

Strasbourg, 29 October 2025

**SUSTAINABILITY STUDY GROUP
TERMS OF REFERENCE
(Adopted by the Board of Management in December 2025)**

Background

- [Resolution CM/Res\(2020\)8 amending Resolution \(88\)15 setting up a European support fund for the co-production and distribution of creative cinematographic and audiovisual works](#): Articles 1.1, 2.3 and 8.1: Environmental impact should, whenever possible, be considered and reduced both when taking measures and implementing programme activities and in the Fund's functioning;
- [Eurimages Sustainability Strategy 2025-2027](#) adopted by the Board of Management in June 2025, establishing five strategic objectives for environmental sustainability;
- Concrete progress through the 2022-2024 period, including implementation of sustainability selection criterion, carbon assessment of operations, and launch of [StepUP e-learning platform](#)
- Need for continuous monitoring, knowledge exchange, and adaptation of sustainability measures across diverse member States;
- Considering the measures implemented, the work carried out by the group to date and the new Strategy, the Board of Management has deemed it necessary to clarify and redefine the role of the Study Group and its members.

Mission & Objectives

- Monitor the implementation of the Eurimages Sustainability Strategy 2025-2027 across all five strategic objectives;
- Facilitate knowledge exchange and experience sharing between member states on sustainable film production practices;
- Provide recommendations to the Board of Management for continuous improvement of sustainability measures;
- Support the adaptation of sustainability initiatives to different national contexts while maintaining coherent standards;
- Assess the effectiveness of implemented measures and identify emerging challenges and opportunities.

Composition & Structure

The Study Group operates through two complementary sub-groups:

1. Board Members Sub-group

- Composed of Eurimages Board of Management members
- Authority to make policy recommendations to the full Board
- Minimum 2 meetings per year
- Focus on strategic oversight and policy development

Membership in the Board Member sub-group is on a voluntary basis.

2. Advisory Sub-group

- Composed of external experts in sustainable film production
- Advisory role providing technical expertise and industry insights
- Minimum 1 meeting per year, together with the Board Members Sub-group
- Focus on practical implementation and best practices

Members of the Advisory Sub-group may be proposed by any member of the Board of Management or by the Secretariat. In both instances, their membership requires approval from the Board Members Sub-group.

Members of the Study Group as of 1st December 2025 will be automatically reappointed, with a mandate until end 2027. Membership in both sub-groups of the Study Group may be expanded as needed to ensure adequate geographical representation and expertise.

Administrative support will be provided by the Eurimages Secretariat. Meeting costs will be covered by the Eurimages budget, given that meetings will be conducted online and/or in hybrid format in English without interpretation.

Governance

- Members of the Board Members Sub-group elects a Chair by consensus from among the Board Members Sub-group
- The Chair coordinates activities between both sub-groups
- The Chair reports to the Board of Management at each plenary meeting
- The Chair may report to the Executive Committee when deemed necessary

Key Responsibilities

1. Implementation Monitoring
 - Track progress on all strategic objectives
 - Identify implementation challenges and propose solutions
 - Assess the uptake and effectiveness of sustainability measures
2. Knowledge Management
 - Share best practices and lessons learned across member States
 - Identify innovative approaches and emerging trends
 - Facilitate dialogue between different national systems
3. Policy Development
 - Recommend adjustments to existing measures based on evidence
 - Propose new initiatives aligned with evolving industry needs
 - Ensure measures remain practical and achievable across diverse contexts
4. Stakeholder Engagement
 - Maintain dialogue with industry stakeholders
 - Coordinate with other European and international initiatives
 - Support capacity building efforts across member States

Deliverables to the Board of Management

- Annual progress report on strategy implementation
- Policy recommendations as needed
- Best practice guidelines and case studies as needed
- Input for Board decisions on sustainability matters

Duration

The mandate aligns with the Eurimages Sustainability Strategy 2025-2027, with review and potential renewal in 2027.

Appendix: List of members of the two sub-groups as of 01/12/2025

Board Members Sub-group

Name	Country	Organisation
Marielle Poupelin	CA	Telefilm Canada – Canadian representative at the Eurimages Board of Management
Els Hendrix (Chair)	DE	BKM - Bundesregierung für Kultur und Medien – German representative at the Eurimages Board of Management
Christian Juhl Lemche	DK	Danish Film Institute – Danish representative at the Eurimages Board of Management
Davor Svaic	HR	University of Zagreb - Croatian representative at the Eurimages Board of Management
Anna Maria Karlsdottir	IS	Icelandic Film Centre - Icelandic representative at the Eurimages Board of Management
Rossella Gaudio	IT	Ministero della Cultura (MIC) - Direzione Generale Cinema e Audiovisivo – Italian representative at the Eurimages Board of Management
Laura Salerno	IT	Ministero della Cultura (MIC) - Direzione Generale Cinema e Audiovisivo – Italian representative at the Eurimages Board of Management
Zuzana Gindl-Tatarova	SK	Slovak Film Institute - Slovak representative at the Eurimages Board of Management

Advisory Sub-group

Name	Country	Organisation
Mag.a. Nina Hauser	AT	Austrian Film Fund
Mag. Dietlind Centa Rott	AT	EVERGREEN PRISMA – Competence & Information Hub for Green Filming, LAFC
Benjamin Vanhagendoren	BE	Wallimage
Tim Wagendorp	BE	Flanders Audiovisual Fund (VAF)
Elisa Suppa	CA	Telefilm Canada
Gajus Köhr	DE	BKM - Bundesregierung für Kultur und Medien
Agnès Toullieux	FR	CNC - French National Centre of Cinema
Tanja Ladović Blažević	HR	Croatian Audiovisual Center
Morana Ikić Komljenović	HR	Academy of Dramatic Art in Croatia
Luca Ferrario	IT	Trentino Film Commission
Jeroen van der Zalm	NL	Netherlands Film Fund
Liselott Forsman	NO	Nordisk Film & TV Fond
Name	Country	Organisation
Ulrika Nisell	SE	Swedish Film Institute
Nadine O. Constant	EU	European Commission - DG CONNECT
Martin Kanzler	EU	European Audiovisual Observatory
Elisa Joliveau-Breney	EU	European Audiovisual Observatory
Anamarija Gjorgova	EU	EFAD – European Film Agencies
Sevara Irgacheva	EU	EFAD – European Film Agencies