

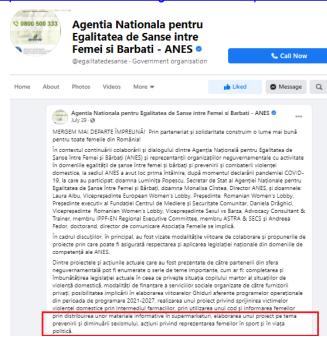


Media campaign Mobilise against sexism Romania Women's Lobby

Facebook

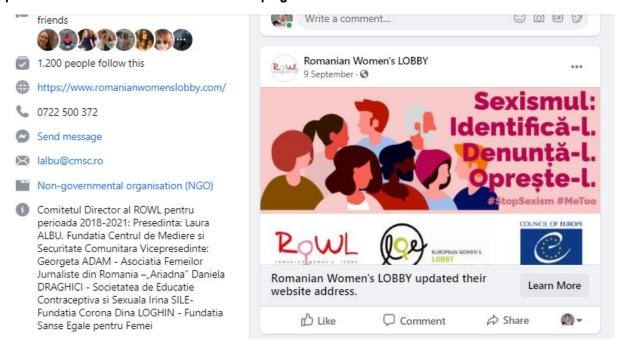
July 29th 2020 - Posts on official facebook page from the meeting with State Secretary Luminita Popescu and Monaliza Cirstea (Director) of National Agency for Equal Opportunities between Women and Man. Laura Albu, president of Romanian Women's Lobby, Daniela Draghici, vicepresident ROWL and Andreea Fedor, communication director Women's got Involved (member in ROWL) introducing CoE project and the campaign and discussing plans for further implementation. Post was shared 21 times.

https://www.facebook.com/egalitatedesanse/posts/1737001419789826





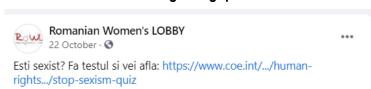
9 September 2020 -Ofificial launch of the campaign







October 22nd 2020 - Post regarding quizz and statistics -1056 reach and 93 engagements.



#Stopsexism. #MeToo

Proiectul comun European Women's Lobby și Romanian Women Lobby alaturi de Council of Europe. Campania Sexismul: Identifica-I! Numeste-l! Oprește-l!, cu instrumentele disponibile în diferite limbi are ca scop conștientizarea fenomenului și eliminarea acestuia. Coordonările naționale ale EWL din 9 țări care au răspuns la apel -Belgia, Bulgaria, Croația, Irlanda, Ungaria, Olanda, Portugalia, România și Spania promoveaza un catalog cuprinzător de măsuri pentru prevenirea și condamnarea sexismului și solicită acțiuni specifice în domenii precum: limbajul si comunicarea; internet si social media; mass-media, publicitate și alte metode de comunicare;sexismul la locul de muncă; sector public; sectorul justiției; instituții de învățământ; cultură și sport; sfera privata. Țările sunt încurajate să adopte legislație care condamnă sexismul și criminalizează discursul de ură sexist. De asemenea, este necesar ca țările să monitorizeze punerea în aplicare a politicilor anti-sexiste la nivel național și să raporteze periodic Consiliului Europei.



October 25th 2020 Post on violence against women and sexism in justice -including promoting videoclip on Council of Europe page. Has reached 1617 persons and have 114 engagements.







On November 5th **2020** – post about care work and sexism at work and home. On the occasion of European Equal Pay Day (November 4) Reach 306 persons.



On November 25th 2020 – Campaign was promoted during the Conference "Give! Help!Respect" developed online dedicated to 16th Days of Action Against Violence on Women where Laura Albu was one of the key speakers.

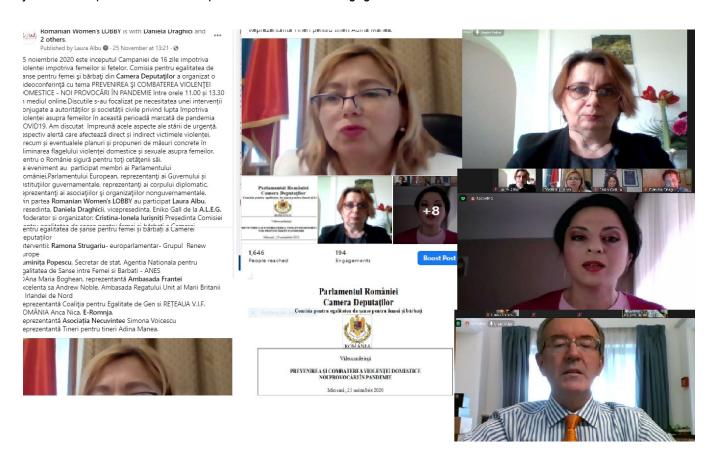








Also on November 25th 2020 Campaign was promoted during another conference organized by the Romanian Parliament where Laura Albu was key speaker on the issues regarding system improvement and tackling sexism in justice. This post reached 1646 persons and has 194 engagements.



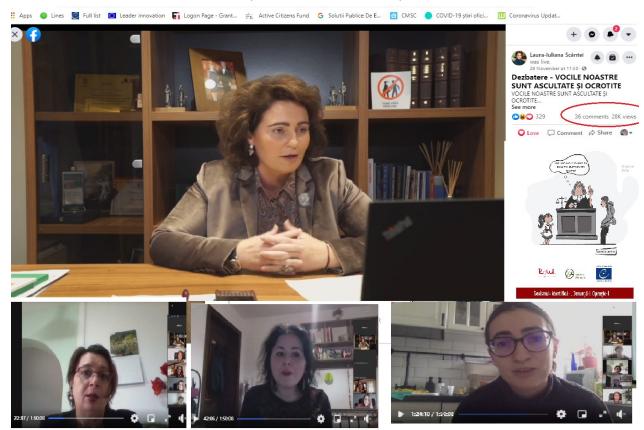




On 29 November 2020 a webinar online on sexism in justice and sexism against women in politics was organised by Romanian Women's Lobby with the support of MP Senator in Romanian Senate Juridical Committee Iulia Scantei who was the moderator of the event and can be seen live here

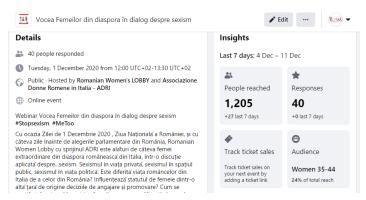
https://www.facebook.com/watch/live/?v=768471107076521&ref=watch_permalink

The video reached 28000 views and was posted 3 times in several places.



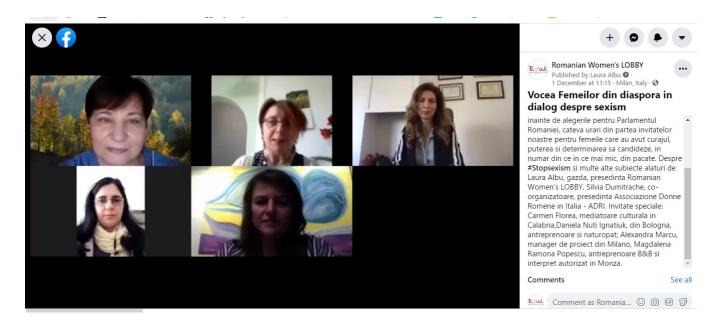
On December 1st **2020** (National Romanian Day) a webinar on **sexism on migrant women** was organized by Romanian Women's Lobby in colaboration with Associazionne Donne Rumene in Italia, member from diaspora of Romanian Women's Lobby. Women guests from all fields of activity from Romanian diaspora living and working in Italy joined and shared their experiences.

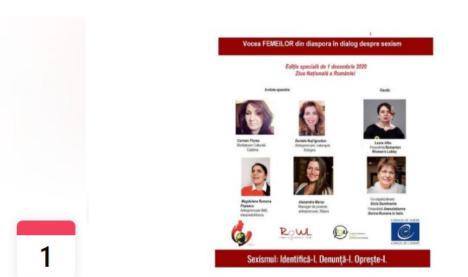
Videorecording of the webinar is accesible here https://www.facebook.com/ROWLobby/videos/384761239472437
The online event reached 1205 persons.











TUESDAY, 1 DECEMBER 2020 FROM 12:00 UTC+02-13:30 UTC+02

Vocea Femeilor din diaspora în dialog despre sexism

Online event

III Insights





Other events organised during project which were not opened to general public and where audiences were either vulnerable groups or proffesionals working in the field -social services or students at university.

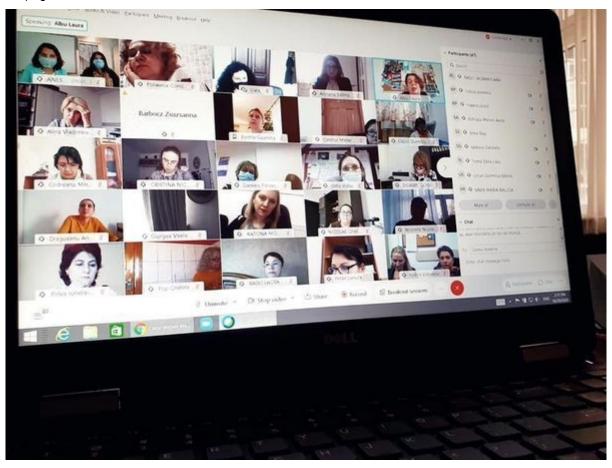
October 10th 2020 -Training regarding sexism with a group of girls ages 11- 18, on sexism in general, covering cyberviolence, sexism in justice, sexism in politics and sexism in private lives. Also, the quizz has been administered, and calendar on seixsm was discussed.







October 30 and October 31 2020 -Training with 42 proffesionals working in protected houses for victims of domestic violence at national level included a module on presentation of CoE Campaign on sexism and tools and action page.



On October 6th 2020 one hour webinar on violence against women and sexism and Istanbul Convention was held with a group of students from Petre Andrei University of lasi -who are studying to become social workers. 20 participants attended.