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5th coordination meeting of activists and coordinators of the campaign

28-30 June 2017

Bucharest, Romania

Report

In cooperation with
the Ministry of Youth and Sport of Romania
and the National Campaign Committee of the
No Hate Speech Movement Romania

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Introduction

The No Hate Speech Movement has grown to 44 national campaigns, 80 online activists and 60 partner organisations since its prolongation in May 2015.

Since the 4th coordination meeting, September 2016 in Albania, the national campaigns, online activists and campaign partners have continue to raise awareness on hate speech through 4 Action Days and wide range of events and seminars. New translations of Bookmarks have been published and many training courses organised, including the Regional Training Course in Porto, Portugal in cooperation with the Portuguese national campaign.

The Council of Europe published [‘We CAN! taking action on hate speech through counter and alternative narratives’](#) in March 2017. The first ‘We CAN!’ training course at the European Youth Centre Strasbourg supported the development of regional trainings foreseen for the summer and fall. A seminar on countering Antisemitic Hate Speech was held in partnership with various campaign partners in Strasbourg, 9-11 May. The campaign participates in [EuroDIG](#), [IGF 2017](#) and the establishment of a Council of Europe partnership platform with Internet Business. The [No Hate Alliance of the Parliamentary Assembly](#) of the Council of Europe continues to involve the campaign in seminars at national parliaments.

Although the Youth Campaign is to finish in December 2017, taking action on hate speech continues through the Council of Europe action plans and programmes¹.

The 5th coordination **meeting helps** strengthen the connection within the campaign at local, national and European level. This report provides a summary of results from the main working groups on the developments of the national campaigns; plans for the period July-December 2017; and the campaign evaluation and follow up.

Aim and objectives

The aim of the 5th coordination **meeting is to** strengthen the coordination and impact of the campaign at European and national level, integrating new tools, good practices and strengthening their visibility.

The specific objectives **are to**:

- share information about achievements, plans and expectations regarding the European and the national campaigns.
- prepare common strategic actions involving all campaign actors, including the Action Days and celebratory initiatives to mark the Campaign ending in December 2017.
- identify opportunities to strengthen the use of the campaign tools, including the manuals We CAN!, Bookmarks and the online Platform tools.

¹ The campaign is featured in the ‘Action Plan on the fight against violent extremism and radicalisation leading to terrorism’; Council of Europe’s Action Plan for Building Inclusive Societies’ and the Strategy on Internet Governance. Hate Speech is also addressed in the Council of Europe work on Gender Equality and the action plan of the Rights of the Child and the Lanzarote convention.

- prepare common approaches to the evaluation of the campaign, especially the input from national campaigns to the evaluation carried out by the consultants hired by the Council of Europe
- make proposals regarding the purpose and format of the evaluation conference
- support the visibility of the National Campaign in Romania and reflect with the Romanian campaign committee on the opportunities and challenges of national campaigns to address hate speech

Profile of participants

The 5th coordination meeting gathered 55 coordinators and representatives of national campaigns and online activists from 38 countries. 12 national campaigns were represented by a committee member instead of, or in addition to, the coordinator. It was inspiring for them to learn about the European campaign, of practices in other countries and build new networks. Half of the online activists were also new to the meeting, having joined the online community in the past year.

Programme

The programme provided space for participants to share from their practices and experience, to identify challenges and opportunities and work towards a common approach and actions within the campaign. The programme combined short plenary presentations with working group sessions, the outcomes of which were fed back to the entire group through plenary closing sessions. The final programme can be found in annex 1.

The programme flow consisted of a review of the campaign and exploration of new campaign tools on day 1. Day 2 included discussion on the follow-up to the campaign in 2018, an introduction to the evaluation process and an evaluation exercise. That afternoon participants worked in groups to plan campaign activities for 2017. During the final day, thematic groups discussed project ideas, the functioning of the activists community, coordination between national campaigns and expectations regarding the campaign closing conference in 2018.

Many of the working groups were facilitated and reported on by the participants in cooperation with the team of facilitators. Guidelines for the working groups were prepared by the European campaign secretariat. This report builds on the working group reports.

Status of national campaigns

In working groups participants discussed the functioning, achievements and challenges of the national campaigns. Achievements were measured against the indicators of success set by their national campaigns at the 4th coordination meeting previous year². Participants were asked:

1. What is the state of play, structure and target groups of the national campaign

² For the list of indicators of success set by the National campaigns see the report of the 4th coordination meeting, page 16 onwards at: <https://rm.coe.int/report-of-the-4th-coordination-meeting-of-coordinators-and-activists-s/1680726c39>

2. To review the indicators of success defined by the national campaign and identify what is achieved, still planned or needs to be deleted or revised.
3. To reflect on the examples of key achievements and identify trends, opportunities and challenges.

All National campaigns were able to share new achievements and progress in regards to the objectives they set last year. Some of the main achievements are:

- Most national campaign committees have improved their functioning, for example having new and committed partners, organised internal meetings, improved coordination etc.
- Increased outreach of the national campaigns. Depending on the country, this includes reaching more regions or involving more and different communities, eg. Roma youth, university and school students, youth with a disability, religious minorities etc.
- New partnerships, for example involving new youth groups that represent minority communities (e.g. Roma youth), city or regional councils and members of parliament, cooperation with religious authorities.
- Increased visibility of the campaign logo
- Increased recognition of the issue and the work of the national campaign among political, media and educational partners.
- Educational activities based on Bookmarks remain successful. New translations were published, many trainings and workshops organised including with new target groups such as police officers, journalists, and youth political groups. Bookmarks is increasingly recognised as a valuable resource, including for the school curricula in a few countries.
- Setting up of Youth Ambassadors projects involving youth from different regions and/or backgrounds that can promote the campaign through peer to peer initiatives. This was a major success among others for the campaign in Norway, Ireland and Belgium.
- Nearly all national campaigns aspire to continue after 2017. Some are already working on programmes and some even secured funding. Others are reviewing future plans and don't know yet what the campaign members will decide to do, including the governmental partners.

Many challenges also remain for the national campaigns, including:

- Lack of sufficient funding, although the related problems differ:
 - o Some national campaigns suffer from overall lack of funding, and therefore have limited capacity to organise events and run the campaign.
 - o Many lack funding for coordination and awareness raising activities. While they manage to secure project funding specially for educational activities and international events, they cannot ensure continuation between projects.
- Lack of financial resources results in:
 - o Losing connection with the youth initially mobilised for the campaign through trainings and international projects.
 - o Missing momentum, national campaigns cannot respond quickly on important social issues because they first need to secure funds which takes lots of time.
 - o Coordination time is lost to fundraising efforts. Coordinators, who are mostly volunteers, also need to seek an income.

- Difficult to plan activities and maintain coherence between them
- Difficulty conducting evaluations because time and resources are lacking.
- The cooperation with the responsible ministry or ministries is often low. Most national campaigns are endorsed and communicate with the relevant ministries but there is hardly any concrete cooperation on programmes and outreach.
- Dealing with minor or indirect, but very persistent, hate speech in society is a major challenge for a few national campaigns. Many campaigns find that intolerance and the number of expressions of hate speech is increasing within society.
- Definitions and realities of hate speech are diverse and make it difficult to translate campaign materials and articles between countries and from the European campaign to the national context.
- Political parties and governments seem to increasingly adopt hate speech targeting specific group in society, such as Roma, Refugees and LGBT, especially in Eastern European countries.
- Evaluations are incomplete and output based. National campaigns lack experience, time and funding to conduct outcome/impact level evaluations of their work.
- Establishing cooperation with Council of Europe field offices is difficult. With a few exceptions most field offices are not following the national campaigns and do not respond to invitations to events.
- Keeping momentum and interest of partners and youth in light of the closure of the European Campaign is becoming difficult. Lack of clarity on what to expect after 2017 needs to be addressed and communicated clearly by the Council of Europe.

Annex 2 lists a summary of the responses of each of the national campaign present at the meeting.

Evaluation of the campaign 2016-2017

The objectives and process of the evaluation of the No Hate Speech Movement, for the period 2016-2017 and its preparation phase in 2015, were presented by the consultants Hana Bendova and Jaroslav Valuch, contracted in June 2017 by the Youth Department. Hana is the lead consultant and point of contact for the national coordinators.

The objectives of the evaluation are:

- To determine the level to which the campaign has achieved the objectives and expected results identified in the concept note³ adopted by the Joint Council on Youth
- To assess the programme against the OECD-DAC criteria: relevance, effectiveness, efficiency, impact, sustainability, and coherence
- To identify key learning from the stakeholders within the 5 main stakeholder groups of the campaign
- To identify good practices and examples to build on after the completion of the campaign in the future work of the Council of Europe on hate speech.

³ The objectives and the concept note for the NHSM 2016-2017 can be found at: <http://www.coe.int/en/web/no-hate-campaign/objectives-and-priorities-2016-2017>

It was stressed that evaluation is also a learning opportunity for all stakeholders concerned. The consultants will reflect on the learning needs of the users, involving them in the evaluation process right from the start and build on existing evaluation reports and tools, including the indicators of success developed at the 4th coordination meeting in 2016.

The evaluation will focus on 5 stakeholder groups:

1. The campaign management, including the Youth Department of the Council of Europe, the Joint Council on Youth and its Follow-up Group.
2. Institutional partners, such as other Council of Europe institutions and departments and other European Institutions
3. National campaign committees and coordinators
4. Online activists
5. European campaign partners (including the European Youth Card Association, EEA Norway Grants, European Youth Information and Counselling Agency, member youth organisations of Advisory Council on Youth, beneficiaries of European Youth Foundation)

In addition, the evaluation will try to involve other relevant professionals, institutions, organisations and networks active in the field and participants in the online and offline campaign activities, specifically in the countries selected for case studies.

The evaluation consist of three main phases, Inception; Research; and Analysis and Verification.

1. The inception phase is conducted in consultation with the Youth Department and representatives of the various stakeholder groups, among others during the 5th coordination meeting. This phase consists of:
 - a. Defining key learning expectations
 - b. Developing full evaluation methodology
 - c. Identifying countries for case studies
2. The research phase consists primarily of data collection, but also describing the developments in the campaign in at least 4 countries. This phase includes:
 - a. Desk review covering existing strategy plans, evaluation documents, reports, use and content of campaign website, platform and its tools
 - b. Interviews with key stakeholders from Council of Europe and campaign partners
 - c. Group evaluation during the coordination meeting in Bucharest
 - d. Online surveys, one for each of the three target groups: national campaigns; online activists; European and national campaign partners (including EYF beneficiaries)
 - e. Four case studies of national campaigns. The case studies will involve more extensive desk review (national campaign strategies, reports, analysis of websites, tools and instruments used, basic social media analysis), key informant interviews with a wider range of stakeholders and where possible collection of the Stories of Most Significant Change
3. The Analyses and Verification stage completes the evaluation process, it draws learning from the collected data and proposes recommendations for the future. An initial report will be followed by a verification process involving the Follow-up Group

and the final campaign conference in 2018. The verification process will be completed with the final Evaluation report.

Round-table discussions were held during the meeting to collect feedback on the experiences with and reflections on the campaign at European and national level. The feedback helped the consultants identify the learning needs of the national campaigns as also start the data collection process. The results of the round tables will be reflected in the Evaluation report of the consultants which is expected by the end of 2017.

Planning the Campaign Together

Over the course of 2 days the representatives of the national campaign and online activists discussed how to further strengthen and coordinate the campaign in 2017. Participants also reflected on the follow-up needed in 2018 and beyond after the closure of the Youth campaign at European level. Below follows summary reports of the issues discussed.

Strengthen use of counter and alternative narratives and We CAN! manual

Counter and Alternative Narratives (CAN's) can be integrated in the existing activities, tools and responses of the campaign. Reflecting on the narrative behind hate speech can make it easier to identify when it's needed to respond and clarify the aim of the response. It can also increase the efficiency and strengthen the strategic responses to hate speech. It seems until now CAN's are often used to respond to extremist ideology and narratives.

The feedback on the manual and how to further develop its use included:

- The strength of the manual We CAN! in comparison to other manual needs to be highlighted well. That is that it promotes a human rights based response that secures human rights perspectives and values.
- It is useful as a tool to make structured and targeted responses to concrete examples in a concrete context. It can be used both for educational purposes, to take action or both, depending on the objectives and time available.
- Has an educational potential in the analytic part where it analyses the oppressive narrative, target group, etc. This should be further developed because it can open a human right discussion and strengthen the link to HRE.
- The manual needs to be simplified, providing guidelines, session outlines, presentations etc., to help users understand how to implement the methodologies.
- It could use a presentation or overview of the whole process of analysing, creating and evaluating a CAN.

Trainings based on the manual We CAN!:

- Can build on, and integrate techniques, from media literacy training where message and image analytics is an integrated part and develop these competences.
- Should integrate use of social media from analysing technics to taking the CANs into action.
- are ideal for learning by doing, the practical aspects of creating the counter or alternative narrative combined learning with creativity.

- can develop action taking skills for human rights.

The working group identified the need to:

- Strengthen training on the use of We CAN!, for example summer or winter schools and study sessions. They propose to apply for a study session for 2018.
- Build a group of trainers and youth workers able to support campaigns to integrate the manual in their activities.
- Compile list of translations of key terms in other languages to aid use of the manual's content in other language settings.
- Further develop competence in discourse writing, creative design, etc. and promote better funny, creative or artistic expressions as a tool to promote CAN's.
- Building up a database of experiences / learning tools and country based examples of CAN's.

Improving Youth participation in Internet governance

The working group discussed the link between Internet Governance, Youth Participation and the campaign.

- A clear understanding and definition of Internet Governance seem to be lacking.
- Challenges include:
 - o Lack of cooperation with Internet businesses and also government partners.
 - o Diversity of national laws and little knowledge about them.
 - o General lack of dialogue between policy makers and youth.
 - o Difficulties to follow-up with other stakeholders.

The working group recommended:

- More Media literacy education and education on Internet governance linked to human rights education
- Knowledge gained from the participation in IGF and EuroDIG should be disseminated among national campaigns
- National campaigns should advocate for youth participation in national Internet Governance processes.

Combating sexist hate speech

Sexist hate speech remains a key concern for many national campaigns and is a vast topic to address. Existing initiatives on sexist hate speech are largely connected to women rights and equality, which risks strengthening heteronormativity. The working group recommended that:

- Initiatives for 8 March around sexism and hate speech should challenge the trend of giving flowers, and discounts on kitchen stuff, cosmetics etc, that reinforce gender roles.
- Future action days should use more video materials and involve men as actors in the issue of gender equality.
- Strengthen focus on diversity of women and guard against promoting heteronormativity.
- Strengthen cooperation with organisations of women with disabilities, Amnesty International, the UN refugee agency and national governmental institutions working for women's rights.

Action Day 22 July: In support of victims of hate crime

The working group based its discussion on the existing concept paper for the Action Day 2017. It also recommended to keep the date as a common action day beyond 2017 and recommended:

- National campaigns to further advocate for 22 July to be a National Day for Victims of Hate Crime.
- To make a collective effort to maintain European Coordination for this day after 2017. This can include:
 - o Organising a yearly collective action, such as a thunder clap.
 - o Organise events with partners outside of the campaign.
 - o Involve more partners, especially equality bodies and others documenting hate crime and working on victim support.
 - o Communicate more on the importance of the day and the issue.

Action Day 21 September: Hate speech targeting Muslims

The working group proposed to change the day's title to 'Action Day to Counter hate speech targeting Muslims'. The previous title 'Action day against islamophobia and xenophobia targeting refugees', places too much emphasis on phobia of the Islam and suggests that all refugees are Muslim.

The Action Day should send a positive message; create positive dialogue about Muslim culture and celebrate International Peace Day. The working group recommended for the Action Day:

- Offline events where Muslim communities open doors at the mosque or community centres.
- produce a FAQ's about Islam/Muslims.
- Share videos and other already existing sources about Islam and Muslims.
- Create an infographic busting myths about Muslim people and Islam.
- Build on initiatives such as the "show racism a red card" organisation in the UK, or the Committee against Islamophobia.

Action Day 10 December: Human Rights online

The working group suggested:

- The slogan **#FreespeechOverHatespeech**.
- A European videoblog competition for young people aged 14-30. The competition calls for the future online opinion leaders and ambassadors of Human Rights to speak up. The competition call and the introduction video should be ready by September to allow National campaigns to translate and disseminate the call.

Joint Action to mark end of the European Campaign

The working group suggested two joined actions to mark the end of the campaign at European Level:

- Each national campaign produces an online poster of achievements. The 'Achievement posters' should contain collage of photos, memories, numbers and stories. The European campaign secretariat or working group should draft some

guidelines to ensure coherence and common visual identity. The plan should be communicated in September and posters ready for publishing in December.

- Collect personal testimonials of young people who were involved in the Campaign which can be shared online. These personal stories should be collected by national coordinators, online activists and partners. A call with guidelines (possible with the help of the evaluators) should be launched in September.

End and Follow-up of the European Youth Campaign

The end of the campaign at European level in December 2017 and its follow-up was a recurring theme throughout the meeting and in the various working groups.

The European campaign secretariat confirmed that the European youth campaign is to finish by the end of 2017. Until then various campaign activities are still coordinated by the secretariat, including Action Days, training courses and a seminar. The secretariat also prepares the evaluation of the campaign, transition of the campaign platform to a Council of Europe website and the closing conference in April 2018.

The Youth Department's work on hate speech, building on the legacy of the campaign, will nonetheless continue through the three programme priorities for 2018-2019:

- The Human Rights Education programme will continue to support the dissemination of Bookmarks and We CAN! through translations and national training courses. It will also take up Internet Media Literacy, possibly in partnership with other sectors of the Council of Europe.
- The Youth work and Youth Participation programme addresses access to rights and will pick up Youth Participation in Internet Governance, starting with a seminar in October 2017.
- The programme building inclusive and peaceful societies for young people continues to support vulnerable groups affected by discrimination and targeted by hate speech.

The Youth Department continues to work with national authorities and youth organisations on addressing hate speech and can still be contacted by national campaigns regarding its work in this area. The Youth Department believes the results of the campaign should find a place in future work on Youth policy and practice.

The Youth Department is also committed to:

- Secure a minimum level of coordination between national campaigns and with other sectors of the Council of Europe.
- Maintain a website about the campaign that portrays its tools and results.

The Council of Europe has established a new Anti-Discrimination Department which brings together the work on policy setting, monitoring and capacity building of the European Committee against Racism and Intolerance, the Framework Convention on National Minorities and the Sexual Orientation and Gender Identity Unit⁴. This new department will initiate new programmes on hate speech building on the legacy of the youth campaign.

⁴ For more information see the links to the [European Committee against Racism and Intolerance](#) the [Framework Convention on National Minorities](#) and the [Sexual Orientation and Gender Identity Unit](#).

The European campaign secretariat confirmed that National campaigns:

- Can continue the campaign at national level and determine their own end date.
- Can continue to use the NHSM logo and the url: www.nohatespeechmovement.org.
- Can seek to cooperate with the Youth Department, and the Council of Europe in general, on regional and national initiatives to address hate speech.

Participants in the meeting were particularly concerned that National governments and funding partners would deprioritise the No Hate Speech Movement after 2017. They also found that youth and other organisations lose interest once they learn the campaign is scheduled to end in December 2017.

Participants in the meeting recommended:

- The Council of Europe communicates clearly its intention to continue its work on hate speech and call on member states to continue its support to the National campaigns.
- The campaign website and platform to provide clear information about the closing of the European campaign and its follow up and explain that most national campaigns will continue in 2018.
- The national campaigns to seek new ways to organise themselves at regional level, for example thematically and through regional cooperation structures, and at European level through study sessions or other joint projects.

Campaign closing conference

Participants reflected on the function, participants profile, format and possible content of a Closing Conference. The participants expect that the closing conference will:

- Provide a bridge to the new phase after the closure of the European youth campaign.
- Strengthen the continuity of the campaigns at national level, providing clear guidelines for the future of the network of national campaigns
- Involve other sectors of the Council of Europe working on hate speech

The conference participants should include representatives of National campaign, activists and youth; Online activists; EYF beneficiaries; Local and national authorities; Internet businesses and social media platforms; donors; and other sectors of the Council of Europe.

The closing conference format could include:

- Panel discussion with the full and equal participation of campaign activists and youth beneficiaries.
- Panel discussion with youth policy makers, grant makers and the Internet businesses on the results of the campaign and future work on hate speech.
- Presentation of the campaign results and that of the national campaigns during the official programme that allows for high visibility and recognition. For example in the headquarters of the Council of Europe.
- A flashmob or other highly visible action in front of the headquarters of the Council of Europe. Such an action should be well planned and the participants prepared well before their arrival.

- A Video wall and digital photo wall showing posters with the achievements of the national campaigns.

The closing conference should:

- Confirm the evaluation of the campaign and the adoption of its recommendations. The draft evaluation report therefore needs to be available at least 1 month before.
- Set priorities with all partners for future priorities and projects on hate speech within the youth sector.

Conclusions

The 5th coordination meeting received an overall positive evaluation. Participants found the meeting served their needs and increased their motivation to engage. People new to the coordination meeting could have been provided with extra information or an intro session to facilitate their participation. They were however overall very motivated and gained many new ideas. Participants felt they had a better understanding of the evaluation process of the campaign even though questions remain. They are also encouraged to continue in 2018, convinced that the work on hate speech and promoting human rights must continue.

The participants formulated various requests and recommendations to the European campaign secretariat, they include:

- To support the dissemination of We CAN! through the training of trainers, youth workers and educators, a database of experiences / learning tools and country based examples and a list of translations of key terms.
- To disseminate the experienced gained from the participation in IGF and EuroDIG among national campaigns.
- To support efforts to maintain European coordination for 22 July as a Day for victims of hate crime.
- To support a working group that will set up a European video blog competition for young people for the Action Day of 10 December for Human Rights Online.
- To start as soon as possible the preparations of a joint closing action for the campaign, such as a digital 'Achievement posters' of the national campaigns or personal testimonials of young people involved in the Campaign.
- To update the campaign platform and website to explain the follow-up after 2017 and the continuation of most national campaigns.
- The Council of Europe to communicate clearly its intention to continue its work on hate speech and call on member states to continue its support to National campaigns.

Annexes

Annex 1: Programme

Below the programme as implemented of the 5th coordination meeting of online activists and national coordinators of the campaign.

Tuesday 27 June

Arrival of participants

Wednesday 28 June

- 09.00 Official opening of the 5th Coordination meeting
Aureliana Popa, Director of the Cabinet of the Secretary of State on Youth, Minister of Youth and Sport of Romania
Irina Drexler, National coordinator No Hate Speech Movement Romania
Rui Gomes, Head of the Education and Training Division of the Council of Europe
- 9.30 Introduction of participants and programme
- 10.00 Update on the state of national campaigns in working groups
- 11.00 Break
- 11.30 Update on the state of national campaigns in working groups continues
- 13.00 Lunch
- 15.00 Market of achievements of National Campaign
- 15.30 Feedback from the national campaigns: plenary discussion on challenges and opportunities for the Campaign in Europe today and Follow up after 2017.
- 16.30 Break
- 17.00 Workshops: exploring the new Campaign tools and how to use them
Possible topics (tbc):
- Introduction to 'We CAN! taking action on hate speech through counter and alternative narratives' and how to promote its use
 - Media literacy education
 - Strengthen reporting of Hate Speech at national level.
 - Working through international partnership, sharing practices seeking opportunities
- 18.30 Closing of the day

Thursday 29 June

09.00 Opening of the Day

09.10 Presentation of the plan for the Evaluation of the Campaign

Hana Bendova, consultant for the evaluation of the Campaign 2016-2017

- 10.00 Break
- 10.30 Coffee table discussions: how do I evaluate the campaign?
- 12.40 Plenary closing
- 13.00 Lunch
- 14.30 Updates from the European Campaign Secretariat
- 15.00 Break
- 15.30 Planning the Campaign in 2017 together
- Working with counter and alternative narratives
 - Working with Bookmarks
 - Joined European activity to mark the end of the Campaign
 - Youth participation in Internet Governance
 - Supporting victims of hate crime, including the action day of 22 July
 - Taking action on Hate Speech targeting Refugees, including Action Day 21 September
 - Taking action on Sexist Hate Speech
- 17.30 Feedback from the working groups in plenary
- 19.00 Dinner
- 20.00 No Hate Speech Movement Romania
Meeting with the Romania National Campaign Committee and Civil Society Organisations

Friday 30 June

- 09.00 Opening of the Day
- 09.10 Discussion tables
- Developing project idea's
 - Strengthening cooperation among national campaigns, beyond 2017
 - Strengthening the Online Activists community
 - Campaign Closing Conference
- 10.45 Break
- 11.15 Plenary Closing: Presentation of discussion tables
- 11.45 Evaluation and official closing of the coordination meeting.
- 12.30 Lunch and departure of participants

Annex 2: The state of national campaigns, achievements and challenges

The table below summarizes the discussions held during the working groups on the state of the national campaigns. National committees were invited to reflect on the 'indicators of success' set by the national campaigns at the 4th coordination meeting in Albania and report back on their achievements, further ambitions and challenges encountered.

In the working groups participants discuss:

- the state of play of the national campaign and how does it function at the moment?
- the indicators of success defined by the national campaign in 2016 and identify indicators that are achieved, in progress or need revision.
- examples of key they identified and identify trends, opportunities and challenges.

The key achievements were further presented at a posters market after lunch followed by a plenary discussion on the opportunities and challenges of the campaign.

The overview does not represent the views of the Council of Europe or the National Campaign Committees as a whole.

Country	Appointed coordinator	National Campaign status (# members/ #meetings etc)	Target groups of campaign actions	Ambition: Indicators of Success for national campaign (based on defined indicators of 2016 meeting, what is achieved, planned or needs revision)	Achievements (since last meetings) Maximum 3 concrete examples and describing what makes it a success	Challenges
Albania	Jehona Roka			Translation of Bookmarks		
Andorra	Oriol	Participation in many working groups. Support from Social Affairs Ministry. Collaboration with Red Cross, UNICEF, other NGOs and minority groups and associations.	Women Disabled Immigrants Elder people LGBTIQ Young people	No indicators defined in 2016.	Human rights seminars: the National Youth Forum participates in trainings on Human Rights. Equality debate: (with the Parliament and the association Som Com Som) organisation of a debate on women's rights, LGBTIQ presence, homophobia and youth labour insertion. White Book on Equality: a report with an exhaustive list of issues and priorities on equality was produced with the participation of the Social Affairs Ministry, all parliamentary groups, most nationality associations, NGOs and representatives of the LGBTIQ community, disabled people and the elderly.	-Make the No Hate campaign more visible. -Achieve the creation of a Platform of associations of the 3rd sector. -Improve the presence among the population (too institutional right now). -More active projects. -Take part in the remaining Action Days.
Armenia	Nelli				- Kept involving youth NGOs in NHSM campaign activities;	

					<ul style="list-style-type: none"> - Translated Bookmarks in Armenian; - Generated a “self-supported” platform for supporting campaign initiatives throughout the country 	
Austria	Verena	NCC composed by 29 organizations. Amongst these: several ministries, NGOs, Austrian Internet Providers association, the Roma association...	Roma Young people		Videogame competition: for young people. Creation of the website: and a campaign video will follow soon. Filmmaking project for young creators: to share their views and with independency.	
Azerbaijan	Aysun	8 organizations form the NCC (2 of them are from NAYORA). 2 committees: -formal national committee composed by the presidents of all organizations -executive committee composed by representatives of all organizations (1 meeting/month)	Young people and online community	2016 indicators: recognition of the local campaign, more presence in social media, translate Bookmarks. More partners are using the logo of the campaign and more organizations know about it. On social networks, more activists are reporting on hate speech. Bookmarks has still to be translated due to lack of funds.	Recovery of NCC: more local activity is being carried. Promotion of NHSM: through the organization of action days and partnerships with businesses and institutions, the presence of the campaign has increased.	lack of funding no interest from local COE office to support the campaign clarify the continuation after the end of European coordination
Belarus	Darya Miron		students, pupils, youth workers	<ul style="list-style-type: none"> - to disseminate the gathered information from various institutions as additional methodological support and examples of best practices - to continue working with the universities as well as the Republican Student Council under the aegis of the Minister of Education of Belarus - To organise the essay and video competition with the support of the Information Point of the Council of Europe in Belarus 	<p>the establishment of Association of Youth Workers</p> <p>State Educational Institution "Academy of Postgraduate Education" frequently conducts seminars for instructors, psychologists, cultural organisers on democratic culture and human rights</p> <p>There are ongoing events steadily organised on related topics: within forum-theatres, within the events conducted at universities and schools</p>	<p>the biggest problems should be mapped by the participants in order to implement on the practical level</p> <p>challenge with funding</p> <p>the evaluation of the outcomes of the events. How to ensure that there is reality change. Evaluation is an issue as for the youth ambassadors do not respond to feedback forms, and with no resource available is not possible to follow-up.</p>
Belgium Flemish speaking	Mediawijs (Knowledge Centre for Media Literacy)	<ul style="list-style-type: none"> • 15 member organizations in steering NCC • 4 meetings a year • 115 ‘supporting’ organization • no individual members (but some candidate activists) • Most of the vulnerable groups and minorities are represented in the NCC. 	Diverse: actions for teachers, young people (youth work and school), young creators, parents.	<ul style="list-style-type: none"> • Raise awareness of the existence and consequences of hate speech • Raise the use of Bookmarks, We CAN and other tools in educational settings 	<ul style="list-style-type: none"> • Successful launch of the campaign (lots of media coverage, official support of the Minister of Youth and Media and 115 organizations) • Weetewa-YouTube competition (together with Google, national radio and several youth organizations): 50+ youtube creators took part, different ideas of young people to combat hate speech → will be used in attractive educational package • Different (6) institutions of higher education are creating educational packages to talk about / raise 	<ul style="list-style-type: none"> • How to involve the supporting organizations? • How to deal with “soft” hate speech? (e.g. “there are always trouble with that group (muslims) at the end of Ramadan”) • How to be more visible?

					awareness of hate speech in specific educational contexts (e.g. in history classes, in language classes ...)	
Belgium French speaking	Bureau International Jeunesse (national youth agency) Manu Mainil	<ul style="list-style-type: none"> • 550 members in the “No Hate platform” • 4 meetings per year + meetings in working groups • Individuals (young people, youth workers, teachers...) & organizations (NGOs of all types, public institutions) • 3500 people in the mailing list 	<ul style="list-style-type: none"> • Young people (from 10 years old): long NHSM trainings organized for 12-18 & 18-35 • Their “referent adults” (educators, parents, teachers...) 	<ul style="list-style-type: none"> • As said at Tirana’s meeting: increase the understanding of HS by youth workers & teachers (raise their awareness about the fact they have to work on it & how we can support them) • By the end of 2017: having trained 100 CyberCRACCS (cyber citizens which are responsible, active, critical, creative & solidary) = online activists (new project of peer-to-peer education through “No Hate Ambassadors” in youth NGOs) • Make other ministries join the Movement in 2017-2018 (education ministry, media ministry...) In 2016-2017, we got the support of the Youth Ministry & the Minister-President (Fédération Wallonie-Bruxelles) 	<ul style="list-style-type: none"> • New website with a toolbox: updated permanently (300 items available in June 2017: articles, documents, pedagogical tools, videos...) & a private space (with forums of discussion for members, CyberCRACCS & trainers + online training courses/July 2017) • New tools & workshops developed: exhibition (20 drawings) about the specificities of online communication + Alter-Narratifs guide (simplified WeCAN methodology, informations about reporting mechanism & 10 useful advices to react constructively to HS) • New partners involved in 2017 (international NGOs, universities, sport events organizers...) 	<ul style="list-style-type: none"> • How to ensure real partnerships between all the NCC members • How to keep a high motivation level through the activists (CyberCRACCS) network • How to increase visibility
Bulgaria	NA	Not coordinated Number of involved organizations varies No meetings were organized in 2017	Young people at universities Young people at schools	More visibility and recognition for campaign – somewhere in the middle in achieving it Translate and use Bookmarks - NO Policy on discrimination / justice - NO Involvement of ministry of Justice - NO	For IOA: spreading the campaign to smaller towns in new regions and reaching out to new audiences – mostly due to the dedicated work of the volunteers in planning, delivering and attracting more rural young people to the NHSM + improved online content: series of images and infographics	To sustain while working all on its own Lack of support from national stakeholders
Canada	Amal Hamich	There is an informal committee with 6 member organisations	Quebec province, want to establish a no hate committee in each region, raising awareness about hate speech,	First national training in Quebec	Official support from the government, financial support, a coordinator, committee, activities in schools (400 young people reached),	Very big country is difficult to be present out of Montreal in the countryside,
Cyprus					<ul style="list-style-type: none"> • Raising awareness activities; • A lot of work done on the Action Day on Sexist Hate Speech; • Interested and looked for counter-narrative for Sexist Hate Speech 	
Estonia	Maari Poim	6 colleagues of the E+ Agency Informal network of human rights organisations and youth work organisations	Youth workers Youth aged 7-26 Russian speaking minority	Indicated set in 2016 included: <ul style="list-style-type: none"> • Translation and publishing online + paperback Bookmarks in Estonian • Successful online campaign addressing fake news and increasing media literacy (critical skills) in youth 	<ul style="list-style-type: none"> • Translation and publishing online + paperback Bookmarks in Estonian • 3 campaign videos by most known Estonian youtubers, 67,000 views altogether • 24 training days for youth workers, 	Budget for providing study videos, Instagram quotes and trainings for the Bookmarks Continuation with the campaign trainings for youth from E+ ‘Aware & Active’ project No impact on Russian-speaking youth

				<ul style="list-style-type: none"> • 24 training days for youth workers, including 2 visits to mosque, 2 visits to synagogue and 2 trips to Swedish Fryshuset youth center 	<ul style="list-style-type: none"> • including 2 visits to mosque, 2 visits to synagogue and 2 trips to Swedish Fryshuset youth center • 75 youth workers participated in forum event workshops • 3 moderator meetings and 1 forum theatre play 	Documenting, distribution and sharing of learning outcomes with larger field of youth
Finland		Mainly Alliance has supported NHSM activities; by this Alliance managed to build a network of 130 Finnish NGOs involved in various forms in Campaign activities;			Alliance Pool of Trainers was used as a resource in organising between 40 and 50 training course that tackled Hate Speech; Created the network of Youth Ambassadors in schools;	
France	Gilles Bloch	September will host the second meeting, 80 partner ngos and Ministries (many promises), LICRA is the main actor, applied for funds at Interreg				There is no budget at the moment,
Greece	Iulia Piru	No active coordinator. NCC composed by 15 organizations.		The focus was on trainings and using Bookmarks.	'Bookmarks' is officially school material: the government has recognized the importance of 'Bookmarks' and teachers can use it. Publication to educate on hate speech: through a pamphlet, the notion of hate speech is contextualized in Greece and in Greek law as well as what Human Rights are.	<ul style="list-style-type: none"> • train educators to use 'Bookmarks' in their courses • learn to use and translate 'We Can!'
Germany	Sina Laubenstein	50 NCC members NCC meeting on 7th November 2016, another one planned for November 2017	Victims of Hate Speech online with a focus on women, refugees, Roma, disabled persons and LGBTI	Media visibility – achieved/ongoing (see next column) Online media presence and followers – achieved/ongoing (more than 10K fans on Facebook, more than 5m clicks for the website) Numbers of downloads of memes, videos and other campaign tools – achieved/ongoing (roughly 450K views for web series) Usage, requests for Bookmarks in Germany – planned/in progress	We achieved very good press coverage, especially related to the planned law on hate speech in Germany, on which we even participated in a talk show hosted by al-Jazeera. Moreover we hosted a press briefing on hate speech together with our partner "Mediendienst Integration" in the Federal Press Conference Our social media and general online presence is an achievement as well, as we reached more than 10K fans on Facebook, increased the number of videos with victims or experts on online hate speech and published a new season of our own web series "Bundestrollamt für gegen digitalen Hass" (Federal office for against digital hate) which were viewed about 450K times (altogether with the 1st season) so far. Our website is well frequented as well with more than 5m clicks so far. Our third achievement is that we are	Time needed for preparation and linking all activists Personal capacities – we could represent No Hate Speech at even more events, if we were/had more people Securing funding for 2018/2019

					developing guidelines for journalists and media outlets dealing with hate speech. For this reason we are organizing three meetings with journalists and news outlets to tell them what we found out so far and learn from their experience. A first meeting already took place in Dortmund, another one is scheduled for 14th July in Munich and a third one will take place in Berlin or Hamburg in fall, so that we can publish the guidelines at the end of the year.	
Georgia	Gubaz and Nika	Better reporting Rebuild NCC – not happen Want to strengthen youth to be activists	youth	<ul style="list-style-type: none"> Diverse stakeholders in NCC - decision makers, ministers, parliament, youth – cross-sectorial cooperation. Campaign partners wish to continue and expect to use especially the manuals and HSW. Less so for the webpage and concept of action days. 	Bookmarks translation	Government representation in the NCC is nice, but not real supporting. They sometimes help through printing. Radical groups being more and more active against campaign, no hate communication online and offline, Compass, Compasito.
Hungary	Lilla and Balint	Organize last NCC, but V4 cooperation was realized digital citizenship education part of education system	Youth, teachers, educational system	<p>Human rights education in official educational program.</p> <p>CONTUNUATION? YES! Many ongoing projects – Bookmarks trainings, No Hate film club, V4 cooperation, NCC interested in continuation of cooperation</p> <p>We will use: IAD, manuals, national webpage</p> <p>We won't use: HSW</p>	V4 cooperation, pilot projects, keep calm and stop hate, financial support from gov	Political situation – gov spread hate speech against refugees and NGOs We need to focus on 'media literacy'.
Iceland		NCC composed by 10+ members. Amongst them: Home and school National Parental Org., Iceland Safer Internet Center, Local Police, Ministry of Education.	Children, young people and parents	No indicators from 2016. Ambitions: use No Hate with the locals, raise responsible children on the internet side, focus the attention on parents	Comic stripe about internet usage: an educative tool to teach children the consequences of their acts online.	Growing hate speech is not targeting a group but rather general, create a nicer society
Ireland	Sally Daly (NYCI) Anne Walsh (NYCI) Aiste Slajute (Eurobug)	We have approximately 30 active Youth Ambassadors Website Facebook Twitter Instagram	Tackling racism, anti-Traveller (Anti-Gypsyism) hate speech, islamophobia, sexism, LGBTI,	<ul style="list-style-type: none"> Team of Youth Ambassadors maintained Social media presence sustained Residential Youth Ambassador training (funded by EYF) successfully completed Action Days responded to Campaigning for Hate Crime Legislation –petition shared by Youth Ambassadors at activities they deliver e.g flash mobs, training 	<p>Team of Youth Ambassadors has been maintained (lost some and gained some more) largely due to their being able to access and provide funded training residentials (funded by Erasmus, EYF and Dept of Foreign Affairs). Youth ambassadors have been involved in promoting the petition for the legislation on hate crime.</p> <p>Social media and website presence sustained and growing</p> <p>Videos and other media produced and</p>	No resources to cover coordination – we are reliant on a volunteer to Coordinate the team of Youth Ambassadors and a small amount of time that the National Youth Council of Ireland can give to overall coordination. It remains a difficult campaign to run due to the various levels at which it has to operate – it is a different campaign depending on age groups and education of young people being engaged with. Evaluation is an ongoing issues which is not possible to tackle without resources. Also indicators are a difficult point: reduction of hate

					disseminated – high response rates by viewers	speech cannot be measured as Ireland do not collect statistics on hate speech; change is also difficult to measure - and anecdotal measures are not appealing for young ambassadors.
Italy	Alessandra Coppola	NCC composed by 45 organizations. Amongst them the National Youth Forum, a Journalist association and a lawyer organizations. All regions are covered with NGOs or activists.	Migrants, refugees, LGBTIQ, cyber bullying	<p>Include Hate speech in the law (ongoing talks with the Min. of Justice). Reestablish the 22nd of July celebration in Italy officially by implicating some local authorities. Provide grants and support for participants to European application processes. Introduce 'We Can!' in school programs. Set a government office to fight hate speech (either with UNAR or as a separate federation of organizations)</p>	<p>Increased the funds: therefore more actions could be taken. Training of 6 parishes on Bookmarks: 1 diocese commanded a training on interreligious and diversity relations to tackle xenophobia in Naples.</p>	<p>-spread the training to more dioceses -</p>
Lithuania	<p>Nacionalinis Socialinės Integracijos Institutas/ The National Institute for Social Integration</p> <p>Neringa Jurčiukonytė</p>	#MyliuPanda	<p>Youth In particular we work with Polish and Russian speaking schools.</p>	<ul style="list-style-type: none"> • Collaborating and cooperating with other NHSM movements • Organizing regular events across Lithuania • The MyliuPanda logo needs revision- we plan to introduce the critical thinking panda. 	<p>1) Critical Thinking and Media Literacy Programs 2016/2017</p> <p>The programs consisted of two five day trainings and the 'Critical Thinking Festival'. The first training was designed to introduce the participants to the following topics: human rights, media literacy, hate speech, stereotypes and propaganda. The second training focused on encouraging the participants to use their newly acquired knowledge to make a difference and create social action. The participants were given the tools and methods to share their knowledge among their peer group. The participants were also introduced to the activities and exercises in 'Bookmarks' and shown how they could use them in activities among their peer groups. The year long programs ended with the 'Critical Thinking Festival'. The festival brought together all the participants from both programs and gave them an opportunity to use their newly acquired skills and knowledge to create an event which focused on the topics of hate speech, human rights, discrimination and stereotypes</p> <p>Success: 90 students from 45 schools participated. 300 activities organized 16 school lectures 7 trainings</p> <p>2) Collaboration with Human Library on NHSM Action Days</p> <p>We partnered with Human Library, Lithuania (Gyvoji Biblioteka) to celebrate</p>	<ul style="list-style-type: none"> • Funding • Finding ways to cooperate with other Lithuanian partners

					<p>NHSM action days.</p> <p>Nov 9, Action Day against Fascism and Antisemitism- Event took place in the Jewish Cultural Centre, Vilnius</p> <p>Dec 10, Action Day for Human Rights Online- Event took place in Utena</p> <p>Mar 8, Action Day against Misogyny and Sexism- Event took place in NVO Avilyls, Vilnius</p> <p>Mar 21, Action Day against Racism and Xenophobia- Event took place in Lithuanian National Parliament, Vilnius</p> <p>Apr 8, Action Day against Antigypsyism and in Solidarity with Roma people- Event took place in NVO Avilyls, Vilnius</p> <p>May 17, Action Day against Homophobia and Transphobia- Event in Žaros Vidurinė School, Vilnius</p> <p>June 20, Action Day in support of Refugees and Asylum Seekers- Event in NVO Avilyls, Vilnius.</p> <p>Success: Partnering with the Human Library project allowed us to bring the NHSM message to more youth across Lithuania.</p> <p>3) Lithuanian Partnership meeting</p> <p>We organized and chaired a meeting of NGOs and Civil Society organizations who focus on tackling hate speech in Lithuania.</p> <p>Success: We are discussing the potential of future collaboration and cooperation</p>	
Malta	Isabella	Campaign supported by the National Youth Agency;	Several reach out activities, specifically with young people that are part of the educational system;		<ul style="list-style-type: none"> • Many off-line activities, focused a lot on raising awareness about the Hate Speech effect on young people; • Work with higher education actors; • Organised the Human Rights Conference "The Campaign is mine"; • An estimate of 8000 students were beneficiaries of reach out activities supported since 4th NCC meeting 	
Morocco	The Mediterraneana	Mr. Yassine ISBOUIA National Coordinator of No	<ul style="list-style-type: none"> • Youth between 18- 	Partnership with Moroccan Ministry of Youth and Sport	<ul style="list-style-type: none"> • Organization of a study day on "The definition of hate speech in Morocco" 	<ul style="list-style-type: none"> • More than 6000 youth have been sensitized on hate speech and have

	<p>n Forum for Youth (FOMEJE)</p>	<p>Hate Speech Morocco</p> <p>The steering committee consists of: Ihssane Oucheghrouchen: FOMEJE Fatima Zahra RITAB: FOMEJE</p> <p>Jalila Morsli: Member of the House of Representatives Mehdi Bensaïd, Deputy; Chairman of the Committee on Foreign Affairs in Parliament. Mehdi Mezouari, Member of the House of Representatives Ali Eyazghi, Member of the House of Representatives Saad Hazim, Member of the House of Representatives Adil Tchikitou, Member of the House of Representatives Hassan Bouhriz, Member of the House of Representatives Rokia Achmal: President Organization of the Daughters of the Renaissance Ahmed Rizki: AJJ Khalid Chahid, Youth Action FMAS Yassin Bazzaz: President of the Prometheus Institute for Democracy and Human Rights Asmaa Falhi: mission officer in the National Council of Human Rights - Morocco. Mastour AbdeLali, forum of the citizen Abdellatif Kidai: Vice Dean Faculty of Education in Rabat - Professor of Sociology Samir RAISSOUNI: National radio journalist "Mission with the young people" Mohamed Fahmi, President of the Moroccan Network of the Anna Lindh Foundation Oussama Aoumi Tioua, National Coordinator of the Moroccan Organization of Young Volunteers.</p>	<p>30 years</p> <ul style="list-style-type: none"> The partners (Parliament, political parties, civil society, Mas Media, university professors, young activists, public institutions, etc.) 	<p>Partnership with the Interministerial Delegation Of Human Rights Rabat (DIDH)</p>	<p>at the second chamber of Moroccan Parliament June 2016 « Rabat »</p> <ul style="list-style-type: none"> The participation of Mr. Yassine ISBOUIA national coordinator of "No Hate Speech Movement Morocco" at "Preventing Violence Extremism: Effective Narratives and Messaging MENA Regional Forum" in Tunisia 4-5 May 2017 organised by World Leadership Alliance Club De Madrid. 3 Workshops at "Rabat capital of youth 2016" this meeting runs from 20 May 2016 to 30 April 2017, with the participation of 3200 young people from different member states of the Arab League. Participate with National Council for Human Rights in international publishing and book fair in Casablanca / 2 - 19 February, 2017 Participation at the organization of the "Mediterranean Academy For Youth" held in Assilah on August 2016 under the theme "Youth act, Community Impact" with participation with 150 youth coming from different regions of Morocco and coming from Tunisia and Algeria. Participation of the National Committee as a partner in the organization of the 6th Edition of the Arab-European Forum of Youth Under the theme Overcoming Hate Together. The aim is Supporting from Arab and European regions to engage in dialogue and cooperation against violent extremism and Hate Speech 24,29 April 2017 "Fez" 	<p>expressed interest in joining the movement and fighting all kinds of hate speech from 2015 till June 2017</p> <ul style="list-style-type: none"> Creation of three awareness videos on youtube channel, the first by students (between 8-12 years old) during our school awareness campaign 2015 and the second video made by the young people (between 18-30 years old) who participated in the Mediterranean Academy of Youth Assilah 2016 (What's Hate Speech ? What can we do to avoid it ?) The third video by the participant at the 6th Arabo-Europeen on countering narratives. Various workshops and awareness campaigns have been carried out in different regions of the Kingdom to mobilize as many young people as possible: Northern Region (activities in Tangier & Assilah) Oriental Region (activities in Berkane) North West Region (activities in Rabat & Bouznika) Southern Region (activities in Zagora and Agadir
<p>México</p>	<p>Conapred</p>	<p>N/A</p>	<p>Young people Young human rights workers Young students</p>	<p>Reach of different Mexican states (Jalisco, Nuevo León, Baja California, Coahuila, Chihuahua, Tlaxcala, Guerrero, Puebla, Estado de México, Mexico City, Morelos, Chipas, Oaxaca y Yucatán) and two</p>	<ul style="list-style-type: none"> First national training course in Spanish focused on 35 young participants of different origins and interests. Develop the national movement with 	<ul style="list-style-type: none"> Few resources to operate regional movements. Strong crisis on human rights on México, like orthodoxies movements that promote intolerance and hate

			<p>Main agenda topics</p> <ul style="list-style-type: none"> -Gender -Sexual diversity -Migration 	<p>participants from the United States of America and Canada respectively.</p> <p>It is not the total of administrative states of Mexico, but they represent all the cultural and social regions of Mexico.</p>	<p>the logo of the international movement. Developed the human rights perspective within the movement.</p> <ul style="list-style-type: none"> • Develop of a strong perspective of collaboration among Conapred, other national governmental organizations and social organizations. 	<p>speech which counter-message the activities of the campaign</p> <ul style="list-style-type: none"> • Need to maintain specific obligations and limits among the participants of the movement and Conapred as national coordinator.
Montenegro						
Netherlands	Ben Ahmed	NCC composed by 2 organizations	Young people susceptible of radicalization.	Set a BeNeLux cooperation.	<p>Creation of an anti-discrimination front: 10 organizations form the recently created platform.</p> <p>Talk show online for young people: in order to address the recruitment done by ISIS, a space for young people to share their struggles is offered and they can manage their anger as well.</p>	Convince and work along with the rest of the organizations to join the anti-discrimination front.
Norway	Eirik Rise	Youth network with approx. 75 members and 10 organisations 8 youth ambassadors Campaign Committee consisting of 10 organisations	<p>Primary: Youth age 16-26 from NGOs, youth councils, youth parties and activists either targeted or interest to combating hate speech</p> <p>Secondary: Decision makers, public officials, general public</p>	<ul style="list-style-type: none"> • Two national youth events • Monthly media coverage • 10000 likes on Facebook and at least 20 000 post views a week • Have a coordinated response to hate speech in the comment field once a month • Have a targeted campaign in social media using counter narratives • Eight active youth ambassadors having two meetings and two activities per semester • Be represented and participate in governmental activities focusing on youth and hate speech • Ten workshops per semester using Bookmarks or We CAN • Overarching: Combat hate speech in all its forms, inform and raise awareness 	<p>1. Youth ambassadors against hate speech:</p> <ul style="list-style-type: none"> • increased visibility of young people as role models in the campaign • broader outreach to different target groups • increased interest from media and other actors • more capacity to do activities and participate in other events <p>2. Youth conference “together against hate” 14th of October 2016</p> <ul style="list-style-type: none"> • dialogue between young people and government • increased visibility of the campaign towards target group • increased focus on and interest for combating hate speech, <p>3. Nordic Training Seminar on CANs 17-20 June 2017</p> <ul style="list-style-type: none"> • dialogue between young people and politicians and conveying youth message • high visibility in national media • empowering youth, promoting and providing tools for creating CANs against hate speech 	<ul style="list-style-type: none"> • No funding available for non-specific activities (i.e. not training and workshops within funded projects), expensive travels in NO and materials • High threshold and hard to mobilize public to respond to hate speech in comment fields, as general public prefers to remain bystander • Not enough administrative resources for coordinating activities • Unclear future regarding funding, support and future activities / focus after 2017 • Politicians sharpening their rhetoric’s in advance of the parliamentary elections, using more explicit hate speech • Regional variation in forms of hate speech and target groups
Poland	Jan	Active NCC – not so much achieved Active Activists – not so much achieved Action plan – not so much achieved	Youth teachers society	<p>Human rights education in official educational program.</p> <p>After 2017 we will keep online communication – society, NCC, activists. Growing NCC.</p> <p>Answer requests from schools,</p>	Workshops for youth, presentation during conferences	<p>No money for no hate & human rights actions.</p> <p>Government is against NGOs, LGBT, refugees, not active against hate crimes.</p>

				conferences, media. Look for money – apply for grants, ask for cooperation continue to use manuals, IAD, national website, but not the HSW.		
Portugal	Margarida	NCC – 30 member organizations 3 general meetings/year (medium participation 8/10 members)	Youth leaders, youth workers, trainers, teachers and young people in schools, institutions and youth activities	Number of actions organised by trainees and national coverage; Number of participants; Media coverage and Bookmarks dissemination.	Launching of Bookmarks Portuguese version; Trainings of trainers: 1 national, 1 regional in cooperation with the Council of Europe. Awareness actions in all country.	Plans for the future include: Translate, train and disseminate We Can; Make online young activists be in network; Look into the future: organise a big event to end the Campaign and launch <i>possible future actions</i> on countering Hate Speech.
Romania	Irina Drexler	NCC revived since July last year;	Roughly 250 young people involved in offline campaign activities throughout the country;		Proper working plan, activities implemented: <ul style="list-style-type: none"> Regional Bookmarks TC in December 2016, with Moldova, Romania and Ukraine NCCs involvement and support; Constants support received from Romanian Ministry of Youth and Sport; A regional Anti-bullying campaign, implemented in 5 counties; Budget allocated for NHSM activities from County Council Budget, in Timis county; Involvement of Save the Children Romania in NCC activities; Hand-over of NHSM working plan to the new political management of Ministry of Youth after December 2016 general elections; Bookmarks translation in Romanian in May 2017	
Spain	Bruno		Youth association/institutions/steak holders, minorities	National plan of prevention of hate speech, radicalisation, fake news realized in all regions. Horizontal, sustain, comprehensive training of human rights. After 2017 Spanish campaign continues. More money and people are coming, planned trainings and conferences, Bookmarks translation coming in a month, We will continue to use national webpage, Action Days, Manuals (agreement for translation of We CAN for Spring 2019) but not the HSW (Spanish was not popular)	Bookmarks translation, big event for 21.3 with training on Bookmarks, presentation during conferences, agreement to translate We CAN	Decentralised structure of Spain.
Slovakia	Andrej		Youth multipliers, society	NCC combined of gov and NGOs coordinates activities. Life long learning. 700 000 EURO is available to continue the campaign beyond 2017. Continue to use	Strategic plan till 2017 Roma organisation in NCC – there are 2 now Translation of Bookmarks – soon ready	Law needs update to current situation around hate crime.

				national website, Manuals (Slovak Bookmarks in September). But stop with HSW, Action Days (not popular)	Continue V4 cooperation 100 multipliers who can work with Bookmarks -> 200	
Slovenia	Maša	NCC composed by 13 organizations (5 active with 1 meeting so far in 2017).	Young worker, trainers	Form local trainers. Use 'Bookmarks' in schools. Recognition of NHSM.	Relations established with institutions: the government and the Min. of Education are holding conversations with the campaign.	<ul style="list-style-type: none"> • get committed volunteers • find trainers to teach the locals • confirm the continuation of the national campaign
Turkey	No campaign committee	There is no officially recognised campaign. Association of Renaissance Institute is currently trying to run the campaign at national level. No paid coordinator; the work is done on a voluntary basis.	Young activists, youth workers, NGOs working in related fields	<ul style="list-style-type: none"> • No official platform (committee/support group) created • 2 major national trainings/workshops held (evaluation by participants very positive) • 45 people informed/trained/involved in the campaign directly (including representatives of other NGOs) • Social media pages sustained (around 800 likes on Facebook) • Visibility materials (roll-up, stickers and digital images) created and distributed 	<ul style="list-style-type: none"> • A relatively large network of activists from all around the country, each individually disseminating the learning outcomes • A well-designed website to inform people about the campaign in Turkish language • A large banner held by a Volleyball club (1st league) before a match, with high shares on social media, initiated by an activist • upcoming: NHSM workshop in a larger workshops for NGOs 	<ul style="list-style-type: none"> • Ineligible political environment and lack of government support • Absence of a paid coordinator (thus insufficient coordination and inability to motivate and mobilise the activists) • Lack of expertise; need for constant multi-disciplinary consultation
The Former Yugoslav republic of Macedonia					<ul style="list-style-type: none"> • NCC focused on sustainability of its activities, on adjusting, through campaign activities of the legal framework to the rigourosity required by acting against hate speech • Several training activities that involved: policy officers, youth branches of political parties; • Created the "School of Hate Speech", financially supported by OSCE FYROM as well; • Created an Alumni network of activists against hate speech; • Supported and encouraged the youth political dialogue through combating hate speech; 	
Ukraine	Katia	NCC more active – not happen	youth	Common understanding of aims and objectives by all partners. Existing NCC. Coordinator and some NGO's wish to continue after 2017, minister commitment after 2017 is unclear. Plans include translation of We CAN! and continue use manuals and Action Days. No use of HSW and European website as its in English.	Bookmarks TC – done trainees -> activists	Campaign is sometimes perceived by state as decoration. Ministers say about plans and support, but don't realize it. No LGBT issues accepted.
United Kingdom	No formal NCC coordinator; Mr Paul Giannasi is the acting	No formal NCC Campaign Support Group evolving	Youth populations of: colleges and universities; NGOS/community & voluntary	<ul style="list-style-type: none"> • First speech tour across the UK was hugely welcomed and it gave way to the ambition of outreach by speech tours in all UK cities by spring 2018. A second national speech tour is planned for autumn 2017, under the title "Of 	<ul style="list-style-type: none"> • Further training for the volunteers helped to deliver the national speech tour and local outreach in more competent way • Some groups already adopted the 	<ul style="list-style-type: none"> • The general lack of awareness in the society about the difference between the Council of Europe and the European Union. This requires extra effort to brief the audience on this

	<p>NCC contact</p> <p>Campaign Support Group evolving; Mr Umit Ozturk of Euro-Mernet is the acting interim joint convenor of the national Campaign Support Group</p>		<p>organisations; specialists within local authorities, the police, national health service, and similar public offices; journalists, editors, writers, poets and their professional organisations; trade unions; places of worship; prisons; management and outreach teams of libraries and archive & documentation services.</p>	<p>Course, You Can!"</p> <ul style="list-style-type: none"> • A number of MPs responded positively to the idea of setting up an All-Party Parliamentary Group on Hate Speech & Hate Crimes. Ambition is to launch it by autumn 2017 • Feedback after successful Action Days and further surveys encouraged the publication of books in specific aspects of hate speech e.g. sexist hate speech in literature. 	<p>techniques in Bookmarks</p>	<ul style="list-style-type: none"> • Insufficient funding slows down the speech tour and other outreach activities
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