



## EUROPEAN DAY

### ON THE PROTECTION OF CHILDREN AGAINST SEXUAL EXPLOITATION AND SEXUAL ABUSE (18 NOVEMBER)

## SOCIAL MEDIA KIT

### SUMMARY

The European Day on the Protection of Children against Sexual Exploitation and Sexual Abuse is on **Monday, 18 November 2019**. This year's theme is "**Empowering children to stop sexual violence**".

Children are all too often side-lined from matters that concern them. Children should be given the means, space, opportunity and support to be involved in the design and implementation of preventive measures, policies, programmes or other initiatives.

All types of child participation activities are welcome on the occasion of the European Day in order to encourage interaction, in particular between peers, between children and policy makers, educators, parents, child protection professionals.

With your help, we hope to engage global communities and work together to **#END Child Sex Abuse**.

Spread the word on social media!

### HASHTAG

[#EndChildSexAbuseDay](#)

### SOCIAL MEDIA

Twitter: [@coe\\_children](#)  
Facebook: [Council of Europe One in Five Campaign](#)  
Instagram: [@councilofeurope](#)

### WEBSITES

European Day website: [www.coe.int/EndChildSexAbuseDay](http://www.coe.int/EndChildSexAbuseDay)  
Website of the Lanzarote Committee: [www.coe.int/lanzarote](http://www.coe.int/lanzarote)  
Council of Europe website dedicated to children: [www.coe.int/children](http://www.coe.int/children)




### QUESTIONS?



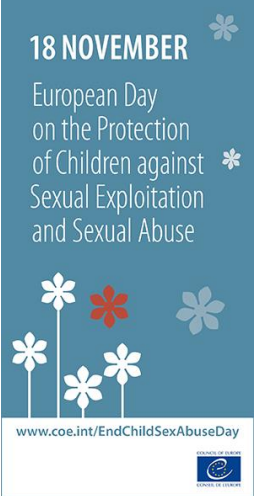

If you have any questions, please contact: [EndChildSexAbuseDay@coe.int](mailto:EndChildSexAbuseDay@coe.int)


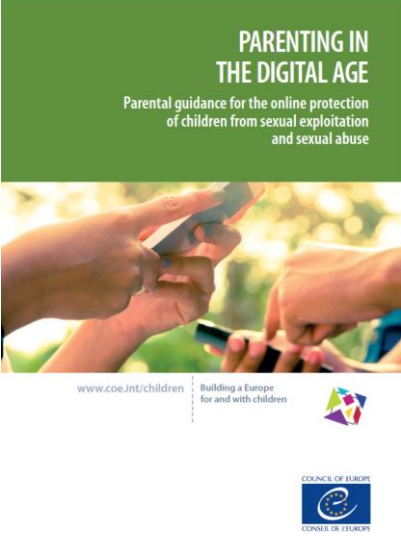


## CONTENT






Please feel free to adapt messages as you see fit for your channels and change the links reflecting local context.

1.	<b>Teaser to pin ahead of the European Day</b> 	<p>The European Day on the Protection of Children against Sexual Exploitation and Sexual Abuse is on Monday 18 November 2019.</p> <p>Take a moment to think about what you can do to help protect children against sexual violence.</p> <p>Find out how you can get involved: <a href="http://www.coe.int/EndChildSexAbuseDay">www.coe.int/EndChildSexAbuseDay</a></p> <p><a href="https://twitter.com/EndChildSexAbuseDay">#EndChildSexAbuseDay</a></p>
2.	<b>Take action</b> 	<p>Theme of the 2019 edition of the European Day: Empowering children to stop sexual violence</p> <p>Find out a rapid description of this theme: <a href="https://rm.coe.int/thematic-leaflet-european-day-2019-web-en-empowering-children-to-stop-/168094b56f">https://rm.coe.int/thematic-leaflet-european-day-2019-web-en-empowering-children-to-stop-/168094b56f</a></p> <p>Invite children to take the lead!</p> <p>Look at our dedicated webpage: <a href="https://www.coe.int/en/web/children/2019-edition">https://www.coe.int/en/web/children/2019-edition</a></p>
3.	<b>Take action</b> 	<p>You are an adult and you are ready to help empowering children to stop sexual violence?</p> <p>Become a facilitator.</p> <p>Check out our Facilitators tool kit! <a href="https://rm.coe.int/implementing-child-participation-empowering-children-to-stop-sexual-vi/168096a747">https://rm.coe.int/implementing-child-participation-empowering-children-to-stop-sexual-vi/168096a747</a></p>

4.	<p><b>Take action</b></p>	<p>You are under 18 and you are ready to fight against sexual violence?</p> <p>Become an ambassador.</p> <p>Check out our child friendly poster on the European Day!</p> <p><a href="http://www.coe.int/EndChildSexAbuseDay">www.coe.int/EndChildSexAbuseDay</a></p> <p>Print it and advertise it.</p>
5.	<p><b>Take action</b></p> 	<p>Any type of activity is welcome. Here are a few examples:</p> <ul style="list-style-type: none"> <li>• Declarations by well known personalities</li> <li>• Conferences</li> <li>• Launch of balloons</li> <li>• Exposition of drawings made by children</li> <li>• Discussions at schools between children and professionals</li> <li>• Screening of films on the topic of sexual violence against children</li> <li>• Screening of awareness raising spot on TV</li> </ul> <p>Check out ideas from previous editions of the Day:</p> <p><a href="https://www.coe.int/en/web/children/previous-editions">https://www.coe.int/en/web/children/previous-editions</a></p>
6.	<p><b>Awareness</b></p> 	<p>1 child out of 5 is a victim of some form of sexual violence before reaching 18.</p> <p>Remember, it can be any child.</p>
7.	<p><b>Awareness</b></p> 	<p>Most children are sexually abused by someone they know.</p> <p>Find out on our work on the protection of children against sexual abuse in their circle of trust:</p> <p><a href="https://www.coe.int/en/web/children/1st-monitoring-round">https://www.coe.int/en/web/children/1st-monitoring-round</a></p>

8.	<p><b>Awareness</b></p> 	<p>Sexual violence happens in sports too.</p> <p>Contribute to our Start to talk initiative:</p> <p><a href="https://www.coe.int/en/web/sport/start-to-talk">https://www.coe.int/en/web/sport/start-to-talk</a></p>
9.	<p><b>Awareness</b></p> 	<p>Migrant children are among the most vulnerable to sexual violence.</p> <p>Find out what should be done to protect them:</p> <p><a href="https://www.coe.int/en/web/children/urgent-monitoring-round">https://www.coe.int/en/web/children/urgent-monitoring-round</a></p>
10.	<p><b>Opportunity</b></p> 	<p>800 million children in the world use social media.</p> <p>Any child can become a victim of online violence.</p> <p>But any child can also spread the word and help others to get protected.</p> <p><a href="https://twitter.com/EndChildSexAbuseDay">#EndChildSexAbuseDay</a></p>
11.	<p><b>Solution</b></p> 	<p>Teach young children the underwear rule with the help of Kiko and the Hand:</p> <p><a href="https://www.coe.int/en/web/children/kiko-and-the-hand">https://www.coe.int/en/web/children/kiko-and-the-hand</a></p>

<p>12.</p>	<p><b>Solution</b></p> 	<p>Children are invited to tell someone they trust if they face sexual violence.</p> <p>Upload the video and read the brochure:</p> <p><a href="https://www.coe.int/en/web/children/tell-someone-you-trust">https://www.coe.int/en/web/children/tell-someone-you-trust</a></p>
<p>13.</p>	<p><b>Solution</b></p> 	<p>Parents should be guided on how to help their children in the digital age.</p> <p>Read our brochure “Parenting in the digital age”:</p> <p><a href="https://rm.coe.int/digital-parenting-/16807670e8">https://rm.coe.int/digital-parenting-/16807670e8</a></p>
<p>14.</p>	<p><b>Solution</b></p> 	<p>Parents should be guided on how to help their children in the digital age.</p> <p>Watch our video tutorials on:</p> <ul style="list-style-type: none"> <li>• Online protection of children</li> <li>• Online sexual exploitation of children (sextortion)</li> <li>• Self-generated sexually explicit images and materials involving children (Sexting)</li> <li>• Sex-chatting</li> <li>• Grooming</li> <li>• Sexualised images used in revenge (Revenge porn)</li> </ul> <p><a href="https://www.coe.int/en/web/children/for-parents">https://www.coe.int/en/web/children/for-parents</a></p>
<p>15.</p>	<p><b>Solution</b></p> 	<p>Don't put a blind eye on sexual violence against children: Report it</p> <p>Check your national helpline or check here:</p> <p><a href="https://www.childhelplineinternational.org/">https://www.childhelplineinternational.org/</a></p>

16.	<p><b>Join us</b></p> 	<p>Participate in the European Day</p> <p><a href="#">#EndChildSexAbuseDay</a></p> <p>Twitter: <a href="#">@coe_children</a>  Facebook: <a href="#">Council of Europe One in Five Campaign</a>  Instagram: <a href="#">@councilofeurope</a></p> <p>Contact us: <a href="mailto:EndChildSexAbuseDay@coe.int">EndChildSexAbuseDay@coe.int</a></p>
17.	<p><b>Join us</b></p> 	<p>Spread the word!</p> <p><a href="#">#EndChildSexAbuseDay</a></p> <p>Remember, child protection against sexual violence starts with you!</p> <p>Contact us: <a href="mailto:EndChildSexAbuseDay@coe.int">EndChildSexAbuseDay@coe.int</a></p>
18.	<p><b>Join us</b></p> 	<p>Communication tools on the European Day are made to be used:</p> <p><a href="https://www.coe.int/en/web/children/communication-tools">https://www.coe.int/en/web/children/communication-tools</a></p> <p>Contact us: <a href="mailto:EndChildSexAbuseDay@coe.int">EndChildSexAbuseDay@coe.int</a></p>
19.	<p><b>Join us</b></p> 	<p>A word can fly. A word can help.</p> <p>Participate in the European Day against Sexual Exploitation and Sexual Abuse.</p> <p><a href="#">#EndChildSexAbuseDay</a></p> <p>Contact us: <a href="mailto:EndChildSexAbuseDay@coe.int">EndChildSexAbuseDay@coe.int</a></p>
20.	<p><b>Join us</b></p> 	<p>Our communication material is available and aims at everybody: children parents, authorities and parliaments, professionals working with children...</p> <p>It exists in several languages.</p> <p>Check it out:</p> <p><a href="https://www.coe.int/en/web/children/our-material">https://www.coe.int/en/web/children/our-material</a></p> <p>Promote it in your networks!</p>