

PROMINENCE OF THE SERVICES OF GENERAL INTEREST (SGI)
SPECIFICITIES OF THE FRENCH APPROACH

## PROMINENCE OF THE SERVICES OF GENERAL INTEREST (SGI)



# Specificities of the French approach (article 20-7 of the Law 86-1067)

**8 public service broadcasters** targeted in the law as SGI

















**2 thresholds** to determine which user interfaces are concerned\*















≥ 150,000 user interfaces marketed, provided under a subscription contract or rented during the last calendar year before in French territory

or

≥ 3M of unique visitors per month for each user interface, based on the last calendar year, in French territory

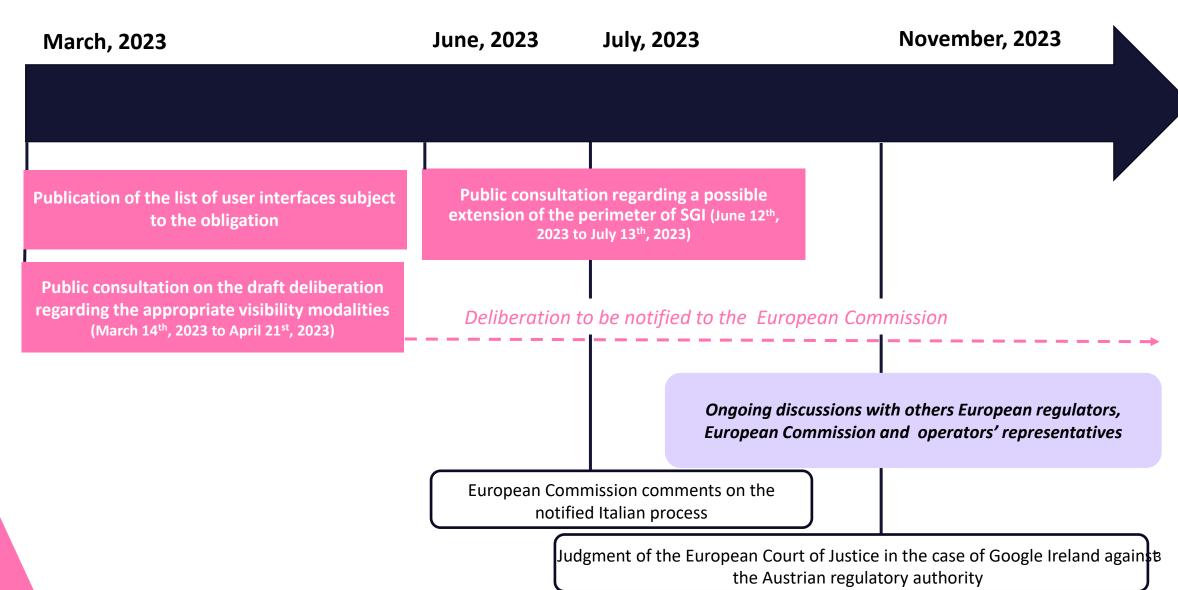
#### **Arcom tasks**

- Possibility to extend the scope of SGI to other services after a public consultation
- Publish each year the list of user interfaces that cross the thresholds;
- Determine appropriate visibility modalities imposed on operators;
- Establish a periodic review of the application and effectivity of the measures;

## PROMINENCE OF THE SERVICES OF GENERAL INTEREST (SGI)



/Implementation stages





# THANK YOU FOR YOUR ATTENTION

For further information, please contact:

danielle.sartori@arcom.fr
thomas.dantin@arcom.fr