

Strasbourg, 2 February 2024

QUESTIONS & ANSWERS

CALL FOR PROPOSALS

GRANT AWARD PROCEDURE FOR THE DEVELOPMENT, IMPLEMENTATION AND MANAGEMENT OF A GREEN FILM PRODUCTION E-LEARNING PLATFORM

1. Will only one grantee be selected in the end, or is it possible for more than one project to receive a grant?

Only one project will be selected. Therefore, thinking about partnering with other European organisations may be a way to avoid having too many (good) competing projects.

2. Is it relevant for me to apply? Does Eurimages has a predetermined e-learning partner?

This is an open call for proposals, which allows us to see the projects that may be proposed by professionals with expertise in the field. There are no pre-defined organisations or partners. Moreover, the decisions taken by Eurimages are always the result of recommendations made by independent external experts. In this case, the jury has not yet been set up, as the experts selected must have no connection with the proposals submitted. The Eurimages Executive Committee then examines these recommendations and formally votes on them.

We are aware that this is a major project and that, as this is a fund for international co-productions, a European partnership (consortium) of experts or specialised organisations would probably be more appropriate in order to have this international dimension and to share the burden of the project. If only one project is selected, we would prefer to have only a few competing proposals, but solid ones.

3. We are currently in contact with several partners in different countries. However, given the application deadlines, we are not planning to form a consortium. We would be the project leader, with partners working in different areas such as education, IT, etc., but in a true partnership role. Is this approach acceptable?

Yes, this approach is acceptable; it is not essential to set up a consortium. What is particularly important for our project is its transnational and European dimension. It is essential that not only one country is involved. If you are the main promoter of the project and there are other partners from other countries, then this is perfectly acceptable. However, it is essential to have a minimum guarantee of the commitment of these parties: if you have partners in other European countries,

accompanied by letters of intent or similar documents in the dossier, this would meet our requirements.

4. Do the copyrights of the curriculum remain with the partner(s) selected by Eurimages? We need a clear copyright on the training courses and materials we provide. Is this guaranteed? What happens next?

The details of the copyright will be set out in the agreement signed with the selected partner(s). It's important to clarify that this is a grant procedure and not a procurement procedure carried out by Eurimages. Consequently, Eurimages does not intend to claim ownership of the content of the courses and the copyright remains with the respective authors. However, the agreement must stipulate that, upon conclusion of the support agreement, Eurimages has the right to receive and use, on a non-exclusive basis, a copy of the courses co-financed by the Fund (subject to the agreement of any other co-financiers). This provision allows Eurimages to reuse the content it has financed on its own platform only, where applicable.

5. The target groups are broad, how many activities do you estimate per year?

At this stage, we do have a predetermined specific number of activities. We would like to have a MOOC-style online course that can be complemented by other online activities (workshops, tutorials, Q&As...). The latter will depend on your own capacities in terms of design, content, and quantity.

6. Do you have an estimate or idea of the expected number of participants? The level of participation will influence the approach to facilitating the platform.

We do not have an estimate of the number of potential participants. There is a lot of interest, but it is difficult to say how many people will register and complete the course.

7. Is there a set number of hours of programme / teaching that needs to be provided? A lot of things have to be taught from scratch - especially if you want to make this programme suitable for a wider audience.

A deliberate decision has been taken not to set a specific number of hours in order to give the proposing organisation the flexibility to adapt the curriculum and time allocation as required. It's important to note that the course is designed as a modular programme to be developed, completed and refined over time. In addition, certain basic aspects are necessary to reach a wider audience of film professionals, especially in regions where the adoption of sustainable filmmaking practices may be less advanced or where resources and information are limited.

8. Your technical requirements are extensive. Developing such a detailed e-learning platform from scratch would likely consume the entire budget, leaving insufficient funds for content research and creation. We believe that the most practical approach would be to use existing pre-programmed e-learning tools and customise them as required. Would this approach be acceptable, or do you need to develop a completely new proprietary system?

A learning system does not have to be developed from scratch. Proposals can be based on existing and pre-programmed e-learning tools available on the market.

9. Does Eurimages have a specific e-learning partner with whom it prefers to work for the provision of e-learning materials? If not, is it expected that a custom e-learning platform will be developed specifically for this course, or are proposals for an e-learning partner with an existing platform acceptable?

This is an open call for proposals aimed at attracting projects from professionals with expertise in the field. There are no pre-selected organisations or partners. In addition, funding decisions are made on the basis of recommendations prepared by external experts. These recommendations are then reviewed and formally approved by the Executive Committee of the Fund. In terms of a technical platform, there is no requirement to develop a learning system for this project from scratch. Proposals may use existing pre-programmed e-learning tools that are already available, provided that they meet the requirements set out in the call for proposals.

10. If we already have tutorials in other languages, can we subtitle them in English and French or do we have to dub them?

Subtitles in both English and French are of course possible, although participant engagement is sometimes lower with subtitles. However, the film professionals we are targeting are used to subtitles.

In general, projects available in both English and French are likely to receive more attention from the jury. However, this may be difficult to achieve at the outset, so French versions may be developed at a later stage.

11. When planning online meetings (e.g. online workshops or tutorials) in English, do we need a French interpreter?

In this case, English would be the working language. Technical solutions are now available to add French subtitles. French sessions can also be organised at a later stage if there is demand.

12. From a technical point of view, we are planning to justify the expenditure by means of quotations or budgets allocated to service providers. Does this commit us to these service providers? Or, if we continue to search and find potentially better or different alternatives, do we have the option of choosing other suppliers?

This is not necessarily a commitment. The priority is to keep the budget constant (even if costs increase, Eurimages' contribution remains the same, and if they decrease, but you propose improvements, there's no change to our contribution either). You can renegotiate offers from service providers to obtain better conditions or technical alternatives. It is perfectly understandable that your file will evolve from the initial proposal, and we can also work together to further develop it if you are selected.

13. Given the level of funding allocated in relation to the amount of work required, would it be possible to consider extending the collaboration?

The budget approved by our board for the first year of the project is €100,000. The project could potentially run for at least 4 years with an additional budget (possibly up to €140,000). However, our budget is voted on annually and we can only commit to €100,000. Please note that we do not seek exclusivity and the project may be open to other funding.

14. Regarding access to the content, should it be free or can we envisage a paid option?

It is important that access is affordable or even free, depending on how the offer is structured. For example, the basic modules can be free or offered at a very low price. It's imperative to remember that our target audience includes people in different geographical areas where price levels may vary. If specialised or additional modules are offered at a higher price, this could be considered within the framework of your proposed business model. The decision is at the discretion of the company responding to the tender.

15. Should all the costs of the budget be included in Appendix II - Budget (including those to be covered by other sources of funding) or only those to be covered by the Eurimages grant?

All project costs must be included, including those covered by other sources of funding.

16. Should Appendix II - Budget only include the costs of the project in year 1?

A detailed budget for the first year is essential. If plans have already been made for subsequent years, these can also be included, but not necessarily in as much detail.

(English version only)