



## An invitation from the Women's Sport Leadership Academy

Are you a future leader in sport? If you are, we would love to support your journey and invite you to be a participant in  
WSLA 2019.

### Developing the next generation of sport's leaders

In June 2019, the sixth Women's Sport Leadership Academy (WSLA) will bring together exceptional women, 18 from the UK and 18 from the rest of the world. WSLA provides a unique learning environment designed to further develop leadership competencies and support the women to become the next generation of outstanding sports leaders.

The 2019 cohort will join the global network of 228 WSLA graduates from 42 countries.

To find out more please visit [www.chi.ac.uk/wsla](http://www.chi.ac.uk/wsla)



### Who is WSLA aimed at?

#### We are seeking applications from women who:

- Are currently in middle management, or recently appointed senior managers or Board members, of sport or sport-for-development organisations
- Have key areas of responsibility such as managing staff (or likely to be doing so soon), heading up a specific department, area or project for their organisation
- Have the passion and drive to pursue their own professional development
- Are committed to influencing change in an organisation or sector of work
- Are identified as future leaders by their organisation
- Are committed to making a difference to as well as enhancing opportunities for women and girls in and through sport.

### When and where does WSLA take place?

The Women's Sport Leadership Academy will take place 17<sup>th</sup>-21<sup>st</sup> June 2019 at the University of Chichester, Bognor Regis Campus, PO21 1HR, UK.

### More information about WSLA 2019

Email: [wsla@chi.ac.uk](mailto:wsla@chi.ac.uk)

Website: [www.chi.ac.uk/wsla](http://www.chi.ac.uk/wsla)

Twitter: [@WSLA\\_UK](https://twitter.com/WSLA_UK)

WSLA has been developed through a unique partnership between the Anita White Foundation, FAB – Females Achieving Brilliance and the University of Chichester.



## **What WSLA graduates and their employers say**

“WSLA gets bigger and better every year! This amazing opportunity for female sports leaders from around the world to come together to learn and develop their own leadership skills in a unique and positive environment, is one of the most inspiring environments. This is a life changing experience and one that has helped over 220 women in the development of their careers, and is really not to be missed!”

**Nick Pink, Chief Executive, England Golf**

“Since Annet's return from WSLA Botswana, we have noted renewed zeal and enhanced self-confidence and assertiveness coupled with an effective and efficient approach to her day to day tasks”

**Mutukwa Matenganya, Assistant Director, Response Network, Zambia**

“The Women Sport Leadership Academy is a must for any women within or aspiring to a senior position in Sport Leadership. It is arguably the best training and education programme I have ever experienced and I would highly recommend the Academy. WSLA has enabled me to grow both professionally and personally”

**Stacey Mitchell, Regional Development Officer, Golf Foundation**

“There has been clear impact already as a result of Stacey attending the Women Sports Leadership Academy course on her ability to lead tasks in meetings, make strategic observations, and challenge current protocols. Stacey's confidence in articulating her opinions has grown significantly and the course has provided clarity and focus on how the tools and techniques from the Academy will be implemented long term. I'm really pleased we invested in Stacey attending as it will benefit both Stacey and our organisation.”

**Martin Crowder, Development Manager, Golf Foundation**

“I was delighted to be selected to attend WSLA. The activities that I took part in have helped me to be more aware of my strengths and have enabled me to work on my weaknesses, which has led to a growth in confidence. It was also a great opportunity to meet with like-minded females from around the world and to share their experiences of working in sport”.

**Lindsay McMahon, National Club Manager – West, Scottish Athletics**

"Since Lindsay attended the WSLA I have witnessed a significant change in Lindsay and she's certainly become more effective in the working environment. Not only is she demonstrating greater leadership skills but her confidence has improved massively and she is contributing much more".

**Mark Munro, CEO, Scottish Athletics**

“I have noticed a significant positive contribution in the workplace since Mrs Muzila came back from WSLA training. She has passion for self-development and she is applying it by coaching and mentoring staff for leadership. We are grateful to WSLA for capacitating Mrs Muzilla with skills which are key not only in the Ministry but in Botswana and globally”

**Jacob Momene, Permanent Secretary, Ministry of Finance and Economic Development Botswana**