures Korea	66 347	268
14	Arthur et la guerre des ...	2010	FR	Luc Besson	Five Won Studio	60 841	267
15	Le tout nouveau testament	2015	BE / LU / FR	Jaco van Dormael	Atnine Film	52 808	80
16	The Lobster	2015	IE / FR / ...	Yorgos Lanthimos	n.a.	52 192	75
17	Samba	2014	FR	O. Nakache, ...	Bloomage	39 683	252
18	The Jungle Bunch 2: The ...	2014	FR	Ezra Weisz	Pop Entertainment	37 908	247
19	Deux jours, une nuit	2014	BE / FR / IT	L. Dardenne, ...	Green Narae Media	34 691	45
20	Der kleine Drache Kokosnuss	2014	DE	H. Weiland, ...	n.a.	34 639	209
21	Der 7bte Zwerg	2014	DE	B. Aljinovic, ...	Megabox	33 652	92
22	We Are Your Friends	2015	GB / FR / US	Max Joseph	Cinema Republic	33 467	220
23	De toutes nos forces	2013	FR / BE	Nils Tavernier	Big Films	32 277	252
24	Mortadelo y Filemón ...	2014	ES	Javier Fesser	Storm Pictures Korea	28 590	173
25	Trash	2014	GB / DE / BR	Stephen Daldry	Universal Pictures	25 065	206
26	Cuccioli - Il paese del vento	2014	IT	Sergio Manfio	Yejirim	24 310	240
27	Amazonia	2013	FR / BR	Thierry Ragobert	Big Films	22 684	105
28	Les saveurs du Palais	2012	FR	Christian Vincent	Pan Cinema	21 490	112
29	Suite Française	2014	FR / GB / ...	Saul Dibb	Green Narae Media	20 572	94
30	Toute première fois	2015	FR	M. Govare, ...	Atnine Film	20 427	53
31	The Trip to Italy	2014	GB	M. Winterbottom	Challan	20 262	51
32	Life	2015	GB / US / ...	Anton Corbijn	Prain Global	18 697	99
33	Muumit Rivieralla	2014	FI / FR	X. Picard, ...	Pop Entertainment	17 912	161
34	Yellowbird	2014	FR / BE	C. De Vita	Five Won Studio	17 525	127
35	Regression	2015	ES / CA / US	A. Amenábar	Boxoo Entertainment	17 127	143
36	Das kleine Gespenst	2013	DE / CH	Alain Gsponer	n.a.	15 025	176
37	Astérix: Le domaine des dieux	2014	FR / BE	Louis Clichy, ...	9ers Entertainment	14 864	104
38	Ida	2013	PL / DK	P. Pawlikowski	Newone Cinema	14 374	34
39	Journal d'une femme de ...	2015	FR / BE	Benoît Jacquot	Cine Lux	14 140	37
40	X+Y	2014	GB	Morgan Matthews	Bloomsbury	13 613	49
41	Bienvenue chez les Ch'tis	2008	FR	Dany Boon	Prain Global	13 382	33
42	Mr. Turner	2014	GB / DE / ...	Mike Leigh	Jinjin Pictures	13 137	29
43	What We Did on Our Holiday	2014	GB	A. Hamilton ...	Storm Pictures Korea	13 097	102
44	L'écume des jours	2013	FR / BE	Michel Gondry	Prain Global	10 721	31
45	Third Person	2013	GB / US / ...	Paul Haggis	Prain Global	10 478	108
46	The Vatican Museums 3D	2014	GB / IT	Marco Pianigiani	Pop Entertainment	10 116	51
47	Paris Follies	2014	FR	Marc Fitoussi	n.a.	9 886	26
48	Dior and I	2014	FR	Frédéric Tcheng	Jinjin Pictures	9 226	21
49	Mia madre	2015	IT / FR	Nanni Moretti	T-Cast	9 182	30
50	Clouds of Sils Maria	2014	FR / DE / CH	Olivier Assayas	9ers Entertainment	9 050	22

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 174. KR - Top 50 European films by admissions (2016)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	Bridget Jones's Baby	2016	GB / US / FR	Sharon Maguire	Universal Pictures	820 633	509
2	Missing Boy	2001	SE	T. Torbjörnsson	Next Entertainment	634 756	552
3	Sing Street	2016	IE / GB / US	John Carney	n.a.	558 335	492
4	Carol	2015	GB / US / AU	Todd Haynes	CJ Entertainment	314 329	288
5	Eddie the Eagle	2016	GB INC / ...	Dexter Fletcher	Focus On	225 456	527
6	Florence Foster Jenkins	2016	GB	Stephen Frears	Lee Soo	138 789	382
7	Robinson Crusoe	2016	BE / FR / US	V. Kesteloot, ...	Big Films	137 710	329
8	The Danish Girl	2015	GB / US / ...	Tom Hooper	Universal Pictures	132 142	246
9	Bastille Day	2016	GB INC / ...	James Watkins	Lotte Entertainment	95 862	422
10	Born to Be Blue	2015	GB / CA	Robert Budreau	Green Narae Media	91 735	147
11	Ich bin dann mal weg	2015	DE	Julia von Heinz	Jinjin Pictures	91 122	88
12	En man som heter Ove	2015	SE / NO	Hannes Holm	Sidus FNH	87 414	254
13	Youth	2015	IT / FR / ...	P. Sorrentino	Green Narae Media	80 722	65
14	Der Kleine Medicus - ...	2014	DE	Peter Claridge	Pop Entertainment	66 041	291
15	Brooklyn	2015	GB / IE / CA	John Crowley	20th Century Fox	50 300	40
16	I, Daniel Blake	2016	GB / FR / BE	Ken Loach	Jinjin Pictures	48 664	63
17	Hardcore Henry	2015	RU / US	Ilya Naishuller	Korea Screen	46 146	238
18	Miss Saigon: 25th ...	2016	GB	Brett Sullivan	Universal Pictures	45 283	100
19	Atrapa la bandera	2015	ES	Enrique Gato	Bloomsbury	42 958	243
20	Spooks: The Greater Good	2015	GB	Bharat Nalluri	n.a.	41 068	341
21	V paprsčích slunce	2015	CZ / RU / ...	Vitaliy Manskiy	The Pictures	31 662	120
22	L'avenir	2016	FR / DE	Mia Hansen-Løve	Challan	30 320	29
23	Il racconto dei racconti	2015	IT / FR	Matteo Garrone	Paul Pictures	29 274	102
24	Suffragette	2015	GB	Sarah Gavron	Universal Pictures	27 305	41
25	Thomas & Friends: ...	2014	GB	Rob Silvestri	Wide Release	26 206	291
26	High-Rise	2015	GB / BE	Ben Wheatley	Challan	23 224	108
27	Nine Lives	2016	FR / CN / CA	B. Sonnenfeld	Little Big Pictures	22 653	241
28	45 Years	2015	GB	Andrew Haigh	Newone Cinema	22 114	45
29	Saul fia	2015	HU / US / ...	László Nemes	Green Narae Media	21 766	50
30	The Little Prince	2015	FR / US	Mark Osborne	Daou Tech Inc.	20 953	80
31	Egon Schiele: Tod und ...	2016	AT / LU	Dieter Berner	Show East	18 355	50
32	Francisco - El Padre Jorge	2015	ES / AR / IT	B. Docampo Feijóo	n.a.	18 177	184
33	Bølgen	2015	NO	Roar Uthaug	n.a.	15 637	140
34	Le tout nouveau testament	2015	BE / LU / FR	J. van Dormael	Atnine Film	15 238	50
35	A Bigger Splash	2015	IT	L. Guadagnino	Challan	14 454	40
36	Eye in the Sky	2015	GB	Gavin Hood	Newone Cinema	14 350	205
37	Supersonic	2016	GB	Mat Whitecross	Cine Lux	14 131	38
38	Rêves de poussière	2006	FR / CA / BF	Laurent Salgues	Prain Global	14 048	96
39	Cézanne et moi	2016	FR	D. Thompson	Green Narae Media	13 576	49
40	BBC Earth: Little Giants	2014	GB	Mark Brownlow	Boxoo Entertainment	11 294	137
41	Un peu, beaucoup, ...	2015	FR	Clovis Cornillac	Wide Release	10 144	121
42	Louder Than Bombs	2015	NO / FR / DK	Joachim Trier	Green Narae Media	9 899	55
43	Free Pussy Riot: The Movie	2013	RU / US	Natasha Fissiak	n.a.	9 243	109
44	Song of the Sea	2014	IE / LU / ...	Tomm Moore	Jinjin Pictures	8 722	141
45	De Surprise	2015	NL / BE / ...	Mike van Diem	Bloomsbury	8 683	58
46	Un homme à la hauteur	2016	FR	Laurent Tirard	Atnine Film	8 315	64
47	Un + une	2015	FR	Claude Lelouch	Green Narae Media	8 119	45
48	Der kleine Ritter Trenk	2015	DE / AT	Anthony Power	n.a.	7 650	174
49	A Hard Day's Night	1964	GB	Richard Lester	Challan	7 477	41
50	Absolutely Anything	2015	GB INC / US	Terry Jones	n.a.	6 822	89

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 175. KR - Top 50 European films by admissions (2017)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	47 Meters Down	2017	GB / DO / US	Johannes Roberts	Kidari Entertainment	589 821	733
2	Valerian and the City ...	2017	FR / CN / ...	Luc Besson	Pan Cinema	511 663	629
3	Loving Vincent	2017	PL / GB / ...	D. Kobiela, ...	Pan Cinema	376 675	272
4	Maudie	2016	IE / CA	A. Walsh	Aud	333 980	233
5	The Son of Bigfoot	2017	BE / FR	J. Degruson, ...	Lee Soo	319 412	437
6	Snezhnaya koroleva 3. ...	2016	RU	A. Tsitsilin	Kidari Entertainment	295 366	525
7	Happy Family	2017	DE / GB	Holger Tappe	Kidari Ent	275 736	617
8	Deep	2017	ES / BE / ...	J. Soto Gurrupide	Lee Soo	227 762	441
9	Ballerina	2016	FR / CA	E. Summer, É. Warin	Pan Cinema	202 375	434
10	Contratiempo	2016	ES	Oriol Paulo	Double & Joy Pictures	93 872	232
11	A Monster Calls	2016	ES / US	J.A. Bayona	Lotte Entertainment	86 668	349
12	A Stork's Journey	2017	DE / BE / ...	T. Genkel, R. Memari	n.a.	80 691	319
13	The Dragon Spell	2016	UA	M. Depoyan	Korea Screen	78 771	164
14	Urfin Dzhyus i ego ...	2017	RU	F. Dmitriev, ...	Smile Entertainment	77 955	343
15	Die Häschenschule: ...	2017	DE	U. von Münchow-Pohl	Yejirim	55 009	314
16	Tulip Fever	2017	GB INC / ...	Justin Chadwick	Pop Entertainment	50 623	359
17	Miss Sloane	2016	FR / US	John Madden	Main Title Pictures	46 337	104
18	Dancer	2016	GB INC / ...	Steven Cantor	Atnine Film	42 415	43
19	Mullewapp - Eine ...	2016	DE / LU	Theresa Strozyk	Boxoo Entertainment	41 865	312
20	The Sense of an Ending	2017	GB	Ritesh Batra	CJ Entertainment	40 281	85
21	Smeshariki. Legenda o ...	2016	RU	Denis Chernov	Big Films	34 928	211
22	Elle	2016	FR / DE / BE	Paul Verhoeven	Sony Pictures	34 016	56
23	Denial	2016	GB INC / ...	Mick Jackson	T-Cast	30 126	104
24	Luther	2003	DE	Eric Till	The Pictures	28 580	94
25	Volki i ovtsy. ...	2016	RU	A. Galat, ...	Boxoo Entertainment	28 472	168
26	I, Daniel Blake	2016	GB / FR / BE	Ken Loach	Jinjin Pictures	28 179	41
27	Enas Allos Kosmos	2015	GR	C. Papakaliatis	Pop Entertainment	28 033	123
28	Genius	2016	GB INC / ...	M. Grandage	Like Contents	26 437	172
29	Paris pieds nus	2016	FR / BE	D. Abel, F. Gordon	Green Narae Media	24 715	85
30	Knutsen & Ludvigsen ...	2015	NO	R. A. Sivertsen, ...	Wide Release	23 807	293
31	Collide	2016	GB / DE / ...	Eran Creevy	Wide Release	23 723	153
32	Friend Request	2016	DE	Simon Verhoeven	Cree Pictures	23 142	179
33	La fille inconnue	2016	BE / FR	J.-P. Dardenne, ...	Aud	22 997	67
34	Quackerz	2016	RU / US / CN	Viktor Lakisov	Wide Release	22 973	257
35	Thomas & Friends: ...	2015	GB	David Stoten	KBS Media	22 315	145
36	Salyut-7	2017	RU	Klim Shipenko	Jinjin Pictures	22 197	239
37	Lady Macbeth	2016	GB	William Oldroyd	Cine Lux	21 832	53
38	A Street Cat Named Bob	2016	GB	R. Spottiswoode	Noori Pictures	18 580	112
39	Egon Schiele: Tod ...	2016	AT / LU	Dieter Berner	Show East	17 252	44
40	Le grand méchant Renard	2017	FR / BE	P. Imbert, B. Renner	Smile Entertainment	15 628	219
41	Unlocked	2017	GB INC / ...	Michael Apted	Megabox	15 373	203
42	The Secret Scripture	2016	IE	Jim Sheridan	Boxoo	14 116	125
43	Frantz	2016	FR / DE	François Ozon	Challan	12 770	47
44	Thomas & Friends: The ...	2016	GB	David Stoten	Walt Disney	12 628	249
45	Vozvrashcheniye	2003	RU	A. Zvyagintsev	Double & Joy	12 549	58
46	Toni Erdmann	2016	DE / AT / CH	Maren Ade	Green Narae Media	12 503	64
47	Personal Shopper	2016	FR / DE / CZ	O. Assayas	Challan	12 015	79
48	Pride	2014	GB / FR	A. Warchus	Jinjin Pictures	11 348	37
49	Under sandet	2015	DK / DE	M. Zandvliet	Sidus FNH	11 113	97
50	Testről és lélekről	2017	HU	Ildikó Enyedi	Jeonju Film Festival	9 969	37

Source: European Audiovisual Observatory / LUMIERE, Comscore



14.3.5. KR - Who is distributing European films?

Table 176. KR - Top importers of European films based on admissions (2017)

As tracked in LUMIERE

Rank	Distributor	Admissions to European films	% share of admissions to European films	% share of distributor admissions	Nr. of European films	% share of European films	Nr. of prints	% share of prints of European films
1	Pan Cinema	1 094 461	23%	48%	6	5.3%	1 443	11%
2	Kidari Entertainment	865 557	19%	53%	2	1.8%	1 350	10%
3	Lee Soo	842 540	18%	65%	3	2.6%	1 403	10%
4	Aud	356 977	8%	60%	2	1.8%	300	2%
5	Double & Joy Pictures	106 421	2%	88%	2	1.8%	290	2%
6	Smile Entertainment	102 357	2%	42%	3	2.6%	794	6%
7	Pop Entertainment	89 739	2%	16%	5	4.4%	751	6%
8	Lotte Entertainment	86 668	2%	0%	1	0.9%	349	3%
9	Boxoo Entertainment	84 453	2%	12%	3	2.6%	605	4%
10	Korea Screen	78 771	2%	24%	1	0.9%	164	1%
	Other distributors	953 199	20%	1%	86	75.4%	6 174	45%
	Total distributors	4 661 143	100%	2%	114	100.0%	13 623	100%

Source: European Audiovisual Observatory / LUMIERE, Comscore



15. MARKET PROFILE: MEXICO

15.1. MX - 2017 at a glance

Table 177. MX - Cinema market at a glance (2017)

Population (in millions)	123.5	Theatrical feature films produced	88
GDP per capita (in EUR)	8 204	Theatrical first releases in market	413
Screens	6 633	Gross box office (in M EUR)	756.9
Digital screens	6 633	Admissions (in millions)	338.0
Screens per million inhabitants	54	Avg ticket price (in EUR)	2.2

Sources: IMF, OIA / IMCINE, European Audiovisual Observatory / LUMIERE, Comscore

Table 178. MX – Benchmark (2017)

	TR	DE	MX	RU	BR
Population in mio	79.8	82.5	123.5	144.3	207.7
Screens	2 826	4 803	6 633	4 796	3 220
Screens per million inhabitants	35	58	54	33	16
Admissions in millions	71.2	122.3	338.0	211.3	181.3
Admissions per capita	0.9	1.5	2.7	1.5	0.9
Admissions per screen	50 957	44 058	56 304	30 123	31 905
GBO in MEUR	212.0	1 056.1	756.9	811.5	755.9
Average ticket price in EUR	3.0	8.6	2.2	3.8	4.2
Film releases ¹⁾	530	463	563	659	623
Admissions per release ¹⁾	134 253	255 742	602 356	322 112	283 456

1) As tracked in LUMIERE

Source: National data sources, European Audiovisual Observatory / LUMIERE, Comscore

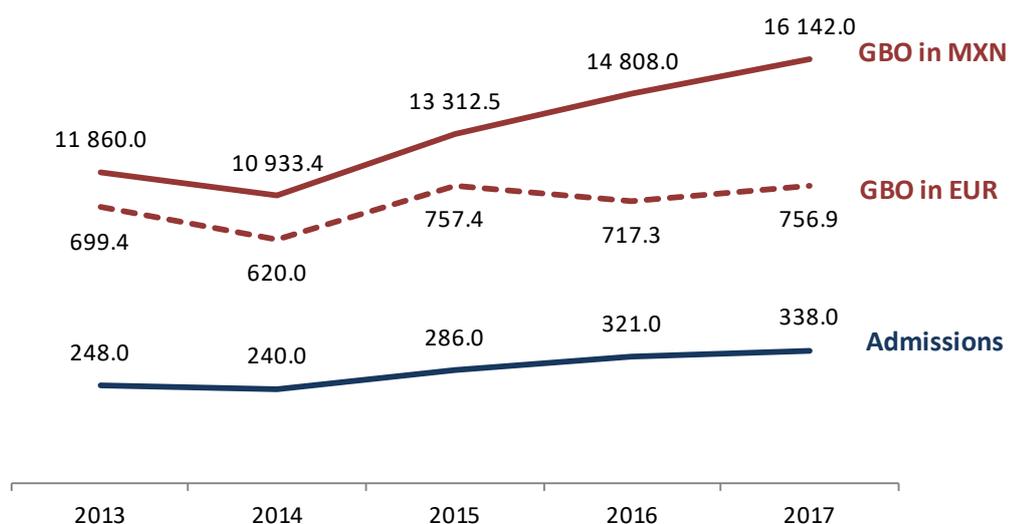


15.2. MX - General market characteristics

15.2.1. MX - Market trends

Figure 113. MX - Box office trend (2013-2017)

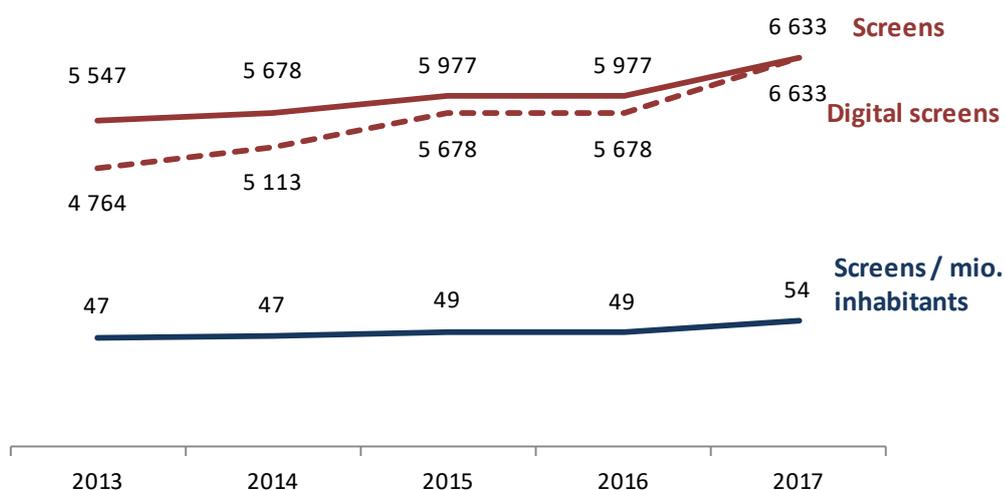
In millions; GBO in EUR converted at average annual bid rate



Source: OIA / IMCINE

Figure 114. MX - Screen development (2013-2017)

Screens in units; Inhabitants in millions

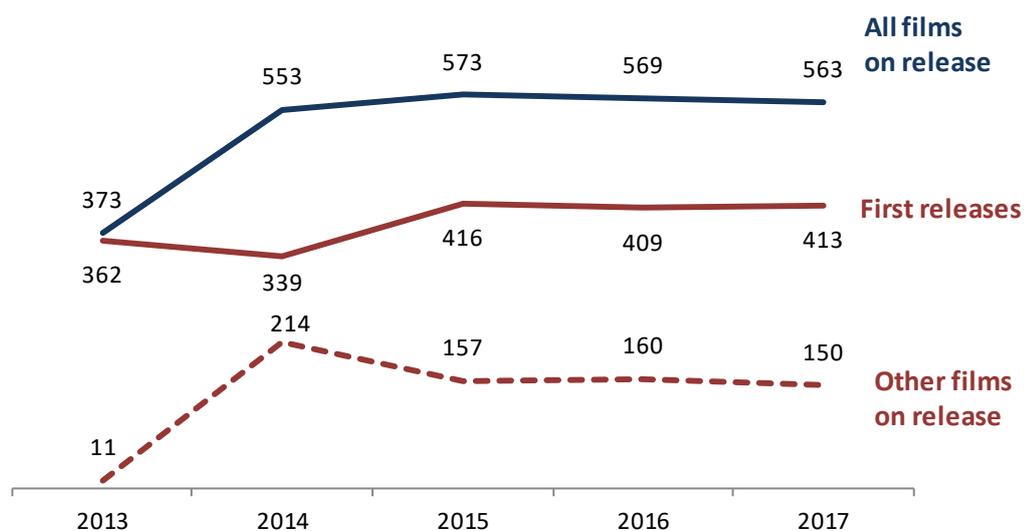


Source: OIA / IMCINE



Figure 115. MX - Development of film releases (2013-2017)

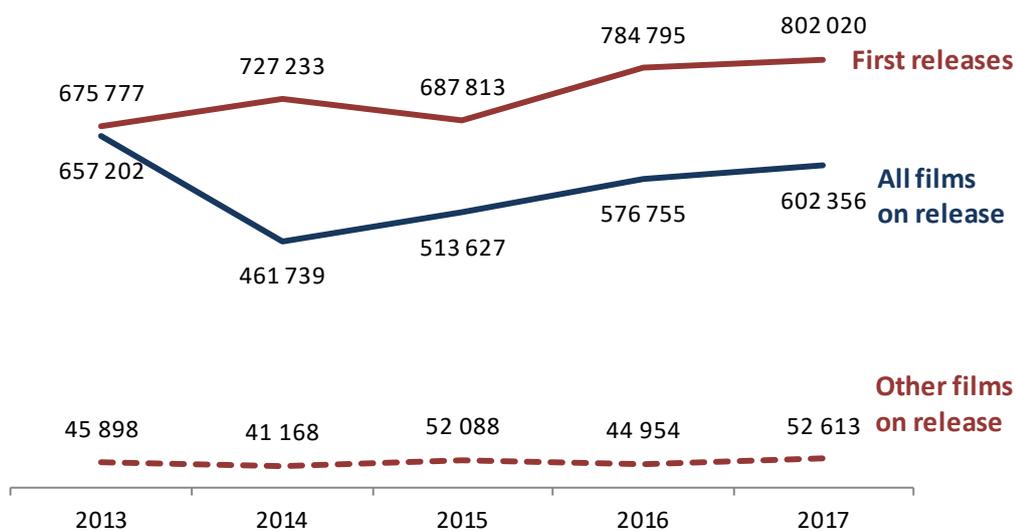
In units as, tracked in LUMIERE; Qualification of first releases based on release dates and production years



Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 116. MX - Average admissions per film (2013-2017)

Estimated annual average admissions per film, in thousands; As tracked in LUMIERE



Source: European Audiovisual Observatory / LUMIERE, Comscore



15.2.2. MX - Market concentration in 2017

Table 179. MX - Concentration of admissions and prints (2017)

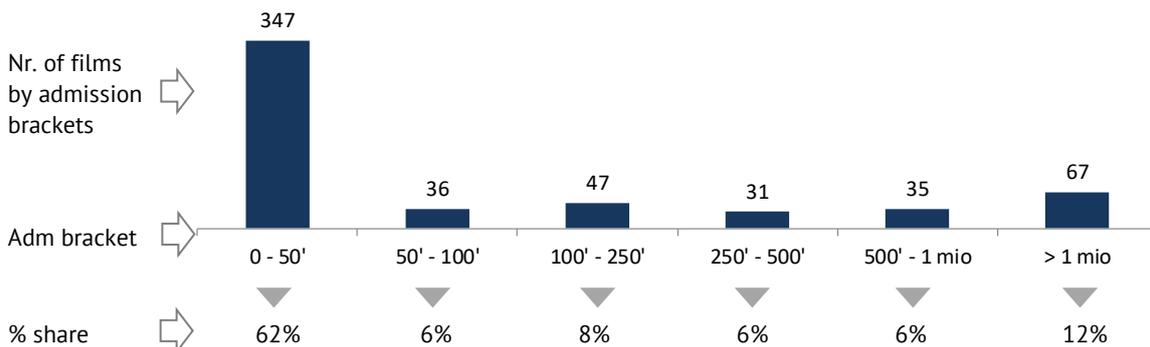
As tracked in LUMIERE

Top films	Cumulative admissions	Cumulative % share	Cumulative prints	% share of prints
Top 10	121 244 420	36%	43 924	19%
Top 20	183 744 355	54%	78 792	33%
Top 30	220 186 021	65%	103 936	44%
Top 50	268 345 950	79%	143 408	60%
Top 100	313 876 384	93%	192 895	81%
Other 463 films	25 249 863	7%	44 430	19%
All films on release	339 126 247	100%	237 325	100%

Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 117. MX - Number of films on release by admission brackets (2017)

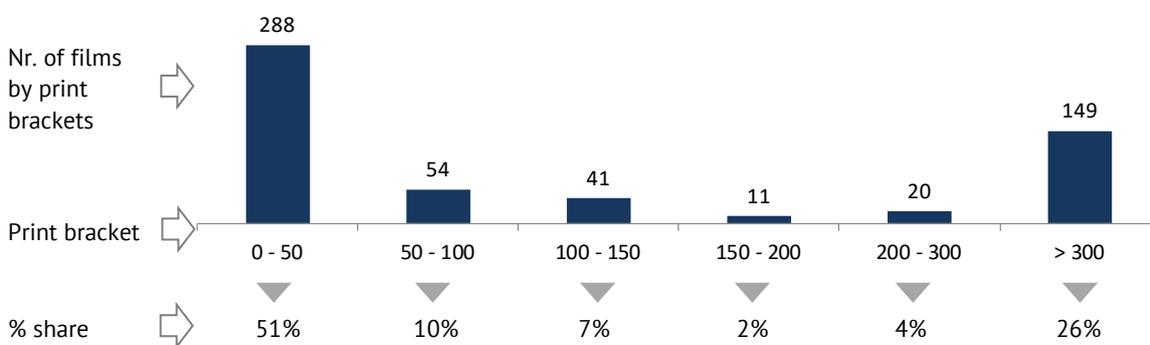
Admission brackets in thousands tickets sold



Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 118. MX - Number of films on release by print brackets (2017)

Print brackets in units

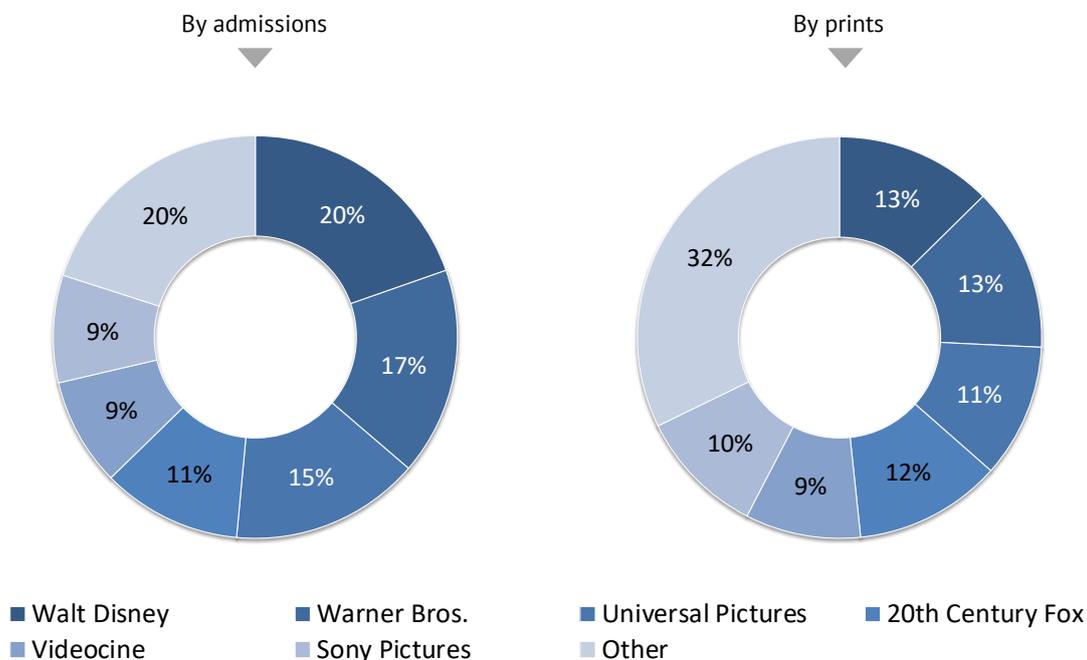


Source: European Audiovisual Observatory / LUMIERE, Comscore



Figure 119. MX - Top distributors (2017)

Admission brackets in thousands tickets sold



Source: European Audiovisual Observatory / LUMIERE, Comscore

Table 180. MX - Top 10 distributors (2017)

Admission brackets in thousands tickets sold

Rank	Distributor	Admissions	% share	Avg. adm. per film	Nr. of films	% share	Nr. of prints	% share
1	Walt Disney	66 497 657	20%	4 749 833	14	2%	29 842	13%
2	Warner Bros.	56 707 776	17%	1 890 259	30	5%	31 314	13%
3	Universal Pictures	51 376 148	15%	2 335 279	22	4%	25 548	11%
4	20th Century Fox	37 892 557	11%	1 894 628	20	4%	27 994	12%
5	Videocine	29 437 537	9%	981 251	30	5%	21 941	9%
6	Sony Pictures	29 334 227	9%	1 222 259	24	4%	24 157	10%
7	Paramount Pictures	24 161 093	7%	2 013 424	12	2%	18 361	8%
8	Diamond Films	10 174 277	3%	462 467	22	4%	10 950	5%
9	Corazon Films	10 071 522	3%	402 861	25	4%	10 056	4%
10	Gussi	6 146 204	2%	256 092	24	4%	9 121	4%
	Other distributors	17 327 249	5%	50 962	340	60%	28 041	12%
	Total distributors	339 126 247	100%	602 356	563	100%	237 325	100%

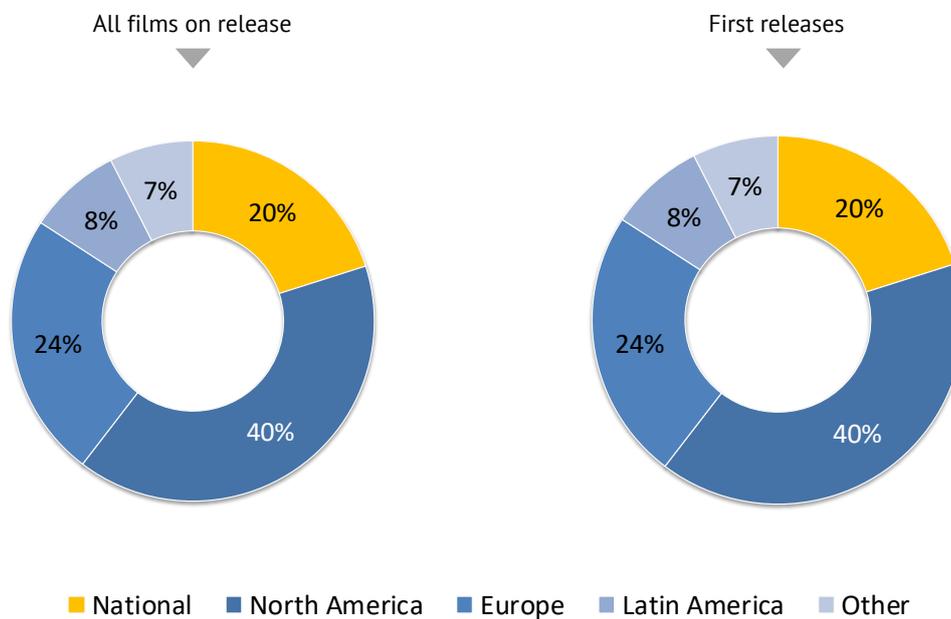
Source: European Audiovisual Observatory / LUMIERE, Comscore



15.2.3. MX - Market share by origin

Figure 120. MX - Film releases by region of origin (2017)

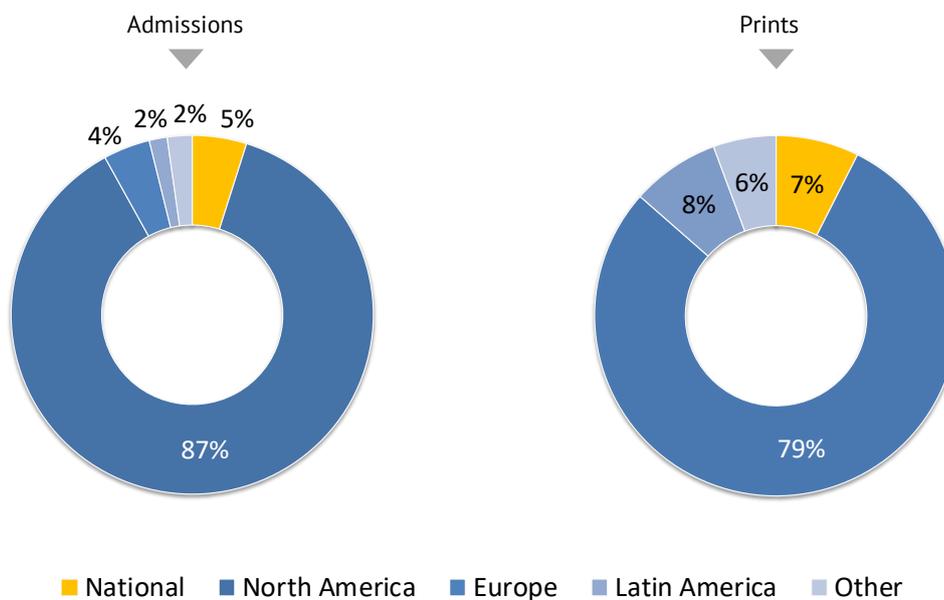
As tracked in LUMIERE



Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 121. MX - Admissions and prints by region of origin (2017)

As tracked in LUMIERE



Source: European Audiovisual Observatory / LUMIERE, Comscore



15.2.4. MX - Top films 2017

Table 181. MX - Top 50 films by admissions (2017)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	Coco	2017	US	L. Unkrich, ...	Walt Disney	23 363 781	5 228
2	The Fate of the Furious	2017	US / CN / JP	F. Gary Gray	Universal Pictures	14 210 108	4 726
3	Despicable Me 3	2017	US	Kyle Balda, ...	Universal Pictures	14 048 161	5 187
4	Beauty and the Beast	2017	US	Bill Condon	Walt Disney	11 318 716	4 441
5	It	2017	US / CA	A. Muschietti	Warner Bros.	10 518 054	4 705
6	How to Be a Latin Lover	2017	US	Ken Marino	Videocine	10 279 385	3 756
7	The Boss Baby	2017	US	Tom McGrath	20th Century Fox	10 039 306	3 132
8	Spider-Man: Homecoming	2017	US	Jon Watts	Sony Pictures	9 846 562	4 505
9	Justice League	2017	US	Zack Snyder	Warner Bros.	9 274 216	4 344
10	Wonder Woman	2017	US / CN / HK	Patty Jenkins	Warner Bros.	8 346 131	3 900
11	Thor: Ragnarok	2017	US	Taika Waititi	Walt Disney	7 957 117	3 735
12	Annabelle 2	2017	US	David Sandberg	Warner Bros.	7 113 538	3 291
13	Guardians of the Galaxy Vol. 2	2017	US	James Gunn	Walt Disney	7 085 852	4 083
14	War for the Planet of the Apes	2017	US	Matt Reeves	20th Century Fox	6 253 572	3 793
15	Pirates of the Caribbean: ...	2017	US	J. Rønning, ...	Walt Disney	6 204 830	3 810
16	Cars 3	2017	US	Brian Fee	Walt Disney	6 008 035	3 202
17	Kong: Skull Island	2017	US / CN	J. Vogt-Roberts	Warner Bros.	5 809 671	2 873
18	Transformers: The Last Knight	2017	US / CN	Michael Bay	Paramount Pictures	5 743 162	4 145
19	Logan	2017	US	James Mangold	20th Century Fox	5 339 837	3 206
20	The Mummy	2017	US / CN	Alex Kurtzman	Universal Pictures	4 984 321	2 730
21	Hazlo Como Hombre	2017	CL / MX	Nicolás López	Videocine	4 339 123	3 072
22	Daddy's Home 2	2017	US	Sean Anders	Paramount Pictures	4 280 443	2 589
23	The LEGO Batman Movie	2017	US / DK	Chris McKay	Warner Bros.	3 859 491	2 003
24	Star Wars: Episode VIII - The ...	2017	US	Rian Johnson	Walt Disney	3 738 590	4 127
25	Geostorm	2017	US	Dean Devlin	Warner Bros.	3 654 119	2 001
26	The Great Wall	2016	CN / US	Yimou Zhang	Universal Pictures	3 493 841	1 513
27	Split	2016	US / JP	M. Night Shyamalan	Universal Pictures	3 422 154	1 629
28	The Emoji Movie	2017	US	Tony Leondis	Sony Pictures	3 277 990	2 613
29	Jumanji: Welcome to the Jungle	2017	US	Jake Kasdan	Sony Pictures	3 263 118	3 481
30	Assassin's Creed	2016	US / FR / ...	Justin Kurzel	20th Century Fox	3 112 797	2 116
31	Baywatch	2017	US / CN / GB	Seth Gordon	Paramount Pictures	3 092 597	1 914
32	Resident Evil: The Final Chapter	2016	US / FR / DE	Paul W.S. Anderson	Sony Pictures	3 091 226	2 111
33	xXx: Return of Xander Cage	2017	US / CN / CA	D.J. Caruso	Paramount Pictures	2 809 500	2 362
34	A Dog's Purpose	2017	US / IN	Lasse Hallström	Universal Pictures	2 783 706	1 517
35	Power Rangers	2017	US / HK / ...	Dean Israelite	Videocine	2 727 822	2 125
36	3 Idiotas	2017	MX	Carlos Bolado	Videocine	2 688 323	2 103
37	Me gusta, pero me asusta	2017	MX	Beto Gómez	Diamond Films	2 651 125	1 454
38	Fifty Shades Darker	2017	US / CN	James Foley	Universal Pictures	2 547 294	2 640
39	Rings	2017	US	F. Javier Gutiérrez	Paramount Pictures	2 453 928	1 917
40	Sing	2016	US / JP	Garth Jennings, ...	Universal Pictures	2 376 372	1 153
41	Smurfs: The Lost Village	2017	US / HK	Kelly Asbury	Sony Pictures	2 370 067	2 188
42	Cómo cortar a tu patán	2017	MX	Gabriela Tagliavini	Videocine	2 359 646	2 068
43	Kingsman: The Golden Circle	2017	GB INC / US	Matthew Vaughn	20th Century Fox	2 234 122	2 126
44	King Arthur: Legend of the Sword	2017	US	Guy Ritchie	Warner Bros.	2 229 265	1 655
45	Alien: Covenant	2017	US	Ridley Scott	20th Century Fox	2 186 785	2 046
46	Todo el mundo tiene a ...	2012	MX	Raúl Fuentes	Videocine	2 065 985	1 576
47	Wonder	2017	US / HK	Stephen Chbosky	Corazon Films	2 045 502	2 022
48	Dunkirk	2017	GB INC / ...	Christopher Nolan	Warner Bros.	1 860 782	1 865
49	Ghost in the Shell	2017	US / CN / ...	Rupert Sanders	Paramount Pictures	1 830 508	1 967
50	Valerian and the City of a ...	2017	FR / CN / ...	Luc Besson	Diamond Films	1 755 374	2 663

Source: European Audiovisual Observatory / LUMIERE, Comscore

15.3. MX - Market potential for European films

15.3.1. MX - Market volume for European films

Table 182. MX - Overview market volume for European films (2017)

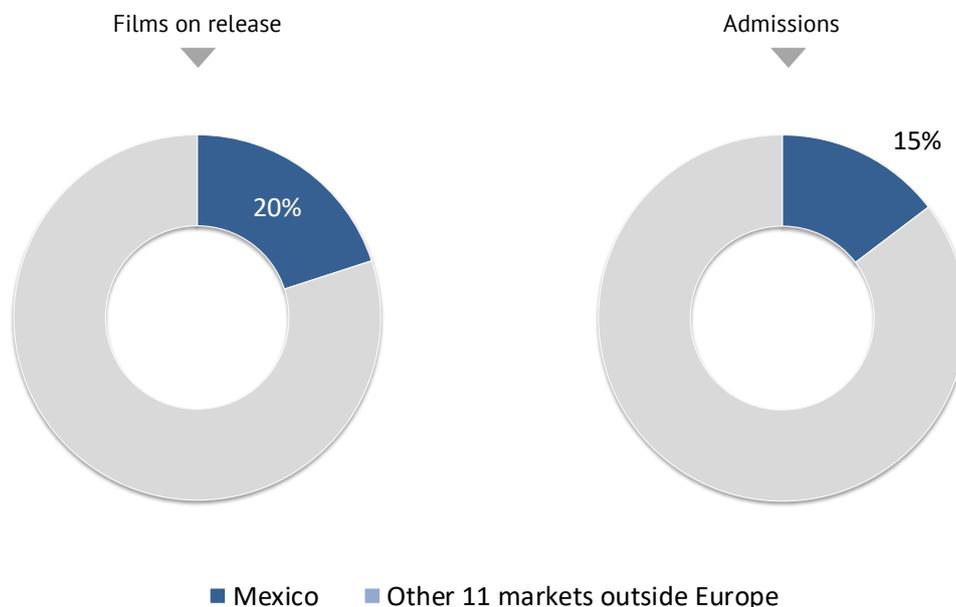
As tracked in LUMIERE

Key indicators	Amount	Market share 2017	Total market
Admissions	14 169 304	4%	339 126 247
GBO (in EUR)	31 729 950	4%	759 420 435
Films on release	134	24%	563
- First releases	101	24%	413
- Other	33	22%	150
Prints	18 712	8%	237 325
Average admissions per first release	131 732	-	802 020
Average prints per first release	174	-	555
Average admissions per other release	26 192	-	52 613
Average prints per other release	36	-	54

Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 122. MX - Weight of Mexico as an export market for European films (2017)

As tracked in LUMIERE



Source: European Audiovisual Observatory / LUMIERE, Comscore



15.3.2. MX - Concentration among European films

Table 183. MX - Concentration of admissions and prints for European films (2017)

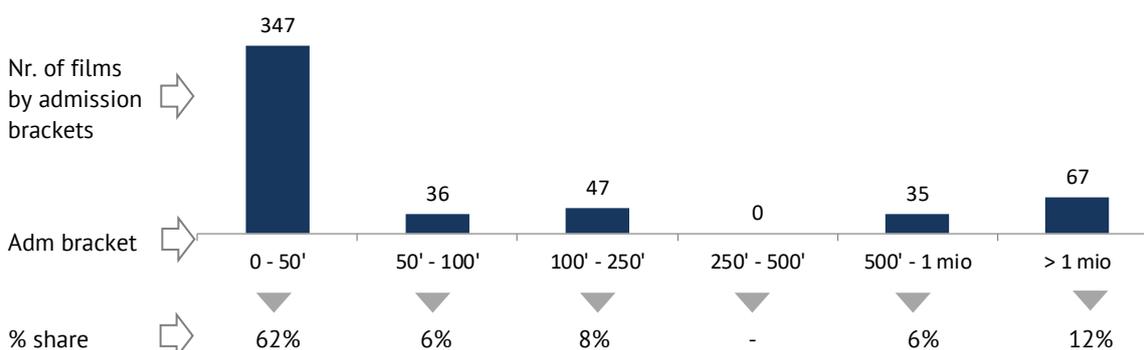
As tracked in LUMIERE

Top films	Cumulative admissions	Cumulative % share	Cumulative prints	% share of prints
Top 10	8 356 789	59%	9 556	51%
Top 20	11 090 849	78%	13 198	71%
Top 30	12 247 177	86%	15 029	80%
Top 50	13 376 581	94%	16 673	89%
Top 100	14 144 891	100%	18 642	100%
Other 34 films	24 413	0%	70	0%
All films on release	14 169 304	100%	18 712	100%

Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 123. MX - Number of European films on release by admission brackets (2017)

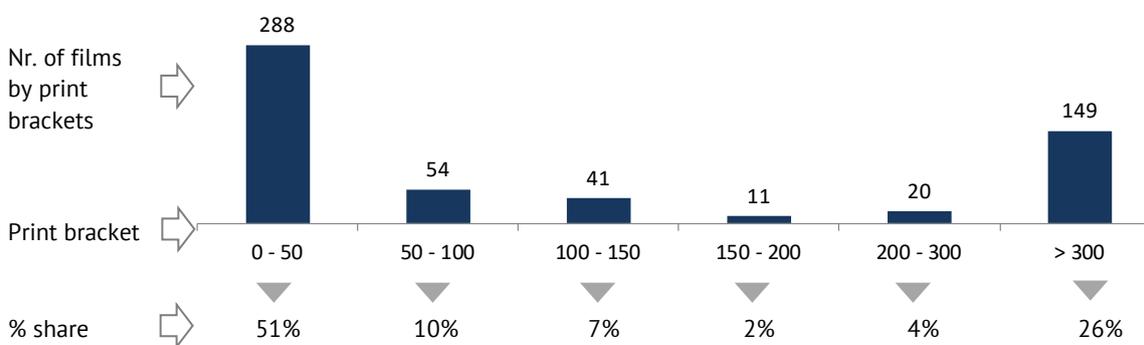
Admission brackets in thousands tickets sold



Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 124. MX - Number of European films on release by print brackets (2017)

Print brackets in units



Source: European Audiovisual Observatory / LUMIERE, Comscore



15.3.3. MX - European films by country of origin

Table 184. MX - Admissions to European films by country of origin (2017)

As tracked in LUMIERE

Rank	Country	Admissions	% share of admissions to European films	% share of total films on release
1	FR France	4 203 865	30%	9%
2	ES Spain	2 944 547	21%	3%
3	GB United Kingdom	2 073 096	15%	4%
4	DE Germany	1 881 148	13%	2%
5	RU Russia	1 774 612	13%	1%
6	BE Belgium	341 823	2%	1%
7	IE Ireland	294 833	2%	1%
8	PL Poland	145 424	1%	0%
9	SE Sweden	143 369	1%	1%
10	BG Bulgaria	90 619	1%	0%
11	AT Austria	65 409	0%	0%
12	DK Denmark	63 473	0%	0%
13	IT Italy	40 122	0%	1%
14	RO Romania	35 172	0%	0%
15	CH Switzerland	28 718	0%	0%
16	RS Serbia	17 445	0%	0%
17	CZ Czech Republic	9 992	0%	0%
18	PT Portugal	9 301	0%	0%
19	IS Iceland	3 007	0%	0%
20	LT Lithuania	2 235	0%	0%
21	FI Finland	958	0%	0%
22	EE Estonia	136	0%	0%
Total		14 169 304	100%	24%

Source: European Audiovisual Observatory / LUMIERE, Comscore

Table 185. MX - GBO for European films by country of origin (2017)

In EUR; As tracked in LUMIERE

Rank	Country code	Country	GBO in EUR	% share of GBO to European films	% share of total GBO
1	FR	France	9 413 901	30%	1%
2	ES	Spain	6 593 855	21%	1%
3	GB	United Kingdom	4 642 376	15%	1%
4	DE	Germany	4 212 538	13%	1%
5	RU	Russia	3 973 967	13%	1%
6	BE	Belgium	765 459	2%	0%
7	IE	Ireland	660 233	2%	0%
8	PL	Poland	325 654	1%	0%
9	SE	Sweden	321 053	1%	0%
10	BG	Bulgaria	202 927	1%	0%
11	AT	Austria	146 473	0%	0%
12	DK	Denmark	142 138	0%	0%
13	IT	Italy	89 847	0%	0%
14	RO	Romania	78 762	0%	0%
15	CH	Switzerland	64 309	0%	0%
16	RS	Serbia	39 065	0%	0%
17	CZ	Czech Republic	22 376	0%	0%
18	PT	Portugal	20 828	0%	0%
19	IS	Iceland	6 734	0%	0%
20	LT	Lithuania	5 005	0%	0%
21	FI	Finland	2 145	0%	0%
22	EE	Estonia	305	0%	0%
Total			31 729 950	100%	4%

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 186. MX - European films on release by country of origin (2017)

As tracked in LUMIERE

Rank	Country code	Country	Films on release	% share of European films on release	% share of total films on release
1	FR	France	49	37%	9%
2	GB	United Kingdom	21	16%	4%
3	ES	Spain	18	13%	3%
4	DE	Germany	9	7%	2%
5	SE	Sweden	6	4%	1%
6	IT	Italy	4	3%	1%
7	RU	Russia	4	3%	1%
8	IE	Ireland	3	2%	1%
9	BE	Belgium	3	2%	1%
10	AT	Austria	2	1%	0%
11	BG	Bulgaria	2	1%	0%
12	PT	Portugal	2	1%	0%
13	RO	Romania	2	1%	0%
14	EE	Estonia	1	1%	0%
15	FI	Finland	1	1%	0%
16	RS	Serbia	1	1%	0%
17	LT	Lithuania	1	1%	0%
18	IS	Iceland	1	1%	0%
19	CZ	Czech Republic	1	1%	0%
20	DK	Denmark	1	1%	0%
21	CH	Switzerland	1	1%	0%
22	PL	Poland	1	1%	0%
Total			134	100%	24%

Source: European Audiovisual Observatory / LUMIERE, Comscore

Table 187. MX - European first releases by country of origin (2017)

As tracked in LUMIERE

Rank	Country code	Country	First releases	% share of European first releases	% share of total first releases
1	FR	France	37	37%	9%
2	GB	United Kingdom	16	16%	4%
3	ES	Spain	12	12%	3%
4	DE	Germany	7	7%	2%
5	SE	Sweden	4	4%	1%
6	RU	Russia	3	3%	1%
7	IT	Italy	3	3%	1%
8	RO	Romania	2	2%	0%
9	PT	Portugal	2	2%	0%
10	AT	Austria	2	2%	0%
11	BG	Bulgaria	2	2%	0%
12	IE	Ireland	2	2%	0%
13	BE	Belgium	2	2%	0%
14	LT	Lithuania	1	1%	0%
15	IS	Iceland	1	1%	0%
16	RS	Serbia	1	1%	0%
17	DK	Denmark	1	1%	0%
18	CH	Switzerland	1	1%	0%
19	CZ	Czech Republic	1	1%	0%
20	PL	Poland	1	1%	0%
Total			130	100%	28%

Source: European Audiovisual Observatory / LUMIERE, Comscore

**Table 188. MX - Prints of European films by country of origin (2017)**

As tracked in LUMIERE

Rank	Country code	Country	Nr. of prints	% share of prints to European films	% share of total prints
1	FR	France	6 576	35%	3%
2	ES	Spain	3 232	17%	1%
3	GB	United Kingdom	3 046	16%	1%
4	RU	Russia	2 030	11%	1%
5	DE	Germany	1 659	9%	1%
6	BE	Belgium	794	4%	0%
7	BG	Bulgaria	374	2%	0%
8	IE	Ireland	276	1%	0%
9	SE	Sweden	250	1%	0%
10	PL	Poland	113	1%	0%
11	AT	Austria	94	1%	0%
12	RO	Romania	63	0%	0%
13	DK	Denmark	59	0%	0%
14	IT	Italy	58	0%	0%
15	CH	Switzerland	33	0%	0%
16	RS	Serbia	24	0%	0%
17	CZ	Czech Republic	14	0%	0%
18	PT	Portugal	9	0%	0%
19	IS	Iceland	4	0%	0%
20	FI	Finland	2	0%	0%
21	EE	Estonia	1	0%	0%
22	LT	Lithuania	1	0%	0%
Total			18 712	100%	8%

Source: European Audiovisual Observatory / LUMIERE, Comscore



15.3.4. MX - Top European films 2013-2017

Table 189. MX - Top 50 European films by admissions (2013)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	Las aventuras de Tadeo Jones	2012	ES	Enrique Gato	Paramount Pictures	2 181 107	n.a.
2	Les Misérables	2012	GB / US	Tom Hooper	Universal Pictures	1 211 783	n.a.
3	Rush	2013	GB INC / ...	Ron Howard	Gussi	556 198	n.a.
4	The Family	2013	FR / US	Luc Besson	Zima	394 419	n.a.
5	7 ans de mariage	2003	FR	Didier Bourdon	Quality Films	248 368	n.a.
6	Los amantes pasajeros	2013	ES	P. Almodóvar	Diamond Films	234 114	n.a.
7	About Time	2013	GB	Richard Curtis	Universal Pictures	208 825	n.a.
8	Trance	2013	GB INC / ...	Danny Boyle	20th Century Fox	203 557	n.a.
9	Anna Karenina	2012	GB	Joe Wright	Universal Pictures	198 369	n.a.
10	Saving Santa	2013	GB / US	L. Joosen, ...	Star Distribution	182 987	n.a.
11	Amour	2012	FR / DE / AT	Michael Haneke	Mantarraya	181 307	n.a.
12	Kon-Tiki	2012	NO / GB / ...	Espen Sandberg	Gussi	142 309	n.a.
13	Quartet	2012	GB	Dustin Hoffman	Diamond Films	139 224	n.a.
14	Redemption	2013	GB INC / US	Steven Knight	Zima	138 485	n.a.
15	The Caller	2011	GB / PR	M. Parkhill	Quality Films	106 781	n.a.
16	Fairytales	2012	IT	C. Bisceglia, ...	Quality Films	103 911	n.a.
17	En kongelig affære	2012	DK / SE / CZ	Nikolaj Arcel	Zima	98 670	n.a.
18	El cuerpo	2012	ES	Oriol Paulo	Star Distribution	89 877	n.a.
19	La délicatesse	2011	FR	D. Foenkinos, ...	Nueva Era	67 259	n.a.
20	Comme un chef	2012	FR / ES	Daniel Cohen	Gussi	63 877	n.a.
21	Floquet de Neu	2011	ES	A. G. Schaer	Corazon Films	63 870	n.a.
22	Les infidèles	2012	FR	E. Bercot, ...	Nueva Era	58 518	n.a.
23	Diana	2013	GB / FR / BE	O. Hirschbiegel	Gussi	56 545	n.a.
24	La chance de ma vie	2010	FR / BE	Nicolas Cuche	Nueva Era	48 576	n.a.
25	Thérèse Desqueyroux	2012	FR	Claude Miller	Dragon Multimedia	45 232	n.a.
26	7 días en La Habana	2012	FR / ES	L. Cantet, ...	Nueva Era	37 737	n.a.
27	Blancanieves	2012	ES / FR	Pablo Berger	Gussi	37 168	n.a.
28	Et si on vivait tous ensemble?	2011	FR / DE	S. Robelin	Nueva Era	33 173	n.a.
29	Camille Claudel 1915	2013	FR	Bruno Dumont	Mantarraya	31 218	n.a.
30	El sueño de Iván	2011	ES / MX	R. Santiago	Mantarraya	30 868	n.a.
31	Ginger & Rosa	2012	GB / DK / ...	S. Potter	Corazon Films	28 433	n.a.
32	Searching for Sugar Man	2012	SE / GB	M. Bendjelloul	Canana	28 018	n.a.
33	Fin	2012	ES	J. Torregrossa	Quality Films	27 606	n.a.
34	Dans la maison	2012	FR	François Ozon	Nueva Era	25 591	n.a.
35	Hannah Arendt	2012	DE / FR / ...	M. von Trotta	Cineteca Nacional	25 041	n.a.
36	The Door	2012	HU / DE	István Szabó	Quality Films	23 805	n.a.
37	De rouille et d'os	2012	FR / BE	Jacques Audiard	Sony Pictures	22 608	n.a.
38	Only God Forgives	2013	DK / FR / ...	Nicolas Winding R	Canana	19 935	n.a.
39	La guerre est déclarée	2011	FR	Valérie Donzelli	Nueva Era	17 101	n.a.
40	The World's End	2013	GB / US / JP	Edgar Wright	Canibal	14 182	n.a.
41	Elefante blanco	2012	ES / FR / AR	Pablo Trapero	Canibal	13 146	n.a.
42	Do Not Disturb	2012	FR	Yvan Attal	Dragon Multimedia	12 728	n.a.
43	Populaire	2012	FR / BE	Régis Roinsard	Zima	12 009	n.a.
44	Faust	2011	RU	A. Sokurov	Cineteca Nacional	10 758	n.a.
45	Holy Motors	2012	FR / DE	Leos Carax	Cineteca Nacional	8 651	n.a.
46	Whores' Glory	2011	DE / AT	M. Glawogger	Cineteca Nacional	8 475	n.a.
47	Tabu	2012	PT / DE / FR	Miguel Gomes	Cineteca Nacional	8 463	n.a.
48	Barbara	2012	DE	C. Petzold	Cineteca Nacional	7 975	n.a.
49	Des vents contraires	2011	FR	Jalil Lespert	Axolote Cine	7 805	n.a.
50	Le gamin au vélo	2011	BE / FR / IT	J.-P. Dardenne, ...	Nueva Era	7 766	n.a.

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 190. MX - Top 50 European films by admissions (2014)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	Lucy	2014	FR	Luc Besson	Universal Pictures	3 511 880	n.a.
2	Paddington	2014	GB / FR	Paul King	Diamond Films	863 656	n.a.
3	Tarzan	2013	DE	R. Klooss	Gussi	802 443	n.a.
4	The Quiet Ones	2014	GB INC / US	John Pogue	Zima	481 603	n.a.
5	[REC] 4: Apocalipsis	2014	ES	Jaume Balagueró	Corazon Films	327 324	n.a.
6	About Time	2013	GB	Richard Curtis	Universal Pictures	320 072	n.a.
7	205 - Zimmer der Angst	2011	DE	Rainer Matsutani	Cien Films	256 689	n.a.
8	Nymphomaniac - Vol I	2013	DK / DE / FR	Lars von Trier	Zima	215 829	n.a.
9	Tres bodas de más	2013	ES	J. Ruiz Caldera	Star Distribution	137 775	n.a.
10	Minuscule - La vallée ...	2013	FR / BE	H. Giraud, ...	Star Distribution	129 302	n.a.
11	The Devil's Violinist	2013	DE / IT	Bernard Rose	Gussi	125 114	n.a.
12	Philomena	2013	GB / US / FR	Stephen Frears	Corazon Films	123 692	n.a.
13	The Physician	2013	DE	Philipp Stölzl	Gussi	107 028	n.a.
14	La migliore offerta	2013	IT	G. Tornatore	Zima	88 590	n.a.
15	Neverlake	2013	IT	R. Paoletti	Sky Media	88 406	n.a.
16	Justin and the Knights ...	2013	ES	Manuel Sicilia	Gussi	87 485	n.a.
17	Nymphomaniac: Vol. II	2013	DK / DE / FR	Lars von Trier	Zima	86 153	n.a.
18	Zipi y Zape y el club de la ...	2013	ES	Oskar Santos	New Born	80 820	n.a.
19	The Returned	2013	ES / CA	M. Carballo	Corazon Films	71 572	n.a.
20	Mr. Morgan's Last Love	2013	DE / BE / ...	S. Nettelbeck	Nueva Era	71 416	n.a.
21	Mary's Land	2013	ES	J. M. Cotelo	Infinito Uno Mas Un	71 285	n.a.
22	La grande bellezza	2013	IT / FR	P. Sorrentino	Mantarraya	61 150	n.a.
23	Renoir	2012	FR	G. Bourdos	Nueva Era	60 844	n.a.
24	Las brujas de Zugarramurdi	2013	ES / FR	Á. de la Iglesia	Dragon Multimedia	54 084	n.a.
25	Combustión	2013	ES	D. Calparsoro	Corazon Films	52 384	n.a.
26	Diana	2013	GB / FR / BE	O. Hirschbiegel	Gussi	51 678	n.a.
27	La vie d'Adèle	2013	FR / BE / ES	A. Kechiche	Mantarraya	51 480	n.a.
28	Jeune & jolie	2013	FR	François Ozon	Nueva Era	48 939	n.a.
29	L'écume des jours	2013	FR / BE	Michel Gondry	Canibal	45 857	n.a.
30	Ocho apellidos vascos	2013	ES	E. Martínez Lázaro	Amarok Films	40 897	n.a.
31	The Family	2013	FR / US	Luc Besson	Zima	40 380	n.a.
32	Les saveurs du Palais	2012	FR	C. Vincent	Nueva Era	37 553	n.a.
33	L'inconnu du lac	2013	FR	Alain Guiraudie	Mantarraya	33 222	n.a.
34	Livide	2011	FR	A. Bustillo, ...	Dragon Multimedia	32 069	n.a.
35	Fairytales	2012	IT	C. Bisceglia, ...	Quality Films	31 887	n.a.
36	Eyjafjallajökull	2013	FR	Alexandre Coffre	Dragon Multimedia	31 460	n.a.
37	Yves Saint Laurent	2014	FR / BE	Jalil Lespert	Zima	30 354	n.a.
38	Les garçons et Guillaume, ...	2013	FR / BE	G. Gallienne	Nueva Era	30 068	n.a.
39	Grand Piano	2013	ES	Eugenio Mira	Zima	28 586	n.a.
40	Clouds of Sils Maria	2014	FR / DE / CH	Olivier Assayas	Mantarraya	28 451	n.a.
41	A Hard Day's Night	1964	GB	Richard Lester	Cinepolis	27 760	n.a.
42	La danza de la realidad	2013	FR / CL	A. Jodorowsky	Canibal	27 136	n.a.
43	Prijde letos Jezísek?	2013	CZ / MX / SK	Lenka Kny	Machete	24 619	n.a.
44	Le grand méchant loup	2013	FR / BE	N. Charlet, ...	Nueva Era	24 326	n.a.
45	Saving Santa	2013	GB / US	Leon Joosen, ...	Star Distribution	23 818	n.a.
46	Casse-tête chinois	2013	FR / BE	Cédric Klapisch	Nueva Era	22 601	n.a.
47	The Selfish Giant	2013	GB	Clio Barnard	Canibal	21 801	n.a.
48	The Look of Love	2013	GB / US	M. Winterbottom	Nueva Era	21 687	n.a.
49	Klip	2012	RS / ME	Maja Milos	Mantarraya	21 336	n.a.
50	Le passé	2013	FR / IT	Asghar Farhadi	Mantarraya	19 733	n.a.

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 191. MX - Top 50 European films by admissions (2015)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	Taken 3	2014	FR	Olivier Megaton	20th Century Fox	3 095 355	2 751
2	The Little Prince	2015	FR / US	Mark Osborne	Corazon Films	2 402 310	2 218
3	The Woman in Black 2: ...	2014	GB INC / ...	Tom Harper	Diamond Films	1 662 296	2 605
4	La belle et la bête	2014	FR / DE	C. Gans	Zima	993 612	764
5	The Transporter Refueled	2015	FR / CN / BE	C. Delamarre	Gussi	702 491	470
6	The Theory of Everything	2014	GB INC / US	James Marsh	Universal Pictures	632 939	323
7	Escobar: Paradise Lost	2014	FR / ES	A. Di Stefano	Zima	607 265	772
8	Love, Rosie	2014	DE / GB	C. Ditter	Gussi	384 915	290
9	Ooops! Noah is Gone...	2015	DE / BE / ...	T. Genkel, ...	Zima	359 275	591
10	The Hallow	2015	GB / US / IE	Corin Hardy	Zima	336 505	436
11	Miss You Already	2015	GB	C. Hardwicke	Gussi	304 531	335
12	Shaun the Sheep Movie	2015	GB	Mark Burton, ...	Universal Pictures	302 521	772
13	The House of Magic	2013	BE	J. Degruon, ...	Corazon Films	300 419	345
14	Qu'est-ce qu'on a fait ...	2014	FR	P. de Chauveron	Amarok Films	250 651	85
15	Der 7bte Zwerg	2014	DE	B. Aljinovic, ...	Zima	195 928	335
16	The Gunman	2015	ES / GB / ...	Pierre Morel	Corazon Films	163 669	232
17	Grace of Monaco	2014	FR / US / ...	Olivier Dahan	Gussi	119 214	201
18	La famille Bélier	2014	FR / BE	Eric Lartigau	Corazon Films	113 800	115
19	Ich seh, Ich seh	2014	AT	S. Fiala, ...	Canibal	110 129	103
20	Dark Places	2015	GB / FR / US	G. Paquet-Brenner	Corazon Films	101 390	241
21	Third Person	2013	GB / US / ...	Paul Haggis	Gussi	99 631	137
22	Hector and the Search ...	2014	DE / CA / ...	Peter Chelsom	Gussi	83 271	109
23	El desconocido	2015	ES	Dani de la Torre	Amarok Films	75 779	103
24	A Little Chaos	2014	GB	Alan Rickman	Zima	75 308	47
25	Maya the Bee Movie	2014	DE / AU	A. Stadermann	Cinopolis	75 252	224
26	Ghoul	2015	CZ / UA	Petr Jákł	Sky Media	75 123	117
27	The Salt of the Earth	2014	FR / BR / IT	J. Ribeiro Salgado, ...	Cinopolis	72 194	35
28	Musarañas	2014	ES / FR	J. Andrés, ...	Sky Media	71 139	97
29	Suite Française	2014	FR / GB / ...	Saul Dibb	Cinopolis	65 031	71
30	Para Elisa	2013	ES	J. Fernández	Star Distribution	53 377	198
31	Pride	2014	GB / FR	M. Warchus	Cinopolis	51 041	68
32	Samba	2014	FR	O. Nakache, ...	Cinopolis	49 270	35
33	Mary's Land	2013	ES	J. M. Coteló	Infinito Uno Mas Uno	48 555	68
34	Timbuktu	2014	FR / MR	A. Sissako	Mantarraya	44 016	39
35	Only Lovers Left Alive	2013	DE / CH / ...	Jim Jarmusch	Corazon Films	43 791	33
36	Passion	2012	FR / DE	Brian De Palma	Gussi	38 472	126
37	Paddington	2014	GB / FR	Paul King	Diamond Films	32 757	29
38	Les invincibles	2013	FR	Frédéric Berthe	Dragon Multimedia	32 468	33
39	Bird People	2014	FR	Pascale Ferran	Canibal	31 975	21
40	Suffragette	2015	GB	Sarah Gavron	Universal Pictures	30 225	112
41	Tres bodas de más	2013	ES	J. Ruiz Caldera	Star Distribution	29 578	42
42	Macbeth	2015	GB / FR	Justin Kurzel	Diamond Films	29 490	40
43	Deux jours, une nuit	2014	BE / FR / IT	L. Dardenne, ...	Nueva Era	28 509	40
44	Une nouvelle amie	2014	FR	François Ozon	Nueva Era	27 515	41
45	Autómata	2014	BG / ES	Gabe Ibáñez	Gussi	27 219	82
46	Stockholm	2013	ES	Rodrigo Sorogoyen	Canibal	26 554	22
47	Une rencontre	2014	FR	Lisa Azuelos	Nueva Era	26 113	35
48	Prijde letos Jezísek?	2013	CZ / MX / SK	Lenka Kny	Machete	25 904	23
49	Eden	2014	FR	Mia Hansen-Løve	Mantarraya	24 702	25
50	Ida	2013	PL / DK	P. Pawlikowski	Cineteca Nacional	23 132	5

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 192. MX - Top 50 European films by admissions (2016)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	The Danish Girl	2015	GB / US / BE	Tom Hooper	Universal Pictures	1 409 814	825
2	Nine Lives	2016	FR / CN / CA	B. Sonnenfeld	Diamond Films	733 469	513
3	Bridget Jones's Baby	2016	GB / US / FR	S. Maguire	Universal Pictures	725 169	518
4	Summer Camp	2015	ES / US	Alberto Marini	Videocine	630 834	522
5	Mortadelo y Filemón contra ...	2014	ES	Javier Fesser	Videocine	571 948	1 403
6	Bølgen	2015	NO	Roar Uthaug	Gussi	546 892	237
7	Bastille Day	2016	GB INC / ...	James Watkins	Gussi	416 864	498
8	Atrapa la bandera	2015	ES	Enrique Gato	Paramount Pictures	403 110	903
9	Eye in the Sky	2015	GB	Gavin Hood	Corazon Films	358 490	463
10	Pinocchio	2013	DE	Anna Justice	Zima	306 669	309
11	Robinson Crusoe	2016	BE / FR / US	V. Kesteloot, ...	Gussi	270 138	466
12	Blood Father	2016	FR	J.-F. Richet	Zima	239 311	326
13	Brooklyn	2015	GB / IE / CA	John Crowley	Cinepolis	224 378	144
14	Eddie the Eagle	2016	GB INC / ...	Dexter Fletcher	20th Century Fox	218 674	371
15	Miss You Already	2015	GB	C. Hardwicke	Gussi	208 318	300
16	A Hologram for the King	2016	GB / FR / ...	Tom Tykwer	Cinepolis	206 859	317
17	Schachnovelle	1960	DE	Gerd Oswald	20th Century Fox	161 406	273
18	Carol	2015	GB / US / AU	Todd Haynes	Corazon Films	118 402	117
19	Julieta	2016	ES	P. Almodóvar	Universal Pictures	118 340	99
20	Ghoul	2015	CZ / UA	Petr Jákł	Sky Media	116 186	67
21	Tini: El gran cambio de Violetta	2016	ES / IT / AR	J. P. Buscarini	Walt Disney	99 876	667
22	Mon roi	2015	FR	Maiwenn	Canibal	95 843	69
23	Youth	2015	IT / FR / ...	P. Sorrentino	Mantarraya	72 301	51
24	Ballerina	2016	FR / CA	E. Summer, ...	Corazon Films	68 671	981
25	Le tout nouveau testament	2015	BE / LU / FR	J. van Dormael	Mantarraya	65 229	71
26	Im Labyrinth des Schweigens	2014	DE	G. Ricciarelli	Zima	59 161	52
27	Un homme à la hauteur	2016	FR	Laurent Tirard	Nueva Era	58 580	54
28	De Surprise	2015	NL / BE / ...	Mike van Diem	Gussi	54 174	82
29	Miekkailija	2015	FI / EE / DE	Klaus Härö	Alameda Films	50 535	25
30	Ange et Gabrielle	2015	FR	Anne Giafferi	Amarok Films	49 536	83
31	Genius	2016	GB INC / US	M. Grandage	Diamond Films	47 700	84
32	Le goût des merveilles	2015	FR	Éric Besnard	Amarok Films	43 871	59
33	Louder Than Bombs	2015	NO / FR / DK	Joachim Trier	Canibal	43 866	32
34	The Hollow	2015	GB / US / IE	Corin Hardy	Zima	43 820	28
35	Palmeras en la nieve	2015	ES	F. González Molina	Amarok Films	43 121	167
36	Sing Street	2016	IE / GB / US	John Carney	Canibal	42 746	100
37	Un peu, beaucoup, ...	2015	FR	Clovis Cornillac	Nueva Era	42 035	48
38	La corrispondenza	2016	IT	G. Tornatore	Zima	41 513	47
39	The program	2015	GB / FR	Stephen Frears	Gussi	38 706	92
40	Saul fia	2015	HU / US / FR	László Nemes	Sony Pictures	38 198	17
41	High-Rise	2015	GB / BE	Ben Wheatley	Cinepolis	34 154	57
42	Truman	2015	ES / AR	Cesc Gay	Gussi	33 078	70
43	Médecin de campagne	2016	FR	Thomas Lilti	Mantarraya	31 603	25
44	Ich seh, Ich seh	2014	AT	Severin Fiala, ...	Canibal	30 809	19
45	Marguerite	2015	FR / CZ / BE	Xavier Giannoli	Nueva Era	29 833	47
46	Ocho apellidos catalanes	2015	ES	E. Martínez Lázaro	Amarok Films	29 437	84
47	Le berceau des ombres	2015	FR	Jacob Jerome	Cien Films	27 217	75
48	3 coeurs	2014	FR / DE / BE	Benoît Jacquot	Alferville	27 027	27
49	Mustang	2015	FR / DE / TR	D. Gamze Ergüven	Canibal	26 451	39
50	Chocolat	2016	FR	Roschdy Zem	Nueva Era	26 006	52

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 193. MX - Top 50 European films by admissions (2017)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	Valerian and the City of ...	2017	FR / CN / ...	Luc Besson	Diamond Films	1 755 374	2 663
2	Happy Family	2017	DE / GB	Holger Tappe	Zima	1 265 637	1 065
3	The Healer	2017	ES / US / CA	Paco Arango	Cinepolis	1 120 573	880
4	Nevesta	2017	RU	S. Podgaevskiy	Corazon Films	865 867	1 075
5	A Monster Calls	2016	ES / US	J.A. Bayona	Diamond Films	636 157	538
6	Deep	2017	ES / BE / ...	J. Soto Gurrupide	Videocine	629 742	925
7	Zashchitniki	2017	RU	S. Andreasyan	Corazon Films	593 697	578
8	A Stork's Journey	2017	DE / BE / ...	T. Genkel, ...	Corazon Films	555 051	463
9	Ballerina	2016	FR / CA	E. Summer, ...	Corazon Films	481 824	715
10	47 Meters Down	2017	GB / DO / US	J. Roberts	Sky Media	452 867	654
11	Verónica	2017	ES	Paco Plaza	Amarok Films	369 525	552
12	Don't Knock Twice	2016	GB	C. W. James	Gussi	362 085	396
13	I.T.	2016	IE / FR / US	John Moore	Gussi	290 846	273
14	Overdrive	2017	FR / BE / US	A. Negret	Gussi	286 121	506
15	Prityazhenie	2003	RU	Vasily Serikov	Sky Media	278 449	251
16	T2 Trainspotting	2017	GB	Danny Boyle	Sony Pictures	264 056	105
17	The Son of Bigfoot	2017	BE / FR	J. Degruson, ...	Latam Distribución	256 294	674
18	Grave	2016	FR / BE	J. Ducournau	Canibal	231 474	94
19	Don't Hang Up	2016	GB	D. Macé, ...	Gussi	230 054	549
20	Collide	2016	GB / DE / US	Eran Creevy	Diamond Films	165 156	242
21	Les as de la jungle	2017	FR	David Alaux	Zima	148 307	520
22	Loving Vincent	2017	PL / GB / ...	D. Kobiela, ...	Fabrica de Cine	145 424	113
23	Contratiempo	2016	ES	Oriol Paulo	Amarok Films	138 799	98
24	Churchill	2017	GB	J. Teplitzky	Gussi	136 742	184
25	Florence Foster Jenkins	2016	GB	Stephen Frears	Zima	116 350	103
26	The Curse of Robert the Doll	2016	GB	Andrew Jones	Star Distribution	111 794	136
27	L'odyssée	2016	FR	Jérôme Salle	Cinepolis	93 303	111
28	Demain tout commence	2016	FR / GB	Hugo Gélin	Corazon Films	90 034	139
29	Un sac de billes	2017	FR / CA / CZ	C. Duguay	Zima	88 277	54
30	Acts of Vengeance	2017	BG	I. Florentine	Gussi	87 298	373
31	À fond	2016	FR / MK	N. Benamou	Gussi	85 674	203
32	Radin !	2016	FR	Fred Cavayé	Amarok Films	83 132	116
33	En man som heter Ove	2015	SE / NO	Hannes Holm	Canibal	78 060	77
34	Les innocentes	2016	FR / PL	Anne Fontaine	Sky Media	75 849	60
35	L'étudiante et Monsieur Henri	2015	FR	Ivan Calbérac	Nueva Era	65 100	39
36	Un profil pour deux	2017	AT / FR / ...	S. Robelin	Corazon Films	64 865	90
37	Under sandet	2015	DK / DE	M. Zandvliet	Alameda Films	63 473	59
38	Breathe	2017	GB	Andy Serkis	Diamond Films	61 896	121
39	Personal Shopper	2016	FR / DE / CZ	Olivier Assayas	Canibal	61 690	49
40	Elle	2016	FR / DE / BE	P. Verhoeven	Sony Pictures	57 516	36
41	Miss Sloane	2016	FR / US	John Madden	Zima	55 924	108
42	Au nom de ma fille	2016	FR / DE	Vincent Garenq	Nueva Era	52 494	57
43	Victoria & Abdul	2017	GB / US	Stephen Frears	Universal Pictures	49 136	86
44	Robinson Crusoe	2016	BE / FR / US	V. Kesteloot, ...	Gussi	42 810	64
45	La fille inconnue	2016	BE / FR	J.-P. Dardenne, ...	Mantarraya	42 719	56
46	Le coeur en braille	2016	FR / BE	M. Boujenah	Alameda Films	41 922	44
47	Borg McEnroe	2017	SE / DK / FI	Janus Metz	Cinepolis	38 306	128
48	Les ex	2017	FR	M. Barthélémy	Nueva Era	37 852	75
49	Ekipazh	2016	RU / KH	Nikolay Lebedev	Amarok Films	36 599	126
50	Se Dio vuole	2015	IT	E. M. Falcone	Zima	34 387	50

Source: European Audiovisual Observatory / LUMIERE, Comscore



15.3.5. MX - Who is distributing European films?

Table 194. MX - Top importers of European films based on admissions (2017)

As tracked in LUMIERE.

Rank	Distributor	Admissions to European films	% share of admissions to European films	% share of distributor admissions	Nr. of European films	% share of European films	Nr. of prints	% share of prints of European films
1	Corazon Films	2 651 858	19%	26%	8	6%	3 068	16%
2	Diamond Films	2 634 740	19%	26%	5	4%	3 607	19%
3	Zima	1 759 477	12%	55%	9	7%	2 031	11%
4	Gussi	1 521 641	11%	25%	9	7%	2 549	14%
5	Cinepolis	1 365 575	10%	22%	13	10%	1 606	9%
6	Sky Media	826 990	6%	68%	5	4%	1 079	6%
7	Amarok Films	683 419	5%	85%	7	5%	1 060	6%
8	Videocine	629 742	4%	2%	1	1%	925	5%
9	Canibal	502 677	4%	77%	11	8%	472	3%
10	Sony Pictures	324 832	2%	1%	3	2%	146	1%
	Other distributors	1 268 353	9%	1%	63	47%	2 169	12%
	Total distributors	14 169 304	100%	4%	134	100%	18 712	100%

Source: European Audiovisual Observatory / LUMIERE, Comscore



16. MARKET PROFILE: NEW ZEALAND

16.1. NZ - 2017 at a glance

Table 195. NZ - Cinema market at a glance (2017)

Population (in millions)	4.8	Theatrical feature films produced	27
GDP per capita (in EUR)	36 924	Theatrical first releases in market	391
Screens	421	Gross box office (in M EUR)	119.6
Digital screens	421	Admissions (in millions)	15.8
Screens per million inhabitants	87	Avg ticket price (in EUR)	7.6

Sources: IMF, MPDA, New Zealand Film Commission, European Audiovisual Observatory / LUMIERE, Comscore

Table 196. NZ - Benchmark (2017)

	HR	IE	NZ	NO	SK
Population in mio	4.2	4.8	4.8	5.3	5.4
Screens	179	463	421	443	249
Screens per million inhabitants	43	97	88	84	46
Admissions in million	4.5	16.1	15.8	11.8	6.7
Admissions per capita	1.1	3.4	3.3	2.2	1.2
Admissions per screen	37 391	37 668	67 153	35 952	38 462
GBO in MEUR	18.0	114.0	119.6	135.2	34.5
Average ticket price in EUR	4.0	7.1	7.6	11.5	5.2
Film releases ¹⁾	206	869	425	657	716
Admissions per release ¹⁾	22 041	18 547	34 392	17 588	9 343

1) As tracked in LUMIERE for HR, NZ, NO and SK.

Source: National data sources, European Audiovisual Observatory / LUMIERE, Comscore

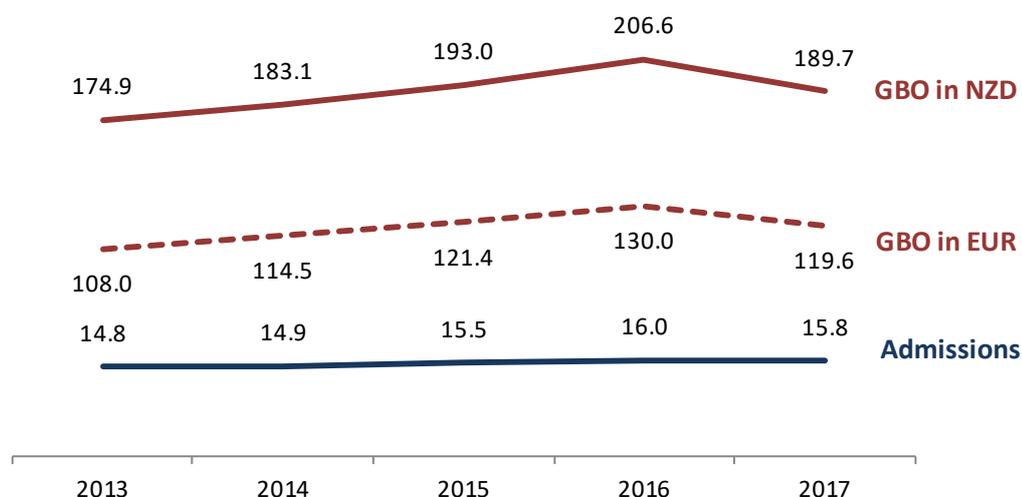


16.2. NZ - General market characteristics

16.2.1. NZ - Market trends

Figure 125. NZ - Box office trend (2013-2017)

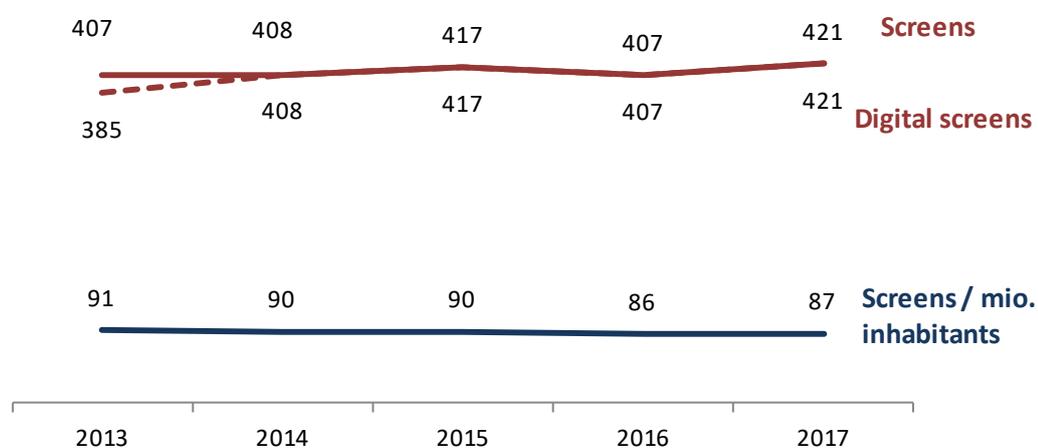
In millions; GBO in EUR converted at average annual bid rate



Source: MPDA, New Zealand Film Commission

Figure 126. NZ - Screen development (2013-2017)

Screens in units; Inhabitants in millions

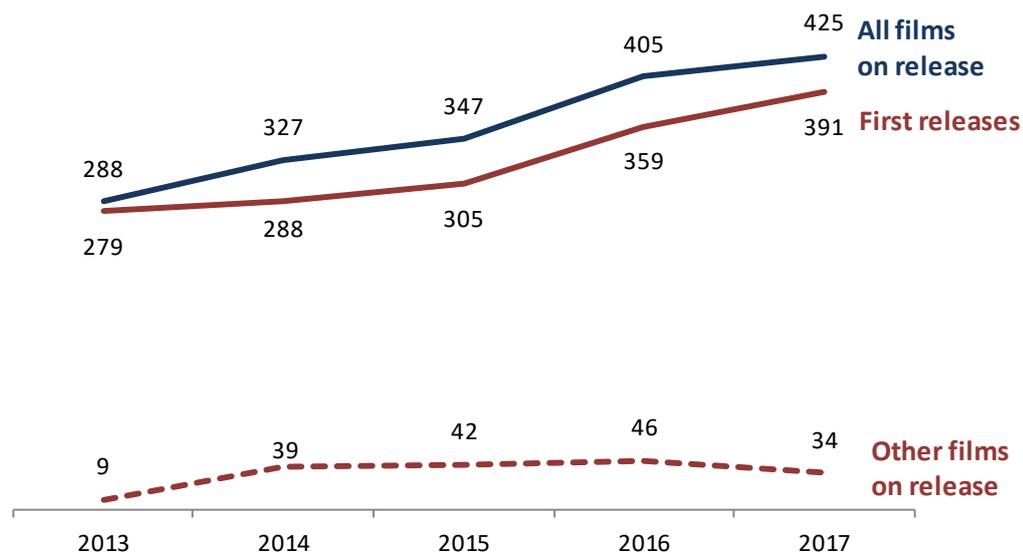


Source: MPDA



Figure 127. NZ - Development of film releases (2013-2017)

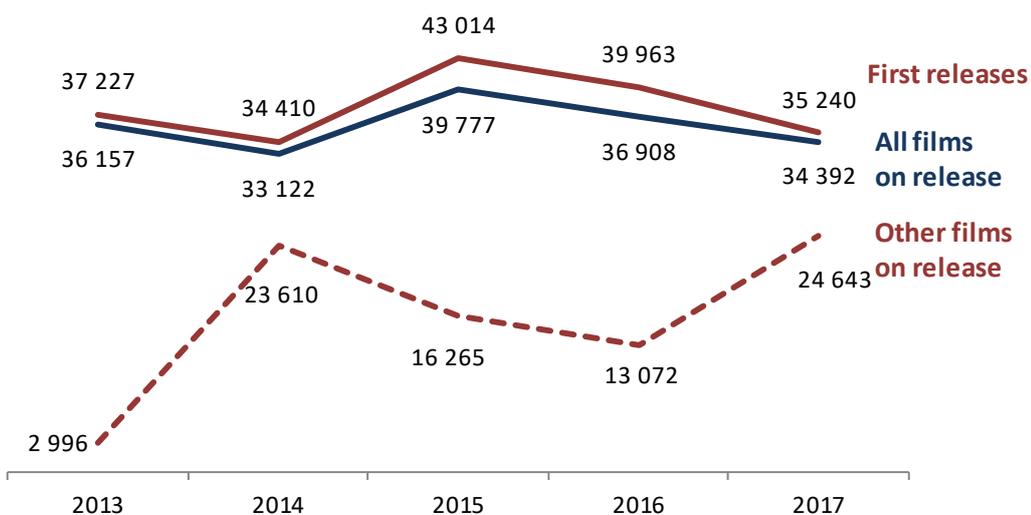
In units, as tracked in LUMIERE; Qualification of first releases based on release dates and production years



Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 128. NZ - Average admissions per film (2013-2017)

Estimated annual average admissions per film, in thousands; As tracked in LUMIERE



Source: European Audiovisual Observatory / LUMIERE, Comscore



16.2.2. NZ - Market concentration in 2017

Table 197. NZ - Concentration of admissions and prints (2017)

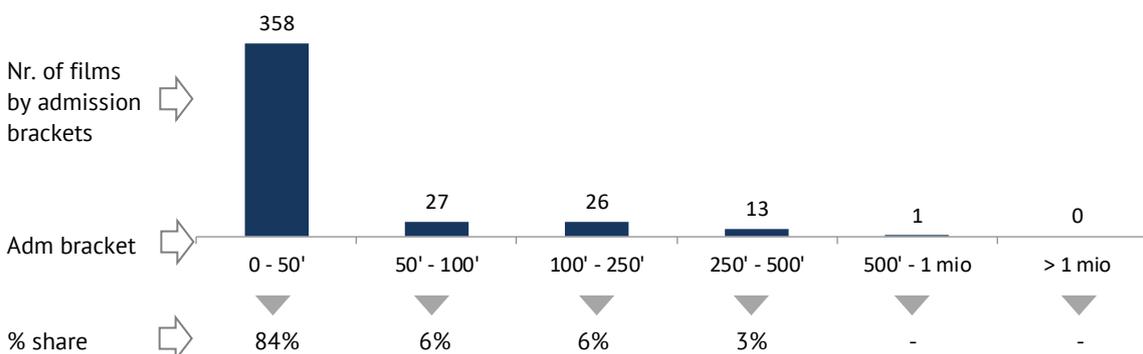
As tracked in LUMIERE

Top films	Cumulative admissions	Cumulative % share	Cumulative prints	% share of prints
Top 10	4 371 346	30%	1 379	10%
Top 20	6 817 882	47%	2 506	18%
Top 30	8 495 444	58%	3 578	26%
Top 50	10 558 289	72%	5 369	39%
Top 100	12 928 474	88%	8 634	63%
Other 325 films	1 688 256	12%	5 131	37%
All films on release	14 616 730	100%	13 765	100%

Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 129. NZ - Number of films on release by admission brackets (2017)

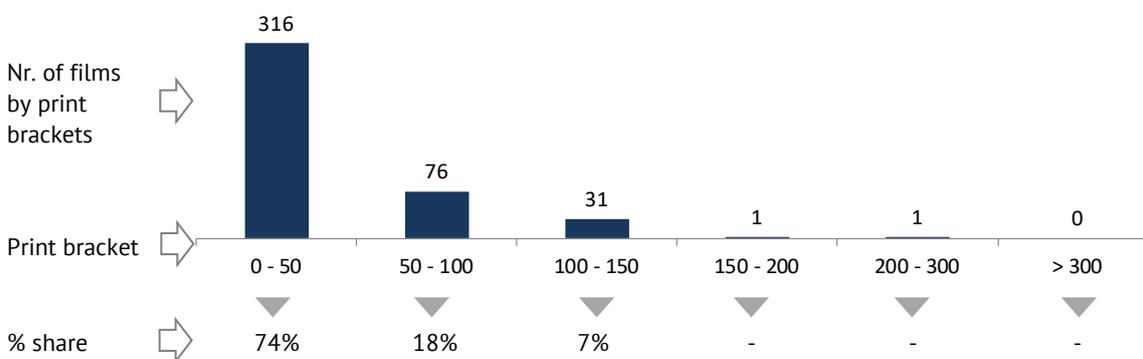
Admission brackets in thousands tickets sold



Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 130. NZ - Number of films on release by print brackets (2017)

Print brackets in units

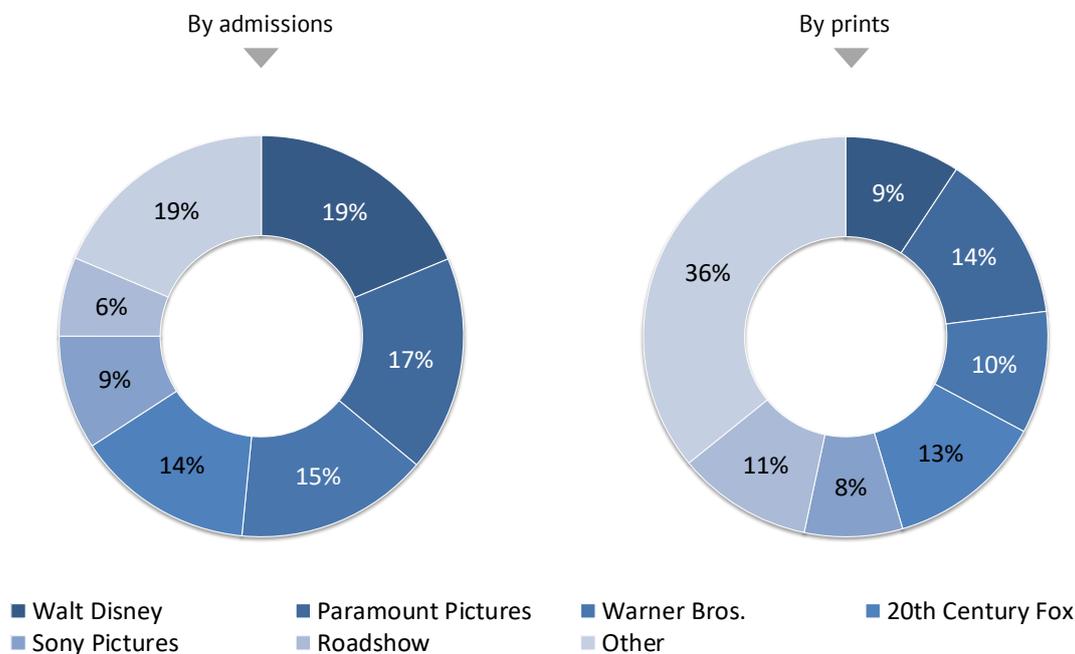


Source: European Audiovisual Observatory / LUMIERE, Comscore



Figure 131. NZ - Top distributors (2017)

Admission brackets in thousands tickets sold



Source: European Audiovisual Observatory / LUMIERE, Comscore

Table 198. NZ - Top 10 distributors (2017)

Admission brackets in thousands tickets sold

Rank	Distributor	Admissions	% share	Avg. adm. per film	Nr. of films	% share	Nr. of prints	% share
1	Walt Disney	2 732 823	19%	303 647	9	2%	1 269	9%
2	Paramount Pictures	2 543 388	17%	97 823	26	6%	1893	14%
3	Warner Bros.	2 256 171	15%	141 011	16	4%	1360	10%
4	20th Century Fox	2 080 658	14%	86 694	24	6%	1735	13%
5	Sony Pictures	1 349 801	9%	67 490	20	5%	1079	8%
6	Roadshow	934 975	6%	42 499	22	5%	1491	11%
7	Transmission	728 575	5%	34 694	21	5%	752	5%
8	Entertainment One	384 086	3%	34 917	11	3%	556	4%
9	StudioCanal	351 242	2%	20 661	17	4%	652	5%
10	Forum Films	329 399	2%	7 843	42	10%	486	4%
	Other distributors	925 612	6%	4 265	217	51%	2492	18%
	Total distributors	14 616 730	100%	34 392	425	100%	13 765	100%

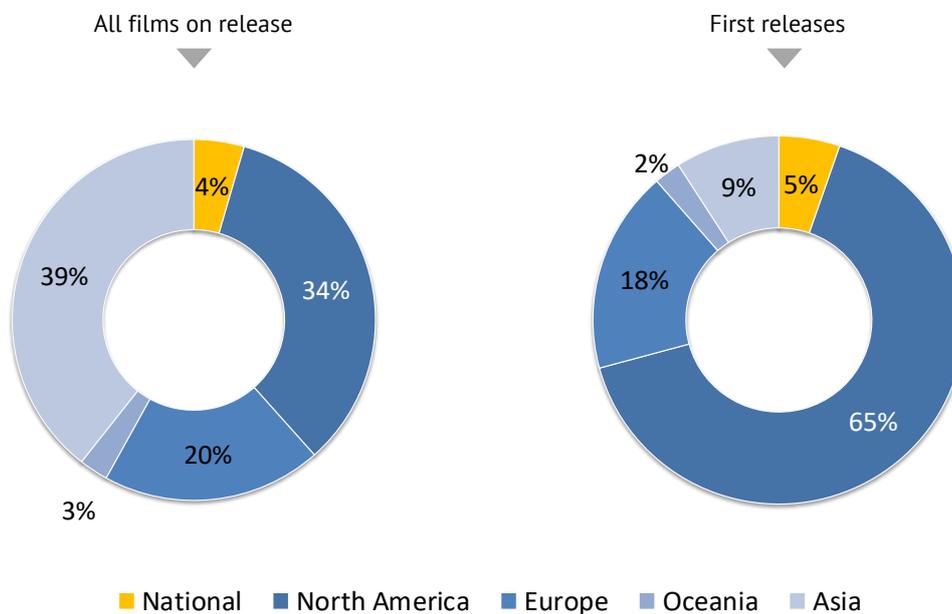
Source: European Audiovisual Observatory / LUMIERE, Comscore



16.2.3. NZ - Market share by origin

Figure 132. NZ - Film releases by region of origin (2017)

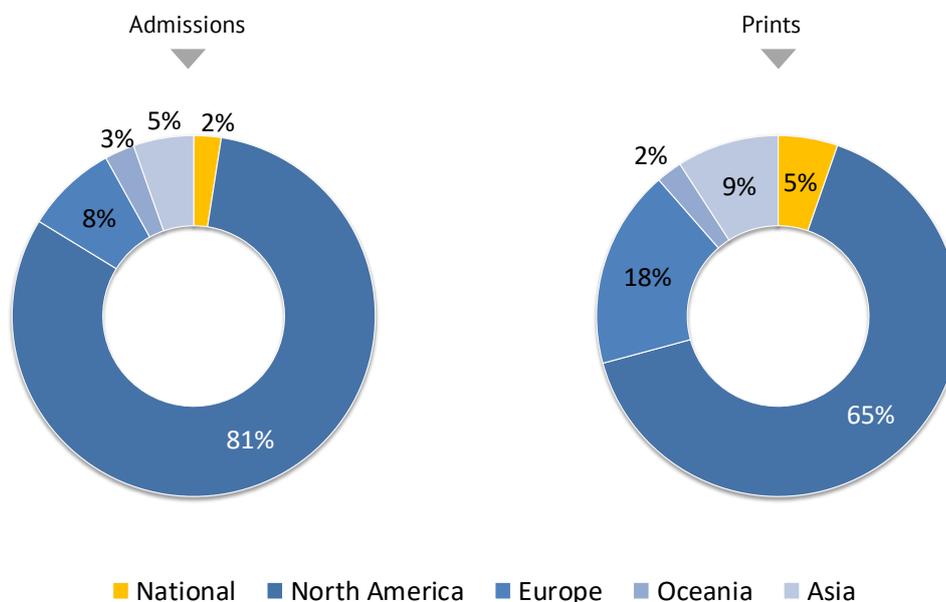
As tracked in LUMIERE



Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 133. NZ - Admissions and prints by region of origin (2017)

As tracked in LUMIERE



Source: European Audiovisual Observatory / LUMIERE, Comscore



16.2.4. NZ - Top films 2017

Table 199. NZ - Top 50 films by admissions (2017)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	Beauty and the Beast	2017	US	Bill Condon	Walt Disney	533 538	141
2	Dunkirk	2017	GB INC / ...	C. Nolan	Warner Bros.	497 622	113
3	Star Wars: Episode VIII - ...	2017	US	Rian Johnson	Walt Disney	482 333	243
4	Thor: Ragnarok	2017	US	Taika Waititi	Walt Disney	477 309	152
5	Despicable Me 3	2017	US	Kyle Balda, ...	Paramount Pictures	451 978	131
6	Guardians of the Galaxy Vol. 2	2017	US	James Gunn	Walt Disney	435 056	142
7	The Fate of the Furious	2017	US / CN / JP	F. Gary Gray	Paramount Pictures	414 997	144
8	Wonder Woman	2017	US / CN / HK	Patty Jenkins	Warner Bros.	407 509	121
9	Lion	2016	AU / GB / US	Garth Davis	Transmission	354 930	101
10	Spider-Man: Homecoming	2017	US	Jon Watts	Sony Pictures	316 074	91
11	Moana	2016	US	R. Clements, ...	Walt Disney	285 912	131
12	Logan	2017	US	James Mangold	20th Century Fox	274 571	86
13	Justice League	2017	US	Zack Snyder	Warner Bros.	268 613	144
14	It	2017	US / CA	Andy Muschietti	Warner Bros.	267 019	83
15	Murder on the Orient Express	2017	US / MT	K. Branagh	20th Century Fox	238 543	112
16	Hidden Figures	2016	US	Theodore Melfi	20th Century Fox	235 882	101
17	Kingsman: The Golden Circle	2017	GB INC / US	Matthew Vaughn	20th Century Fox	234 270	104
18	The Boss Baby	2017	US	Tom McGrath	20th Century Fox	222 061	98
19	War for the Planet of the Apes	2017	US	Matt Reeves	20th Century Fox	214 687	137
20	Pirates of the Caribbean: ...	2017	US	J. Rønning, ...	Walt Disney	204 978	131
21	Kong: Skull Island	2017	US / CN	Jordan Vogt-Roberts	Warner Bros.	202 247	137
22	Transformers: The Last Knight	2017	US / CN	Michael Bay	Paramount Pictures	192 081	115
23	Blade Runner 2049	2017	US / GB / ...	Denis Villeneuve	Sony Pictures	184 649	94
24	Cars 3	2017	US	Brian Fee	Walt Disney	174 803	95
25	Victoria & Abdul	2017	GB / US	Stephen Frears	Paramount Pictures	167 619	127
26	Sing	2016	US / JP	G. Jennings, ...	Paramount Pictures	158 069	100
27	La La Land	2016	US	Damien Chazelle	Entertainment One	153 410	96
28	The Emoji Movie	2017	US	Tony Leondis	Sony Pictures	149 549	79
29	Fifty Shades Darker	2017	US / CN	James Foley	Paramount Pictures	147 879	103
30	The LEGO Batman Movie	2017	US / DK	Chris McKay	Warner Bros.	147 256	126
31	Baby Driver	2017	GB INC / US	Edgar Wright	Sony Pictures	147 028	82
32	Rogue One	2016	US	Gareth Edwards	Walt Disney	120 010	135
33	A Bad Moms Christmas	2017	US / CN	Jon Lucas, ...	Roadshow	117 222	97
34	Wonder	2017	US / HK	Stephen Chbosky	Roadshow	112 872	106
35	The Mummy	2017	US / CN	Alex Kurtzman	Paramount Pictures	112 663	102
36	Annabelle 2	2017	US	David Sandberg	Warner Bros.	112 000	57
37	Passengers	2016	US	Morten Tyldum	Roadshow	106 712	104
38	Captain Underpants: The ...	2017	US / CA / ...	David Soren	20th Century Fox	104 584	96
39	Split	2016	US / JP	M. Night Shyamalan	Paramount Pictures	103 235	59
40	The LEGO Ninjago Movie	2017	US / DK	C. Bean, ...	Warner Bros.	100 513	105
41	xXx: Return of Xander Cage	2017	US / CN / CA	D.J. Caruso	Paramount Pictures	99 058	71
42	Baywatch	2017	US / CN / GB	Seth Gordon	Paramount Pictures	98 146	70
43	Alien: Covenant	2017	US	Ridley Scott	20th Century Fox	96 124	81
44	The Big Sick	2017	US	M. Showalter	Roadshow	95 593	100
45	Smurfs: The Lost Village	2017	US / HK	Kelly Asbury	Sony Pictures	94 703	99
46	The Great Wall	2016	CN / US	Yimou Zhang	Paramount Pictures	94 313	75
47	Pork Pie	2017	NZ	Matt Murphy	StudioCanal	92 520	105
48	Their Finest	2016	GB / SE	Lone Scherfig	Transmission	86 131	72
49	Jumanji: Welcome to the Jungle	2017	US	Jake Kasdan	Sony Pictures	84 884	98
50	Ghost in the Shell	2017	US / CN / ...	R. Sanders	Paramount Pictures	84 534	77

Source: European Audiovisual Observatory / LUMIERE, Comscore

16.3. NZ - Market potential for European films

16.3.1. NZ - Market volume for European films

Table 200. NZ - Overview market volume for European films (2017)

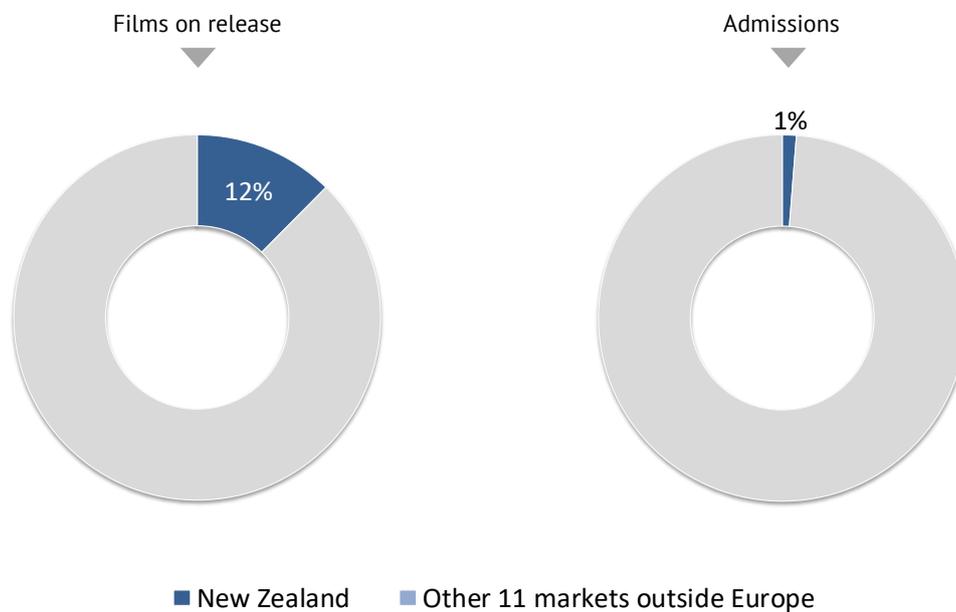
As tracked in LUMIERE

Key indicators	Amount	Market share 2017	Total market
Admissions	1 196 239	8%	14 616 730
GBO (in EUR)	9 001 178	8%	110 498 148
Films on release	83	20%	425
- First releases	73	19%	391
- Other	10	29%	34
Prints	2 449	18%	13 765
Average admissions per first release	15 858	-	35 240
Average prints per first release	32	-	33
Average admissions per other release	3 861	-	24 643
Average prints per other release	13	-	27

Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 134. NZ - Weight of New Zealand as an export market for European films (2017)

As tracked in LUMIERE



Source: European Audiovisual Observatory / LUMIERE, Comscore



16.3.2. NZ - Concentration among European films

Table 201. NZ - Concentration of admissions and prints for European films (2017)

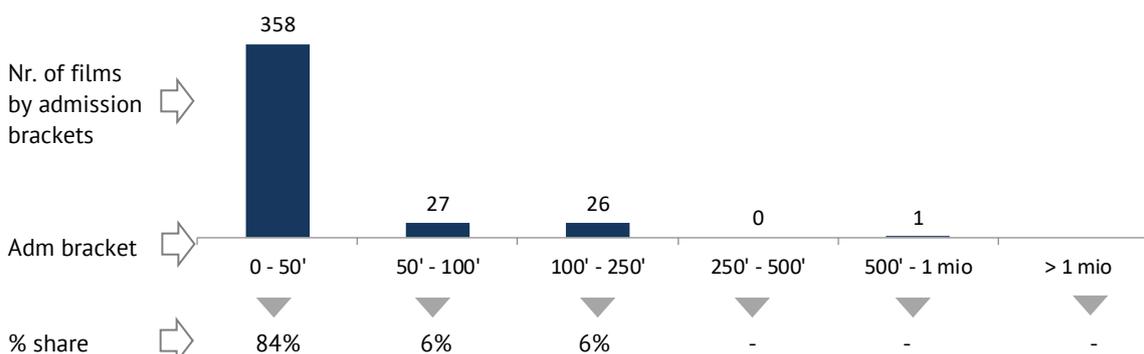
As tracked in LUMIERE

Top films	Cumulative admissions	Cumulative % share	Cumulative prints	% share of prints
Top 10	687 683	57%	820	33%
Top 20	915 479	77%	1 280	52%
Top 30	1 036 089	87%	1 690	69%
Top 50	1 147 285	96%	2 090	85%
Other 33 films	48 954	4%	359	15%
All films on release	1 196 239	100%	2 449	100%

Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 135. NZ - Number of European films on release by admission brackets (2017)

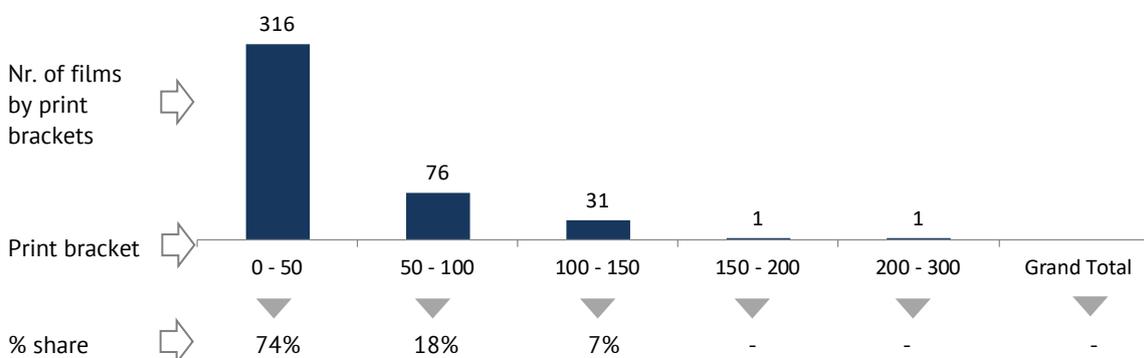
Admission brackets in thousands tickets sold



Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 136. NZ - Number of European films on release by print brackets (2017)

Print brackets in units



Source: European Audiovisual Observatory / LUMIERE, Comscore



16.3.3. NZ - European films by country of origin

Table 202. NZ - Admissions to European films by country of origin (2017)

As tracked in LUMIERE

Rank	Country		Admissions	% share of admissions to European films	% share of total films on release
1	GB	United Kingdom	913 094	76%	11%
2	FR	France	199 949	17%	5%
3	IE	Ireland	29 988	3%	2%
4	BE	Belgium	19 037	2%	0%
5	SE	Sweden	11 025	1%	0%
6	TR	Turkey	7 558	1%	0%
7	DE	Germany	7 282	1%	1%
8	ES	Spain	7 156	1%	0%
9	IT	Italy	1 150	0%	0%
Total			1 196 239	100%	20%

Source: European Audiovisual Observatory / LUMIERE, Comscore

Table 203. NZ - GBO for European films by country of origin (2017)

In EUR; As tracked in LUMIERE

Rank	Country code	Country	GBO in EUR	% share of GBO to European films	% share of total GBO
1	GB	United Kingdom	6 873 681	76%	6%
2	FR	France	1 500 593	17%	1%
3	IE	Ireland	227 139	3%	0%
4	BE	Belgium	142 780	2%	0%
5	SE	Sweden	85 765	1%	0%
6	TR	Turkey	55 304	1%	0%
7	DE	Germany	54 079	1%	0%
8	ES	Spain	53 049	1%	0%
9	IT	Italy	8 787	0%	0%
Total			9 001 178	100%	8%

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 204. NZ - European films on release by country of origin (2017)

As tracked in LUMIERE

Rank	Country code	Country	Films on release	% share of European films on release	% share of total films on release
1	GB	United Kingdom	46	55%	11%
2	FR	France	20	24%	5%
3	IE	Ireland	7	8%	2%
4	DE	Germany	3	4%	1%
5	SE	Sweden	2	2%	0%
6	ES	Spain	2	2%	0%
7	TR	Turkey	1	1%	0%
8	IT	Italy	1	1%	0%
9	BE	Belgium	1	1%	0%
Total			83	100%	20%

Source: European Audiovisual Observatory / LUMIERE, Comscore

Table 205. NZ - European first releases by country of origin (2017)

As tracked in LUMIERE

Rank	Country code	Country	First releases	% share of European first releases	% share of total first releases
1	GB	United Kingdom	41	56%	10%
2	FR	France	18	25%	5%
3	IE	Ireland	6	8%	2%
4	DE	Germany	3	4%	1%
5	SE	Sweden	1	1%	0%
6	IT	Italy	1	1%	0%
7	TR	Turkey	1	1%	0%
8	ES	Spain	1	1%	0%
9	BE	Belgium	1	1%	0%
Total			73	100%	19%

Source: European Audiovisual Observatory / LUMIERE, Comscore

**Table 206. NZ - Prints of European films by country of origin (2017)**

As tracked in LUMIERE

Rank	Country code	Country	Nr. of prints	% share of prints to European films	% share of total prints
1	GB	United Kingdom	1 772	72%	13%
2	FR	France	397	16%	3%
3	IE	Ireland	106	4%	1%
4	SE	Sweden	54	2%	0%
5	BE	Belgium	46	2%	0%
6	DE	Germany	42	2%	0%
7	TR	Turkey	18	1%	0%
8	ES	Spain	11	0%	0%
9	IT	Italy	3	0%	0%
Total			2 449	100%	18%

Source: European Audiovisual Observatory / LUMIERE, Comscore



16.3.4. NZ - Top European films 2013-2017

Table 207. NZ - Top 50 European films by admissions (2013)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	Les Misérables	2012	GB / US	Tom Hooper	Paramount Pictures	249 372	n.a.
2	Rush	2013	GB INC / ...	Ron Howard	Universal Pictures	65 457	n.a.
3	About Time	2013	GB	Richard Curtis	Gussi	61 480	n.a.
4	Philomena	2013	GB / US / FR	Stephen Frears	Zima	53 503	n.a.
5	The World's End	2013	GB / US / JP	Edgar Wright	Quality Films	53 297	n.a.
6	I Give It a Year	2013	GB / FR / DE	Dan Mazer	Diamond Films	52 233	n.a.
7	Lo imposible	2012	ES / US	J. A. Bayona	Universal Pictures	49 456	n.a.
8	Song for Marion	2012	GB / DE	P. A. Williams	20th Century Fox	43 125	n.a.
9	Barbara	2012	DE	C. Petzold	Star Distribution	29 393	n.a.
10	Anna Karenina	2012	GB	Joe Wright	Mantarraya	28 582	n.a.
11	Hyde Park on Hudson	2012	GB INC / US	Roger Michell	Gussi	25 721	n.a.
12	Diana	2013	GB / FR / BE	O. Hirschbiegel	Diamond Films	23 173	n.a.
13	La migliore offerta	2013	IT	G. Tornatore	Quality Films	15 628	n.a.
14	Seven Psychopaths	2012	GB INC / US	M. McDonagh	Zima	15 357	n.a.
15	Amour	2012	FR / DE / AT	M. Haneke	Star Distribution	15 347	n.a.
16	Les saveurs du Palais	2012	FR	C. Vincent	Nueva Era	13 998	n.a.
17	Great Expectations	2012	GB / US	Mike Newell	Gussi	12 810	n.a.
18	Kon-Tiki	2012	NO / GB / ...	E. Sandberg	Corazon Films	12 315	n.a.
19	The Sweeney	2012	GB	Nick Love	Nueva Era	8 780	n.a.
20	The Imposter	2012	GB	Bart Layton	Gussi	7 837	n.a.
21	La cage dorée	2013	FR	Ruben Alves	Nueva Era	7 556	n.a.
22	Jagten	2012	DK / SE	T. Vinterberg	Dragon Multimedia	6 371	n.a.
23	Dans la maison	2012	FR	François Ozon	Nueva Era	6 076	n.a.
24	Alan Partridge	2013	GB / FR	Declan Lowney	Gussi	5 632	n.a.
25	Only God Forgives	2013	DK / FR / ...	N. Winding Refn	Nueva Era	5 596	n.a.
26	Filth	2013	GB / DE / ...	Jon S. Baird	Mantarraya	5 536	n.a.
27	Thérèse Desqueyroux	2012	FR	Claude Miller	Mantarraya	4 869	n.a.
28	Les adieux à la reine	2012	FR / ES	Benoît Jacquot	Corazon Films	4 754	n.a.
29	Le fils de l'autre	2012	FR	Lorraine Levy	Canana	4 427	n.a.
30	Bekas	2012	SE / FI / IQ	Karzan Kader	Quality Films	4 346	n.a.
31	Private Peaceful	2012	GB	Pat O'Connor	Nueva Era	4 124	n.a.
32	Menú degustació	2013	ES	Roger Gual	Cineteca Nacional	3 961	n.a.
33	Cherchez Hortense	2012	FR	Pascal Bonitzer	Quality Films	3 848	n.a.
34	Une Estonienne à Paris	2012	FR / EE / BE	Ilmar Raag	Sony Pictures	3 817	n.a.
35	Night Train to Lisbon	2013	DE / CH / PT	Bille August	Canana	3 776	n.a.
36	Mr. Morgan's Last Love	2013	DE / BE / ...	S. Nettelbeck	Nueva Era	3 759	n.a.
37	The Christmas Candle	2013	GB / US	J. Stephenson	Canibal	3 423	n.a.
38	L'écume des jours	2013	FR / BE	Michel Gondry	Canibal	3 388	n.a.
39	Blancanieves	2012	ES / FR	Pablo Berger	Dragon Multimedia	3 105	n.a.
40	Exhibition on Screen: Manet ...	2013	GB	P. Grabsky, ...	Zima	3 067	n.a.
41	Ping Pong	2012	GB	Hugh Hartford	Cineteca Nacional	3 040	n.a.
42	Broken	2012	GB	Rufus Norris	Cineteca Nacional	2 804	n.a.
43	Die verlorene Zeit	2011	DE	Anna Justice	Cineteca Nacional	2 746	n.a.
44	Tu seras mon fils	2011	FR	Gilles Legrand	Cineteca Nacional	2 436	n.a.
45	Camille redouble	2012	FR	Noémie Lvovsky	Cineteca Nacional	2 405	n.a.
46	Venuto al mondo	2012	IT / ES	S. Castellitto	Axolote Cine	2 376	n.a.
47	Exhibition on Screen: Munch 150	2013	GB	Ben Harding	Nueva Era	1 902	n.a.
48	The Weight of Elephants	2013	DK / NZ / ...	D. Borgman	Nueva Era	1 844	n.a.
49	Exhibition on Screen: Vermeer ...	2013	GB	P. Grabsky, ...	Nueva Era	1 809	n.a.
50	Parlez-moi de vous	2012	FR	Pierre Pinaud	Nueva Era	1 740	n.a.

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 208. NZ - Top 50 European films by admissions (2014)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	Philomena	2013	GB / US / FR	Stephen Frears	Rialto/Hopscotch	176 700	n.a.
2	Mrs. Brown's Boys D'Movie	2014	GB / IE	Ben Kellett	Paramount Pictures	128 868	n.a.
3	Lucy	2014	FR	Luc Besson	Paramount Pictures	88 717	n.a.
4	Paddington	2014	GB / FR	Paul King	StudioCanal	67 766	n.a.
5	Pride	2014	GB / FR	M. Warchus	Entertainment One	61 866	n.a.
6	Sunshine on Leith	2013	GB	Dexter Fletcher	Entertainment One	40 972	n.a.
7	The Inbetweeners Movie 2	2014	GB	D. Beesley, ...	Roadshow	38 847	n.a.
8	The House of Magic	2013	BE	J. Degruson, ...	StudioCanal	34 044	n.a.
9	Calvary	2014	IE / GB	J. M. McDonagh	Transmission/Madm	32 091	n.a.
10	Cuban Fury	2014	GB	James Griffiths	StudioCanal	31 946	n.a.
11	What We Did on Our Holiday	2014	GB	A. Hamilton, ...	Transmission/Madm	31 094	n.a.
12	Grace of Monaco	2014	FR / US / ...	Olivier Dahan	Entertainment One	29 190	n.a.
13	Belle	2013	GB	Amma Asante	Roadshow/Icon	28 524	n.a.
14	The Trip to Italy	2014	GB	M. Winterbottom	Madman Cinema	25 103	n.a.
15	The Two Faces of January	2014	GB / FR / US	Hossein Amini	StudioCanal	23 912	n.a.
16	Love, Rosie	2014	DE / GB	Christian Ditter	StudioCanal	23 323	n.a.
17	Ida	2013	PL / DK	P. Pawlikowski	Curious Films	20 782	n.a.
18	Hundraåringen som klev ...	2013	SE	Felix Herngren	StudioCanal	18 151	n.a.
19	The Invisible Woman	2013	GB	Ralph Fiennes	Entertainment One	12 228	n.a.
20	Le Week-End	2013	GB / FR	Roger Michell	Transmission/Madm	11 262	n.a.
21	Mr. Turner	2014	GB / DE / FR	Mike Leigh	Transmission/Madm	10 351	n.a.
22	La cage dorée	2013	FR	Ruben Alves	Palace/Madman	9 671	n.a.
23	La grande bellezza	2013	IT / FR	P. Sorrentino	Palace/Madman	8 209	n.a.
24	Hector and the Search for ...	2014	DE / CA / ...	Peter Chelsom	Becker Film Group	8 033	n.a.
25	The Selfish Giant	2013	GB	Clio Barnard	Rialto	6 136	n.a.
26	A Most Wanted Man	2014	GB / US / DE	Anton Corbijn	Roadshow	5 104	n.a.
27	Le passé	2013	FR / IT	Asghar Farhadi	Transmission/Madm	4 638	n.a.
28	Jimmy's Hall	2014	GB / IE / FR	Ken Loach	Rialto	4 544	n.a.
29	Ernest & Celestine	2012	FR / BE / LU	S. Aubier, ...	Rialto	4 478	n.a.
30	Postman Pat: The Movie	2014	GB	Mike Disa	Pinnacle Films	3 864	n.a.
31	Only Lovers Left Alive	2013	DE / CH / ...	Jim Jarmusch	Madman Cinema	3 625	n.a.
32	Locke	2013	GB INC / US	Steven Knight	Madman Cinema	3 232	n.a.
33	La vie d'Adèle	2013	FR / BE / ES	A. Kechiche	Transmission/Madm	3 154	n.a.
34	A Promise	2013	FR / BE	Patrice Leconte	Vendetta Films	2 721	n.a.
35	Night Train to Lisbon	2013	DE / CH / PT	Bille August	Pinnacle Films	2 710	n.a.
36	Kvinden i buret	2013	DK / DE / SE	M. Nørgaard	Madman Cinema	2 583	n.a.
37	Le temps de l'aventure	2013	FR / BE / IE	Jérôme Bonnell	Rialto	2 536	n.a.
38	Elle s'en va	2013	FR	E. Bercot	Umbrella	2 413	n.a.
39	The Broken Circle Breakdown	2012	BE / NL	F. Van Groeningen	Entertainment One	2 385	n.a.
40	Good Vibrations	2012	GB / IE	L. Barros D'Sa, ...	Curious Films	2 333	n.a.
41	Paris Follies	2014	FR	Marc Fitoussi	Palace/Madman	1 771	n.a.
42	Hannah Arendt	2012	DE / FR / ...	M. von Trotta	Curious Films	1 627	n.a.
43	The Spirit of '45	2013	GB	Ken Loach	Rialto	1 487	n.a.
44	La grande boucle	2013	FR	Laurent Tuel	Vendetta Films	1 450	n.a.
45	One Chance	2013	GB INC / US	David Frankel	Roadshow	1 384	n.a.
46	Eyjafjallajökull	2013	FR	Alexandre Coffre	Pinnacle Films	1 328	n.a.
47	Rock the Casbah	2013	FR / MA	Laïla Marrakchi	Pinnacle Films	1 301	n.a.
48	Quai d'Orsay	2013	FR	B. Tavernier	Curious Films	1 218	n.a.
49	20,000 Days on Earth	2014	GB	Iain Forsyth, ...	Madman Cinema	1 168	n.a.
50	Maya the Bee Movie	2014	DE / AU	Alexs Stadermann		1 096	n.a.

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 209. NZ - Top 50 European films by admissions (2015)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	Taken 3	2014	FR	O. Megaton	20th Century Fox	182 401	90
2	The Theory of Everything	2014	GB INC / US	James Marsh	Paramount Pictures	115 426	79
3	Paddington	2014	GB / FR	Paul King	StudioCanal	88 186	91
4	Noble	2014	GB / VN	Stephen Bradley	Rialto	59 413	67
5	A Royal Night Out	2015	GB	Julian Jarrold	Paramount Pictures	55 758	91
6	Man Up	2015	GB / FR	Ben Palmer	StudioCanal	53 923	58
7	Shaun the Sheep Movie	2015	GB	M. Burton, ...	StudioCanal	52 737	82
8	Mr. Turner	2014	GB / DE / FR	Mike Leigh	Transmission/Madman	45 164	46
9	Amy	2015	GB / US	Asif Kapadia	Entertainment One	39 218	43
10	A Little Chaos	2014	GB	Alan Rickman	Transmission/Madman	26 669	39
11	What We Did on Our Holiday	2014	GB	A. Hamilton, ...	Transmission/Madman	25 751	44
12	Learning to Drive	2014	GB / US	Isabel Coixet	Madman Cinema	25 344	36
13	Testament of Youth	2014	GB	James Kent	Transmission/Madman	20 279	48
14	Dior and I	2014	FR	Frédéric Tcheng	Madman Cinema	18 085	23
15	Miss You Already	2015	GB	C. Hardwicke	Entertainment One	17 176	66
16	Suffragette	2015	GB	Sarah Gavron	Transmission	16 833	56
17	The Salt of the Earth	2014	FR / BR / IT	J. Ribeiro Salgado, ...	Madman Cinema	13 777	23
18	Mandariinid	2013	EE / GE	Zaza Urushadze	Rialto	13 248	25
19	The Gunman	2015	ES / GB / ...	Pierre Morel	StudioCanal	12 051	47
20	Youth	2015	IT / FR / ...	Paolo Sorrentino	StudioCanal	11 622	38
21	Madame Bovary	2014	DE / BE / US	Sophie Barthes	Transmission/Madman	11 067	33
22	The Transporter Refueled	2015	FR / CN / BE	C. Delamarre	Roadshow/Icon	10 845	11
23	The Vatican Museums 3D	2014	GB / IT	M. Pianigiani	Rialto	10 015	36
24	Samba	2014	FR	O. Nakache, ...	Transmission/Madman	9 783	25
25	We Are Your Friends	2015	GB / FR / US	Max Joseph	StudioCanal	9 600	51
26	X+Y	2014	GB	M. Matthews	Pinnacle Films	9 338	39
27	La isla mínima	2014	ES	A. Rodríguez	Vendetta Films	9 036	19
28	Turist	2014	SE / DK / ...	Ruben Östlund	Rialto	8 385	24
29	Macbeth	2015	GB / FR	Justin Kurzel	Transmission/Madman	7 784	15
30	Leviafan	2014	RU	A. Zvyagintsev	Palace Films	7 346	8
31	The program	2015	GB / FR	Stephen Frears	StudioCanal	6 655	38
32	Roger Waters the Wall	2014	GB	S. Evans, ...	Rialto	6 235	44
33	Still Life	2013	GB / IT	U. Pasolini	Palace Films	5 821	8
34	Queen and Country	2014	IE / RO / ...	John Boorman	Rialto	4 944	38
35	Elser	2015	DE	O. Hirschbiegel	StudioCanal	4 059	22
36	Exhibition on Screen: The Impressionists 2015	2015	GB	Phil Grabsky	Rialto	3 688	17
37	Kidnapping Mr. Heineken	2015	BE / NL / ...	D. Alfredson	Becker Film Group	3 655	26
38	Gemma Boveri	2014	FR	Anne Fontaine	Regency Film	3 629	16
39	Vivir es fácil con los ojos cerrados	2013	ES	David Trueba	Palace Films	3 196	8
40	Loin des hommes	2014	FR	David Oelhoffen	Palace Films	3 122	8
41	Exhibition on Screen: Vincent Van Gogh - A New Way of ...	2015	GB	Phil Grabsky	Rialto	2 934	20
42	Bon Retablissement	2014	FR	Jean Becker	Rialto	2 929	21
43	London Road	2015	GB	Rufus Norris	Rialto	2 921	20
44	La famille Bélier	2014	FR / BE	Eric Lartigau	Palace/Madman	2 794	14
45	David Bowie Is	2014	GB	H. Hamilton	RealD Inc.	2 464	22
46	Pride	2014	GB / FR	M. Warchus	Entertainment One	2 209	16
47	Paris Folies	2014	FR	Marc Fitoussi	Palace/Madman	1 770	12
48	The Falling	2014	GB	Carol Morley	Vendetta Films	1 737	11
49	Kis Uykusu	2014	TR / FR / DE	N. Bilge Ceylan	Rialto	1 502	6
50	Listen to Me Marlon	2015	GB	Stevan Riley	Rialto	1 283	10

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 210. NZ - Top 50 European films by admissions (2016)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	Bridget Jones's Baby	2016	GB / US / FR	S. Maguire	Paramount Pictures	265 631	114
2	The Lady in the Van	2015	GB	N. Hytner	Entertainment One	208 615	93
3	Absolutely Fabulous: The Movie	2016	GB INC / US	M. Fletcher	20th Century Fox	129 991	104
4	Brooklyn	2015	GB / IE / CA	John Crowley	Transmission	102 018	60
5	Eddie the Eagle	2016	GB INC / ...	Dexter Fletcher	20th Century Fox	89 598	92
6	Florence Foster Jenkins	2016	GB	S. Frears	Entertainment One	74 025	96
7	Eye in the Sky	2015	GB	Gavin Hood	Entertainment One	54 561	54
8	Dad's Army	2016	GB	Oliver Parker	Paramount Pictures	49 803	94
9	Suffragette	2015	GB	Sarah Gavron	Transmission	46 331	62
10	Love & Friendship	2016	GB / IE / ...	Whit Stillman	Transmission	42 383	59
11	The Danish Girl	2015	GB / US / ...	Tom Hooper	Paramount Pictures	36 618	69
12	A United Kingdom	2016	GB / US / CZ	Amma Asante	Transmission	35 291	69
13	Sing Street	2016	IE / GB / US	John Carney	Roadshow/Hopscotch	33 301	42
14	I, Daniel Blake	2016	GB / FR / BE	Ken Loach	Transmission	31 325	45
15	45 Years	2015	GB	Andrew Haigh	Madman Cinema	26 407	34
16	Carol	2015	GB / US / AU	Todd Haynes	Transmission	24 350	44
17	Dough	2015	GB / HU	J. Goldschmidt	RealD Inc.	23 535	39
18	Our Kind of Traitor	2016	GB / FR	Susanna White	StudioCanal	22 267	46
19	The Carer	2016	GB / HU	János Edelényi	RealD Inc.	17 611	40
20	David Brent: Life on the Road	2016	GB INC / US	Ricky Gervais	Entertainment One	17 406	75
21	Golden Years	2016	GB	John Miller	Rialto	16 629	53
22	Phoenix	2014	DE / PL	C. Petzold	Madman Cinema	13 711	21
23	La famille Bélier	2014	FR / BE	Eric Lartigau	Palace/Madman	12 624	24
24	Im Labyrinth des Schweigens	2014	DE	G. Ricciarelli	Madman Cinema	11 823	17
25	Hrútar	2015	IS / DK / ...	G. Hákonarson	Palace/Madman	10 234	21
26	Robinson Crusoe	2016	BE / FR / US	V. Kesteloot, ...	StudioCanal	9 767	46
27	Bastille Day	2016	GB INC / ...	James Watkins	StudioCanal	8 763	35
28	A Bigger Splash	2015	IT	L. Guadagnino	StudioCanal	8 744	30
29	Dancer	2016	GB INC / US	Steven Cantor	Vendetta Films	8 003	28
30	My Scientology Movie	2015	GB / US	John Dower	Madman Cinema	5 353	11
31	Painting the Modern Garden: Monet to Matisse	2016	GB	D. Bickerstaff, ...	RealD Inc.	4 885	22
32	Blood Father	2016	FR	J.-F. Richet	Icon Film Distribution	4 617	21
33	Julieta	2016	ES	P. Almodóvar	Transmission	4 585	12
34	Sunset Song	2015	GB / LU	T. Davies	Madman Cinema	4 451	23
35	Exhibition On Screen: Florence ...	2015	IT	Luca Viotto	RealD Inc.	4 440	18
36	One More Time with Feeling	2016	GB / FR	A. Dominik	Picturehouse	3 539	5
37	Leonardo da Vinci - Il genio ...	2016	IT	Luca Lucini, ...	RealD Inc.	3 395	21
38	Crossing Rachmaninoff	2015	IT / NZ	R. Tansley	RealD Inc.	3 117	23
39	Francisco - El Padre Jorge	2015	ES / AR / IT	B. Docampo Feijóo	Vendetta Films	3 006	14
40	Liza	1972	IT / FR	Marco Ferreri	Crow McNally Films	2 743	14
41	The rehearsal	2015	ES	Lluís Baulida	Transmission	2 740	15
42	Så ock på jorden	2015	SE / NO	Kay Pollak	Madman Cinema	2 740	15
43	Marguerite	2015	FR / CZ / BE	Xavier Giannoli	Transmission	2 697	16
44	En man som heter Ove	2015	SE / NO	Hannes Holm	Rialto	2 558	33
45	Renoir: Revered And Reviled	2016	GB	Phil Grabsky	RealD Inc.	2 134	24
46	St. Peter's and the Papal ...	2016	IT	Luca Viotto	RealD Inc.	2 090	23
47	Doctor Who: The Power of the ...	2016	GB	C. Barry	Independent	1 895	48
48	Miss Saigon: 25th Anniversary	2016	GB	Brett Sullivan	Paramount Pictures	1 883	26
49	Youth	2015	IT / FR / ...	Paolo Sorrentino	StudioCanal	1 871	17
50	Supersonic	2016	GB	Mat Whitecross	Madman Cinema	1 844	21

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 211. NZ - Top 50 European films by admissions (2017)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	Victoria & Abdul	2017	GB / US	S. Frears	Paramount Pictures	167 619	127
2	Their Finest	2016	GB / SE	Lone Scherfig	Transmission	86 131	72
3	T2 Trainspotting	2017	GB	Danny Boyle	Sony Pictures	65 210	72
4	Viceroy's House	2017	GB / IN / SE	G. Chadha	Transmission	63 199	79
5	Hampstead	2017	GB / BE	Joel Hopkins	Entertainment One	62 549	77
6	Ballerina	2016	FR / CA	E. Summer, ...	StudioCanal	56 063	70
7	A Street Cat Named Bob	2016	GB	R. Spottiswoode	Sony Pictures	54 009	42
8	Valerian and the City of ...	2017	FR / CN / ...	Luc Besson	Entertainment One	53 404	126
9	My Cousin Rachel	2017	GB INC / US	Roger Michell	20th Century Fox	42 799	50
10	Paddington 2	2017	GB / FR	Paul King	StudioCanal	36 700	105
11	Churchill	2017	GB	J. Teplitzky	Transmission	36 360	46
12	Goodbye Christopher Robin	2017	GB INC / US	Simon Curtis	20th Century Fox	35 929	86
13	The Trip to Spain	2017	GB	M. Winterbottom	Madman Cinema	23 154	44
14	The Time of Their Lives	2017	GB	Roger Goldby	Rialto	22 846	54
15	Les innocentes	2016	FR / PL	Anne Fontaine	Rialto	21 405	40
16	A United Kingdom	2016	GB / US / CZ	Amma Asante	Transmission	20 447	47
17	Whisky Galore	2016	GB	G. MacKinnon	Vendetta Films	19 180	36
18	The Son of Bigfoot	2017	BE / FR	J. Degruson, ...	StudioCanal	19 037	46
19	Denial	2016	GB INC / US	Mick Jackson	Entertainment One	15 538	32
20	Alone in Berlin	2016	GB / FR / DE	Vincent Perez	Icon Film Distribution	13 900	29
21	Madame	2017	FR	Amanda Sthers	StudioCanal	13 706	23
22	Médecin de campagne	2016	FR	Thomas Liti	Madman Cinema	13 336	25
23	Rosalie Blum	2015	FR	J. Rappeneau	Palace Films	13 081	9
24	47 Meters Down	2017	GB / DO / US	J. Roberts	Vendetta Films	12 739	28
25	Maudie	2016	IE / CA	Aisling Walsh	Transmission	12 243	35
26	The Man Who Invented Christmas	2017	GB / IE / ...	Bharat Nalluri	Icon Film Distribution	11 942	65
27	The Sense of an Ending	2017	GB	Ritesh Batra	Roadshow	11 460	121
28	Another Mother's Son	2017	GB	C. Menaul	Rialto	11 376	26
29	Tulip Fever	2017	GB INC / US	J. Chadwick	Roadshow	11 289	51
30	The Journey	2016	GB INC / US	Nick Hamm	Madman Cinema	9 438	27
31	The Eagle Huntress	2016	GB / MN / US	Otto Bell	Sony Pictures	9 215	12
32	En man som heter Ove	2015	SE / NO	Hannes Holm	Rialto	7 753	31
33	Kedi	2016	TR / US	Torun Ceyda	High Gloss	7 558	18
34	A Date for Mad Mary	2016	IE	D. Thornton	Rialto	7 420	17
35	Tommy's Honour	2016	GB INC / US	Jason Connery	Transmission	7 173	29
36	El olivo	2016	ES / DE	Iciar Bollain	Independent	6 885	8
37	Dancer	2016	GB INC / US	Steven Cantor	Vendetta Films	6 595	28
38	The Hippopotamus	2017	GB	John Jencks	Rialto	5 797	32
39	Chocolat	2016	FR	Roschdy Zem	Transmission	5 323	15
40	6 Days	2017	GB / NZ	Toa Fraser	Transmission	5 308	31
41	Personal Shopper	2016	FR / DE / CZ	Olivier Assayas	Rialto	5 282	19
42	Lady Macbeth	2016	GB	W. Oldroyd	Rialto	5 095	28
43	Handsome Devil	2016	IE	John Butler	Rialto	5 032	25
44	Toni Erdmann	2016	DE / AT / CH	Maren Ade	Madman Cinema	4 252	15
45	Frantz	2016	FR / DE	François Ozon	Rialto	4 141	9
46	Final Portrait	2017	GB INC / US	Stanley Tucci	Transmission	3 940	14
47	Exhibition on Screen: I, Claude Monet	2017	GB	Phil Grabsky	Rialto	3 849	22
48	Polina, danser sa vie	2016	FR	A. Preljocaj	Rialto	3 814	17
49	I Am Not Your Negro	2016	FR / US / ...	Raoul Peck	Madman Cinema	3 492	7
50	Borg McEnroe	2017	SE / DK / FI	Janus Metz	Vendetta Films	3 272	23

Source: European Audiovisual Observatory / LUMIERE, Comscore



16.3.5. NZ - Who is distributing European films?

Table 212. NZ - Top importers of European films based on admissions (2017)

As tracked in LUMIERE

Rank	Distributor	Admissions to European films	% share of admissions to European films	% share of distributor admissions	Nr. of European films	% share of European films	Nr. of prints	% share of prints of European films
1	Transmission	244 464	20%	34%	13	16%	421	17%
2	Paramount Pictures	167 619	14%	7%	1	1%	127	5%
3	Rialto	132 742	11%	69%	26	31%	534	22%
4	Sony Pictures	131 911	11%	10%	5	6%	134	5%
5	Entertainment One	131 491	11%	34%	3	4%	235	10%
6	StudioCanal	127 560	11%	36%	8	10%	262	11%
7	20th Century Fox	78 728	7%	4%	2	2%	136	6%
8	Madman Cinema	57 559	5%	38%	8	10%	132	5%
9	Vendetta Films	41 786	3%	32%	4	5%	115	5%
10	Icon Film Distribution	26 099	2%	51%	3	4%	95	4%
	Other distributors	56 280	5%	1%	10	12%	258	11%
	Total distributors	1 196 239	100%	8%	83	100%	2 449	100%

Source: European Audiovisual Observatory / LUMIERE, Comscore



17. MARKET PROFILE: UNITED STATES

17.1. US - 2017 at a glance

Table 213. US - Cinema market at a glance (2017)

Population (in millions)	325.9	Theatrical feature films produced	821
GDP per capita (in EUR)	52 771	Theatrical first releases in market	665
Screens	40 393	Gross box office (in M EUR)	9 335.3
Digital screens	43 216	Admissions (in millions)	1 216.8
Screens per million inhabitants	133	Avg ticket price (in EUR)	7.7

Source: IMF, MPAA, European Audiovisual Observatory / LUMIERE, Comscore

Table 214. US - Benchmark (2017)

	MX	RU	BR	US	CN
Population in mio	123.5	144.3	207.7	325.9	1 390.1
Screens	6 633	4 796	3 220	40 393	50 776
Screens per million inhabitants	54	33	16	124	37
Admissions in millions	338.0	211.3	181.3	1 216.8	1 620.0
Admissions per capita	2.7	1.5	0.9	3.7	1.2
Admissions per screen	37 391	37 668	67 153	35 952	38 462
GBO in MEUR	756.9	811.5	755.9	9 335.3	7 339.7
Average ticket price in EUR	2.2	3.8	4.2	7.7	4.5
Film releases ¹⁾	563	659	623	839	938
Admissions per release ¹⁾	602 356	322 112	283 456	1 306 911	1 612 039

1) As tracked in LUMIERE

Source: National data sources, European Audiovisual Observatory / LUMIERE, Comscore

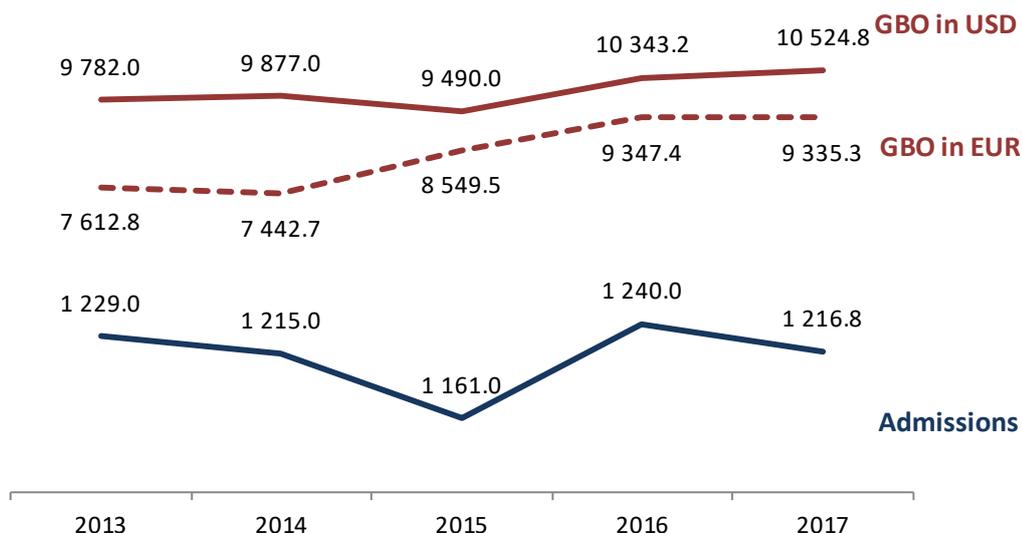


17.2. US - General market characteristics

17.2.1. US - Market trends

Figure 137. US - Box office trend (2013-2017)

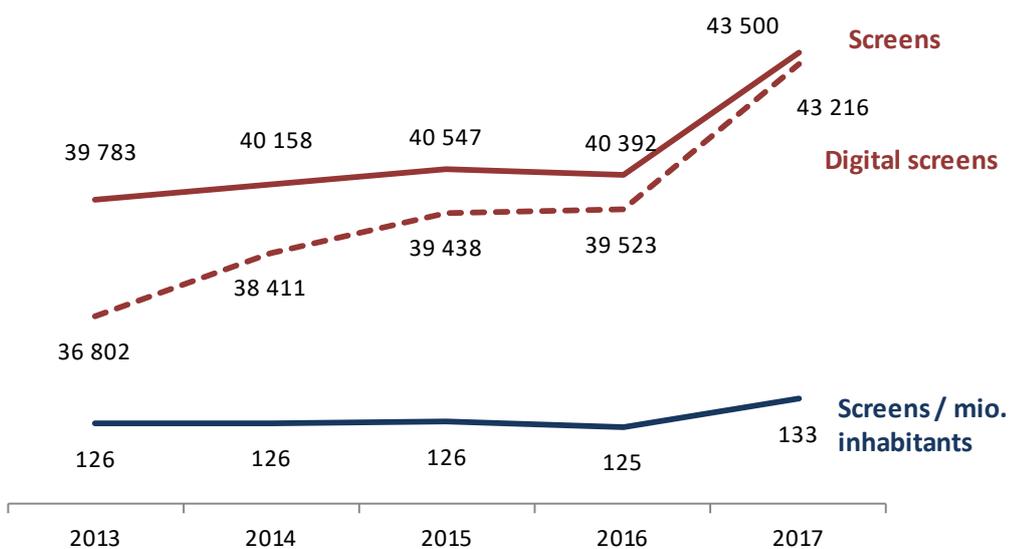
In millions; GBO in EUR converted at average annual bid rate.



Source: MPAA

Figure 138. US - Screen development (2013-2017)

Screens in units; Inhabitants in millions.

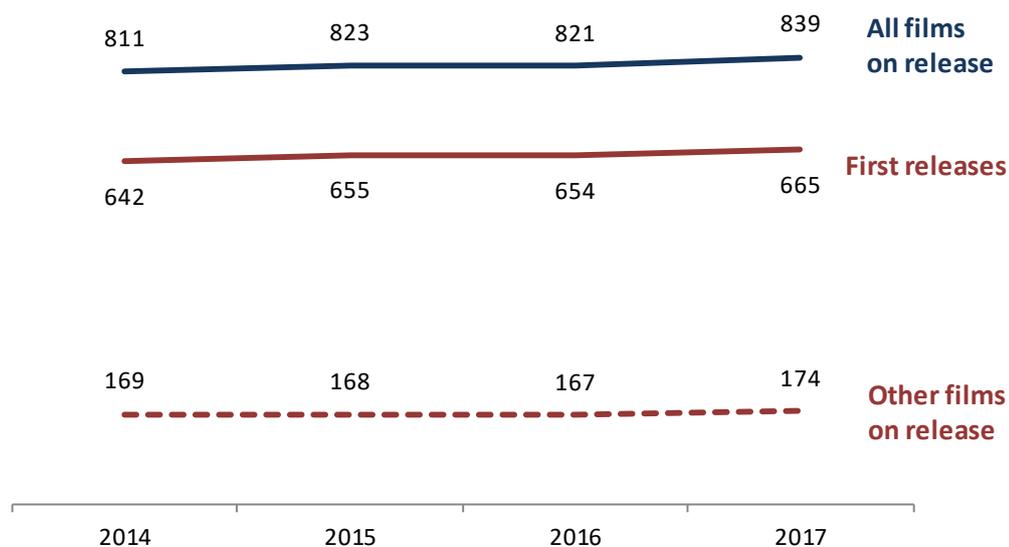


Source: MPAA



Figure 139. US - Development of film releases (2014-2017)

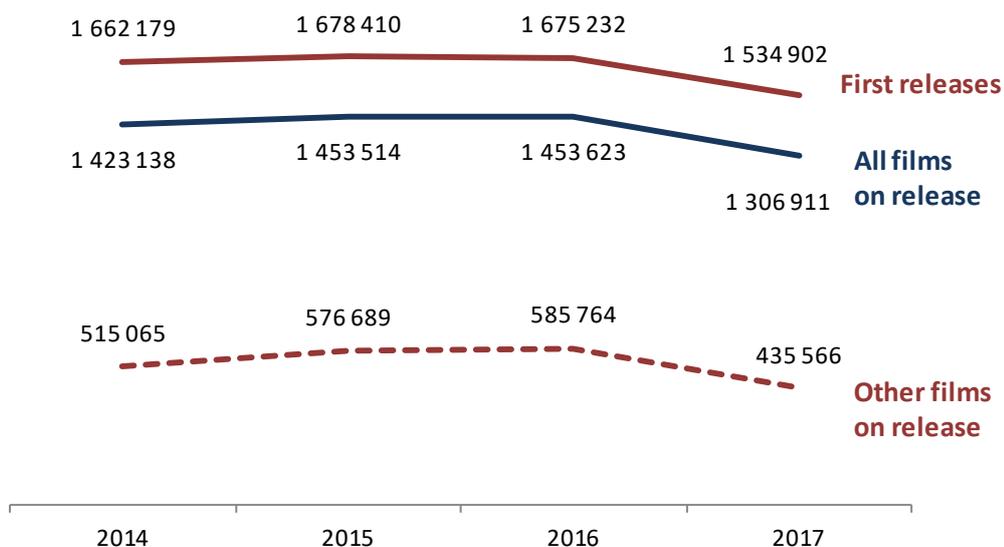
In units, as tracked in LUMIERE; Qualification of first releases based on release dates and production years



Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 140. US - Average admissions per film (2014-2017)

Estimated annual average admissions per film, in thousands; As tracked in LUMIERE



Source: European Audiovisual Observatory / LUMIERE, Comscore



17.2.2. US - Market concentration in 2017

Table 215. US - Concentration of admissions and prints (2017)

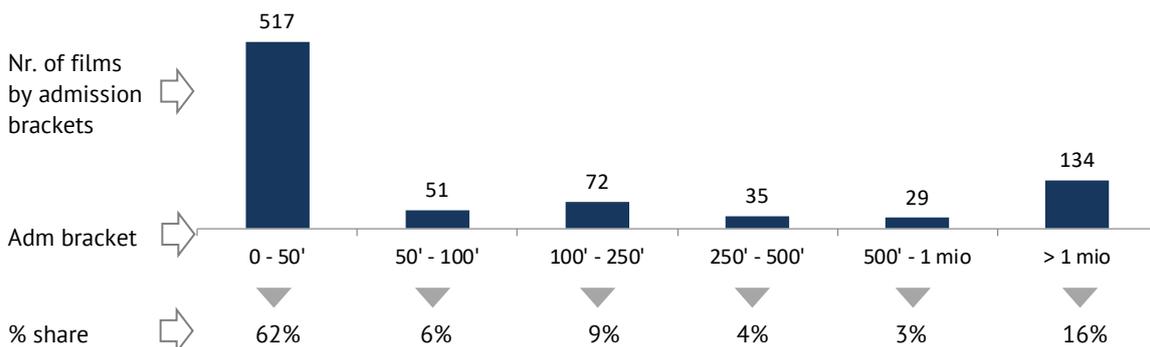
As tracked in LUMIERE

Top films	Cumulative admissions	Cumulative % share	Cumulative prints	% share of prints
Top 10	352 879 931	32%	n.a.	n.a.
Top 20	535 504 152	49%	n.a.	n.a.
Top 30	659 497 165	60%	n.a.	n.a.
Top 50	814 480 873	74%	n.a.	n.a.
Top 100	992 392 839	91%	n.a.	n.a.
Other 739 films	104 105 547	9%	n.a.	n.a.
All films on release	1 096 498 386	100%	n.a.	n.a.

Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 141. US - Number of films on release by admission brackets (2017)

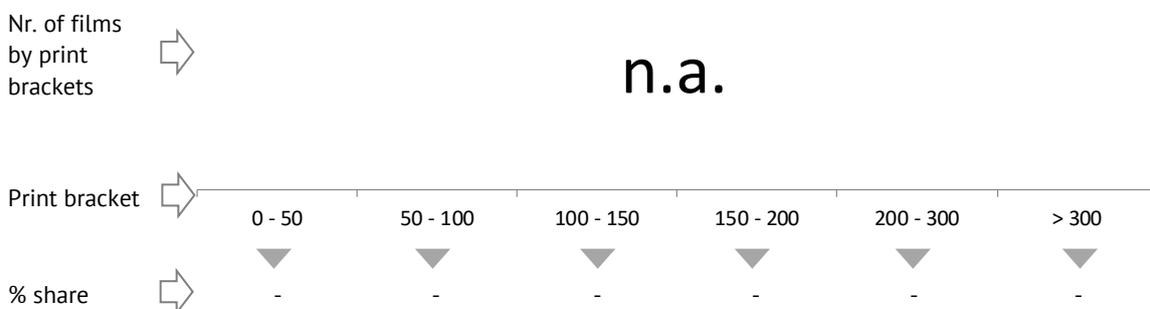
Admission brackets in thousands tickets sold



Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 142. US - Number of films on release by print brackets (2017)

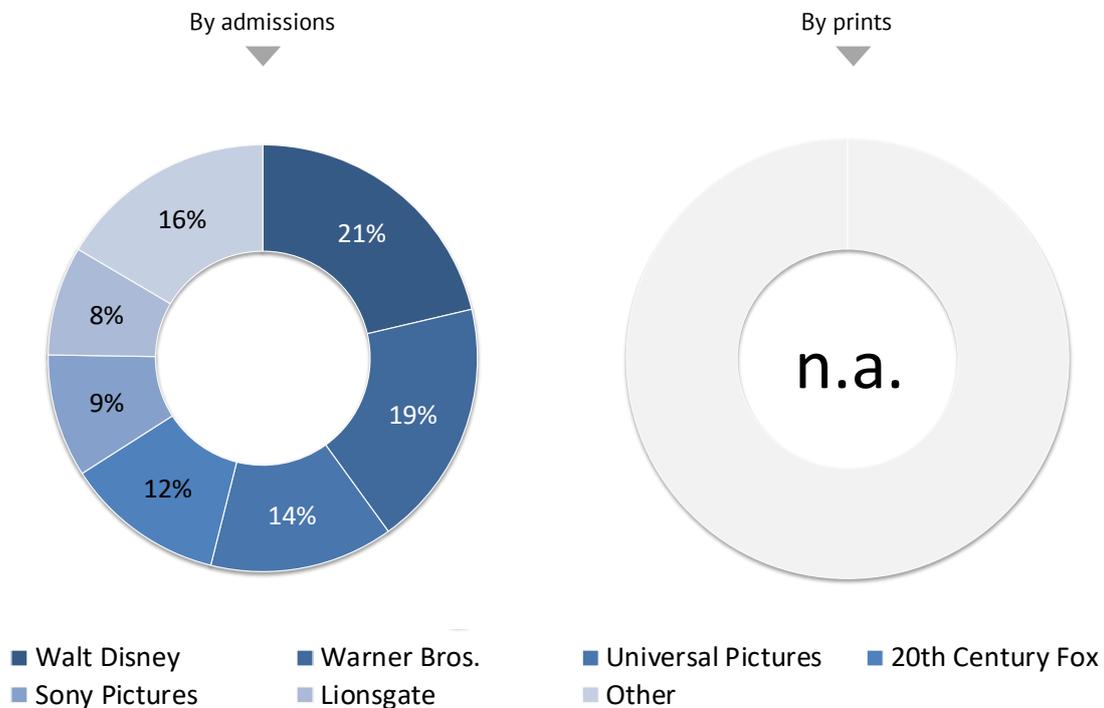
Print brackets in units.



Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 143. US - Top distributors (2017)

Admission brackets in thousands tickets sold



Source: European Audiovisual Observatory / LUMIERE, Comscore

Table 216. US - Top 10 distributors (2017)

Admission brackets in thousands tickets sold

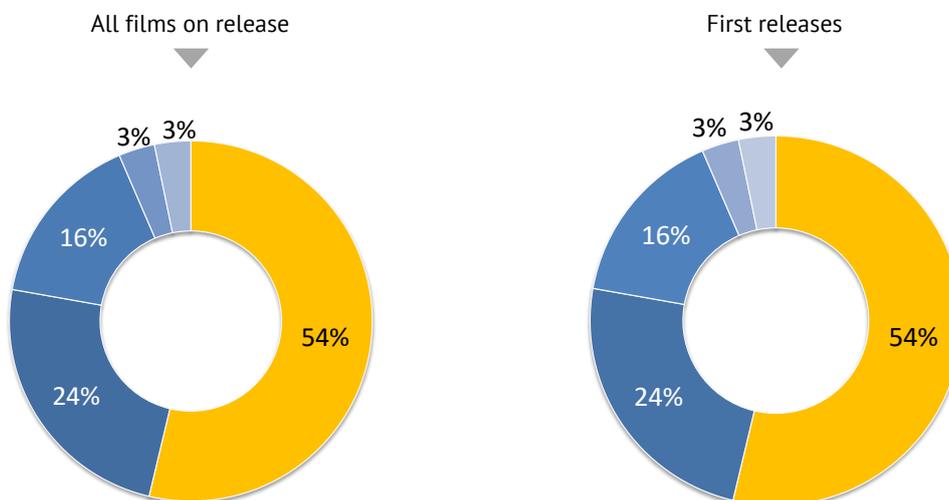
Rank	Distributor	Admissions	% share	Avg. adm. per film	Nr. of films	% share	Nr. of prints	% share
1	Walt Disney	233 640 572	21%	21 240 052	11	1%	n.a.	n.a.
2	Warner Bros.	205 844 816	19%	6 237 722	33	4%	n.a.	n.a.
3	Universal Pictures	151 420 717	14%	9 463 795	16	2%	n.a.	n.a.
4	20th Century Fox	131 766 278	12%	5 067 934	26	3%	n.a.	n.a.
5	Sony Pictures	102 429 955	9%	2 327 954	44	5%	n.a.	n.a.
6	Lionsgate	90 922 013	8%	4 132 819	22	3%	n.a.	n.a.
7	Paramount Pictures	52 661 607	5%	2 925 645	18	2%	n.a.	n.a.
8	STX Entertainment	20 483 098	2%	2 560 387	8	1%	n.a.	n.a.
9	Focus	12 701 730	1%	1 154 703	11	1%	n.a.	n.a.
10	The Weinstein Company	12 427 942	1%	1 775 420	7	1%	n.a.	n.a.
	Other distributors	82 199 658	7%	128 037	642	77%	n.a.	n.a.
	Total distributors	1 096 498 386	100%	1 308 471	838	100%	n.a.	n.a.

Source: European Audiovisual Observatory / LUMIERE, Comscore

17.2.3. US - Market share by origin

Figure 144. US - Film releases by region of origin (2017)

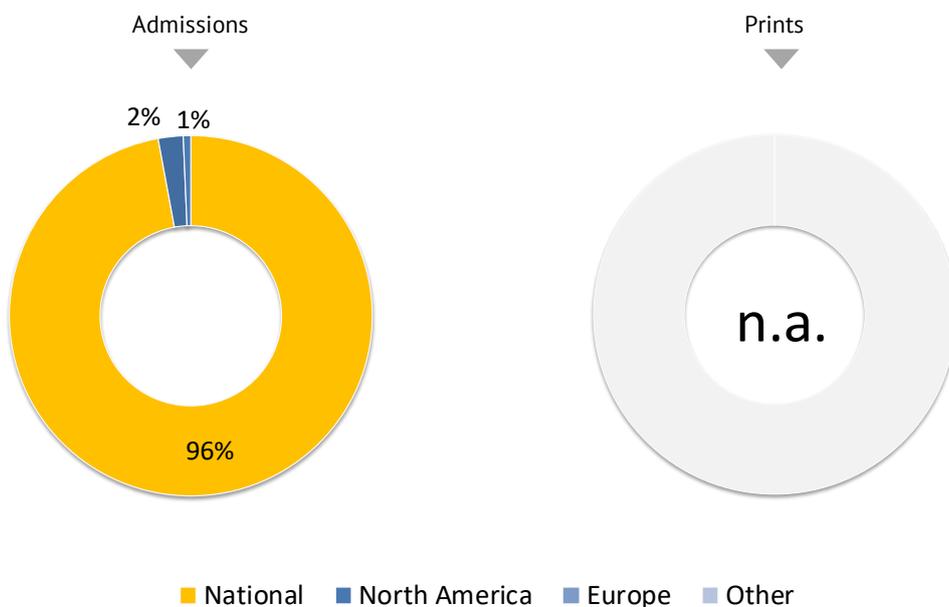
As tracked in LUMIERE



Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 145. US - Admissions and prints by region of origin (2017)

As tracked in LUMIERE



Source: European Audiovisual Observatory / LUMIERE, Comscore



17.2.4. US - Top films 2017

Table 217. US - Top 50 films by admissions (2017)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	Beauty and the Beast	2017	US	Bill Condon	Walt Disney	51 285 332	n.a.
2	Star Wars: Episode VIII - ...	2017	US	Rian Johnson	Walt Disney	47 751 798	n.a.
3	Wonder Woman	2017	US / CN / HK	Patty Jenkins	Warner Bros.	42 539 427	n.a.
4	Guardians of the Galaxy Vol. 2	2017	US	James Gunn	Walt Disney	39 329 406	n.a.
5	Spider-Man: Homecoming	2017	US	Jon Watts	Sony Pictures	33 954 672	n.a.
6	It	2017	US / CA	Andy Muschietti	Warner Bros.	33 726 943	n.a.
7	Thor: Ragnarok	2017	US	Taika Waititi	Walt Disney	31 379 449	n.a.
8	Despicable Me 3	2017	US	Kyle Balda, ...	Universal Pictures	26 794 960	n.a.
9	Justice League	2017	US	Zack Snyder	Warner Bros.	23 204 908	n.a.
10	Logan	2017	US	James Mangold	20th Century Fox	22 913 036	n.a.
11	The Fate of the Furious	2017	US / CN / JP	F. Gary Gray	Universal Pictures	22 901 641	n.a.
12	Dunkirk	2017	GB INC / ...	Christopher Nolan	Warner Bros.	18 723 343	n.a.
13	Get Out	2017	US / JP	Jordan Peele	Universal Pictures	18 651 281	n.a.
14	Coco	2017	US	Lee Unkrich, ...	Walt Disney	18 304 379	n.a.
15	The Boss Baby	2017	US	Tom McGrath	20th Century Fox	17 936 284	n.a.
16	Hidden Figures	2016	US	Theodore Melfi	20th Century Fox	17 782 044	n.a.
17	The LEGO Batman Movie	2017	US / DK	Chris McKay	Warner Bros.	17 695 561	n.a.
18	Pirates of the Caribbean: ...	2017	US	J. Rønning, ...	Walt Disney	17 473 674	n.a.
19	Kong: Skull Island	2017	US / CN	J. Vogt-Roberts	Warner Bros.	17 243 093	n.a.
20	Cars 3	2017	US	Brian Fee	Walt Disney	15 912 921	n.a.
21	War for the Planet of the Apes	2017	US	Matt Reeves	20th Century Fox	15 079 911	n.a.
22	Split	2016	US / JP	M. Night Shyamalan	Universal Pictures	14 239 755	n.a.
23	Transformers: The Last Knight	2017	US / CN	Michael Bay	Paramount Pictures	13 513 355	n.a.
24	Girls Trip	2017	US	Malcolm D. Lee	Universal Pictures	12 509 384	n.a.
25	Wonder	2017	US / HK	Stephen Chbosky	Lionsgate	12 304 380	n.a.
26	Jumanji: Welcome to the Jungle	2017	US	Jake Kasdan	Sony Pictures	12 156 506	n.a.
27	Fifty Shades Darker	2017	US / CN	James Foley	Universal Pictures	11 728 889	n.a.
28	La La Land	2016	US	Damien Chazelle	Lionsgate	11 151 307	n.a.
29	Baby Driver	2017	GB INC / US	Edgar Wright	Sony Pictures	10 822 753	n.a.
30	Annabelle 2	2017	US	David Sandberg	Warner Bros.	10 486 773	n.a.
31	Daddy's Home 2	2017	US	Sean Anders	Paramount Pictures	10 397 264	n.a.
32	Murder on the Orient Express	2017	US / MT	Kenneth Branagh	20th Century Fox	10 254 006	n.a.
33	Kingsman: The Golden Circle	2017	GB INC / US	Matthew Vaughn	20th Century Fox	9 848 011	n.a.
34	John Wick: Chapter 2	2017	US / HK	Chad Stahelski	Lionsgate	9 250 708	n.a.
35	Power Rangers	2017	US / HK / ...	Dean Israelite	Lionsgate	9 118 478	n.a.
36	Blade Runner 2049	2017	US / GB / ...	Denis Villeneuve	Warner Bros.	8 691 261	n.a.
37	The Emoji Movie	2017	US	Tony Leondis	Sony Pictures	8 504 475	n.a.
38	The Mummy	2017	US / CN	Alex Kurtzman	Universal Pictures	8 148 205	n.a.
39	Captain Underpants: The ...	2017	US / CA / ...	David Soren	20th Century Fox	7 709 146	n.a.
40	Alien: Covenant	2017	US	Ridley Scott	20th Century Fox	7 643 832	n.a.
41	Sing	2016	US / JP	G. Jennings, ...	Universal Pictures	7 634 000	n.a.
42	Rogue One	2016	US	Gareth Edwards	Walt Disney	7 492 986	n.a.
43	The Hitman's Bodyguard	2017	US / CN / ...	Patrick Hughes	Lionsgate	7 365 462	n.a.
44	A Bad Moms Christmas	2017	US / CN	Jon Lucas, ...	STX Entertainment	7 150 053	n.a.
45	A Dog's Purpose	2017	US / IN	Lasse Hallström	Universal Pictures	6 608 324	n.a.
46	The Shack	2017	US	Stuart Hazeldine	Lionsgate	6 229 802	n.a.
47	The LEGO Ninjago Movie	2017	US / DK	Charlie Bean, ...	Warner Bros.	5 937 897	n.a.
48	Happy Death Day	2017	US	C. Landon	Universal Pictures	5 863 166	n.a.
49	Baywatch	2017	US / CN / GB	Seth Gordon	Paramount Pictures	5 842 912	n.a.
50	Tyler Perry's Boo 2! A Madea ...	2017	US	Tyler Perry	Lionsgate	5 293 720	n.a.

Source: European Audiovisual Observatory / LUMIERE, Comscore

17.3. US - Market potential for European films

17.3.1. US - Market volume for European films

Table 218. US - Overview market volume for European films (2017)

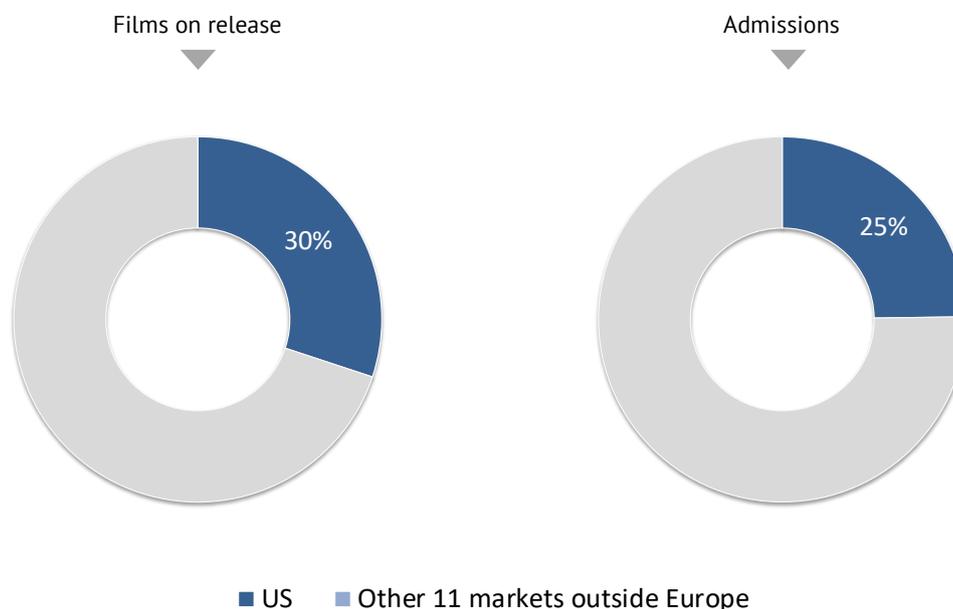
As tracked in LUMIERE

Key indicators	Amount	Market share 2017	Total market
Admissions	24 014 056	2%	1 096 498 386
GBO (in EUR)	189 570 702	2%	8 655 895 277
Films on release	202	24%	838
- First releases	158	24%	665
- Other	44	25%	173
Prints	n.a.	n.a.	n.a.
Average admissions per first release	145 194	-	1 534 902
Average prints per first release	n.a.	-	0
Average admissions per other release	24 396	-	438 084
Average prints per other release	n.a.	-	n.a.

Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 146. US - Weight of the United States an export market for European films (2017)

As tracked in LUMIERE



Source: European Audiovisual Observatory / LUMIERE, Comscore



17.3.2. US - Concentration among European films

Table 219. US - Concentration of admissions and prints for European films (2017)

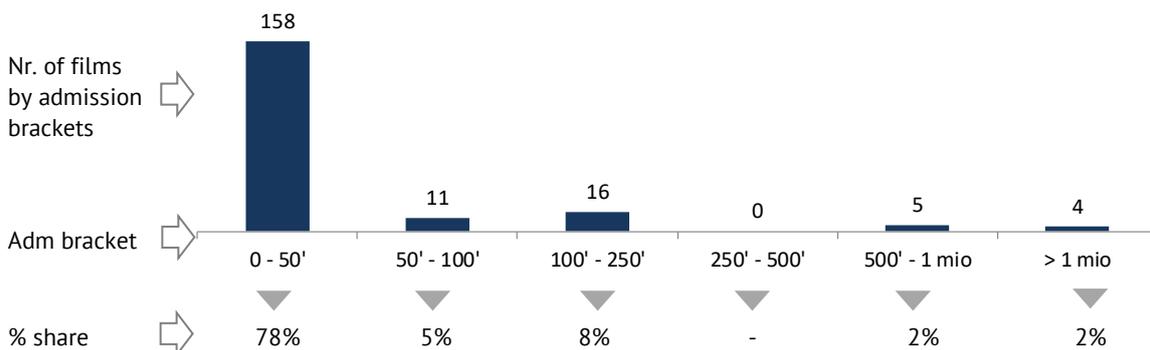
As tracked in LUMIERE

Top films	Cumulative admissions	Cumulative % share	Cumulative prints	% share of prints
Top 10	17 303 297	72%	n.a.	n.a.
Top 20	20 359 401	85%	n.a.	n.a.
Top 30	21 820 811	91%	n.a.	n.a.
Top 50	23 225 112	97%	n.a.	n.a.
Top 100	23 883 110	99%	n.a.	n.a.
Other 102 films	130 946	1%	n.a.	n.a.
All films on release	24 014 056	100%	n.a.	n.a.

Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 147. US - Number of European films on release by admission brackets (2017)

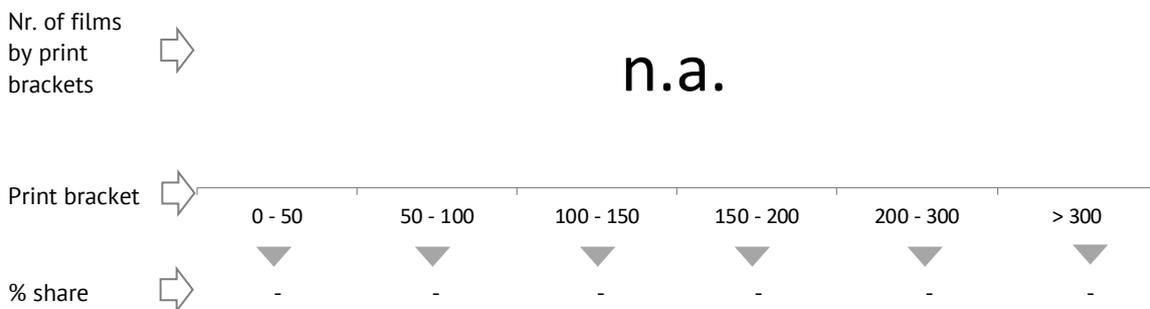
Admission brackets in thousands tickets sold



Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 148. US - Number of European films on release by print brackets (2017)

Print brackets in units



Source: European Audiovisual Observatory / LUMIERE, Comscore



17.3.3. US - European films by country of origin

Table 220. US - Admissions to European films by country of origin (2017)

As tracked in LUMIERE

Rank	Country		Admissions	% share of admissions to European films	% share of total films on release
1	GB	United Kingdom	11 787 349	49%	6%
2	FR	France	8 102 273	34%	7%
3	ES	Spain	1 373 785	6%	1%
4	DE	Germany	654 958	3%	2%
5	PL	Poland	542 816	2%	1%
6	IT	Italy	436 976	2%	1%
7	IE	Ireland	377 513	2%	1%
8	TR	Turkey	274 565	1%	0%
9	SE	Sweden	134 155	1%	1%
10	FI	Finland	57 850	0%	0%
11	DK	Denmark	49 860	0%	1%
12	HR	Croatia	36 696	0%	0%
13	CH	Switzerland	32 937	0%	0%
14	SU	Soviet Union (until December 1991)	29 955	0%	0%
15	NO	Norway	28 726	0%	0%
16	HU	Hungary	26 744	0%	0%
17	BE	Belgium	21 262	0%	1%
18	RO	Romania	16 655	0%	0%
19	GR	Greece	7 521	0%	0%
20	PT	Portugal	6 518	0%	0%
21	CZ	Czech Republic	6 004	0%	0%
22	IS	Iceland	3 692	0%	0%
23	NL	Netherlands	3 186	0%	0%
24	BG	Bulgaria	2 060	0%	0%
Total			24 014 056	100%	24%

Source: European Audiovisual Observatory / LUMIERE, Comscore

Table 221. US - GBO for European films by country of origin (2017)

In EUR; As tracked in LUMIERE

Rank	Country code	Country	GBO in EUR	% share of GBO to European films	% share of total GBO
1	GB	United Kingdom	93 051 006	49%	1%
2	FR	France	63 960 559	34%	1%
3	ES	Spain	10 844 873	6%	0%
4	DE	Germany	5 170 367	3%	0%
5	PL	Poland	4 285 083	2%	0%
6	IT	Italy	3 449 577	2%	0%
7	IE	Ireland	2 980 161	2%	0%
8	TR	Turkey	2 167 458	1%	0%
9	SE	Sweden	1 059 062	1%	0%
10	FI	Finland	456 679	0%	0%
11	DK	Denmark	393 618	0%	0%
12	HR	Croatia	289 690	0%	0%
13	CH	Switzerland	260 026	0%	0%
14	SU	Soviet Union (until December 1991)	236 469	0%	0%
15	NO	Norway	226 780	0%	0%
16	HU	Hungary	211 129	0%	0%
17	BE	Belgium	167 866	0%	0%
18	RO	Romania	131 482	0%	0%
19	GR	Greece	59 375	0%	0%
20	PT	Portugal	51 460	0%	0%
21	CZ	Czech Republic	47 408	0%	0%
22	IS	Iceland	29 149	0%	0%
23	NL	Netherlands	25 157	0%	0%
24	BG	Bulgaria	16 268	0%	0%
Total			189 570 702	100%	2%

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 222. US - European films on release by country of origin (2017)

As tracked in LUMIERE

Rank	Country code	Country	Films on release	% share of European films on release	% share of total films on release
1	FR	France	58	29%	7%
2	GB	United Kingdom	54	27%	6%
3	DE	Germany	13	6%	2%
4	ES	Spain	12	6%	1%
5	IT	Italy	10	5%	1%
6	IE	Ireland	8	4%	1%
7	BE	Belgium	5	2%	1%
8	DK	Denmark	5	2%	1%
9	SE	Sweden	5	2%	1%
10	PL	Poland	5	2%	1%
11	CH	Switzerland	4	2%	0%
12	FI	Finland	3	1%	0%
13	NO	Norway	3	1%	0%
14	PT	Portugal	2	1%	0%
15	NL	Netherlands	2	1%	0%
16	GR	Greece	2	1%	0%
17	CZ	Czech Republic	2	1%	0%
18	TR	Turkey	2	1%	0%
19	HU	Hungary	2	1%	0%
20	BG	Bulgaria	1	0%	0%
21	SU	Soviet Union (until December 1991)	1	0%	0%
22	RO	Romania	1	0%	0%
23	IS	Iceland	1	0%	0%
24	HR	Croatia	1	0%	0%
Total			202	100%	24%

Source: European Audiovisual Observatory / LUMIERE, Comscore

Table 223. US - European first releases by country of origin (2017)

As tracked in LUMIERE

Rank	Country code	Country	First releases	% share of European first releases	% share of total first releases
1	GB	United Kingdom	46	29%	7%
2	FR	France	39	25%	6%
3	DE	Germany	11	7%	2%
4	ES	Spain	10	6%	2%
5	IE	Ireland	8	5%	1%
6	PL	Poland	5	3%	1%
7	IT	Italy	5	3%	1%
8	SE	Sweden	4	3%	1%
9	CH	Switzerland	4	3%	1%
10	DK	Denmark	4	3%	1%
11	FI	Finland	3	2%	0%
12	NO	Norway	3	2%	0%
13	PT	Portugal	2	1%	0%
14	NL	Netherlands	2	1%	0%
15	GR	Greece	2	1%	0%
16	BE	Belgium	2	1%	0%
17	TR	Turkey	2	1%	0%
18	HU	Hungary	2	1%	0%
19	BG	Bulgaria	1	1%	0%
20	CZ	Czech Republic	1	1%	0%
21	RO	Romania	1	1%	0%
22	IS	Iceland	1	1%	0%
Total			158	100%	24%

Source: European Audiovisual Observatory / LUMIERE, Comscore

**Table 224. US - Prints of European films by country of origin (2017)**

As tracked in LUMIERE

Rank	Country code	Country	Nr. of prints	% share of prints to European films	% share of total prints
1	n.a.	n.a.	n.a.	n.a.	n.a.
2	n.a.	n.a.	n.a.	n.a.	n.a.
3	n.a.	n.a.	n.a.	n.a.	n.a.
4	n.a.	n.a.	n.a.	n.a.	n.a.
5	n.a.	n.a.	n.a.	n.a.	n.a.
6	n.a.	n.a.	n.a.	n.a.	n.a.
7	n.a.	n.a.	n.a.	n.a.	n.a.
8	n.a.	n.a.	n.a.	n.a.	n.a.
9	n.a.	n.a.	n.a.	n.a.	n.a.
10	n.a.	n.a.	n.a.	n.a.	n.a.
11	n.a.	n.a.	n.a.	n.a.	n.a.
12	n.a.	n.a.	n.a.	n.a.	n.a.
13	n.a.	n.a.	n.a.	n.a.	n.a.
14	n.a.	n.a.	n.a.	n.a.	n.a.
15	n.a.	n.a.	n.a.	n.a.	n.a.
16	n.a.	n.a.	n.a.	n.a.	n.a.
17	n.a.	n.a.	n.a.	n.a.	n.a.
18	n.a.	n.a.	n.a.	n.a.	n.a.
19	n.a.	n.a.	n.a.	n.a.	n.a.
20	n.a.	n.a.	n.a.	n.a.	n.a.
21	n.a.	n.a.	n.a.	n.a.	n.a.
22	n.a.	n.a.	n.a.	n.a.	n.a.
	Total		n.a.	n.a.	n.a.

Source: European Audiovisual Observatory / LUMIERE, Comscore



17.3.4. Us - Top European films 2013-2017

Table 225. US - Top 50 European films by admissions (2013)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	The Family	2013	FR / US	Luc Besson	Relativity Media	3 986 374	n.a.
2	Rush	2013	GB INC / ...	Ron Howard	Universal Pictures	2 800 200	n.a.
3	The World's End	2013	GB / US / JP	Edgar Wright	Focus	2 764 498	n.a.
4	Philomena	2013	GB / US / FR	Stephen Frears	The Weinstein Company	1 894 802	n.a.
5	Quartet	2012	GB	Dustin Hoffman	The Weinstein Company	1 839 943	n.a.
6	About Time	2013	GB	Richard Curtis	Universal Pictures	1 603 420	n.a.
7	Closed Circuit	2013	GB / US	John Crowley	Focus	649 384	n.a.
8	The Christmas Candle	2013	GB / US	J. Stephenson	EchoLight	276 132	n.a.
9	La vie d'Adèle	2013	FR / BE / ES	A. Kechiche	IFC Films	244 787	n.a.
10	Renoir	2012	FR	Gilles Bourdos	IDP/Samuel Goldwyn Film	219 050	n.a.
11	The Attack	2012	FR / BE / IL	Ziad Doueiri	Cohen Media Group	186 456	n.a.
12	Song for Marion	2012	GB / DE	P. A. Williams	The Weinstein Company	173 508	n.a.
13	Den skaldede frisør	2012	DK / SE / ...	Susanne Bier	Sony Pictures	172 040	n.a.
14	Kon-Tiki	2012	NO / GB / ...	Espen Sandberg	The Weinstein Company	163 089	n.a.
15	Los amantes pasajeros	2013	ES	P. Almodóvar	Sony Pictures	138 711	n.a.
16	Romeo and Juliet	2013	GB / IT / CH	Carlo Carlei	Relativity Media	120 641	n.a.
17	Lore	2012	DE / AU / GB	Cate Shortland	Music Box Films	110 151	n.a.
18	La grande bellezza	2013	IT / FR	P. Sorrentino	Janus Films	99 452	n.a.
19	Ginger & Rosa	2012	GB / DK / ...	Sally Potter	A24 Films	92 301	n.a.
20	Only God Forgives	2013	DK / FR / ...	N. Winding Refn	Radius-TWC	79 917	n.a.
21	Hannah Arendt	2012	DE / FR / ...	M. von Trotta	Zeitgeist Films	79 889	n.a.
22	56 Up	2012	GB	Michael Apted, ...	First Run Features	71 644	n.a.
23	Museum Hours	2012	AT / US	Jem Cohen	Cinema Guild	61 505	n.a.
24	Jagten	2012	DK / SE	T. Vinterberg	Magnolia Pictures	59 642	n.a.
25	Dans la maison	2012	FR	François Ozon	Cohen Media Group	52 313	n.a.
26	The Act of Killing	2012	DK / NO / GB	J. Oppenheimer	Drafthouse Films	50 496	n.a.
27	The Penguin King 3D	2012	GB	Tim Allen, ...	n.a.	48 741	n.a.
28	Kapringen	2012	DK	Tobias Lindholm	Magnolia Pictures	46 052	n.a.
29	Happy People: A Year in ...	2010	DE	D. Vasyukov, ...	Music Box Films	38 775	n.a.
30	The Angels' Share	2012	GB / FR / ...	Ken Loach	IFC Films	37 405	n.a.
31	Tu seras mon fils	2011	FR	Gilles Legrand	Cohen Media Group	35 452	n.a.
32	Diana	2013	GB / FR / BE	O. Hirschbiegel	E1 Films	35 070	n.a.
33	Blancanieves	2012	ES / FR	Pablo Berger	Cohen Media Group	34 182	n.a.
34	Great Expectations	2012	GB / US	Mike Newell	n.a.	32 409	n.a.
35	Nickyho rodina	2011	CZ	Matej Minac	Menemsha Films	28 802	n.a.
36	The Summit	2012	IE / GB / ...	Nick Ryan	IFC Films	28 075	n.a.
37	Like Someone in Love	2012	FR / JP	A. Kiarostami	IFC Films	27 484	n.a.
38	Les saveurs du Palais	2012	FR	Christian Vincent	The Weinstein Company	24 699	n.a.
39	Populaire	2012	FR / BE	Régis Roinsard	The Weinstein Company	21 768	n.a.
40	No Place on Earth	2012	GB / DE / US	Janet Tobias	Magnolia Pictures	18 583	n.a.
41	L'artiste et son modèle	2012	ES	Fernando Trueba	Cohen Media Group	15 303	n.a.
42	Is the Man Who Is Tall ...	2013	FR	Michel Gondry	IFC Films	15 126	n.a.
43	Le passé	2013	FR / IT	Asghar Farhadi	Sony Pictures	14 869	n.a.
44	Dupa dealuri	2012	RO / FR / BE	Cristian Mungiu	IFC Films	14 322	n.a.
45	BBC Earth: One Life	2011	GB	M. Gunton, ...	Screenvision	12 899	n.a.
46	Thérèse Desqueyroux	2012	FR	Claude Miller	MPI Media	12 839	n.a.
47	Syngue Sabour. Pierre ...	2012	FR / DE / ...	Atiq Rahimi	Sony Pictures	12 806	n.a.
48	Le capital	2012	FR	Costa-Gavras	Cohen Media Group	12 217	n.a.
49	Das letzte Schweigen	2010	DE	Baran bo Odar	Music Box Films	11 842	n.a.
50	Shadow Dancer	2012	GB / IE / FR	James Marsh	Magnolia Pictures	11 477	n.a.

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 226. US - Top 50 European films by admissions (2014)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	Lucy	2014	FR	Luc Besson	Universal Pictures	13 926 466	n.a.
2	The Theory of Everything	2014	GB INC / US	James Marsh	Focus	2 661 436	n.a.
3	Philomena	2013	GB / US / FR	Stephen Frears	The Weinstein Company	2 176 447	n.a.
4	A Most Wanted Man	2014	GB / US / DE	Anton Corbijn	Roadside Attractions	1 968 640	n.a.
5	Belle	2013	GB	Amma Asante	Fox Searchlight	1 254 582	n.a.
6	The Quiet Ones	2014	GB INC / US	John Pogue	Lionsgate	979 837	n.a.
7	Ida	2013	PL / DK	P. Pawlikowski	Music Box Films	426 032	n.a.
8	Calvary	2014	IE / GB	J. M. McDonagh	Fox Searchlight	423 860	n.a.
9	Under the Skin	2013	GB INC / ...	Jonathan Glazer	A24 Films	284 229	n.a.
10	The Trip to Italy	2014	GB	M. Winterbottom	IFC Films	265 257	n.a.
11	Le Week-End	2013	GB / FR	Roger Michell	Music Box Films	239 416	n.a.
12	Only Lovers Left Alive	2013	DE / CH / ...	Jim Jarmusch	Sony Pictures	204 320	n.a.
13	Locke	2013	GB INC / US	Steven Knight	A24 Films	152 353	n.a.
14	Pride	2014	GB / FR	Matthew Warchus	CBS Films	149 746	n.a.
15	La grande bellezza	2013	IT / FR	Paolo Sorrentino	Janus Films	130 266	n.a.
16	The Invisible Woman	2013	GB	Ralph Fiennes	Sony Pictures	126 913	n.a.
17	Third Person	2013	GB / US / ...	Paul Haggis	Sony Pictures	124 006	n.a.
18	Turist	2014	SE / DK / ...	Ruben Östlund	Magnolia Pictures	122 390	n.a.
19	Le passé	2013	FR / IT	Asghar Farhadi	Sony Pictures	119 574	n.a.
20	Stalingrad	2013	RU	F. Bondarchuk	Columbia Pictures	112 226	n.a.
21	Nymphomaniac - Vol I	2013	DK / DE / FR	Lars von Trier	Magnolia Pictures	85 627	n.a.
22	Hector and the Search ...	2014	DE / CA / ...	Peter Chelsom	Relativity Media	84 818	n.a.
23	Frank	2014	GB / IE	L. Abrahamson	Magnolia Pictures	79 359	n.a.
24	A Hard Day's Night	1964	GB	Richard Lester	Janus Films	63 358	n.a.
25	The Two Faces of January	2014	GB / FR / US	Hossein Amini	Magnolia Pictures	62 247	n.a.
26	Mr. Turner	2014	GB / DE / FR	Mike Leigh	Sony Pictures	58 378	n.a.
27	Dom Hemingway	2013	GB	Richard Shepard	Fox Searchlight	58 225	n.a.
28	Thérèse Raquin	1953	FR / IT	Marcel Carné	Roadside Attractions	54 635	n.a.
29	Comme un chef	2012	FR / ES	Daniel Cohen	Cohen Media Group	41 963	n.a.
30	Elle s'en va	2013	FR	E. Bercot	Cohen Media Group	38 444	n.a.
31	Viaggio sola	2013	IT	M. S. Tognazzi	Music Box Films	37 752	n.a.
32	L'inconnu du lac	2013	FR	Alain Guiraudie	Strand Releasing	37 551	n.a.
33	L'écume des jours	2013	FR / BE	Michel Gondry	Drafthouse Films	37 288	n.a.
34	Yves Saint Laurent	2014	FR / BE	Jalil Lespert	The Weinstein Company	37 234	n.a.
35	La danza de la realidad	2013	FR / CL	A. Jodorowsky	ABKCO Films	34 277	n.a.
36	Nymphomaniac: Vol. II	2013	DK / DE / FR	Lars von Trier	Magnolia Pictures	33 272	n.a.
37	Ernest & Celestine	2012	FR / BE / LU	S. Aubier, ...	GKids	31 963	n.a.
38	20,000 Days on Earth	2014	GB	I. Forsyth, ...	Drafthouse Films	30 300	n.a.
39	The Zero Theorem	2013	GB / RO / ...	Terry Gilliam	n.a.	29 829	n.a.
40	The Green Prince	2014	DE / US / ...	Nadav Schirman	Music Box Films	28 926	n.a.
41	La chambre bleue	2014	FR	M. Amalric	IFC Films	26 979	n.a.
42	Conte d'été	1996	FR	Eric Rohmer	n.a.	23 214	n.a.
43	National Gallery	2014	FR / US / GB	F. Wiseman	Zipporah Films	22 148	n.a.
44	Vi är bäst!	2013	SE	Lukas Moodysson	Magnolia Pictures	20 908	n.a.
45	The Double	2013	GB	Richard Ayoade	Magnolia Pictures	19 007	n.a.
46	Oh Boy	2012	DE	Jan Ole Gerster	Music Box Films	18 485	n.a.
47	La Vénus à la fourrure	2013	FR / PL	Roman Polanski	IFC Films	16 972	n.a.
48	Adieu au langage	2014	CH / FR	Jean-Luc Godard	Kino Lorber	16 658	n.a.
49	2001: A Space Odyssey	1968	GB / US	Stanley Kubrick	Warner Bros.	16 639	n.a.
50	La vie d'Adèle	2013	FR / BE / ES	A. Kechiche	IFC Films	16 441	n.a.

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 227. US - Top 50 European films by admissions (2015)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	Taken 3	2014	FR	Olivier Megaton	20th Century Fox	9 803 543	n.a.
2	Paddington	2014	GB / FR	Paul King	The Weinstein Company	8 089 174	n.a.
3	The Woman in Black 2: ...	2014	GB INC / ...	Tom Harper	Relativity Media	2 970 550	n.a.
4	Brooklyn	2015	GB / IE / CA	John Crowley	Fox Searchlight	2 183 793	n.a.
5	Shaun the Sheep Movie	2015	GB	M. Burton, ...	Lionsgate	2 013 948	n.a.
6	The Transporter Refueled	2015	FR / CN / BE	C. Delamarre	EuropaCorp	1 694 018	n.a.
7	The Theory of Everything	2014	GB INC / US	James Marsh	Focus	1 251 614	n.a.
8	The Gunman	2015	ES / GB / ...	Pierre Morel	Open Road	1 139 330	n.a.
9	Amy	2015	GB / US	Asif Kapadia	A24 Films	869 306	n.a.
10	Suffragette	2015	GB	Sarah Gavron	Focus	504 892	n.a.
11	The Danish Girl	2015	GB / US / ...	Tom Hooper	Focus	504 291	n.a.
12	Carol	2015	GB / US / AU	Todd Haynes	The Weinstein Company	394 554	n.a.
13	Learning to Drive	2014	GB / US	Isabel Coixet	Broad Green Pictures	374 512	n.a.
14	We Are Your Friends	2015	GB / FR / US	Max Joseph	Warner Bros.	356 440	n.a.
15	Phoenix	2014	DE / PL	C. Petzold	IFC Films	353 910	n.a.
16	Mr. Turner	2014	GB / DE / FR	Mike Leigh	Sony Pictures	343 680	n.a.
17	Testament of Youth	2014	GB	James Kent	Sony Pictures	199 427	n.a.
18	Clouds of Sils Maria	2014	FR / DE / CH	Olivier Assayas	IFC Films	196 937	n.a.
19	Youth	2015	IT / FR / ...	P. Sorrentino	Fox Searchlight	153 900	n.a.
20	'71	2014	GB	Yann Demange	Roadside Attractions	132 930	n.a.
21	Ich seh, Ich seh	2014	AT	S. Fiala, V. Franz	Radius-TWC	132 055	n.a.
22	Timbuktu	2014	FR / MR	A. Sissako	Cohen Media Group	124 540	n.a.
23	Dior and I	2014	FR	Frédéric Tcheng	The Orchard	121 996	n.a.
24	Deux jours, une nuit	2014	BE / FR / IT	L. Dardenne, ...	IFC Films	117 525	n.a.
25	The Salt of the Earth	2014	FR / BR / IT	J. R. Salgado, ...	Sony Pictures	116 196	n.a.
26	Leviafan	2014	RU	A. Zvyagintsev	Sony Pictures	115 633	n.a.
27	Hundraåringen som klev ...	2013	SE	Felix Herngren	Music Box Films	111 316	n.a.
28	Miss You Already	2015	GB	C. Hardwicke	Roadside Attractions	104 364	n.a.
29	Song of the Sea	2014	IE / LU / ...	Tomm Moore	GKids	92 739	n.a.
30	Macbeth	2015	GB / FR	Justin Kurzel	The Weinstein Company	89 441	n.a.
31	Im Labyrinth des Schweigens	2014	DE	G. Ricciarelli	Sony Pictures	79 956	n.a.
32	The D Train	2015	GB / US	A. Mogel, J. Paul	IFC Films	78 177	n.a.
33	A Little Chaos	2014	GB	Alan Rickman	Focus	66 213	n.a.
34	Jimmy's Hall	2014	GB / IE / FR	Ken Loach	Sony Pictures	55 901	n.a.
35	The Third Man	1949	GB	Carol Reed	Rialto Pictures	53 285	n.a.
36	Listen to Me Marlon	2015	GB	Stevan Riley	n.a.	50 283	n.a.
37	Saint Laurent	2014	FR / BE	Bertrand Bonello	Sony Pictures	44 625	n.a.
38	Noble	2014	GB / VN	Stephen Bradley	Aspiration Media	41 201	n.a.
39	Fehér isten	2014	HU / SE	Kornél Mundruczó	Magnolia Pictures	33 352	n.a.
40	L'homme qu'on aimait trop	2014	FR	André Téchiné	Cohen Media Group	32 673	n.a.
41	Love	2015	FR / BE	Gaspar Noé	Alchemy	23 765	n.a.
42	Dancing Arabs	2014	DE / FR / IL	Eran Riklis	Strand Releasing	22 053	n.a.
43	A Royal Night Out	2015	GB	Julian Jarrold	Atlas Distribution	21 802	n.a.
44	Escobar: Paradise Lost	2014	FR / ES	A. Di Stefano	Radius-TWC	21 674	n.a.
45	Hitchcock/Truffaut	2015	FR / US	Kent Jones	Cohen Media Group	21 048	n.a.
46	Gemma Boverly	2014	FR	Anne Fontaine	Music Box Films	19 430	n.a.
47	En duva satt på en gren ...	2014	SE / DE / ...	Roy Andersson	Magnolia Pictures	19 349	n.a.
48	Mustang	2015	FR / DE / TR	D. Gamze Ergüven	Cohen Media Group	19 102	n.a.
49	Turist	2014	SE / DK / ...	Ruben Östlund	Magnolia Pictures	18 345	n.a.
50	Backstreet Boys: Show 'Em ...	2015	GB / US	Stephen Kijak	Fathom Events	18 158	n.a.

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 228. US - Top 50 European films by admissions (2016)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	Florence Foster Jenkins	2016	GB	Stephen Frears	Paramount Pictures	2 901 318	n.a.
2	Bridget Jones's Baby	2016	GB / US / FR	Sharon Maguire	Universal Pictures	2 300 028	n.a.
3	Nine Lives	2016	FR / CN / CA	Barry Sonnenfeld	EuropaCorp	2 085 152	n.a.
4	Eye in the Sky	2015	GB	Gavin Hood	Bleecker Street	1 895 427	n.a.
5	Eddie the Eagle	2016	GB INC / ...	Dexter Fletcher	20th Century Fox	1 675 177	n.a.
6	Brooklyn	2015	GB / IE / CA	John Crowley	Fox Searchlight	1 649 720	n.a.
7	Love & Friendship	2016	GB / IE / ...	Whit Stillman	Roadside Attractions	1 513 278	n.a.
8	The Lady in the Van	2015	GB	Nicholas Hytner	Sony Pictures	988 986	n.a.
9	Hardcore Henry	2015	RU / US	Ilya Naishuller	STX Entertainment	976 563	n.a.
10	The Lobster	2015	IE / FR / ...	Y. Lanthimos	A24 Films	960 661	n.a.
11	Carol	2015	GB / US / AU	Todd Haynes	The Weinstein Company	947 693	n.a.
12	Robinson Crusoe	2016	BE / FR / US	V. Kesteloot, ...	Lionsgate	774 875	n.a.
13	The Danish Girl	2015	GB / US / ...	Tom Hooper	Focus	690 558	n.a.
14	Absolutely Fabulous: ...	2016	GB INC / US	Mandie Fletcher	Fox Searchlight	497 291	n.a.
15	A Hologram for the King	2016	GB / FR / ...	Tom Tykwer	Roadside Attractions	443 223	n.a.
16	45 Years	2015	GB	Andrew Haigh	IFC Films	427 935	n.a.
17	Denial	2016	GB INC / US	Mick Jackson	Bleecker Street	423 733	n.a.
18	En man som heter Ove	2015	SE / NO	Hannes Holm	Music Box Films	384 087	n.a.
19	Miss Sloane	2016	FR / US	John Madden	EuropaCorp	383 676	n.a.
20	Sing Street	2016	IE / GB / US	John Carney	The Weinstein Company	352 917	n.a.
21	Our Kind of Traitor	2016	GB / FR	Susanna White	Roadside Attractions	328 012	n.a.
22	Aimer, Boire et Chanter	2014	FR	Alain Resnais	Kino Lorber	255 813	n.a.
23	The Eagle Huntress	2016	GB / MN / US	Otto Bell	Sony Pictures	227 164	n.a.
24	A Bigger Splash	2015	IT	Luca Guadagnino	Fox Searchlight	208 229	n.a.
25	Youth	2015	IT / FR / ...	Paolo Sorrentino	Fox Searchlight	163 478	n.a.
26	Saul fia	2015	HU / US / ...	László Nemes	Sony Pictures	160 770	n.a.
27	Genius	2016	GB INC / US	Michael Grandage	Roadside Attractions	143 143	n.a.
28	Dough	2015	GB / HU	John Goldschmidt	Menemsha Films	133 523	n.a.
29	Dark Horse	2015	GB	Louise Osmond	Sony Pictures	102 560	n.a.
30	Les innocentes	2016	FR / PL	Anne Fontaine	Music Box Films	92 606	n.a.
31	Elle	2016	FR / DE / BE	Paul Verhoeven	Sony Pictures	82 522	n.a.
32	Little Men	2016	GR / BR / US	Ira Sachs	Magnolia Pictures	77 240	n.a.
33	American Honey	2016	GB / US	Andrea Arnold	A24 Films	67 821	n.a.
34	Born to Be Blue	2015	GB / CA	Robert Budreau	IFC Films	60 545	n.a.
35	Mustang	2015	FR / DE / TR	D. Gamze Ergüven	Cohen Media Group	48 559	n.a.
36	Marguerite	2015	FR / CZ / BE	Xavier Giannoli	Cohen Media Group	41 969	n.a.
37	Eat That Question: ...	2016	FR / DE	Thorsten Schütte	Sony Pictures	35 920	n.a.
38	Francofonia	2015	FR / DE / NL	A. Sokurov	Music Box Films	35 673	n.a.
39	Der Staat gegen Fritz Bauer	2015	DE	Lars Kraume	Cohen Media Group	33 544	n.a.
40	Trois souvenirs de ma ...	2015	FR	A. Desplechin	Magnolia Pictures	31 295	n.a.
41	Avril et le monde truqué	2015	FR / CA / BE	C. Desmares, ...	GKids	31 047	n.a.
42	High-Rise	2015	GB / BE	Ben Wheatley	Magnolia Pictures	30 977	n.a.
43	Blood Father	2016	FR	J.-F. Richet	Lionsgate Premiere	29 879	n.a.
44	Christine	2016	GB / US	A. Campos	The Orchard	29 534	n.a.
45	Supersonic	2016	GB	Mat Whitecross	A24 Films	28 240	n.a.
46	L'avenir	2016	FR / DE	Mia Hansen-Løve	IFC Films	26 662	n.a.
47	Mia madre	2015	IT / FR	Nanni Moretti	Music Box Films	22 381	n.a.
48	Viva	2015	IE / CU	P. Breathnach	Magnolia Pictures	20 600	n.a.
49	Bølgen	2015	NO	Roar Uthaug	Magnolia Pictures	19 950	n.a.
50	Jheronimus Bosch, ...	2015	NL	P. van Huystee	Kino Lorber	19 887	n.a.

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 229. US - Top 50 European films by admissions (2017)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	47 Meters Down	2017	GB / DO / US	J. Roberts	Entertainment Studios	4 920 806	n.a.
2	Valerian and the City of a ...	2017	FR / CN / ...	Luc Besson	STX Entertainment	3 968 130	n.a.
3	Ballerina	2016	FR / CA	E. Summer, ...	The Weinstein Company	2 455 962	n.a.
4	Victoria & Abdul	2017	GB / US	Stephen Frears	Focus	2 205 442	n.a.
5	The Promise	2016	ES / US	Terry George	Open Road	813 583	n.a.
6	I Am Not Your Negro	2016	FR / US / ...	Raoul Peck	Magnolia Pictures	763 991	n.a.
7	The Snowman	2017	GB INC / ...	T. Alfredson	Universal Pictures	678 057	n.a.
8	The Man Who Invented Christmas	2017	GB / IE / ...	Bharat Nalluri	Bleecker Street	549 483	n.a.
9	Loving Vincent	2017	PL / GB / ...	D. Kobiela, ...	Good Deed	516 068	n.a.
10	A United Kingdom	2016	GB / US / CZ	Amma Asante	Fox Searchlight	431 775	n.a.
11	Friend Request	2016	DE	Simon Verhoeven	Entertainment Studios	412 978	n.a.
12	Call Me by Your Name	2017	IT / FR / ...	L. Guadagnino	Sony Pictures	411 576	n.a.
13	A Monster Calls	2016	ES / US	J.A. Bayona	Focus	380 659	n.a.
14	Their Finest	2016	GB / SE	Lone Scherfig	STX Entertainment	367 988	n.a.
15	My Cousin Rachel	2017	GB INC / US	Roger Michell	Fox Searchlight	281 469	n.a.
16	Tulip Fever	2017	GB INC / US	Justin Chadwick	The Weinstein Company	261 602	n.a.
17	Collide	2016	GB / DE / ...	Eran Creevy	Open Road	256 180	n.a.
18	Kedi	2016	TR / US	Torun Ceyda	Oscilloscope	247 489	n.a.
19	The Killing of a Sacred Deer	2017	IE / GB / US	Y. Lanthimos	A24 Films	228 181	n.a.
20	T2 Trainspotting	2017	GB	Danny Boyle	Sony Pictures	207 982	n.a.
21	A Quiet Passion	2016	GB INC / ...	Terence Davies	Music Box Films	195 631	n.a.
22	Goodbye Christopher Robin	2017	GB INC / US	Simon Curtis	Fox Searchlight	183 529	n.a.
23	Free Fire	2016	GB	Ben Wheatley	A24 Films	170 940	n.a.
24	Elle	2016	FR / DE / BE	Paul Verhoeven	Sony Pictures	143 708	n.a.
25	The Post	2017	GB / US	Steven Spielberg	20th Century Fox	134 723	n.a.
26	Personal Shopper	2016	FR / DE / CZ	Olivier Assayas	IFC Films	134 044	n.a.
27	The Sense of an Ending	2017	GB	Ritesh Batra	CBS Films	127 131	n.a.
28	Lady Macbeth	2016	GB	William Oldroyd	Roadside Attractions	126 899	n.a.
29	Churchill	2017	GB	J. Teplitzky	Cohen Media Group	126 307	n.a.
30	Maudie	2016	IE / CA	Aisling Walsh	Sony Pictures	118 498	n.a.
31	Toni Erdmann	2016	DE / AT / CH	Maren Ade	Sony Pictures	116 693	n.a.
32	Julieta	2016	ES	P. Almodóvar	Sony Pictures	108 275	n.a.
33	The Square	2017	SE / DE / ...	Ruben Östlund	Magnolia Pictures	105 603	n.a.
34	Le cinquième élément	1997	FR	Luc Besson	Fathom Events	97 917	n.a.
35	The Eagle Huntress	2016	GB / MN / US	Otto Bell	Sony Pictures	89 239	n.a.
36	The Trip to Spain	2017	GB	M. Winterbottom	IFC Films	87 520	n.a.
37	Frantz	2016	FR / DE	François Ozon	Music Box Films	82 068	n.a.
38	La tortue rouge	2016	FR / BE / JP	M. Dudok de Wit	Sony Pictures	75 354	n.a.
39	Paris pieds nus	2016	FR / BE	Dominique Abel, ...	Oscilloscope	74 931	n.a.
40	Viceroy's House	2017	GB / IN / SE	G. Chadha	IFC Films	74 392	n.a.
41	Walk with Me	2017	GB	M. Francis, ...	Gathr Films	73 860	n.a.
42	Tommy's Honour	2016	GB INC / US	J. Connery	Roadside Attractions	61 719	n.a.
43	Grave	2016	FR / BE	Julia Ducournau	Focus	57 850	n.a.
44	Visages villages	2017	FR	Jr., Agnès Varda	Cohen Media Group	54 223	n.a.
45	Under sandet	2015	DK / DE	Martin Zandvliet	Sony Pictures	44 394	n.a.
46	I'll Push You	2017	ES / US	Chris Karcher, ...	Fathom Events	42 736	n.a.
47	Sage femme	2017	FR	Martin Provost	Music Box Films	42 023	n.a.
48	Breathe	2017	GB	Andy Serkis	Bleecker Street	40 305	n.a.
49	Human Flow	2017	DE / US / CN	Ai Weiwei	Magnolia Pictures	38 503	n.a.
50	Marsal	1999	HR	Vinko Bresan	AIM Distribution	36 696	n.a.

Source: European Audiovisual Observatory / LUMIERE, Comscore



17.3.5. US - Who is distributing European films?

Table 230. US - Top importers of European films based on admissions (2017)

As tracked in LUMIERE

Rank	Distributor	Admissions to European films	% share of admissions to European films	% share of total distributor's admissions	Nr. of European films	% share of European films	Nr. of prints	% share of prints
1	Entertainment Studios	5 333 784	22%	93%	2	1%	n.a.	n.a.
2	STX Entertainment	4 336 118	18%	21%	2	1%	n.a.	n.a.
3	The Weinstein Company	2 717 564	11%	22%	2	1%	n.a.	n.a.
4	Focus	2 643 951	11%	21%	3	1%	n.a.	n.a.
5	Sony Pictures	1 338 148	6%	1%	13	6%	n.a.	n.a.
6	Open Road	1 069 763	4%	9%	2	1%	n.a.	n.a.
7	Magnolia Pictures	956 193	4%	78%	11	5%	n.a.	n.a.
8	Fox Searchlight	896 773	4%	9%	3	1%	n.a.	n.a.
9	Universal Pictures	678 057	3%	0%	1	0%	n.a.	n.a.
10	Bleecker Street	589 788	2%	10%	2	1%	n.a.	n.a.
	Other distributors	3 453 917	14%	0%	161	80%	n.a.	n.a.
	Total distributors	24 014 056	100%	2%	202	100%	n.a.	n.a.

Source: European Audiovisual Observatory / LUMIERE, Comscore



18. MARKET PROFILE: VENEZUELA

18.1. VE - 2017 at a glance

Table 231. VE - Cinema market at a glance (2017)

Population (in millions)	30.5	Theatrical feature films produced	160
GDP per capita (in EUR)	6 076	Theatrical first releases in market	119
Screens	427	Gross box office (in M EUR)	79.9
Digital screens	407	Admissions (in millions)	22.5
Screens per million inhabitants	14	Avg ticket price (in EUR)	3.5

Source: IMF, OIA, European Audiovisual Observatory / LUMIERE, Comscore

Table 232. VE – Benchmark (2017)

	RO	AU	VE	CA	PL
Population in mio	19.6	24.8	30.5	36.7	38.0
Screens	386	2 210	427	3 107	1 338
Screens per million inhabitants	20	89	14	85	35
Admissions in millions	13.9	85.0	22.5	108.7	56.6
Admissions per capita	0.7	3.4	0.7	3.0	1.5
Admissions per screen	37 391	37 668	67 153	35 952	38 462
GBO in MEUR	58.3	817.1	79.9	858.0	251.7
Average ticket price in EUR	4.2	9.6	3.5	7.9	4.4
Film releases ¹⁾	387	685	182	459	500
Admissions per release ¹⁾	35 695	112 790	111 761	236 660	112 697

1) As tracked in LUMIERE

Source: National data sources, European Audiovisual Observatory / LUMIERE, Comscore

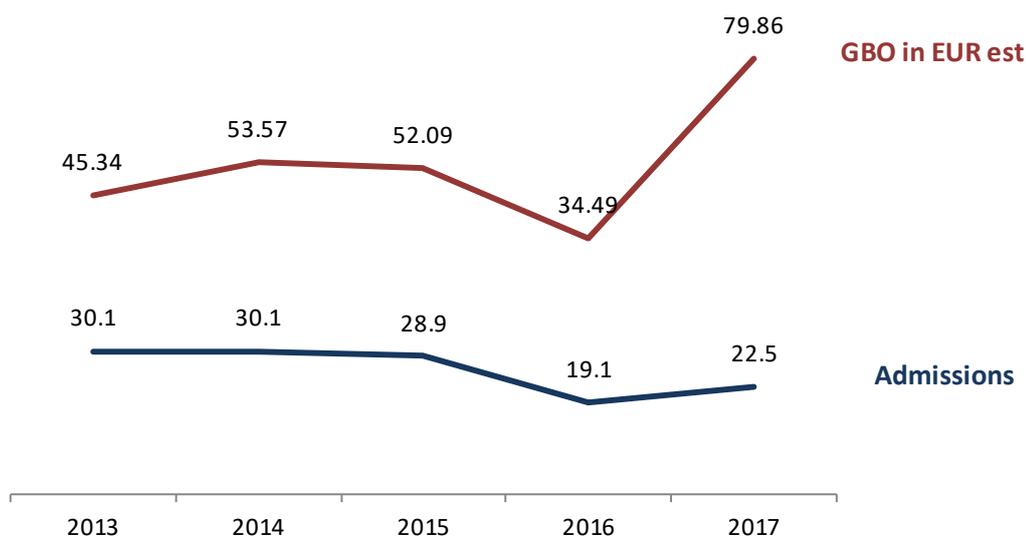


18.2. VE - General market characteristics

18.2.1. VE - Market trends

Figure 149. VE - Box office trend (2013-2017)

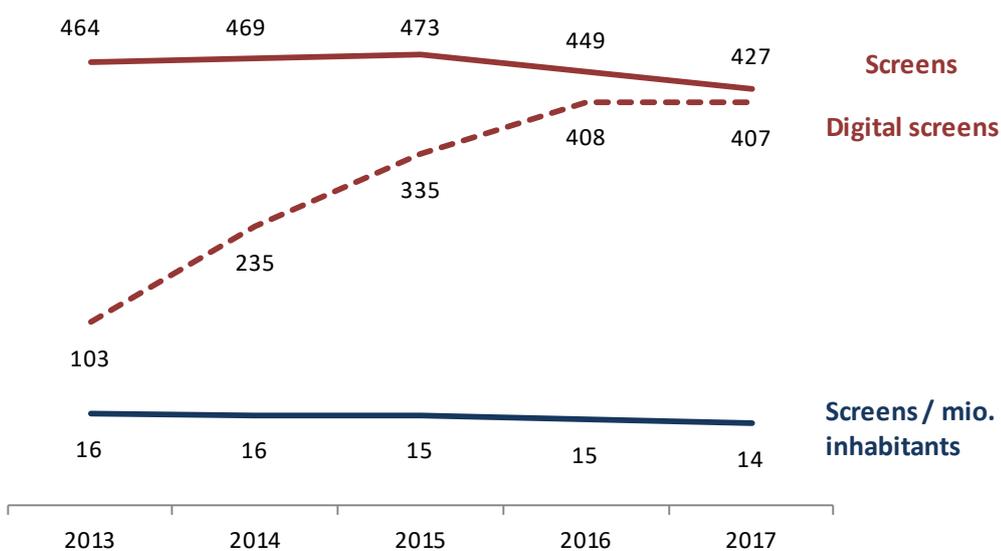
In millions



Source: OIA, European Audiovisual Observatory / LUMIERE, Comscore

Figure 150. VE - Screen development (2013-2016)

Screens in units; Inhabitants in millions

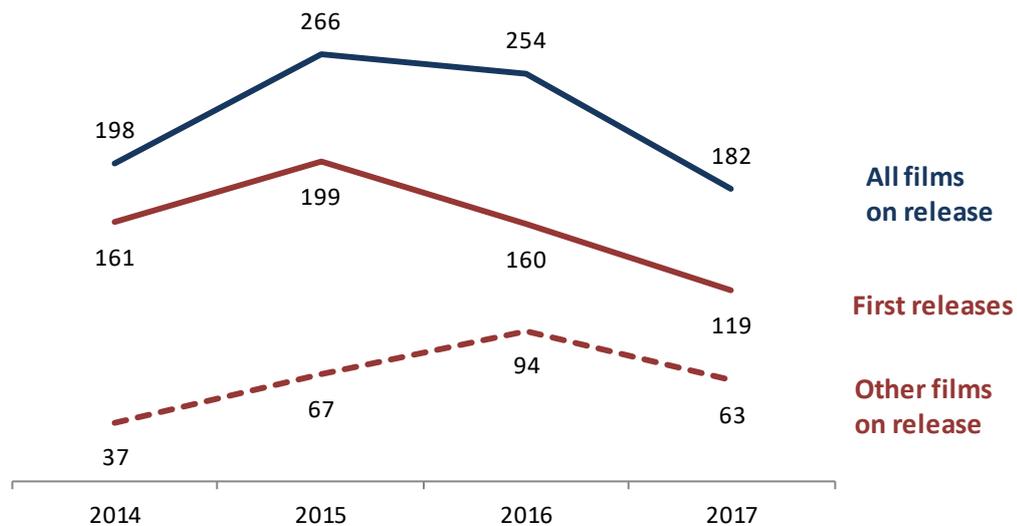


Source: OIA



Figure 151. VE - Development of film releases (2014-2017)

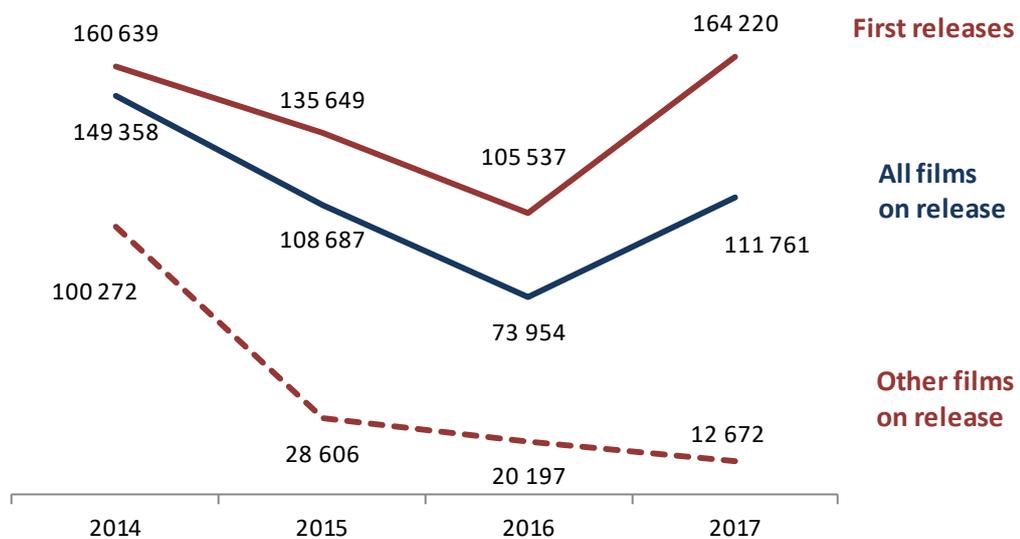
In units, as tracked in LUMIERE; Qualification of first releases based on release dates and production years



Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 152. VE - Average admissions per film (2014-2017)

Estimated annual average admissions per film, in thousands; As tracked in LUMIERE



Source: European Audiovisual Observatory / LUMIERE, Comscore



18.2.2. VE - Market concentration in 2017

Table 233. VE - Concentration of admissions and prints (2017)

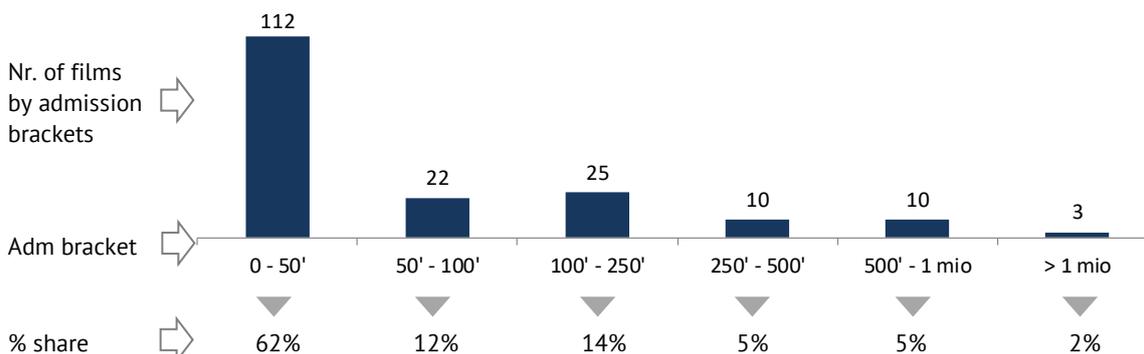
As tracked in LUMIERE

Top films	Cumulative admissions	Cumulative % share	Cumulative prints	% share of prints
Top 10	8 708 253	43%	1 402	19%
Top 20	13 120 354	65%	2 499	33%
Top 30	15 302 628	75%	3 419	45%
Top 50	17 977 186	88%	4 953	65%
Top 100	20 123 347	99%	7 091	94%
Other 82 films	217 217	1%	487	6%
All films on release	20 340 564	100%	7 578	100%

Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 153. VE - Number of films on release by admission brackets (2017)

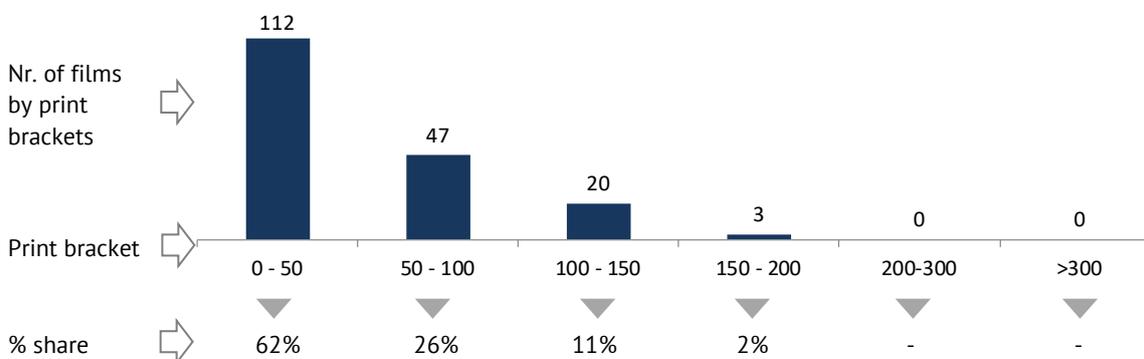
Admission brackets in thousands tickets sold



Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 154. VE - Number of films on release by print brackets (2017)

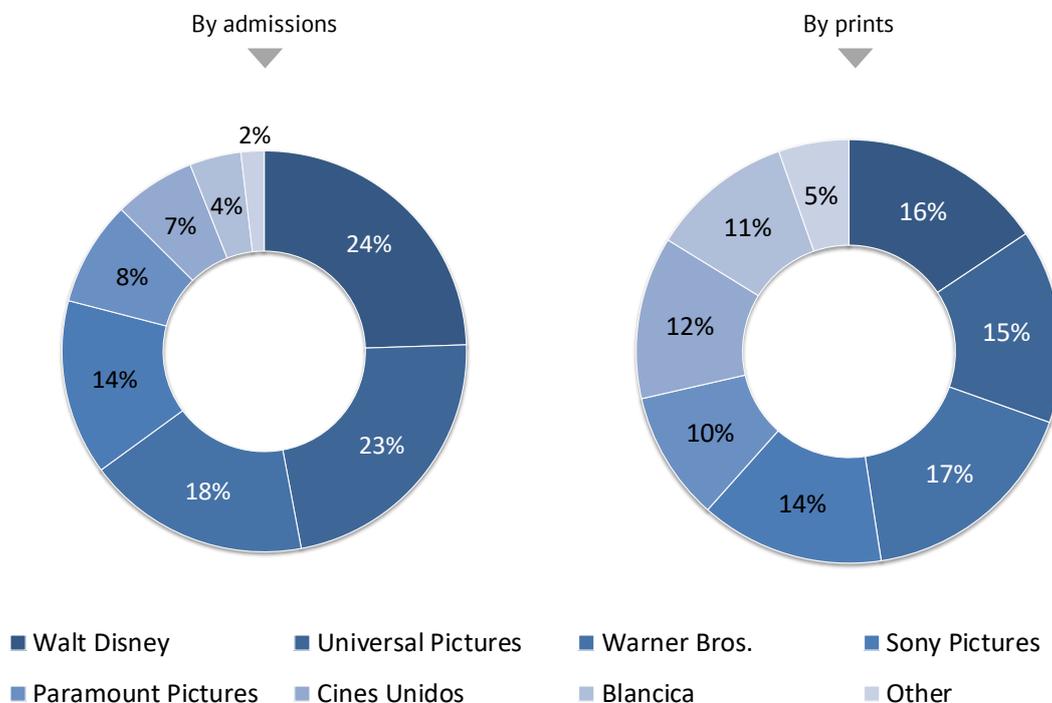
Print brackets in units



Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 155. VE - Top distributors (2017)

Admission brackets in thousands tickets sold



Source: European Audiovisual Observatory / LUMIERE, Comscore

Table 234. VE - Top 10 distributors (2017)

Admission brackets in thousands tickets sold

Rank	Distributor	Admissions	% share	Avg. adm. per film	Nr. of films	% share	Nr. of prints	% share
1	Walt Disney	4 979 372	24%	383 029	13	7%	1 182	16%
2	Universal Pictures	4 593 547	23%	270 209	17	9%	1126	15%
3	Warner Bros.	3 633 412	18%	173 020	21	12%	1298	17%
4	Sony Pictures	2 876 967	14%	143 848	20	11%	1057	14%
5	Paramount Pictures	1 716 822	8%	171 682	10	5%	748	10%
6	Cines Unidos	1 327 627	7%	34 938	38	21%	942	12%
7	Blancica	836 273	4%	29 867	28	15%	821	11%
8	20th Century Fox	294 624	1%	21 045	14	8%	260	3%
9	Amazonia	40 745	0%	3 704	11	6%	80	1%
10	Gran Cine	33 961	0%	3 773	9	5%	40	1%
	Other distributors	7 214	0%	7 214	1	1%	24	0%
	Total distributors	20 340 564	100%	111 761	182	100.0%	7 578	100%

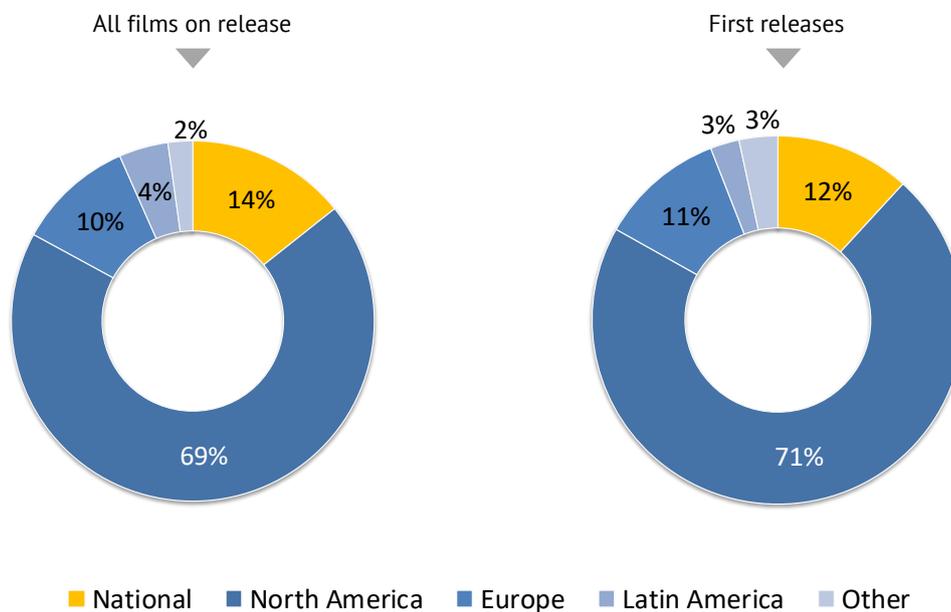
Source: European Audiovisual Observatory / LUMIERE, Comscore



18.2.3. VE - Market share by origin

Figure 156. VE - Film releases by region of origin (2017)

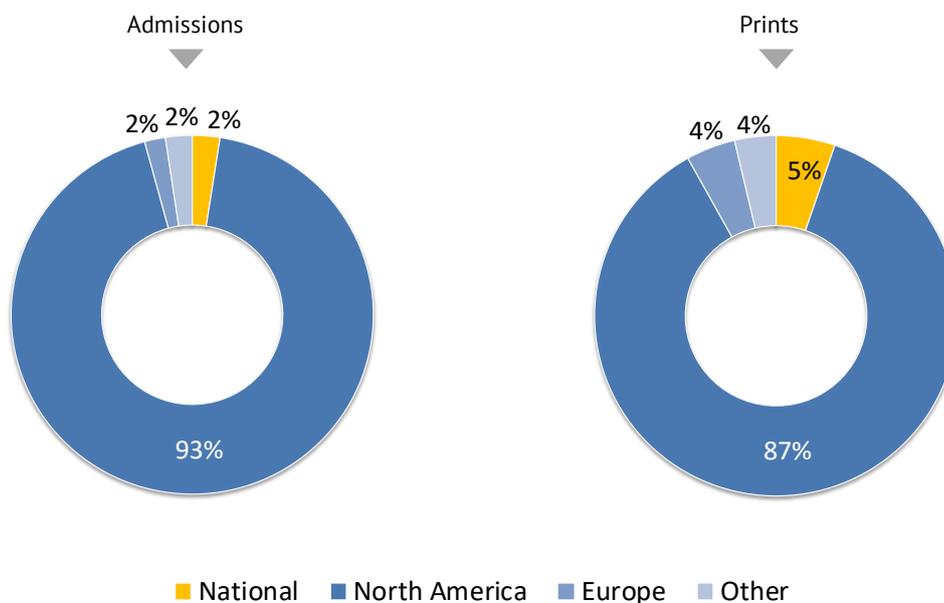
As tracked in LUMIERE



Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 157. VE - Admissions and prints by region of origin (2017)

As tracked in LUMIERE



Source: European Audiovisual Observatory / LUMIERE, Comscore



18.2.4. VE - Top films 2017

Table 235. VE - Top 50 films by admissions (2017)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	The Fate of the Furious	2017	US / CN / JP	F. Gary Gray	Universal Pictures	1 282 294	178
2	Beauty and the Beast	2017	US	Bill Condon	Walt Disney	1 252 481	183
3	Despicable Me 3	2017	US	Kyle Balda, ...	Universal Pictures	1 247 229	136
4	The Emoji Movie	2017	US	Tony Leondis	Sony Pictures	828 946	109
5	Thor: Ragnarok	2017	US	Taika Waititi	Walt Disney	768 511	152
6	Spider-Man: Homecoming	2017	US	Jon Watts	Sony Pictures	762 054	129
7	Cars 3	2017	US	Brian Fee	Walt Disney	663 303	133
8	Justice League	2017	US	Zack Snyder	Warner Bros.	645 095	138
9	Annabelle 2	2017	US	D. Sandberg	Warner Bros.	644 309	110
10	Pirates of the Caribbean: ...	2017	US	J. Rønning, ...	Walt Disney	614 031	134
11	Coco	2017	US	L. Unkrich, ...	Walt Disney	602 141	136
12	It	2017	US / CA	Andy Muschietti	Warner Bros.	533 003	115
13	Transformers: The Last Knight	2017	US / CN	Michael Bay	Paramount Pictures	529 126	122
14	Fifty Shades Darker	2017	US / CN	James Foley	Universal Pictures	492 682	129
15	Wonder Woman	2017	US / CN / HK	Patty Jenkins	Warner Bros.	476 315	116
16	Guardians of the Galaxy Vol. 2	2017	US	James Gunn	Walt Disney	435 918	131
17	Moana	2016	US	Ron Clements, ...	Walt Disney	416 595	73
18	Smurfs: The Lost Village	2017	US / HK	Kelly Asbury	Sony Pictures	327 410	127
19	Baywatch	2017	US / CN / GB	Seth Gordon	Paramount Pictures	301 631	83
20	A Dog's Purpose	2017	US / IN	L. Hallström	Universal Pictures	297 280	65
21	Daddy's Home 2	2017	US	Sean Anders	Paramount Pictures	267 469	79
22	The Mummy	2017	US / CN	Alex Kurtzman	Universal Pictures	256 798	116
23	Kong: Skull Island	2017	US / CN	J. Vogt-Roberts	Warner Bros.	255 639	93
24	Geostorm	2017	US	Dean Devlin	Warner Bros.	226 538	89
25	Papita 2da Base	2017	VE	L. C. Hueck	Cines Unidos	220 547	99
26	Sing	2016	US / JP	G. Jennings, ...	Universal Pictures	213 387	84
27	Resident Evil: The Final Chapter	2016	US / FR / DE	P. W.S. Anderson	Sony Pictures	195 819	86
28	The Great Wall	2016	CN / US	Yimou Zhang	Universal Pictures	184 807	80
29	Happy Death Day	2017	US	C. Landon	Universal Pictures	184 437	75
30	Star Wars: Episode VIII - The ...	2017	US	Rian Johnson	Walt Disney	176 833	119
31	Rings	2017	US	F. Javier Gutiérrez	Paramount Pictures	176 336	62
32	Baby Driver	2017	GB INC / US	Edgar Wright	Sony Pictures	169 225	81
33	American Made	2017	US	Doug Liman	Universal Pictures	165 323	69
34	The Nut Job 2: Nutty by Nature	2017	KR / CA	Cal Brunker	Cines Unidos	164 365	79
35	The Dark Tower	2017	US	Nikolaj Arcel	Sony Pictures	154 287	63
36	Assassin's Creed	2016	US / FR / ...	Justin Kurzel	20th Century Fox	154 274	102
37	Split	2016	US / JP	M. Night Shyamalan	Universal Pictures	149 021	60
38	Dunkirk	2017	GB INC / ...	Christopher Nolan	Warner Bros.	145 981	65
39	xXx: Return of Xander Cage	2017	US / CN / CA	D.J. Caruso	Paramount Pictures	136 442	88
40	Jigsaw	2017	US / CA	Michael Spierig, ...	Blancica	132 087	56
41	Monster Trucks	2016	US / CA	Chris Wedge	Paramount Pictures	129 064	77
42	The LEGO Batman Movie	2017	US / DK	Chris McKay	Warner Bros.	124 323	88
43	Rock Dog	2016	US / CN	Ash Brannon	Cines Unidos	123 874	64
44	Passengers	2016	US	Morten Tyldum	Sony Pictures	116 605	74
45	A Stork's Journey	2017	DE / BE / ...	Toby Genkel, ...	Cines Unidos	114 365	72
46	Collateral Beauty	2016	US	David Frankel	Warner Bros.	114 303	57
47	The LEGO Ninjago Movie	2017	US / DK	Charlie Bean, ...	Warner Bros.	106 316	109
48	Power Rangers	2017	US / HK / ...	Dean Israelite	Blancica	106 034	97
49	Blade Runner 2049	2017	US / GB / ...	Denis Villeneuve	Sony Pictures	96 313	114
50	Going in Style	2017	US	Zach Braff	Warner Bros.	96 020	57

Source: European Audiovisual Observatory / LUMIERE, Comscore

18.3. VE - Market potential for European films

18.3.1. VE - Market volume for European films

Table 236. VE - Overview market volume for European films (2017)

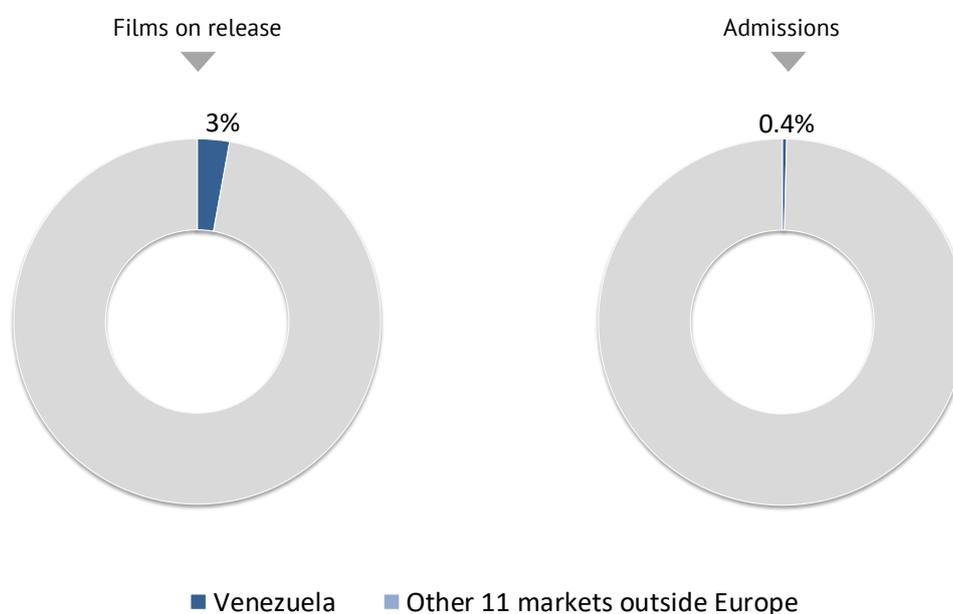
As tracked in LUMIERE

Key indicators	Amount	Market share 2017	Total market
Admissions	378 122	2%	20 340 564
GBO (in EUR)	1 341 126	2%	72 144 086
Films on release	19	10%	182
- First releases	13	11%	119
- Other	6	10%	63
Prints	333	4%	7 578
Average admissions per first release	28 947	-	164 220
Average prints per first release	25	-	60
Average admissions per other release	302	-	12 672
Average prints per other release	1	-	7

Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 158. VE - Weight of Venezuela as an export market for European films (2017)

As tracked in LUMIERE



Source: European Audiovisual Observatory / LUMIERE, Comscore



18.3.2. VE - Concentration among European films

Table 237. VE - Concentration of admissions and prints for European films (2017)

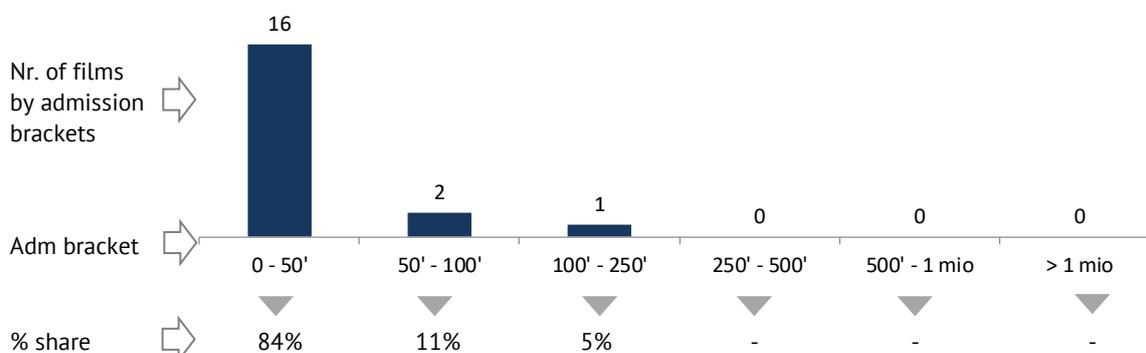
As tracked in LUMIERE

Top films	Cumulative admissions	Cumulative % share	Cumulative prints	% share of prints
Top 10	368 050	97%	316	95%
Other 9 films	10 072	3%	17	5%
All films on release	378 122	100%	333	100%

Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 159. VE - Number of European films on release by admission brackets (2017)

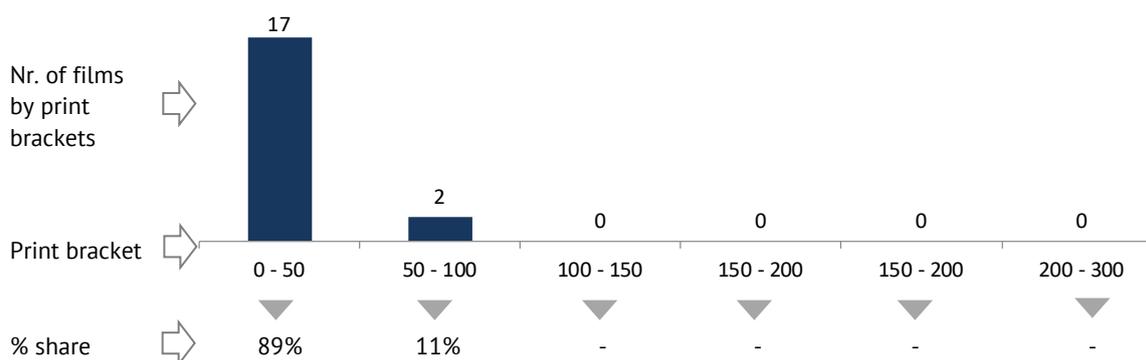
Admission brackets in thousands tickets sold



Source: European Audiovisual Observatory / LUMIERE, Comscore

Figure 160. VE - Number of European films on release by print brackets (2017)

Print brackets in units



Source: European Audiovisual Observatory / LUMIERE, Comscore



18.3.3. VE - European films by country of origin

Table 238. VE - Admissions to European films by country of origin (2017)

As tracked in LUMIERE

Rank	Country	Admissions	% share of admissions to European films	% share of total films on release
1	FR France	122 208	32%	4%
2	DE Germany	115 292	30%	1%
3	GB United Kingdom	88 317	23%	1%
4	NL Netherlands	38 870	10%	1%
5	IT Italy	7 463	2%	1%
6	ES Spain	5 601	1%	2%
7	BE Belgium	371	0%	1%
Total		378 122	100%	2%

Source: European Audiovisual Observatory / LUMIERE, Comscore

Table 239. VE - GBO for European films by country of origin (2017)

In EUR. As tracked in LUMIERE

Rank	Country code	Country	GBO in EUR	% share of GBO to European films	% share of total GBO
1	FR	France	433 448	32%	1%
2	DE	Germany	408 919	30%	1%
3	GB	United Kingdom	313 243	23%	0%
4	NL	Netherlands	137 864	10%	0%
5	IT	Italy	26 470	2%	0%
6	ES	Spain	19 866	1%	0%
7	BE	Belgium	1 316	0%	0%
Total			1 341 126	100%	2%

Source: European Audiovisual Observatory / LUMIERE, Comscore

**Table 240. VE - European films on release by country of origin (2017)**

As tracked in LUMIERE.

Rank	Country code	Country	Films on release	% share of European films on release	% share of total films on release
1	FR	France	8	42%	4%
2	ES	Spain	3	16%	2%
3	GB	United Kingdom	2	11%	1%
4	IT	Italy	2	11%	1%
5	DE	Germany	2	11%	1%
6	NL	Netherlands	1	5%	1%
7	BE	Belgium	1	5%	1%
Total			19	100%	10%

Source: European Audiovisual Observatory / LUMIERE, Comscore

Table 241. VE - European first releases by country of origin (2017)

As tracked in LUMIERE.

Rank	Country code	Country	First releases	% share of European first releases	% share of total first releases
1	FR	France	6	46%	5%
2	DE	Germany	2	15%	2%
3	GB	United Kingdom	2	15%	2%
4	ES	Spain	1	8%	1%
5	NL	Netherlands	1	8%	1%
6	IT	Italy	1	8%	1%
Total			13	100%	11%

Source: European Audiovisual Observatory / LUMIERE, Comscore

**Table 242. VE - Prints of European films by country of origin (2017)**

As tracked in LUMIERE

Rank	Country code	Country	Nr. of prints	% share of prints to European films	% share of total prints
1	FR	France	139	42%	2%
2	DE	Germany	73	22%	1%
3	GB	United Kingdom	50	15%	1%
4	NL	Netherlands	49	15%	1%
5	ES	Spain	16	5%	0%
6	IT	Italy	3	1%	0%
7	BE	Belgium	3	1%	0%
Total			333	100%	4%

Source: European Audiovisual Observatory / LUMIERE, Comscore



18.3.4. VE - Top European films 2013-2017

Table 243. VE - Top European films by admissions (2013)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	Saving Santa	2013	GB / US	Leon Joosen, ...	Cines Unidos	158 724	n.a.
2	Sammy's avonturen 2	2012	BE / FR / IT	V. Kesteloot, ...	Warner Bros.	151 555	n.a.
3	Paranormal Xperience 3D	2011	ES	Sergi Vizcaino	Cines Unidos	90 804	n.a.
4	Rush	2013	GB INC / ...	Ron Howard	Cines Unidos	75 703	n.a.
5	Emergo	2011	ES / US	Carles Torrens	Blanco y Travieso	54 154	n.a.
6	Les femmes du 6ème étage	2010	FR	P. Le Guay	Gran Cine	17 961	n.a.
7	The Family	2013	FR / US	Luc Besson	Cines Unidos	16 017	n.a.
8	Hysteria	2011	GB INC / ...	Tanya Wexler	Gran Cine	14 879	n.a.
9	À cœur ouvert	2012	FR / AR	Marion Laine	Cines Unidos	12 960	n.a.
10	Les Misérables	2012	GB / US	Tom Hooper	Universal Pictures	10 419	n.a.
11	Tengo ganas de ti	2012	ES	F. González Molina	Blanco y Travieso	10 154	n.a.
12	Potiche	2010	FR / BE	François Ozon	Blanco y Travieso	9 840	n.a.
13	Quartet	2012	GB	Dustin Hoffman	Blanco y Travieso	9 505	n.a.
14	Anna Karenina	2012	GB	Joe Wright	Universal Pictures	8 761	n.a.
15	Lo que tiene el otro	2007	ES	Miguel Perelló	Cines Unidos	7 330	n.a.
16	The Lady	2011	FR / GB	Luc Besson	Blanco y Travieso	6 506	n.a.
17	El sueño de Iván	2011	ES / MX	R. Santiago	Amazonia	3 561	n.a.
18	We Need to Talk About Kevin	2011	GB / US	Lynne Ramsay	Blanco y Travieso	3 471	n.a.
19	Comme un chef	2012	FR / ES	Daniel Cohen	Blanco y Travieso	3 154	n.a.
20	Ginger & Rosa	2012	GB / DK / CA	Sally Potter	Blanco y Travieso	2 466	n.a.
21	Un heureux événement	2011	FR / BE	Rémi Bezançon	Cines Unidos	2 433	n.a.
22	La cara oculta	2011	ES / CO	Andrés Baiz	Cines Unidos	1 692	n.a.
23	La Teta asustada	2009	ES / PE	Claudia Llosa	n.a.	993	n.a.
24	Los amantes pasajeros	2013	ES	Pedro Almodóvar	Cines Unidos	238	n.a.

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 244. VE - Top European films by admissions (2014)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	Tarzan	2013	DE	Reinhard Klooss	Cines Unidos	152 786	n.a.
2	Lucy	2014	FR	Luc Besson	Universal Pictures	96 149	n.a.
3	Pancho, el perro millonario	2014	ES	Tom Fernández	Cines Unidos	77 799	n.a.
4	Paddington	2014	GB / FR	Paul King	Cines Unidos	60 683	n.a.
5	About Time	2013	GB	Richard Curtis	Universal Pictures	58 734	n.a.
6	Minuscule - La vallée des ...	2013	FR / BE	H. Giraud, ...	Cines Unidos	58 339	n.a.
7	The Family	2013	FR / US	Luc Besson	Cines Unidos	54 914	n.a.
8	The Quiet Ones	2014	GB INC / US	John Pogue	Blanco y Travieso	31 659	n.a.
9	Violetta. La emoción del ...	2014	GB / AR	Matthew Amos	Walt Disney	15 789	n.a.
10	Diana	2013	GB / FR / BE	O. Hirschbiegel	Cines Unidos	15 624	n.a.
11	En kongelig affære	2012	DK / SE / CZ	Nikolaj Arcel	Gran Cine	15 174	n.a.
12	Zipi y Zape y el club de la ...	2013	ES	Oskar Santos	Blancica	13 622	n.a.
13	Philomena	2013	GB / US / FR	Stephen Frears	Blanco y Travieso	9 866	n.a.
14	Lo que tiene el otro	2007	ES	Miguel Perelló	Cines Unidos	9 232	n.a.
15	The Love Punch	2013	FR / GB	Joel Hopkins	Blancica	7 485	n.a.
16	Floquet de Neu	2011	ES	Andrés G. Schaer	Amazonia	6 495	n.a.
17	Ocho apellidos vascos	2013	ES	E. Martínez Lázaro	Cines Unidos	4 979	n.a.
18	La migliore offerta	2013	IT	G. Tornatore	Blanco y Travieso	2 704	n.a.
19	Elena	2011	RU	A. Zvyagintsev	Gran Cine	2 260	n.a.
20	African Safari	2013	BE / FR / IT	Ben Stassen	Blanco y Travieso	1 726	n.a.
21	Wałęsa. Człowiek z nadziei	2013	PL	Andrzej Wajda	Gran Cine	1 279	n.a.
22	Saving Santa	2013	GB / US	Leon Joosen, Aaror	Cines Unidos	180	n.a.

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 245. VE - Top European films by admissions (2015)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	Taken 3	2014	FR	Olivier Megaton	20th Century Fox	304 144	65
2	Der 7bte Zwerg	2014	DE	B. Aljinovic, ...	Cines Unidos	164 098	62
3	Ooops! Noah is Gone...	2015	DE / BE / ...	Toby Genkel, ...	Cines Unidos	162 547	55
4	Paddington	2014	GB / FR	Paul King	Cines Unidos	134 541	58
5	La belle et la bête	2014	FR / DE	C. Gans	Cines Unidos	124 328	45
6	When the Lights Went Out	2011	GB	Pat Holden	Blancica	55 845	17
7	The Woman in Black 2: ...	2014	GB INC / ...	Tom Harper	Cines Unidos	41 461	27
8	The House of Magic	2013	BE	J. Degruson, ...	Blanco y Travieso	40 061	45
9	Pinocchio	2013	DE	Anna Justice	Cines Unidos	33 586	43
10	[REC] 4: Apocalipsis	2014	ES	J. Balagueró	Cines Unidos	33 373	16
11	The Theory of Everything	2014	GB INC / US	James Marsh	Universal Pictures	33 254	19
12	Shaun the Sheep Movie	2015	GB	M. Burton, ...	Universal Pictures	29 859	59
13	Niko 2: Lentäjäväljekset	2012	FI / DE / ...	K. Juusonen, ...	Cines Unidos	25 487	60
14	Tusen ganger god natt	2013	NO / IE / SE	Erik Poppe	Cines Unidos	20 822	17
15	La famille Bélier	2014	FR / BE	Eric Lartigau	Blanco y Travieso	17 415	11
16	Escobar: Paradise Lost	2014	FR / ES	A. Di Stefano	Blanco y Travieso	15 490	18
17	Robot Overlords	2014	GB	Jon Wright	Cines Unidos	13 383	33
18	The Gunman	2015	ES / GB / ...	Pierre Morel	Blanco y Travieso	11 609	21
19	Maya the Bee Movie	2014	DE / AU	A. Stadermann	Blanco y Travieso	11 032	33
20	Autómata	2014	BG / ES	Gabe Ibáñez	Cines Unidos	10 907	16
21	The Physician	2013	DE	Philipp Stölzl	Cines Unidos	8 980	10
22	Zwei Leben	2012	DE / NO	Georg Maas	Gran Cine	8 777	3
23	Dark Places	2015	GB / FR / US	G. Paquet-Brenner	Blanco y Travieso	8 277	15
24	Nymphomaniac - Vol I	2013	DK / DE / FR	Lars von Trier	Blanco y Travieso	7 931	7
25	The Love Punch	2013	FR / GB	Joel Hopkins	Blancica	7 018	6
26	La migliore offerta	2013	IT	G. Tornatore	Blanco y Travieso	5 029	5
27	Suffragette	2015	GB	Sarah Gavron	Universal Pictures	4 826	16
28	The Quiet Ones	2014	GB INC / US	John Pogue	Blanco y Travieso	4 421	3
29	Tres bodas de más	2013	ES	J. Ruiz Caldera	Blanco y Travieso	4 147	4
30	Desert Dancer	2014	GB	R. Raymond	Blanco y Travieso	3 775	4
31	The Door	2012	HU / DE	István Szabó	Blanco y Travieso	3 598	4
32	Ida	2013	PL / DK	P. Pawlikowski	Gran Cine	3 470	3
33	Leviafan	2014	RU	A. Zvyagintsev	Gran Cine	3 040	5
34	A nagy füzet	2013	HU / DE / ...	János Szász	Gran Cine	2 452	3
35	Tiempo sin aire	2015	ES	Andrés Luque, ...	Cines Unidos	2 220	9
36	Clouds of Sils Maria	2014	FR / DE / CH	Olivier Assayas	Cines Unidos	2 089	7
37	Dracula	2012	IT / FR / ES	Dario Argento	Blanco y Travieso	2 053	14
38	Ocho apellidos vascos	2013	ES	E. Martínez Lázaro	Cines Unidos	1 856	1
39	Nymphomaniac: Vol. II	2013	DK / DE / FR	Lars von Trier	Blanco y Travieso	1 221	1
40	Backstreet Boys: Show 'Em ...	2015	GB / US	Stephen Kijak	n.a.	892	5
41	Pancho, el perro millonario	2014	ES	Tom Fernández	Cines Unidos	786	2
42	Tarzan	2013	DE	Reinhard Klooss	Cines Unidos	387	1
43	3 coeurs	2014	FR / DE / BE	Benoît Jacquot	Gran Cine	328	1

Source: European Audiovisual Observatory / LUMIERE, Comscore



Table 246. VE - Top European films by admissions (2016)

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	Belka i Strelka. Zvezdnye ...	2010	RU	I. Evlannikova, ...	Cines Unidos	45 621	63
2	The Little Prince	2015	FR / US	Mark Osborne	Blancica	36 647	52
3	The Transporter Refueled	2015	FR / CN / BE	C. Delamarre	Cines Unidos	31 113	36
4	The Danish Girl	2015	GB / US / ...	Tom Hooper	Universal Pictures	28 165	25
5	Bridget Jones's Baby	2016	GB / US / FR	Sharon Maguire	Universal Pictures	28 086	63
6	Eye in the Sky	2015	GB	Gavin Hood	Blancica	27 246	36
7	Bølgen	2015	NO	Roar Uthaug	Cines Unidos	26 684	32
8	Bastille Day	2016	GB INC / ...	James Watkins	Cines Unidos	24 600	30
9	Atrapa la bandera	2015	ES	Enrique Gato	Paramount Pictures	23 837	50
10	Eddie the Eagle	2016	GB INC / ...	Dexter Fletcher	20th Century Fox	21 573	46
11	Robinson Crusoe	2016	BE / FR / US	V. Kesteloot, ...	Cines Unidos	18 626	50
12	All Roads Lead to Rome	2015	IT / ES / ...	Ella Lemhagen	Cines Unidos	18 518	49
13	Ghoul	2015	CZ / UA	Petr Jákł	Cines Unidos	17 651	27
14	Tini: El gran cambio de ...	2016	ES / IT / AR	J. P. Buscarini	Walt Disney	10 593	49
15	Taken 3	2014	FR	Olivier Megaton	20th Century Fox	8 199	6
16	Mustang	2015	FR / DE / TR	D. Gamze Ergüven	Blancica	7 147	5
17	La corrispondenza	2016	IT	G. Tornatore	Gran Cine	6 706	6
18	Julieta	2016	ES	Pedro Almodóvar	Universal Pictures	6 283	5
19	Saul fia	2015	HU / US / ...	László Nemes	Sony Pictures	5 945	9
20	Samba	2014	FR	O. Nakache, ...	Cines Unidos	5 525	4
21	Mia madre	2015	IT / FR	Nanni Moretti	Blancica	4 826	6
22	Truman	2015	ES / AR	Cesc Gay	Cines Unidos	4 338	14
23	Sergio Herman, Fucking ...	2015	NL	W. Kluijfhout	Blancica	3 356	11
24	When the Lights Went Out	2011	GB	Pat Holden	Blancica	2 660	1
25	Ocho apellidos catalanes	2015	ES	E. Martínez Lázaro	Blancica	2 489	15
26	Zipi y Zape y el club de ...	2013	ES	Oskar Santos	Blancica	2 121	8
27	Polli päevikud	2010	DE / AT / EE	Chris Kraus	Gran Cine	1 712	1
28	Shaun the Sheep Movie	2015	GB	Mark Burton, ...	Universal Pictures	1 430	3
29	La vache	2016	FR	M. Hamidi	Blancica	1 394	3
30	Suffragette	2015	GB	Sarah Gavron	Universal Pictures	985	1
31	The Love Punch	2013	FR / GB	Joel Hopkins	Blancica	939	2
32	Niko 2: Lentäjäviejekset	2012	FI / DE / ...	K. Juusonen, ...	Cines Unidos	796	2
33	La belle et la bête	2014	FR / DE	C. Gans	Cines Unidos	683	1
34	Tarzan	2013	DE	Reinhard Klooss	Cines Unidos	542	1
35	Fehér isten	2014	HU / SE	K. Mundruczó	Gran Cine	436	2
36	Las brujas de Zugarramurdi	2013	ES / FR	Á. de la Iglesia	Cines Unidos	364	1

Source: European Audiovisual Observatory / LUMIERE, Comscore

**Table 247. VE - Top European films by admissions (2017)**

Rank	Film	Prod. Year	Country of origin	Director(s)	Distributor	Admissions	Prints
1	A Stork's Journey	2017	DE / BE / ...	T. Genkel, R. Memari	Cines Unidos	114 365	72
2	Valerian and the City of ...	2017	FR / CN / ...	Luc Besson	Cines Unidos	85 220	63
3	Don't Knock Twice	2016	GB	C. W. James	Cines Unidos	77 520	31
4	The Little Vampire 3D	2017	NL / DE / ...	R. Claus, K. Kiilerich	Cines Unidos	38 870	49
5	Ballerina	2016	FR / CA	E. Summer, È. Warin	Blancica	11 362	36
6	Breathe	2017	GB	Andy Serkis	Cines Unidos	10 797	19
7	Miss Sloane	2016	FR / US	John Madden	Blancica	9 447	23
8	Elle	2016	FR / DE / BE	Paul Verhoeven	Sony Pictures	8 124	7
9	Scusate se esisto!	2014	IT	Riccardo Milani	Gran Cine	7 398	2
10	Francisco - El Padre Jorge	2015	ES / AR / IT	D. Docampo Feijóo	Gran Cine	4 947	14
11	Le ciel attendra	2016	FR	M.-C. Mention-Schaar	Blancica	4 362	7
12	Violette	2013	FR / BE	Martin Provost	Gran Cine	2 970	1
13	Toni Erdmann	2016	DE / AT / CH	Maren Ade	Sony Pictures	927	1
14	La vache	2016	FR	M. Hamidi	Blancica	702	1
15	Las brujas de Zugarramurdi	2013	ES / FR	Álex de la Iglesia	Cines Unidos	470	1
16	Robinson Crusoe	2016	BE / FR / US	V. Kesteloot, ...	Cines Unidos	371	3
17	Zipi y Zape y el club de ...	2013	ES	Oskar Santos	Blancica	184	1
18	La corrispondenza	2016	IT	G. Tornatore	Gran Cine	65	1
19	La belle et la bête	2014	FR / DE	Christophe Gans	Cines Unidos	21	1

Source: European Audiovisual Observatory / LUMIERE, Comscore



18.3.5. VE - Who is distributing European films?

Table 248. VE - Top importers of European films based on admissions (2017)

As tracked in LUMIERE

Rank	Distributor	Admissions to European films	% share of admissions to European films	% share of distributor admissions	Nr. of European films	% share of European films	Nr. of prints	% share of prints of European films
1	Cines Unidos	327 634	87%	25%	8	42%	239	72%
2	Cinematografica Blanc	26 057	7%	3%	5	26%	68	20%
3	Gran Cine	15 380	4%	45%	4	21%	18	5%
4	Sony Pictures	9 051	2%	0%	2	11%	8	2%
Total distributors		378 122	100%	2%	19	100%	333	100%

Source: European Audiovisual Observatory / LUMIERE, Comscore





19. APPENDIX



19.1. Number of films tracked in LUMIERE

Table 249. Number of films tracked in LUMIERE database by territory (2013-2017)

Territory	2013	2014	2015	2016	2017
EUROPE					
1 AT Austria	510	534	567	575	467
2 BA Bosnia-Herzegovina		19	201	218	234
3 BE Belgium	343	504	272	957	950
4 BG Bulgaria	283	312	318	333	348
5 CH Switzerland	1 671	1 643	1 642	1 834	1 900
6 CY Cyprus	4	153	18	148	139
7 CZ Czech Republic	1 228	1 076	1 179	1 252	1 221
8 DE Germany	652	2 362	2 444	2 373	2 363
9 DK Denmark	260	260	287	314	285
10 EE Estonia	377	351	377	376	356
11 ES Spain	1 463	1 473	1 740	1 663	1 901
12 FI Finland	337	338	328	328	361
13 FR France	933	935	958	984	831
14 GB United Kingdom	798	2 559	2 586	2 751	2 726
15 GE Georgia				194	
16 GR Greece	329	351	406	415	336
17 HR Croatia	247	226	250	248	206
18 HU Hungary	302	555	553	615	770
19 IE Ireland	30	28	20	20	
20 IS Iceland	7	161	196	199	196
21 IT Italy	1 110	1 196	1 261	1 400	1 620
22 LT Lithuania	304	267	290	297	309
23 LU Luxembourg	76	104	112	104	516
24 LV Latvia	13	517	233	304	294
25 ME Montenegro (from June 2006)	177	182	163	194	18
26 MK Former Yugoslav Republic of Macedonia		221	23	3	
27 NL Netherlands	1 201	1 133	562	1 187	1 147
28 NO Norway	483	496	595	586	660
29 PL Poland	507	547	556	586	501
30 PT Portugal	956	995	1 030	868	998
31 RO Romania	411	416	412	448	389
32 RU Russian Federation	497	622	658	747	759
33 SE Sweden	574	537	881	868	13
34 SI Slovenia	442	430	505	475	476
35 SK Slovakia	566	609	607	735	717
36 TR Turkey	498	564	522	526	531
OUTSIDE OF EUROPE					
1 AR Argentina	366	499	525	539	553
2 AU Australia	432	569	621	679	748
3 BR Brazil	467	613	649	686	676
4 CA Canada	601	484	531	494	485
5 CL Chile	203	281	289	259	253
6 CN China		422	648	890	940
7 CO Colombia	241	343	385	432	385
8 KR South Korea	729	591	518	488	504
9 MX Mexico	376	586	594	592	566
10 NZ New Zealand	310	355	382	441	455
11 US United States of America	1 238	815	833	832	888
12 VE Venezuela	166	199	269	255	182

Source: European Audiovisual Observatory / LUMIERE, Comscore



19.2. Admissions tracked in LUMIERE

Table 250. Admissions tracked in LUMIERE database by territory (2013-2017)

Territory	2013	2014	2015	2016	2017
EUROPE					
1 AT Austria	15 214 412	14 350 653	15 989 960	15 169 166	14 596 720
2 BA Bosnia-Herzegovina		33 782	946 834	919 911	1 082 708
3 BE Belgium	17 430 457	11 651 097	13 438 476	19 787 158	18 981 972
4 BG Bulgaria	4 792 683	4 908 266	5 334 622	5 535 887	5 574 014
5 CH Switzerland	13 577 832	12 786 036	14 289 522	13 315 252	13 415 661
6 CY Cyprus	8 366	699 398	29 008	700 537	743 644
7 CZ Czech Republic	11 032 364	11 455 342	12 922 707	15 537 510	15 182 902
8 DE Germany	127 163 251	120 351 597	135 061 388	122 198 044	118 501 181
9 DK Denmark	13 888 535	12 194 185	14 225 882	13 502 884	12 502 216
10 EE Estonia	2 528 240	2 606 577	3 087 502	3 289 972	3 510 932
11 ES Spain	79 648 617	87 585 014	96 125 872	101 815 199	108 338 863
12 FI Finland	7 722 936	7 312 341	8 723 606	8 681 351	8 829 484
13 FR France	178 724 378	191 387 285	189 695 423	189 321 536	189 162 972
14 GB United Kingdom	176 255 610	168 061 645	182 456 096	180 360 038	184 030 835
15 GE Georgia				1 139 673	
16 GR Greece	9 289 557	9 107 058	9 973 173	10 220 251	10 114 133
17 HR Croatia	4 023 161	3 793 511	3 949 173	4 328 497	4 540 431
18 HU Hungary	9 635 321	11 016 105	13 018 248	14 643 931	14 924 806
19 IE Ireland	44 149	56 005	87 025	28 208	
20 IS Iceland	18 313	1 344 560	1 378 555	1 420 503	1 373 178
21 IT Italy	97 793 263	92 010 500	99 860 129	105 913 593	92 238 458
22 LT Lithuania	3 257 020	3 240 702	3 330 451	3 670 957	4 060 159
23 LU Luxembourg	79 310	514 175	132 815	107 566	1 153 587
24 LV Latvia	26 901	2 303 718	2 286 742	2 514 215	2 476 951
25 ME Montenegro (from June 2006)	222 804	258 894	241 620	244 018	108 083
26 MK Former Yugoslav Republic of Macedonia		357 324	9 355	3 020	
27 NL Netherlands	30 629 011	30 671 280	30 323 060	33 545 454	37 096 021
28 NO Norway	11 614 265	10 890 188	11 892 931	12 950 684	11 556 767
29 PL Poland	36 242 716	40 386 379	44 546 300	52 041 397	56 463 448
30 PT Portugal	12 511 978	12 085 692	14 542 013	14 888 389	15 598 532
31 RO Romania	9 020 701	10 131 494	11 131 959	13 003 487	13 815 227
32 RU Russian Federation	192 409 536	191 529 707	191 231 273	213 433 489	213 072 077
33 SE Sweden	16 582 505	16 246 619	17 015 707	17 719 737	5 978 262
34 SI Slovenia	2 159 369	1 847 744	1 978 525	2 292 579	2 291 392
35 SK Slovakia	3 720 169	4 119 361	4 607 152	5 664 778	6 690 176
36 TR Turkey	50 399 726	61 353 895	60 355 895	58 293 932	71 159 595
OUTSIDE OF EUROPE					
1 AR Argentina	46 180 711	43 797 344	50 051 809	47 742 990	46 906 918
2 AU Australia	74 291 541	77 117 515	87 971 495	84 377 285	77 533 994
3 BR Brazil	141 903 602	154 745 338	168 328 693	179 418 398	176 679 907
4 CA Canada	117 059 141	116 206 322	118 391 032	115 959 416	108 685 530
5 CL Chile	20 338 487	21 940 101	25 898 969	27 052 997	26 695 139
6 CN China		794 733 977	1 214 104 427	1 313 959 564	1 512 093 103
7 CO Colombia	41 014 822	45 986 154	58 667 015	59 668 996	60 842 109
8 KR South Korea	204 387 042	210 927 515	214 338 372	206 494 879	210 136 229
9 MX Mexico	245 142 465	256 255 435	294 365 188	328 246 682	339 135 476
10 NZ New Zealand	10 527 041	10 939 122	13 890 356	15 059 018	14 697 675
11 US United States of America	1 115 270 398	1 154 434 603	1 197 322 384	1 195 094 846	1 099 859 580
12 VE Venezuela	27 261 651	29 592 206	28 918 555	18 784 388	20 340 564

Source: European Audiovisual Observatory / LUMIERE, Comscore



19.3. Estimated LUMIERE coverage rates

Table 251. Estimated LUMIERE coverage rate of individual territories (2013-2017)

Territory	2013	2014	2015	2016	2017
EUROPE					
1 AT Austria	100%	100%	100%	100%	100%
2 BA Bosnia-Herzegovina	0%	4%	100%	100%	100%
3 BE Belgium	84%	54%	64%	102%	97%
4 BG Bulgaria	100%	100%	100%	100%	100%
5 CH Switzerland	99%	99%	99%	99%	99%
6 CY Cyprus	1%	101%	4%	100%	100%
7 CZ Czech Republic	100%	99%	100%	99%	100%
8 DE Germany	98%	99%	97%	100%	97%
9 DK Denmark	100%	100%	100%	100%	100%
10 EE Estonia	99%	100%	100%	100%	100%
11 ES Spain	101%	100%	100%	100%	109%
12 FI Finland	100%	100%	100%	100%	100%
13 FR France	92%	92%	92%	89%	90%
14 GB United Kingdom	100%	100%	100%	100%	100%
15 GE Georgia	0%	0%	0%	99%	0%
16 GR Greece	100%	100%	100%	100%	100%
17 HR Croatia	100%	100%	100%	100%	100%
18 HU Hungary	95%	100%	100%	100%	99%
19 IE Ireland	0%	0%	1%	0%	0%
20 IS Iceland	1%	97%	100%	100%	100%
21 IT Italy	92%	94%	94%	93%	93%
22 LT Lithuania	100%	100%	100%	100%	100%
23 LU Luxembourg	7%	46%	11%	10%	98%
24 LV Latvia	1%	100%	97%	100%	100%
25 ME Montenegro (from June 2006)	101%	100%	92%	78%	38%
26 MK Former Yugoslav Republic of Macedonia	0%	100%	2%	1%	0%
27 NL Netherlands	99%	100%	92%	98%	103%
28 NO Norway	98%	98%	99%	99%	98%
29 PL Poland	100%	100%	100%	100%	100%
30 PT Portugal	100%	100%	100%	100%	100%
31 RO Romania	100%	100%	100%	100%	100%
32 RU Russian Federation	109%	109%	110%	111%	101%
33 SE Sweden	100%	100%	100%	100%	35%
34 SI Slovenia	92%	96%	94%	98%	97%
35 SK Slovakia	100%	100%	100%	100%	100%
36 TR Turkey	100%	100%	100%	100%	100%
OUTSIDE OF EUROPE					
1 AR Argentina	96%	96%	96%	94%	95%
2 AU Australia	91%	98%	98%	92%	91%
3 BR Brazil	95%	99%	97%	97%	97%
4 CA Canada	100%	100%	100%	100%	100%
5 CL Chile	100%	104%	95%	99%	97%
6 CN China	0%	96%	96%	96%	93%
7 CO Colombia	95%	98%	99%	97%	97%
8 KR South Korea	96%	98%	99%	95%	96%
9 MX Mexico	99%	107%	103%	102%	100%
10 NZ New Zealand	71%	73%	90%	94%	93%
11 US United States of America	91%	95%	103%	96%	90%
12 VE Venezuela	91%	98%	100%	98%	90%

Source: European Audiovisual Observatory / LUMIERE, Comscore



19.4. Treatment of EUR inc films

As mentioned in the methodological remarks in chapter 2, European films financed with incoming US investment (EUR inc films) are by default not counted as European but rather US films in the context of this report.

The following EUR inc films, however, represent an exception to this rule as they feature as European films in the European Commission's Executive Agency (EACEA) film database (<https://eacea.ec.europa.eu/mediaPgm/tabsMenu.do>) and / or in Europa Cinema's film database (<http://www.europa-cinemas.org/en/Resources/Film-Database>). Please note that the Observatory's INC classification is not based on the same criteria as the British Film Institute's classification of inward investment films in the UK. The Observatory's INC classification is more restrictive and counts fewer films as GB or GB inc films than the BFI counts films as UK films.

Table 252. EUR INC films considered European films in this report

Rank	Original title	Prod. country	Prod. year	Director(s)	Adm. outside Europe 12 markets - 2013/2017
1	The Theory of Everything	GB INC / US	2014	James Marsh	6 909 067
2	The Woman in Black 2: Angel of Death	GB INC / US / CA	2014	Tom Harper	5 519 422
3	Rush	GB INC / US / DE	2013	Ron Howard	5 381 641
4	Eddie the Eagle	GB INC / US / DE	2016	Dexter Fletcher	3 263 533
5	The Quiet Ones	GB INC / US	2014	John Pogue	1 808 177
6	Absolutely Fabulous: The Movie	GB INC / US	2016	Mandie Fletche	1 253 617
7	Bastille Day	GB INC / FR / US	2016	James Watkins	1 213 287
8	Redemption	GB INC / US	2013	Steven Knight	1 178 812
9	The Snowman	GB INC / US / SE	2017	Tomas Alfredso	981 102
10	Genius	GB INC / US	2016	Michael Grandaj	725 794
11	Denial	GB INC / US	2016	Mick Jackson	585 141
12	My Cousin Rachel	GB INC / US	2017	Roger Michell	497 155
13	Goodbye Christopher Robin	GB INC / US	2017	Simon Curtis	363 379
14	Under the Skin	GB INC / US / CH	2013	Jonathan Glazer	349 101
15	Tulip Fever	GB INC / US	2017	Justin Chadwick	342 201
16	A Quiet Passion	GB INC / BE / US	2016	Terence Davies	313 061
17	Absolutely Anything	GB INC / US	2015	Terry Jones	308 057
18	Locke	GB INC / US	2013	Steven Knight	177 761
19	Unlocked	GB INC / US / CZ / ...	2017	Michael Apted	148 860
20	Hyde Park on Hudson	GB INC / US	2012	Roger Michell	136 428
21	Tommy's Honour	GB INC / US	2016	Jason Connery	76 619
22	David Brent: Life on the Road	GB INC / US	2016	Ricky Gervais	75 098
23	Dancer	GB INC / US	2016	Steven Cantor	70 711
24	Seven Psychopaths	GB INC / US	2012	Martin McDonag	67 262
25	The Journey	GB INC / US	2016	Nick Hamm	60 941
26	Final Portrait	GB INC / US	2017	Stanley Tucci	46 428
27	Hysteria	GB INC / US / FR / ...	2011	Tanya Wexler	16 848
28	Coriolanus	GB INC / US / RS	2011	Ralph Fiennes	2 383
29	The Numbers Station	GB INC / US / BE	2013	Kasper Barfoed	2 352
30	Take Down	GB INC / US	2016	Jim Gillespie	636
31	The Other Man	GB INC / US	2008	Richard Eyre	125

Source: European Audiovisual Observatory / LUMIERE, Comscore

For reference purposes, the following films, classified as GB inc films in LUMIERE, were considered US films in the context of this analysis:



Table 253. EUR INC films considered as US films in this report

Rank	Original title	Prod. country	Prod. year	Director(s)	Adm. outside Europe 12 markets - 2013/2017
1	Fantastic Beasts and Where to Find Them	GB INC / US	2016	David Yates	63 011 328
2	Spectre	GB INC / US	2015	Sam Mendes	52 903 194
3	Dunkirk	GB INC / US / ...	2017	C. Nolan	39 819 812
4	Kingsman: The Secret Service	GB INC / US	2014	M. Vaughn	39 789 045
5	Kingsman: The Golden Circle	GB INC / US	2017	M. Vaughn	34 678 658
6	Baby Driver	GB INC / US	2017	Edgar Wright	20 072 932
7	The Foreigner	GB INC / US / ...	2017	M. Campbell	17 624 186
8	The Second Best Exotic Marigold Hotel	GB INC / US	2015	John Madden	5 621 291
9	Woman in Gold	GB INC / US	2015	Simon Curtis	5 133 371
10	Ex Machina	GB INC / US	2015	Alex Garland	3 154 541
11	Mr. Holmes	GB INC / US	2015	Bill Condon	2 323 853
12	The Infiltrator	GB INC / US	2016	Brad Furman	2 089 916
13	Far from the Madding Crowd	GB INC / US	2015	T. Vinterberg	1 775 670
14	The Autopsy of Jane Doe	GB INC / US	2016	A. Øvredal	1 234 016
15	Grimsby	GB INC / US	2016	L. Leterrier	1 111 266
16	Before I Go to Sleep	GB INC / US / ...	2014	Rowan Joffe	814 574
17	Trance	GB INC / US / ...	2013	Danny Boyle	753 744
18	Legend	GB INC / US / ...	2015	B. Helgeland	703 516
19	One Chance	GB INC / US	2013	David Frankel	479 460
20	Black Sea	GB INC / US / ...	2014	K. Macdonald	220 215
21	The Exception	GB INC / US / ...	2016	D. Leveaux	79 659
22	Springsteen & I	GB INC / US	2013	Baillie Walsh	75 510
23	Una	GB INC / US / ...	2016	B. Andrews	34 406
24	We Are X	GB INC / US	2016	S. Kijak	9 435
25	Harry Potter and the Order of the Phoenix	GB INC / US	2007	D. Yates	6 126
26	Harry Potter and the Half-Blood ...	GB INC / US	2008	D. Yates	5 944
27	Harry Potter and the Deathly Hallows: Part 2	GB INC / US	2011	D. Yates	4 503
28	Harry Potter and the Deathly Hallows: Part 1	GB INC / US	2010	D. Yates	3 953
29	Harry Potter and the Goblet of Fire	GB INC / US	2005	Mike Newell	2 767
30	Harry Potter and the Philosopher's Stone	GB INC / US	2001	C. Columbus	2 676
31	Harry Potter and the Prisoner of Azkaban	GB INC / US	2004	Alfonso Cuarón	2 675
32	Harry Potter and the Chamber of Secrets	GB INC / US	2002	C. Columbus	2 675
33	I Am Ali	GB INC / US	2014	Clare Lewins	887
34	Foster	GB INC / US / ...	2011	J. Newman	770
35	Arthur Christmas	GB INC / US	2011	S. Smith, ...	197
36	Valiant	GB INC / US	2005	G. Chapman	87
37	Skyfall	GB INC / US	2012	Sam Mendes	30
38	The Debt	GB INC / US / ...	2010	John Madden	26

Source: European Audiovisual Observatory / LUMIERE, Comscore



19.5. Nation data sources

Table 254. Data sources per country

Country		Source(s)
EUR-OBS markets		
AT	Austria	ÖFI
BA	Bosnia-Herzegovina	SFF
BE	Belgium	SPF
BG	Bulgaria	NFC
CH	Switzerland	OFS
CY	Cyprus	Ministry of Culture
CZ	Czech Republic	SFK
DE	Germany	FFA
DK	Denmark	DFI
EE	Estonia	EFI
ES	Spain	ICAA
FI	Finland	FFF
FR	France	CNC
GB	United Kingdom	CAA / BFI
GR	Greece	GFC
HR	Croatia	HAC
HU	Hungary	NMHH
IE	Ireland	Screen Ireland
IS	Iceland	HI / OBS
IT	Italy	SIAE
LT	Lithuania	LFC
LU	Luxembourg	CNA
LV	Latvia	NFC
ME	Montenegro	Ministry of Culture
NL	Netherlands	NFF / NVB / NVF
NO	Norway	NFI / Film og Kino
PL	Poland	PISF
PT	Portugal	ICA
RO	Romania	CNC
RU	Russian Federation	Nevafilm
SE	Sweden	SFI
SI	Slovenia	SFC
SK	Slovakia	SKFI / AIC
TR	Turkey	ANTRAK



Country		Source(s)
NON-EUROPEAN MARKETS		
AR	Argentina	<i>OIA (Observatorio Iberoamericano Audiovisual)/ INCAA / Comscore</i>
AU	Australia	<i>MPDAA/ Comscore</i>
BR	Brazil	<i>OIA / ANCINE / Comscore</i>
CA	Canada	<i>MPAA, HIS / Comscore</i>
CL	Chile	<i>OIA / CNCA / Comscore</i>
CN	China	<i>SAPPRFT / Comscore</i>
CO	Colombia	<i>OIA / Comscore</i>
JP	Japan	<i>EIREN / Comscore</i>
KR	South Korea	<i>KOFIC, HIS / Comscore</i>
MX	Mexico	<i>OIA / IMCINE / Comscore</i>
NZ	New Zealand	<i>MPDA, New Zealand Film Commission / Comscore</i>
US	United States	<i>MPAA / Comscore</i>
VE	Venezuela	<i>OIA / Comscore</i>

A publication
of the European Audiovisual Observatory

