Colloquium on the role of media actors in confronting terrorism

Strasbourg, 19 June 2017

Council of Europe, Agora building, Room G1

Speakers

Opening remarks

Jan Kleijssen
Director of Information Society and
Action against Crime, Directorate
General Human Rights and Rule of
Law, Council of Europe.

Jan Kleijssen was born in 1958 in Almelo (The Netherlands). He studied International Law at Utrecht State University (LLM in 1981) and International Affairs at the Norman Paterson School of International Affairs, Carleton University, Ottawa (MA 1982). Jan joined the Council of Europe in 1983 as a Lawyer with the European Commission of Human Rights. He was Secretary to the Parliamentary Assembly's Political Affairs Committee from 1990 to 1999. Jan then served as Director of the Secretary General's Private Office and afterwards as Director and Special Advisor to the President of the Parliamentary Assembly. Jan is currently the Director of Information Society and Action against Crime, Directorate General Human Rights and Rule of Law, of the Council of Europe. His Directorate carries out standard-setting, monitoring and co-operation activities on a wide variety of issues, including: Freedom of expression, Data protection, Internet governance, Cybercrime, Terrorism, Criminal law, Fighting corruption and money laundering and Action against drug trafficking and drug abuse. Jan was appointed Chair of the Council of Europe's Disciplinary Board in December 2015. Jan is the author of several publications in the field of human rights and international relations. The forthcoming edition of the Netherlands Yearbook on International Law will feature his article on *"Cybercrime, evidence and territoriality: issues and options".*

Keynote speeches

Chris Banatvala
Director, Bear Consultancy Ltd

Chris Banatvala was originally a broadcast journalist with Channel 4 News. He then went on to be Ofcom's founding Director of Standards and an executive member of its Content Board. He led Ofcom's enforcement and policy development of standards in linear and non-linear content. Chris is now an independent media consultant and advises broadcasters, international regulators and governments on communications policy, media strategies and regulation. In the UK, he works with, among others - the BBC, Discovery, Turner, NBC Universal and Channel 4.

Session 1: Reporting on terrorist acts and violence: dilemmas and challenges

Panel discussion 1: Challenges and responsibilities of journalists and other media actors in their professional practice

Chris Elliott
Journalist, The Guardian
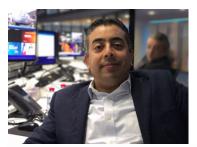
From 2010 until March 2016, **Chris Elliott** served as the readers' editor at The Guardian having been appointed managing editor in February 2000. He is still working on some projects for the Guardian. Chris has worked as the home affairs correspondent for the Sunday Telegraph, chief reporter for the Sunday Correspondent and assistant news editor for the Times. In 1995, he joined The Guardian's news desk and was part of the team that won the UKPG Team Reporting Award for the Jonathan Aitken investigation. He has also served on the board of the International News Safety Institute (INSI) and the Nomination Committee of the Reuters Founders Share Company until 2015. He is also about to step down as chair of Concern Worldwide UK. His areas of interest are self-regulation of the press, media law, diversity and training, especially for journalists working in hostile environments. Chris became a consultant editorial standards adviser for Impress, the UK's Leveson-compliant alternative press regulator, in April 2016. He chaired the accreditation committee of the NCTJ, the United Kingdom's major journalism training body, between 2010 and 2016.

Jean-Pierre Jacqmin
News Director, RTBF

Jean-Pierre Jacqmin is a News and Sports Director at RTBF since 2008. He is a member of the RTBF Management Committee, responsible for restructuring the company and defining new strategic axes towards a Digital Public Service Media company. He is also a member of the Journalistic Ethics Council of the Belgian Francophone Press, as well as Chairman of the Information Commission of the Francophone Television Communities (CTF; *Communautés des télévisions francophones*) since 2013. Previously, Jean-Pierre Jacqmin was a professor at the Institute of Journalism at the AGJPB (*Association générale des journalistes professionels de Belgique*). He currently teaches radio journalism and investigation at IHECS as well as at the Haute Ecole Galilée.

John Battle
Head of Compliance, ITN

John Battle is a leading media lawyer in the UK. He is the Head of Compliance at ITN, the producer of television news programs ITV News, Channel 4 News and Channel 5 News and their news websites. He provides regulatory and legal advice for all major news events. He has been involved in many UK media law developments such as greater access for journalists to information and footage from the courts, the police and prosecution and in filming court proceedings. He is a barrister and Chair of the UK Media Lawyers Association.

Nasreddine Louati
Program editor, Al Jazeera

Jean-Paul Marthoz
Journalist, Author of the Handbook for journalists "Terrorism and the media" (UNESCO 2017)

Nasreddine Louati is a Tunisian journalist, currently editor in chief at Al Jazeera, as well as a coverage producer and a correspondent. He participated in the creation and implementation of new formats of newsletters in Al Jazeera. Louati has also appeared on television as a reporter, producer and presenter, also a news correspondent and freelance producer. He is a trainer in Audiovisual Journalism and deals with news production, coverage of terrorism events and elections. Besides, Louati is an independent expert and a researcher in information and communication sciences focusing on Media and Dynamics of change in public space.

Jean-Paul Marthoz is a journalist, a foreign affairs columnist at the Brussels daily *Le Soir*, a frequent contributor to the Belgian public broadcaster RTBF and Paris-based TV5. He teaches international journalism at the Université Catholique de Louvain (UCL, Belgium) and lectures regularly at a number of other institutions (CERAH-Geneva University, EIUC Venice, etc.). He is a member of the Europe Advisory Committee of the Committee to Protect Journalists (CPJ, New York) and was the author of the October 2015 CPJ report on the EU and press freedom. A vice-chair of the Advisory Committee of Watch's Europe and Central Asia division of Human Rights Watch, he sits on the editorial board of Index of Censorship magazine (London) and the Advisory Board of the Ethical Journalism Network (EJN, London). Jean-Paul Marthoz has been foreign editor and editorial page director of Le Soir (1980-1991), director of the Media for democracy Program at the International Federation of Journalists (1992-95), European press director of Human Rights Watch (1996-2006), editorial director of the foreign affairs quarterly Enjeux internationaux (2003-2009), and EU correspondent of the Committee to Protect Journalists (2010-2016). He is the author or coauthor of some 20 books on journalism, human rights and international relations. His latest book (December 2015) tells the story of US war correspondents during the 1944 Battle of the Bulge. He is also the author of a number of manuals on international reporting: Journalisme International (2008), Couvrir les Migrations (2012), and Terrorism and the Media: A handbook for Journalists (UNESCO 2017).

Panel discussion 2: Use of digital media and the rights and responsibilities of actors on the internet

Madjid Zerrouky is a journalist at the international Department of the French newspaper Le Monde. He focuses on Al-Qaeda, IS and the global jihadist movement. He mainly reports on Middle East and North Africa topics.

Madjid Zerrouky
Journalist, Le Monde

Erin Marie Saltman is the Facebook's Policy Manager overseeing counterterrorism and counter-extremism efforts in Europe, the Middle East and Africa. Dr Saltman's background includes both far-right and Islamist extremist processes of radicalisation and counter-extremism within a range of regional and socio-political contexts. Her primary expertise is on online extremism and counterterrorism as well as gender dynamics within violent extremist groups. Dr Saltman's previous work includes Senior Research positions at Quilliam Foundation and the Institute for Strategic Dialogue, where she remains a fellow.

Erin Marie Saltman
Policy Manager, Facebook

Pierre-François Docquir is a researcher and expert in the fields of Human Rights Law, Internet and Media Law and Regulation. He has joined the freedom of expression NGO ARTICLE 19 in 2015 as Senior Legal Officer. He previously served as vice-president of the Conseil Supérieur de l'Audiovisuel in French-speaking Belgium (2007-2015) and was a researcher at the *Université Libre de Bruxelles*, where he obtained his PhD in Law in 2009. At ARTICLE 19, Pierre François focuses on media freedom, regulation and self-regulation, and the evolution of media policy in the context of convergence.

Pierre-Francois Docquir
Researcher, Senior Legal Officer,
Article 19

Tom Law
Director of Campaigns and Communications, Ethical Journalism Network

Tom Law joined the Ethical Journalism Network in December 2015 to lead the organisation's international media ethics campaigns with a focus on challenging hate speech, migration reporting, media literacy, and promotion of good governance and self-regulation within media. Working with the network's supporters Tom's work has taken him to Bosnia & Herzegovina, Bulgaria, Croatia, Egypt, Italy, Finland, France, Georgia, Greece, Indonesia, Jordan, Macedonia, Norway, Uganda, Serbia and Sudan. Prior to joining the EJN Tom worked as a freelance journalist and communications specialist focusing on East Africa, including four years editing Sudan Tribune a leading independent regional news portal. From 2014 to 2015 Tom was the Head of Communications at Childreach International, leading the child rights organisation's anti-trafficking campaigns.

Silvia Grundmann
Head of Media and Internet Division, Council of Europe

Silvia Grundmann works for the Council of Europe in Strasbourg as Head of the Media and Internet Division. She holds both German law degrees with distinction, a Master of Common Law from Georgetown University, Washington, D.C. and she passed the New York State Bar Exam. For her PhD thesis she analyzed competition laws. Silvia was a lawyer in private practice in Brussels, Washington D.C. and Düsseldorf and thereafter a judge and professor at a University of Applied Sciences in Northern Germany until 2004, when she joined the Council of Europe's department for the execution of judgments of the European Court of Human Rights. She was an advisor for two Council of Europe's Commissioners for Human Rights prior to her current function.

Session 2: Striking the right balance between regulation and self-regulation

Panel discussion 3

François Jost
Professor Emeritus in Information and Communication Sciences,
Sorbonne Nouvelle-Paris 3

François Jost is Emeritus Professor at the Sorbonne Nouvelle-Paris III University, where he founded the *Centre d'Études sur l'image et le Son Médiatiques* (CEISME), and tought television analysis, narratology and semiology. He has authored 25 books and about 150 articles on cinema and television. Latest books : *Le Culte du banal (CNRS éditions, 2007), Télé-réalité (ed. Cavalier bleu, 2009). Les Médias et nous (Bréal, 2010). De quoi les séries américaines sont-elles le symptôme? (CNRS éditions, 2011), Sous le cinéma, la communication (Vrin), Les nouveaux méchants dans les séries (Bayard, 2015), Breaking Bad, Le Diable est dans les détails (Atlande, 2016), Pour une éthique des médias. Les images sont aussi des actes (ed. de L'aube, 2016).* He has directed several films and published a novel (*Les Thermes de Stabies*, 1990). He founded the first review in French dedicated to television: *Television* (CNRS ed.).
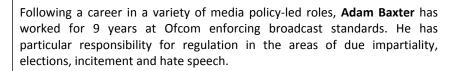

Gil Moureaux
Deputy Director of the Directorate for European and International Affairs of the Conseil supérieur de l'audiovisuel (CSA), France

Gil Moureaux is a Deputy Director of the Directorate for European and International Affairs of the *Conseil supérieur de l'audiovisuel* (CSA), which he joined in 2008. From December 2001 to March 2008, he was Senior Advisor for the Legal Directorate of the CSA, in charge of fair information practices, political pluralism and the organisation of the official electoral campaign programs in France. He began his career as a journalist, writing for the *Nouvel Observateur* and for the France-Antilles Group. He is a graduate from the Paris Institute of Political Science (*Institut d'études politiques de Paris*) and has a postgraduate certificate in Law from the University Paris-Assas.

Adam Baxter
Principal, Standards and Audience
Protection,
Ofcom, UK

Following a career in a variety of media policy-led roles, **Adam Baxter** has worked for 9 years at Ofcom enforcing broadcast standards. He has particular responsibility for regulation in the areas of due impartiality, elections, incitement and hate speech.

Markus Spillmann
Journalist, President of the Foundation
of the Swiss Media Council

Markus Spillmann was elected as President of the Foundation of the Swiss Media Council in 2017 and is a long-time board member and acting Vice-Chairman of the International Press Institute in Vienna (IPI). In October 2015 he started Spillmann Media, Strategy Management GmbH as Partner of Klaus Metzler Eckmann Spillmann, a Swiss consulting community specialised in media transformation, leadership issues and crisis management. Apart from that he is lecturer at various universities. Before that, he was head of editorials and a member of the management board of the NZZ Media Group and Editor-in-Chief of the Neue Zürcher Zeitung (NZZ) from 2006-2014. His appointment followed over a decade of service as journalist with the Swiss daily newspaper.

Elfa Ýr Gylfadóttir
Chair of the Steering Committee on
Media
and Information Society (CDMSI)

Elfa Ýr Gylfadóttir is a Director of the Media Commission, the independent regulator for media in Iceland. Prior to that, she was the Head of Division of Media at the Ministry of Education, Science and Culture. Ms. Gylfadottir was one of the main authors of the Act on the National Broadcasting Service No. 23/2013 and the Icelandic Media Law No. 38/2011, transposing the AVMS Directive. Ms. Gylfadottir has been a lecturer at the University of Iceland for 13 years. She is the author and co-author of several peer reviewed articles on media policy and media law. Ms. Gylfadóttir is the Chair of the Steering Committee on Media and Information Society at the Council of Europe.

Wrap-up session

Corina Călugăru
Ambassador, Permanent Representative
of the Republic of Moldova
to the Council of Europe, Thematic Coordinator on Information Policy (TC-INF)

Corina Călugăru is currently Ambassador, Permanent Representative of the Republic of Moldova to the Council of Europe and the Thematic Co-ordinator on Information Policy since September 2016. She joined the Ministry of Foreign Affairs and European Integration of the Republic of Moldova in 2004 and held various positions with many responsibilities, such as Attaché to the Counselor within the Permanent Mission to the United Nations Office in Geneva, Director for Global Affairs and Human Rights Division within the General Directorate for Multilateral Cooperation. She was responsible for cooperation with the Council of Europe, implementation of Council of Europe standards under European Union policy via the application of the Association Agreement between the Republic of Moldova and the EU and the coordination of international and regional human rights standards' application into the national system. In addition she was the coordinator for the Freedom Online Coalition membership and a contact point for anti-trafficking in human beings policies. She has also coordinated different regional and political initiatives, as well as the EUBAM and the Transnistrian conflict settlement.

Concluding remarks

Patrick Penninckx
Head of the Information Society Department, Council of Europe

30 years professionally active, 25 spent at the Council of Europe, focusing on transformation processes in the organisation, developing partnerships with other International organisations and national partners. In the field of Human Resources, **Patrick Penninckx** was in charge of human resources policy development, transforming the administrative management of personnel into competency based human resource policy. Patrick also led the Pompidou Group of the Council of Europe through major changes in Membership profile, flexible working methods and innovative human and financial resources management. Currently Head of the Information Society Department under the Directorate General Human Rights and the Rule of Law at the Council of Europe. This covers Freedom of Expression, Protection of Journalists, Data Protection, Cybercrime and Digital Governance (Internet Governance). Key areas of development: Guide on Human Rights for Internet Users, revised Convention on Data Protection, new internet governance strategy and creating a common profile and identity for the Department.