



ONE WORLD, OUR WORLD

#solidaction



COUNCIL OF EUROPE



CONSEIL DE L'EUROPE

# Context

The current crisis, ignited by the international appearance of COVID-19, is a clear reminder of how **we are all part of the same humanity**. It also shows that **inequalities are still deeply embedded in our global system**.

The virus made clear that **we are not all equally equipped to ensure our own safety and protection** and for those who are already suffering from other collateral crisis - famine and droughts, the harsh consequences of climate change, wars - the stake is much higher.

But even in this context of emergency many are the attempts of seeking shelter under **newly built walls of repression and social control**, that put for democracy and human rights at risk.

**The role of the European Centre for Global Interdependence and Solidarity** is now more relevant than ever. Through the #Solidaction Campaign the North-South Centre aims to **showcase and support the voices of those who see in international solidarity a collective answer to the current and future global crises**.



In these times of COVID-19 emergency, we face a global, common and survival challenge, which more than ever shows us global interdependence and the need of solidarity to face it.

ONE HUMANITY, OUR HUMANITY  
An Appeal from the North South Centre of the Council of Europe in face of the COVID-19 crisis

by Ambassador Manuel Montobbio  
Chair of the Executive Committee



# Questions that need to be addressed

- What forms does international solidarity take nowadays?
- What are its prospects or real impact in the current context of globalisation?
- Is there a future for international solidarity when we see a trend of states moving towards a more protectionist and autocratic approach?
- Is international solidarity motivated by a shared moral duty or a rational shared interest?



## ONE WORLD, OUR WORLD **#SOLIDACTION**

The North-South Centre of the Council of Europe calls for collective mobilisation for solidarity in order to engage in an effective fight against the inequalities still deeply embedded in our global system.

# #SOLIDACTION CAMPAIGN

1

Inspire & Raise  
Awareness

**Identify and  
showcase solidarity  
initiatives around  
the world**

2

Mobilise &  
Bring together

**Mobilise  
stakeholders from  
all sectors to join a  
global debate and  
create a common  
platform on  
solidarity**

3

Cooperate &  
Take action

**Collectively build a  
roadmap to support  
and implement  
solidarity and  
cooperation at  
global and local  
level**





# CALL TO ACTION



**WHAT IS  
SOLIDARITY?**

**#HOPE**

**#ACTION**

**SOLIDARITY  
IS...**

**#OUR  
COLLECTIVE  
RESPONSIBILITY**

**#CONTAGIOUS**

**#SOLIDACTION**

**MAKE SOLIDARITY**

**VIRAL**



# Join the Campaign (General Public)

Anyone will be able to join the campaign, since it is a collaborative effort to showcase the importance of bringing solidarity back to our daily private and public life.

It can be done easily by sharing a message (like the one on the right) on one social media channels or by following to the debate (video interviews, webinars).

## How?

- 1- Write a message about solidarity in times of COVID-19
- 2- Take a picture/selfie with the message
- 3- Post the picture on social media
- 4- Use the hashtags: #solidaction, #MakeSolidarityViral #OneWorldOurWorld



# How can public figures show their support to the campaign?



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VENIAM, TATION ULLAMCORP

NAME  
ORGANISATION



**#SOLIDACTION** MAKE IT VIRAL



# Guidelines

- 1- Send us a personal quote to the NSC together with a photo of you
- 2- An image and post will be generated in the NSC's social channel
- 3- You will be then able to share the update on your channels using the hashtags #SolidAction #MakeSolidarityViral #OneWorldOurWorld

## What message?

- A statement providing a specific point of view about the issues discussed by the campaign (i.e. fundamental questions, as shown before).
- A message sharing good practices at national level, connected to the value of international solidarity.



**North-South Centre @NSCentre**

Ms./Mr. [Name, Organisation and Position] shows her/his support to the #SolidAction Campaign, drawing our attention to the importance of promoting solidarity nowadays.  
#MakeSolidarityViral #OneWorldOurWorld

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**#SOLIDACTION MAKE IT VIRAL**

Logos: North-South Centre, Council of Europe



# ACTION PLAN



# Roadmap - Goals

APR —————> MAY

## PHASE 1

Use a bottom-up approach;

Disseminate inspiring initiatives of solidarity, lead by individuals and civil society groups, in response to the current global pandemic;

Raise awareness about the role of solidarity as a tool to address global inequalities.

JUN —————> NOV

## PHASE 2

Bring together in a dialogue the voices of different stakeholders;

Take a deeper look into the different forms and determinants of international solidarity today;

Share knowledge and reflect together about the necessary compromises to ensure a sustainable future for all.

DEC - - - - ->

## PHASE 3

Use the conclusions gathered in the previous phases of the campaign to launch the debate at the NSC's annual event: the Lisbon Forum.

# Roadmap - Activities

APR → MAY

## PHASE 1 ACTIVITIES

- Call for International and Local Partners participation (mailing, websites, social media)
- Database of inspiring initiatives

JUN → NOV

## PHASE 2 ACTIVITIES

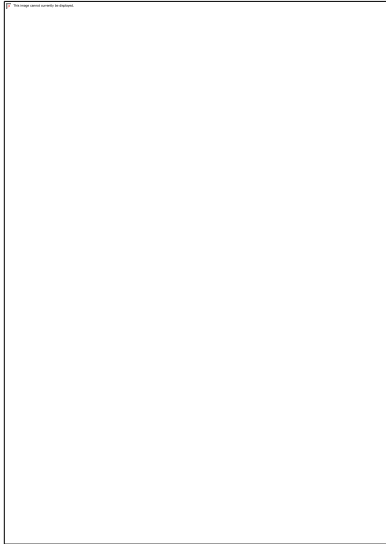
- Series of video interviews
- Series of online workshops (webinars)
- Social media campaign for grassroots participation
- Online photo contest

DEC →

## PHASE 3 ACTIVITIES

- Hybrid or fully virtual conferencing event
- Media outreach
- Drafting conclusions
- Follow-up

# PHASE 1: Solidarity Initiatives (examples)



Centar za omladinski rad launched in April an online campaign named #NOTAJOKE aimed at alerting vulnerable group of children and young people in quarantine due to Covid-19 whose one or both parents are addicted to alcohol. Throughout the month, they have been sharing educational content on social networks about why this is a problem, how to identify it, and how to respond.



Maghreb Youth in Action is a consultation campaign, promoted by the Unesco Office for Maghreb and regional civil society organisations with the aim of collecting the vision and actions of Maghreb Youth in response to the challenges brought by the COVID-19 crisis: distance learning, access to trustworthy information, promotion of human rights and equality gender in times of crisis, among others.

# PHASE 2: Main activities

## Video-interviews

**WHAT:** As an awareness-raising tool, the video-interviews will serve as “teasers” and food for thought to prepare the webinars, while generating interaction in social medias and attracting attention to the campaign and its events.

**WHO:** Geographical diverse experts who will address the guiding questions from different angles.

## Webinars

**WHAT:** A space for a deeper reflections on the topics serving as food for thought to prepare the Lisbon Forum. The webinars will also serve as a platform showcase the solidarity initiatives shared from the first phase of the campaign.

**WHO:** one moderator and three geographically diverse experts who will address the guiding questions from different angles.

## Social Media Campaign

**WHAT:** A strong communication campaign on Facebook and Twitter to share inspiring solidarity initiatives and post the Call to Action from citizens and decision makers joining the campaign using the developed hashtags

**WHO:** everyone is invited to share the Call to Action and spread the word about #solidaction



# PHASE 3: The Lisbon Forum 2020

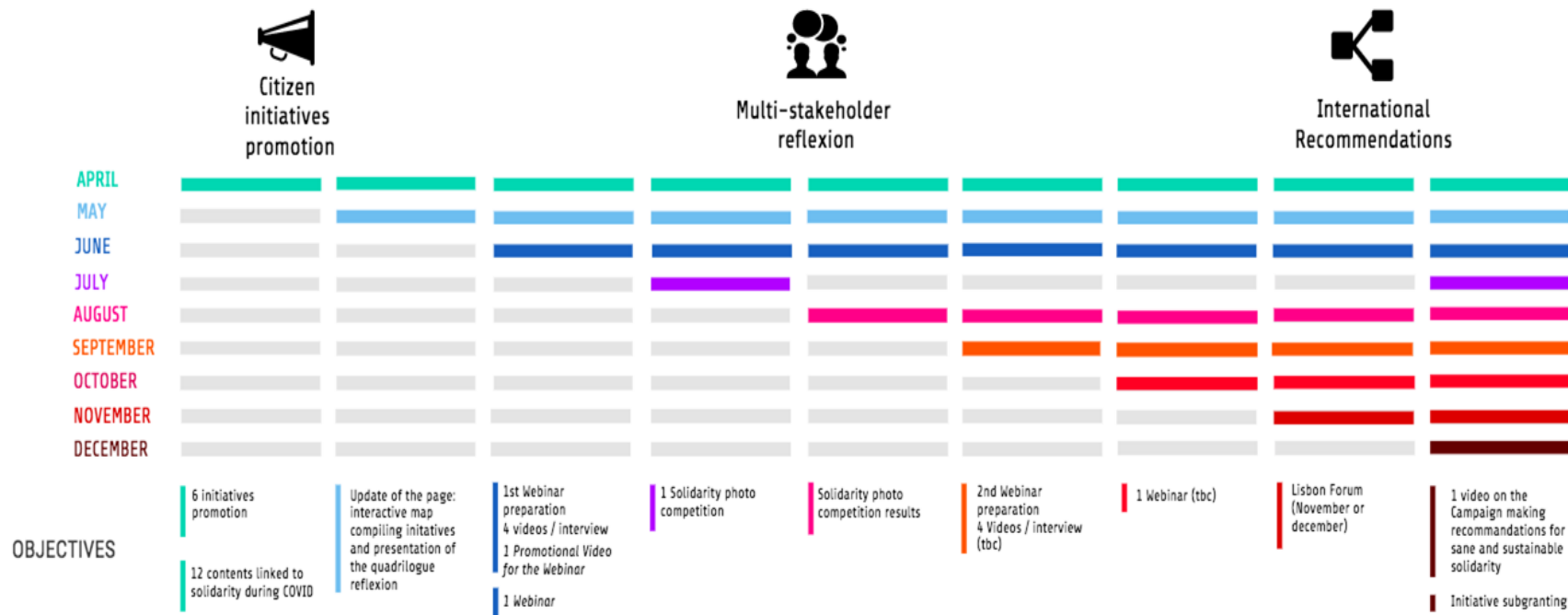
## Towards a more sustainable and solidary governance model

Many argue that COVID-19 global pandemic is a turning point. Its health, economic, social, and political consequences will be a game changer in international relations and of the current process of globalisation.

Major crisis, like this one, tend to be accelerators of trends. The moment is now to reflect together about the world we are going to share today and tomorrow, without losing sight that this pandemic is just one of many collective-action problems faced by humankind.

To address it, we shall also look into other unresolved global challenges such as increasing migration flows, critical situation of refugees, climate change, extraterritorial human rights obligations, technology and innovation or economic security, amongst others.

# Action Plan (Summary)



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