



EUROPEAN AUDIOVISUAL
OBSERVATORY
UK PRESIDENCY
CONFERENCE 2021



Department for
Digital, Culture,
Media & Sport

Boosting sustainable film through international collaboration

Join us online on
Wednesday 9 June 2021

1:30PM London time
14:30 Paris time



Here's your link to register:
<https://bit.ly/3fiCCeS>

Our programme

1:30 - 4:30 pm (BST) / 14:30 - 17:30 (CEST)

EVENT HOST: TRICIA DUFFY, CHAIR OF THE BAFTA ALBERT DIRECTORATE

MODERATOR: ADRIAN WOOTTON, CEO OF FILM LONDON

14:30 - 14:40
OPENING

- Amit Thapar, Head of Film and High-End TV Policy, DCMS &
- Susanne Nikoltchev, Executive Director, European Audiovisual Observatory

14:40 - 15:00
SUSTAINABLE FILM AND TV IN THE UK

Introductory presentation on the UK approach to sustainable film and TV

- Harriet Finney, BFI Deputy CEO and Executive Director of Corporate and Industry Affairs
- Carys Taylor, Director, BAFTA albert

15:00 - 15:20
OVERVIEW OF SUSTAINABLE FILM INITIATIVES IN EUROPE

European Audiovisual Observatory

- Maja Cappello, Head of Department for Legal Information &
- Gilles Fontaine, Head of Department for Market Information

CONTACT: OBS.EVENT@COE.INT

Our programme

15:20 - 15:50

**WHICH CURRENT
CHALLENGES COULD BE
ADDRESSED BY BETTER
INTERNATIONAL
COLLABORATION?**

Interviewing the practitioners:

- Pippa Harris, Neal Street Productions
 - John Rego, Vice President, Sustainability, Medical & EHS at Sony Pictures Entertainment
 - Tim Wagendorp, Sustainability Manager, VAF
-

15:50 - 16:20

**INSPIRATION
THROUGH CONCRETE
CO-OPERATION IDEAS**

Knowledge / information hub

EVERGREEN PRISMA

- Dietlind Rott, Lower Austrian Film Commission

**Harmonising data measurement
& certification**

EURECA

- Luz Molina, Promalaga GREEN FILM Rating System / Label,
 - Luca Ferrario, Trentino Film Commission
-

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Our programme

16:20 - 17:25

**WHERE AND HOW CAN
INTERNATIONAL CO-
OPERATION BOOST
SUSTAINABILITY IN
THE AUDIOVISUAL
SECTOR?**

Policy Makers' Panel:

- Lucia Recalde, Head of the Unit, Audiovisual Industry and Media Support Programmes, European Commission
- Julie-Jeanne Régnault, Secretary General, EFAD
- Charlotte Appelgren, General Secretary Cine-Regio
- Hemini Mehta, Project Manager, EBU
- Erard Gilles, Senior EU Policy Officer, ACT
- Alvaro Longoria, Founder, Morena Films, European Producers Club

17:25 - 17:30

CONCLUSIONS

Susanne Nikoltchev,
Executive Director,
European Audiovisual
Observatory

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