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Role of Sports combating Racism

How we can use Football (and other sports) wisely

Integration work: Diverse teams, Intercultural experience, Deradicalisation, Inclusion of marginalised minorities, Empowerment. Players and Coaches.

Providing Role models for the Community: Showing diverse identities, asking famous players to engage as ambassadors for Human Rights (Gulacsi, Ibra)

Youth work and NFE education: Sport is an optimal icebreaker and tool for various competences like teamwork, communication, trust, etc..

Combating Racism in Sport: Observer system, Club-Supporter work, Guidelines, Prevention, Risk analysis, Confidentially, Role of Sport federations and Politics



Campaigns for diversity, equality and all

- Sport events are global experiences
- Strengths: reach
- Weakness: ignorance
- Opportunities: pre and after event, federations are bound to cooperate many influencers present
- Threats: Used by “haters” to campaign, becoming a routine not really deep



The FARE observer system - fundamentals -

Research

Monitoring Social media

Observing and documenting match events

Communication with UEFA observers

Report to FARE



What are we working on?

FIFA competitions

Social Media monitoring -Google project-

Action weeks

LGBTQ+ awareness

The Qatar case