



UNIL | Université de Lausanne

PANEL

***GOOD GOVERNANCE IN
SPORT TO MITIGATE THE
RISK OF CORRUPTION***

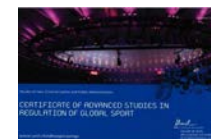
Conference on Integrity in
Sport Rome, 7 December 2021

Touching base on corruption in sport through open source monitoring: the Database on Alleged Cases of Corruption in Sport initiative

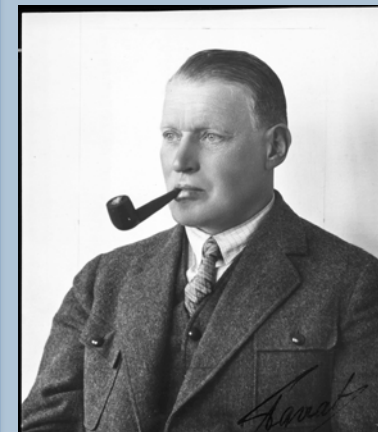
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About the School of Criminal Justice

- Established in in the early 20th century by Professor Rodolphe Archibald Reiss
- Faculty of Law, Criminal Justice and Public Administration at UNIL
- Criminal Justice = Forensic Science and Criminology
- 850 students (Bachelor, Masters & Phd Programs), 18 professors, 12 contract professors, 44 teaching assistants, 39 administrative and technical assistants
- Since 2016, ESC collaborates with international organizations developing a centre of competence on sporting integrity issues



Rodolphe Archibald Reiss
(1875-1929)



"So far, we have heard nothing but praise for sports. I apologise in advance for not continuing in this vein (...)
There is nothing human that is perfect and sport, being essentially human, necessarily have its dark corners" (Lausanne, 1913)

Usage Notes

What It Means to 'Touch Base'

Checking in with a sporting piece of business jargon

What to Know

Touch base is an idiom often seen in business contexts meaning to make contact or reconnect with someone briefly, such as in "let's touch base next week." The phrase is thought to have some relation to baseball where both runner and fielders have to "touch base" in order to be safe or record an out. Perhaps the idea of the "base" became associated with "home base" or place of meeting, before becoming the idiom we know today.



Don't forget to tag up.

Summary

1. Why a Database on Corruption in Sport
2. Aims
3. Methodology
4. Results
5. Next Steps
6. Conclusions

The scandal was a cataclysmic event in the game's history not because it was the first time anyone had cheated, but because it was the first time the public knew about it.

New York Times, October 2019

York Times.

WEDNESDAY, SEPTEMBER 29, 1920 TWO CENTS

**EIGHT WHITE SOX PLAYERS ARE INDICTED
ON CHARGE OF FIXING 1919 WORLD SERIES;
CICOTTE GOT \$10,000 AND JACKSON \$5,000**

**Yankee Owners Give Praise to Comiskey
And Offer Him Use of Their Whole Team**

Following the announcement from Chicago yesterday that Owner Charles A. Comiskey had suspended two star pitchers, two regular infielders, his two leading outfielders and one utility player, Colonels Jacob Ruppert and T. L. Huston, owners of the New York Club, put

COMISKEY SUSPENDS THEM

**Promises to Run Them
Out of Baseball if**

1. Why a Database on Corruption in Sport (DACCS)/1

EPAS LEGAL BASIS

- **14th Conference of Ministers responsible for sport (Budapest, 2016)**
 - **Resolution No. 2: Towards better governance in sport through enhanced co-operation between governmental bodies and stakeholders in sport**

2016 - EPAS project on collecting Alleged Cases of Corruption in sport
Since 2017 with the School of Criminal Justice of UNIL

2. Aims of DACCS

The Database on Alleged Cases of Corruption in Sport aims at:

- recording alleged cases of corruption in sport reported by the media and
- monitoring the responses given by the institutions involved (disciplinary sanctions) and by the criminal justice systems.

Individual level (micro)

Corruption is caused by individual misbehaviour

THE ROTTEN APPLE



Situational level (meso)

Subcultures inside organizations can tolerate and incite individual misbehaviour

THE ROTTEN BARREL



Systemic level (macro)

The institutional environment can enable or constrain subcultures and organisations to tolerate or incite individual misbehaviour

THE ROTTEN ENVIRONMENT



3. Methodology/I



Cases of corruption in sport practiced at the professional level



Any abuse of entrusted power for private gain likely to influence **directly or indirectly** the organization or the smooth running of a sports competition.

ON FIELD



Abuses directly impacting sports results
(e.g. match manipulation, doping, etc.)



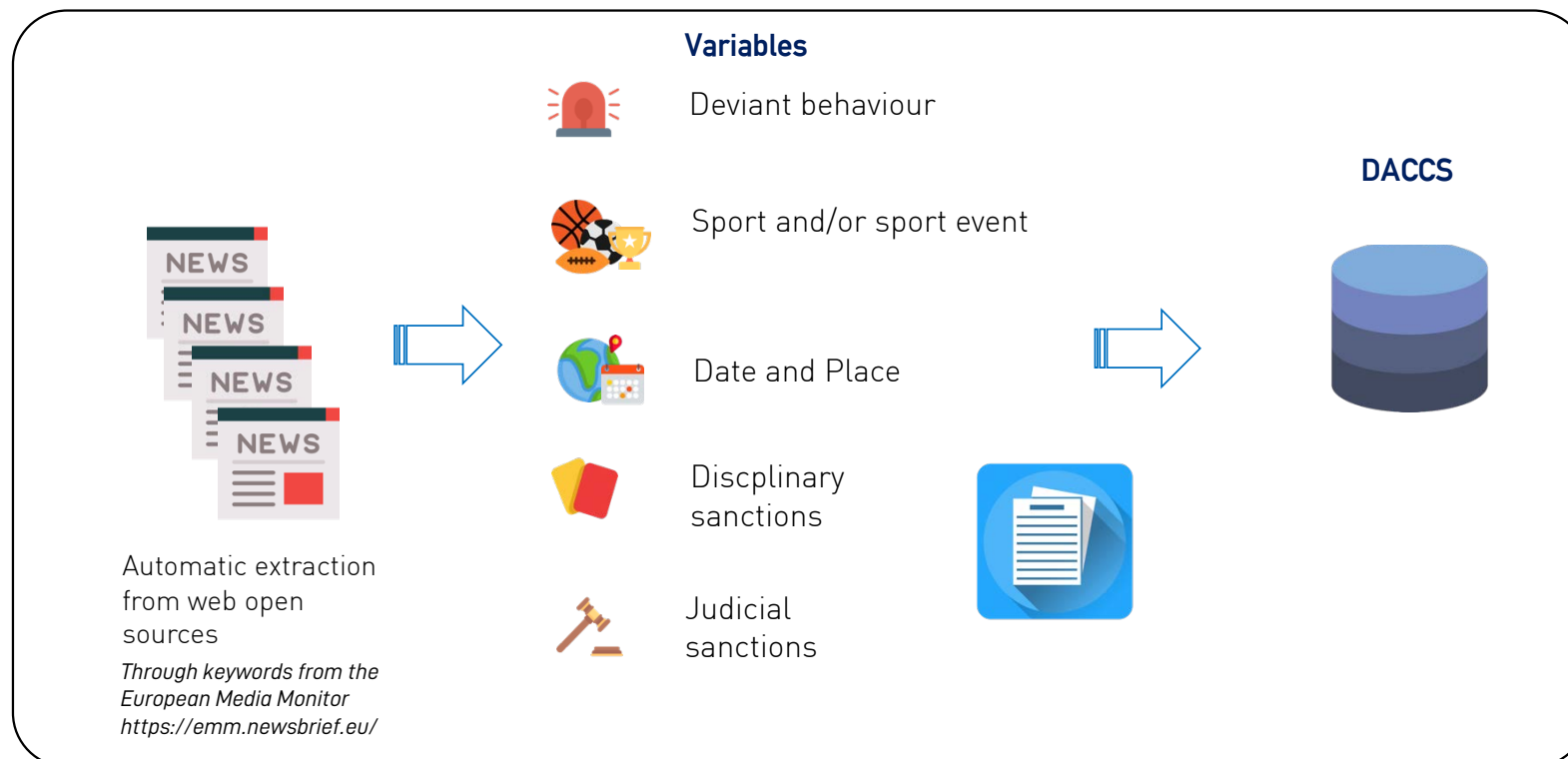
Only behaviours to avoid or manipulate controls

OFF FIELD



- 1) Abuses influencing the adjudication, preparation and conduct of sports events**
(e.g. vote buying, bribery in the awarding of construction works, ticketing)
- 2) Abuses affecting the appointment and management of sports organizations**
(e.g. embezzlement in financial statement or/ in sponsoring/consultancy contracts)

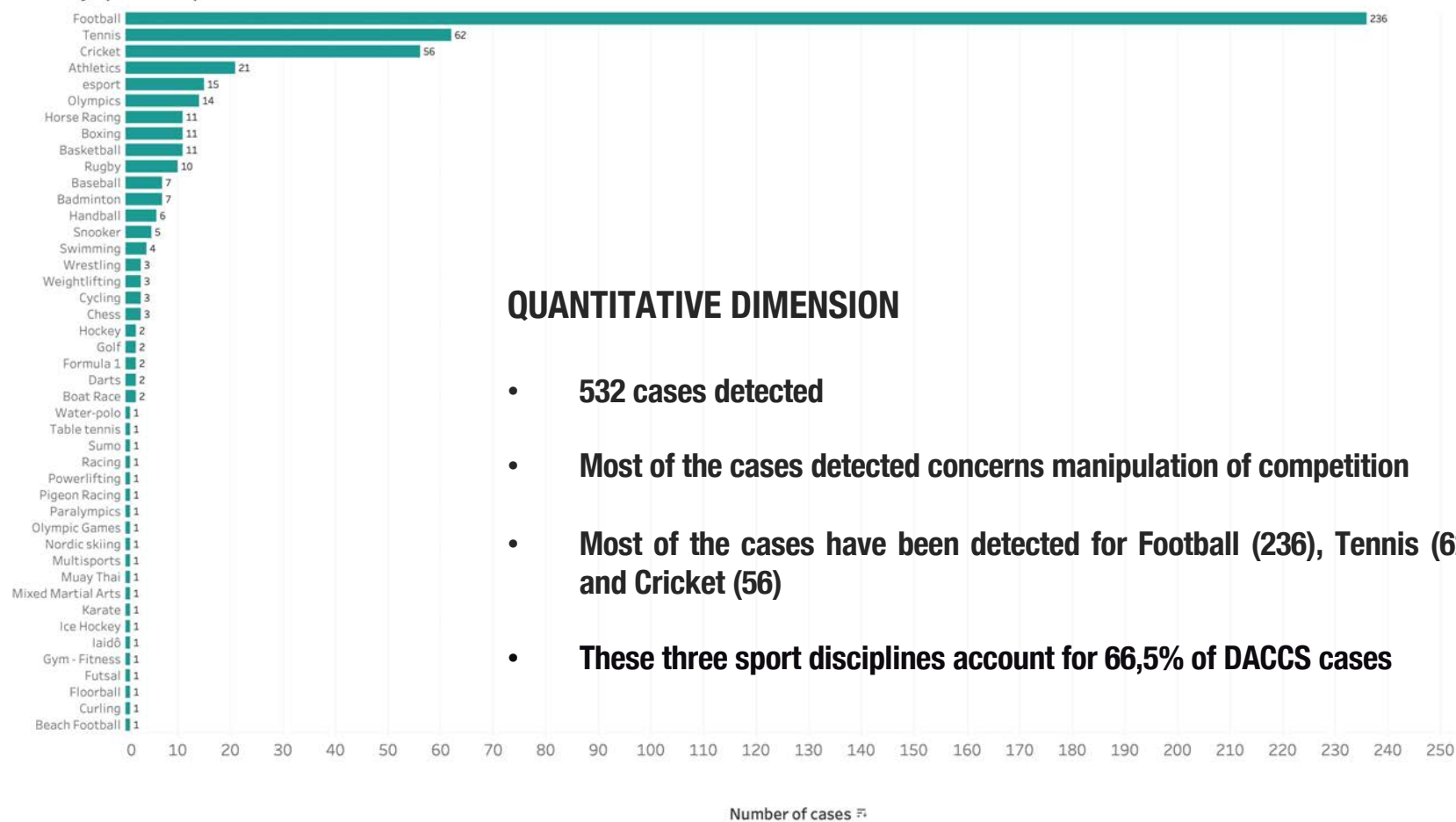
3. Methodology/II



DISCLAIMER: DACCS is a broad collection of worldwide cases appeared on the media but it could not be intended as the official figure of corruption in sport

4. Results/I – Alleged cases of corruption in sport by discipline since 2016

Cases by sport disciplines



QUANTITATIVE DIMENSION

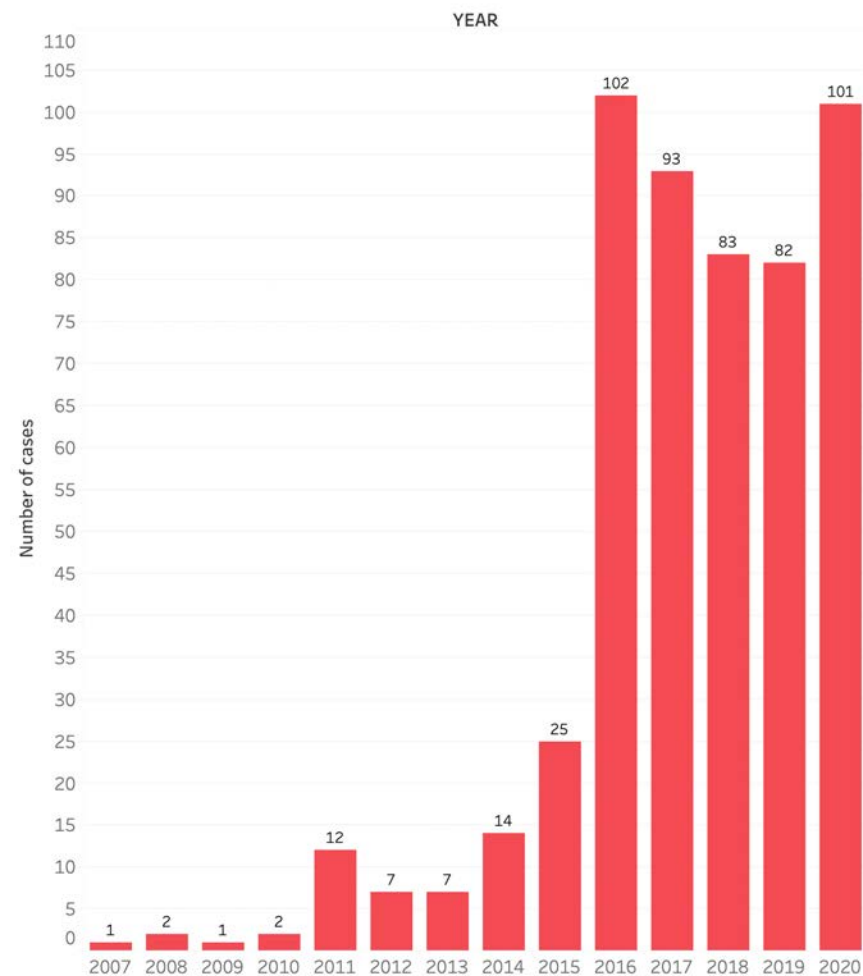
- 532 cases detected
- Most of the cases detected concerns manipulation of competition
- Most of the cases have been detected for Football (236), Tennis (62) and Cricket (56)
- These three sport disciplines account for 66,5% of DACCS cases

Systematic open sources monitoring : started in 2017 on the 2016 cases of corruption in sport. Renewed every year since then

4. Results/II - Alleged cases of corruption in sport by year

TEMPORAL DIMENSION

- **102 cases detected in 2016**
- **In 2020 the number of cases detected is similar to 2016**
- **Before 2016, cases not detected systematically**

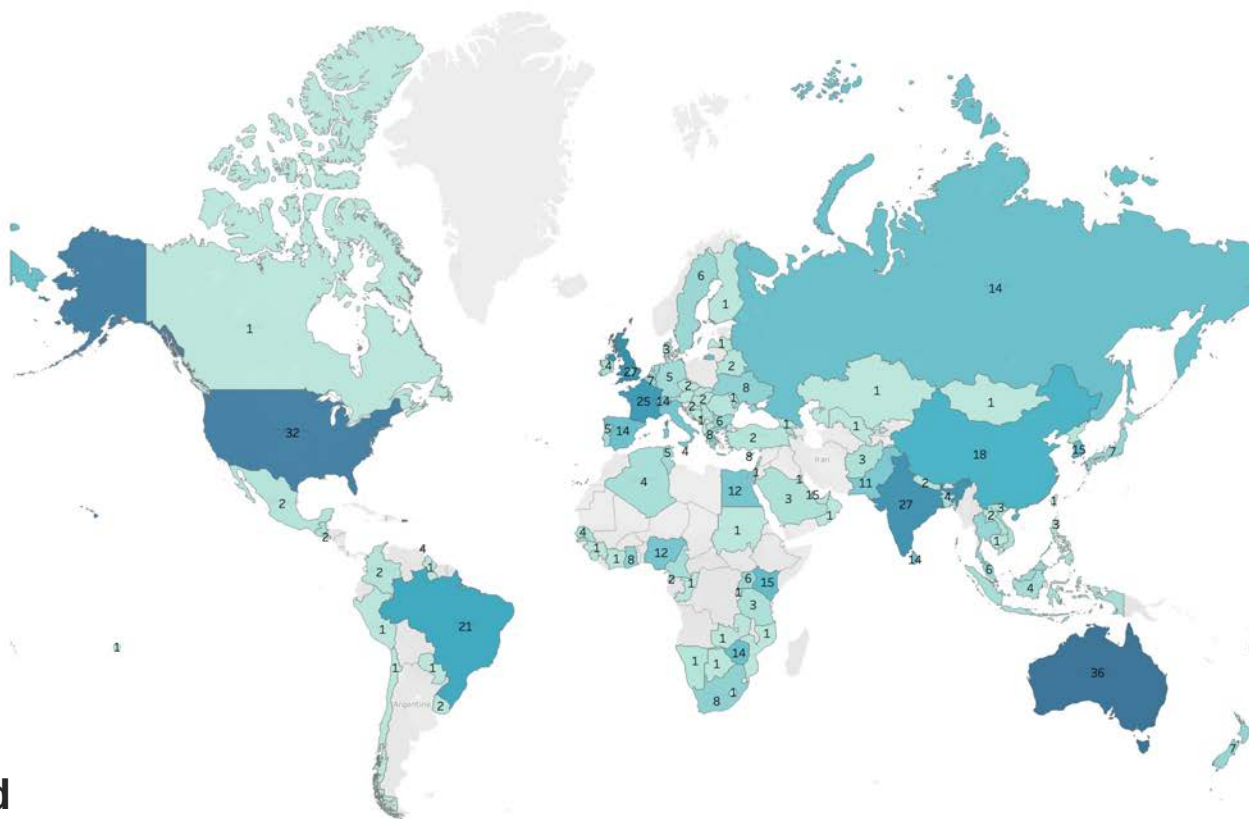


Systematic open sources monitoring : started in 2017 on the 2016 cases of corruption in sport. Renewed every year since then

4. Results/III - Alleged cases of corruption in sport by country

SPATIAL DIMENSION

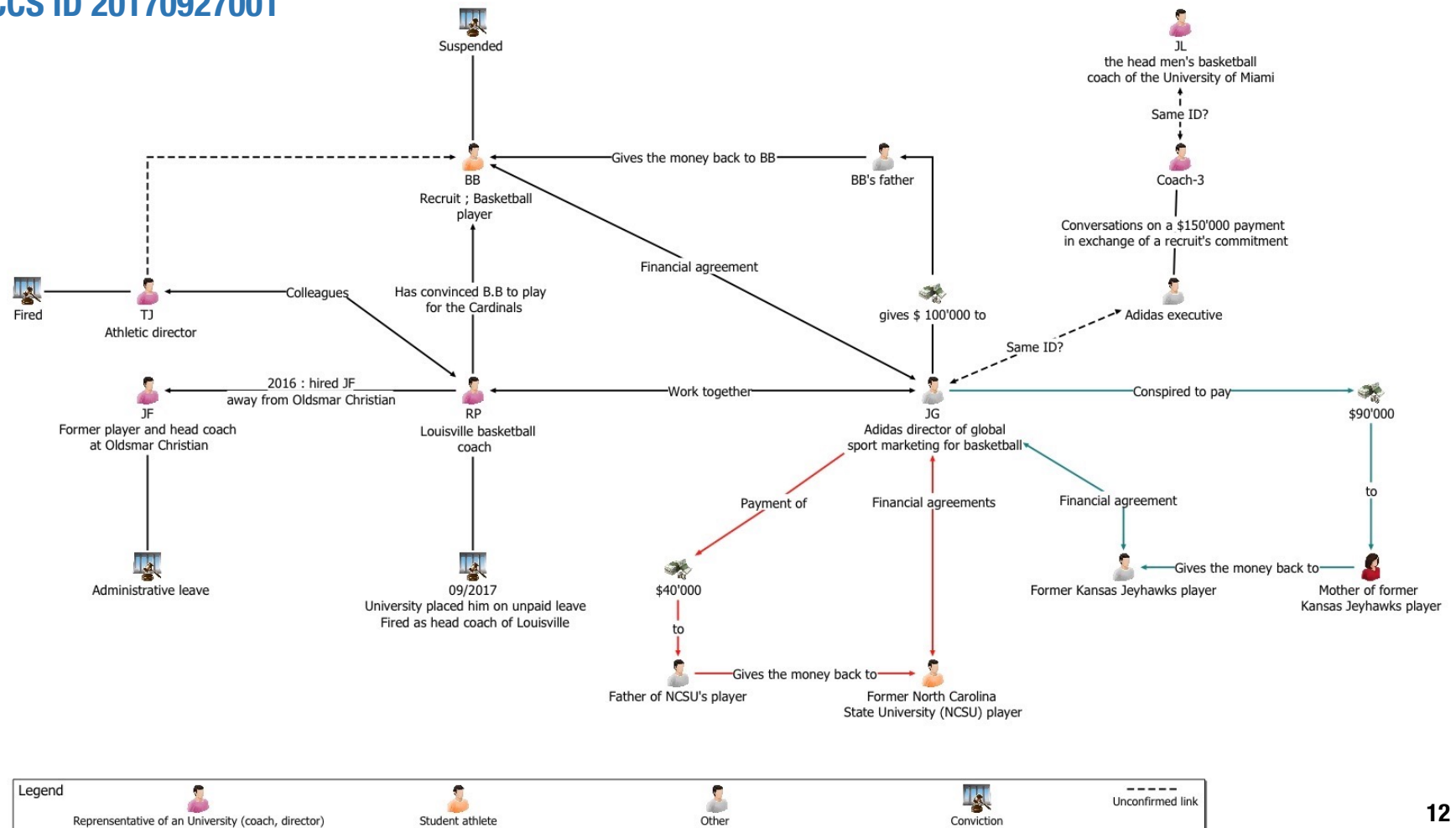
- Alleged cases are spread all over the world
- Australia is the most recurrent country with 36 cases, followed by US (32 cases), UK & India (27) and France (25)
- Please keep in mind that more detected cases should not be misinterpreted as the country is more corrupted !



In 2015, the FBI and US Attorney started to investigate the influence of money on coaches and players in the NCAA. The investigation revealed numerous instances of bribes being offered to potential student-athletes (...) at least three top high school recruits were promised payments of as much as \$150,000, using money supplied by Adidas, to attend two universities sponsored by the athletic shoe (Louisville and Miami).

4. Results/IV - Alleged cases of corruption in sport by relational dimension

DACCS ID 20170927001

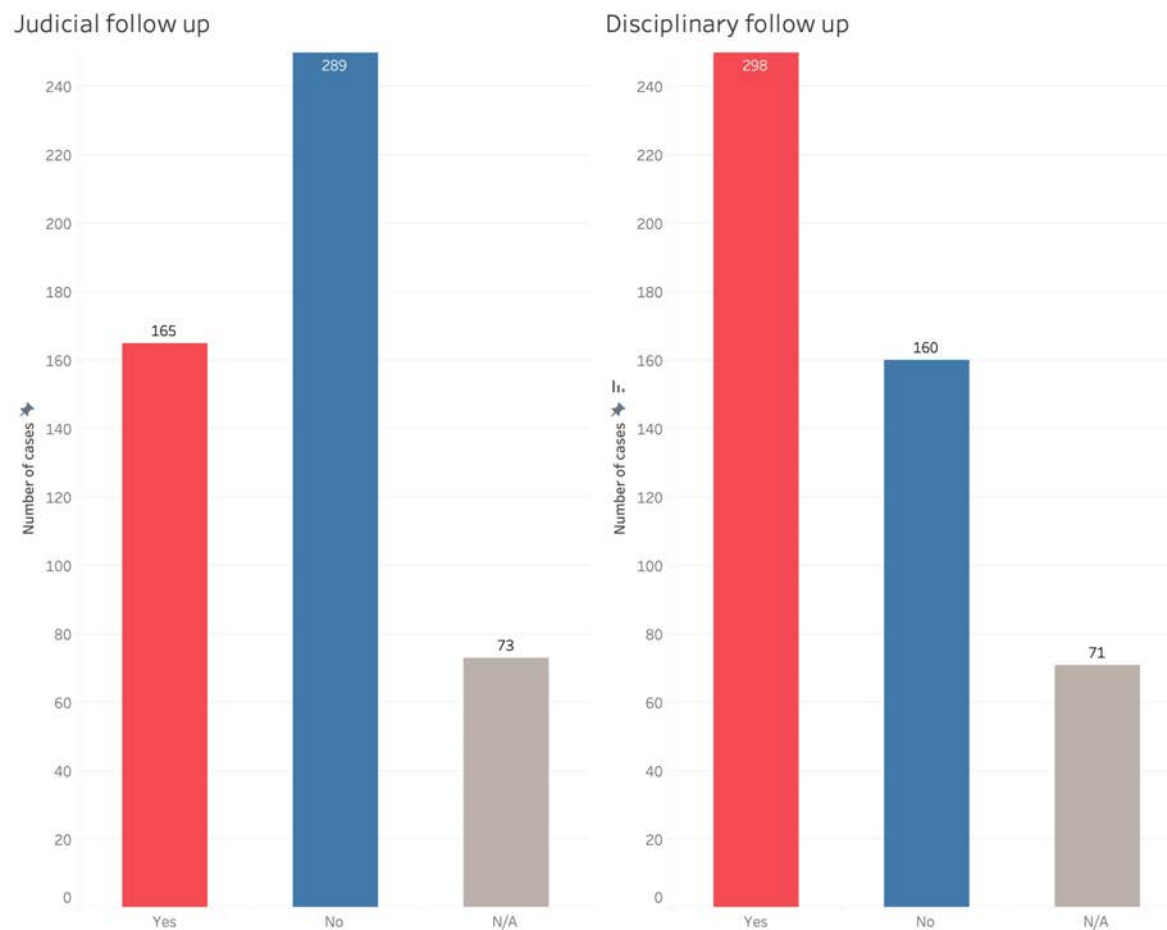


Source: Caneppele, Cinaglia, Langlois, 2021

4. Results/VI - Alleged cases of corruption in sport by follow up

QUANTITATIVE DIMENSION/II

- 165 out of 532 cases (31%) had judicial follow up
- 298 out 532 cases (56%) had only disciplinary follow up
- Please keep in mind: the beginning of a follow up does not imply that the procedure end with a sanction
- Monitoring follows up is difficult since it may take years...



Systematic open sources monitoring : started in 2017 on the 2016 cases of corruption in sport. Renewed every year since then

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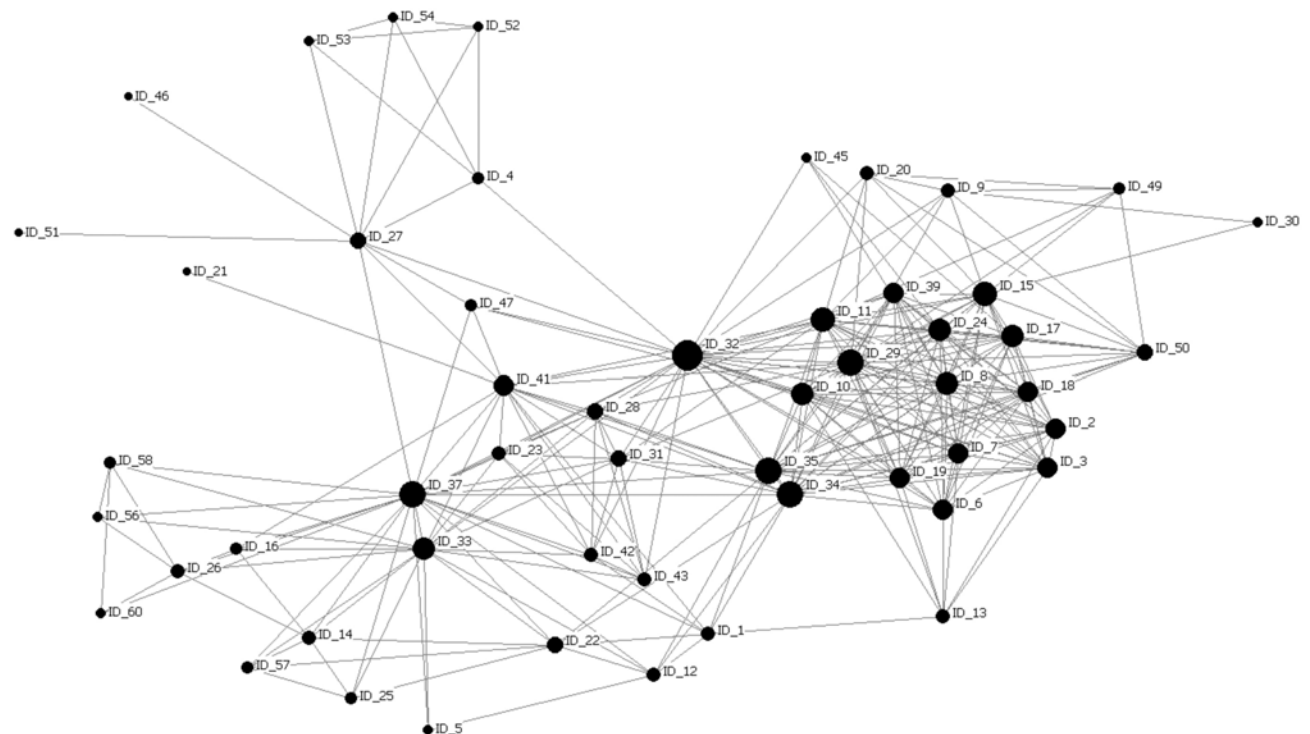
The screenshot shows the 'inside the games' website. The header is green with the logo 'inside the games' and the tagline 'The inside track on world sport'. Below the header is a navigation bar with links: News, Features, History, Olympics, Paralympics, Commonwealth Games, Major Games, University Sport, ANOC, Sports, and Jobs. The main article title is 'Nuzman sentenced to more than 30 years in prison for Rio 2016 corruption'. The author is Duncan Mackay and the date is Friday, 26 November 2021. There are 2 comments. The article text states: 'Former Rio 2016 and Brazilian Olympic Committee President Carlos Nuzman has been sentenced to 30 years and 11 months in jail for buying votes for the Brazilian city's successful bid to host the Olympic and Paralympic Games. Nuzman was found guilty of corruption, criminal organisation, money laundering and tax evasion in a decision announced by judge Marcelo Bretas, head of the 7th Federal Criminal Court in Rio de Janeiro. The 79-year-old, a former volleyball player who represented Brazil at the 1964 Olympic Games in Tokyo, will not be jailed until the appeals process has been completed. Former Rio de Janeiro Governor Sérgio Cabral and Leonardo Gryner, the former director general of Rio 2016, were also sentenced to prison terms. Cabral was sentenced to 10 years and eight months in prison, while Gryner received a term of 13 years and 10 months. In a 57-page judgement, it was revealed that between July 2014 and September 2017, Nuzman had "hidden and concealed the origin and ownership of 16 kilos of gold, in the value of BRL1,495,437.63 (£202,000/\$269,000 /€239,000), arising from illegal activity, upon acquisition and maintenance not declared in a safe in Switzerland".

4. Results/VI - Corruption in sport by relational dimension. The Fifagate

Sociogram of the main members of the FIFAGATE (N=53), in which the size of the nodes is proportional to their degree of centrality

RELATIONAL DIMENSION

- Network built on the US DOJ indictment (open source)
- Compared to other criminal business, the network characteristics pay less attention to its security, and more on its effectiveness
- This is probably due to the perception of not being at risk because of their status



Source: Osman et al. (in preparation)

5. Next Steps

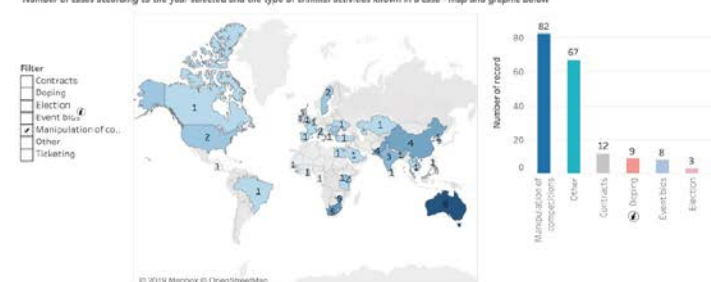
- **Touching Base on Corruption in Sport**
 - **Public dashboard & Yearly Report**
- **Improving analytical power of DACCS**
 - **Setting up of a relational database & Optimizing data collection procedure (enhanced collaboration with EMM team of DG Communication)**

The Database on Alleged Cases of Corruption in Sport (DACCS) is an initiative promoted by Council of Europe - Enlarged Partial Agreement on Sport (EPAS). It collects through open sources cases of sport corruption reported by online media since 2017. DACCS is updated yearly. Corruption is an underreported phenomenon. Despite its 360 cases, DACCS does not pretend to represent the entire picture of sport corruption but it contributes to monitoring the public attention on sport integrity.

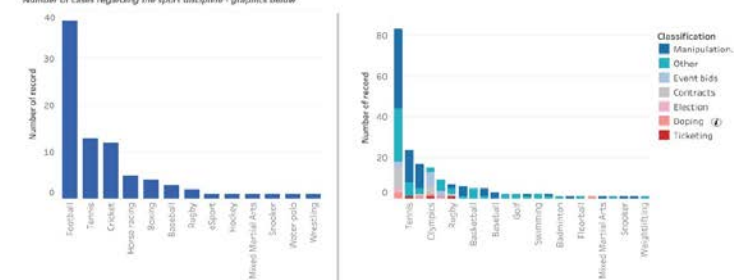
Number of cases through years - graphic and map below



Number of cases according to the year selected and the type of criminal activities known in a case - map and graphic below



Number of cases regarding the sport discipline - graphics below



6. Conclusion

- **Open source monitoring of corruption in sport is feasible and promising**
- **DACCS could inform the public about the issue of corruption in sport and the effort to counter it**
- **There is room to improve the quality and the accuracy of information**
- **Be aware of data misinterpretation (more cases are often the proof that controls work, not the opposite!)**
- **Be aware of building evidence on sport & integrity: we know that practicing sport make people healthier, but does it make them better citizens?**



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