





EUROPEAN LABEL OF GOVERNANCE EXCELLENCE

Report on implementation of ELoGE Benchmarking

III Edition in Poland 2023

Foundation for the Development of Local Democracy named after Jerzy Regulski received Accreditation with the ELoGE Mark in Poland until 2024.

Foundation for the Development of Local Democracy named after Jerzy Regulski to establish a program and comply with the granting of the ELoGE mark by a local government unit that establishes regulations and makes them public. In accordance with the regulations of the unit that is subject to control for the program, sending the online application questionnaire and submitting the local government unit's application to the program. On this basis, the unit received packages of materials: a self-assessment matrix of local government units (a tool for local government units) covering the practical application of 12 legal principles from the place of exposure based on data on the implementation of individual principles and conclusions for public opinion surveys regarding local government units.

In the completed third edition, a very intensive ELoGE promotional campaign was conducted. The following activities have been carried out:

- dedicated mailing to all Secretaries of municipalities, cities and counties informing them about the benefits of implementing and receiving the ELoGE mark.
- individual contacts with Secretaries motivating them to apply and conduct the survey,
- promotion during regular forum meetings of secretaries and commune heads, mayors and presidents, during which the benefits of implementing ELoGE were presented,
- promotion on websites, social media, regional and national media the website contained detailed information on each of the principles of good governance and the regulations of the current edition.

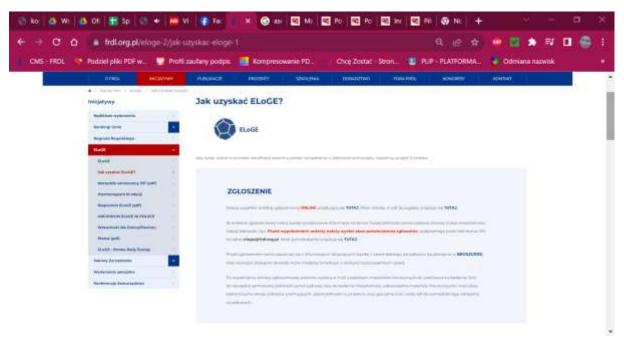
Andrzej Jaroszkiewicz - FRDL promotion specialist - was responsible for promotional activities.







A tab has been prepared on the FRDL website containing all the information that will help local governments go through the entire implementation process and receive the ELoGE mark.



The website includes a guide helpful for local government units, instructions on how to complete the self-assessment tool:

http://frdl.org.pl/static/upload/store/news/ELOGE/ELoGE Benchmark 2023 v2.pdf

Local governments that wanted to apply to ELoGE had to complete an application questionnaire and send a scan of a document confirming their willingness to participate in the Program, signed by a representative of the local authorities. After completing the registration process, representatives of these local government units received an e-mail with instructions, links to appropriate tools and promotional materials (posters with a QR code with a link to the survey for residents). The e-mail address (eloge@frdl.org.pl) and telephone number of the ELoGE project coordinator were active during the entire application process. There were approximately 11 local governments interested in applying for the program. Ultimately, the registration survey was completed by 6 local government units.

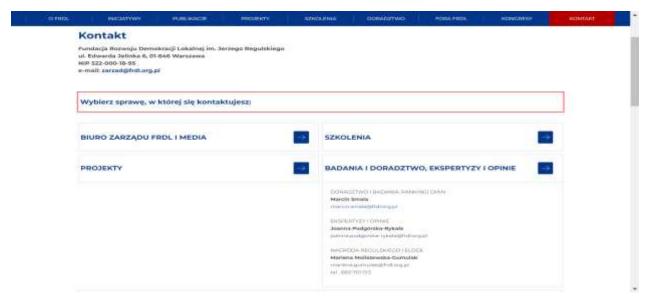
During the entire process, FRDL provided local governments with the support of the project implementation coordinator, who was at the local governments' disposal at all times, provided consultations, provided substantive support, supported ongoing analyzes and reported work progress. The coordinator is Marlena Moliszewska-Gumulak, Development Director at FRDL.

On the website, in the contact tab, there is a direct contact to the project coordinator:









The coordinator appointed to carry out the process of granting the ELoGE mark supervised the course of the study and the self-assessment surveys received. Particular attention was paid to evidence proving the implementation of individual principles and the consistency of the self-assessment made by the office authorities and the assessments made by employees, councilors and residents.

The assumed time frame for the implementation of works under the project was maintained. There were no difficult situations during the implementation. For safety reasons, the last stages of work intended for submission of self-assessment by local governments and verification of self-assessment by FRDL have been extended. The implementation of the process allowed the interested local governments to be informed about the successful verification of the self-assessment process by the Chapter and the qualification of the local governments for the award.

The project was implemented according to the following schedule:

- 1. Preparation of ELoGE regulations for the third edition by February 28, 2023.
- 2. Promotion of the implementation of ELoGE in Poland: March-May 2023.
- 3. Official announcement of the third edition of ELoGE: March 15, 2023
- 4. Deadline for submitting applications: April 20, 2023 (extended to May 2)
- 5. Self-assessment of local governments and assessment by councilors, employees and residents: submitted by early July 2023.
- 6. Verification of the self-assessment by the organizers: July/August 2023
- 7. Announcement of results during the 7th National Congress of Secretaries: September 6-7, 2023.

There was a promotional campaign on websites and social media:









To encourage local governments to participate in the ELOGE project, Dr. Cezary Trutkowski, as part of the program of the Conference of Council Chairmen in Wisla, talked about 12 principles of good governance and invited applications.

https://frdl.org.pl/aktualnosci/w-wisle-trwa-kongres-przewodniczacych



As part of the project, cooperation was established with an Internet portal in order to conduct online survey research - WEBANQUET.







Dr. Cezary Trutkowski, President of the Management Board of the Foundation for the Development of Local Democracy, established the ELoGE Mark Chapter, responsible for verifying the self-assessment results. The jury consisted of 4 people: Dr. Cezary Trutkowski, President of the Management Board of FRDL, Marlena Moliszewska-Gumulak Director of Development, Marcin Smala Vice-President of the Management Board of FRDL, Małgorzata Zielińska, member of the Management Board of FRDL.

Ultimately, as part of the Chapter's evaluation, 4 local government units were awarded awards, and the ceremonial presentation of ELoGE statuettes and certificates took place on September 6, 2023 in Warsaw during the Gala as part of the 7th National Congress of Secretaries.

The following local government units received the ELoGE mark in 2023:

Andrychów Commune,

Tarnowskie Góry County,

City of Tarnowskie Góry

and the Strawczyn Commune

At the invitation, representatives of the awarded units participated in the gala: Arkadiusz Czech, Mayor of Tarnowskie Góry, Sebastian Nowak, Vice-Starosta of Tarnowskie Góry County, Tomasz Żak, Mayor of Andrychów, Tadeusz Tkaczyk, Mayor of Strawczyn Commune.



The gala was hosted by Agnieszka Migoń, Director of the FRDL Center in Kielce, who introduced the participants of the Secretaries' Congress to the idea of granting the ELoGE mark and indicated the most important principles that are assessed in the certification process.

Dr. Cezary Trutkowski, President of the Management Board of FRDL, talked about the most important activities of the Foundation, the implementation of which is consistent with the idea of granting the ELoGE mark.

The gala was attended by the representative of the Council of Europe, Borys Lazov, from the Center of Expertise for Good Governance, who presented the most important and current information related to ELoGE certification in Europe.

The Congress gathered nearly 400 experts, practitioners and representatives of local governments from all voivodeships and was a unique platform to reward local governments and promote the 12 principles of good management.

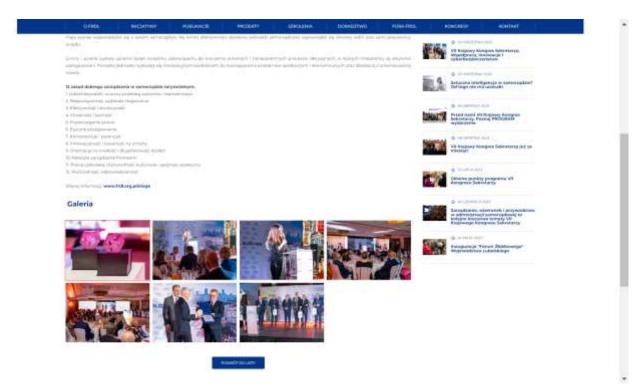






https://frdl.org.pl/aktualnosci/poznalismy-jst-z-certyfikatem-eloge



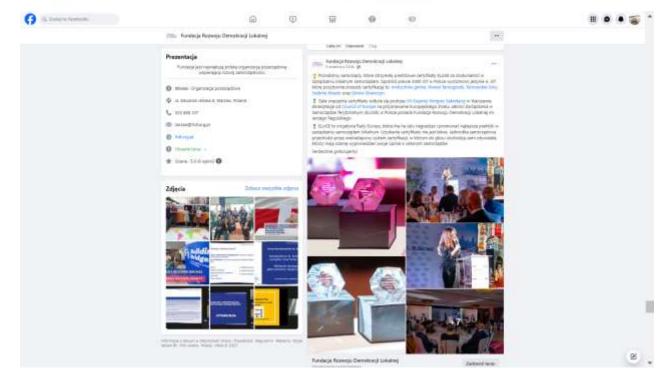


We informed about the Gala and the awarded local governments on social media:









Warsaw October 6, 2023

7