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Accès et interprétation - Spain

Country: Spain

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▼ 5.1.A Specific measures to improve visitor access to heritage sites?

Yes

If so, where can information be found for visitors' access to Publicly owned / Privately owned heritage sites?:

Approach (click to collaps)

Integrated Approach

Publicly owned/managed sites:

Publicly owned/managed sites:

References

Published guides

<http://www.herein-system.eu/Guia>

Public access databases

Websites

<http://www.mcu.es>

<http://www.spainisculture.com>

<http://www.patrimoniocultural.es/home/Programas-Culturales/Publicaciones.aspx>

<http://www.mcu.es/Geocultura/inicio.do>

Privately owned/managed sites:

Privately

owned/managed sites:

References

Published guides

Websites

<http://www.fundacionpatrimoniocyl.es/arqueologia.asp>

<http://www.encyclopediadelromanico.com/>

<http://www.madrimasd.org/cienciaysociedad/patrimonio/rutas/arqueologia/>

<http://www.patrimonioidustrialcastillayleon.com/>

Archaeological Heritage

Publicly owned/managed sites:

Privately owned/managed sites:

Architectural Heritage**Publicly owned/managed sites:****Privately owned/managed sites:****Landscape Heritage****Publicly owned/managed sites:****Privately owned/managed sites:**▼ **5.1.B Participation levels in European Heritage days****5.1.B Participation levels in European Heritage days:**

Année la plus récente	Nombre de sites participants	Nombre de visiteurs
2012	9	

▼ **5.1.C NGOs active in the field of public access****5.1.C NGOs active in the field of public access:**

Asociación Arte Rupestre del Arco Mediterraneo patrimonio Mundial
 Asociación de Cuevas Turísticas Española (ACTE)
 Asociación Española de Amigos de los Castillos
 Asociación Española de Casas Históricas y Singulares
 Fundación Carlos Amberes
 Fundación del Patrimonio de Castilla y León
 Grupo de ciudades Patrimonio de la Humanidad de España

▼ **5.1 Commentary****5.1 Commentary:****Commentary (click to collaps)****Integrated Approach****5.1.B**

European Heritage Days

Totalactivities2012:43 (9different SAU's)***Number of visitors: There are no precise data.***

Organizations responsible for the coordination and organization of the European Heritage Days:

National level: Ministry of Culture, Cultural Heritage Institute of Spain.

Regional level: Departments of Culture of the different Autonomous Communities (SAU's) participants.

Participating regions and cities: Andalusia (20), Baleares (9), Castilla y León (1), Ceuta (1), Galicia (Tui) (6), Murcia (1), La Rioja (1), Valencia (3), País Vasco (Vizcaya) (1)

Tours of sites and monuments

Types of activities:

-Experience transfrontier between Tui (Galicia, Spain) and Valença do Minho (Portugal) -

Tours -Routes and itineraries -Conferences -Symposia -Training days

Website: <http://www.mcu.es/MC/2012/EUPA2012/index.html>

-The participation was very diverse: young people, adults, families, professionals, groups, etc..

-In 2012 there was an increase in the activities (previous years), as well as cities and regions participating.

▼ 5.2.A Initiatives within the field of raising awareness

5.2.A Are there national initiatives within the field of awareness-raising? :

Yes

Initiative

Patrimonio Joven

Ongoing

Target Groups

Approach (click to collapse)

Integrated Approach

School

Archaeological Heritage

School

Initiative

Encuentro de Gestores de Sitios Declarados Patrimonio Mundial en España

Ongoing

Target Groups

Approach (click to collapse)

Integrated Approach

Higher Education

Adults

▼ 5.2.B NGOs working in the field of heritage education

5.2.B NGOs working in the field of heritage education:

Alianza de Paisajes Culturales Patrimonio Mundial.

Asociación Española de Amigos de los Castillos

Asociación para la Conservación y Estudios de los Molinos

Asociación para la Defensa del patrimonio Industrial TICCIH España

Asociación para la Interpretación del Patrimonio (Association for Heritage Interpretation)
 Federación Española de Amigos de los Museos
 Fundación Carlos Amberes
 Fundación del Patrimonio de Castilla y León
 Fundación Hispania Nostra para la conservación del Patrimonio
 Fundación Santa María La Real. Centro de Estudios del Románico
 Real Fundación de Toledo

▼ 5.2 Commentary

5.2 Commentary:

▼ 5.3.A Specific measures (policies or regulations) for the commercial promotion of heritage in the context of tourism

5.3.A Specific measures (policies or regulations) for the commercial promotion of heritage in the context of tourism:

Yes

Name of the administrativ level Approach

A. Central Government	Integrated approach
B. Comunidad Autónoma (SAU)	Integrated approach
C. Provincia (province)	Integrated approach
D. Municipio (municipal council)	Integrated approach

▼ 5.3.B Number of visitors who come to the main heritage sites

5.3.B How many visitors come to the main heritage sites of your country / SAU? Is information available on economic return of heritage tourism ?

:

Année la plus récente Nombre de visiteurs Rentabilité économique (par € dépensé)

2012	11000000
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▼ 5.3 Commentary

5.3. Commentary:

Commentary (click to collaps)

Integrated Approach

5.3.

The Spanish Tourism Office - TURESPAÑA - has made public for 4 years its External Promotion Plans by Objectives - under the names of Operative Plans - adapted to the schema of the Horizon 2020 Spanish Tourism Plan (www.turismo2020.es). This brings together lines of action and experiences regarding the promotion of cultural tourism and enhancement of our historical heritage as a means of attracting quality tourism based on sustainability.

Customs and practices Survey cultural in Spain:

<http://www.mcu.es/estadisticas/MC/EHC/2010/PrincipalesResultados.html>

Cultural tourism, exploitation of Tourist Movements Statistics of the Spanish, the Frontier Tourist Movement and the Tourist Expenditure Survey:

<http://www.mcu.es/estadisticas/MC/NAEC/index.html>

Employment in the cultural field, exploiting the Active Population Survey:

<http://www.mcu.es/estadisticas/MC/NAEC/index.html>

Statistical information on tourist visits to Spain (classified by origin, motivation ...)

<http://www.iet.tourspain.es/es->

<ES/estadisticas/frontur/informesdinamicos/paginas/anual.aspx>

<http://www.iet.tourspain.es/es->

<es/estadisticas/familitur/informesdinamicos/paginas/anual.aspx>

The National Institute of Statistics provides data from the Active Population Survey on the number of Spanish that over the past year have visited a monument or archaeological site.

<http://www.ine.es/jaxi/tabla.do>

Visited monuments and sites - 2011 (Male: 42.7% - Women: 38.8%)

**

Is heritage tourism functionality which allows the returns of investments in conservation.

Considering travel spending in Spain whose main reason was the cultural, in 2009 the figure reached 6.117 million euros (source: Familitur) in the case of residents and 28.158 million euros (source: Egatur) in for international tourists, demonstrating the profitability of investments in equity in a complementary model to responsible tourism and effective, as well as great potential as an economic engine that houses the Cultural Industries subsector.

2010-2011:

94,1% of people visited a monument in the last year for leisure and entertainment, compared to 5,9% who said that the main reason of the visit was the profession or studies. More than half of the visits took place on a weekend or holiday, 53,6% compared to 46,4% which took place on a working day. 29,3% of the population has a high interest in archaeological sites. 13,9% of the population visited an archaeological site in the last year. Nearly all, 92,5% did so for leisure and entertainment, compared to 7,5% who said that the main reason of the visit was the profession or studies. More than half of the visits took place on a weekend or holiday, 53,5% compared to 46,5% which took place on a working day.

▼ 5.3.C Main recurrent heritage events

5.3.C Please list the main recurrent heritage events :

Name of event:

International Day for Monuments and Sites - Día Internacional de los Monumentos y Sitios

Date:

April 18

Heritage category

Integrated approach

Details

Frequency:

Yearly

▼ 5.4.A Measures (policies or regulations) taken to ensure the creation of systematic scientific (preliminary) reports

5.4.A Have measures (policies or regulations) been taken to ensure the creation of systematic scientific (preliminary) reports (including digital databases) before comprehensive dissemination of specialised studies? :

Yes

▼ 5.4.B Scientific summary records available as on-line databases

5.4.B Are scientific summary records available as on-line databases?:

Some

Please provide the main URLs

Approach (click to collaps)

Integrated Approach

Website Name:

IPCE

<http://ipce.mcu.es/difusion/publicaciones.html>

IPCE

<https://sede.educacion.gob.es/publiventa/inicio.action>

IPCE

<http://www.incipit.csic.es/es/Default.aspx>

Servicio Publicaciones Secretaria Estado Cultura

<http://ipce.mcu.es/difusion/publicaciones.html>

Servicio Publicaciones Secretaria Estado Cultura

<https://sede.educacion.gob.es/publiventa/inicio.action>

Servicio Publicaciones Secretaria Estado Cultura

<http://www.incipit.csic.es/es/Default.aspx>

INCIPIIT Instituto de Ciencias del Patrimonio

<http://ipce.mcu.es/difusion/publicaciones.html>

INCIPIIT Instituto de Ciencias del Patrimonio

<https://sede.educacion.gob.es/publiventa/inicio.action>

INCIPIIT Instituto de Ciencias del Patrimonio

<http://www.incipit.csic.es/es/Default.aspx>

▼ 5.4.C Scientific summary records placed in a single publication

5.4.C Are all scientific summary records placed in a single publication?

:

Some

Please indicate how these summary record publications are organised and if these are according to subject group (archaeology, ar

Approach (click to collaps)

Integrated Approach

By period

By theme

▼ 5.4.D Regular annual heritage bibliography of abstracts

5.4.D Is there a regular annual heritage bibliography of abstracts? :

Integrated approach

▼ **5.4.E Knowledge of number of comprehensive specialised studies (i.e. monographs of sites, summaries of topic based research)**

5.4.E Do you know how many comprehensive specialised studies (i.e. monographs of sites, summaries of topic based research) are published? :

No

Please give details for the year with most recent information

▼ **5.4.F "Official" periodicals on heritage (i.e. published by a governmental organisation)**

5.4.F Are there 'official' periodicals on heritage (i.e. published by a governmental organisation)? :

Yes

Please specify their target audience

Approach (click to collpas)

Integrated Approach

General public
Scientists
Heritage professionals
Educational

▼ **5.4.G "Official" publications on heritage, including series (i.e. published by a governmental organisation)**

5.4.G Are there 'official' publications on heritage, including series (i.e. published by a governmental organisation)? :

Yes

▼ **5.4.H Websites listing publications on the internet**

5.4.H Are there websites listing publications on the internet? :

Mandatory

Website Name:

Instituto del Patrimonio Cultural de España (IPCE)

Patrimonio Nacional

Instituto de Ciencias del Patrimonio

Publicaciones - Secretaria Estado de Cultura

▼ **5.4.I Main NGOs regularly publishing on heritage**

5.4.I List the main NGOs regularly publishing on heritage (i.e. monthly magazines, quarterly reviews).:

Asociación Española de Museólogos

Fundación del Patrimonio de Castilla y León

Fundación Santa María La Real. Centro de Estudios del Románico

HISPANIA NOSTRA

▼ 5.4 Commentary**5.4 Commentary:****Year:**

2013

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