



Second Citizens' Assembly of Mostar

Proposal for recommendations

Thematic area: Tourist offer and role of the Tourist Board of the City of Mostar

no.	Recommendation	Support %
1.	Form a committee of the City Council for the treatment of tourism issues, which will be composed of at least one councillor from each city area	84.38
2.	Holding of meetings of the City Council committee at least once in a quarter for the treatment of tourism issues with mandatory participation, which implies the possibility of proposing, public, private and non-governmental sectors	96.88
3.	Standardization, promotion and promotion of indigenous products while respecting international standards	96.88
4.	Arrangement and maintenance of rivers, lakes, and green areas of the City of Mostar	100.00
5.	Creating a register of accommodation capacities with all validine (price, number of seats) information and its availability	93.75
6.	Implementation of financial resources for the revitalization and maintenance of heritage monuments (Partisan Memorial Cemetery, Cimska Basilica, alley of plane trees)	84.38
7.	Regulation of work and protection of certified tourist guides of the City of Mostar	96.88
8.	Improve the work of the tourist inspection	96.88
9.	Introduction of mandatory standardized mobilization in the area of Stari Grad	90.63
10.	Preparation of market analysis related to deficit staff and inclusion of educational institutions related to this branch.	90.63
11.	Find a solution for Hotel Marriott	87.50

Thematic area: Organization and work of the Tourist Board of the City of Mostar

no.	Recommendation	Support %
12.	Organization, systematization and employment in the Tourist Board of the City of Mostar guided by the interests and criteria of expertise, education and previous work in the field of tourism	96.88
13.	In drafting the Tourism Development Strategy of the City of Mostar engage international experts in the field of tourism.	68.75



14.	Introduce continuous informing of the public about the work and results of the Tourist Board of the City of Mostar	93.75
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Thematic area: Transport in service of tourism

no.	Recommendation	Support %
15.	Maintenance of city bus lines throughout the year	78.13
16.	Introduction of two daily lines (in the tourist season) minibuses for tourist destinations such as Fortica, Ruište, Goranci	81.25
17.	Introduction of info displays and renovation and maintenance of bus stops at tourist sites in the City of Mostar	100.00
18.	Introduction of the offer in MostarPass tourist bus lines	84.38
19.	Construction of the cable car(s) as part of the tourist offer	84.38
20.	Introduction of additional (circular) night bus lines (up to 24 hours) during the tourist season	71.88
21.	Installation and maintenance of additional traffic signalization (and signposts) for tourist destinations	96.88
22.	Introduction of maps of the City of Mostar with indicated tourist attractions at all tourist important bus stops	100.00
23.	Rehabilitation of local roads, pedestrian and bicycle paths under the jurisdiction of the City of Mostar	96.88
24.	Sending an initiative to the competent federal institutions for the introduction of adequate (e.g. departure schedules, a larger number of departures) railway lines to Capljina and Sarajevo throughout the year	87.50
25.	Introduction of the bus line City of Mostar – Mostar Airport, which is adapted to the timetables of take-off and landing of new air routes	78.13

Thematic area: Digital presence and promotion of tourism

no.	Recommendation	Support %
26.	Establishment of an organizational unit within the Tourist Board of the City of Mostar that will deal with digitalization and marketing, e.g. promotion of the City of Mostar on Tripadvisor, Youtube, Google, Blog Forum for getting to know the city and spreading the story of Mostar in the world's leading languages.	90.63
27.	Establishing a web application for informing tourists that will bring together information about tourist attractions, catering facilities, practical information, mostar pass options, personalized guides, reviews and ratings of facilities and locations, sports.	87.50
28.	Planning financial resources and arranging sites for photography at significant tourist locations (e.g. a sign that says "The most beautiful place for	78.13



	photography")	
29.	Promotion of significant tourist locations of Mostar at frequent entrances to the City (e.g. billboards, billboards, etc.	81.25