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FUTURE IN HANDS! BY SKILLS TO SUCCEED

*DEVELOPING YOUTH
TECHNICAL SKILLS THROUGH
VOCATIONAL TRAINING
PROGRAMS*



LOCATION

Tataouine, TUNISIA

TIMELINE

2012- Present

TARGET AUDIENCE

Unemployed youth and women;
business and community leader

TYPE OF ACTION

Entrepreneurship support; coaching,
capacity building; vocational training
programs; monitoring & evaluation

KEYWORDS

Economic development; social
inclusion; women empowerment

ABOUT THE ORGANISATION

FACT SHEET

Name: Skills to Succeed

Date of creation: 2012

Location: based in Tataouine and operating in South Tunisia

Aim: increase income and create employment opportunities through vocational training programs

OUTCOMES

Created a dynamic entrepreneurial environment with tangible results, nurtured new skills and capabilities and supported UN Sustainable Development Goals.

Supported more than 200 entrepreneurs in launching their sustainable projects and developed workforce capacities through tailored trainings that meet job market needs.

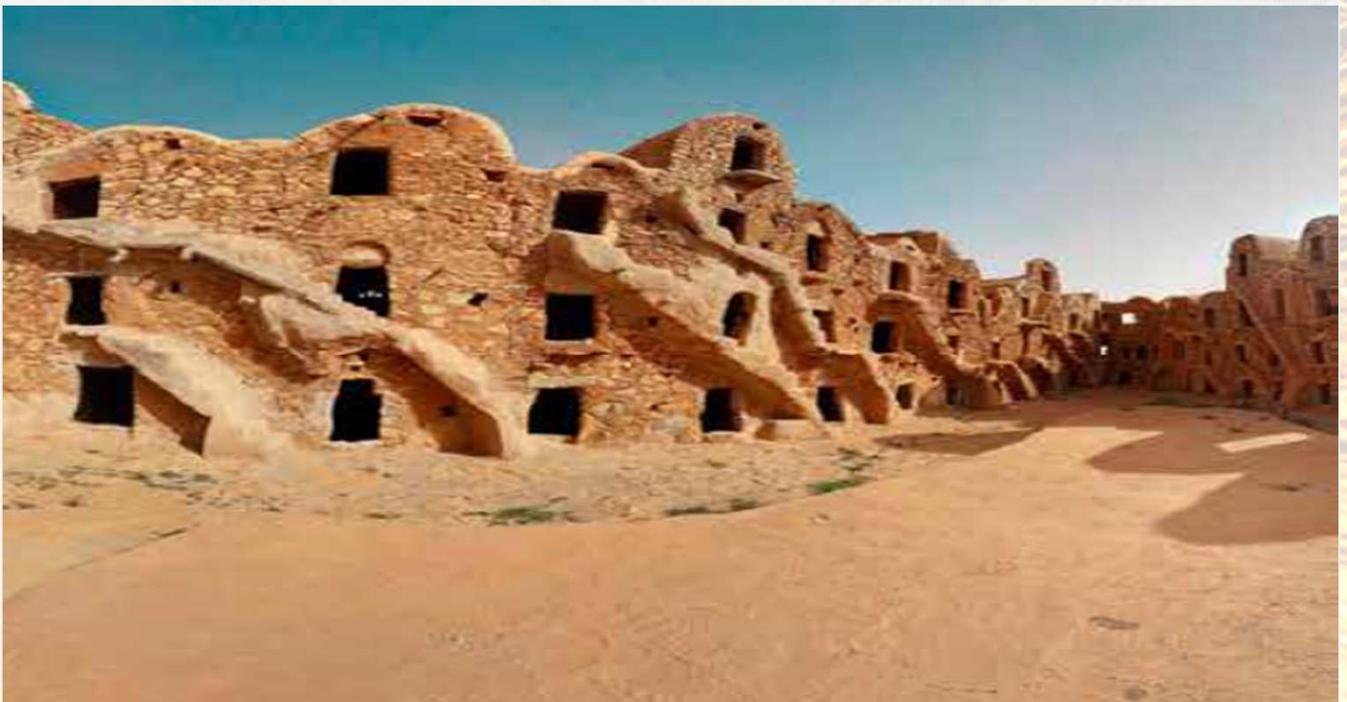
Skills to Succeed was the first local organisation to deliver a full training package in Tataouine that reached 50 local NGOs, creating positive change in local institutions and community members.

CASE DESCRIPTION

BACKGROUND

In the wake of the Tunisian revolution, Tataouine became known for its high unemployment rate due to many structural and functional constraints aggravated by the absence of development projects, a faltering development wheel and the disruption of investments. Unemployment rates in Tataouine reached 38%, half of which were high education graduates.

In this context, Skills to Succeed appeared as a community development project to improve employability of youth and contribute to the development of economic life in the region.



DESCRIPTION OF THE GOOD PRACTICE

Skills to Succeed reaches a large number of direct and indirect beneficiaries through various initiatives. The program focuses on a large-scale vocational training framework providing effective training tailored to market needs.

Skills to Succeed suggests methods to raise the efficiency of input, production, processing, and marketing businesses, contributing to an increase in income and employment opportunities within selected value chains of Tataouine's economic sectors (Agriculture, Industry, Tourism, Arts & Crafts).

Skills to Succeed provides business development services, such as accounting, marketing, business planning and training on technical production sub-sectors in various fields such as industry, agriculture, tourism, arts and crafts, thus reinforcing entrepreneurship in the region.

It is the first organisation of its kind in the region increasing social inclusion of youth through employment and training. Skills to Succeed applies sophisticated project management techniques and complies with international standards for financial management.

Besides technical and personal training opportunities, Skills to Succeed offers hope for a better future to the local community and a strong proof by Tataouine youth that positive and fast change is possible.

TYPE OF ACTION

- Entrepreneurship Support and Coaching
- Vocational Training Programs
- Capacity Building, Monitoring & Evaluation

MAIN ACHIEVEMENTS

Despite Tunisia's political, social and security environment, Skills to Succeed helped create of hundreds of micro, small & medium enterprises, placed young people in internships and jobs and established good working relationships with the public sector in the region.

Moreover Skills to Succeed established synergies with other active organisations such as the United Nations Development Programme (UNDP), the European Union's Programme to Support Civil Society (EU-PASC), Mercy Corps, Education for Employment, among others.

The imprint left in agriculture, tourism, industry, arts and crafts, and undoubtedly vocational training, led to the donor's national and international recognition.

The project contributes to a better understanding of the local economy and to identify new economic development ideas.

In recognition of these achievements, it has been awarded numerous prizes such as the Oliver Kinross Africa Oil & Gas award in 2013 and the TRIGOS award Austria in 2015.



STAKEHOLDERS AND PARTNERS

Beneficiaries range from unemployed youth striving for a brighter future to university graduates looking for new professional challenges and business and community leaders aiming for effectiveness.

The organisation operates in close cooperation with local, regional, and national partners to trigger resourcefulness leading to sustainable economic activity.

The Skills to Succeed team not only collaborates with government officials and educational institutions but also with small entrepreneurs and other active youth and women groups to find solutions for the development of the community in Tataouine.

FOLLOW UP

Due to the huge positive impact of the program, Skills to Succeed has been transformed from a project into an independent organisation offering its services for the development of local community.

Serving as a sought-after Kickstarter for new job opportunities in the region, the organisation has a fulltime team of eight internationally trained professionals and an experienced board of directors committed to the development of the region.

CONTACT

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