

# EURIMAGES CALLS FOR PROPOSALS: QUESTIONS & ANSWERS

## General questions

**If an organisation applies for different calls, is every application considered separately or is the Eurimages policy to avoid awarding the same organisation in different calls for proposals? In other words: strategically speaking, would you advise us to choose which call is a priority for us and apply for only one?**

Nothing prevents you from applying for more than one call for proposals. However, the experts who will evaluate the proposals and the Eurimages Board of Management wish to ensure a geographical diversity and a variety of events. Hence, it is unlikely that the same organisation will be successful in more than one tender procedure (within the same programme/strategy). If you are planning to apply for different calls within the same programme/strategy and have a priority one, this should be emphasised in the application.

**Our company's legal registration documents are only available in Italian. Should we provide a translation?**

Yes, please provide a translation into English. This does not need to be certified.

## Sponsorship in the framework of the Promotion Programme

**It is required to submit a preliminary budget and financial plan. Since this is for 2024, which is still far away, does the budget/financial plan also have to be for 2024 or can we deliver the current 2023 one?**

The purpose of providing a detailed provisional budget and financing plan of the event is to demonstrate its financial viability. Please provide the budget and financing plan that will most closely match those of the 2024 edition.

**We are a film co-production market which takes place in the framework of a film festival. We are, so to speak, an industry event which is also a stand-alone event. For the description of the event, do we have to describe the film festival or only refer to the co-production market? The Sponsorship Program we will be applying for is for the co-production market and not the festival.**

This depends on the type of event to be sponsored.

According to the specifications of the call, the proposal must include:

- a. A description of the initiative within which the event to be sponsored will take place and its main activities, if applicable.
- b. A description of the event for which you are applying for sponsorship.

If the event to be sponsored is a co-production market and provided that the Industry section is an independent legal entity, the initiative could be the Industry section. Alternatively, it could be the Festival or any other framework around which the event is structured. You could also provide a description of both the Industry section and the Festival if you consider that both are relevant.

**I would like to know if we can submit a file for Eurimages Sponsorship and use the funds to give a Eurimages Award. This would be for an activity that does not fall within the framework of the New Lab Awards or the Co-Production Awards.**

The Promotion Programme includes three calls for proposals, two of which are intended to select festivals/markets/labs to present Eurimages Awards and a third one aimed at sponsoring an event with financial participation which is not intended to fund an award, unlike the other two.

## **New Lab Awards**

**Is there a minimum of European territories/countries to be represented amongst the films nominated for the awards?**

No minimum has been determined but, as the request for the Initiative and the Event/s states, it must be aimed at professionals from a minimum of 10 Eurimages member States therefore it is expected that there will be geographical diversity amongst the nominated films.

**Is it mandatory to present an open call for projects related to the awards as part of selecting the nominated films?**

While there is not a specific requirement for the selection of projects, an open call for projects would be preferable, and active scouting for projects is also permissible.

**Are any European territories/countries prioritised for inclusion (from a Eurimages perspective) among the films nominated for the awards?**

Not at all. All Eurimages member States will receive equal treatment.

**Regarding the Outreach Award – could you please elaborate on the meaning of “audiences beyond [the nominated film’s] domestic scope”?**

The objective of this award is to promote the circulation of projects on an international level, beyond its national boundaries.

**Before the selection of titles nominated for award is finalised and announced, do we need to submit the selection to Eurimages for official approval?**

Yes, Eurimages will need to check that the projects in the proposed selection meet the eligibility requirements for the award and that there are at least 5 eligible projects in each category (Innovation and Outreach Awards).

**My existing event selects projects at every stage of production (development, production, and post-production) and presents them in one single category. If I want to apply for the Eurimages Award, do I need to split it into two separate events (one for projects in development for the Innovation Awards and the second for projects in production or post-production for the Outreach Awards) or can I keep both type of projects (development and production/post-production) under one single event?**

While it is preferable (as indicated in the call) to have two separate events, the applicant may also propose to hold a single event and state their motivation for such a choice in their application.

