



Coordinatore tecnico

COUNCIL OF EUROPE



RETE CITTA' DEL DIALOGO

JANUARY – MARCH 2022
ACTIVITY REPORT



STRATEGIC DEVELOPMENT OF THE NETWORK

During the **RCD Annual Coordination Meeting “Intercultural Dialogue beyond emergency”** held in November 2021, we had the opportunity to intercept common priorities and needs and deepen in cities’ different challenges, strengthening potential collaborations for joint activities and joint planning. We are working to finalize on the New strategic plan 2022-2023.

Moreover, during the sad situation we are all witnessing related to the **Ukrainian Emergency**, we facilitated exchange of information from the Ukrainian ICC Network and ICC cities in Poland (Lublin and Warsaw), towards the Italian ICC Network, with regards to humanitarian needs in Ukrainian cities as well as in the Polish ones that started hosting Ukrainian refugees. This helped develop cities collaboration beyond national borders and strengthen the sense of belonging and the benefit to be part of an international network and build even more cohesion around European values and CoE initiatives.

One significant case of cooperation happened between the city of Pontedera and Lublin, whereas through the coordination of ICEI the 2 cities were liaised directly and a truck with selected humanitarian from Pontedera was sent to Lublin.

ICC SUPPORT

ICEI participated in the online **National coordinators meeting on 4 February 2022**, where a brainstorming discussion on alignment of priorities and work took place, including: intercity grants, national networks’ priorities, identification of common areas of interest, overall coordination and working methods, information sharing between ICC international and national networks, collection and dissemination of good practices, communication (web and social media).

On **4 March 2022 an emergency meeting related to the crisis in Ukraine** was timely summoned, where ICEI participated in the brainstorming about what the ICC Network as a whole, as well as the individual national ICC networks, can do and put in place to support the population and the cities in this dramatic moment for Ukraine and for the whole Europe and the whole world. Ideas emerged on different issues such as supporting Polish cities with tools to guide refugee welcoming, political discourse and communication, emergency fundraising and delivery of humanitarian aid. A joint Declaration of ICC members was agreed upon, that has been signed by several ICC cities including Italian ones.

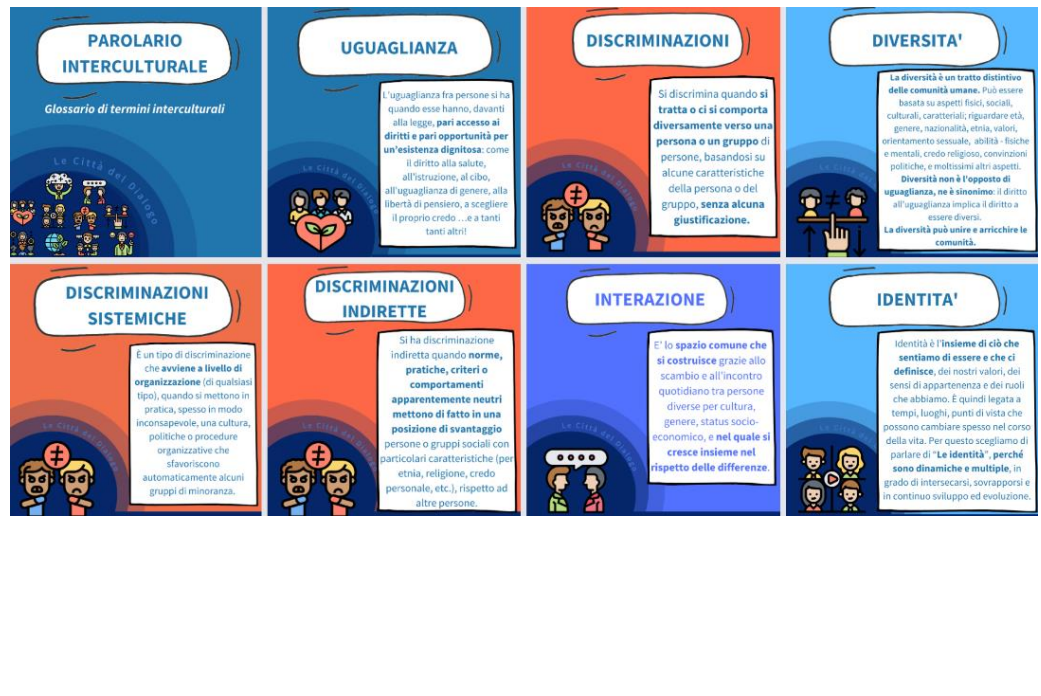
COMMUNICATION AS A KEY DRIVER OF GROWTH

Growing the reach and engagement of our online community, rising the knowledge and awareness on the ICC and RCD Programs and increase the participation of Intercultural cities are our 3 main communication priorities.

The RCD Facebook fanbase is solid with 12.700+ followers and interactions are growing. In the first 3 months of 2022, the editorial plan included 26 posts with more than 2 posts posted per week, including graphics, photos, videos and original local videos developed by ICEI, leveraging ICC Program, Rete Città del Dialogo and 3rd parties (e.g. ISMU) resources, initiatives and messages.

ICEI implemented a social media campaign - Intercultural Glossary "*Parolario Interculturale*", defining and contextualizing 20 main intercultural terms targeting non-technical audiences and promoting intercultural values, started November 19th and ended February 17th. On RCD Facebook, the campaign, made up by 20 posts, including texts and visual cards, reached 7.800+ people and obtained 300+ interactions.

Moreover, we created a Facebook Album collecting all terms definitions and visuals and a digital Booklet, published on the RCD website.



On 7 March, we started our social **communication related to the Emergency in Ukraine**, and on March 9 we launched a **fundraising campaign to sustain Ukrainian population**, under the umbrella of Rete Città del Dialogo, where all the Italian intercultural cities have been mentioned and involved. As ICEI we sponsored the campaign on Facebook to increase awareness, reaching 5.000+ people and obtaining more than 600 interactions. We also facilitated communications and coordinated requests of humanitarian aid from the Ukrainian Network and the Polish Intercultural Cities to the Italian ICC network, and offers of aid the other way round.

Rete Italiana delle Città del Dialogo
 Pubblicato da Sara Morandini · 9 marzo alle ore 14:52 · ...

RACCOLTA FONDI PER LA PRIMA ACCOGLIENZA DEI PROFUGHI IN ARRIVO AL CONFINE CON LA POLONIA.

Oltre 2 milioni di persone costrette a fuggire dall'Ucraina. Le Città del Dialogo sono unite contro la guerra e a supporto della popolazione ucraina.... **Altro...**



EMERGENZA UCRAINA
 Raccolta fondi per la prima accoglienza dei profughi al confine con la Polonia



Rete Italiana delle Città del Dialogo
 Pubblicato da Sara Morandini · 23 marzo alle ore 12:44 · ...

EMERGENZA UCRAINA

RACCOLTA FONDI PER LA PRIMA ACCOGLIENZA DEI PROFUGHI IN ARRIVO AL CONFINE CON LA POLONIA E PER GLI AIUTI ALLA POPOLAZIONE ANCORA NEL PAESE.

Riceviamo con continuità aggiornamenti e appelli dalle città polacche e, a intermittenza, dalla rete delle città ucraine sotto attacco. ... **Altro...**



EMERGENZA UCRAINA
 Fondi destinati all'accoglienza dei profughi al confine con



SUSTAINABILITY TO STRENGTHEN THE NETWORK

The project **"ITACA – Italian Cities Against discrimination"** funded by the RIGHTS, EQUALITY AND CITIZENSHIP PROGRAMME (REC) of the European Commission started its training activities targeting the staff of the 7 Municipalities involved in the initiative (Reggio Emilia, Modena, Novellara, Olbia, Viareggio, Fucecchio, Casalecchio di Reno). The training program aims at improving the skills of the staff of municipalities, supporting the development of intercultural and anti-discrimination competences. At the moment, approx. 100 staff from the 7 cities participated in the training courses, that will continue until the end of June.

In January '22, the European Commission published the results of the Call for Proposal "Networks of Towns" of the CERV Programme (Citizens, Equality, Rights and Values). The project **"NET-IDEA "Network of European Towns for Interculturalism, Diversity, Equality and Anti-discrimination"** developed in cooperation with the ICC Programme has been approved and will start its activity on the 1st of May 2022.

In particular, the project will involve the ICC networks in Italy (ICEI is the lead applicant), Spain, Portugal, Sweden and the Municipalities of Erlangen (Germany) and Lublin (Poland). The objective of the proposal is to reinforce the role of local authorities and their cooperation in the fields of diversity promotion, interculturalism, anti-discrimination and inclusion of minorities.

Moreover, NET-IDEA promotes the cooperation among LAs, CSOs and youth groups to design and spread new narratives to fight discrimination and racism, thus creating a more inclusive European society.

ICEI is also implementing the Project **"Youth Spaces free of Rumours – Young people against discrimination"**, with the direct participation of 8 Italian municipalities members of

the Italian network: Milano, Torino, Venezia, Casalecchio di Reno, Novellara, Palermo, Modena, Reggio Emilia.

A total of 18 youth centers have been involved in the 8 Cities to promote youth activation and civic protagonism to establish youth centers “free of prejudices”, applying the Anti-rumours” methodology.

This represents an “**intercity best practice**” involving 8 Italian cities.

INTERCITIES GRANT 2022

On 7 February the 2022 Intercity Grant Call for Proposal was launched by the ICC Programme, with 2 deadlines: the 1st one on 4 March and the 2nd one (added to give more time to cities in relation to the Ukrainian emergency) on 25 March.

ICEI collected expressions of interest from some cities for submitting proposals to the call and facilitated coordination among cities and partners’ search. A proposal was jointly submitted by the cities of Pontedera (lead) and Olbia (partner) to the 2nd deadline, on strengthening networks of II generation youth in the 2 cities.