

Factsheet

Resource Mobilisation and Donor Relations

ODGP Open Day 2020
Council of Europe

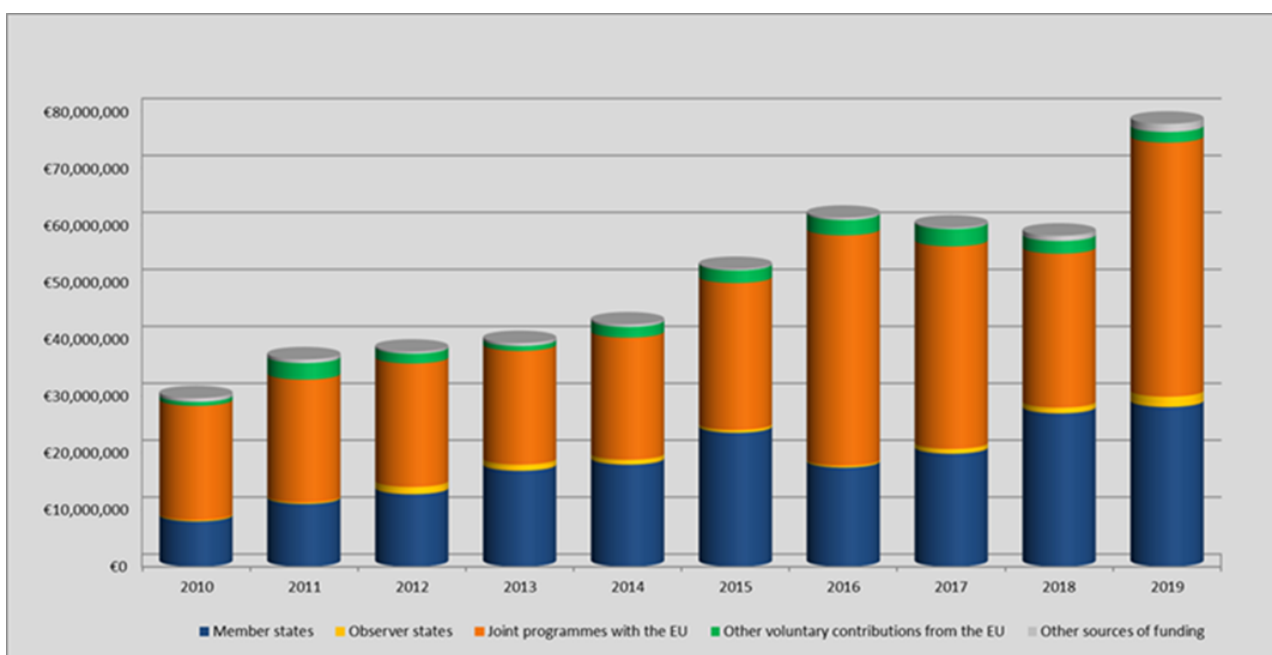


KEY FIGURES for 2019

- Donors contributed a record high of €77.8 million in 2019. A 34% increase as compared to 2018 receipts.
- Contributions from all donor categories have increased.
- Norway, Sweden, Germany, France and Switzerland rank top among member States.
- Taking into account contributions to the Human Rights Trust Fund* and bilateral voluntary contributions, 9 member and observer States contributed more than €1 million (Norway, Sweden, Germany, France, Switzerland, Canada, United Kingdom, Luxembourg, Finland).

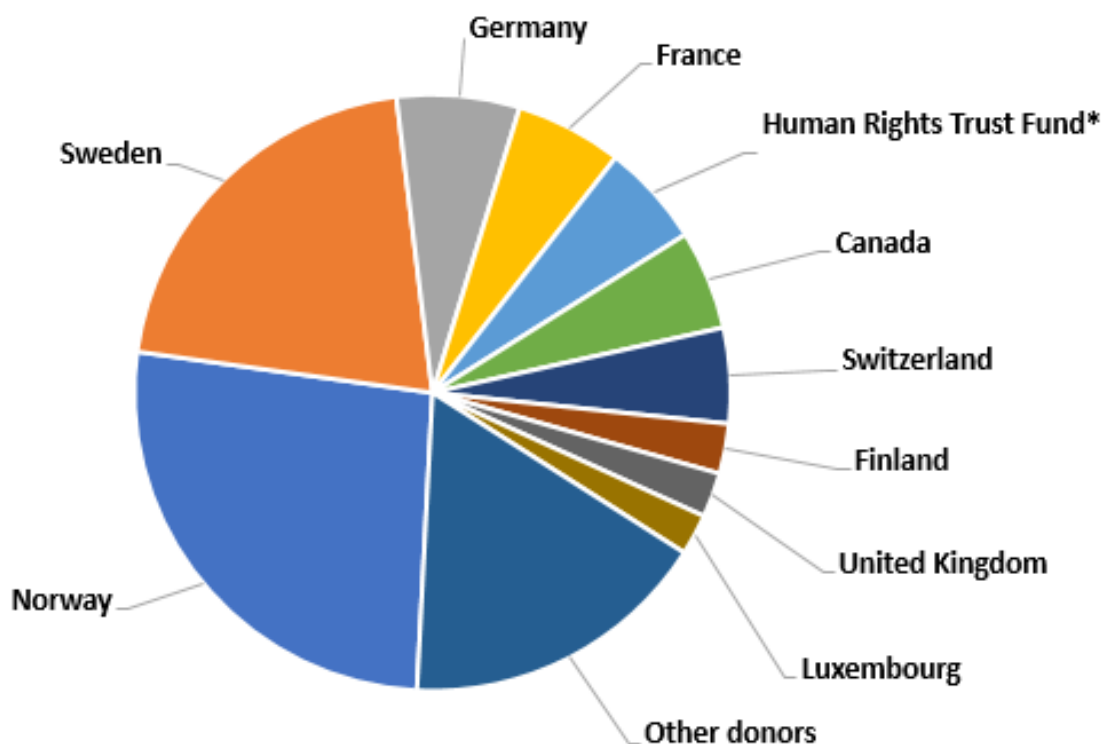
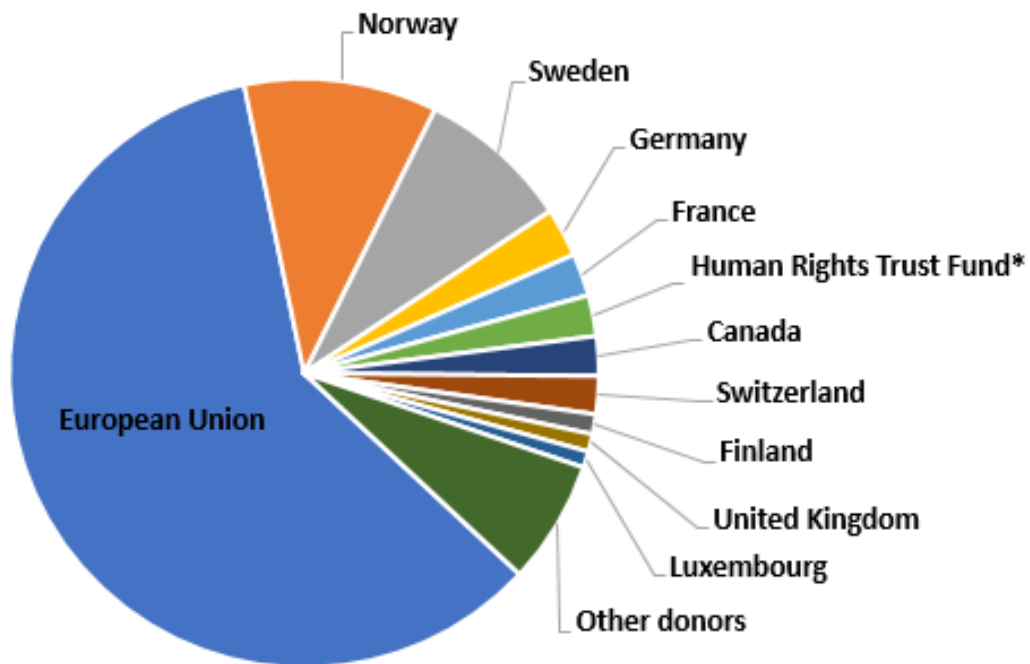
*Finland, Germany, Luxembourg, Netherlands, Norway, Switzerland, United Kingdom.

Extrabudgetary receipts to the Council of Europe 2010-2019



2019 Voluntary contributions by donor

(with and without European Union)



*Finland, Germany, Luxembourg, Netherlands, Norway, Switzerland, United Kingdom.



KEY ACHIEVEMENTS with External Offices in 2019

- External Offices have been instrumental in promoting support to the overall strategic priorities of the Organisation as opposed to project-specific earmarking. Unearmarked funding accounted for 20% of the total 2019 voluntary contribution receipts and provides the necessary flexibility to react to new developments, or to pursue thematic or country-specific work.
- External Offices have represented the Council of Europe in formal and informal donor coordination structures in the beneficiary states.

ROLE of External Offices in Resource Mobilisation and Donor Relations

- External Offices play an essential role in ensuring the coherence of our messages to donors and building their trust. A well-coordinated relationship with donors in the beneficiary country, in the donor capital or in Brussels and with their Permanent Representation in Strasbourg greatly improves the effectiveness of our partnerships and the overall fundraising efforts of the Organisation.
- External Offices are key in promoting the corporate identity of the Organisation as a whole and presenting our country priorities convincingly, increasing support to the overall action plan or cooperation priorities.
- This coordinated and proactive approach to resource mobilisation and donor relations contributed to an increase in extra-budgetary receipts in 2019 to the highest ever total.



ABOUT

Resource Mobilisation and Donor Relations

www.coe.int/en/web/programmes/resource-mobilisation

Office of the Directorate General of Programmes

www.coe.int/en/web/programmes

