

## **Terms of Use**

### **Use of the label generator for the promotion of the [European Year of Digital Citizenship Education 2025](#)**

#### **And**

### **Criteria for granting the right to use the “[European Year of Digital Citizenship Education 2025](#)” label**

The label generator is a digital tool that invites Users to affix pictures with the [European Year of Digital Citizenship Education 2025](#) campaign ribbon.

Any person or organisation wishing to promote and support the [European Year of Digital Citizenship Education 2025](#) project can upload a picture in order to export a generated picture with the campaign ribbon (hereafter “the label”).

For the purpose of this document, “pictures” refers to the photos or other images uploaded by users of the label generator, and “labels” means the pictures with the campaign ribbon created by the label generator.

#### **Use of the label generator**

A User is any person who uses the label generator. The label generator should not be used by anyone under the age of 16.

Users can upload a picture of one or more individuals, or an image such as a school or association logo, to the label generator.

Users should ensure that the pictures provided do not infringe any third-party copyright, and are in line with the values and principles of the Council of Europe namely human rights, democracy and the rule of law.

Users should have obtained consent from anyone featured in the picture, or from their legal representative, in accordance with the applicable laws and comply with any other relevant legislation prior to uploading the picture.

#### **Use of the label itself**

The label should be used to raise awareness of the value of digital citizenship education and spread the word about the European Year 2025.

The label must not be used for commercial purposes and any other use contrary to the Organisation’s values.

The labelling does not give rise to specific funding.

For the use of the label for publications, please contact the Secretariat of the European Year at [digital.citizenship@coe.int](mailto:digital.citizenship@coe.int).

The Council of Europe reserves the right to modify or discontinue, temporarily or permanently, without notice, any content included on the [European Year of Digital Citizenship Education 2025](#) website and shall not be liable to the Users or to any third party for their modification, suspension, or discontinuance.