

EUROPEAN YEAR OF DIGITAL CITIZENSHIP EDUCATION 2025

PURPOSE AND OBJECTIVES

ADDRESS THE URGENT NEED FOR INCREASED EFFORTS AND INVESTMENT IN DCE TO EFFECTIVELY RESPOND TO CHALLENGING ISSUES AND EVOLVING THREATS

KEY OBJECTIVES

Enhance the visibility of Digital Citizenship Education

Promote the take-up of DCE

Reach out to all DCE beneficiaries, especially the young

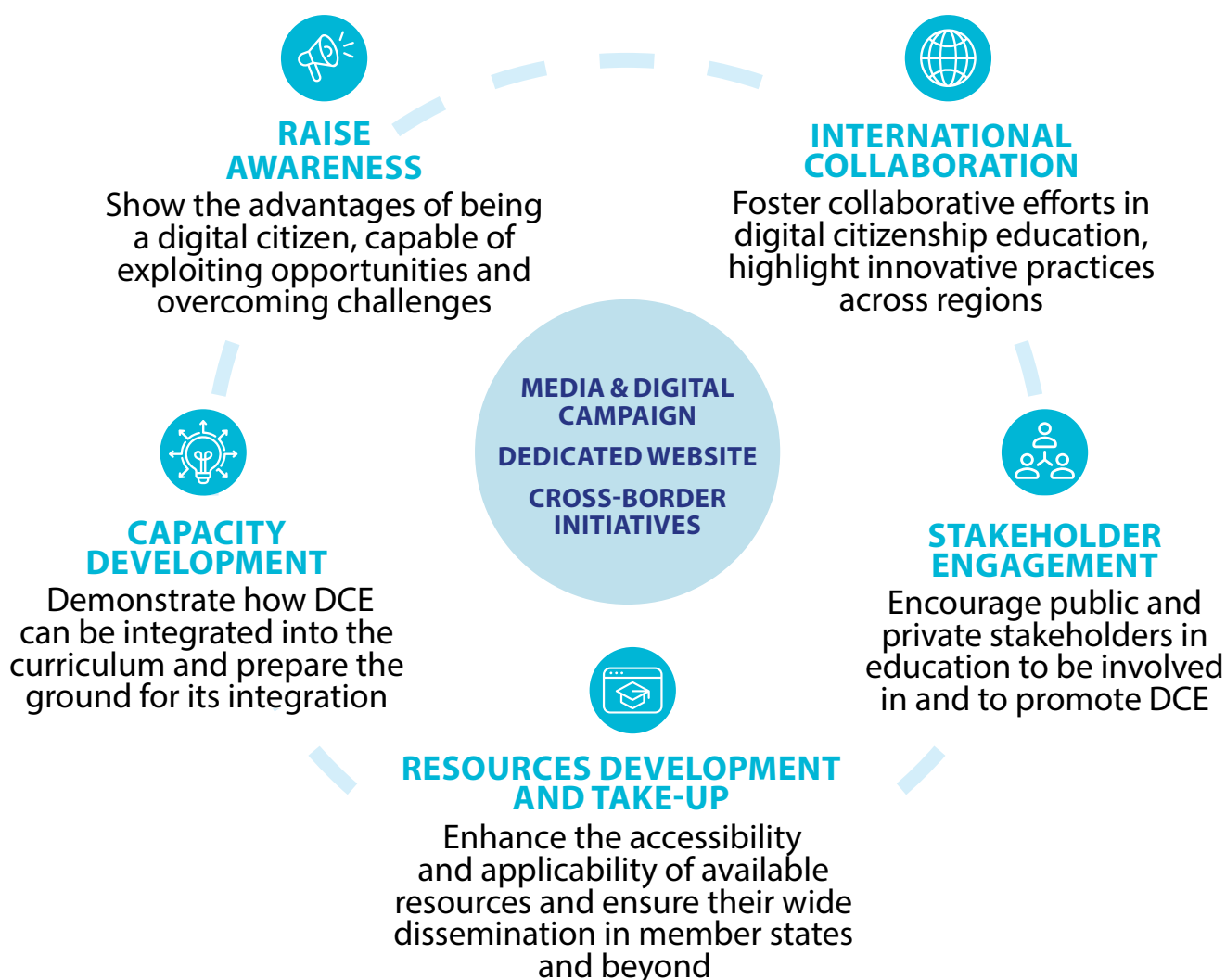
Provide a strategic platform for collaboration

Exchange sense-making practices

Define a road map for the future of DCE

Ensure DCE resilience in the digital landscape

MAIN ACTIVITIES AND MEANS FOR SUCCESS



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WORK PLAN

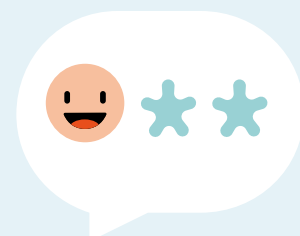
PREPARATORY PHASE (2024)

- Campaign Steering Committee and National Committees set-up
- Campaign development
- Website and national websites development
- Development of resources and tools, adapted to national contexts



IMPLEMENTATION PHASE (2025)

- International events including launching and closing conferences
- Webinar and workshop series implementation
- National events organised by member states
- Media and digital campaign (TV, radio and social media)



EVALUATION PHASE (2026)

- National reports
- Collection of data and analysis
- Comprehensive Evaluation Report preparation
- Future initiatives planning based on achievements and lessons learned

